

Designing with Patterns

Workshop

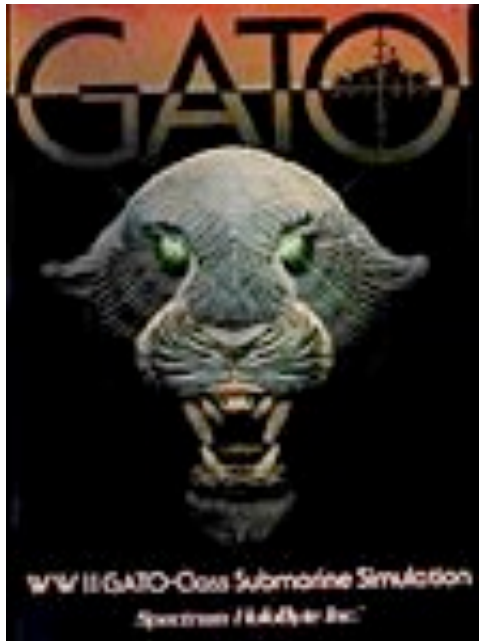
Bill Scott

UxLx ~ Lisbon, Portugal

12 May 2010



Me



Workshop Schedule

15:00 - 15:15. Pattern Overview.

15:15 - 15:45. Design Principles. Make it Direct.

15:45 - 15:55. Exercise 1.

15:55 - 16:05. Present Solutions.

16:05 - 16:30. Keep it Lightweight. Stay on the Page.

16:30 - 17:00. Break / Q & A.

17:00 - 17:50. Provide an Invitation. Use Transitions. React Immediately.

17:50 - 18:00. Exercise 2.

18:00 - 18:15. Present Solutions.

18:15 - 18:30. Q & A.

Design Patterns

Definition

A formally described solution to a design problem

Purpose

Capture a problem (conflict) and provide a solution (resolution).

Origin of Patterns

A Pattern Language, Alexander, 1977

Dissatisfied with sterile, impersonal design

Defined it as

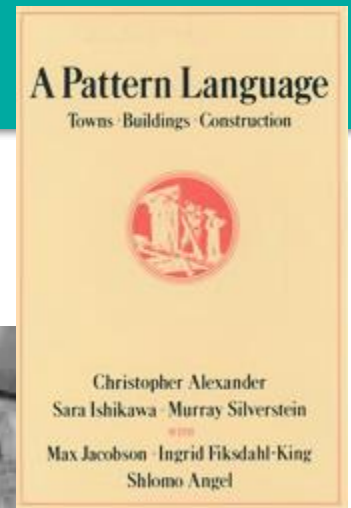
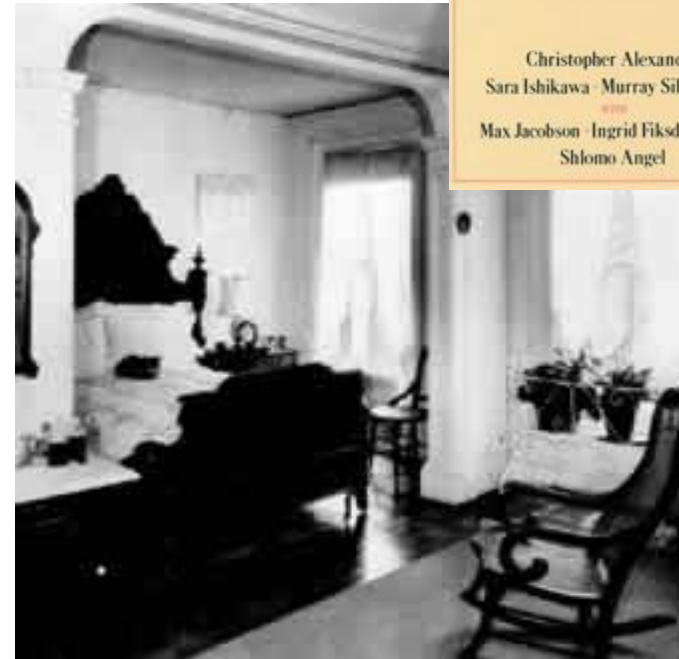
Solution to a problem in context

Captured

*Situation, competing constraints,
canonical solution*

Examples

Couples Realm, House for a Couple, Office Connections, Children's Home



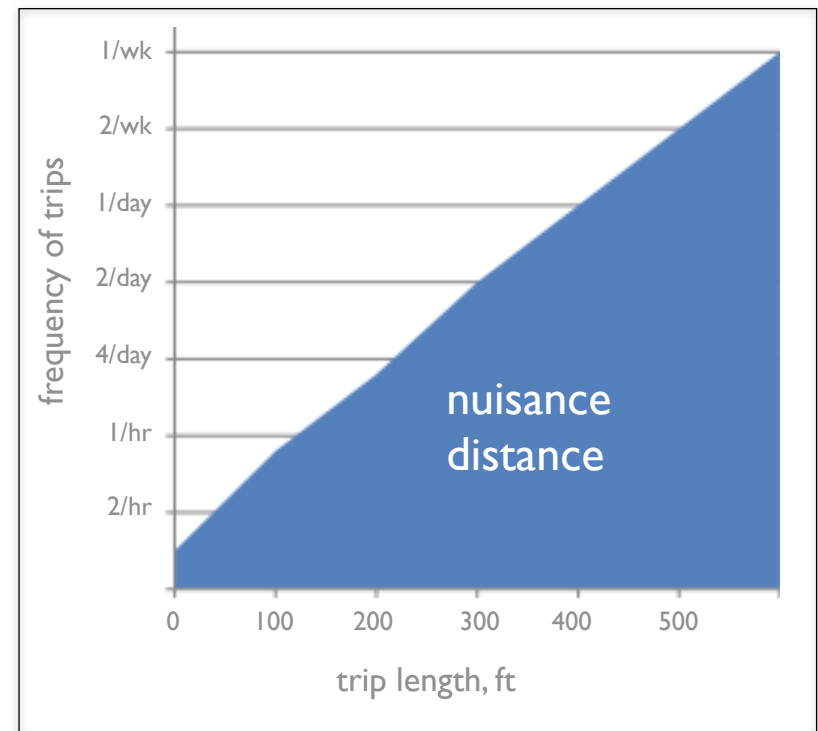
Office Connections

Conflict

If two parts of an office are too far apart, people will not move between them as often as they need to; and if they are more than one floor apart, there will be almost no communication between the two.

Resolution

To establish distances between departments, calculate the number of trips per day made between each two departments; get the "nuisance distance" from the graph; then make sure that the physical distance between the two departments is less than the nuisance distance. Reckon one flight of stairs as about 100 feet, and two flights of stairs as about 300 feet.



Origin of Patterns

Software Patterns

1995. Gang of Four book

Challenge to UX

1996. Alexander challenges HCI community

UX Patterns

1997. Tidwell's Common Ground

Welie's pattern site

Design of Sites book

2005. Tidwell, Designing Interfaces

2006. Y! Pattern Library



surfacing vocabulary

A large, gnarled Joshua tree with many spiky green heads against a clear blue sky. The tree's trunk is thick and twisted, with several branches extending outwards. The spiky heads are a vibrant green color. The background is a solid, clear blue sky. In the bottom left corner, there are some rocky, desert-like terrain elements.

surfacing vocabulary

Pattern Libraries

Tidwell's Patterns

Original site: Common Ground

http://www.mit.edu/~jtidwell/interaction_patterns.html

Designing Interfaces book, 2005

Organization of patterns

Information architecture for applications

Navigation

Page layout

Maps, graphs, and tables

Forms

Graphic editors

Color, typography, and look-and-feel



Organizing the Content

- Two-Panel Selector
- One-Window Drilldown Wizard
- Extras On Demand
- Intriguing Branches

Getting Around

- Clear Entry Points
- Global Navigation
- Color-Coded Sections
- Animated Transition

Organizing the Page

- Visual Framework
- Center Stage
- Titled Sections
- Card Stack
- Closable Panels
- Movable Panels
- Diagonal Balance
- Responsive Disclosure
- Responsive Enabling
- Liquid Layout

Commands and Actions

- Action Panel
- Smart Menu Items
- Progress Indicator
- Multi-Level Undo
- Command History

Showing Complex Data

- Overview Plus Detail
- Row Striping
- Sortable Table
- Jump to Item
- Cascading Lists
- Tree-Table

Welie Pattern Library

User needs

Patterns that meet a direct need of the user.

Navigating around

- [Accordion](#)
- [Headerless Menu](#)
- [Breadcrumbs](#)
- [Directory Navigation](#)
- [Doormat Navigation](#)
- [Double Tab Navigation](#)
- [Faceted Navigation](#)
- [Fly-out Menu](#)
- [Home Link](#)
- [Icon Menu](#)
- [Main Navigation](#)
- [Map Navigator](#)
- [Meta Navigation](#)
- [Minesweeping](#)
- [Panning Navigator](#)
- [Overlay Menu](#)
- [Repeated Menu](#)
- [Retractable Menu](#)
- [Scrolling Menu](#)
- [Shortcut Box](#)
- [Split Navigation](#)
- [Teaser Menu](#)
- [To-the-top Link](#)
- [Trail Menu](#)
- [Navigation Tree](#)

Basic interactions

- [Action Button](#)
- [Guided Tour](#)
- [Paging](#)
- [Pulldown Button](#)
- [Slideshow](#)
- [Stepping](#)
- [Wizard](#)

Searching

- [Advanced Search](#)
- [Autocomplete](#)
- [Frequently Asked Questions \(FAQ\)](#)
- [Help Wizard](#)
- [Search Box](#)
- [Search Area](#)
- [Search Results](#)
- [Search Tips](#)
- [Site Index](#)
- [Site Map](#)
- [Footer Sitemap](#)
- [Tag Cloud](#)
- [Topic Pages](#)

Dealing with data

- [Carrousel](#)
- [Table Filter](#)
- [Collapsible Panels](#)
- [Details On Demand](#)
- [Collector](#)
- [Inplace replacement](#)
- [List Builder](#)
- [List Entry View](#)
- [Overview by Detail](#)
- [Parts Selector](#)
- [Tabs](#)
- [Table Sorter](#)
- [Thumbnail](#)
- [View](#)

Personalizing

- [Customizable Window](#)
- [Login](#)
- [Registration](#)

Shopping

- [Booking](#)
- [Product Comparison](#)
- [Product Advisor](#)
- [Product Configurator](#)
- [Purchase Process](#)
- [Shopping Cart](#)
- [Store Locator](#)
- [Testimonials](#)
- [Virtual Product Display](#)

Making choices

- [Country Selector](#)
- [Date Selector](#)
- [Language Selector](#)
- [Poll](#)
- [Rating](#)

Giving input

- [Comment Box](#)
- [Constraint Input](#)
- [Form](#)

Miscellaneous

- [Footer Bar](#)
- [Hotlist](#)
- [News Box](#)
- [News Ticker](#)
- [Send-a-Friend Link](#)

Application needs

Patterns that help the application, or you the designer, communicate better with the user

Drawing attention

- [Captcha](#)
- [Center Stage](#)
- [Color Coded Section](#)
- [Premium Content Lock](#)
- [Grid-based Layout](#)
- [Liquid Layout](#)
- [Outgoing Links](#)
- [Alternating Row Colors](#)

Feedback

- [Input Error Message](#)
- [Processing Page](#)

Simplifying interaction

- [Enlarged Clickarea](#)
- [Font Enlarger](#)

Context of design

The context of the design

Site types

- [Web-based Application](#)
- [Artist Site](#)
- [Automotive Site](#)
- [Branded Promotion Site](#)
- [Campaign Site](#)
- [E-commerce Site](#)
- [Community Site](#)
- [Corporate Site](#)
- [Multinational Site](#)
- [Museum Site](#)
- [Personalized 'My' Site](#)
- [News Site](#)
- [Portal Site](#)
- [Travel Site](#)

Experiences

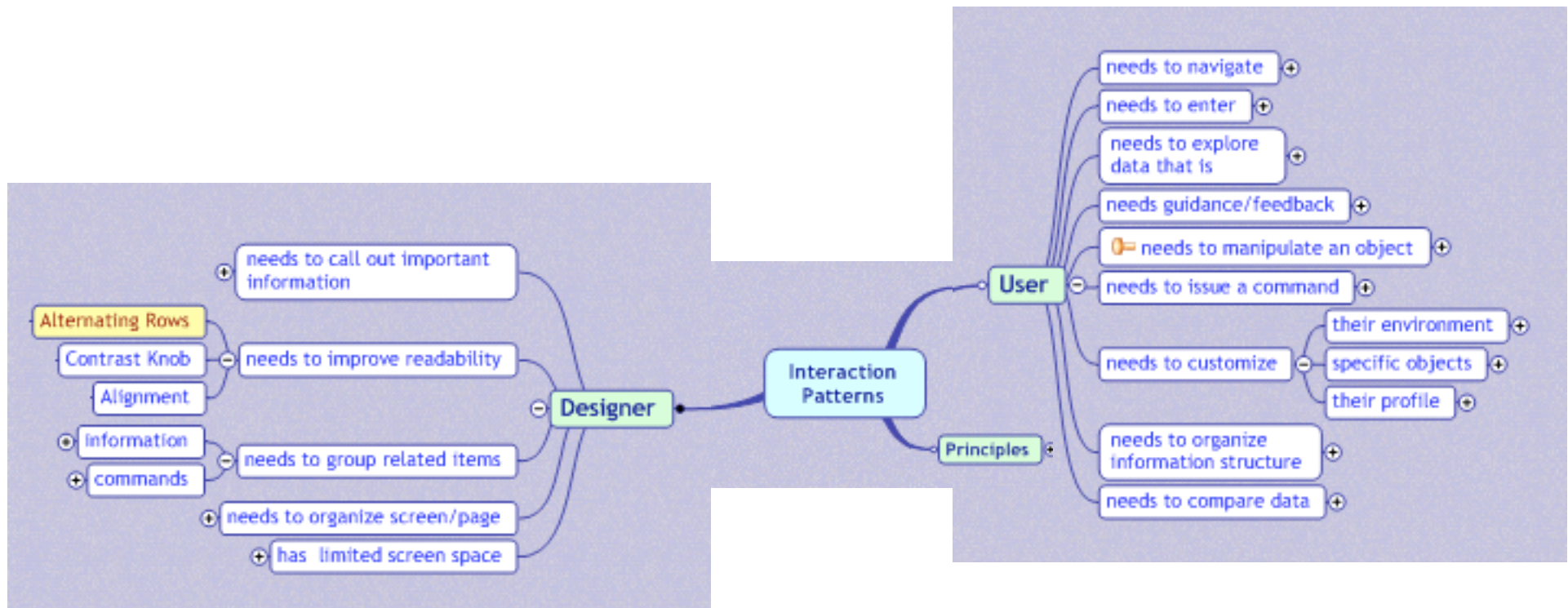
- [Community Building](#)
- [Information Management](#)
- [Fun](#)
- [Information Seeking](#)
- [Learning](#)
- [Assistance](#)
- [Shopping](#)
- [Story Telling](#)

Page types

- [Article Page](#)
- [Blog Page](#)
- [Case Study](#)
- [Contact Page](#)
- [Event Calendar](#)
- [Forum](#)
- [Guest Book](#)
- [Help Page](#)
- [Homepage](#)
- [Newsletter](#)
- [Printer-friendly](#)
- [Product Page](#)
- [Tutorial](#)

120+ Patterns

Pattern Taxonomy



Yahoo! Pattern Library

The image displays three overlapping screenshots of the Yahoo! Developer Network Design Pattern Library. The leftmost screenshot shows the 'Design Pattern Library' homepage with a sidebar navigation menu. The middle screenshot shows the 'Ratings and Reviews' section. The rightmost screenshot shows the 'Rating An Object' page with an example of a restaurant rating.

Design Pattern Library

USER NEEDS TO

- NAVIGATE
 - Breadcrumbs
 - Faceted Navigation
 - Fly-out Menus
 - Horizontal Bar
 - Hub and Spoke
 - Left Navigation
- Tabs
 - Module Tabs
 - Navigation Tabs
- EXPLORE DATA
 - Auto Complete
 - Calendar Picker
- Pagination
 - Item Pagination
 - Search Pagination
- ORGANIZE DATA
 - Auto Complete
 - Calendar Picker
- GIVE FEEDBACK
 - Ratings & Reviews
 - Architecture Review
 - Rating an Object
 - Writing a Review
- PERFORMANCE
 - Drag and Drop
 - Drag and Drop Modules
 - Drag and Drop Objects
 - In Page Editing
 - Sliders
- APPLICATION NEEDS TO
 - CALL ATTENTION
 - IMPROVE READABILITY
 - Ratings & Reviews
 - Review Architecture
 - GROUP RELATED ITEMS
 - ORGANIZE SCREEN/PAGE

What's a Pattern?

A pattern describes an optimal solution to a common problem.

Recent Patterns

- Auto-Complete
- Calendar Picker
- Item Pagination
- Search Pagination

Module Tabs

The user needs to navigate through one or more stacked panels of content without refreshing the page.

Results Page:

1 2 3 4 Next

Search Pagination

The user needs to view a set of search results ranked by relevance that is too large to easily display within a single page.

Rating an Object

A user wants to quickly leave their opinion on an object, with minimal interruption to any other task flow they are involved in.

Writing a Review

User wants to share her opinion with others about an object (place, person, thing) in greater detail than a simple rating.

Ratings and Reviews

Problem Summary

User wants to leave an opinion on an object. Quick opinions can be captured via Reviews.

Solution Patterns

Architecture of a Review

A product or website needs to present ratings and reviews with a variety of informational elements.

Rating An Object

Problem Summary

A user wants to quickly leave their opinion on an object, with minimal interruption to any other task flow they are involved in.

EXAMPLE:

Restaurant

Alma St
Menlo Park, CA 94025

Cross Street:
Between Alma Ln and Ravenswood Ave

Average Rating (7)
Read 7 reviews

Average
Write a Review

Rate a restaurant on [Yahoo! Local](#)

Use When

- A user wants to leave an opinion quickly.
- Use in combination with reviews for richer experience.
- Use to quickly tap into the existing "community" of a product.
- Ratings are collected together to present an average rating of an object from the collective user set.

Solution

- Show clickable items (most often used are stars) that light up on rollover to infer clickability.

40+ Patterns

Internal Yahoo! Pattern Library

Creators

Erin Malone

Matt Leacock

Chanel Wheeler

Pattern Curators

Bill Scott (2005-2006)

Christian Crumlish (present)

The screenshot shows the 'Y! USER EXPERIENCE' interface. The top navigation bar includes links for 'UE Home', 'Backyard', 'Yahoo!', and 'Feedback'. A search bar is present with the text 'Welcome, Bscott [sign out]' and 'Search in UE - All'. The left sidebar contains a 'User Experience' menu with categories like 'Home', 'Disciplines', 'Products', 'People', 'Resources', 'Guidelines', 'My Tools', 'My Bookmarks', and 'Browse Archives'. The main content area is titled 'Star Rating an Object' with a 'view' button and 'edit'/'outline' links. It includes metadata: 'Modified: 8 Jun 2005 - 10:41am', 'Posted: 2 Dec 2004', 'Editor: wendym', 'Contributor: garethf, janejao, mmaileman, matt', and 'Terms: web application, controls, desktop computer'. Below this is a 'SUB-TOPICS' section with 'No sub-topics' and a link to 'what's this'. A 'Jump to related topics' link is also present. The main example is for 'California Pizza Kitchen' with a star rating of 4.5 and a 'Rate it:' section with 5 stars. The 'PROBLEM SUMMARY' states: 'Users need to quickly give their star rating of an object, with minimal interruption to any other task flow they are involved in.' The 'USE WHEN' section states: 'This pattern is appropriate for properties using ratings platforms that don't allow users to edit their rating of an object.' The 'SOLUTION' section lists: '1. Show clickable star graphics with an invitation to rate the object (if the user has not yet rated it).'

Y! USER EXPERIENCE

UE Home | Backyard | Yahoo! | Feedback

Welcome, Bscott [sign out] Search in UE - All Search

User Experience

- Home
- Disciplines
 - Interaction Design
 - Visual Design
 - Illustration
 - Design Research
 - Web Development
- Products
- People
- Resources
- Guidelines
 - Interaction Patterns
 - What's New
 - Create Pattern
 - Writer's Toolkit
 - Review Queue
 - FAQ
 - Visual Specifications
 - Toolkits

My Tools

- Status Reporter
- Calendar
- Recent Posts
- Create Content
- My Bookmarks
- My Account
- My Drafts
- My Subscriptions
- Administer
- Sign Out

My Bookmarks

You have no bookmarks.

[quick link](#) | [manage](#)

Browse Archives

January 2006

Home > Guidelines > Interaction Patterns > Ratings and Reviews >

Star Rating an Object

view edit outline

Modified: 8 Jun 2005 - 10:41am
Posted: 2 Dec 2004

Editor: wendym
Contributor: garethf, janejao, mmaileman, matt

Terms: web application, controls, desktop computer

SUB-TOPICS

- No sub-topics

[[what's this](#)]

[Jump to related topics](#)

California Pizza Kitchen

(650) 323-7332

Address:
531 Cowper St
Palo Alto, CA 94301

Ratings

Average: (4)

★★★★☆

Rate it:

☆☆☆☆☆

PROBLEM SUMMARY

Users need to quickly give their star rating of an object, with minimal interruption to any other task flow they are involved in.

USE WHEN

This pattern is appropriate for properties using ratings platforms that don't allow users to edit their rating of an object.

SOLUTION

1. Show clickable star graphics with an invitation to rate the object (if the user has not yet rated it).

Rate it:

☆☆☆☆☆

Yahoo! Pattern Library

[Developer Network Home](#) [Help](#)

Site Search

YAHOO! DEVELOPER NETWORK

Design Pattern Library

[Yahoo! Developer Network](#) > [Design Pattern Library](#) > [Ratings and Reviews](#) > Rating An Object

Rating An Object

Problem Summary

A user wants to quickly leave their opinion on an object, with minimal interruption to any other task flow they are involved in.

EXAMPLE:

Restaurant
(100%) [100%](#)
Alma St
Menlo Park, CA 94025
Cross Street:
Between Alma Ln and Ravenswood Ave

★★★★★

Average Rating (7)
[Read 7 reviews](#)

Average
★★★★☆
[Write a Review](#)

[Play ▶](#)

Rate a restaurant on [Yahoo! Local](#)

Use When

- A user wants to leave an opinion quickly.
- Use in combination with reviews for richer experience.
- Use to quickly tap into the existing "community" of a product.
- Ratings are collected together to present an average rating of an object from the collective user set.

Solution

- Show clickable items (most often used are stars) that light up on rollover to infer

QUICK JUMP

- [Solution](#)
- [Rationale](#)
- [Accessibility](#)

RELATED PATTERNS


- [Ratings and Reviews](#)
- [Architecture of a Review](#)
- [Writing a Review](#)

AS USED ON YAHOO!

- [Yahoo! Local](#)
- [Yahoo! Shopping](#)
- [Yahoo! Custom Autos](#)
- [Yahoo! Movies](#)

BLOG

- [Blog Article](#)


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Yahoo! Pattern Library

Developer Network Home Help Site Search Search

YAHOO! DEVELOPER NETWORK

Design Pattern Library

Yahoo! Developer Network > Design Pattern Library > Ratings and Reviews > Rating An Object

Rating An Object

Problem Summary

A user wants to quickly leave their opinion on an object, with minimal interruption to any other task flow they are involved in.

EXAMPLE:

Restaurant
(new) ~~Local~~
Alma St
Menlo Park, CA 94025
Cross Street:
Between Alma Ln and Ravenswood Ave

★★★★★

Average Rating (7)
[Read 7 reviews](#)

Average
★★★★☆
[Write a Review](#)

Play ▶

Rate a restaurant on [Yahoo! Local](#)

Use When

- A user wants to leave an opinion on an object.
- Use in combination with a rich user experience.
- Use to quickly tap into the existing "community" of a product.
- Ratings are collected together to present an average rating of an object from the collective user set.

Solution

- Show clickable items (most often used are stars) that light up on rollover to infer clickability.

QUICK JUMP

- [Solution](#)
- [Rationale](#)
- [Accessibility](#)

RELATED PATTERNS


- [Ratings and Reviews](#)
- [Architecture](#)
- [Writing a Review](#)

AS USED ON YAHOO!

- [Yahoo! Local](#)
- [Yahoo! Shopping](#)
- [Yahoo! Customer Support](#)
- [Yahoo! Maps](#)

BLOG

- [Blog Article](#)

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Annotations:

- problem
- sensitizing example
- lightly animated
- usage
- solution prescription
- in page navigation
- related patterns
- where to find it
- sometimes code example
- yuiblog article
- other considerations

Designing Social Interfaces

Principles

cute name: Social to the Core

Fundamental Principles

- Design for Everyone
 - Deliberately Leave Things Incomplete
 - Pave the Cowpaths
 - Strict vs. Fluid Taxonomies
 - Palimpsest
- Talk Like a Person
 - Conversation
 - Self-Deprecating Error Messages
 - Ask Questions
 - Your vs. My
 - No Joking Around
- Be Open
- Be a Game
- The Ethical Dimension
- **Cargo Cult** (antipattern)
- Marketing
 - Monetize
 - Underpants Gnomes
- *what other high-level principles are we missing?*

Self

Engagement

cute name: You're Invited

- Sign Up or Registration

Activities

cute name: Where's the Action?

Collecting

cute name: Hunters Gather

- Collecting
 - Saving
 - Favorites
 - Displaying
 - Add / Subscribe
- Tagging
 - Tag an Object
 - Find with Tags
 - Tag Cloud

Sharing

cute name: Potlatch

- Sharing
- Tools for Sharing
 - Bookmarklet
 - Share This
 - Activity Streams
- Direct Sharing
 - Send This
 - Casual Privacy
 - Share Application
 - Give Gift
- Public Sharing
 - Many Publics

Community

cute name: One of Us, One of Us"

Personal Connections

cute name: We Need to Talk"

- Relationships
 - Relationship terminology (friend, family, fan, follower, contact, colleague, connection, cohort)
 - Find People
(Browsing for people / Friends of friends. Searching for people, Finding friends from Email or IM Buddy Lists, Recommendations)
 - Adding Friends
 - (Confirming Friendship, One-Way Following, Ignore Me)
 - Implicit & Explicit Relationships
 - Fans and Fame
 - Circle of Connections
 - Publicize Relationship
 - Unfriending

Designing
Social
Interfaces

100+ patterns

Fluid OSDPL



Home > Design Patterns > All Design Patterns

All Design Patterns

Register

Quick and easy! Create patterns and join discussions on draft patterns! [Go here to Register](#)

Login







Already a member? [Go here to Login now.](#)

Browse Patterns

[Content Management](#)
[Information Organization](#)
[Input Forms](#)
[Navigation](#)
[All Patterns](#)

Top Rated Patterns

[Comprehensive File Upload](#)
 ★★★★★
[Drag and Drop – Layout Preview](#)
 ★★★★★

Category	Pattern	Design Problem
 Content Management	Comprehensive File Upload	While interacting with a remote service, the user needs to upload one or more files, and would like to do so without disturbing or leaving the current context of interaction.
 Content Management	Simple File Upload	The user needs to upload a single file and does not need any additional information or functionality during the upload.
 Information Organization	Drag and Drop	The user needs a way to visually change the order or manipulate the position of elements on the screen.
 Information Organization	Drag and Drop – Layout Preview	User needs a way to visually preview the new layout of a group of items after one item is dragged to a new position.
 Information Organization	Item Pagination	The user needs to view a large set of data that cannot easily be displayed in one chunk.
 Information	Needle in a Haystack	A needle in a haystack. A list contains enough items so that a user may find it difficult to locate the item.

Accessibility Considerations

- Provide keyboard-only equivalents of mouse-based actions. Keyboard accessibility can be facilitated by providing keyboard-only equivalents of "drag and drop" functionality. Suggested keystrokes for applications are described in the sub-patterns.
- Describe how the feature works using the keyboard. A description of how the drag and drop operation works with the keyboard should be provided, i.e., "After selecting the object using the tab key, move the object by pressing 'Control' in combination with the relevant arrow key." Ideally, this information will be visible to all users, so that persons who are sighted but don't use a mouse will also benefit.
- Provide additional detail. Additional detail of how the feature works can be provided by users clicking on a nearby "i" or "?" button, i.e., "Objects replace the location of the existing item, causing it to move one cell over."
- Make Assistive Technology (AT) users aware of object positions. AT users must be made aware of the position of objects relative to one another. This can be done by placing objects within a borderless table, transparent to sighted users, but with column and row headings for persons using AT. They should also be told if the operation has been completed successfully. This message can be hidden from sighted users.
- Include correct [ARIA](#) role markup. Including correct [ARIA](#) role markup within your HTML is a way to ensure that Accessibility Technologies are able to interpret the layout and context of your DnD interface. Below is an example of ARIA markup for a draggable grid-cell. The cell is represented as an HTML DIV element, and the `aaa:grab` attribute specifies to ATs that the item is draggable.

```
<div rsf:id="scr=ignore" class="orderable" id="cell::13:"  
xhtml10:role="wairole:gridcell"  
aaa:selected="true"  
aaa:readonly="false"
```


Quince Pattern Explorer


Quince

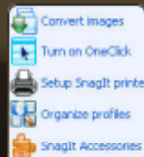
ALL PATTERNS

Sign In

Search

keywords

CLEAR A B C D E F G H I J K L M N O P Q R S T U V W X Y Z



Action Links

Use links instead of buttons to minimize visual noise, conserve screen real estate, or to contrast with buttons to indicate importance or precedence.

EXPLORE RELATED



Active Filtering

Enable people to change filters on a large set of information and see the results actively update as they do so.

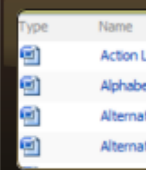
EXPLORE RELATED



Alphanumeric Filter Links

Show a list of alphabetical links that filter the list with the words that start with the selected character.

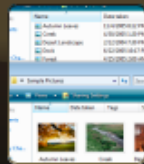
EXPLORE RELATED



Alternating Row Colors

Alternate the background color of rows to subtly differentiate each row from surrounding rows.

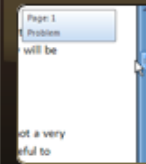
EXPLORE RELATED



Alternative Views

Create multiple, alternative views of the same interface that address competing design needs.

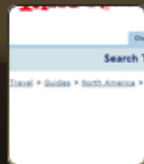
EXPLORE RELATED



Annotated Scrollbar

Provide an indicator of significant sections in or near the scrollbar.

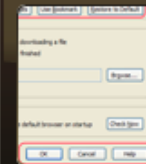
EXPLORE RELATED



Breadcrumbs

Provide a list of side-by-side links that give users a sense of where they've been or where they are and how it fits in the overall structure of your site or application.

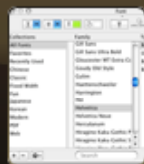
EXPLORE RELATED



Button Groups

Display related commands using buttons that are grouped together and similarly aligned and styled.

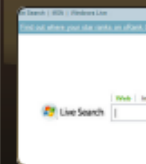
EXPLORE RELATED



Cascading Lists

Show a few lists next to each other that allow users to drill down into hierarchical information.

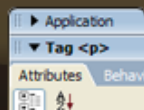
EXPLORE RELATED



Clear Entry Points

Give people a set of clear entry points into the application or Web site based on their most common tasks or destinations.

EXPLORE RELATED



Closable Panels

Put some or all of your ancillary things, such as tools, controls, or extra information, into distinct panels that users can close or open individually as needed.



Command Area

Group commands together into a unified area of the interface.

Filter these by:

Help

Hierarchy

Information Architecture

Information Design

Interaction Design

Layout

Map

Masked Edit

Multiple Selection

Navigation

Notifications

Numeric Input

Page Layout

Rating

Search

Selection

Selector

Tagging

Text Input

Tree

Usability

Visual Design

Search

Go

Explore

All Patterns

By User Tasks

By Tag Relations

By Wireframe

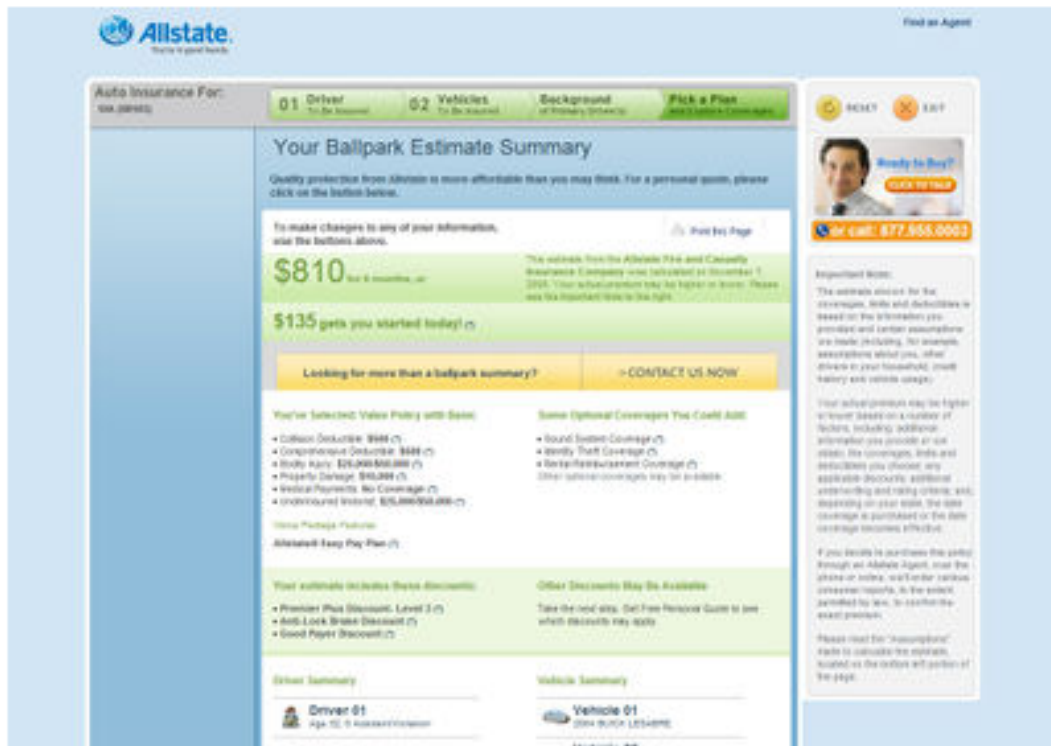
RECENTLY VIEWED PATTERNS

Blink Design Library

blink design library

Button Identity Disorder

A colleague sent me this example of "button identity disorder." (Click to see full-sized image)



Some buttons on this page are obvious, for example "Click to Talk." What is less obvious is the function of dimensional-looking yellow bar across the middle of the page. The first set of text ("Looking for more than a ballpark summary?") is not



About

[Blink Interactive](#) is a Seattle-based user experience consulting firm. Our design library is an informal collection of design examples with commentary.

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Categories

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Information Design Patterns

[News](#)[Patterns](#)[About](#)[Contact](#)[Community](#)

Pattern Overview

Category Filter

Display Patterns

- ☐ Correlations (2)
- ☐ Continuous Quantities (4)
- ☐ Discrete Quantities (6)
- ☐ Proportions (2)
- ☐ Flows (2)
- ☐ Hierarchies (2)
- ☐ Networks (3)
- ☐ Spatial Configurations (2)

Behavior Patterns

- ☒ Navigation (6)
- ☒ Filtering (5)
- ☒ Arrangement (4)
- ☒ Exploration (2)
- ☒ Transition (1)

Interaction Patterns

- ☐ Boolean Selection (3)
- ☐ Linear Adjustment (2)



Simple Zoom

When you have large and detailed datasets at...



Local Zoom

While the conventional Simple Zoom pattern is...



Panning

In maps and network diagrams, the available...



Timeline

An timeline is a simple navigation tool that...



Linked Multiples

When the data you to display consist of multiple...



Overview plus Detail

When you display a large infographic, such as a...



Layering

Too many information in one screen easily...



Active Objects

When dealing with large sets of information that...



Boundary Filter

If the user explores a large set of data items,...



Facet Browsing

Traditional linear search methods often prove...



Dynamic Query

The standard process of a search query involves...



Selective Arrangement

Most data structures can be depicted in more than...



Sortable Columns

When displaying large data amounts in tabular...



Custom Dimensions

When displaying statistical information in...



Isolated Comparison

When displaying multiple data items of which each...



Detail on Demand

In some situations, mostly when displaying data...



Datatip



State Transition

Preview



Interface Design Patterns



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Patterns

Members

Knowledge Base

About

Pattern of the moment


[Area Calculation](#)

Filter patterns by

Category

- ▶ Graphical Design Patterns [107]
- ▶ Application-dependent Patterns [0]
- ▶ Interaction Discourse Patterns [33]
- ▶ Scenarios [3]
- ▶ InfoViz Patterns [48]
- ▶ GeoViz Patterns [29]

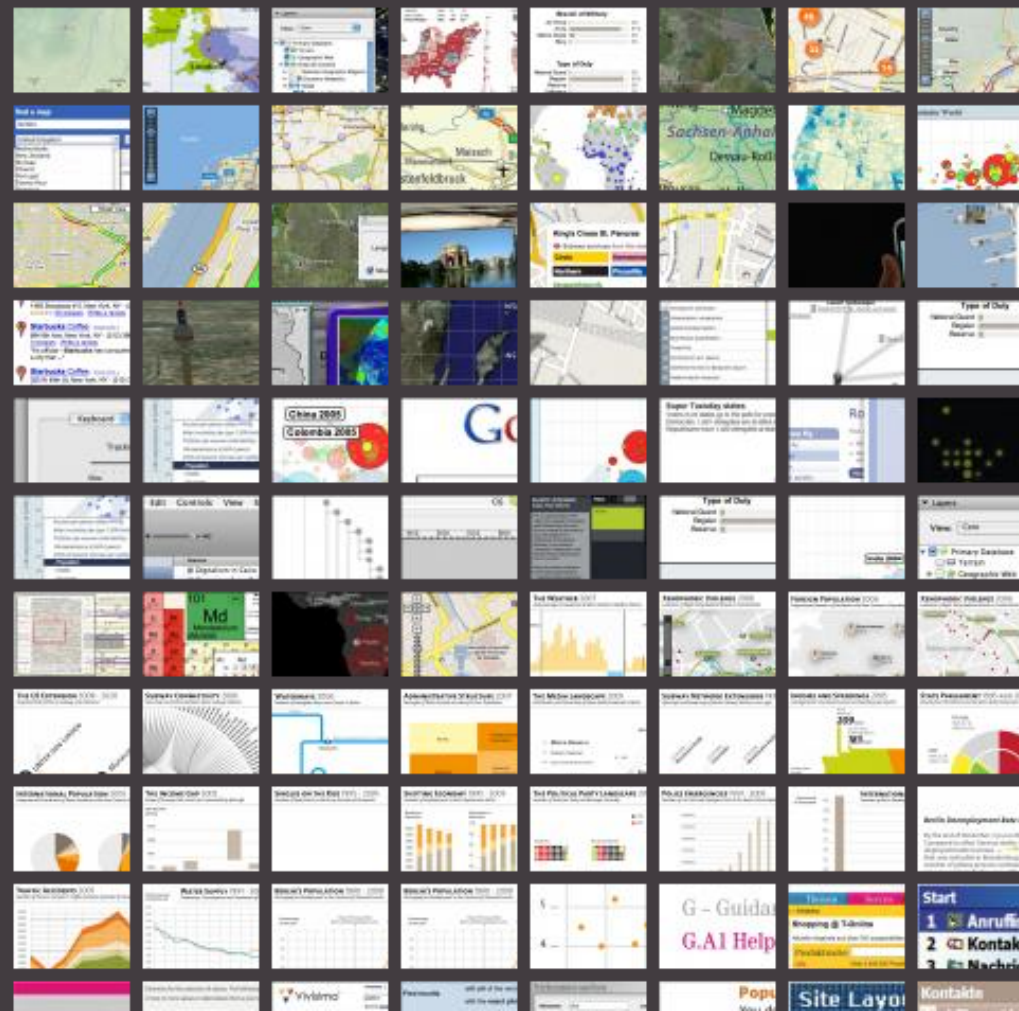
Devices

- ☒ All
- ☐ Smartphone [112]
- ☐ MDA/PDA [120]

Patterns overview [220]

View patterns as

Sort by



Pattern preview

Rollover thumbnails to get
more information

Search Patterns



Search Patterns

I'm working on a new book (and talk) about the future of search, and I've created a seed collection of patterns and examples to support my research.



Site Search (Small)

1 set | [Edit Mosaic](#)



Site Search (Large)

2 sets | [Edit Mosaic](#)



E-Commerce

2 sets | [Edit Mosaic](#)



Web Search

3 sets | [Edit Mosaic](#)



Social Search

2 sets | [Edit Mosaic](#)



Enterprise

1 set | [Edit Mosaic](#)



Libraries

3 sets | [Edit Mosaic](#)



Vertical Search

2 sets | [Edit Mosaic](#)



Media Search

5 sets | [Edit Mosaic](#)



Personal

2 sets | [Edit Mosaic](#)



Local Search

2 sets | [Edit Mosaic](#)



Mobile Search

1 set | [Edit Mosaic](#)



Spime Search

3 sets | [Edit Mosaic](#)



Advanced Search

2 sets | [Edit Mosaic](#)



Auto-Suggest

2 sets | [Edit Mosaic](#)

UI Pattern Factory



UI Pattern Factory

Patterns

What?

Pattern Ideas

Feedback

Blog

Fresh and Illustrative User Interface Design Patterns

UI Pattern Factory is a mix of user interface design pattern library and UI gallery. It is a place to find user interface best practices, get design inspiration, and share design solutions with others. Our patterns are always fresh with tons of examples, and you can easily add more using Flickr.

Check out also our Pattern Ideas–forum where you can suggest new patterns and vote on other users' ideas!

Wizard

Guide the user through a task with several steps by showing a clear path to completion.

The wizard shows a progress bar with three steps: PASSENGER DETAILS (5), PAYMENT (6), and CONFIRMATION (7). Below the progress bar, there are two panels. The first panel shows flight details for KI - BERLIN on 18 May 2009, with a time of 10:35. The second panel shows flight details for BERLIN - HELSINKI on Thursday 21 May 2009, with a time of 11:55. The flight is operated by AY912, with a time of 11:55. The flight is operated by AY912, with a time of 11:55.

Same-Page Feedback Messages

Show a feedback message in context after successful action or if something went wrong.



Your custom URL has been saved.



Your Public Profile

Your current URL is: http://

Refining Search

Information Dashboard

Type and Wait to Search

Tag Cloud

actions browsing buttons confirmation contextual-tools controls data visualization doing-things edit facets feedback fill-in finding-things form graphs grouping headers help information information-architecture information-design input-fields inputs layout list-items lists live menu messages navigation organization organizing process progress scrolling search sections selection-dependent-inputs shopping showing-data validation visual-design visual-hierarchy visual communication wait

UI Pattern Factory Flickr Pool



Share This

Group Pool ([263 items](#) | [Add photos or video](#))



From [Janne L](#)



From [Janne L](#)



From [Janne L](#)



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UI Patterns.com Library



DESIGN PATTERNS SCREENSHOT COLLECTIONS USER SETS BLOG RESOURCES

DESIGN PATTERNS

Displaying recent design patterns 1 - 10 of 47 in total

Next >



Wizard

The user wants to achieve a single goal which consists of multiple dependable sub-tasks.



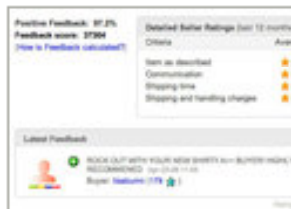
Adaptable View

You want to let the site's presentation of content fit the specific needs of the user. You want to let the site's presentation of content fit the specific needs of the user.



Image Zoom

The user wants to zoom in on an image to view the details in a higher image resolution.



Rate Content

The user wants to promote a specific piece of content in order to democratically help decide what content is of higher quality.



Input Feedback

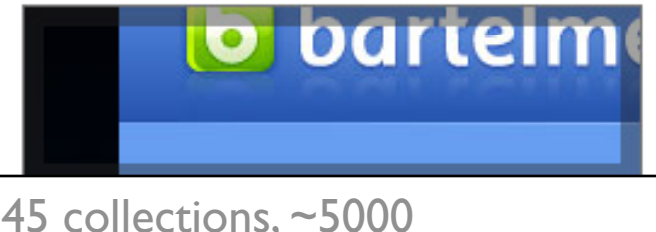
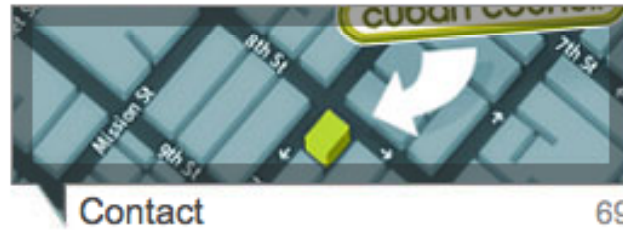
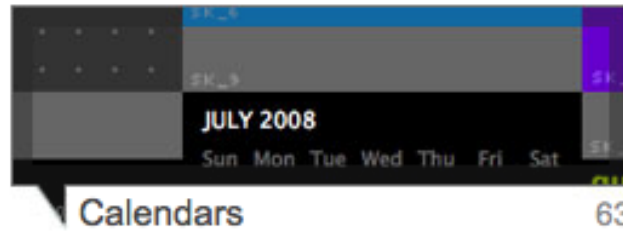
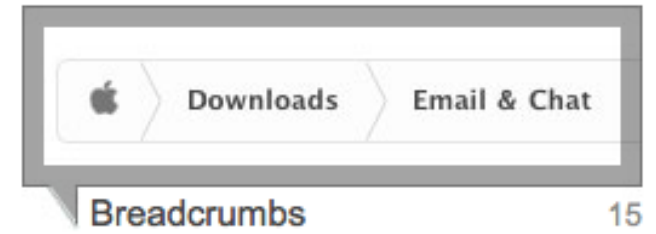
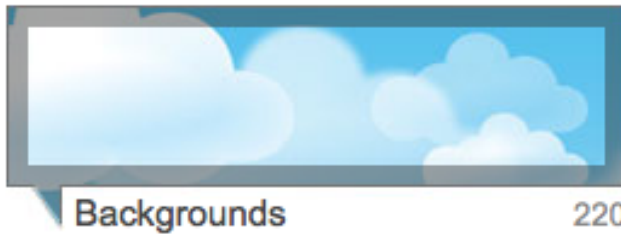
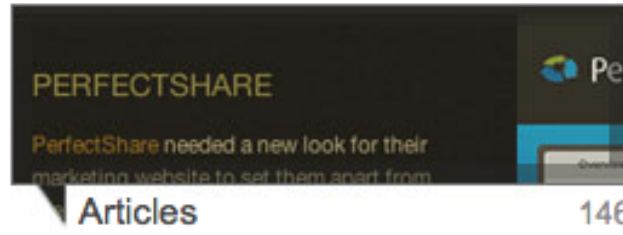


Account Registration

Pattern Tap

COLLECTIONS

45 Collections



~45 collections, ~5000 screenshots



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Accessories ▸ Cables ▲

- Flash tubes
- Flat Front Diffusors
- Glass Covers
- Grids
- Multispot accessories

Profoto Breadcrumbs

How many?

||||-|||| =

e.g. "6"

+ Add note

**Interaction-Design.org Tickmark
Captcha**

Check the box beside the products you want and see which edition(s) they're in.

✓	COMPONENTS
<input type="checkbox"/>	Adobe® InDesign® CS4
<input type="checkbox"/>	Adobe Photoshop® CS4 Extended
<input checked="" type="checkbox"/>	Adobe Photoshop CS4
<input checked="" type="checkbox"/>	Adobe Illustrator® CS4

**Adobe Product Comparison
Table**

Plus
\$49/month
MOST POPULAR PLAN

35 projects
10 GB storage

**Basecamp Product Comparison
Table**

Software	FirstEdge	AccountEdge
	✓	✓
Statements	✓	✓
	✓	✓
	✓	✓
	✓	✓

MYOB Product Comparison Table

Quicken Online

Quicken

ONLINE

FREE

Start Now

Deluxe



~~\$59.99~~ **\$39.99**

Add to Cart

**Quicken Product Comparison
Table and Wizard**

Furniture Toys Electronics See All

Slipcovers + Futon
Covers

Spa + Massage

Specialty Gifts

Sports

Sports Fan Shop

Target Drop Down Menus

MONEY WOMEN & SEX WEIGHT LOSS

 **All Your Financial Wor**

The Best Life Guide to Choosing
a Financial Advisor

Green House Effect

Crash the Hedge Fund Party

Old Rules for New Money

Better Than a Mattress

Invasion of

5 Ways to C

Rein In You

Six Key M

The Stress-

**Best Life Magazine Drop Down
Menus**

Flickr. Factory Joe

[factoryjoe](#) > [Collections](#)

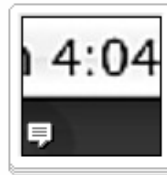


Design Patterns

Reuse, recycle, but don't reinvent the wheel unless necessary.

by Brian Christiansen at [UI Engineering](#).
[Via.](#)

This collection captures findings of consistent, unique or interesting interfaces and design flows from across the web.



404

151 photos



Adding Friends

86 photos



Alerts, Messages

132 photos



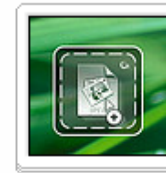
Blog editors

4 photos



Calendar Views

13 photos



Drag'n'drop Interfaces

20 photos



Comment Form Design Patterns

21 photos



Footers

81 photos



Friend Request Messages

123 photos



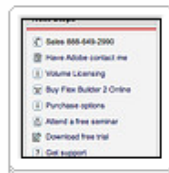
Headers

141 photos



Login Forms

484 photos



Navigation

14 photos



Pagination

16 photos



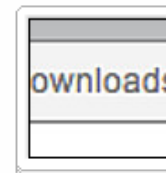
Privacy, Publicity and...

29 photos



Shopping & Checkout

59 photos



Tab Design Patterns

228 photos

Flickr. Design Solutions

[guspim](#) > [Collections](#) > [\[Design\]](#)



[Design Solutions]

I've a confession to make: I'm addicted to screenshots, it is stronger than me, I can't help it...

[I'm](#) a user experience designer focused on making the Web a better place.

The two main projects being developed at my company - [Enough Pepper](#) - are [Survs](#), an online survey tool, and [xSort](#), a card sorting application running on Mac OS X.

Digital ID

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[Enough Pepper](#)
[Survs](#)
[xSort](#)
[LinkedIn](#)
[Twitter](#)
[guspim store](#)
[More...](#)



[404]

40 photos



[Autocomplete]

4 photos



[About pages]

62 photos



[Bars]

14 photos, 1 video



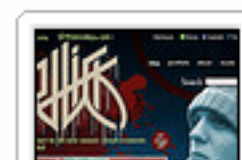
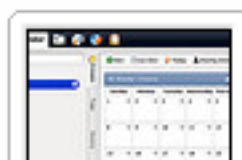
[Buttons]

128 photos



[Breadcrumbs]

18 photos



Flickr. ui/ux collection

soxiam · Sets



ui/ux

Thumbnails

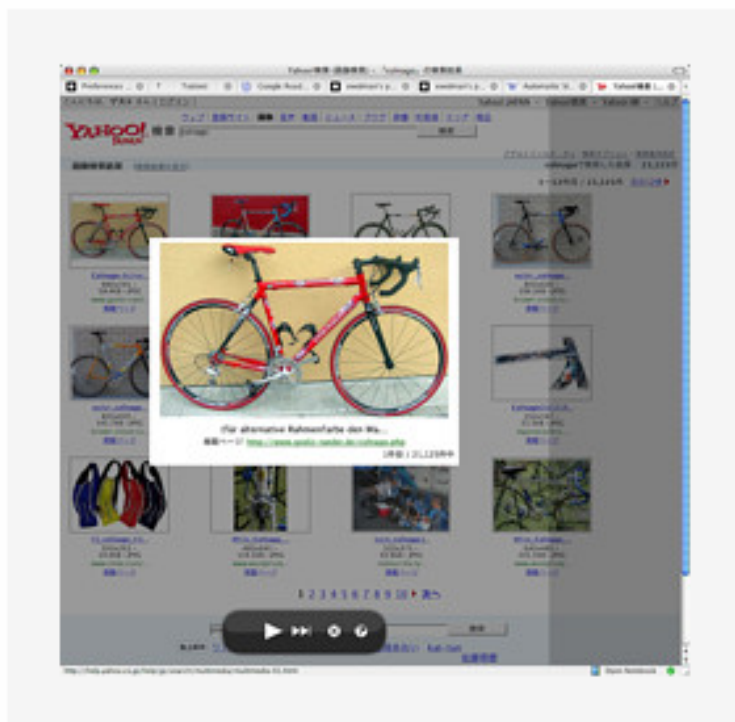
Detail

Comments

Slideshow

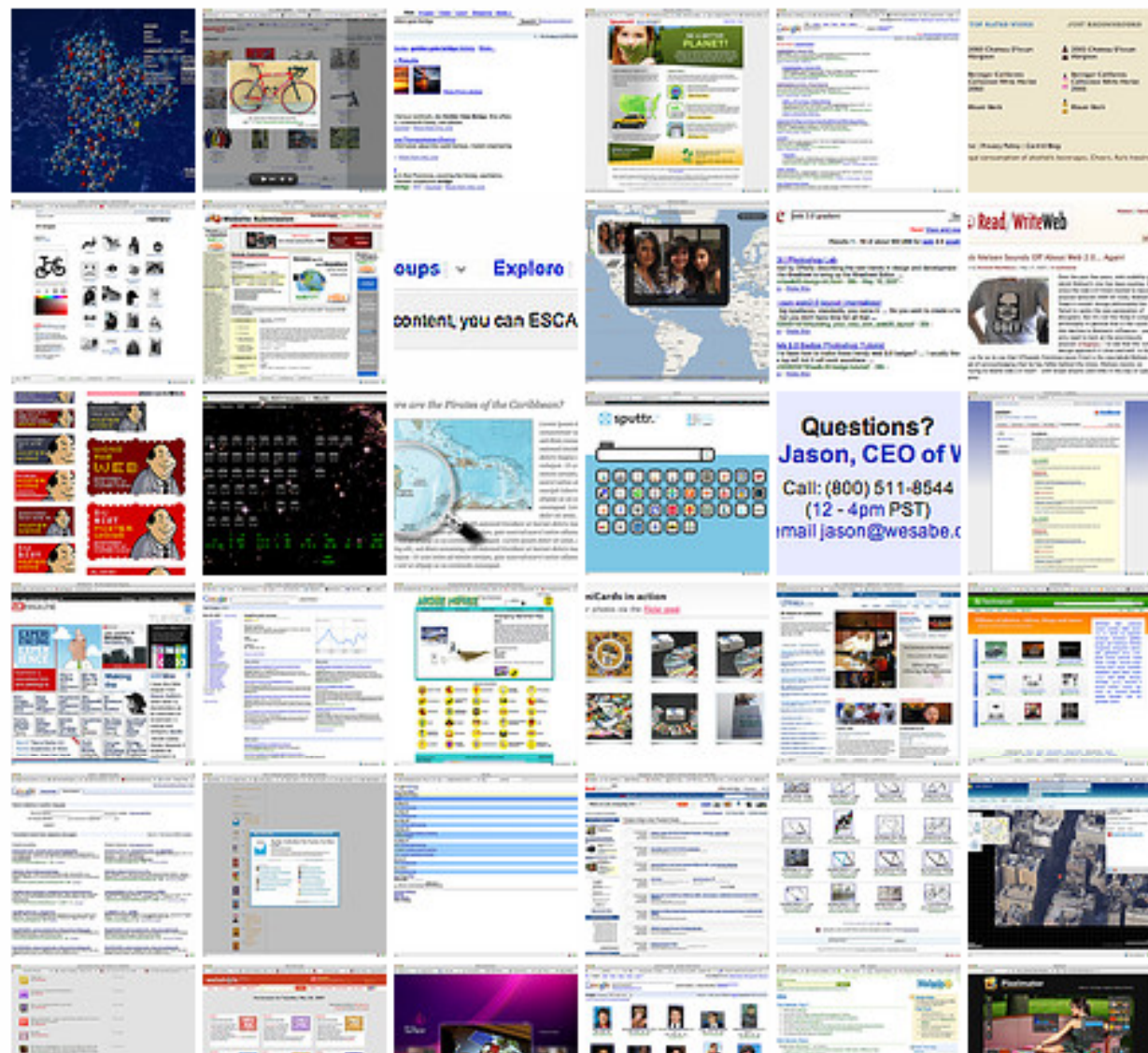


Share This



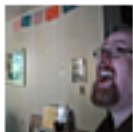
680 photos | 2,307 views | [Add a comment?](#)

items are from between 16 Mar 2007 & 11 Jun 2007.



Flickr. Xian Collection

[xian](#) > [Collections](#)



Pattern Gallery

Screenshots of examples of interaction design patterns for the Yahoo Pattern Library (YPL)



Terms of Service

3 photos



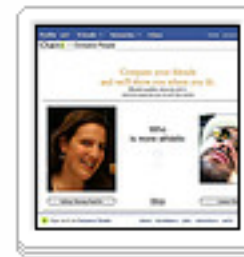
Carousel

28 photos



Vote to Promote

8 photos



Reputation

1 photo



Sign in to Participate

1 photo

Flickr. DWI Book Figures

[Designing Web Interfaces](#) > [Collections](#)



DWI: Figures from the Book

This collection contains all of the figures (565 images) from the [Designing Web Interfaces: Principles and Patterns for Rich Interaction](#) published by O'Reilly Media by [Bill Scott](#) and [Theresa Neil](#).

This material is available for your presentations or other derivative works provided you respect the [Creative Commons license](#) and provide attribution to this work.

An attribution usually includes the title, author, publisher, and ISBN.
For example:

"Designing Web Interfaces, by Bill Scott and Theresa Neil, Copyright 2009 Bill Scott and Theresa Neil, 978-0-596-51625-3."



Principle One - Make it Direct

4 photos



Chapter 1 - In-Page Editing

41 photos



Chapter 2 - Drag and Drop

76 photos



Chapter 3 - Direct Selection

31 photos



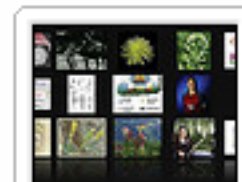
Principle Two - Keep it...

6 photos



Chapter 4 - Contextual Tools

50 photos



Flickr. DWI Screencasts

[Designing Web Interfaces](#) > [Collections](#)



DWI: Supporting Screencasts

For many of the figures it is helpful to see the actual interface in action. This collection contains screencast movies for some of the figures in the book. Additional screencasts that serve as examples for the chapter are also included.



Chapter 1 (SC) - In Page...

28 videos



Chapter 2 (SC) - Drag and Drop

1 photo, 37 videos



Chapter 3 (SC) - Direct...

5 videos



Chapter 4 (SC) - Contextual...

61 videos



Chapter 5 (SC) - Overlays

36 videos



Chapter 6 (SC) - Inlays

10 videos



Chapter 7 (SC) - Virtual Pages

39 videos



Chapter 8 (SC) - Process Flows

15 videos



Chapter 9 (SC) - Static...

6 videos



Chapter 10 (SC) - Dynamic...

14 videos

Designing Web Interfaces Site



Designing Web Interfaces

Principles and Patterns for Rich Interaction

All of the examples from the book are available on our [companion flickr site](#). Below are the six design principles that organize the design patterns and best practices found in the book.



Make it Direct



Keep it Lightweight



Stay on the Page



Provide an Invitation



React Immediately

Use Transitions

Animations, cinematic effects, and various other types of visual transitions can be powerful techniques to enhance engagement and communication.

Chapter 11. Transitional Patterns



Brighten/Dim

Change focus by brightening and dimming items.

Chapter 12. Purpose of Transitions



Slide In/Slide Out

Expose a slide out overlay.



Expand/Collapse

Transitions to open and close items.



Faceplate

Cross-fade between a main screen and configuration panel.

Current Moon Phase



Waning Crescent
16% of Full
Sat 18 Jul, 2009
11:38 AM



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Stock Market



HowStuffWorks.com Daily Feed



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- [+ Fact or Fiction: Fight it Out!](#)
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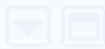
National Geographic POD



Top Stories

Bombings, bus

Current Moon Phase



Simple Interaction?



Waning Crescent

16% of Full

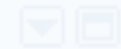
Sat 18 Jul, 2009

11:38 AM

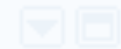


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Stock Market

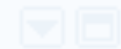


NewsStaffWorks.com Daily Feed



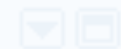
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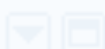
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- [+ News Anal as Health Bill](#)
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National Geographic POD



Top Stories

Bombings, bus

Principles for Designing Rich Interfaces

Six Design Principles

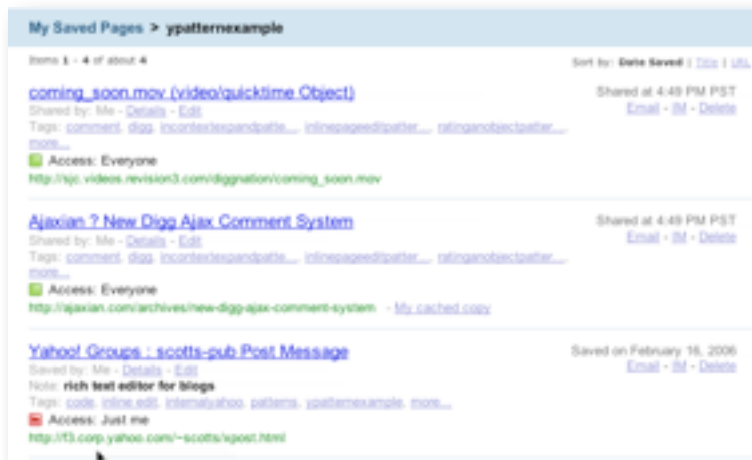
-  Make It Direct
-  Keep It Lightweight
-  Stay on the Page
-  Provide Invitations
-  Use Transitions
-  React Immediately

Make it Direct



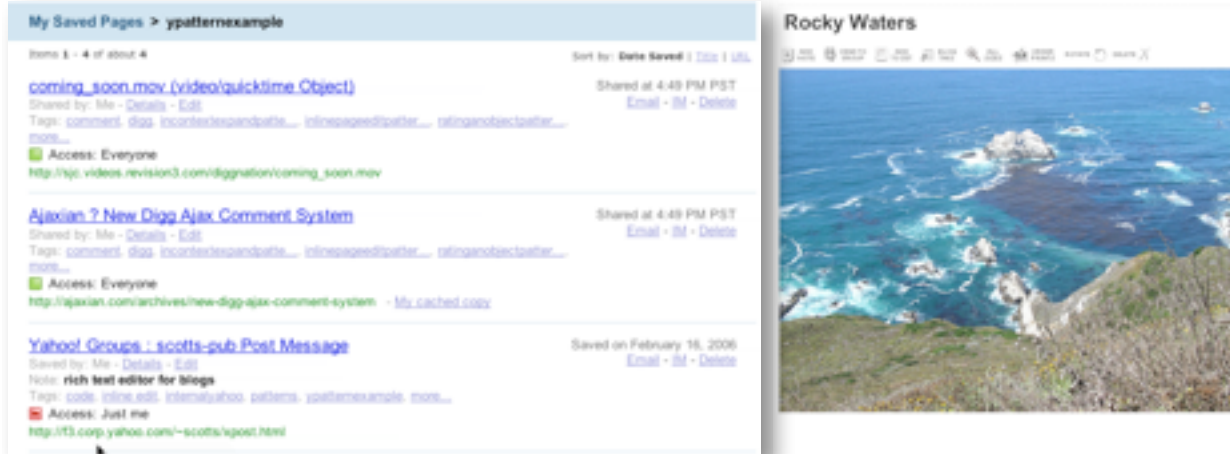


Make It Direct



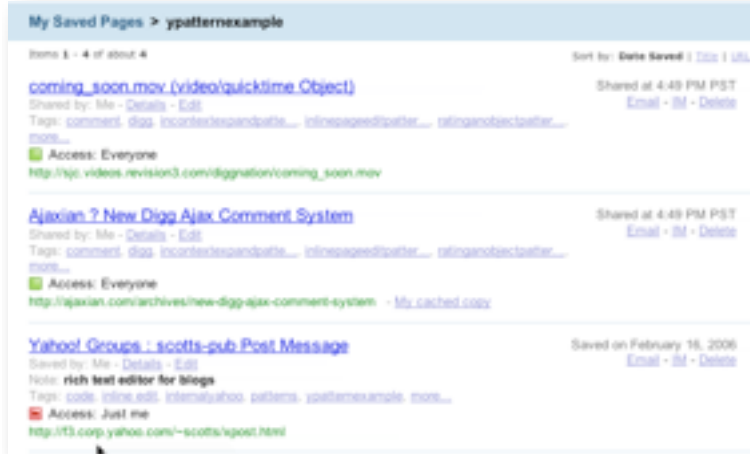
pattern. in-page editing.

Make It Direct

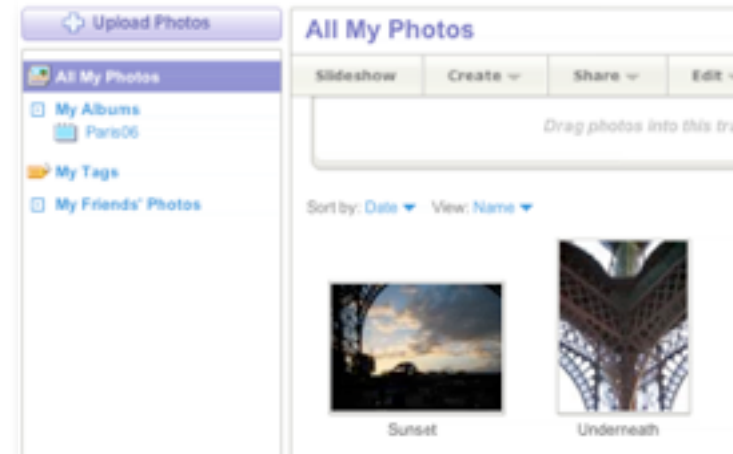


pattern. in-page editing.

Make It Direct

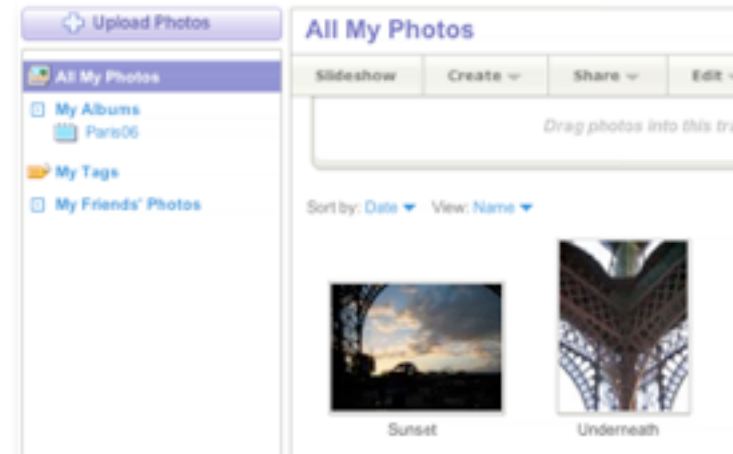
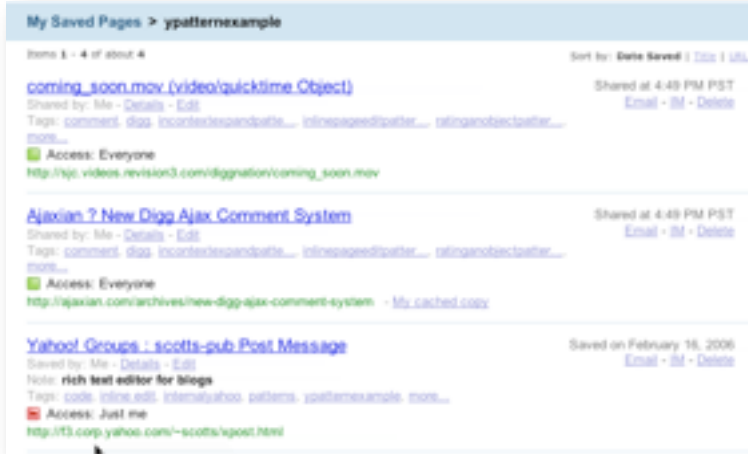


pattern. in-page editing.



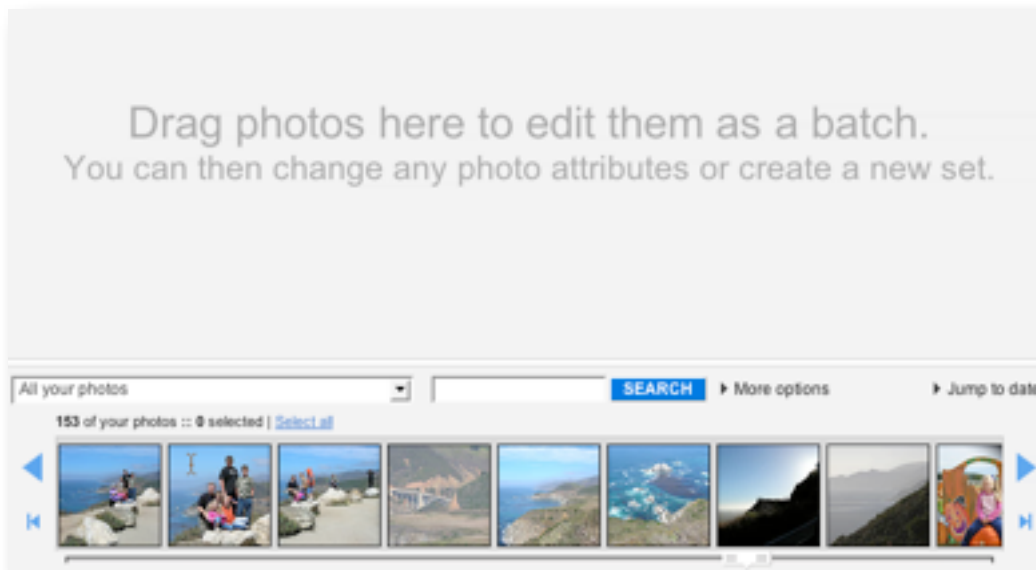
pattern. direct selection

Make It Direct



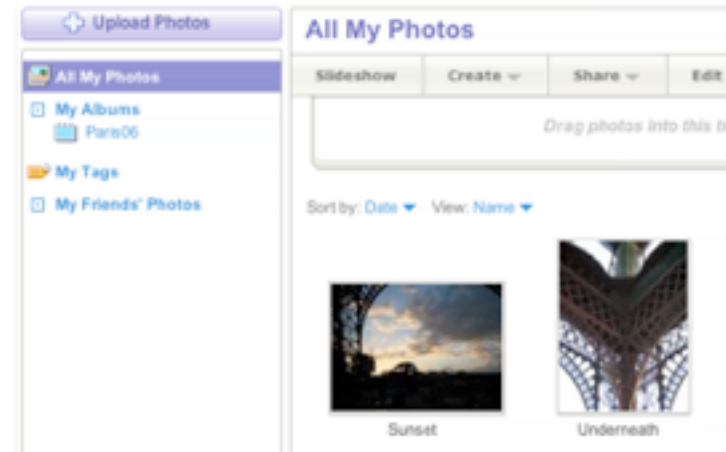
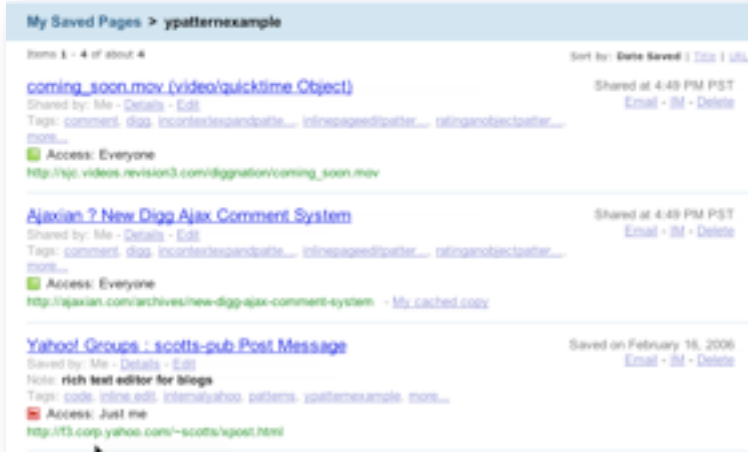
pattern. in-page editing.

pattern. direct selection



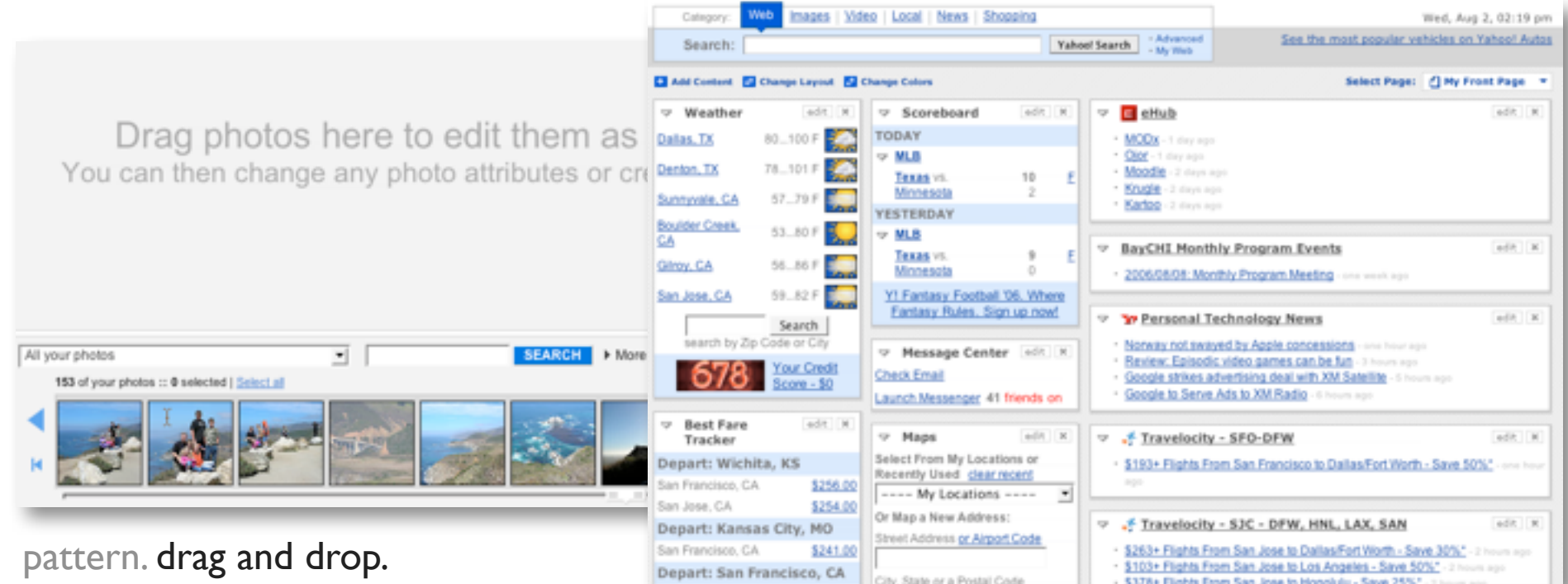
pattern. drag and drop.

Make It Direct



pattern. in-page editing.

pattern. direct selection



pattern. drag and drop.

Make It Direct. In-Page Editing.


My Saved Pages > ypatternexample

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http://sjc.videos.revision3.com/diggation/coming_soon.mov


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Tags: [comment](#), [digg](#), [incontextexpandpatte...](#), [inlinepageeditpatter...](#), [ratinganobjectpatter...](#), [more...](#)
 Access: Everyone
<http://ajaxian.com/archives/new-digg-ajax-comment-system> - [My cached copy](#)

[Yahoo! Groups : scotts-pub Post Message](#)

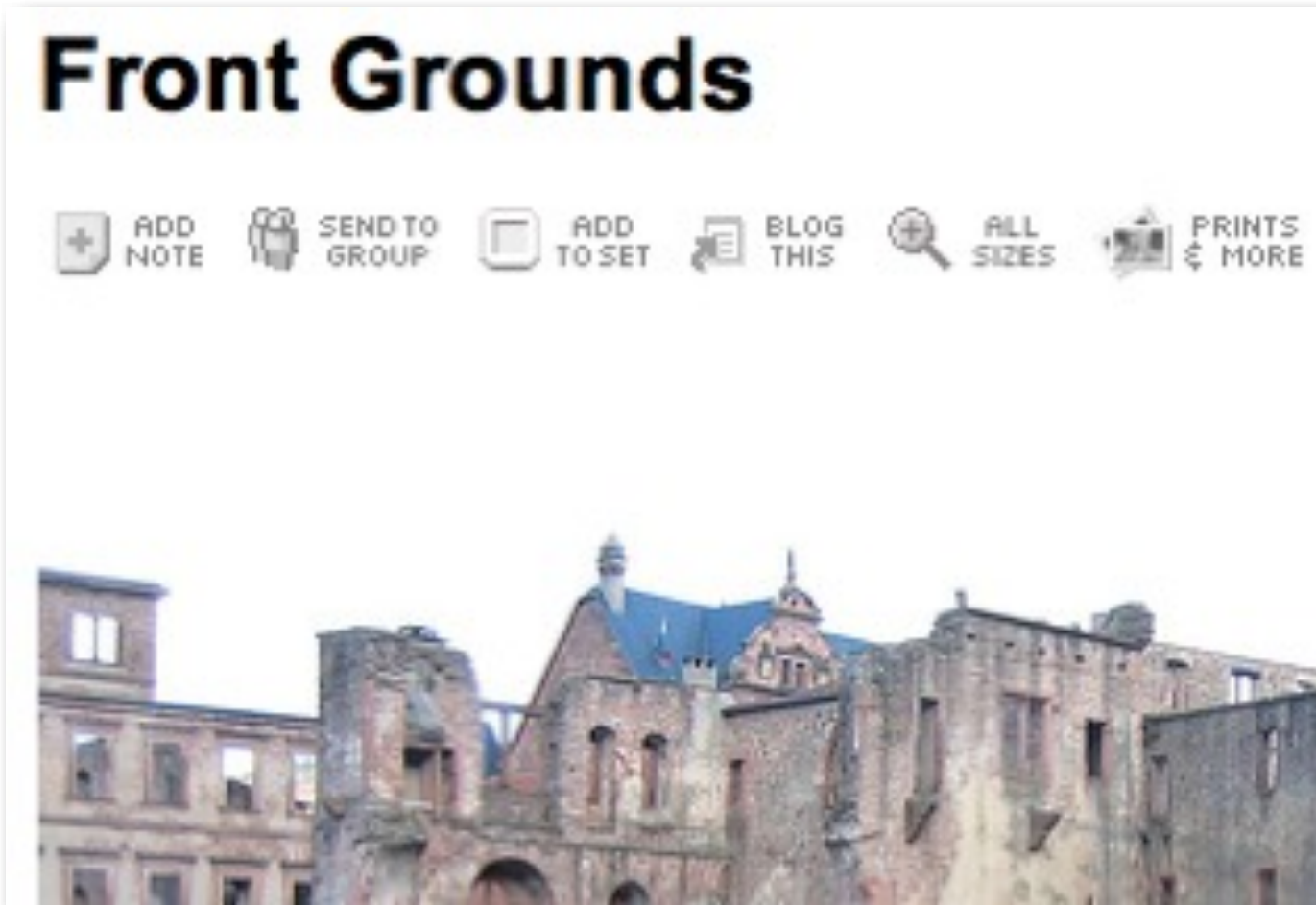
Saved on February 16, 2006
[Email](#) - [IM](#) - [Delete](#)

Saved by: Me - [Details](#) - [Edit](#)
Note: **rich text editor for blogs**
Tags: [code](#), [inline edit](#), [internalyahoo](#), [patterns](#), [ypatternexample](#), [more...](#)
 Access: Just me
<http://f3.corp.yahoo.com/~scotts/xpost.html>

y! bookmarks

considerations

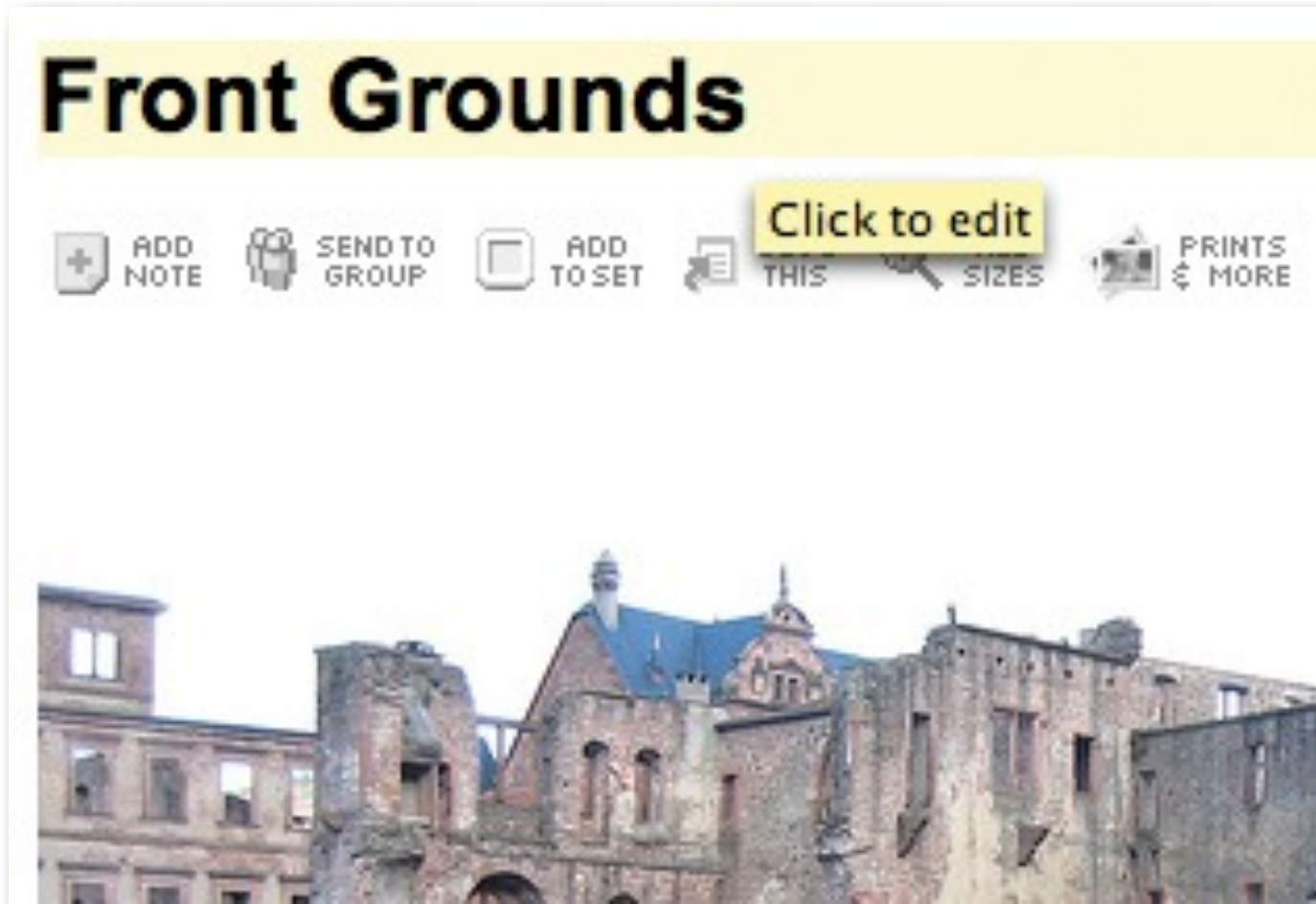
discoverability



flickr

considerations

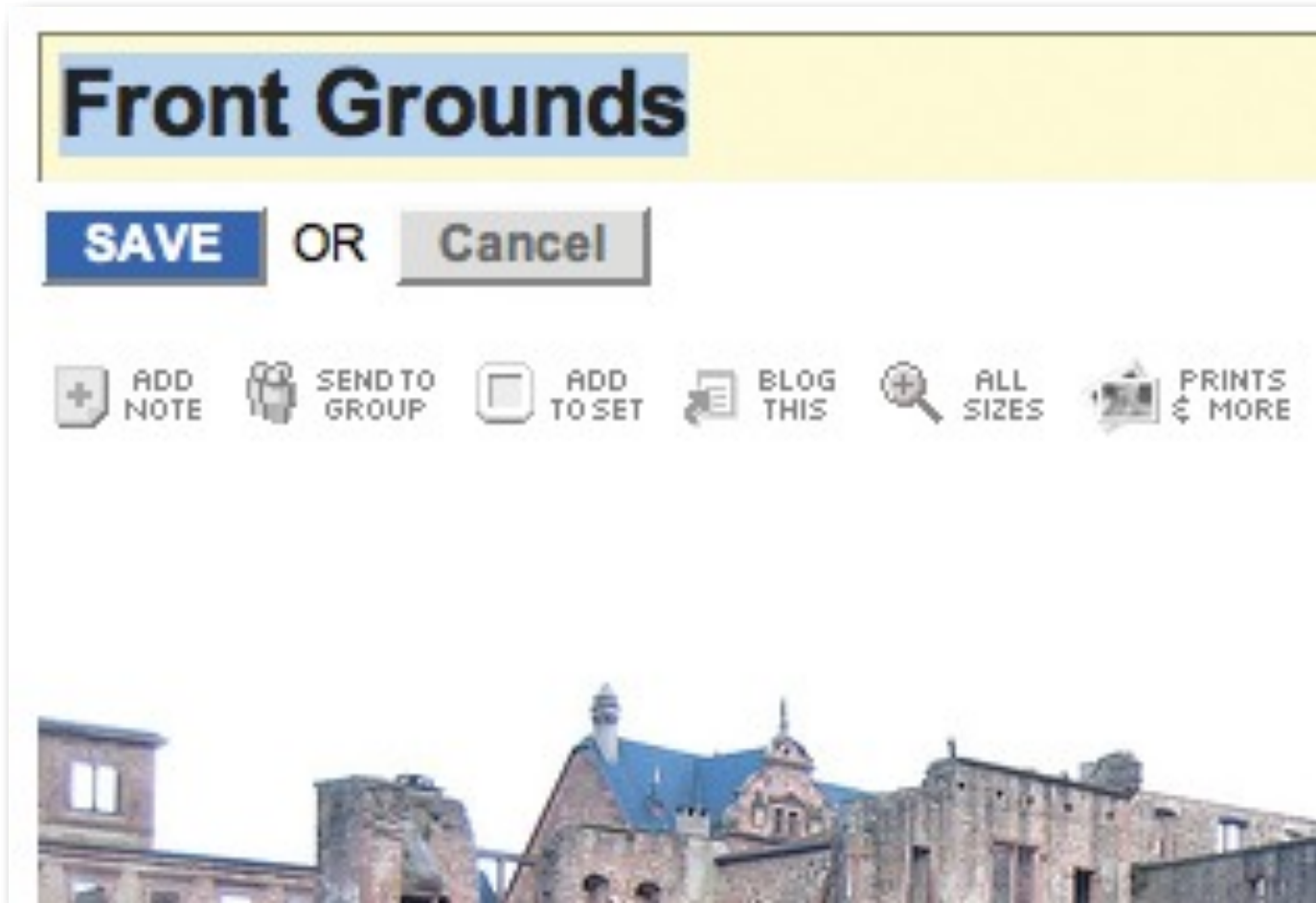
discoverability



flickr

considerations

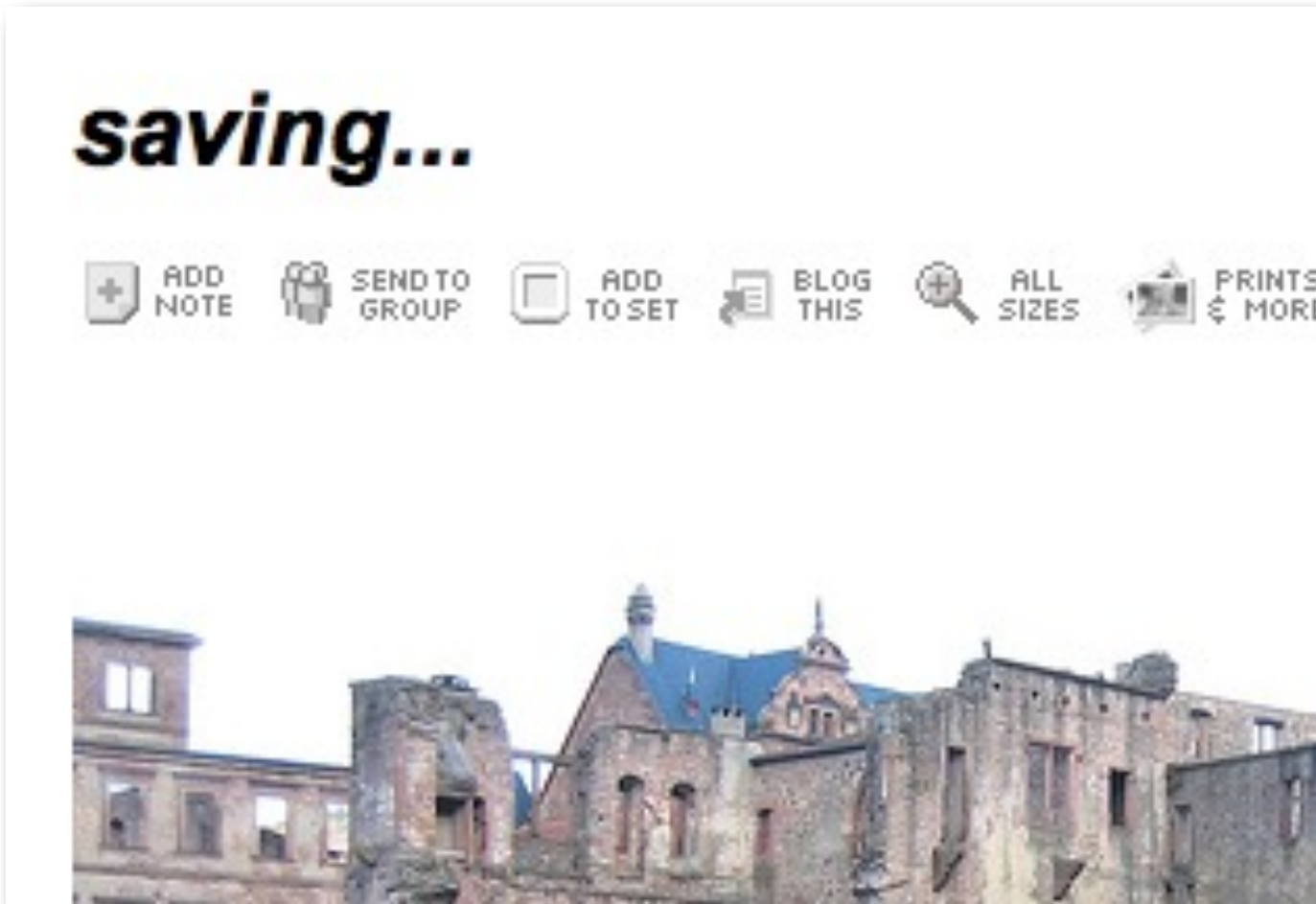
discoverability



flickr

considerations

discoverability



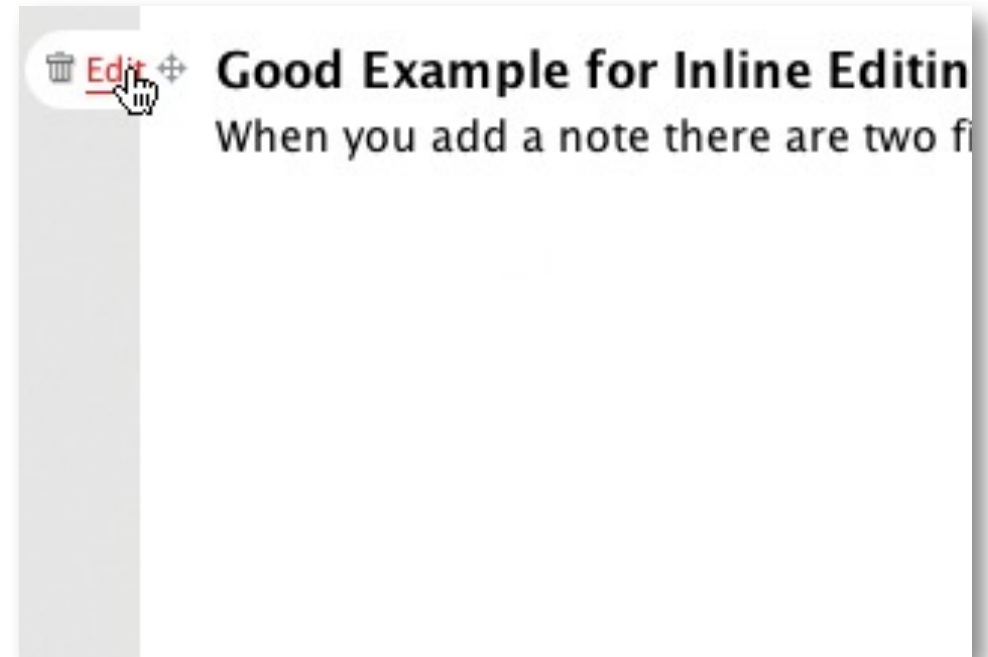
flickr

considerations

discoverability

complex editing

blending modes

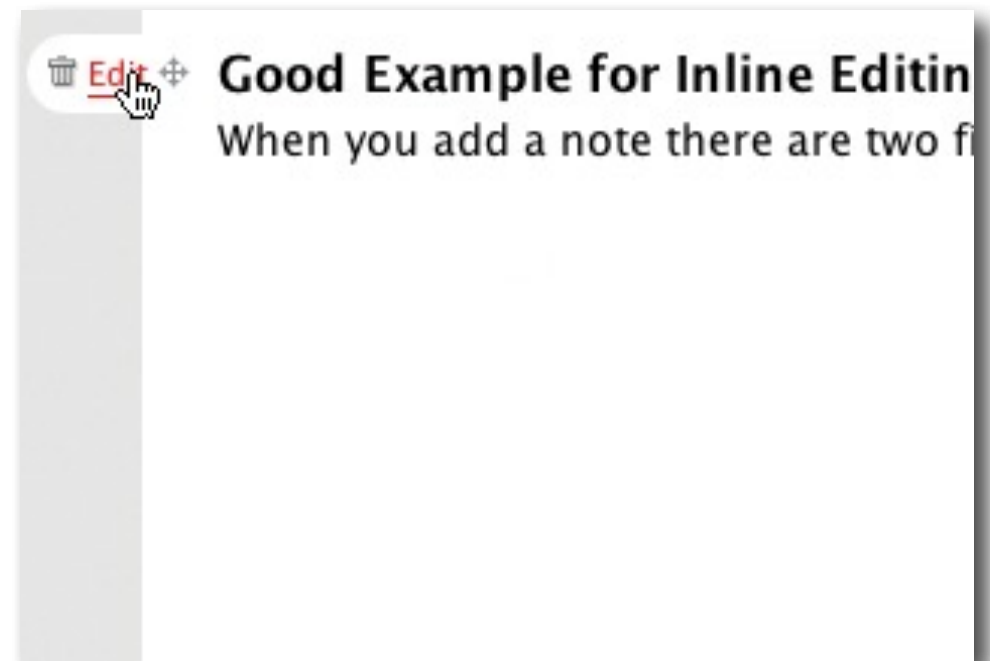


considerations

discoverability

complex editing

blending modes



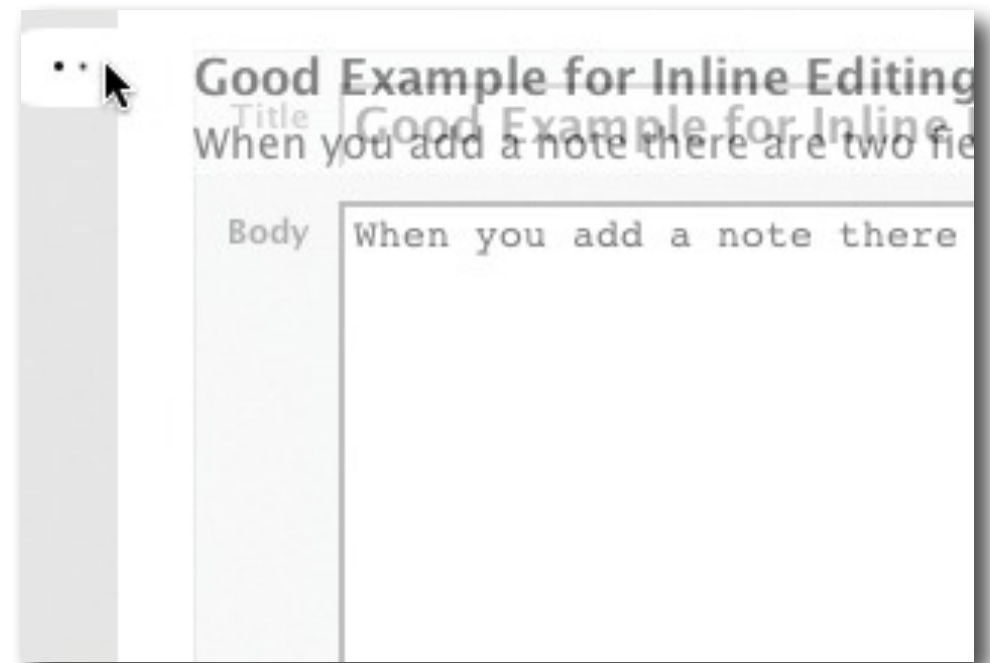
backpackit. **complex inline editing**

considerations

discoverability

complex editing

blending modes



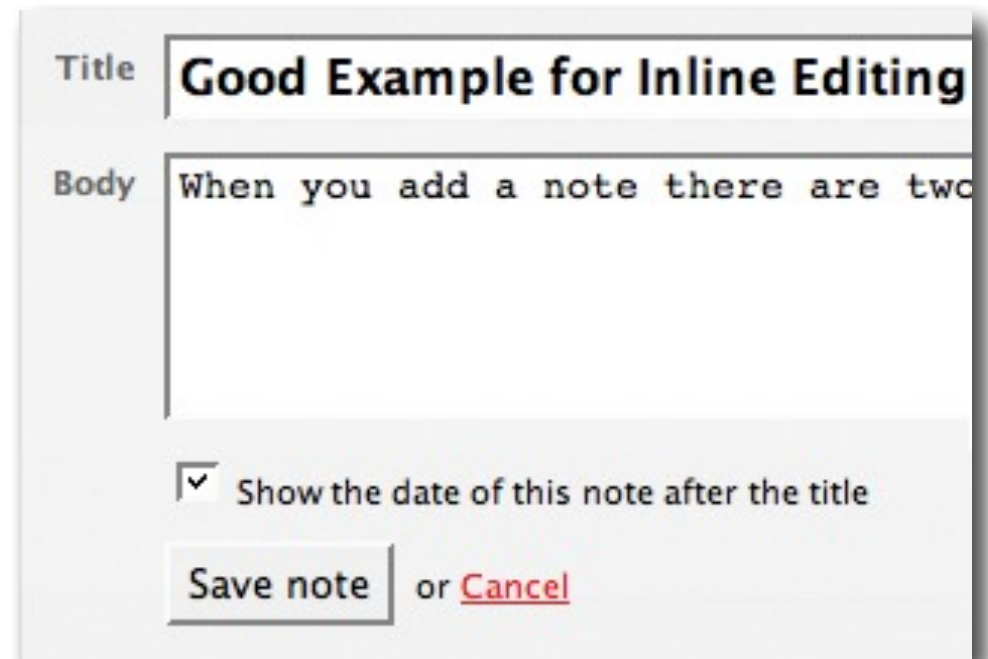
backpackit. **complex inline editing**

considerations

discoverability

complex editing

blending modes



The image shows a light gray dialog box with a shadow. It has two main sections: 'Title' and 'Body'. The 'Title' section contains a text input field with the text 'Good Example for Inline Editing'. The 'Body' section contains a text area with the text 'When you add a note there are two'. Below the text area is a checkbox that is checked, with the label 'Show the date of this note after the title'. At the bottom of the dialog box, there is a 'Save note' button and the text 'or Cancel'.

backpackit. **complex inline editing**

considerations

discoverability

complex editing

blending modes

Good Example for Inline Editing

When you add a note there are two fields

This would also work well for more complex editing
such as pick a date range or and advanced search

backpackit. **complex inline editing**

considerations

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blending modes

Good Example for Inline Editing

When you add a note there are two fields.
This would also work well for more complex editing
such as pick a date range or and advanced search.

backpackit. **complex inline editing**



Yahoo! 360 blast. **blending display & edit modes**

considerations

discoverability

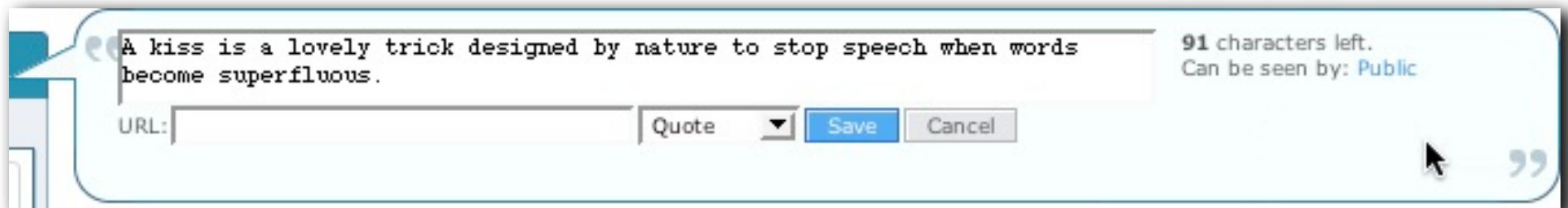
complex editing

blending modes

Good Example for Inline Editing

When you add a note there are two fields.
This would also work well for more complex editing
such as pick a date range or and advanced search.

backpackit. **complex inline editing**



A screenshot of a text input field with a quote icon on the left. The text inside the field is "A kiss is a lovely trick designed by nature to stop speech when words become superfluous." To the right of the text, it says "91 characters left." and "Can be seen by: Public". Below the text field, there is a "URL:" label followed by a text input field, a "Quote" dropdown menu, and "Save" and "Cancel" buttons. A mouse cursor is pointing at the quote icon on the right side of the field.

Yahoo! 360 blast. **blending display & edit modes**

considerations

discoverability

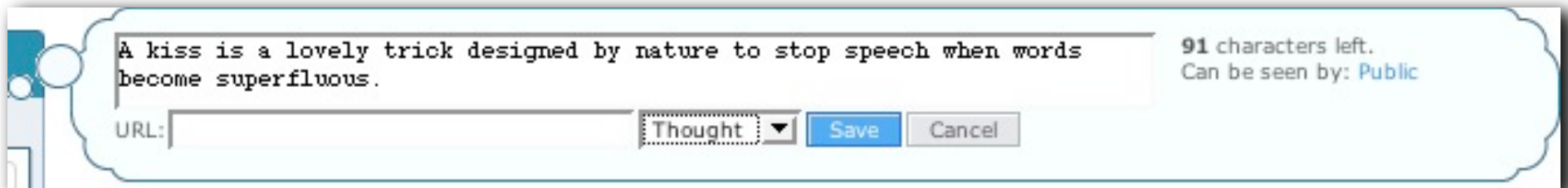
complex editing

blending modes

Good Example for Inline Editing

When you add a note there are two fields.
This would also work well for more complex editing
such as pick a date range or and advanced search.

backpackit. complex inline editing



A screenshot of a text input field with a dropdown menu and buttons. The text inside the field is "A kiss is a lovely trick designed by nature to stop speech when words become superfluous." To the right of the text, it says "91 characters left." and "Can be seen by: Public". Below the text field, there is a "URL:" label, a text input field, a dropdown menu with "Thought" selected, and "Save" and "Cancel" buttons.

Yahoo! 360 blast. blending display & edit modes

considerations

discoverability

complex editing

blending modes

accessibility

Additional Information

© All rights reserved ([edit](#))

- [Place this photo on a map](#)
- Taken with a [Canon PowerShot SD450](#).

[More properties](#)

- Taken on [November 5, 2007](#) ([edit](#))
- [See different sizes](#)

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○ Viewed 7 times (Not including you)

○ [Edit](#) title, description, and tags

○ [Replace](#) this photo

considerations

discoverability

complex editing

blending modes

accessibility

Additional Information

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- [See different sizes](#)

○ [Photo stats](#)

- Viewed 7 times (Not including you)

- [Edit](#) title, description, and tags

- [Replace](#) this photo

flickr: **alternate edit path**

considerations


discoverability

complex editing

blending modes

accessibility

Edit your photo



Title

Front Grounds

Description

Tags

Choose from your tags

SAVE CHANGES

[Or, cancel and go back to the photo view.](#)

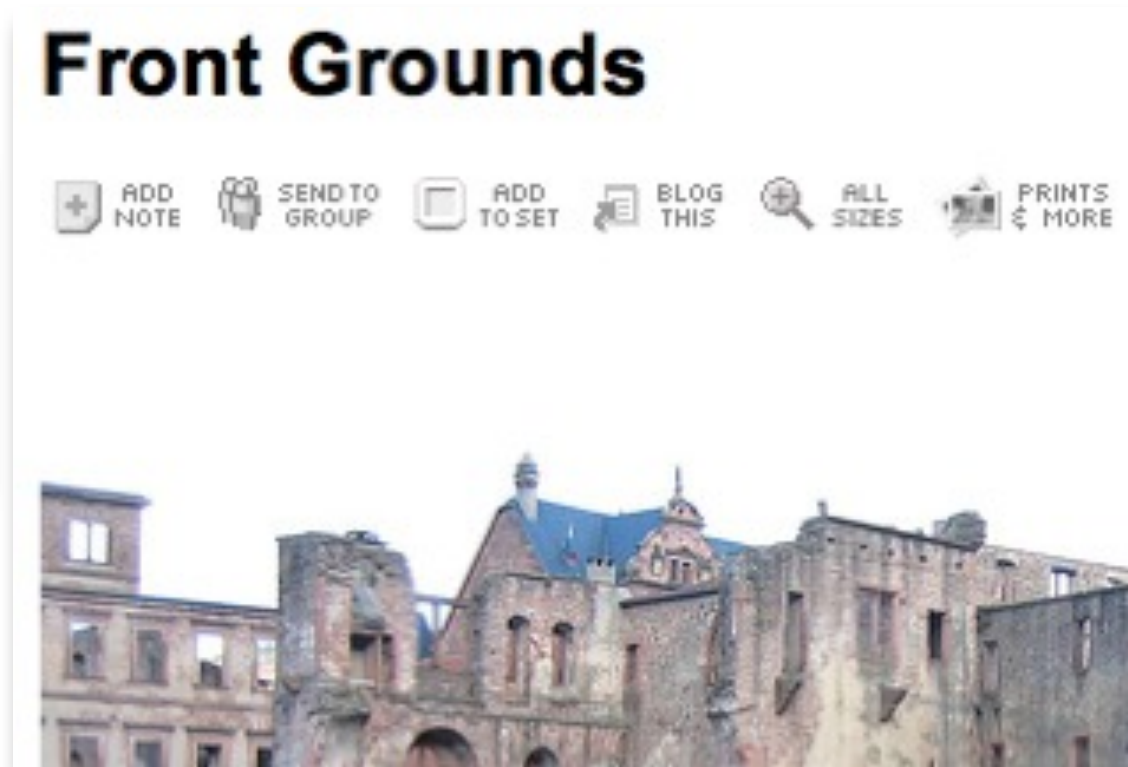
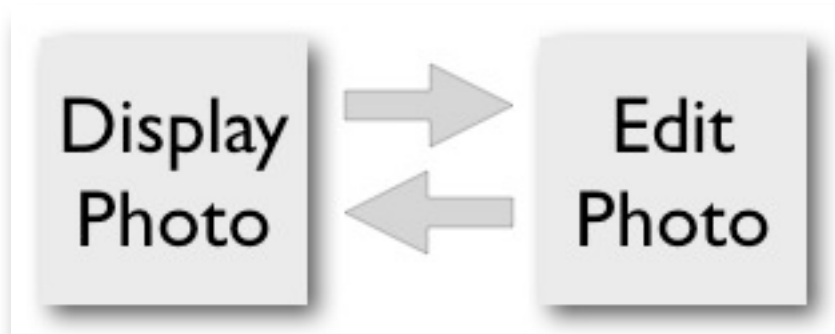
flickr: alternate edit path

Guidelines

Allow input wherever you have output

Shorten the length of interaction

Make objects directly actionable

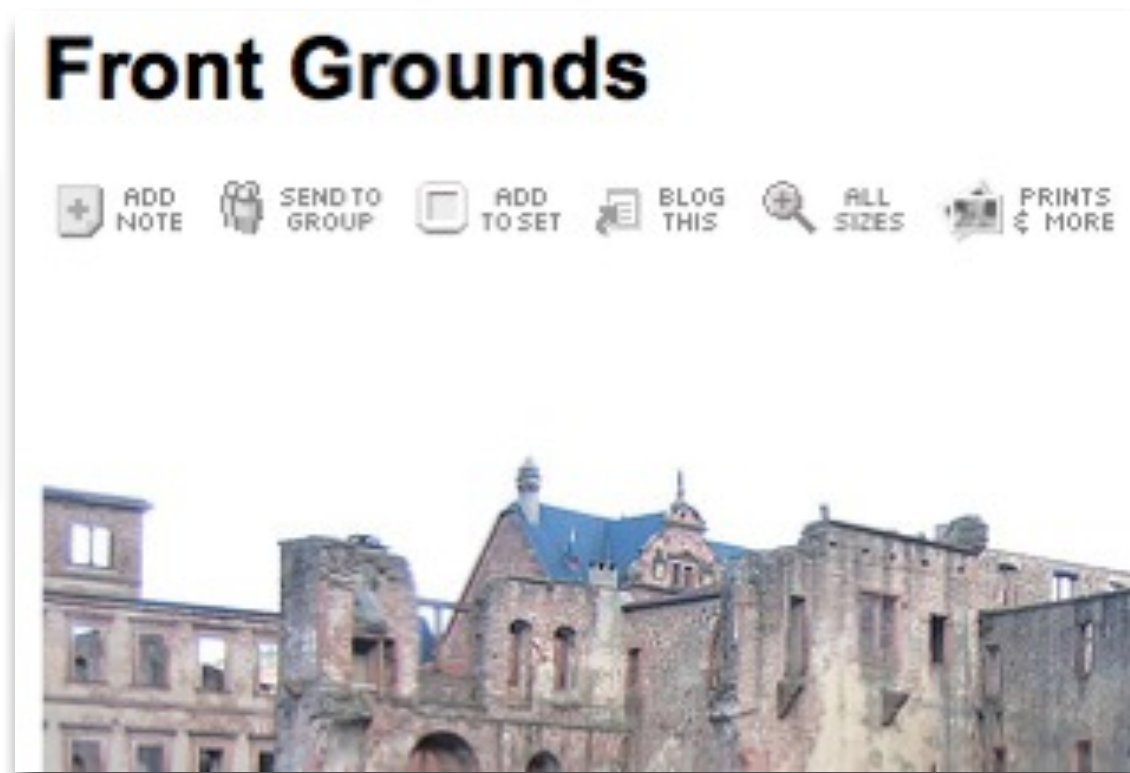
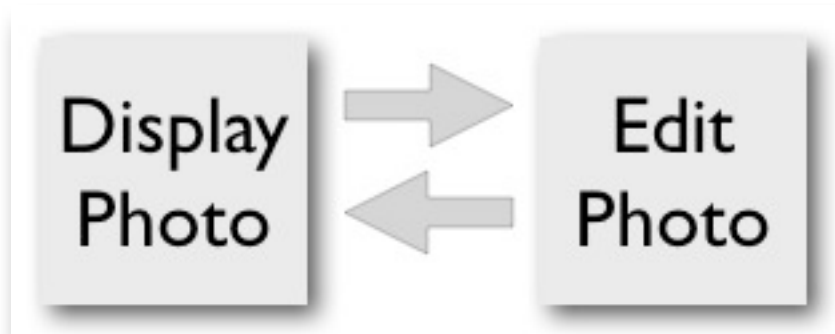


Guidelines

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Make objects directly actionable



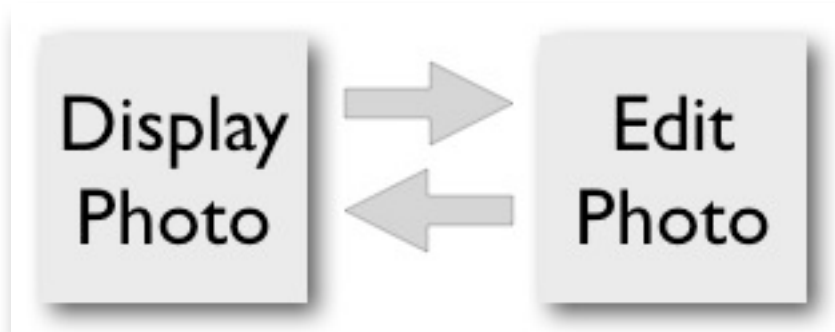
Flickr

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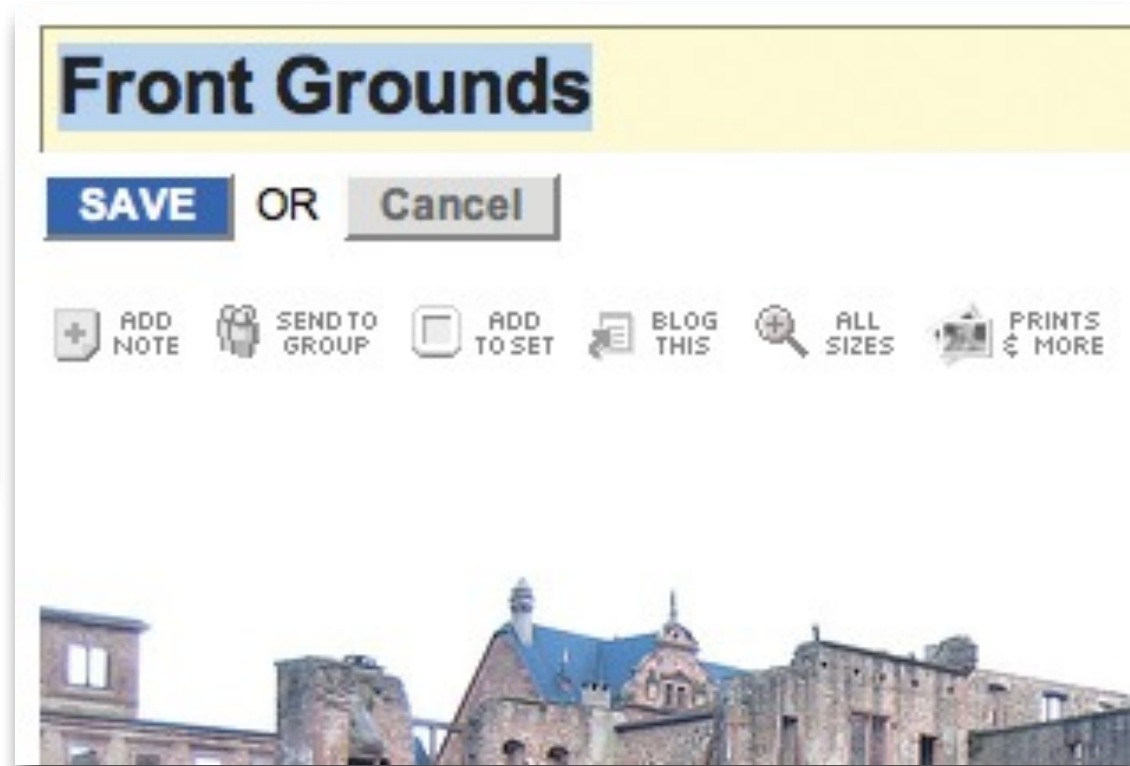
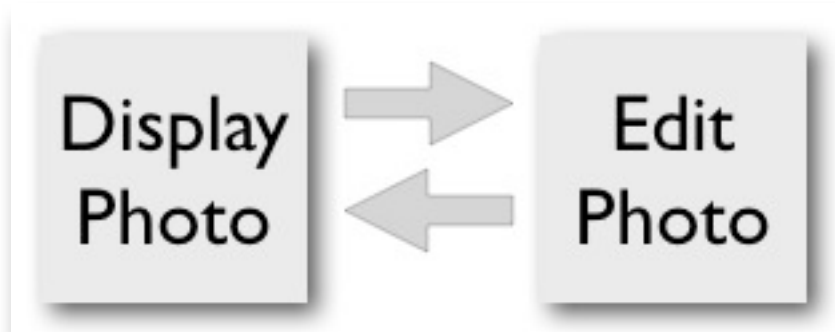
Flickr

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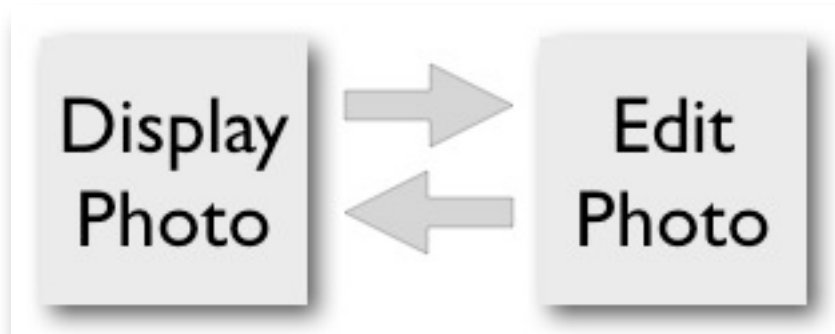
Flickr

Guidelines

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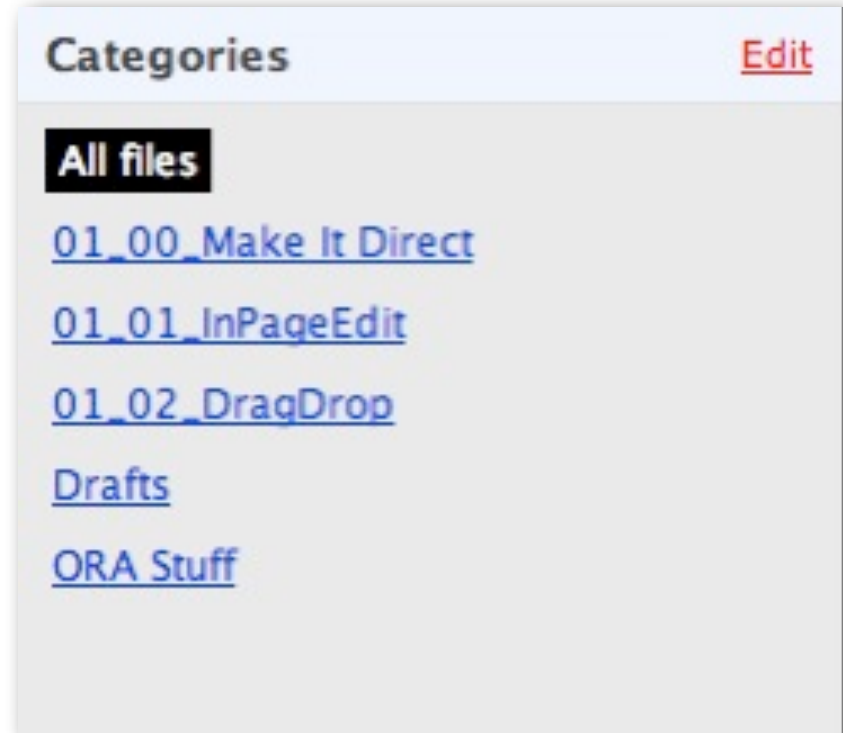


Flickr

group editing

symmetry of interaction

discoverability vs readability



group editing

symmetry of interaction

discoverability vs readability



iPhone. **non-symmetrical**; readability

group editing

symmetry of interaction

discoverability vs readability



iPhone. non-symmetrical; readability

group editing

symmetry of interaction

discoverability vs readability



iPhone. **non-symmetrical**; readability

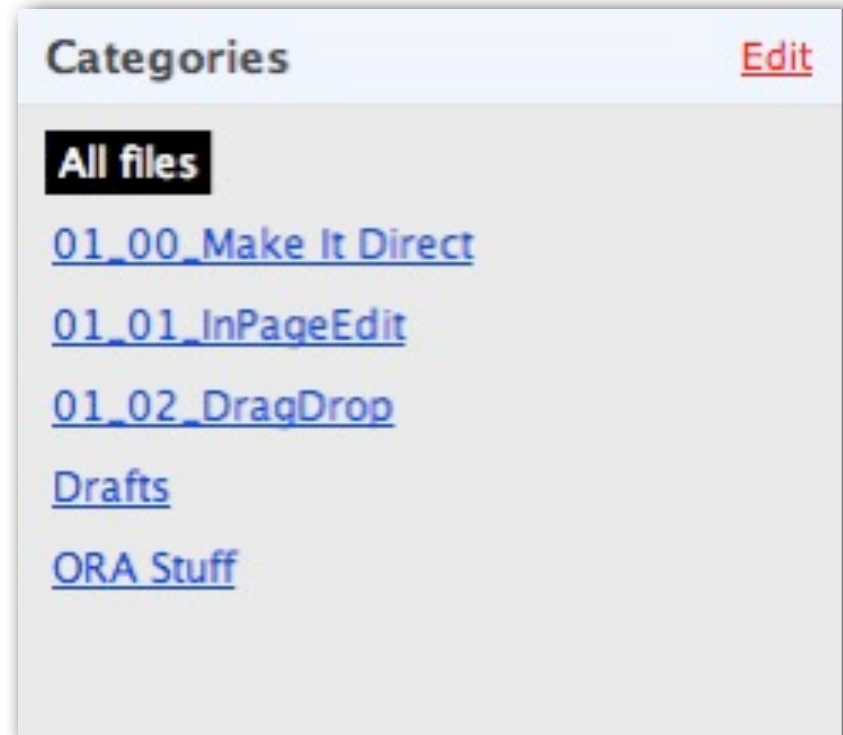
group editing

symmetry of interaction

discoverability vs readability



iPhone. non-symmetrical; readability



basecamp. symmetry of interaction


group editing

symmetry of interaction

discoverability vs readability



iPhone. non-symmetrical; readability

Categories	<u>Done editing</u>
All files	
<u>01_00_Make It Direct</u>	<u>Rename</u>
<u>01_01_InPageEdit</u>	<u>Rename</u>
<u>01_02_DragDrop</u>	<u>Rename</u>
<u>Drafts</u>	<u>Rename</u> 
<u>ORA Stuff</u>	<u>Rename</u>
<u>Add another category</u>	

basecamp. symmetry of interaction


group editing

symmetry of interaction

discoverability vs readability



iPhone. non-symmetrical; readability

Categories	<u>Done editing</u>
All files	
<u>01_00_Make It Direct</u>	<u>Rename</u>
<u>01_01_InPageEdit</u>	<u>Rename</u>
<u>01_02_DragDrop</u>	<u>Rename</u>
<u>Drafts</u>	<u>Rename</u> 
<u>ORA Stuff</u>	<u>Rename</u>
<u>Add another category</u>	

basecamp. symmetry of interaction

“If readability is more important than editing
then keep the editing action hidden
until the user interacts with the content.”

Activation

Mouse hover

De-Activation

Locate close button

Click small target

Activation

Mouse hover

De-Activation

Locate close button

Click small target

To see a product preview in action, hover over the link below.

[Ray!: Original Motion Picture Soundtrack](#)

Forty Associates recently added this product to their site. Associates sites who viewed a product and purchased it resulted in a purchase nearly 6% of the time.

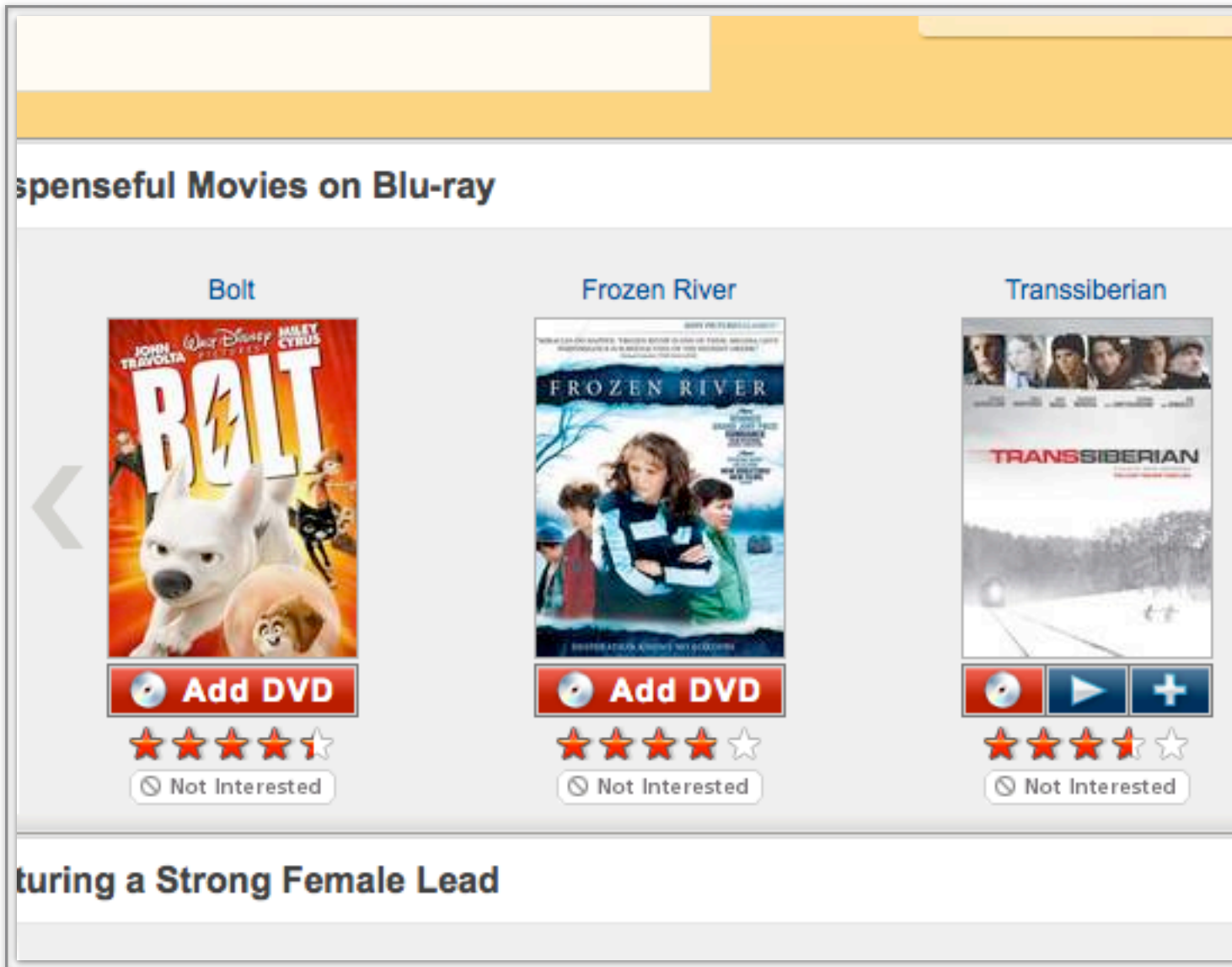
Now we're opening the beta up to all Associates through a product preview-enabled site. [Testing product previews.](#)

Don't worry if you don't already have a product preview-enabled site. [Click here](#) for answers to questions you might have about the beta program.



Amazon. **Associates Widget.**

Refactored. Non-Symmetrical Interaction.



Netflix. **Symmetrical Interaction**

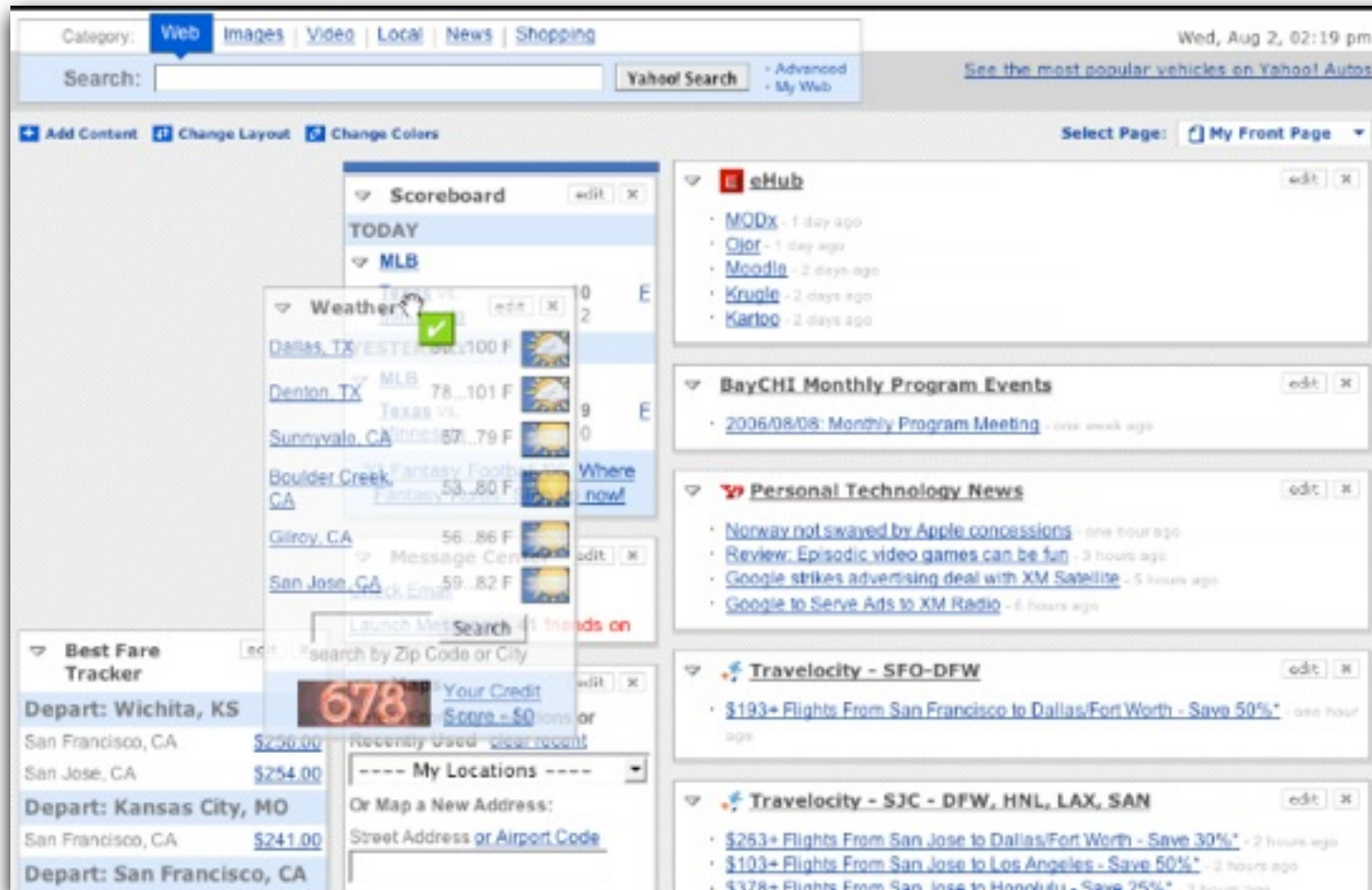
Make It Direct. Drag and Drop.

take care of interesting moments

The screenshot shows the My Yahoo! homepage interface. At the top, there's a navigation bar with categories: Web, Images, Video, Local, News, and Shopping. A search bar is prominently displayed with the text "Search:" and a "Yahoo! Search" button. To the right of the search bar, there are links for "Advanced" and "My Web". Below the navigation bar, there's a section for "Add Content", "Change Layout", and "Change Colors". The main content area is divided into several widgets, each with an "edit" and "x" button in the top right corner. The "Weather" widget shows forecasts for Dallas, TX (80-100 F), Denton, TX (78-101 F), Sunnyvale, CA (57-79 F), Boulder Creek, CA (53-80 F), Gilroy, CA (56-86 F), and San Jose, CA (59-82 F). The "Scoreboard" widget displays MLB game results for "TODAY" (Texas vs. Minnesota, 10-2) and "YESTERDAY" (Texas vs. Minnesota, 9-0). The "eHub" widget lists recent updates from MODx, Ojar, Moodie, Keagle, and Kartoo. The "BayCHI Monthly Program Events" widget shows a meeting on 2006/08/08. The "Personal Technology News" widget features articles about Norway, episodic video games, Google's advertising deal with XM Satellite, and Google's service to XM Radio. The "Best Fare Tracker" widget shows flight prices from Wichita, KS to San Francisco, CA (\$258.00) and San Jose, CA (\$254.00), and from Kansas City, MO to San Francisco, CA (\$241.00). The "Maps" widget allows users to select locations or map a new address. The "Travelocity" widget displays flight deals from San Francisco to Dallas/Fort Worth (\$193+) and from San Jose to Dallas/Fort Worth (\$263+).

My Yahoo! drag and drop

take care of interesting moments



My Yahoo! drag and drop

Make It Direct. Drag and Drop.

take care of interesting moments

The screenshot shows the My Yahoo! homepage interface. At the top, there's a navigation bar with categories: Web, Images, Video, Local, News, and Shopping. A search bar is present with the text "Yahoo! Search" and links for "Advanced" and "My Web". The date and time "Wed, Aug 2, 02:19 pm" are displayed in the top right. Below the navigation bar, there are links for "Add Content", "Change Layout", and "Change Colors". The main content area is divided into several widgets:

- Weather:** A list of locations with their current weather and temperature ranges: Dallas, TX (80...100 F), Denton, TX (78...101 F), Sunnyvale, CA (57...79 F), Boulder Creek, CA (53...80 F), Gilroy, CA (56...86 F), and San Jose, CA (59...82 F). A search bar for "search by Zip Code or City" is also included.
- eHub:** A section for personalized content, including links to "MODx", "Clor", "Moodle", "Krugle", and "Karloq".
- BayCHI Monthly Program Events:** A section for local events, including "2006/08/08: Monthly Program Meeting".
- Personal Technology News:** A section for technology news, including "Norway not swayed by Apple concessions", "Review: Episodic video games can be fun", "Google strikes advertising deal with XM Satellite", and "Google to Serve Ads to XM Radio".
- Best Fare Tracker:** A section for flight deals, including "Depart: Wichita, KS" and "Depart: Kansas City, MO".
- Scoreboard:** A section for sports scores, including "TODAY" and "YESTERDAY" results for MLB games.
- Travelocity:** A section for travel deals, including "SFO-DFW" and "SJC - DFW, HNL, LAX, SAN".

My Yahoo! drag and drop

Make It Direct. Drag and Drop.

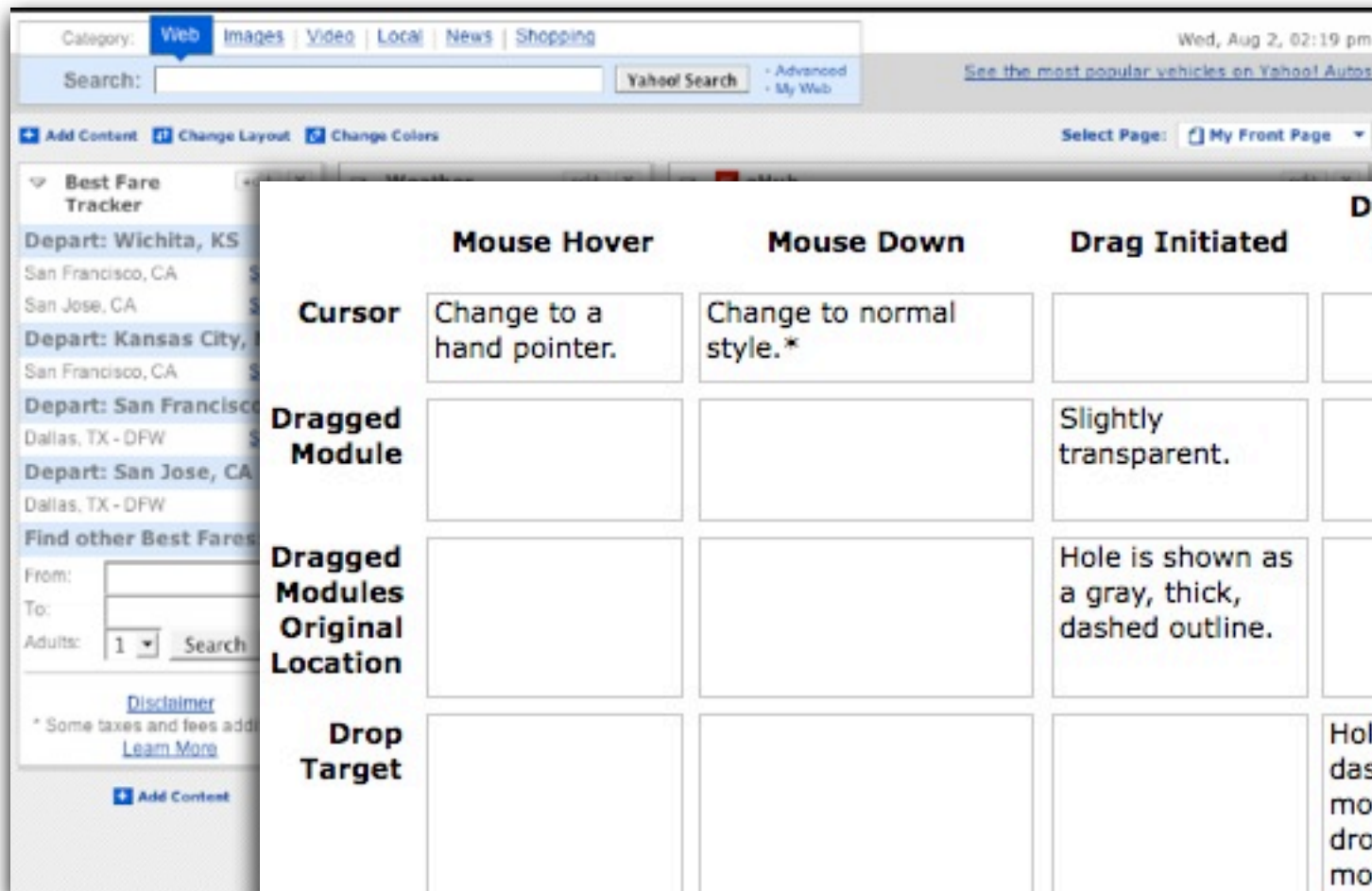
take care of interesting moments

The screenshot shows the My Yahoo! homepage interface. At the top, there's a navigation bar with categories: Web, Images, Video, Local, News, and Shopping. A search bar is present with the text "Yahoo! Search" and links to "Advanced" and "My Web". The date and time "Wed, Aug 2, 02:19 pm" are displayed in the top right corner. Below the navigation bar, there are links for "Add Content", "Change Layout", and "Change Colors". The main content area is divided into several widgets:

- Best Fare Tracker:** A widget showing flight deals. It lists "Depart: Wichita, KS" with flights to San Francisco, CA (\$256.00) and San Jose, CA (\$254.00). It also shows "Depart: Kansas City, MO" with a flight to San Francisco, CA (\$241.00). Other options include "Depart: San Francisco, CA" to Dallas, TX - DFW (\$347.00) and "Depart: San Jose, CA" to Dallas, TX - DFW (N/A). A "Find other Best Fares:" section includes fields for "From:", "To:", and "Adults:" (set to 1) with a "Search" button. A "Disclaimer" and "Learn More" link are also present.
- Weather:** A widget showing weather forecasts for various locations: Dallas, TX (80...100 F), Denton, TX (78...101 F), Sunnyvale, CA (57...79 F), Boulder Creek, CA (53...80 F), Gilroy, CA (56...86 F), and San Jose, CA (59...82 F). It includes a "Search" button and a "678 Your Credit Score - \$0" display.
- eHub:** A widget showing a list of links: "MODx" (1 day ago), "Cior" (1 day ago), "Moodio" (2 days ago), "Kruole" (2 days ago), and "Kartoo" (2 days ago).
- BayCHI Monthly Program Events:** A widget showing a link to "2006/08/08: Monthly Program Meeting" (one week ago).
- Personal Technology News:** A widget showing a list of news items: "Norway not swayed by Apple concessions" (one hour ago), "Review: Episodic video games can be fun" (3 hours ago), "Google strikes advertising deal with XM Satellite" (5 hours ago), and "Google to Serve Ads to XM Radio" (6 hours ago).
- Scoreboard:** A widget showing MLB scores. "TODAY" shows "Texas vs. Minnesota" with a score of 10-2. "YESTERDAY" shows "Texas vs. Minnesota" with a score of 9-0.
- Travelocity - SFO-DFW:** A widget showing a link to "\$193+ Flights From San Francisco to Dallas/Fort Worth - Save 50%*" (one hour ago).
- Travelocity - SJC - DFW, HNL, LAX, SAN:** A widget showing a list of flight deals: "\$263+ Flights From San Jose to Dallas/Fort Worth - Save 30%*" (2 hours ago), "\$103+ Flights From San Jose to Los Angeles - Save 50%*" (2 hours ago), and "\$378+ Flights From San Jose to Honolulu - Save 25%*" (2 hours ago).

My Yahoo! drag and drop

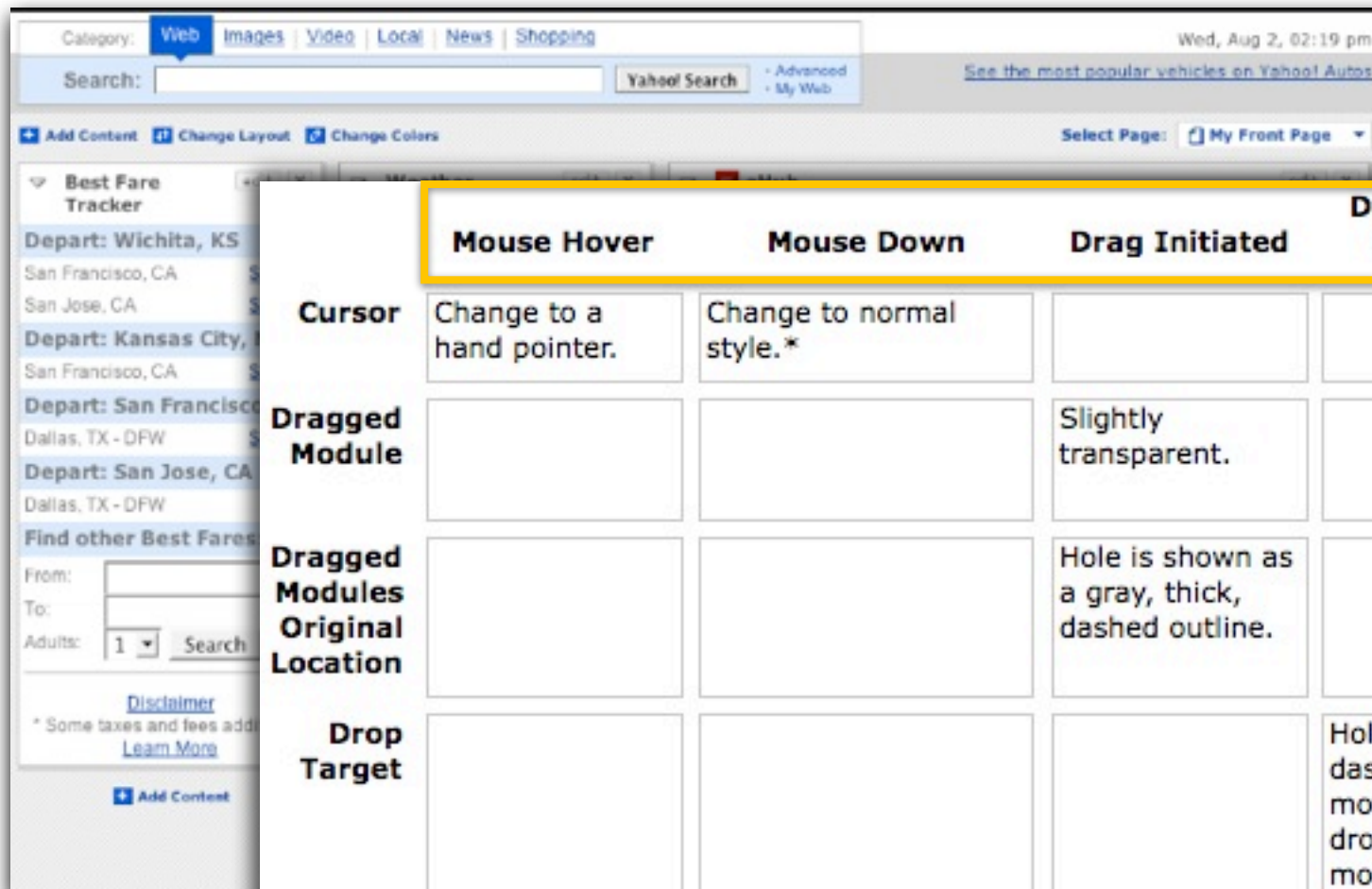
take care of interesting moments



My Yahoo! drag

	Mouse Hover	Mouse Down	Drag Initiated	Drag Hovers over Valid Target*	Drop Accepted
Cursor	Change to a hand pointer.	Change to normal style.*			
Dragged Module			Slightly transparent.		Dragged module removed.
Dragged Modules Original Location			Hole is shown as a gray, thick, dashed outline.		Hole is removed.
Drop Target				Hole (gray, thick, dashed outline) is moved to the new drop spot. Other modules shift to close prior hole.	Module is placed in the new location.
Notes		* A better approach is to switch to a hand that looks like it grabbed the module.	* Drag initiates instantly on mouse down.	* Triggers when the mid-point of the dragged object enters a valid drop target.	

take care of interesting moments

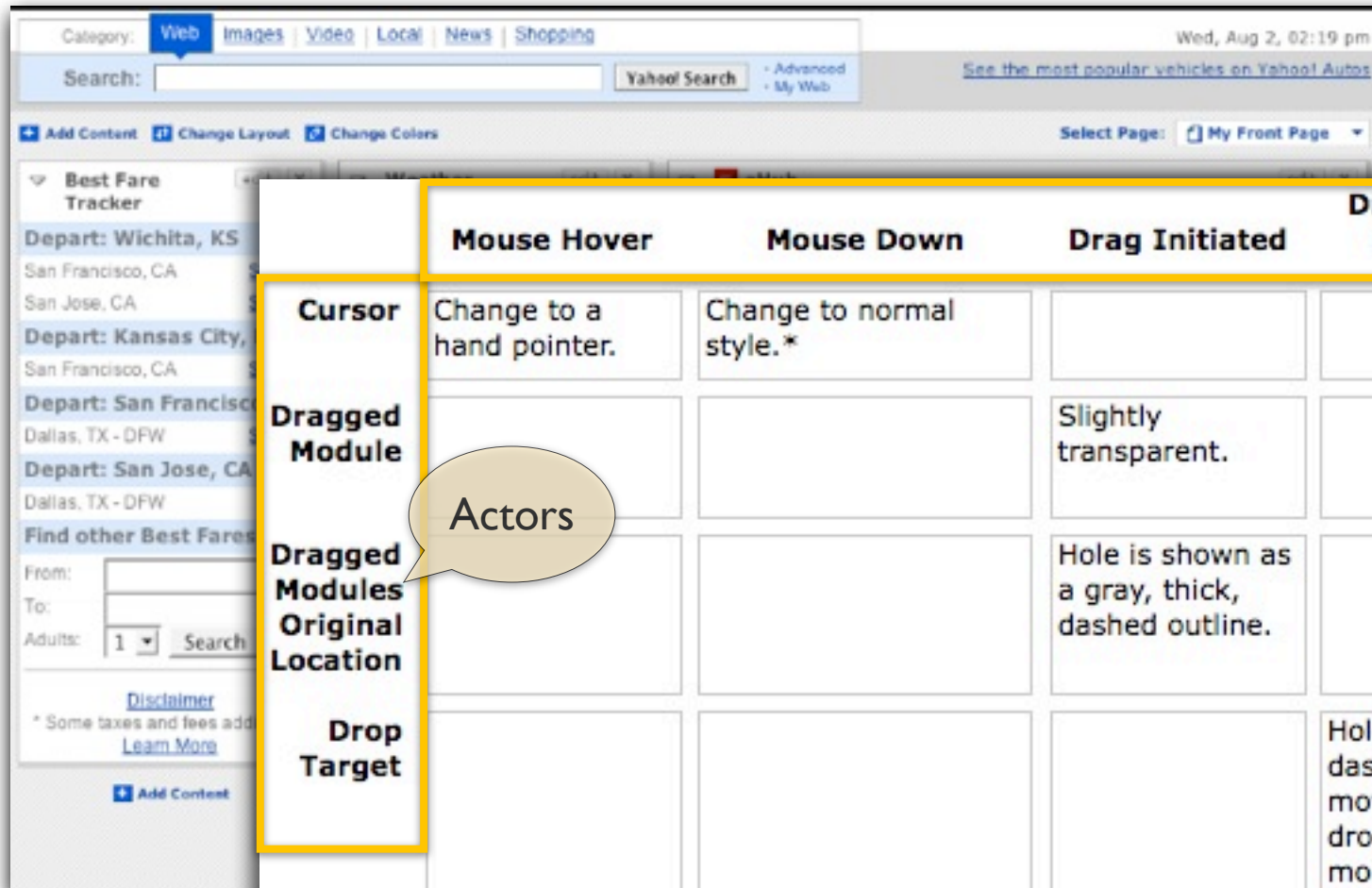


Moments

	Mouse Hover	Mouse Down	Drag Initiated	Drag Hovers over Valid Target*	Drop Accepted
Cursor	Change to a hand pointer.	Change to normal style.*			
Dragged Module			Slightly transparent.		Dragged module removed.
Dragged Modules Original Location			Hole is shown as a gray, thick, dashed outline.		Hole is removed.
Drop Target				Hole (gray, thick, dashed outline) is moved to the new drop spot. Other modules shift to close prior hole.	Module is placed in the new location.
Notes		* A better approach is to switch to a hand that looks like it grabbed the module.	* Drag initiates instantly on mouse down.	* Triggers when the mid-point of the dragged object enters a valid drop target.	

My Yahoo! drag

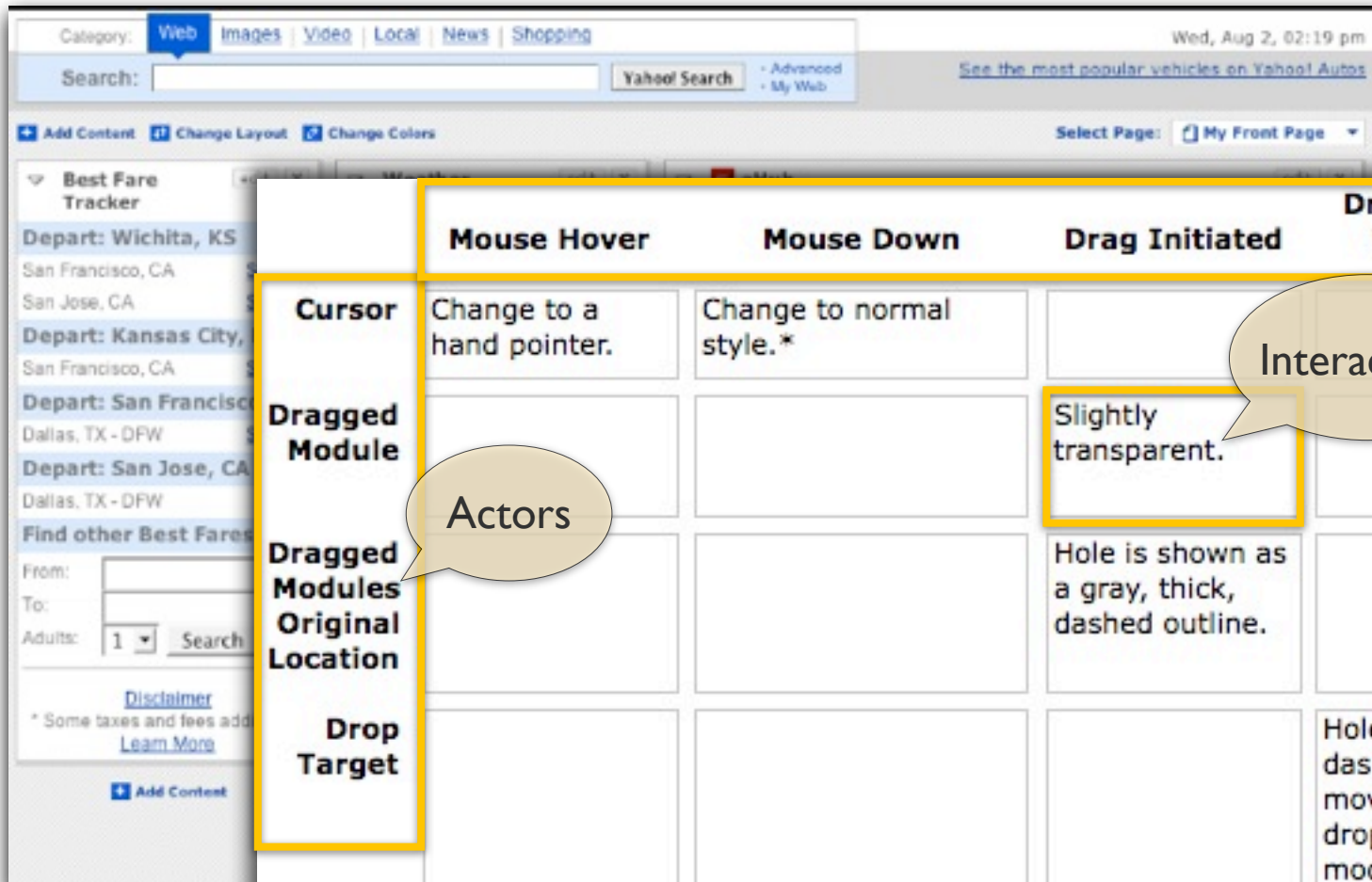
take care of interesting moments



My Yahoo! drag

	Mouse Hover	Mouse Down	Drag Initiated	Drag Hovers over Valid Target*	Drop Accepted
Cursor	Change to a hand pointer.	Change to normal style.*			
Dragged Module			Slightly transparent.		Dragged module removed.
Dragged Modules Original Location			Hole is shown as a gray, thick, dashed outline.		Hole is removed.
Drop Target				Hole (gray, thick, dashed outline) is moved to the new drop spot. Other modules shift to close prior hole.	Module is placed in the new location.
Notes	<p>* A better approach is to switch to a hand that looks like it grabbed the module.</p> <p>* Drag initiates instantly on mouse down.</p> <p>* Triggers when the mid-point of the dragged object enters a valid drop target.</p>				

take care of interesting moments









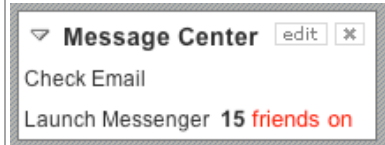
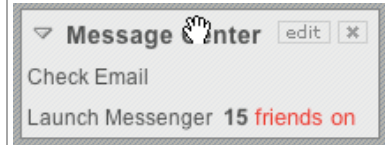
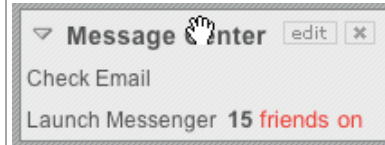
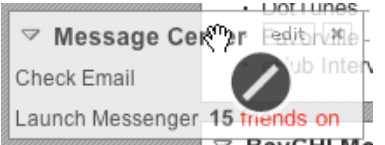

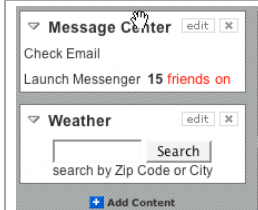
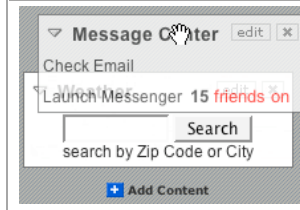
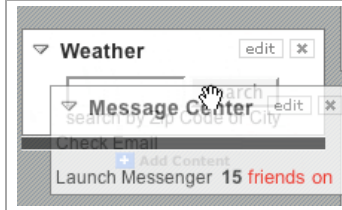
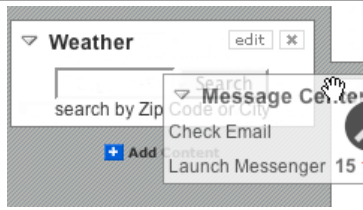

The image shows a screenshot of a Yahoo! web page with a flight tracker. Overlaid on this is a table detailing the interactions for a drag and drop feature. The table has columns for 'Mouse Hover', 'Mouse Down', 'Drag Initiated', 'Drag Hovers over Valid Target*', and 'Drop Accepted'. The rows represent different actors: 'Cursor', 'Dragged Module', 'Dragged Modules Original Location', and 'Drop Target'. A 'Notes' row at the bottom provides additional context for the 'Drag Initiated' and 'Drag Hovers over Valid Target*' events. Callouts highlight specific moments: 'Actors' points to the 'Dragged Module' row, 'Interactions' points to the 'Slightly transparent.' description, and 'Moments' points to the 'Drop Accepted' column.

	Mouse Hover	Mouse Down	Drag Initiated	Drag Hovers over Valid Target*	Drop Accepted
Cursor	Change to a hand pointer.	Change to normal style.*			
Dragged Module			Slightly transparent.		Dragged module removed.
Dragged Modules Original Location			Hole is shown as a gray, thick, dashed outline.		Hole is removed.
Drop Target				Hole (gray, thick, dashed outline) is moved to the new drop spot. Other modules shift to close prior hole.	Module is placed in the new location.
Notes		* A better approach is to switch to a hand that looks like it grabbed the module.	* Drag initiates instantly on mouse down.	* Triggers when the mid-point of the dragged object enters a valid drop target.	

My Yahoo! drag

Currently on beta.my.yahoo.com

ID: Bill Scott & Eric Miraglia


	Mouse Hover	Mouse Down	Drag Initiated	Drag Over Valid Target	Drag Over Invalid Target	
Cursor						
Tool Tip	CSS Move cursor	CSS Move cursor	CSS Move cursor	CSS Move cursor	CSS Move cursor	CSS Move cursor
Drag Object						
	Full Opacity	Reduced Opacity	Reduced Opacity	Reduced Opacity & Invalid Badge	Reduced Opacity & Invalid Badge	
Drop Target						
	No insertion bar, just a gap	No insertion bar, just a gap	Insertion bar showing where it will drop	No insertion bar, just a gap	No insertion bar, just a gap	

My Yahoo! drag and drop


Yahoo! Gobbler interesting moments

at Kilauea Volcano

quietly



ocean at a new location
or black sand beach or spills
5 m tall. As waves splash
surface of the molten
tters into small, glassy
water does not become
he lava, explosions rarely
st few hours of a new ocean
iew up close lava entering




YAHOO! GOBBLER™

Projects (8)


Geography: Land...

“Pahoehoe lava entering the ocean at a new location either oozes across a...”

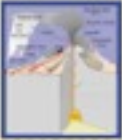
 gobble this web page


Birds' Nests


“As waves splash over the advancing”

 gobble this web page

Scratchpad




 gobble this web page

 **Return to Y! Teachers**


Yahoo! Gobbler interesting moments

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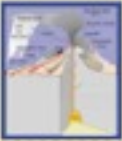
 gobble this web page


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Scratchpad



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 **Return to Y! Teachers**

yahoo! teachers. hints during interesting moments


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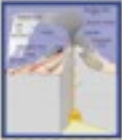
 gobble this web page


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 Return to Y! Teachers

yahoo! teachers. hints during interesting moments


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YAHOO! GOBBLER™

Projects (8)


Geography: Land...

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Pahoehoe lava entering the
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”

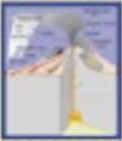
 gobble this web page


Birds' Nests


“
As waves splash over the
advancing
”

 gobble this web page

Scratchpad



 gobble this web page

 [Return to Y! Teachers](#)

yahoo! teachers. hints during interesting moments

Make It Direct. **Drag and Drop.**

Yahoo! Gobbler interesting moments

The screenshot displays the Yahoo! Gobbler web interface. On the left, an article titled "at Kilauea Volcano" is partially visible, with the word "quietly" appearing below the title. The article text describes a volcanic eruption, mentioning "ocean at a new location", "black sand beach", "5 m tall", "As waves splash", "surface of the molten", "tters into small, glassy", "water does not become", "he lava, explosions rarely", "st few hours of a new ocean", and "iew up close lava entering". A large image of a volcanic eruption is shown, with a smaller, highlighted version of the same image appearing as a tooltip. The right sidebar features the "YAHOO! GOBBLER™" logo, a "Projects (8)" section with a "Geography: Land..." project, a "Birds' Nests" section with a quote "As waves splash over the advancing", and a "Scratchpad" section with a diagram. Each project section includes a "gobble this web page" button. At the bottom of the sidebar is a "Return to Y! Teachers" button.

at Kilauea Volcano

quietly

ocean at a new location
or black sand beach or spills
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YAHOO! GOBBLER™

Projects (8)

Geography: Land...

gobble this web page

Birds' Nests

“As waves splash over the advancing”

gobble this web page

Scratchpad

gobble this web page


Return to Y! Teachers

yahoo! teachers. hints during interesting moments


Yahoo! Gobbler interesting moments

at Kilauea Volcano

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YAHOO! GOBBLER™

Projects (8)

Geography: Land...



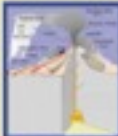
gobble this web page

Birds' Nests


“As waves splash over the advancing”

gobble this web page

Scratchpad

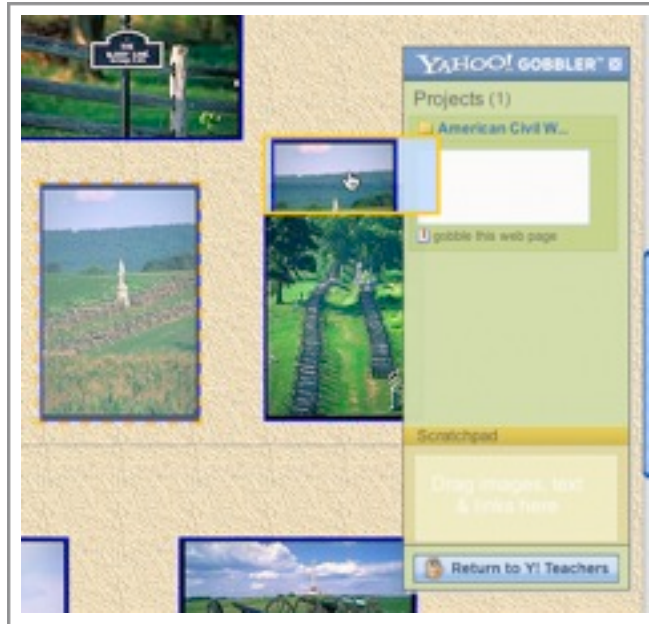
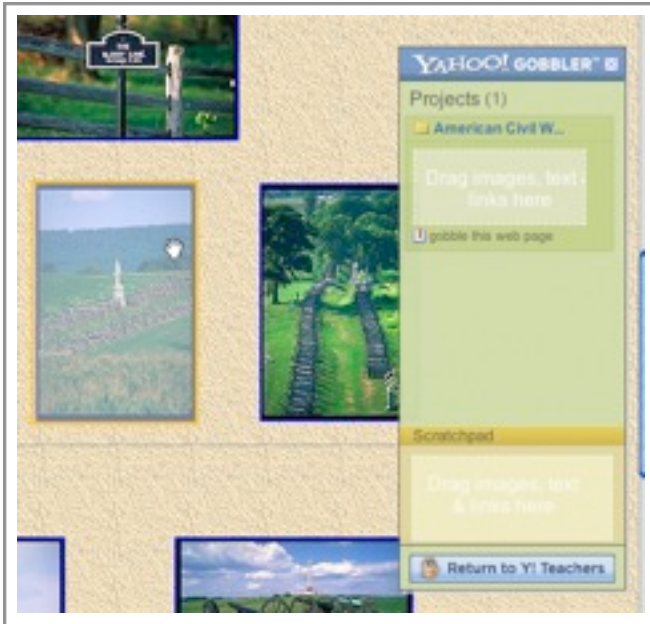


gobble this web page

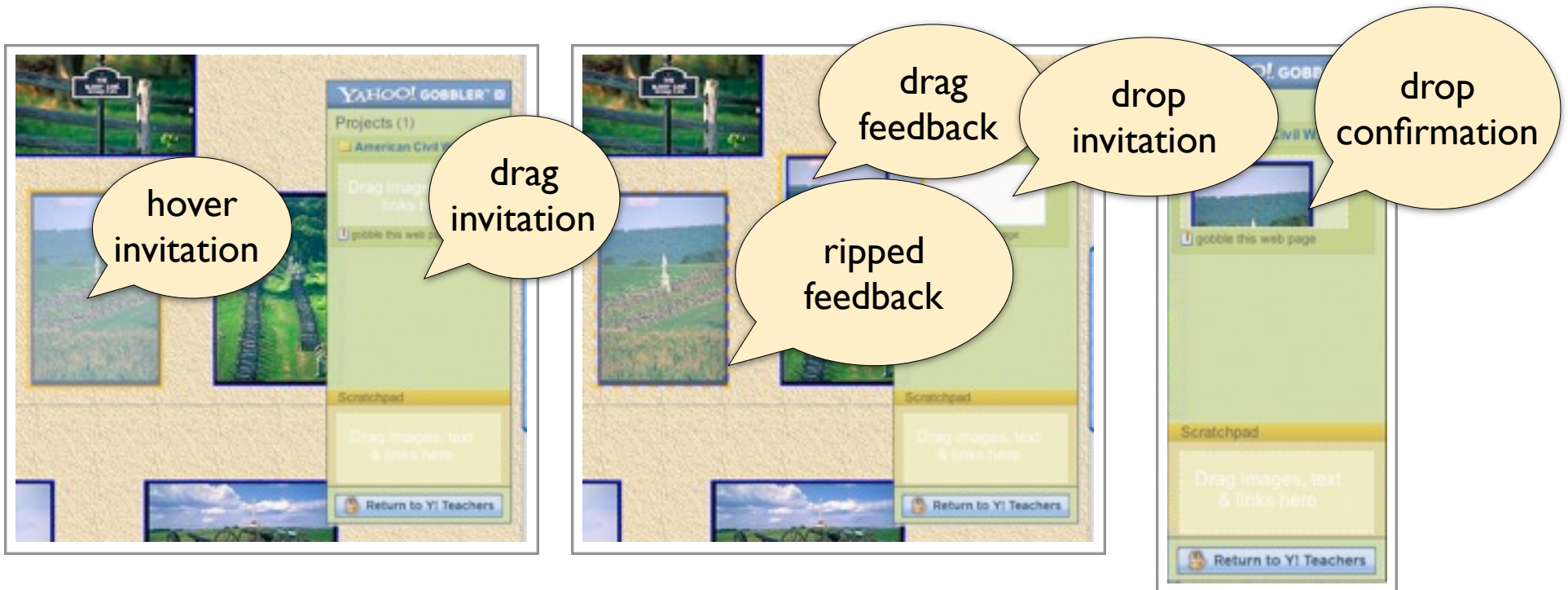
 [Return to Y! Teachers](#)

yahoo! teachers. hints during interesting moments

Interesting moments



Interesting moments



summary

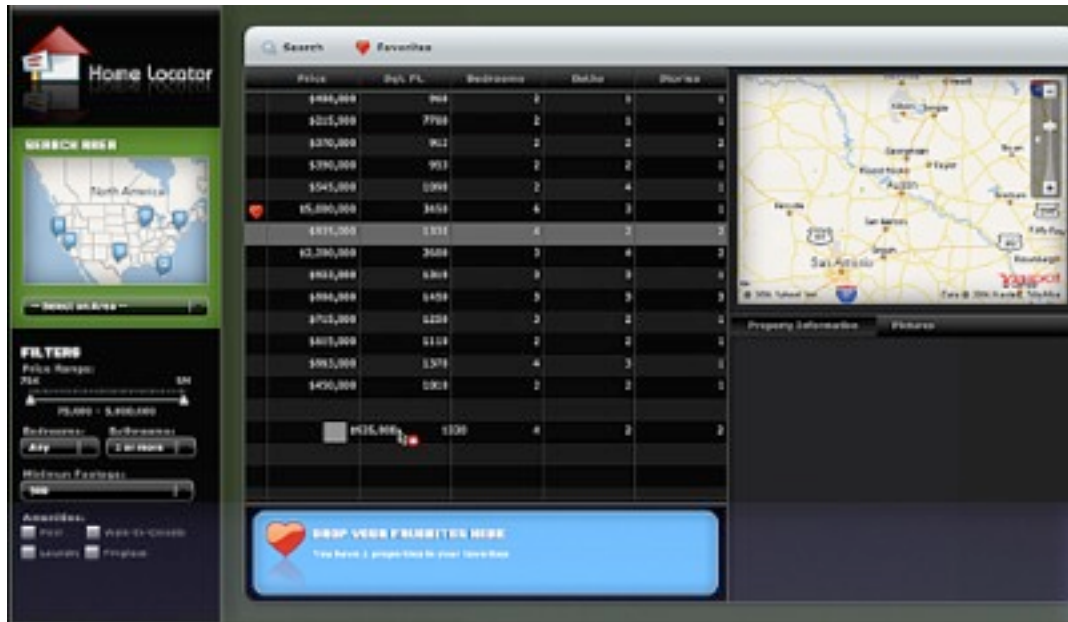
Incorrectly constructing a user experience around drag and drop. Usually consists of creating interface elements that only exist for the sake of drag and drop.

examples

Using drag and drop for simple attribute setting

Anti-Pattern. **Artificial Construct.**

Drag and drop for marking favorites



Don't construct an artificial interface for drag and drop

Anti-Pattern. **Artificial Construct.**

Drag and drop for marking favorites

Don't construct an artificial interface for drag and drop

Drag and drop for rating DVDs



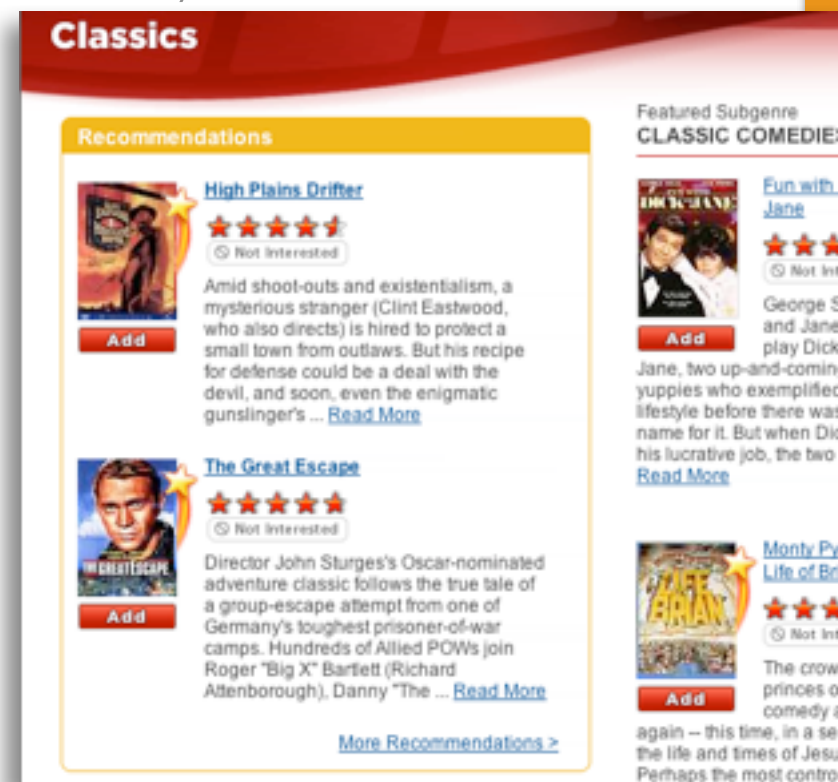
Anti-Pattern. Artificial Construct.

Drag and drop for marking favorites

Don't construct an artificial interface for drag and drop

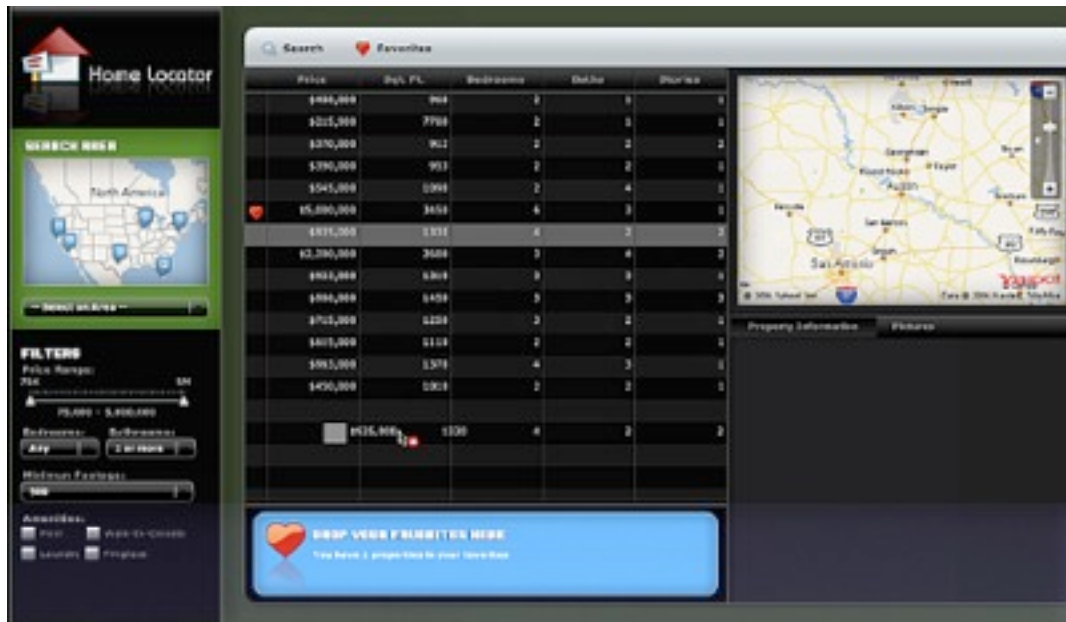
Already solved

Drag and drop for rating DVDs



Anti-Pattern. Artificial Construct.

Drag and drop for marking favorites



Don't construct an artificial interface for drag and drop

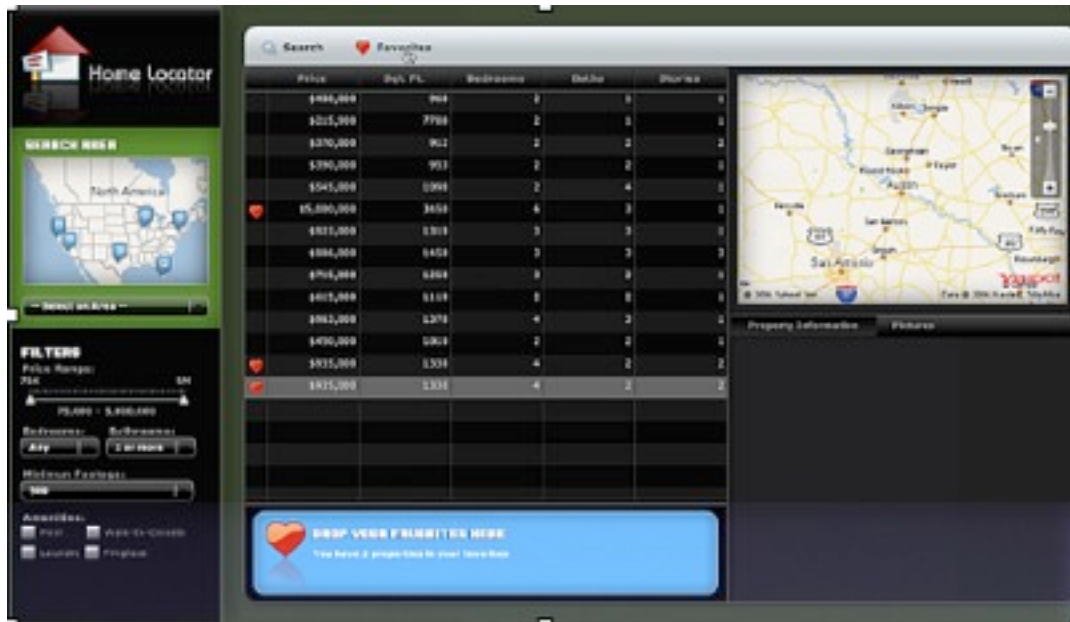
Already solved

Drag and drop for rating DVDs



Anti-Pattern. Artificial Construct.

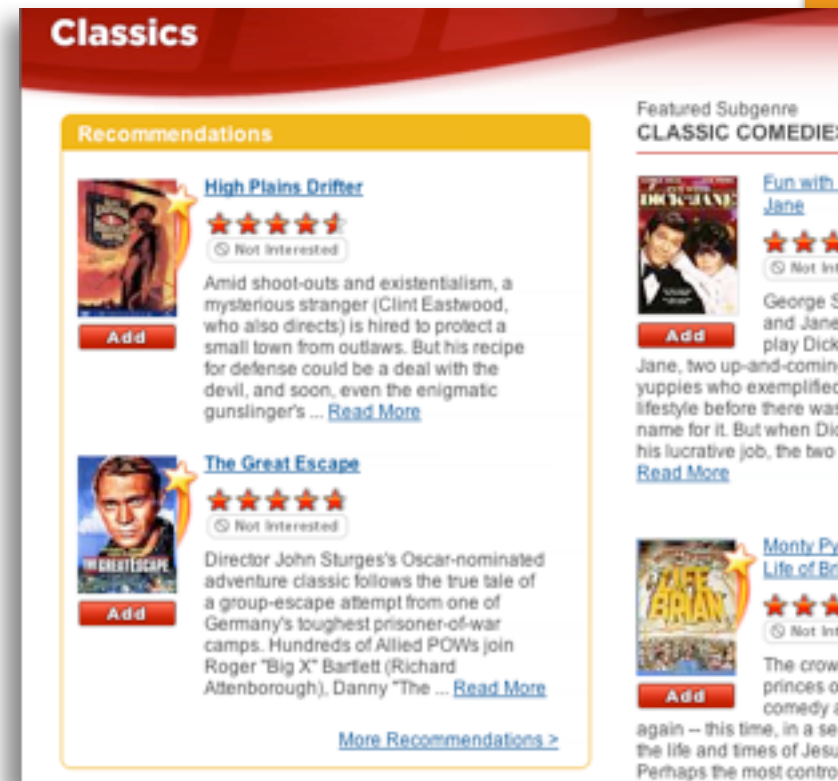
Drag and drop for marking favorites



Don't construct an artificial interface for drag and drop

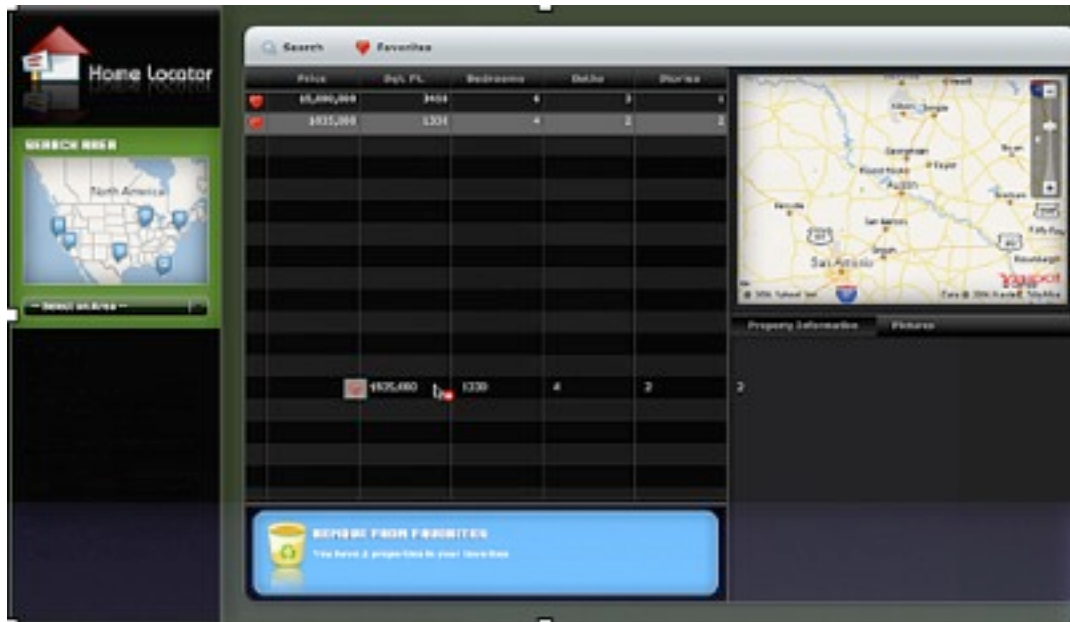
Already solved

Drag and drop for rating DVDs



Anti-Pattern. Artificial Construct.

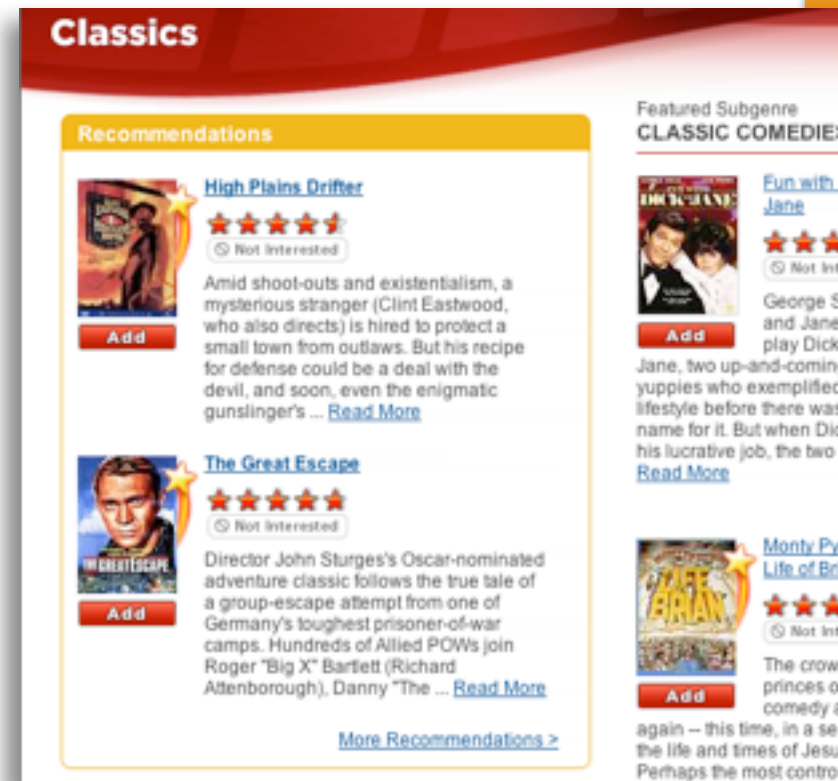
Drag and drop for marking favorites



Don't construct an artificial interface for drag and drop

Already solved

Drag and drop for rating DVDs



summary

Making key interaction points too small increases the likelihood that users will be frustrated with the interface.

Fitts' law

The time to acquire a target is a function of the distance to and size of the target.

examples

divots for expand/collapse

Apple iPhone keyboard



Apple iPhone keyboard



iPhone has
revolutionary
dynamic target
sizing

Apple iPhone keyboard

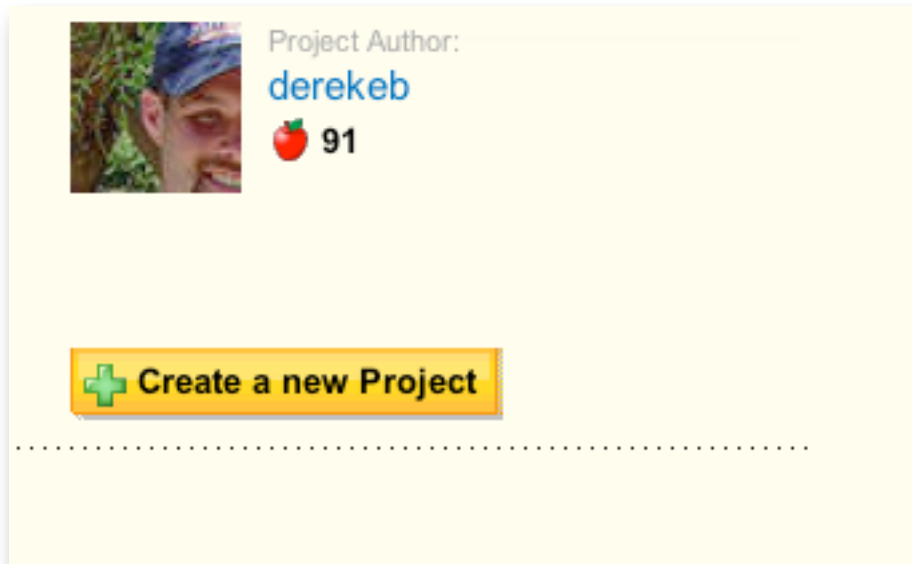


iPhone has
revolutionary
dynamic target
sizing

apple web
site has the play
controls as an
8 x 8
pixel target

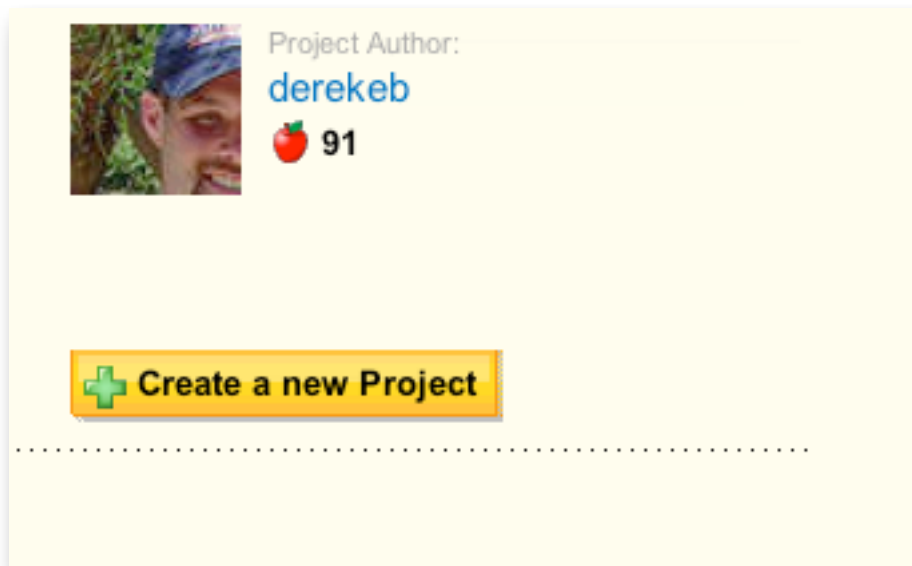
Watch it: Small | Medium | Large

The identity card area has a summary view and an expanded view.

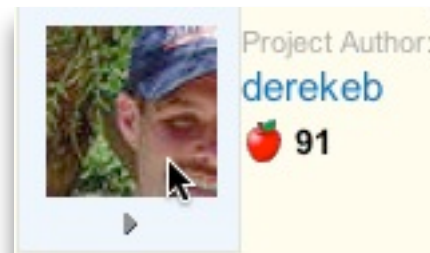


y! teachers. anti-pattern. **tiny target**

The identity card area has a summary view and an expanded view.



Divot for expand/collapse is hidden
Shown on picture hover only



Divot is small (8x8)

y! teachers. anti-pattern. **tiny target**

Issue: small text drag target

Issue: small text drag target

Step 1. Selecting a Volcano

Topographic maps are available for all the volcanoes in the United States. Topographic and outdoor recreation stores also sell topographic maps. The model made by the USGS in 1250 about Mount St. Helens. [Click here](#) for a simplified topographic map of major dome building episodes. Your map

Step 2. Creating a Pattern.



Print the page with the simplified topographic map highlighted. The highlighted lines will be 1/4 inch on a side. It can be square or rectangular.

[TEXT ONLY]



Kilauea

Mauna Loa

Earthquakes

Other
Volcanoes

Volcanic
Hazards

Types
• Lava
Zones

About HVO

Volcanic Hazards

When Lava Enters the Sea: Growth & Collapse of Lava Deltas



Photograph by C. Heliker on November 12, 1992.

Only four days old, this fan-shaped lava delta (center of image) extends about 200 m into the ocean on the southeast coast of Kilauea Volcano, Hawai'i. The diffuse plume of white steam at the leading edge of the delta indicates that several small lava flows are pouring into the ocean. Countless deltas have formed

YAHOO! GOBBLER™

Projects (8)

- Geography: Land...

gobble this web page

Birds' Nests

“As waves splash over the advancing”

gobble this web page

Scratchpad

gobble this web page

Return to Y! Teachers

Activation targets and important commands need to be **large enough, visually distinct** and in **proximity** to operation.

Use contextual tools to support proximity.

Use “Call to Action” style buttons for most important operations.

If titles will expand/collapse, at least **use hyperlink** underline when hover happens to provide a bigger target.

Never use 8x8 for targeting

Exercise I

It's a Drag

It's a Drag. Netflix Queue

It's a Drag. Netflix Queue

DVD (286)								Update DVD Queue	
List Order	Movie Title	Instant	Star Rating	Genre	Expected Availability	Disc Format	Remove		
1	Battlestar Galactica: Season 3: Disc 6		★ ★ Series ★ ★ ★	Television	Now	DVD	×		
2	Iron Man		★ ★ ★ ★ ★	Action & Adventure	Now	Blu-ray	×		
3	Cracking the Code of Life: Nova		★ ★ ★ ★ ★	Documentary	Now	DVD	×		
4	MST3K: Mixed-Up Zombies		★ ★ ★ ★ ★	Television	Very Long Wait	DVD	×		
5	Beowulf: Director's Cut		★ ★ ★ ★ ★	Sci-Fi & Fantasy	Now	Blu-ray	×		
6	A Colbert Christmas		★ ★ ★ ★ ★	Comedy	Now	DVD	×		
7	Recount		★ ★ ★ ★ ★	Drama	Now	DVD	×		
8	Saints and Soldiers		★ ★ ★ ★ ★	Drama	Now	DVD	×		
9	The Nanny Diaries		★ ★ ★ ★ ★	Comedy	Now	DVD	×		
10	K-Pax		★ ★ ★ ★ ★	Sci-Fi & Fantasy	Now	DVD	×		
11	The Eye		★ ★ ★ ★ ★	Thrillers	Now	Blu-ray	×		
12	101 Dalmatians		★ ★ ★ ★ ★	Children & Family	Now	DVD	×		

Exercise

Write down list of interesting moments

Critique current drag and drop interaction

Propose visual & interaction ideas to resolve:

discoverability

ease of use

sketches of interaction or use interesting moments grid

<http://designingwebinterfaces.com/resources/interestingmomentsgrid.xls>

Drag handles, highlighting, animation

DVD Queue (238)

See Queue tips

Update DVD Queue

List Order		Movie Title	Instant	Star Rating	Genre	Expected Availability	Remove
1		Kiss Kiss Bang Bang		★★★★☆	Comedy	Now	×
2	TOP ▲	The Squid and the Whale		★★★★☆	Independent	Now	×
3	TOP ▲	Catch Me If You Can		★★★★☆	Drama	Now	×
4	TOP ▲	The Talented Mr. Ripley		★★★★☆	Thrillers	Now	×
5	TOP ▲	Sexy Beast		★★★★☆	Thrillers	Now	×
6	TOP ▲	Finding Neverland		★★★★☆	Drama	Now	×
7	TOP ▲	The English Patient		★★★★☆	Romance	Now	×
8	TOP ▲	A Scanner Darkly		★★★★☆	Sci-Fi & Fantasy	Now	×
9	TOP ▲	The Island		★★★★☆	Action & Adventure	Now	×
10	TOP ▲	Crash		★★★★☆	Drama	Now	×

Drag handles, highlighting, animation

DVD Queue (238) [See Queue tips](#) [Update DVD Queue](#)

List Order		Movie Title	Instant	Star Rating	Genre	Expected Availability	Remove
1		Kiss Kiss Bang Bang		★★★★☆	Comedy	Now	×
2	TOP ▲	The Squid and the Whale		★★★★☆	Independent	Now	×
3	TOP ▲	Catch Me If You Can		★★★★☆	Drama	Now	×
4	TOP ▲	The Talented Mr. Ripley		★★★★☆	Thrillers	Now	×
5	TOP ▲	Sexy Beast		★★★★☆	Thrillers	Now	×
6	TOP ▲	Finding Neverland		★★★★☆	Drama	Now	×
7	TOP ▲	The English Patient		★★★★☆	Romance	Now	×
8	TOP ▲	A Scanner Darkly		★★★★☆	Sci-Fi & Fantasy	Now	×
9	TOP ▲	The Island		★★★★☆	Action & Adventure	Now	×
10	TOP ▲	Crash		★★★★☆	Drama	Now	×

Did you know you can click and drag rows to reorder your Queue? Try it out.

Drag handles, highlighting, animation

DVD Queue (238)

[See Queue tips](#)[Update DVD Queue](#)

List Order		Movie Title	Instant	Star Rating	Genre	Expected Availability	Remove
1		Kiss Kiss Bang Bang		★★★★☆	Comedy	Now	×
2	TOP ▲	The Squid and the Whale		★★★★☆	Independent	Now	×
3	TOP ▲	Catch Me If You Can		★★★★☆	Drama	Now	×
4	TOP ▲	The Talented Mr. Ripley		★★★★☆	Thrillers	Now	×
5	TOP ▲	Sexy Beast		★★★★☆	Thrillers	Now	×
6	TOP ▲	Finding Neverland		★★★★☆	Drama	Now	×
7	TOP ▲	The English Patient		★★★★☆	Romance	Now	×
8	TOP ▲	A Scanner Darkly		★★★★☆	Sci-Fi & Fantasy	Now	×
9	TOP ▲	The Island		★★★★☆	Action & Adventure	Now	×
10	TOP ▲	Crash		★★★★☆	Drama	Now	×

Drag handles, highlighting, animation


DVD Queue (238)[See Queue tips](#)Update DVD Queue

List Order		Movie Title	Instant	Star Rating	Genre	Expected Availability	Remove
<input type="text" value="1"/>		Kiss Kiss Bang Bang		★★★★☆	Comedy	Now	<input type="button" value="X"/>
<input type="text" value="2"/>	TOP ▲	The Squid and the Whale		★★★★☆	Independent	Now	<input type="button" value="X"/>
<input type="text" value="5"/>	TOP ▲	Catch Me If You Can Sexy Beast		★★★★☆	Drama Thrillers	Now Now	<input type="button" value="X"/>
<input type="text" value="4"/>	TOP ▲	The Talented Mr. Ripley		★★★★☆	Thrillers	Now	<input type="button" value="X"/>
<input type="text" value="6"/>	TOP ▲	Finding Neverland		★★★★☆	Drama	Now	<input type="button" value="X"/>
<input type="text" value="7"/>	TOP ▲	The English Patient		★★★★☆	Romance	Now	<input type="button" value="X"/>
<input type="text" value="8"/>	TOP ▲	A Scanner Darkly		★★★★☆	Sci-Fi & Fantasy	Now	<input type="button" value="X"/>
<input type="text" value="9"/>	TOP ▲	The Island		★★★★☆	Action & Adventure	Now	<input type="button" value="X"/>

☐ Match case

Drag handles, highlighting, animation

DVD Queue (238)[See Queue tips](#)Update DVD Queue

List Order		Movie Title	Instant	Star Rating	Genre	Expected Availability	Remove
<input type="text" value="1"/>		Kiss Kiss Bang Bang		★★★★☆	Comedy	Now	<input type="button" value="X"/>
<input type="text" value="2"/>	TOP ▲	The Squid and the Whale		★★★★☆	Independent	Now	<input type="button" value="X"/>
<input type="text" value="5"/>	TOP ▲	Sexy Beast Catch Me If You Can		★★★★☆	Thrillers Drama	Now Now	<input type="button" value="X"/>
<input type="text" value="4"/>	TOP ▲	The Talented Mr. Ripley		★★★★☆	Thrillers	Now	<input type="button" value="X"/>
<input type="text" value="6"/>	TOP ▲	Finding Neverland		★★★★☆	Drama	Now	<input type="button" value="X"/>
<input type="text" value="7"/>	TOP ▲	The English Patient		★★★★☆	Romance	Now	<input type="button" value="X"/>
<input type="text" value="8"/>	TOP ▲	A Scanner Darkly		★★★★☆	Sci-Fi & Fantasy	Now	<input type="button" value="X"/>
<input type="text" value="9"/>	TOP ▲	The Island		★★★★☆	Action & Adventure	Now	<input type="button" value="X"/>

☐ Match case

Drag handles, highlighting, animation

DVD Queue (238)

[See Queue tips](#)

[Update DVD Queue](#)

List Order		Movie Title	Instant	Star Rating	Genre	Expected Availability	Remove
1		Kiss Kiss Bang Bang		★★★★☆	Comedy	Now	✕
2	TOP ▲	The Squid and the Whale		★★★★☆	Independent	Now	✕
3	TOP ▲	Sexy Beast		★★★★☆	Drama	Now	✕
4	TOP ▲	Catch Me If You Can		★★★★☆	Thrillers	Now	✕
5	TOP ▲	The Talented Mr. Ripley		★★★★☆	Thrillers	Now	✕
6	TOP ▲	Finding Neverland		★★★★☆	Drama	Now	✕
7	TOP ▲	The English Patient		★★★★☆	Romance	Now	✕
8	TOP ▲	A Scanner Darkly		★★★★☆	Sci-Fi & Fantasy	Now	✕
9	TOP ▲	The Island		★★★★☆	Action & Adventure	Now	✕

☐ Match case

Attempts: After re-arranging with Move to Top

Provide a message in the “hole” that gets left

DVD (252)

Update DVD Queue

List Order	Movie Title	Instant	Star Rating	Genre	Expected Availability	Remove
1	Extras: The Extra Special Series Finale		★★★★☆	Television	Now	
2	Kiss Kiss Bang Bang		★★★★☆	Comedy	Now	
3	Star Trek: The Motion Picture		★★★★☆	Sci-Fi & Fantasy	Now	
Did you know you can also re-arrange your queue by drag and drop? Learn how.						
4	The Talented Mr. Ripley		★★★★☆	Thrillers	Now	
5	Sexy Beast		★★★★☆	Thrillers	Now	
6	Carnivale: Season 1: Disc 3		★★★☆☆ Series	Television	Now	
7	Finding Neverland		★★★★☆	Drama	Now	

Keep it Lightweight



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IBM, AMD, Sony boost chip speeds by 24%

"IBM and AMD have found a way to improve transistor performance by up to 24% without increasing the power draw - using a tweaked implementation of Big Blue's 'strained silicon' process."

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[Are Lost's New Time-Travel Physics Junk Science? Maybe Not..](#)

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[Are Lost's New Time-Travel Physics Junk Science? Maybe Not..](#)

popularmechanics.com — As if smoke monsters and tropical polar bears weren't enough to keep our heads spinning, Thursday's episode of Lost, "The Constant," opened up a whole new can of worms: the fourth dimension. [More...](#) (Television)

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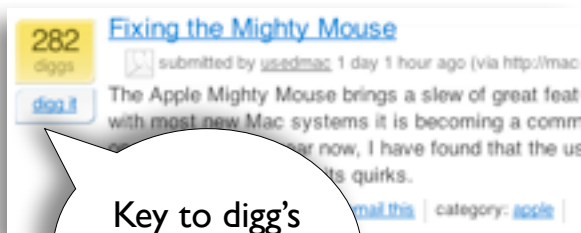
[Fixing the Mighty Mouse](#)

 submitted by [usedmac](#) 1 day 1 hour ago (via [http://mac](#))

The Apple Mighty Mouse brings a slew of great feat with most new Mac systems it is becoming a comm one for close to a year now, I have found that the us Scroll Ball far outweigh its quirks.

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Key to digg's
early success -
Kevin Rose

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[Fixing the Mighty Mouse](#)
submitted by [usedmac](#) 1 day 1 hour ago (via http://mac...)
The Apple Mighty Mouse brings a slew of great feat...
with most new Mac systems it is becoming a comm...
one for close to a year now, I have found that the us...
Scroll Ball far outweigh its quirks.
[62 comments](#) | [blog this](#) | [email this](#) | category: [apple](#)

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Classics


Recommendations

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**Fun with Dick and Jane**
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[Add](#)

**Monty Python's Life of Brian**
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Monty Python's Life of Brian
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The Critics:
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Average (63 votes)

★★★★★

Classics

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select Size:

XS	S	M	L	XL	XXL	XXXL
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[size chart](#)

Quantity:
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\$29.50 \$9.99

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...with biscuits and gravy and all the
Posted 16 hours ago. ([permalink](#))

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Some HTML is OK.



Pick Up at the Store

- ☐ Milk
- ☐ Orange Juice
- ☐ Tomatoes
- ☐ Lettuce
- ☐ Bread
- ☐ Chips

flickr, contextual tools

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The Critics:

B-

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My Grade:

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Select grade to the right

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Same as context menus

Only good for single objects

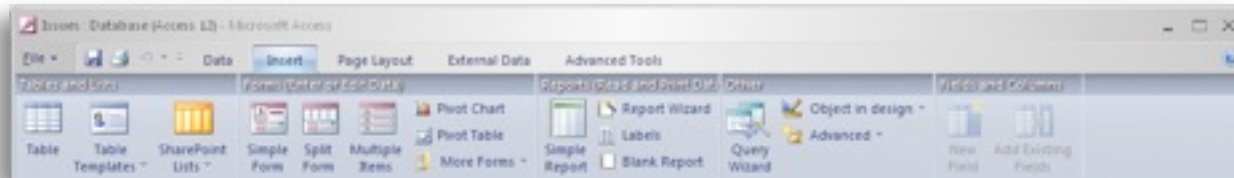
Can actually slow you down

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Only good for single objects

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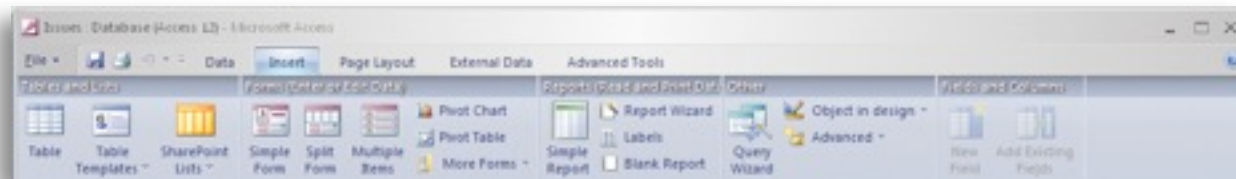


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Complete: Internet Strategy Group Talk – Webcast – Sep. 14 (Th)



Edit

☐ Set up webex meeting

☐ Try for webex; set up webex experiement

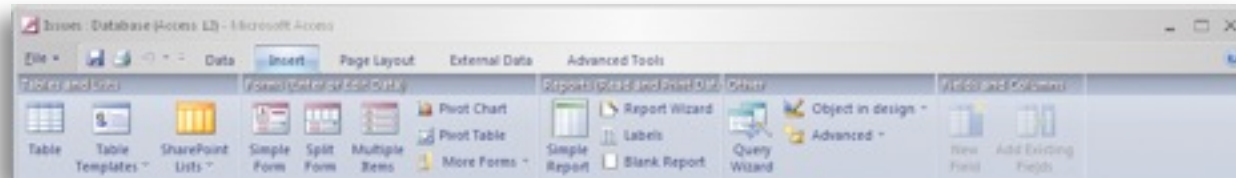
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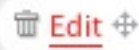
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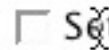
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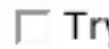
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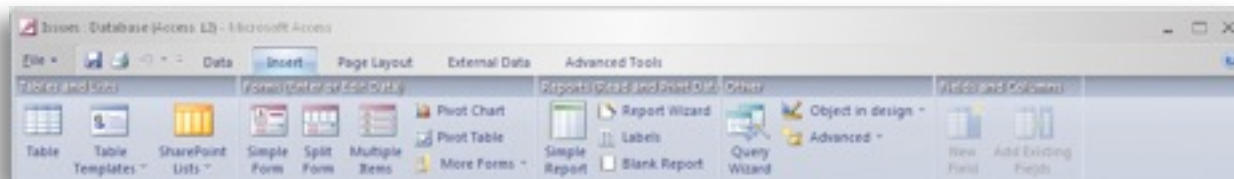
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Pick Up at the Store

- ☐ Milk
- ☐ Orange Juice
- ☐ Tomatoes
- ☐ Lettuce
- ☐ Bread
- ☐ Chips

[Add item](#)

[Make a new list](#) [Reorder lists](#)

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summary

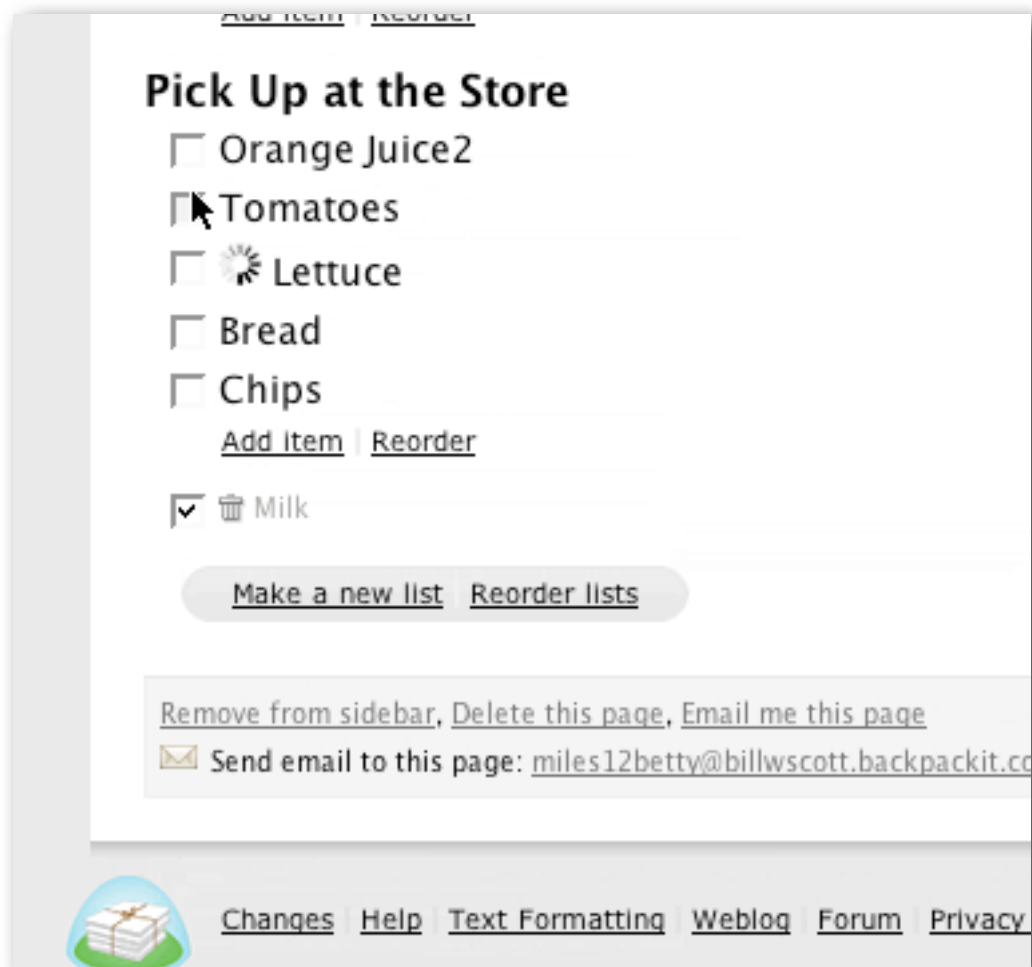
When you can only update small pieces of the interface instead of doing things in a group.

examples

backpackit

Key is what is the workflow? One at a time or multiple operations allowed.

These kind of interfaces (in context tools) always present a problem for doing operations on multiple items.




Key is what is the workflow? One at a time or multiple operations allowed.


These kind of interfaces (in context tools) always present a problem for doing operations on multiple items.

[Add Item](#) [Reorder](#)

Pick Up at the Store


- ☐ Orange Juice2
- ☒ Tomatoes
- ☐  Lettuce
- ☐ Bread
- ☐ Chips


[Add Item](#) [Reorder](#)



☒  Milk

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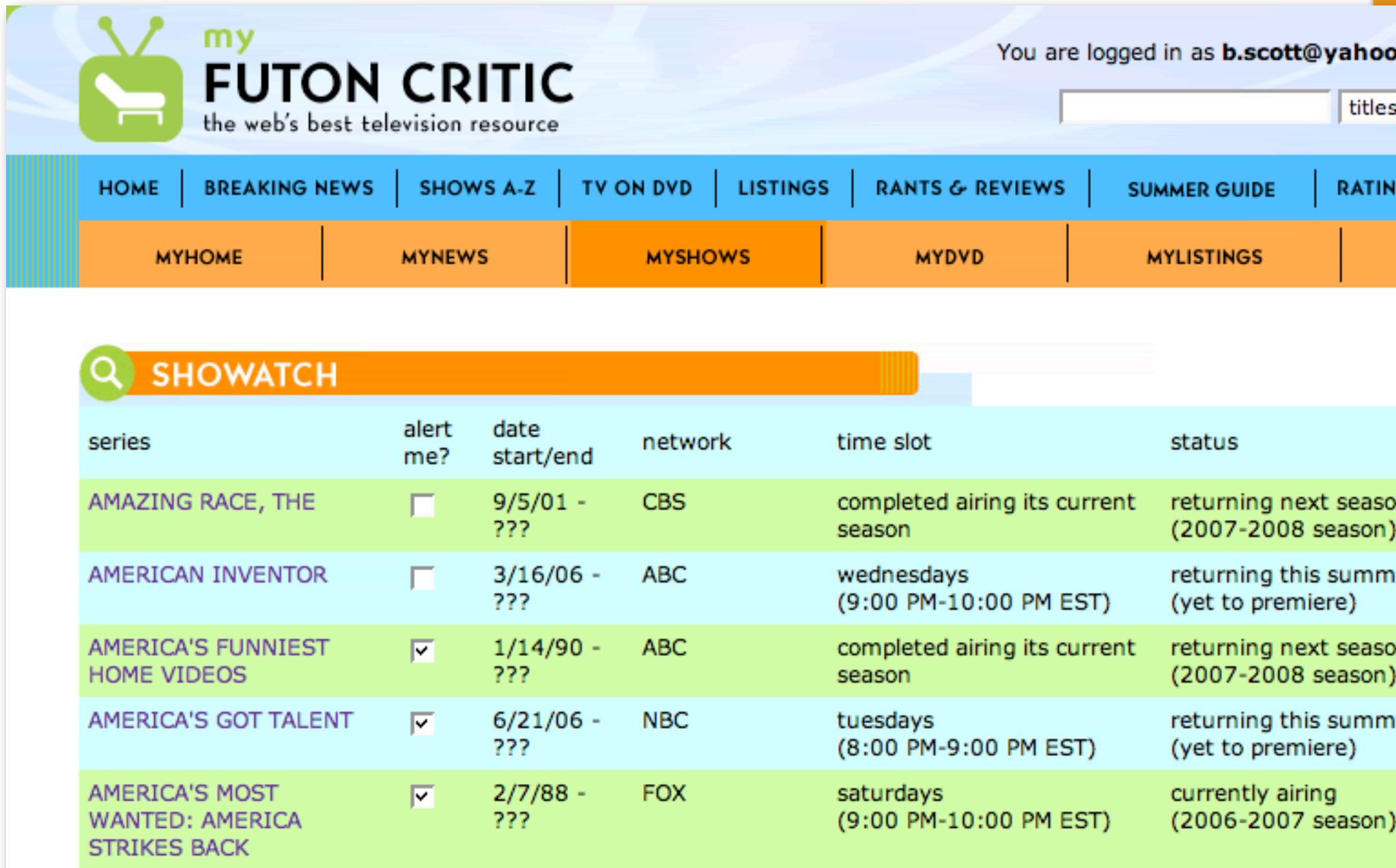
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Complete: Internet Strategy Group Ta

- ☒ Sep. 1 - Refine presentation for business
- ☐ Try for webex; set up webex experiem
- ☐ Send both presentations to get feedback
- ☐ Send presentation
- ☐ Contact: timothy.w.peck@exgate.tek.com
- ☐ Set up webex meeting

[Add an Item](#)

Takes one at a time check box to the extreme



The screenshot shows the MyFutonCritic website. The header includes the logo, the text "my FUTON CRITIC the web's best television resource", and a login status "You are logged in as b.scott@yahoo". Below the header is a navigation bar with links: HOME, BREAKING NEWS, SHOWS A-Z, TV ON DVD, LISTINGS, RANTS & REVIEWS, SUMMER GUIDE, and RATINGS. A secondary navigation bar contains MYHOME, MYNEWS, MYSHOWS, MYDVD, MYLISTINGS, and MYRANTS. The main content area features a "SHOWWATCH" section with a search bar. Below the search bar is a table of TV shows with columns for series, alert me?, date start/end, network, time slot, and status. Each row has a checkbox in the "alert me?" column.

series	alert me?	date start/end	network	time slot	status
AMAZING RACE, THE	<input type="checkbox"/>	9/5/01 - ???	CBS	completed airing its current season	returning next season (2007-2008 season)
AMERICAN INVENTOR	<input type="checkbox"/>	3/16/06 - ???	ABC	wednesdays (9:00 PM-10:00 PM EST)	returning this summer (yet to premiere)
AMERICA'S FUNNIEST HOME VIDEOS	<input checked="" type="checkbox"/>	1/14/90 - ???	ABC	completed airing its current season	returning next season (2007-2008 season)
AMERICA'S GOT TALENT	<input checked="" type="checkbox"/>	6/21/06 - ???	NBC	tuesdays (8:00 PM-9:00 PM EST)	returning this summer (yet to premiere)
AMERICA'S MOST WANTED: AMERICA STRIKES BACK	<input checked="" type="checkbox"/>	2/7/88 - ???	FOX	saturdays (9:00 PM-10:00 PM EST)	currently airing (2006-2007 season)

Think about *what happens when the* **data/information scales**

It affects space issues but also affects interaction density.

Think about doing multiple operations at once

Balance with immediacy

Watch out for contextual tools, in-page actions

These give immediacy but also will trap you into not handling multiple items at once.

Don't forget about the lowly checkbox

Not as sexy, but very serviceable.

Remove the “pain points”

Shorten the path

Keep actions immediate and light

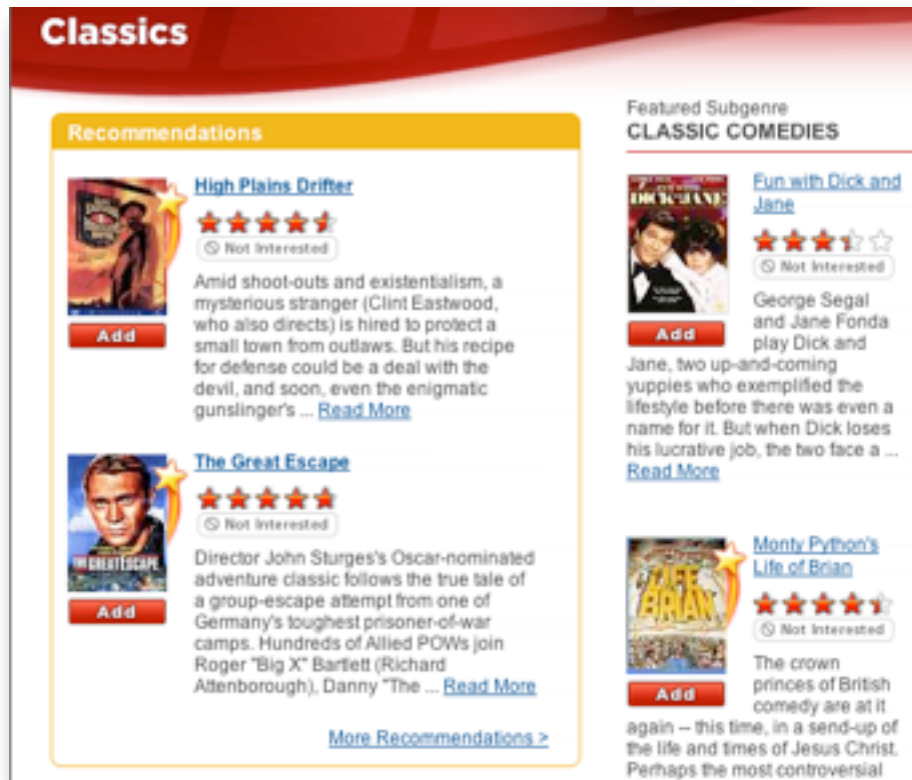
Use hover, blur, focus; avoid heavy events

Remove the “pain points”

Shorten the path

Keep actions immediate and light

Use hover, blur, focus; avoid heavy events

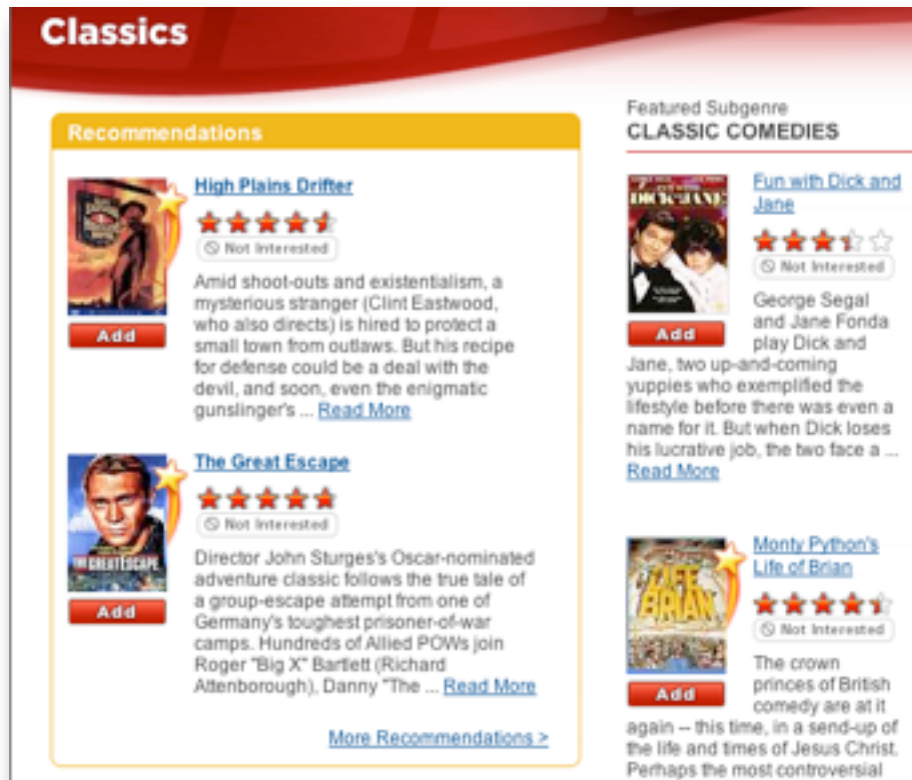


Remove the “pain points”

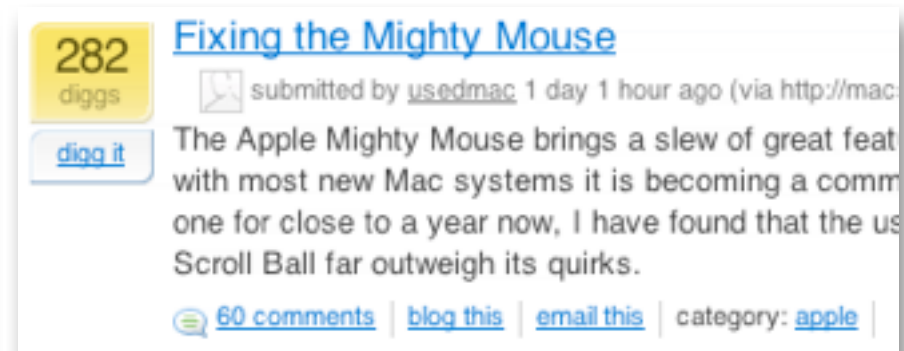
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netflix. ratings



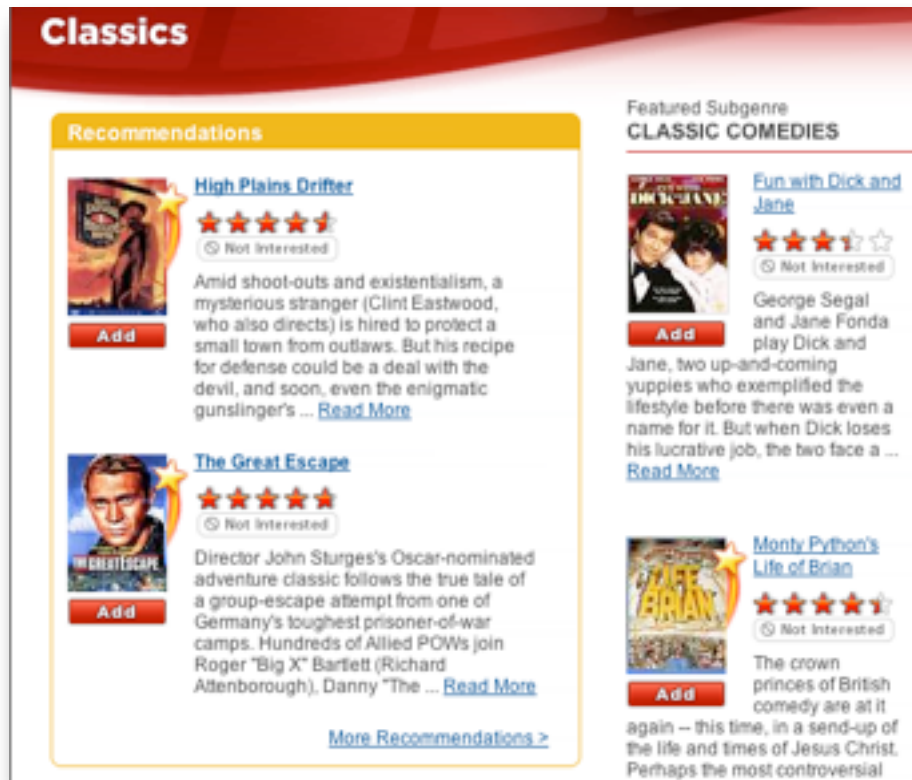
digg. vote

Remove the “pain points”

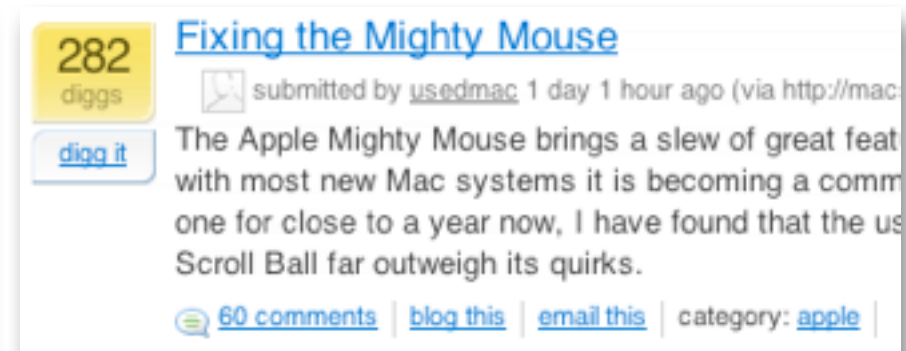
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click-weight

seek time

decision time

second guessing

wait time

interaction steps

cost/benefit tradeoff

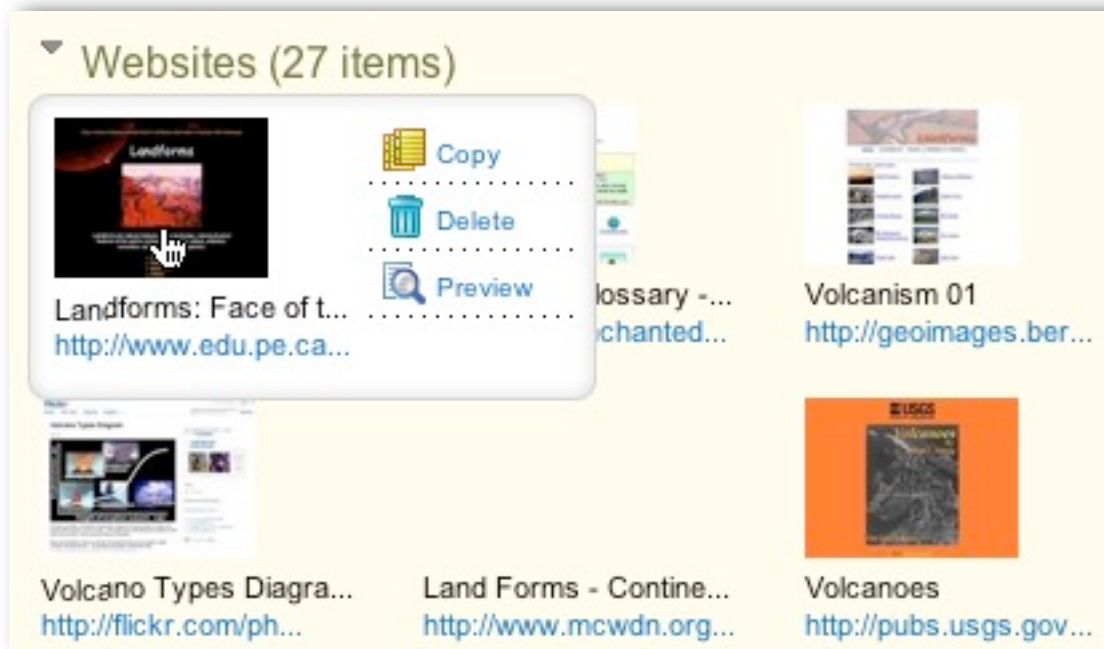
summary

Revealing information or actions on mouse hover has become popular.

Sometimes using a hover popup makes the experience worse.

*Hover & Cover occurs when the hover popup
hides important contextual information
gets in the way of other actions
impedes navigation.*

Original hover was extremely annoying as it
Covered the item to the right (natural flow is left to right)
Partially covers text edit area (bug: sticks open)



Original hover was extremely annoying as it

Covered the item to the right (natural flow is left to right)

Partially covers text edit area (bug: sticks open)

The screenshot displays a web application interface for a project titled "Geography: Landforms Copy". The project has a star icon and "0 teachers like it". Below the title are three buttons: "Edit Standards", "Copy Project", and "Delete Project". To the right of these buttons is a "Create a" button with a plus icon. Below the buttons is a section titled "Project Assets:" with a dropdown arrow and "Websites (27 items)". This section contains a grid of website thumbnails with titles and URLs. To the right of the "Project Assets:" section is a section titled "Documents:" with a "Create a" button. Below this is a document titled "Vocabulary List" with a star icon and "0 teachers like it". Below the document title is a toolbar with icons for "Edit Standards", "Copy Doc", and a rich text editor with buttons for bold, italic, underline, and font family/size. Below the toolbar is a document titled "Landforms Vocabulary" with a sub-header "Volcano".

Geography: Landforms Copy
★ 0 teachers like it

Edit Standards Copy Project Delete Project Create a

Project Assets:

▼ Websites (27 items)

Landforms: Face of t...	Landforms Glossary -...	Volcanism 01
http://www.edu.pe.ca...	http://www.enchanted...	http://geoimages.ber...

Documents:

▼ Vocabulary List
★ 0 teachers like it

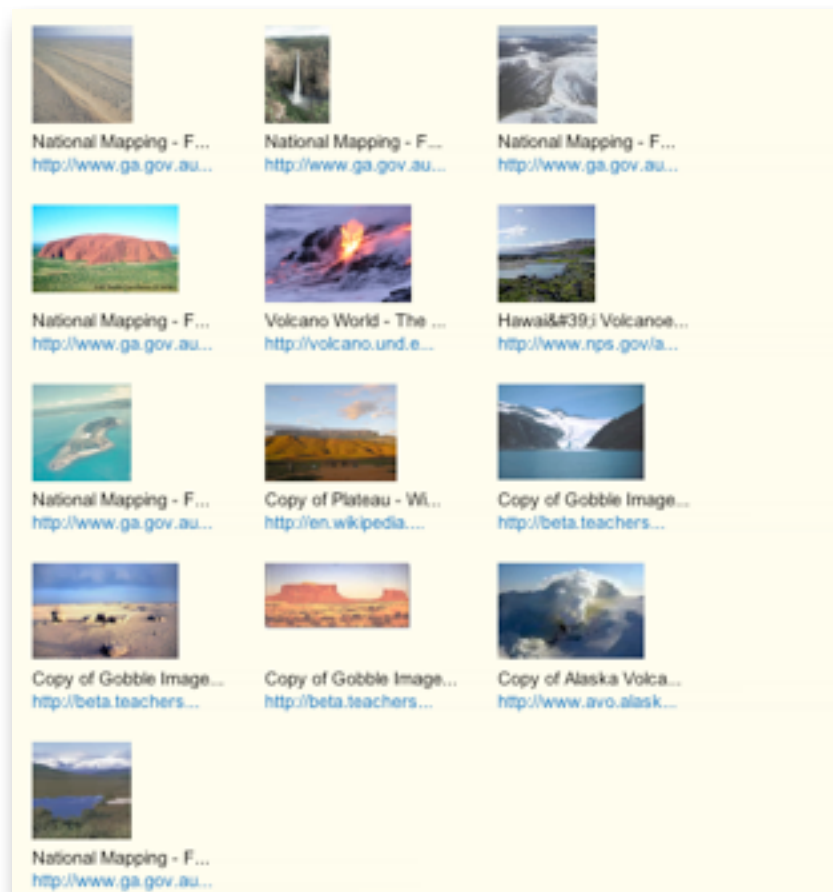
Edit Standards Copy Doc

Font family Font size

Landforms Vocabulary

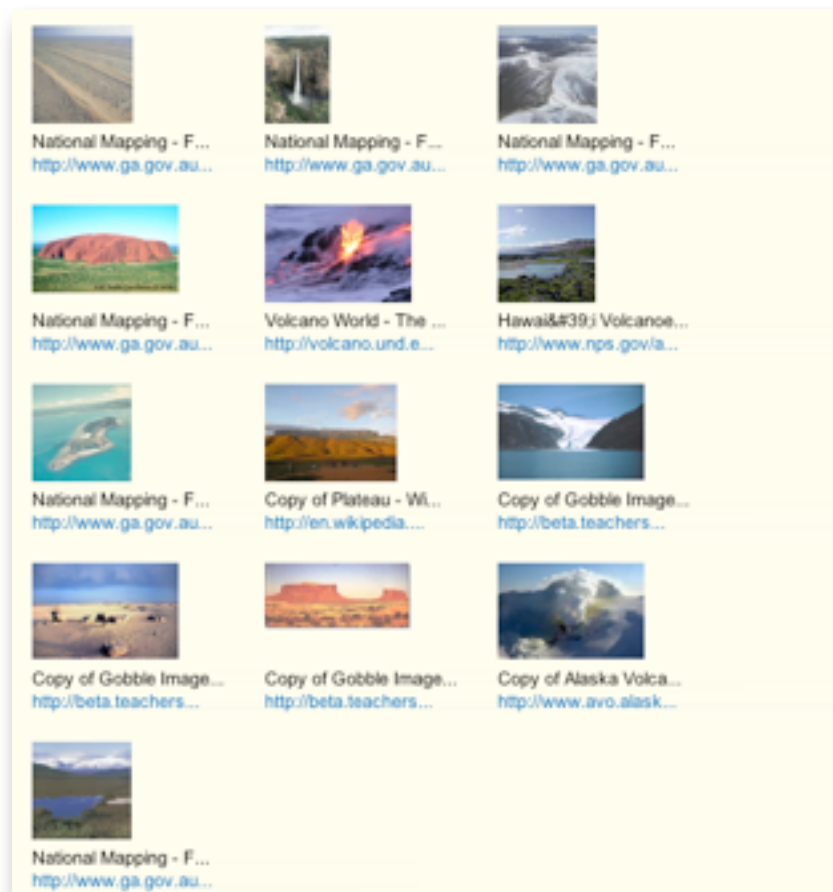
Volcano

Anti-Pattern. Hover & Cover.

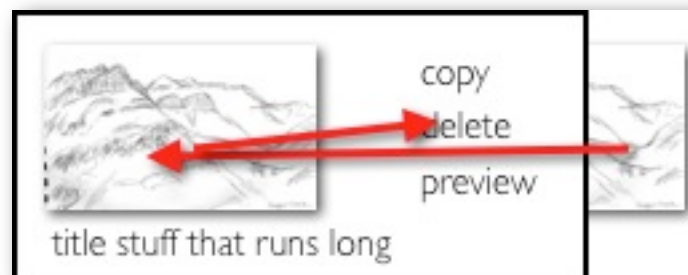


yl teachers. anti-pattern. **hover & cover**

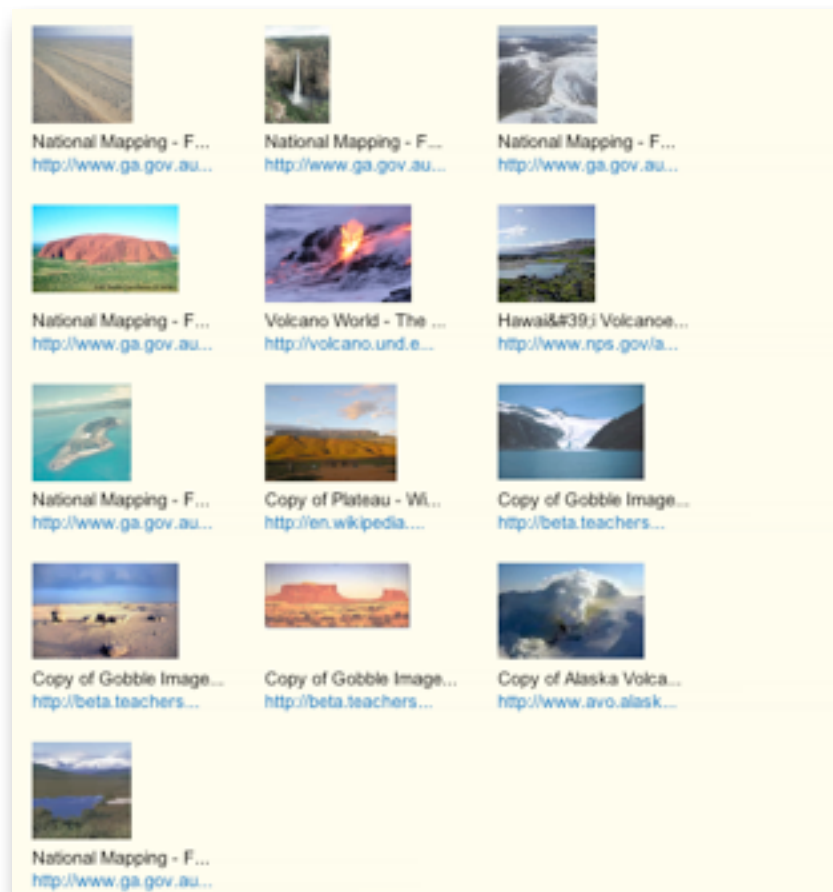
Anti-Pattern. Hover & Cover.



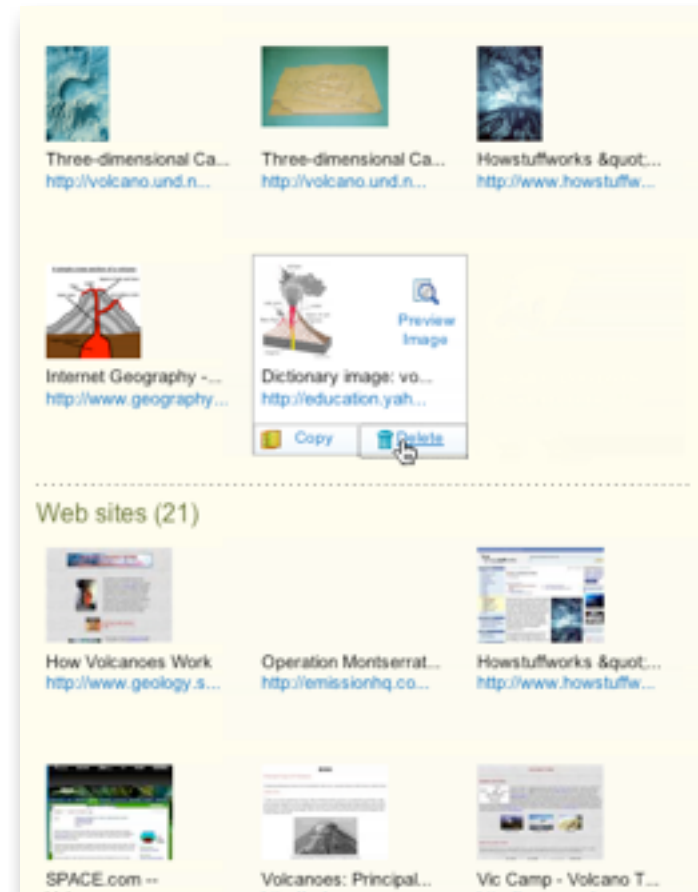
yl teachers. anti-pattern. **hover & cover**



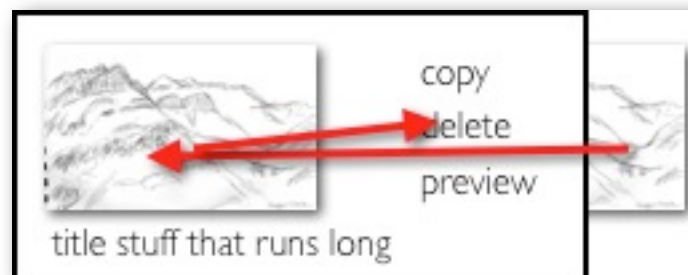
Anti-Pattern. Hover & Cover.



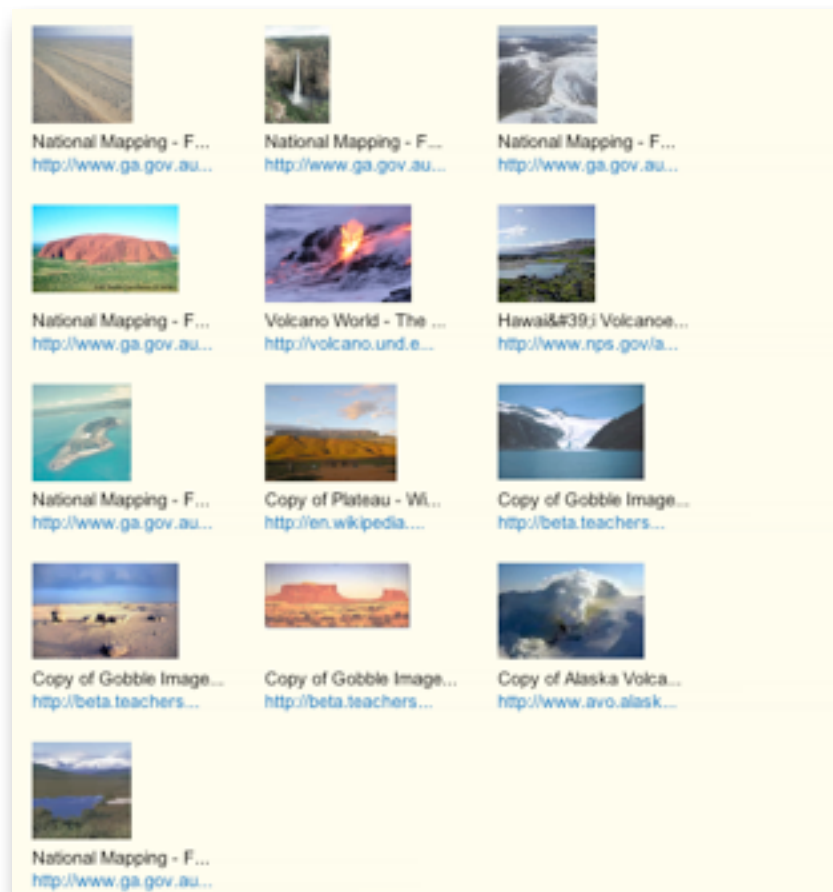
y! teachers. anti-pattern. **hover & cover**



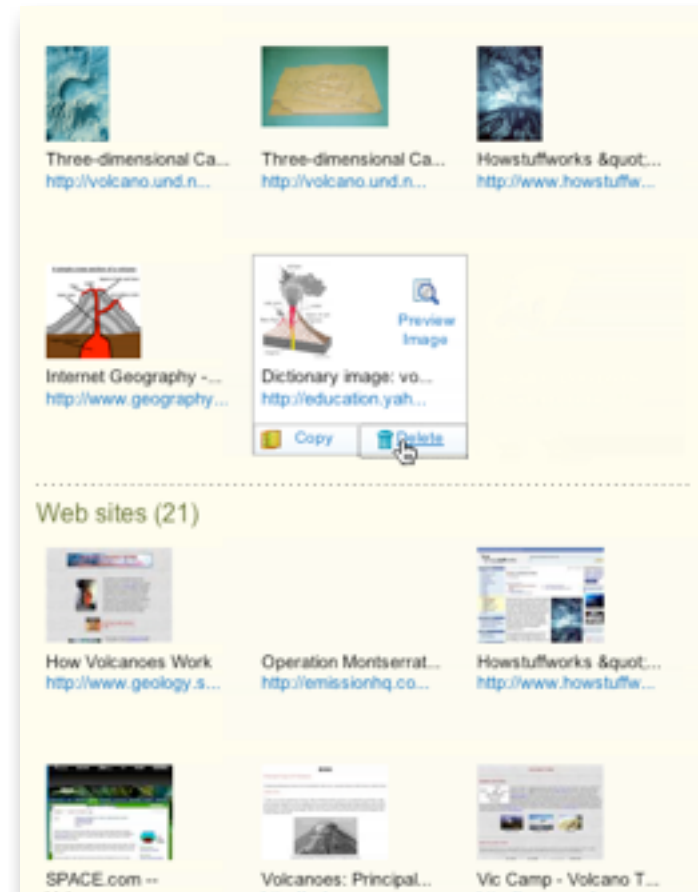
y! teachers. anti-pattern. **hover & cover. resolved**



Anti-Pattern. Hover & Cover.



yl teachers. anti-pattern. **hover & cover**



yl teachers. anti-pattern. **hover & cover. resolved**

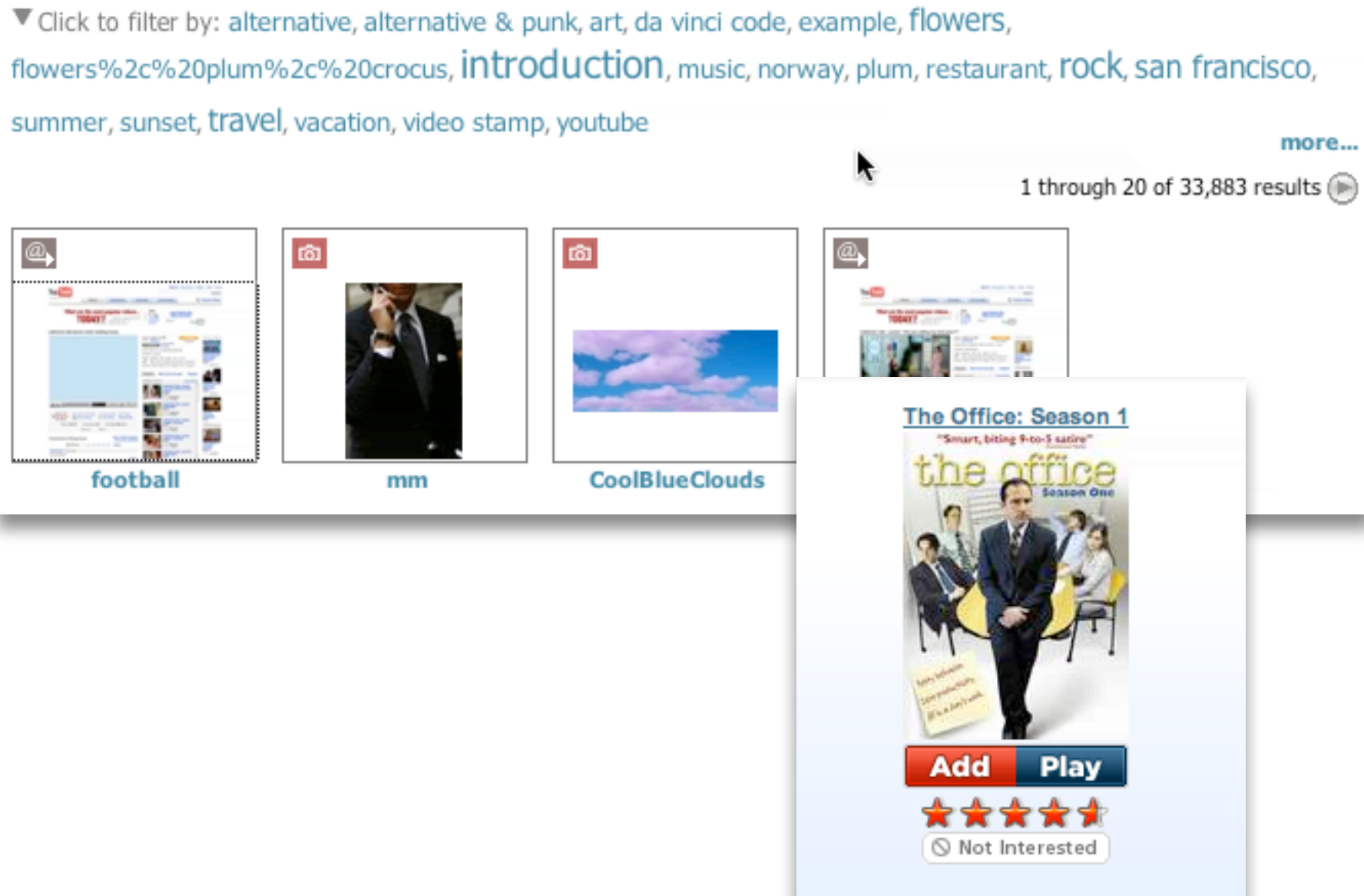


plum.com. Drop down menu on hover gets in the way. Accidentally opens.



Anti-Pattern. Hover & Cover.

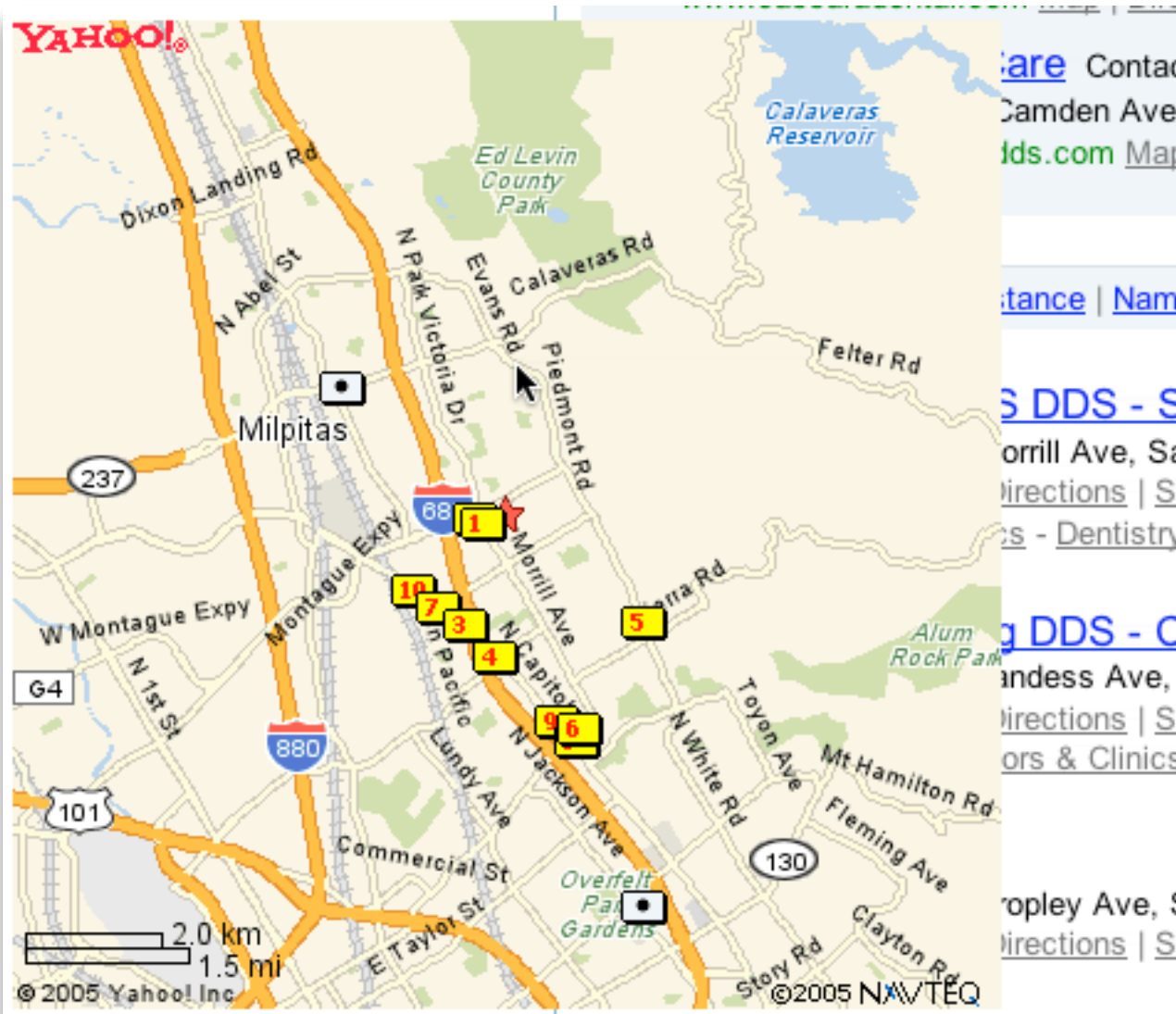
plum.com. Drop down menu on hover gets in the way. Accidentally opens.



netflix. issues.

Yahoo! Local originally had this hover beast.

Thankfully it no longer functions this way :-)



Use click for tools that will cover context

songza listen. now.
the music search engine & internet jukebox

Songza lets you listen to any song or band. Search for it:

search results:

- Sam Cooke (chain gang)
- Sam Cooke - Touch The Hem Of His Garment
- Sam Cooke - A Change Is Gonna Come
- Sam Cooke tribute Bryan Adams and Smokie Robinson
- Cooke Sam - A Change Is Gonna Come
- Sam Cooke - You Send Me
- sam cooke you send me
- Sam Cooke - Wonderful World
- Sam Cooke - A Change Is Gonna Come

Use click for tools that will cover context

songza listen. now.
the music search engine & internet jukebox

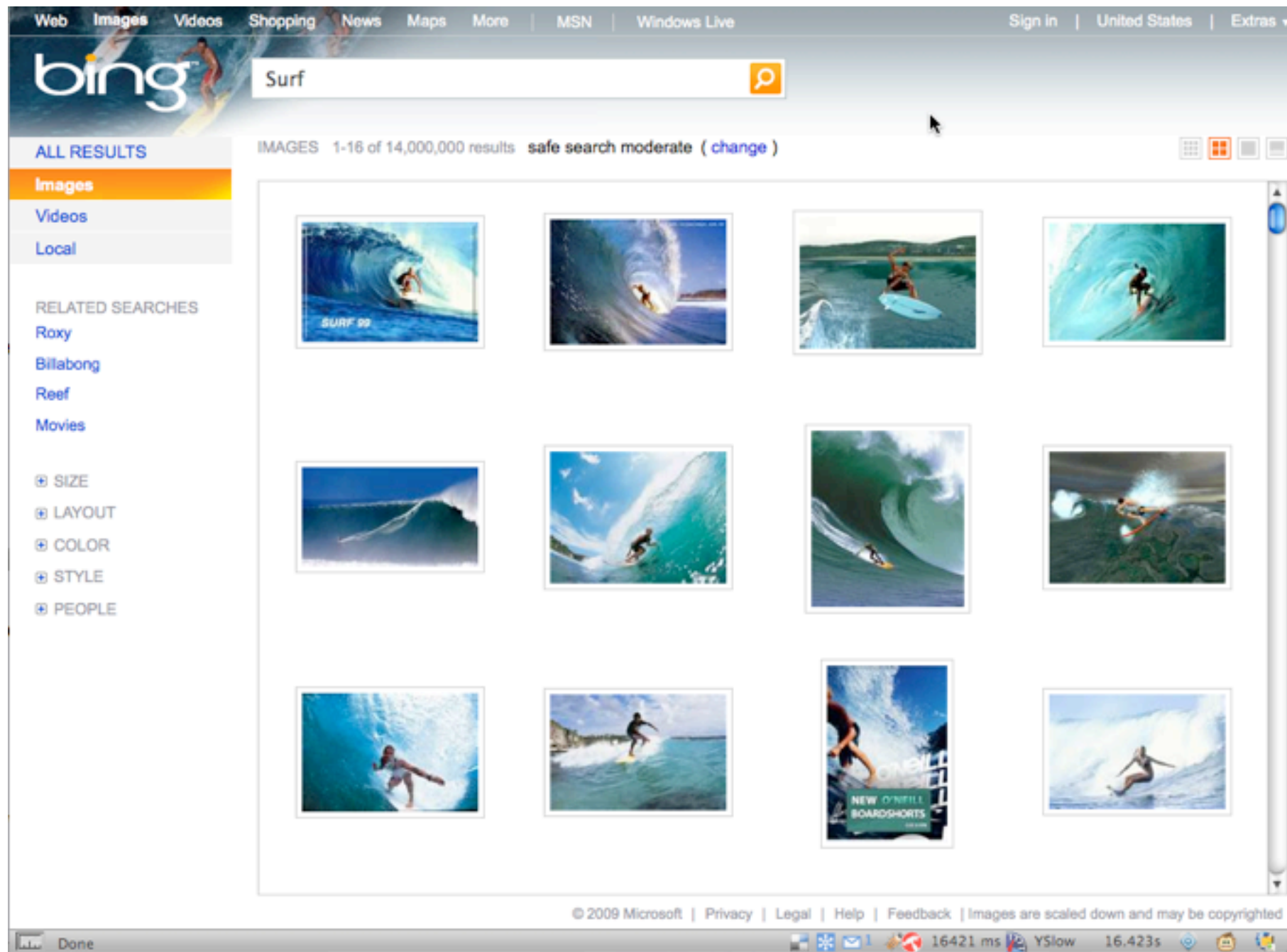
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- Cooke Sam - A Change Is Gonna Come
- Sam Cooke - You Send Me
- sam cooke you send me
- Sam Cooke - Wonderful World
- Sam Cooke - A Change Is Gonna Come



Bing Example. Shifting Content.



Bing Refactored. Hover & Cover Again.

Web Images Videos Shopping News Maps More | MSN | Hotmail | Sign in | United States | Preferences

bing surf

Make Bing your decision

ALL RESULTS

Local listings for Surf

Reference Articles on Surf

Images of Surf

RELATED SEARCHES

- Surf Girls
- Hawaii Surf Waves
- Los Angeles Surf
- Surf Board
- Surf Art
- Ocean Surf
- Surf Detergent
- Surf Fishing
- Surf Pictures

⊕ SIZE

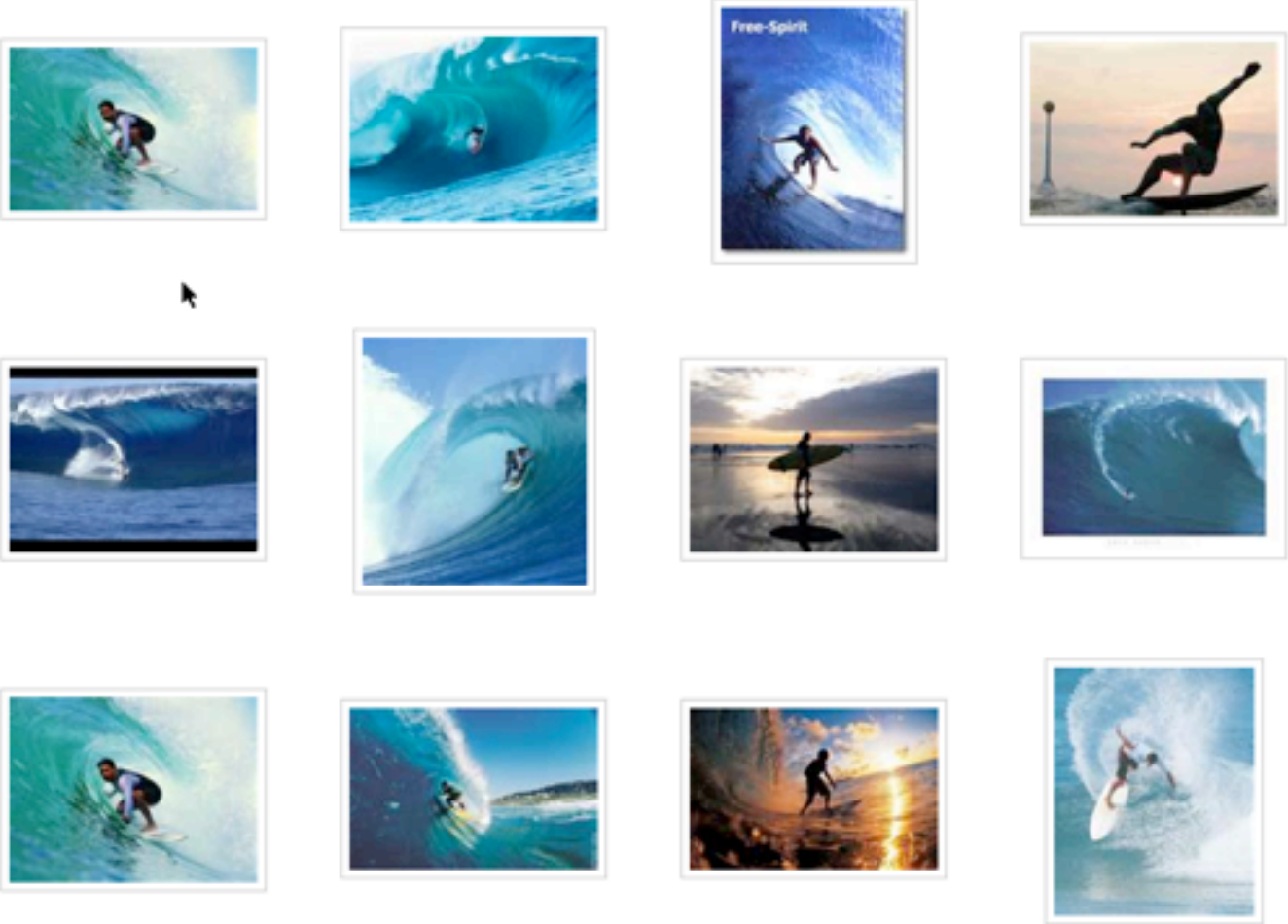
⊕ LAYOUT

⊕ COLOR

⊕ STYLE

⊕ PEOPLE

IMAGES 1-16 of 2,490,000 results SafeSearch moderate (Change)



Yahoo! Hover

My Yahoo! Hi, Bill

MY FAVORITES [Add](#)

- View Yahoo! Sites
- Yahoo! Mail
- Ajaxian
- Autos
- eBay
- Facebook**
- Finance (Dow Jones)
- Games
- HotJobs
- Maps
- Messenger
- Movies
- Sports
- Updates (6)
- Weather (58°F)

RECOMMENDED

- Deal Of The Day
- Answers

TODAY - July 22, 2009

Facebook [Settings](#)

[Home](#) [Profile](#) [Friends](#) [Go to: facebook](#)

[News Feed](#) | [Events & Birthdays](#)

What's on your mind?

Share

Mary Warren Ezra and his mom, Ann.

11 minutes ago [Comment](#) [Like](#)

Mary Warren Ezra s in his First 4th of July outfit.

13 minutes ago [Comment](#) [Like](#)

POPULAR SE

1. Fred Durs
2. Hell's Kitc

INTRODUCING

LIST TOT

USE AG

Yahoo! Hover & Cover Refactored.

WebImagesVideoLocalShoppingMore

YAHOO!

Web Search

My Yahoo!Make Y! your homepage

Hi, BillWhat are you do...Sign OutPage Options

MY FAVORITES

View Yahoo! Sites

Yahoo! Mail

Ajaxian

Autos

eBay

Facebook

Finance (Dow Jones)

Games

HotJobs

Maps

Messenger

Movies

Sports

Updates (11)

12

EditAdd

RECOMMENDED

Travel

Deal Of The Day

TODAY - February 08, 2010



New storm bears down on battered East

Still not dug out from record snowfalls, the coast prepares for another major hit.

» How much expected

Government shutdown

Deadly rains hit Haiti

Energy prices going up



Notes on Palin's hand stir buzz



Favorite color test revelations



New storm to hit East Coast



Priuses recalled in Japan

1 - 4 of 32

<>

NEWSWORLDLOCALFINANCE

Iran tells U.N. of enrichment plan as new sanctions loom

Britain's Iraq war inquiry turns focus to Bush officials

N. Korea's Kim pledges again to remove nuclear weapons

Rep. John Murtha, Iraq war critic, dies at 77

Study: Sugary soft drinks linked to pancreatic cancer

Boeing's biggest plane ever finally takes off, a year late

In pennies and dollars, South Bay schools...

Man accused of Muni stabbings to be in...

4 Alarm Fire Breaks Out In S.F. Warehouse

TRENDING NOW

1. Dow Jones

2. Brangelina

3. Tracy Porter

4. Charlie Sheen

5. Comcast

6. Chuck

7. International Sp...

8. Kim Kardashian

9. Dear John

10. Laura Chinchilla

Today's Deals from ProFlowers



15 Sweetheart Tulips

Delight your sweetheart with a fresh bouquet of red, pink and white tulips. Whether you send to her office or home, she's sure to feel the love this Valentine's Day.

~~\$24.99~~ **\$19.99^{ms}** Buy Now



One Dozen Red Roses

What better way to express your affection for that special person than with One Dozen Red Roses? To allow these flowers to last much longer, they are shipped fresh and ready to bloom.

~~\$39.99~~ **\$29.99^{ms}** Buy Now

Send VDay Flowers - Ad Feedback

Dream rides: Hottest sports coupes on Y! Autos



Porsche 911 Turbo



Mercedes-Benz SLS AMG

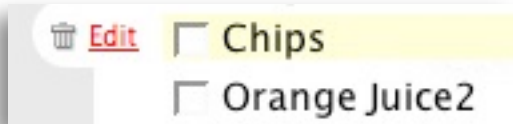


Ferrari 458 Italia

1 of 5

<>

Reserve same space *for both hovered and non-hovered state*

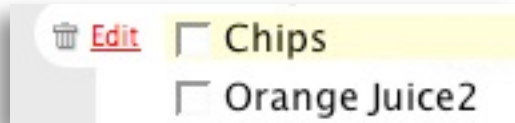


For hover details,
allow a slight delay
before activation

For hover details
don't cover important
context.

For in-context tools,
show immediately *and*
hide immediately

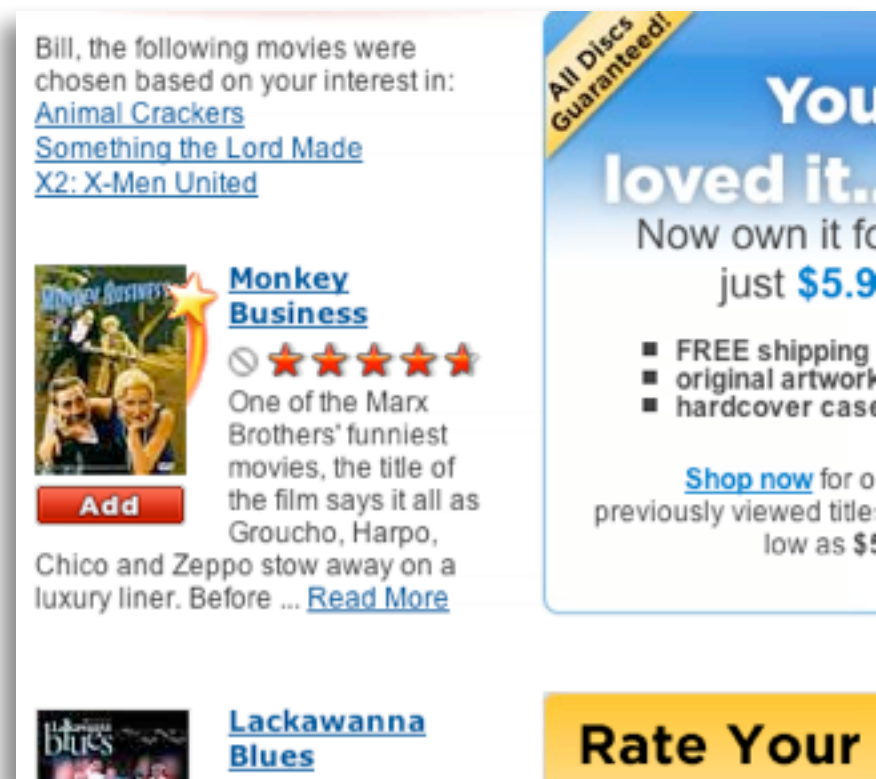
Reserve same space *for both hovered and non-hovered state*



For hover details,
**allow a slight delay
before activation**

For hover details
**don't cover important
context.**

For in-context tools,
**show immediately and
hide immediately**



Ambiguity between hover & click (clicking arrow does 2 things)

Continue shopping: Customers Who Bought Items in Your Recent History Also BoughtPage 1 of 17





[Treat Your Own Neck](#)
4th Ed ☐ by Robin McKenzie
★★★★★ (28) \$10.00



[7 Steps to a Pain-Free Life: H...](#) ☐ by Robin McKenzie
★★★★★ (72) \$11.56



[Talent Is Not Enough: Business S...](#) ☐ by Shel Perkins
★★★★★ (3) \$26.39



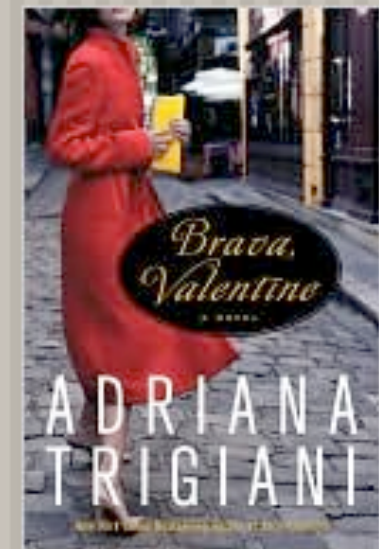
[design management](#) (Books)

[Top of Page](#)

on.com®
[Amazon.com Home](#) | [Directory of All Stores](#)

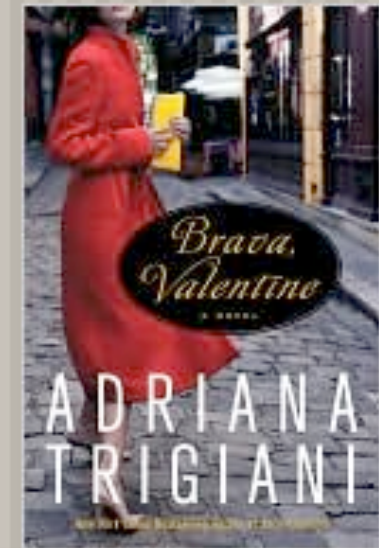
A Little of Everything

Our Picks This Week > See New Books Releases



A Little of Everything

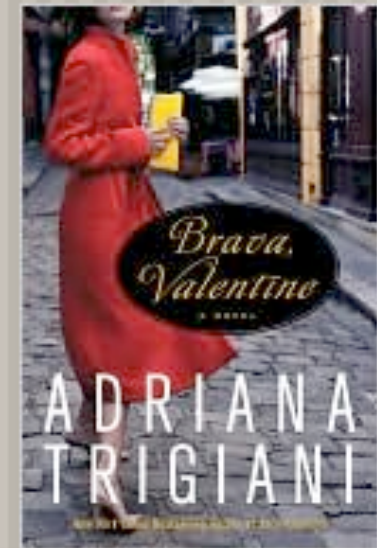
Our Picks This Week > See New Books Releases



Anti-Pattern
Hover &
Cover

A Little of Everything

Our Picks This Week > See New Books Releases

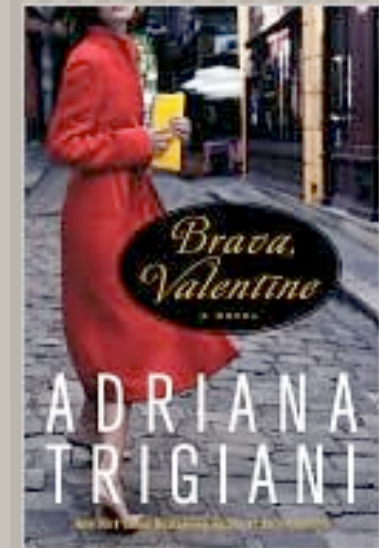


Anti-Pattern
Hover &
Cover

Anti-Pattern
Needless
Fanfare

A Little of Everything

Our Picks This Week > See New Books Releases



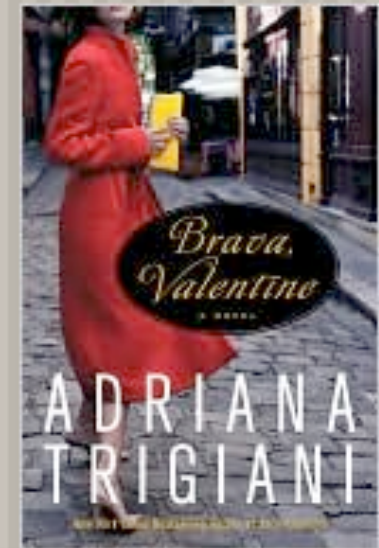
Anti-Pattern
Hover &
Cover

Anti-Pattern
Needless
Fanfare

Anti-Pattern
Mouse
Trap

A Little of Everything

Our Picks This Week > See New Books Releases



Anti-Pattern
Hover &
Cover

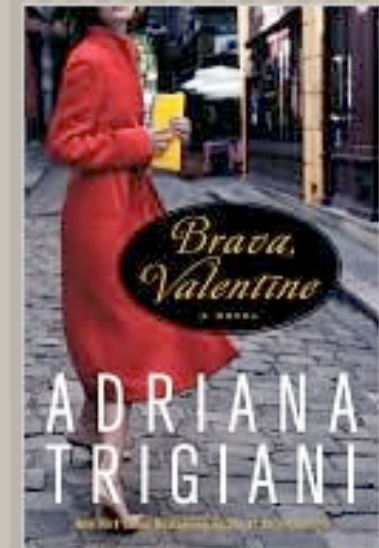
Anti-Pattern
Needless
Fanfare

Anti-Pattern
Mouse
Trap

Anti-Pattern
Tiny
Target

A Little of Everything

Our Picks This Week > See New Books Releases



Anti-Pattern
Hover &
Cover

Anti-Pattern
Needless
Fanfare

Anti-Pattern
Mouse
Trap

Anti-Pattern
Tiny
Target

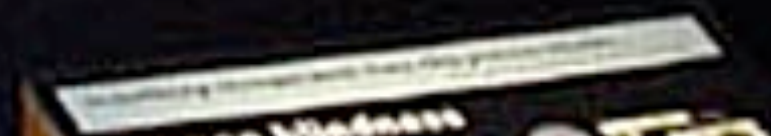
Anti-Pattern
Novel
Notion

Stay on the Page

(or Maintain Flow)



Exploratorium Exhibit



Spot the Differences?

Spot the Differences?



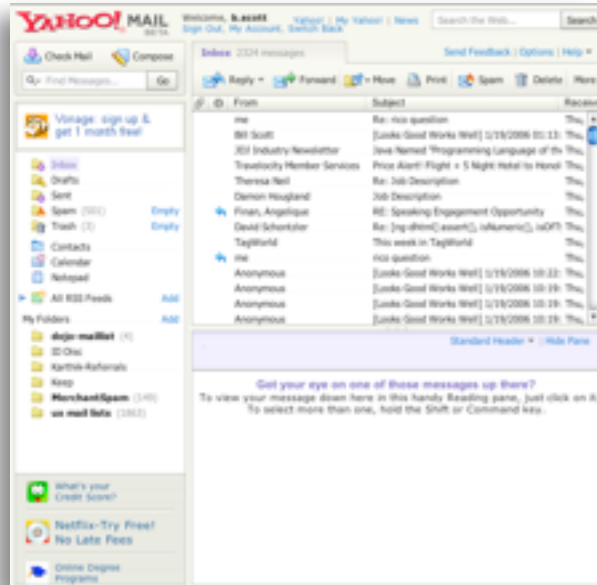
Try again...

Try again...



Stay on the Page.

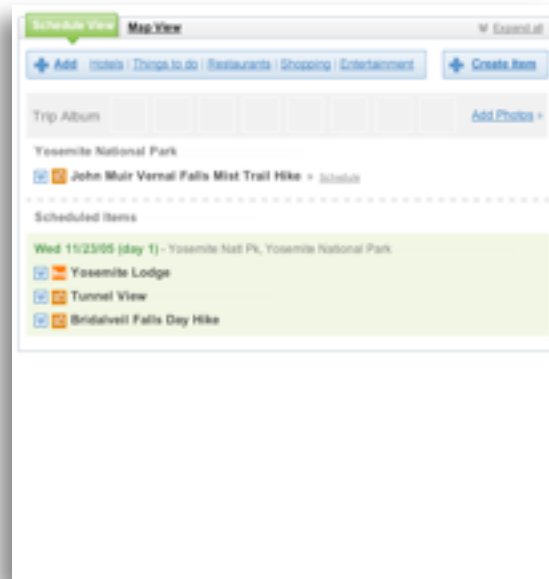
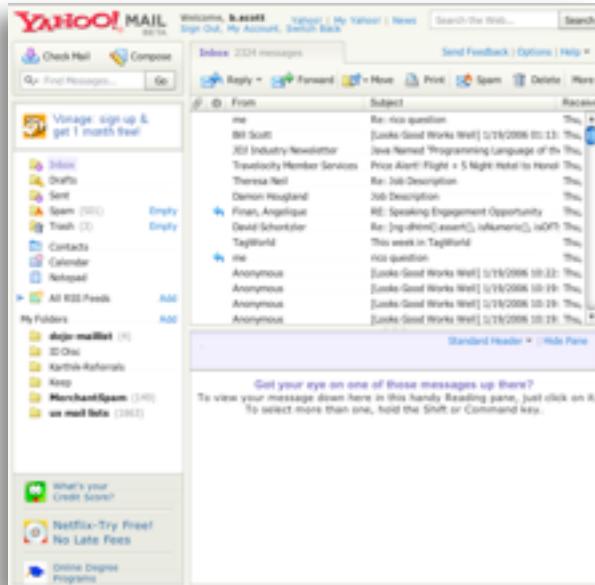
on-demand scrolling.



Stay on the Page.

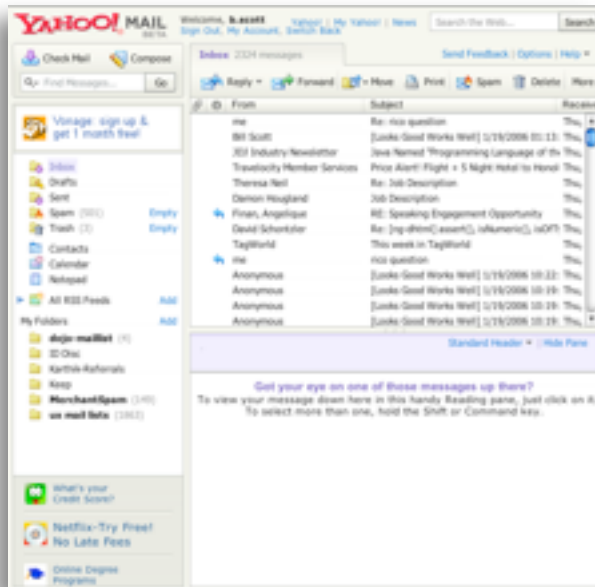
on-demand scrolling.

in-context expand.

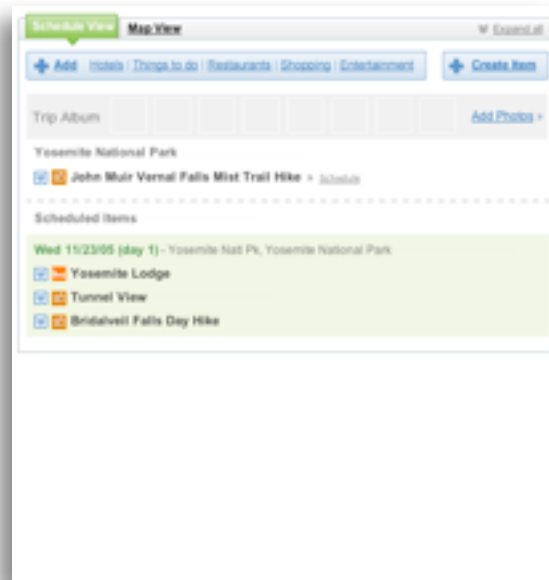


Stay on the Page.

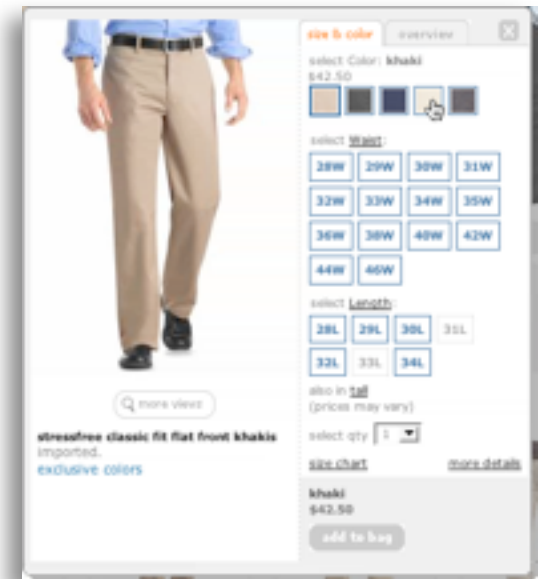
on-demand scrolling.



in-context expand.



inline assistant.

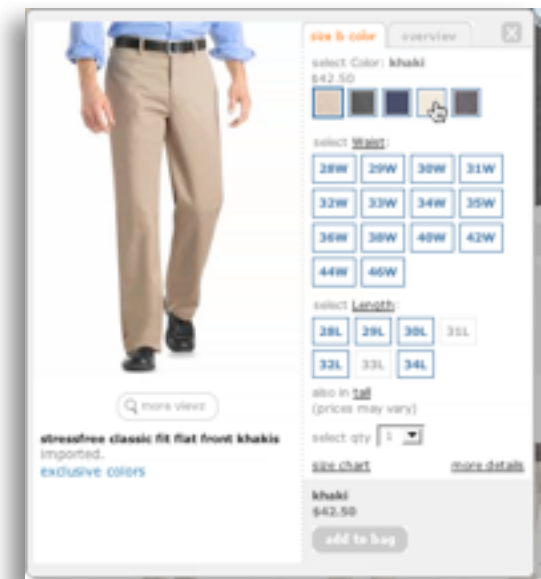
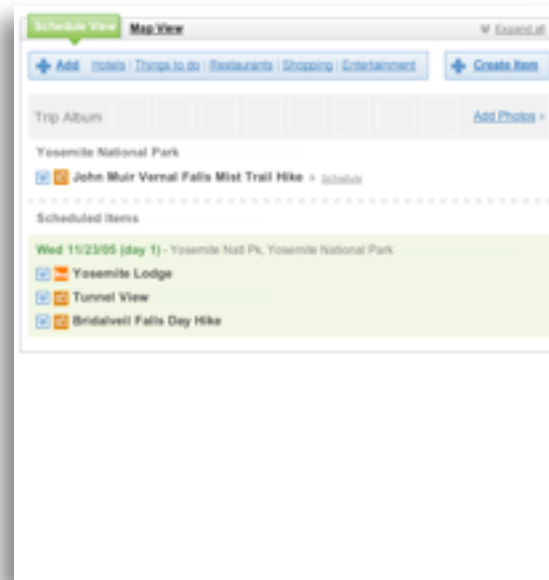
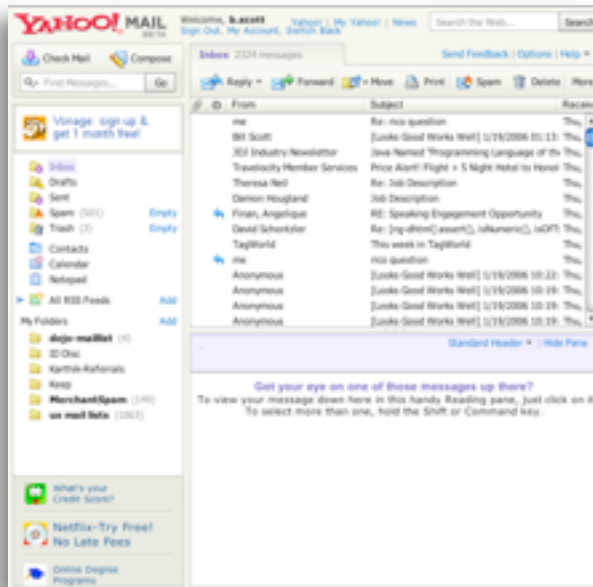


Stay on the Page.

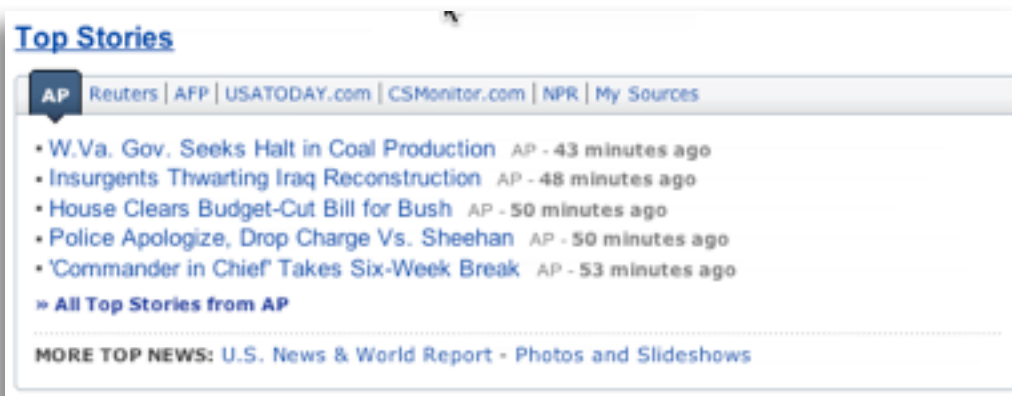
on-demand scrolling.

in-context expand.

inline assistant.



hover details.

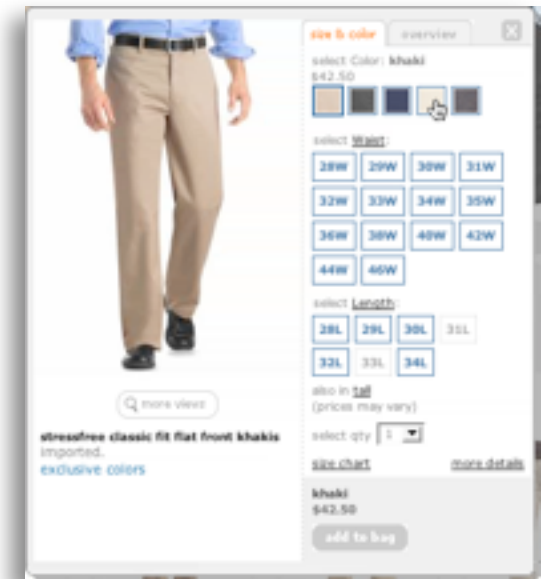
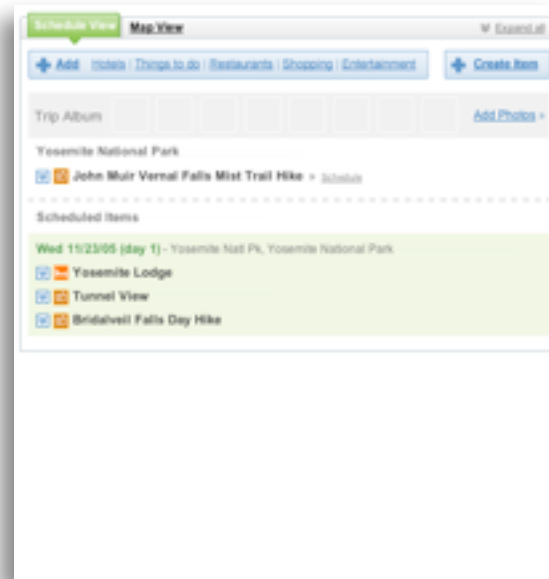
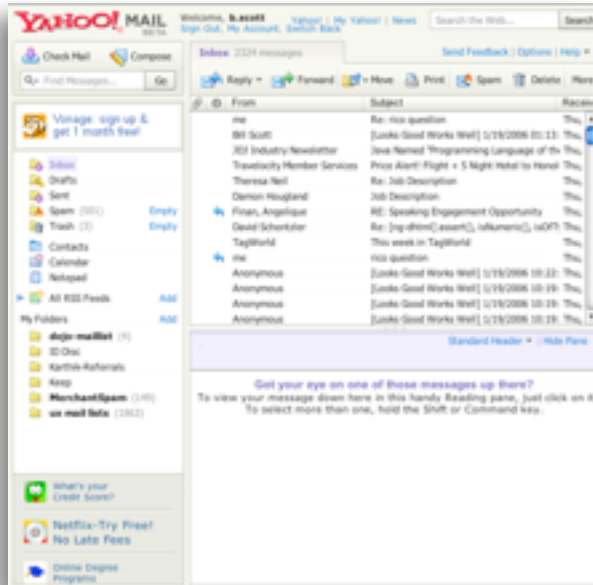


Stay on the Page.

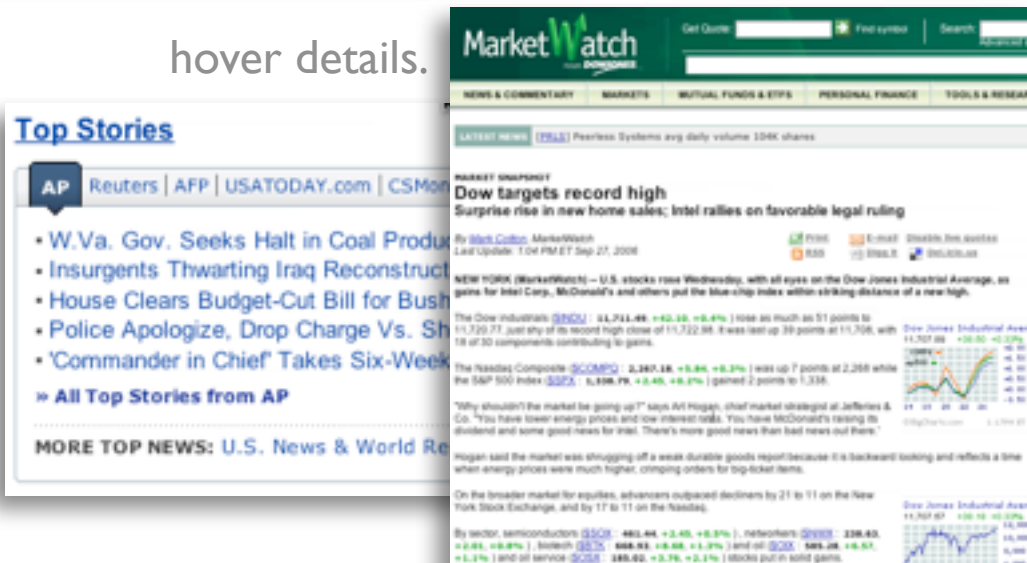
on-demand scrolling.

in-context expand.

inline assistant.



hover details.

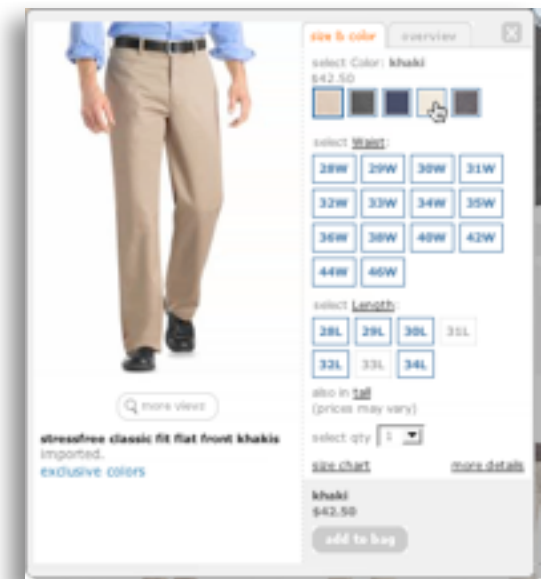
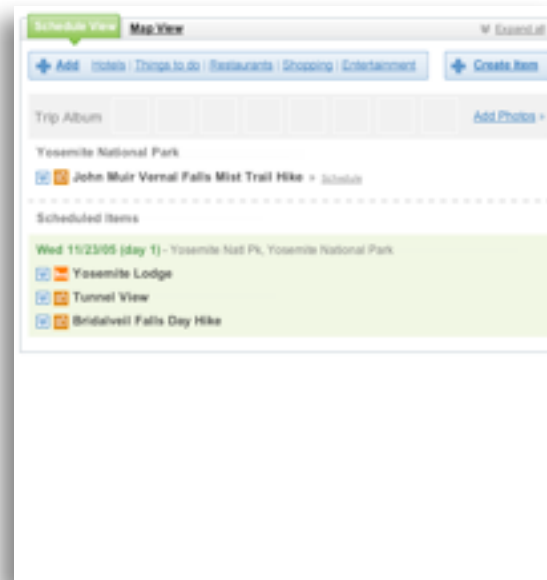
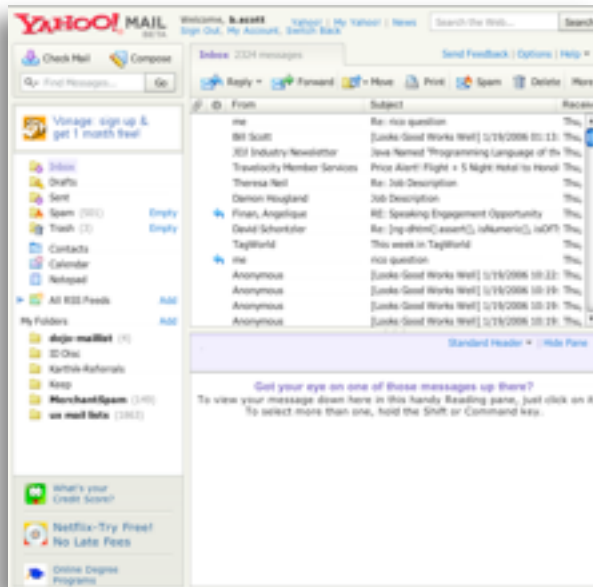


Stay on the Page.

on-demand scrolling.

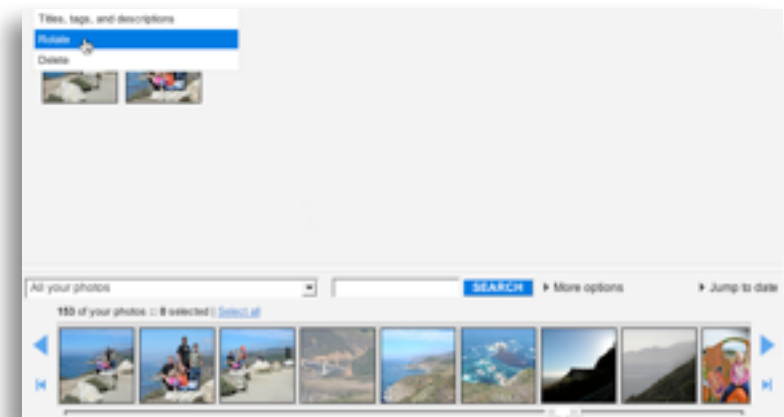
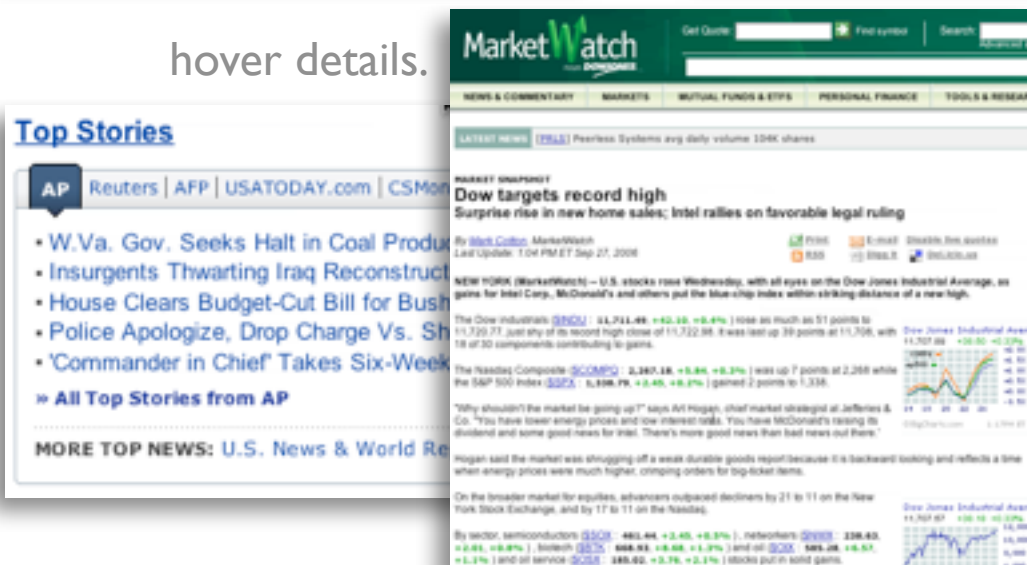
in-context expand.

inline assistant.



hover details.

lightweight popup + lightbox



Shift to “Stay in the Page”



Hagen-Rivers Report. http://www.uie.com/articles/rivers_interview/

*shift away from paging paradigm
eliminate unnecessary navigation*

*map screen flow directly to user tasks
one-screen-per-goal philosophy*

Hub & Spoke Model

Web Images Video Maps News Shopping Gmail more ▾ billwscott@gmail.com | My Profile | Help | My Account | Sign out

Google Maps rome, italy Find businesses, addresses and places of interest. [Learn more.](#) Search Maps Show search options

Get Directions My Maps

A Rome, Italy
B Florence, Italy
[Add Destination](#) - [Show options](#)
By car Get Directions

Driving directions to Florence, Italy
284 km – about 2 hours 51 mins

A Rome Italy

1. Head east on Piazza Venezia toward Via dei Fori Imperiali 64 m
2. Slight right at Via dei Fori Imperiali 0.4 km
3. Slight right to stay on Via dei Fori Imperiali 0.4 km
4. Continue on Piazza del Colosseo 0.3 km
5. Continue on Via Labicana 0.4 km
6. Slight right to stay on Via Labicana 0.4 km
7. Continue on Viale Manzoni 0.7 km
8. Turn right at Via di Porta Maggiore 0.4 km
9. Turn right at Piazza di Porta Maggiore 0.1 km
10. Turn left at Via Eleniana 48 m
11. Turn left at Piazzale Labicano 0.2 km
12. Turn left to stay on Piazzale Labicano 65 m
13. Turn right at Viale dello Scalo San Lorenzo 0.6 km

Map Satellite Terrain

Print Send Link

More...

hub

spokes

emphasizes visual communication

de-emphasizes navigation and extraneous tasks

stay on the page experience



overlays

dialog overlay

detail overlay

input overlay



considerations

lightbox effect

modality

activation



overlays

dialog overlay

detail overlay

input overlay



considerations

lightbox effect

modality

activation



overlays

dialog overlay

detail overlay

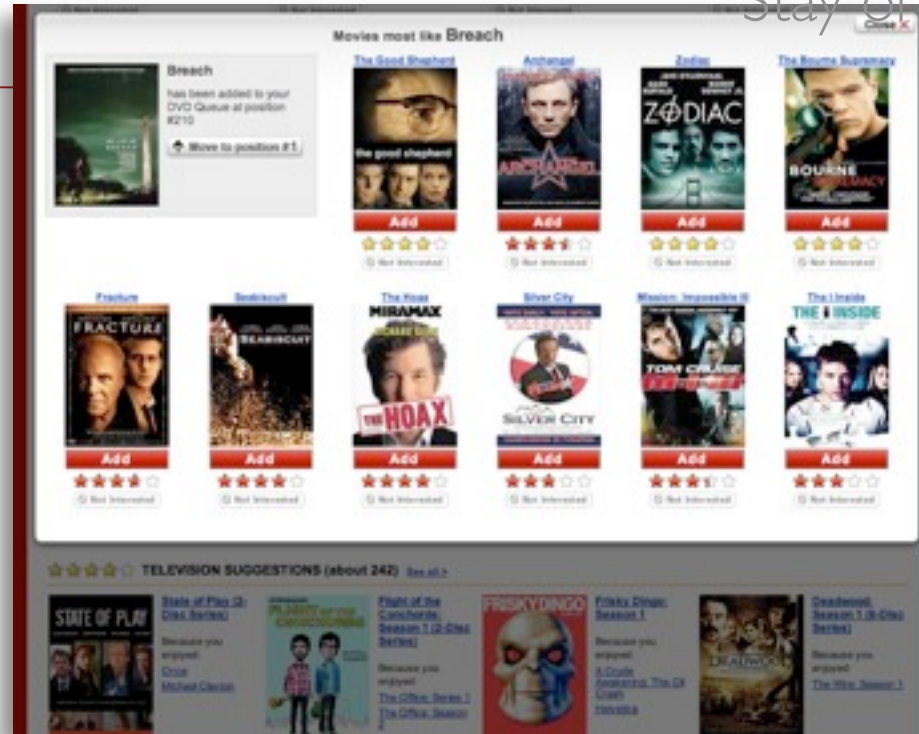
input overlay

considerations

lightbox effect

modality

activation



overlays

dialog overlay

detail overlay

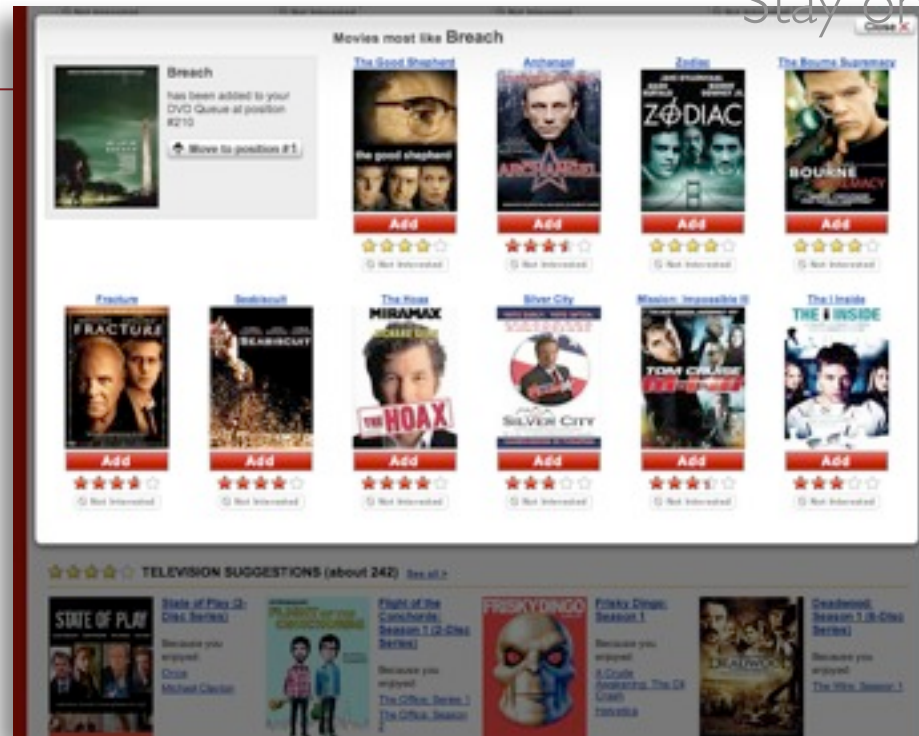
input overlay

considerations

lightbox effect

modality

activation



overlays

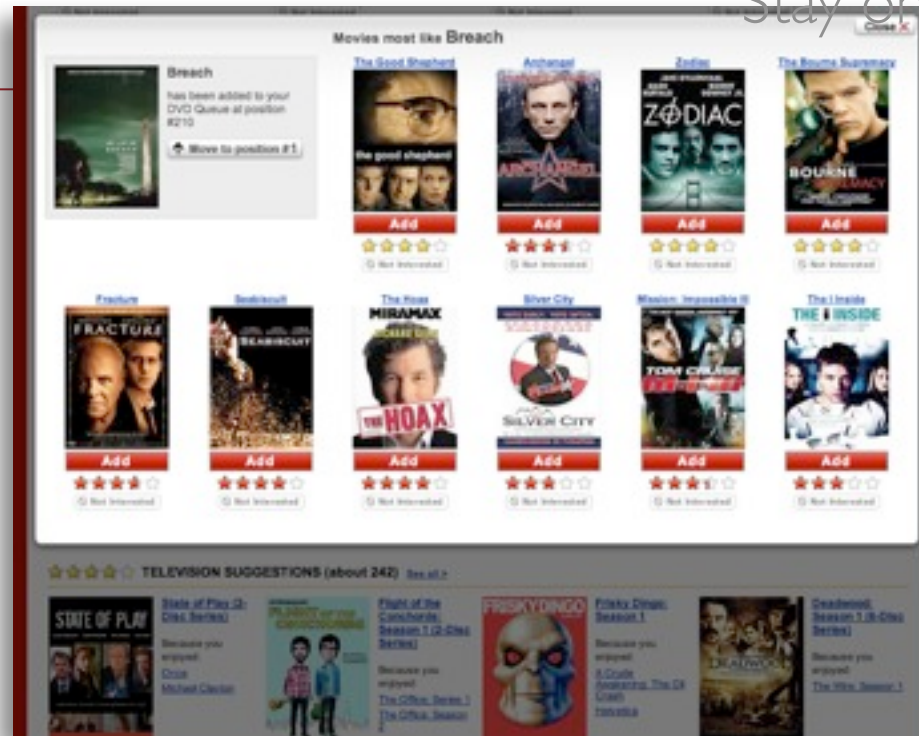
dialog overlay

detail overlay

input overlay

considerations

lightbox effect

A screenshot of an American Express Rewards Plus Gold Card application form. The form is titled "AMERICAN EXPRESS® REWARDS PLUS GOLD CARD" and includes a "Required" label. It has a header with navigation links like "TRAVEL", "SMALL BUSINESS", "CORPORATIONS", and "MERCHANTS". The form contains various input fields for personal and professional information, including "First Name", "Last Name", "Home Street Address", "Home Zip Code", "Date of Birth", "Employer Name", "Employer City", "Annual Household Income", and "Income Source". There are also checkboxes for "Do you" (Own? Rent?) and "Do You Have A" (Checking Account? Money Market/Savings?). A "LOG IN" button is visible in the top right corner.

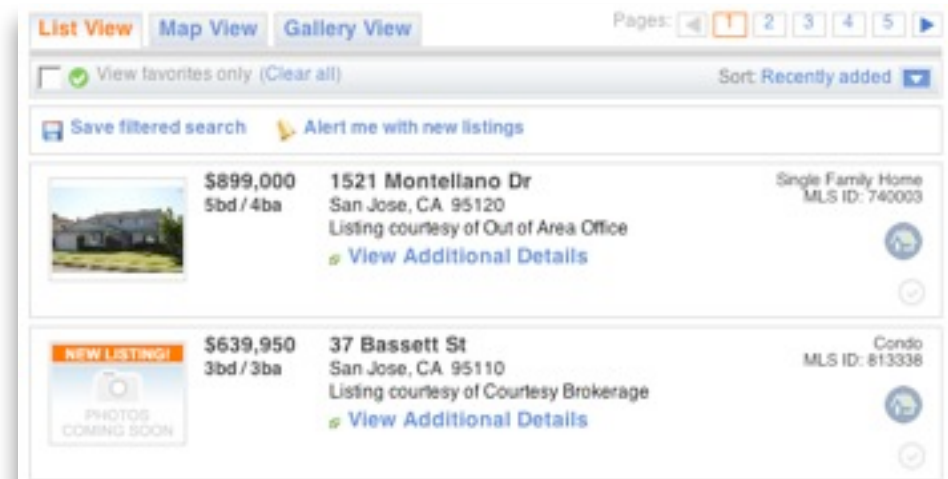
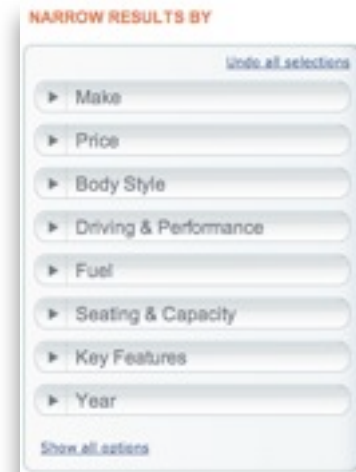
inlays

in-context configuration

in-context insight

parallel content

inlay vs. overlay



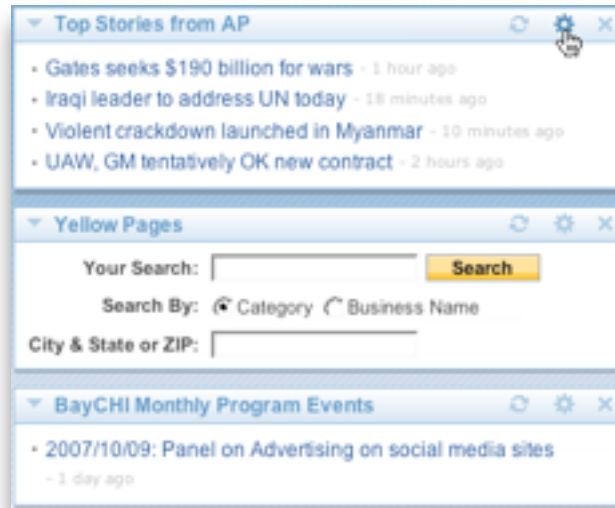
inlays

in-context configuration

in-context insight

parallel content

inlay vs. overlay



my y!. in-context configuration

inlays

in-context configuration

in-context insight

parallel content

inlay vs. overlay



my y!. in-context configuration



bbc. in-context configuration

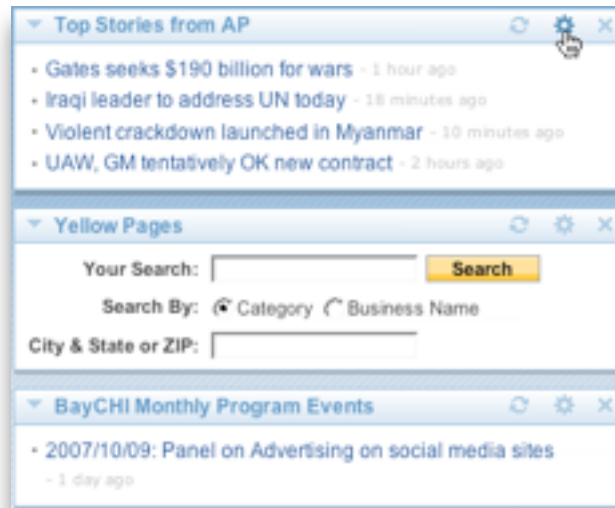
inlays

in-context configuration

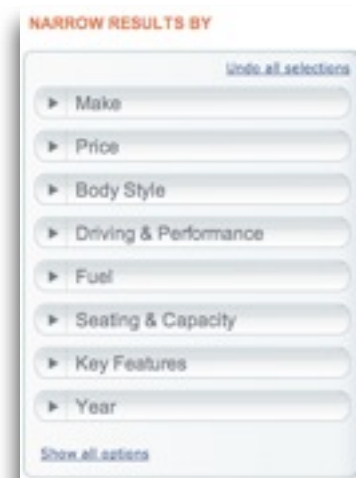
in-context insight

parallel content

inlay vs. overlay



my y!. in-context configuration



y! autos. accordion



bbc. in-context configuration

inlays

in-context configuration

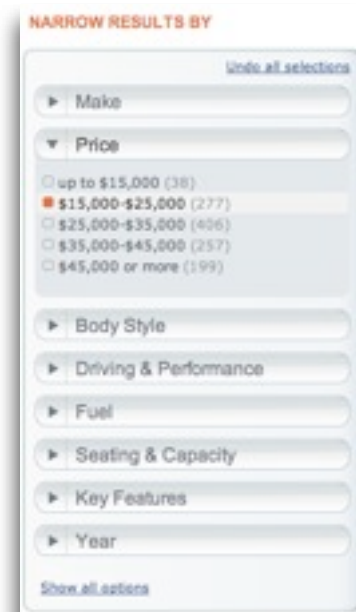
in-context insight

parallel content

inlay vs. overlay



my y!. in-context configuration



y! autos. accordion



bbc. in-context configuration

inlays

in-context configuration

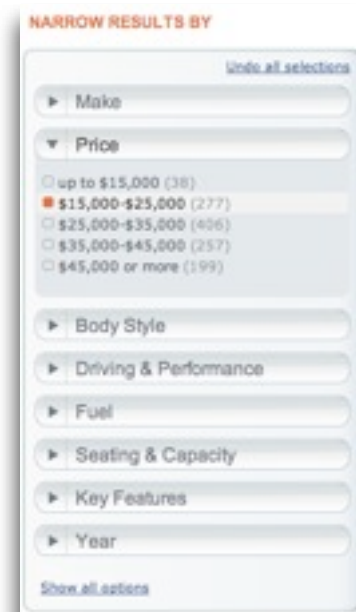
in-context insight

parallel content

inlay vs. overlay



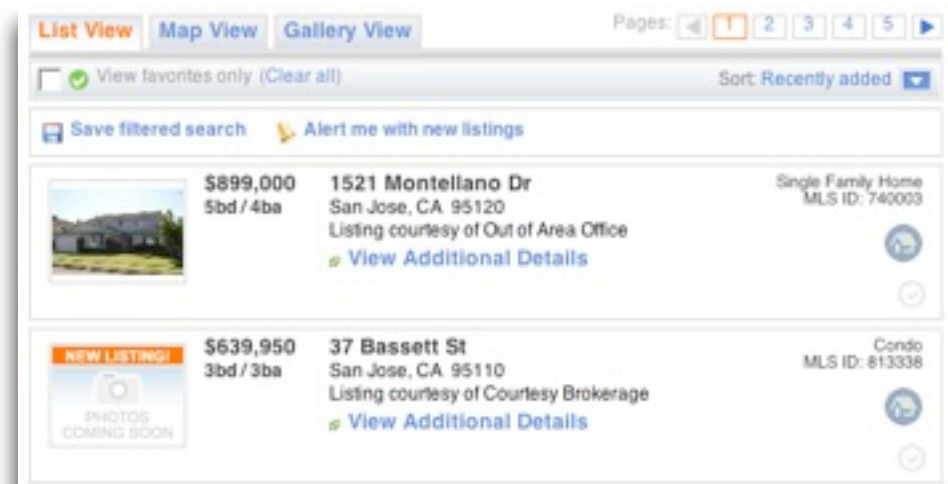
my y!. in-context configuration



y! autos. accordion



bbc. in-context configuration



roost. in-context insight

inlays

in-context configuration

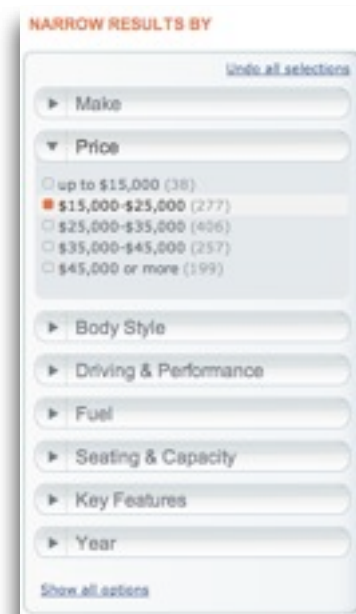
in-context insight

parallel content

inlay vs. overlay



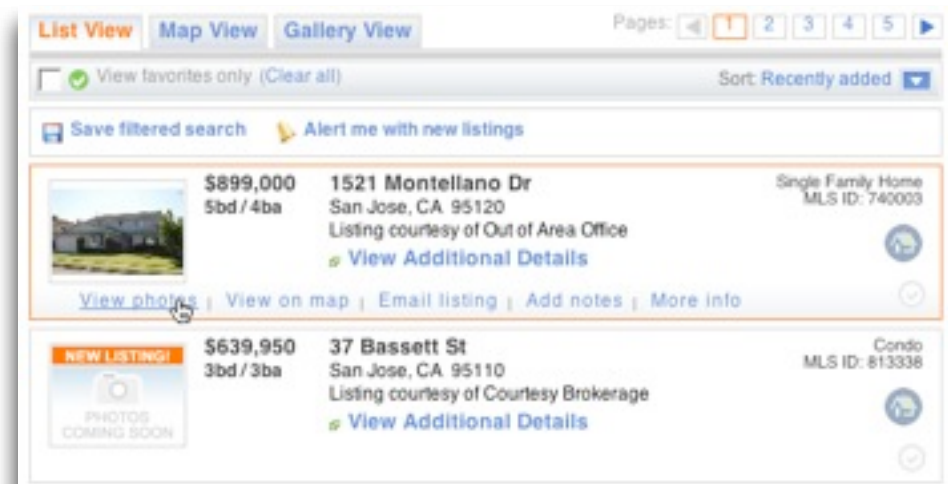
my y!. in-context configuration



y! autos. accordion



bbc. in-context configuration



roost. in-context insight

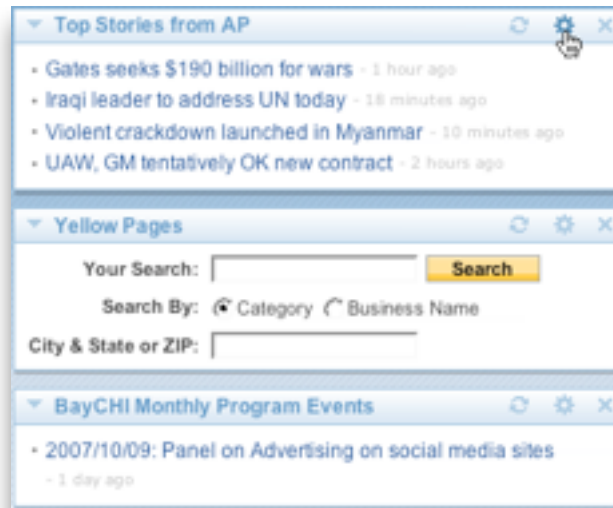
inlays

in-context configuration

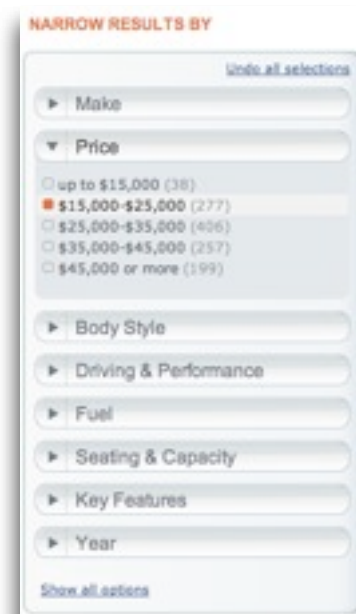
in-context insight

parallel content

inlay vs. overlay



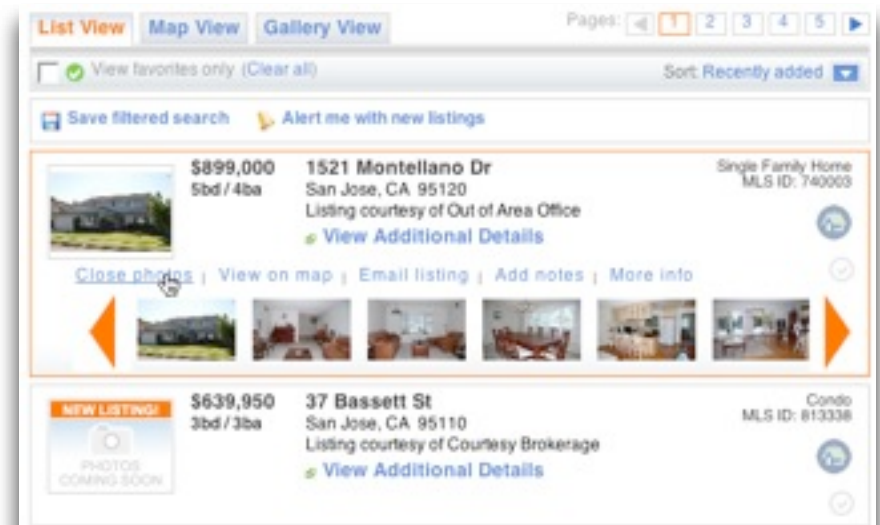
my y!. in-context configuration



y! autos. accordion



bbc. in-context configuration



roost. in-context insight

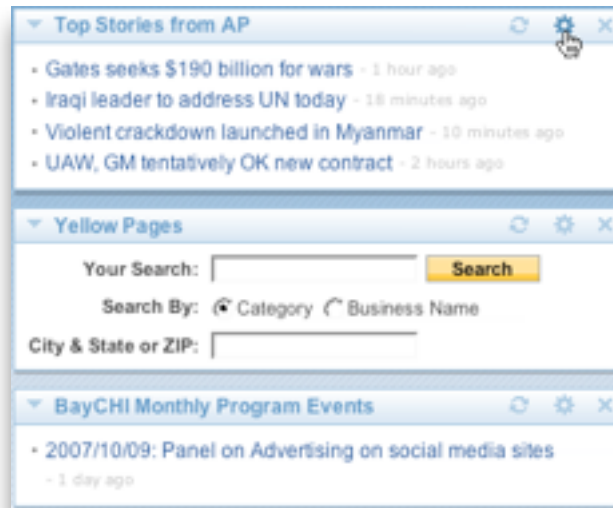
inlays

in-context configuration

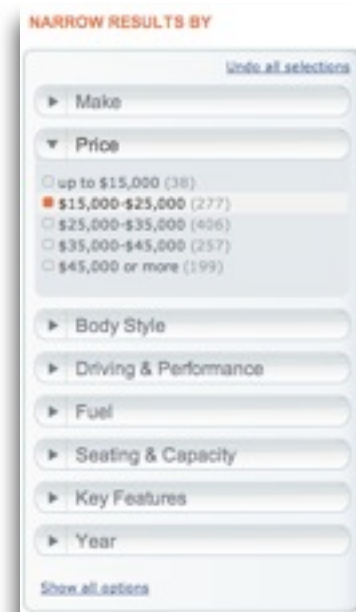
in-context insight

parallel content

inlay vs. overlay



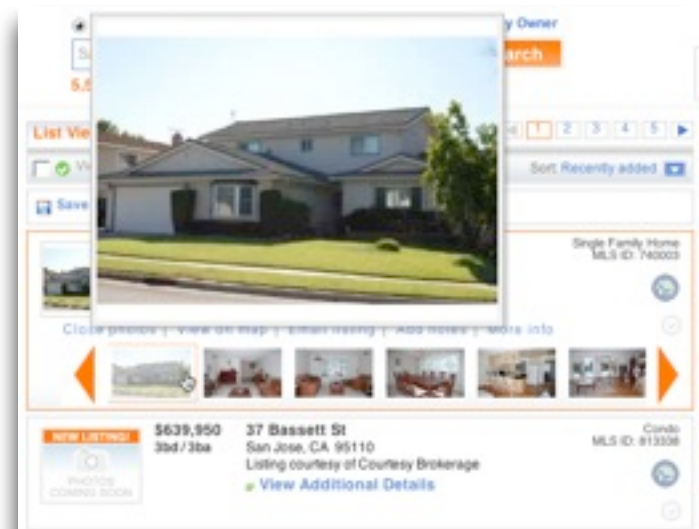
my y!. in-context configuration



y! autos. accordion



bbc. in-context configuration



roost. in-context insight

Stay on the Page. Inlay.

List ViewMap ViewGallery View


Pages: 12345

☐ View favorites only (Clear all)

Sort: Recently added

Save filtered search

Alert me with new listings




\$899,000


5bd / 4ba

1521 Montellano Dr
San Jose, CA 95120
Listing courtesy of Out of Area Office
[View Additional Details](#)


Single Family Home

MLS ID: 740003





NEW LISTING!



PHOTOS COMING SOON


\$639,950


3bd / 3ba

37 Bassett St
San Jose, CA 95110
Listing courtesy of Courtesy Brokerage
[View Additional Details](#)

Condo

MLS ID: 813338





Stay on the Page. Inlay.

List ViewMap ViewGallery View


Pages: 12345

☐ View favorites only (Clear all)

Sort: Recently added

Save filtered search

Alert me with new listings




\$899,000


5bd / 4ba

1521 Montellano Dr
San Jose, CA 95120
Listing courtesy of Out of Area Office
[View Additional Details](#)


Single Family Home

MLS ID: 740003





NEW LISTING!



PHOTOS COMING SOON


\$639,950


3bd / 3ba

37 Bassett St
San Jose, CA 95110
Listing courtesy of Courtesy Brokerage
[View Additional Details](#)

Condo

MLS ID: 813338









Stay on the Page. Inlay.

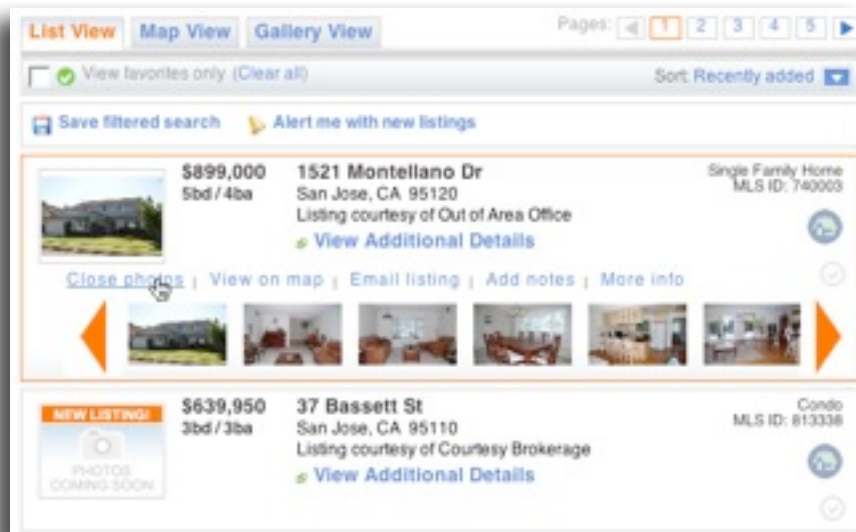
List View Map View Gallery View Pages: 1 2 3 4 5

☐ View favorites only (Clear all) Sort: Recently added

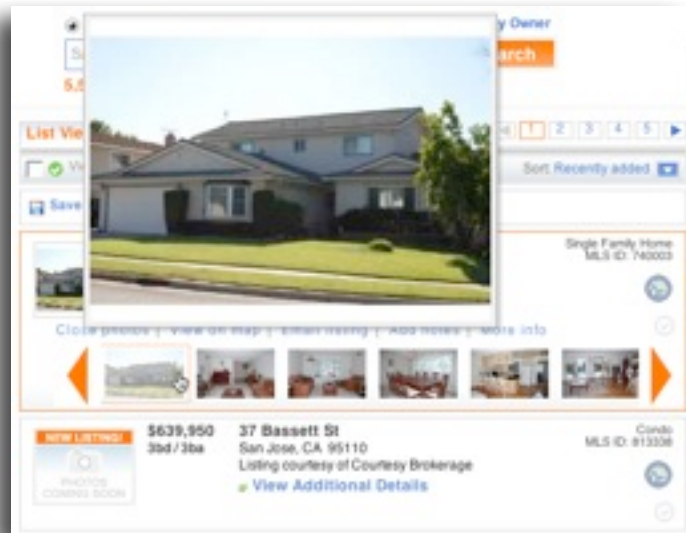
[Save filtered search](#) [Alert me with new listings](#)

	\$899,000 5bd / 4ba	1521 Montellano Dr San Jose, CA 95120 Listing courtesy of Out of Area Office View Additional Details	Single Family Home MLS ID: 740003 
View photos View on map Email listing Add notes More info			
NEW LISTING!  PHOTOS COMING SOON	\$639,950 3bd / 3ba	37 Bassett St San Jose, CA 95110 Listing courtesy of Courtesy Brokerage View Additional Details	Condo MLS ID: 813338 

Stay on the Page. Inlay.



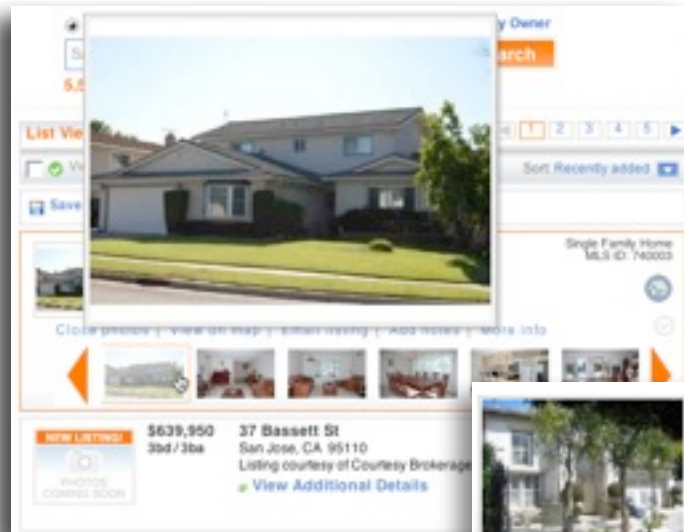
Stay on the Page. **Inlay.**








roost. inlay + overlay

roost. all inlays

Stay on the Page. Inlay.



roost. inlay + overlay

	\$630,000 5 Br 4 Ba MLS # 80919588	120 Coffeeberry Dr, San Jose, CA 95123 Single Family Home • 2952 Square Feet • \$213 per Square Foot Listing courtesy of Intero Real Estate Services
	\$624,900 5 Br 4 Ba MLS # 80921757	462 Porter Ln, San Jose, CA 95127 Single Family Home • 3324 Square Feet • \$188 per Square Foot Listing courtesy of RE/MAX Real Estate Services
	\$614,800 5 Br 4 Ba MLS # 80916759	1708 Ewer Dr, San Jose, CA 95124 Single Family Home • 2720 Square Feet • \$226 per Square Foot Listing courtesy of Intero Real Estate Services
	NO PHOTOS \$500,000 5 Br 4 Ba MLS # 80913939	2924 Rock River Ct, San Jose, CA 95111 Single Family Home • 2312 Square Feet • \$216 per Square Foot Listing courtesy of Continental Real Estate
	\$499,915 6 Br 4 Ba	1653 Santee Dr, San Jose, CA 95122 Single Family Home • 2474 Square Feet • \$202 per Square Foot

roost. all inlays

Rethink paging

use scrolling for “owned” data

watch out for dual scroll bar issue

hybrid of paging & scrolling

Stay on the Page. Virtual Pages.

mlslistings. pagination

Photo <small>Click for info</small>	Price	Bd/Ba Sq Ft	Address and Area Presented By	MLS # <small>(Click for info)</small>	More Photos <small>(Click for view)</small>	Virtual Tours <small>(Click for view)</small>
	\$1,750,000 Single Res	6+, 4+ 3700	14060 BEAR CREEK RD Boulder Creek, CA 95006 (San Lorenzo Valley) Schwanbach Associates	650701	 MULTI	 TOUR
	\$1,995,000 Single Res	6+, 4+ 5675	17617 MOUNTAIN CHARLIE RD LOS GATOS, CA 95033 (Unincorporated Los Gatos Mtns) Abramson Oaks Realtors	625215	 MULTI	
	\$2,286,000 Single Res	5, 4+ 4800	20930 PANORAMA DR Los Gatos, CA 95033 (Los Gatos Mtns) Alan Pines Realtors	604901	 MULTI	 TOUR
	\$2,750,000 Single Res	5, 4+ 5000	155 LARITA DR Ben Lomond, CA 95005 (San Lorenzo Valley) Network Alliance Real Estate	616947	 MULTI	
	\$2,777,000 Single Res	5, 4+ 5819	777 HAPPY VALLEY RD Scotts Valley, CA 95065 (Scotts Valley) Linda Burroughs Real Estate	616676	 MULTI	 TOUR
<div>New Search << Previous Next >></div>						

Rethink paging
use scrolling for “owned” data
watch out for dual scroll bar issue
hybrid of paging & scrolling

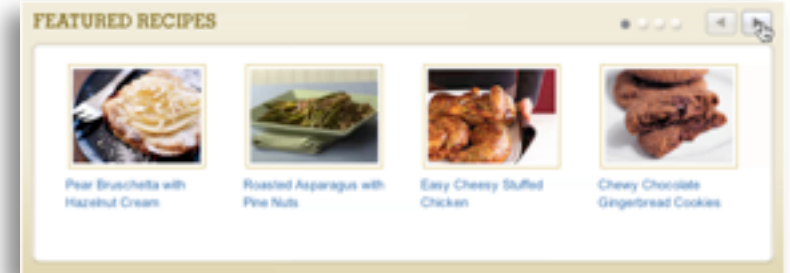
Stay on the Page. Virtual Pages.

mlslistings. pagination

Photo <small>Click for info</small>	Price	Bd/Ba Sq Ft	Address and Area Presented By	MLS # <small>(Click for info)</small>	More Photos <small>(Click for view)</small>	Virtual Tours <small>(Click for view)</small>
	\$1,750,000 Single Res	6+, 4+ 3700	14080 BEAR CREEK RD Boulder Creek, CA 95006 (San Lorenzo Valley) Schwandbach Associates	650701	 MULTI	 TOUR
	\$1,995,000 Single Res	6+, 4+ 5675	17617 MOUNTAIN CHARLIE RD LOS GATOS, CA 95033 (Unincorporated Los Gatos Mtns) Abramson Oaks Realtors	628216	 MULTI	
	\$2,286,000 Single Res	5, 4+ 4800	20930 PANORAMA DR Los Gatos, CA 95033 (Los Gatos Mtns) Alan Pines Realtors	604901	 MULTI	 TOUR
	\$2,750,000 Single Res	5, 4+ 5000	155 LARITA DR Ben Lomond, CA 95005 (San Lorenzo Valley) Network Alliance Real Estate	616947	 MULTI	
	\$2,777,000 Single Res	5, 4+ 5819	777 HAPPY VALLEY RD Scotts Valley, CA 95065 (Scotts Valley) Linda Burroughs Real Estate	616676	 MULTI	 TOUR
<div>New Search << Previous Next >></div>						

Rethink paging

*use scrolling for “owned” data
watch out for dual scroll bar issue
hybrid of paging & scrolling*



y! health. carousel

Stay on the Page. Virtual Pages.

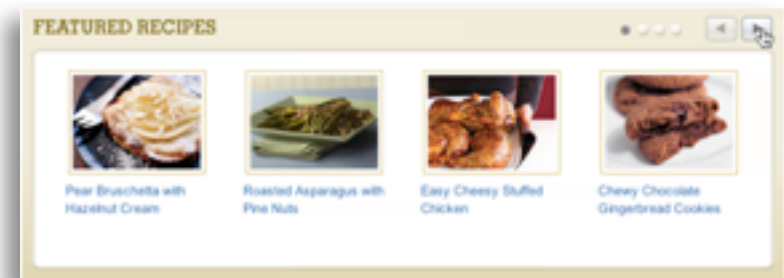
mlslistings. pagination

Photo (Click for info)	Price	Sq Ft	Address and Area Presented By	MLS # (Click for info)	More Photos (Click for view)	Virtual Tours (Click for view)
	\$1,750,000 Single Res	6+, 4+ 3700	14080 BEAR CREEK RD Boulder Creek, CA 95006 (San Lorenzo Valley) Schwanbach Associates	550701	 MULTI	 TOUR
	\$1,995,000 Single Res	6+, 4+ 5675	17617 MOUNTAIN CHARLIE RD LOS GATOS, CA 95033 (Unincorporated Los Gatos Mtns) Almaden Oaks Realtors	605215	 MULTI	
	\$2,286,000 Single Res	5, 4+ 4800	20930 PANORAMA DR Los Gatos, CA 95033 (Los Gatos Mtns) Alan Pines Realtors	604901	 MULTI	 TOUR
	\$2,750,000 Single Res	5, 4+ 5000	155 LARITA DR Ben Lomond, CA 95005 (San Lorenzo Valley) Network Alliance Real Estate	616947	 MULTI	
	\$2,777,000 Single Res	5, 4+ 5819	777 HAPPY VALLEY RD Scotts Valley, CA 95065 (Scotts Valley) Linda Burroughs Real Estate	616676	 MULTI	 TOUR

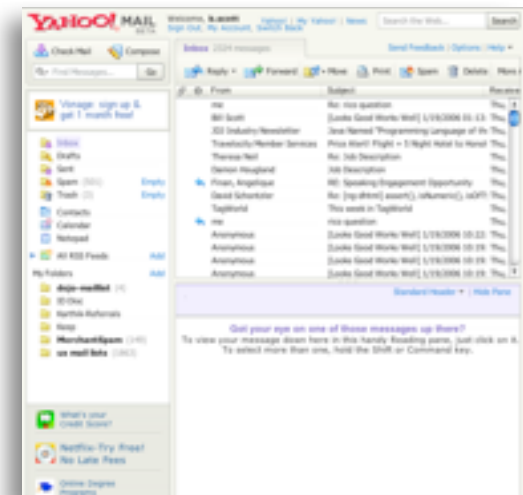
New Search << Previous Next >>

Rethink paging

use scrolling for “owned” data
watch out for dual scroll bar issue
hybrid of paging & scrolling



y! health. carousel



y! mail. on-demand scrolling

Stay on the Page. Virtual Pages.

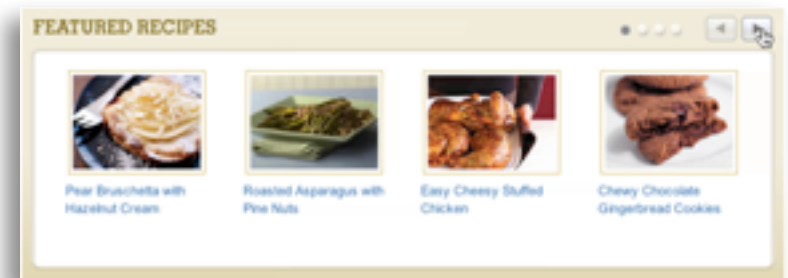
mlslistings. pagination

Photo (Click for info)	Price	Bd/Ba Sq Ft	Address and Area Presented By	MLS # (Click for info)	More Photos (Click for view)	Virtual Tours (Click for view)
	\$1,750,000 Single Res	6+, 4+ 3700	14080 BEAR CREEK RD Boulder Creek, CA 95006 (San Lorenzo Valley) Schwandbach Associates	550701		
	\$1,995,000 Single Res	6+, 4+ 5675	17617 MOUNTAIN CHARLIE RD LOS GATOS, CA 95033 (Unincorporated Los Gatos Mtns) Almaden Oaks Realtors	608216		
	\$2,286,000 Single Res	5, 4+ 4800	20930 PANORAMA DR Los Gatos, CA 95033 (Los Gatos Mtns) Alan Pines Realtors	604907		
	\$2,750,000 Single Res	5, 4+ 5000	155 LARITA DR San Lorenzo, CA 95005 (San Lorenzo Valley) Network Alliance Real Estate	616947		
	\$2,777,000 Single Res	5, 4+ 5819	777 HAPPY VALLEY RD Scotts Valley, CA 95065 (Scotts Valley) Linda Burroughs Real Estate	616676		

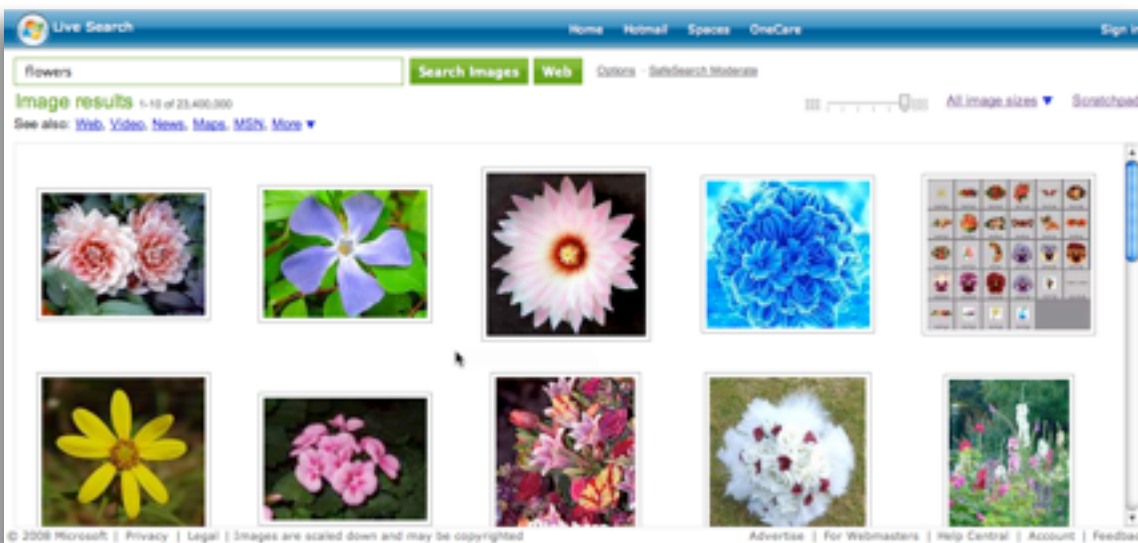
New Search << Previous Next >>

Rethink paging

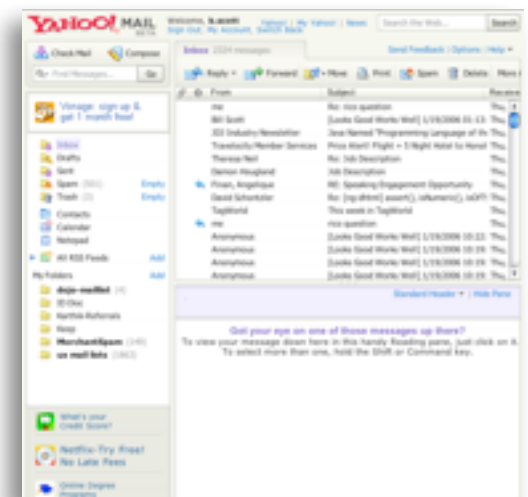
use scrolling for “owned” data
watch out for dual scroll bar issue
hybrid of paging & scrolling



y! health. carousel



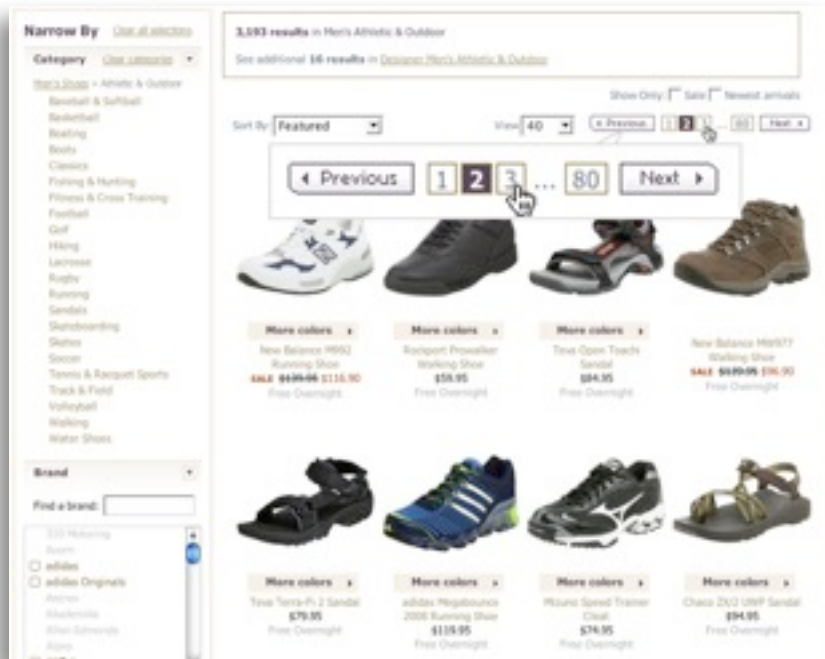
microsoft live. paged scrolling



y! mail. on-demand scrolling

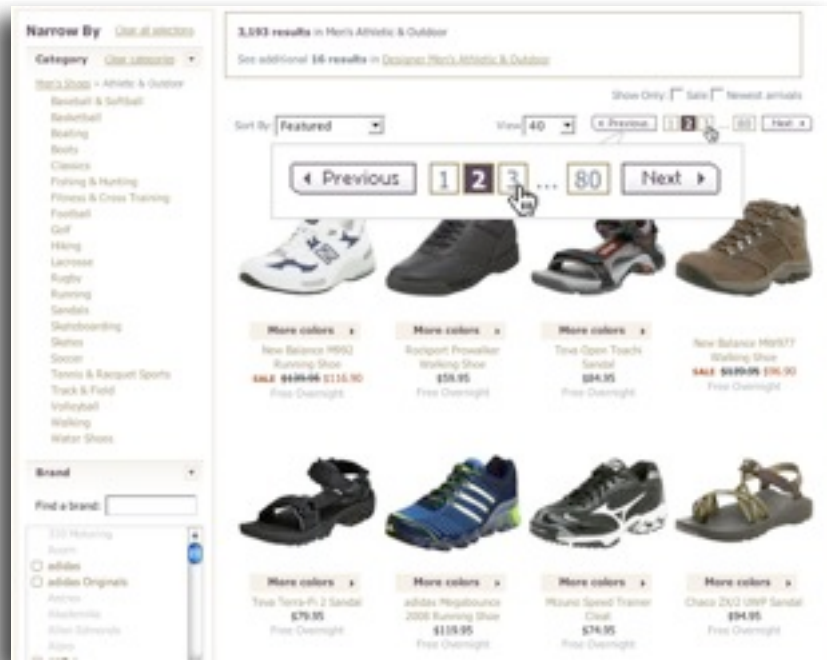
Stay on the Page. Virtual Pages.

Rethink paging
in-place paging
zoomable user interface (zui)



Stay on the Page. Virtual Pages.

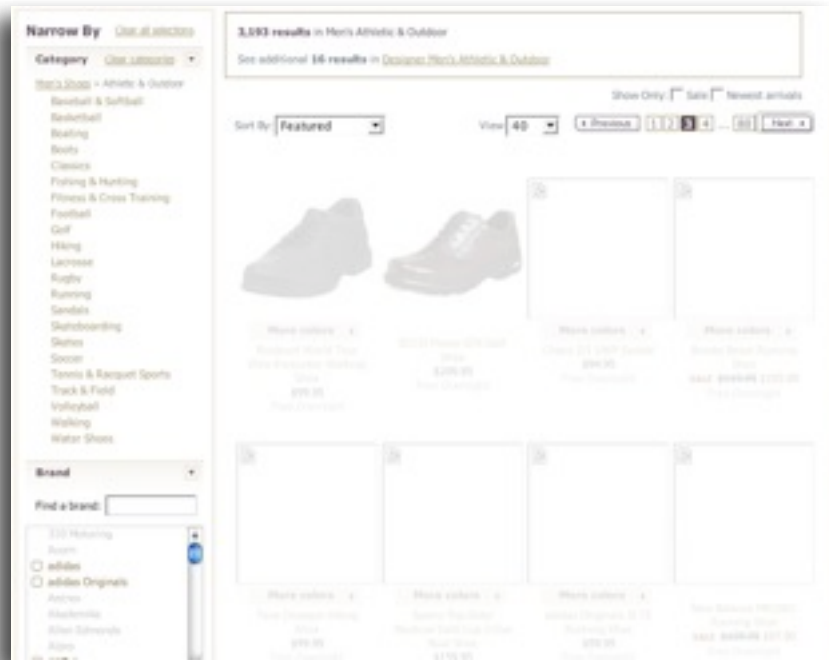
endless, seamless paging



Rethink paging
in-place paging
zoomable user interface (zui)

Stay on the Page. **Virtual Pages.**

endless, seamless paging



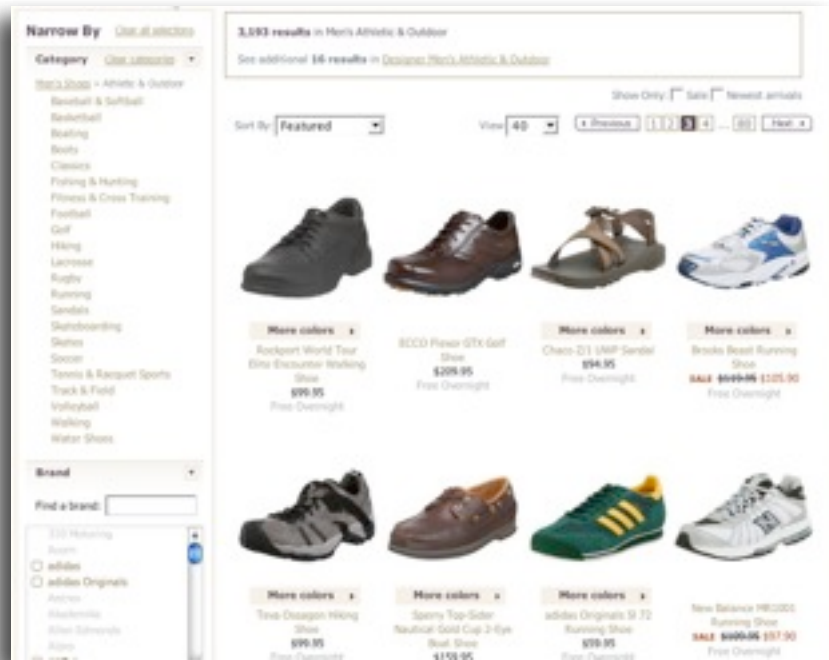
Rethink paging

in-place paging

zoomable user interface (zui)

Stay on the Page. Virtual Pages.

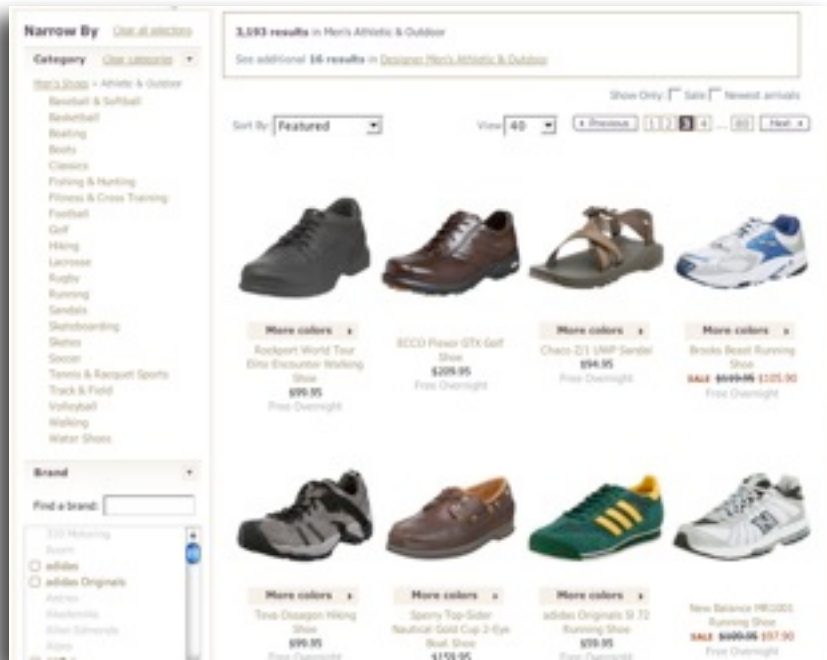
endless, seamless paging



Rethink paging
in-place paging
zoomable user interface (zui)

Stay on the Page. Virtual Pages.

endless, seamless paging



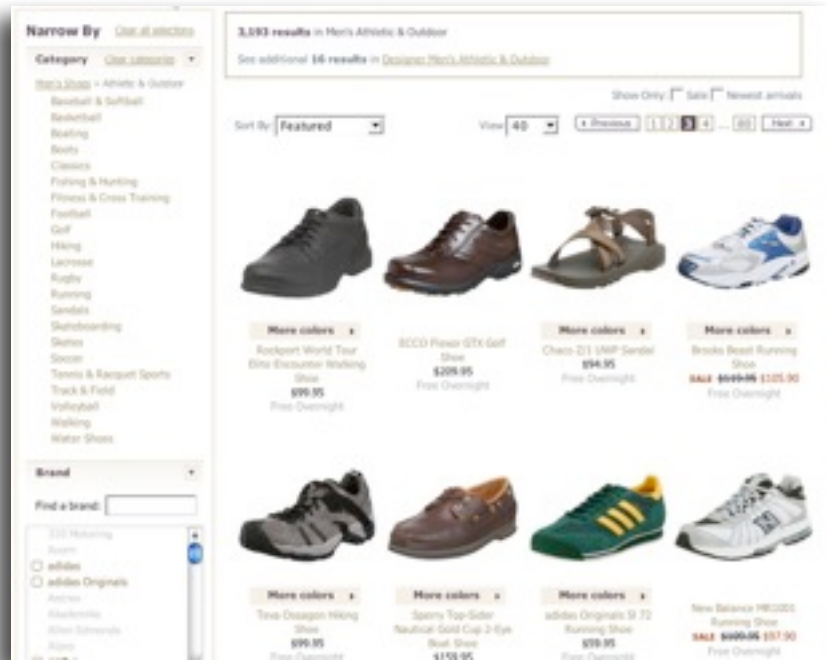
Rethink paging
in-place paging
zoomable user interface (zui)



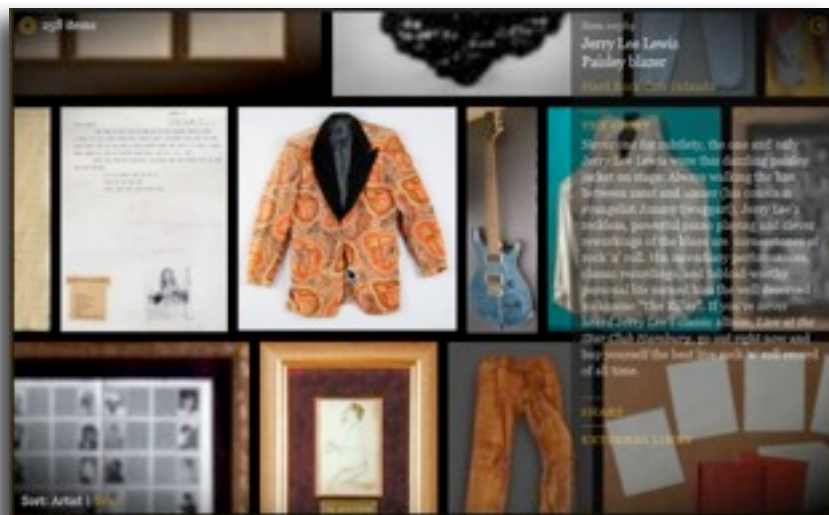
hard rock cafe. zui

Stay on the Page. Virtual Pages.

endless, seamless paging



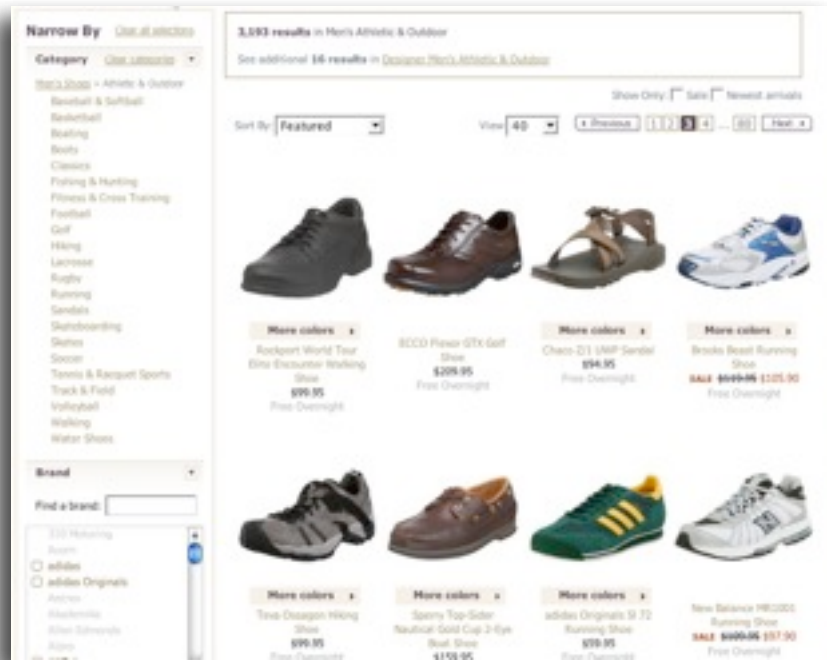
Rethink paging
in-place paging
zoomable user interface (zui)



hard rock cafe. zui

Stay on the Page. Virtual Pages.

endless, seamless paging



Rethink paging

in-place paging

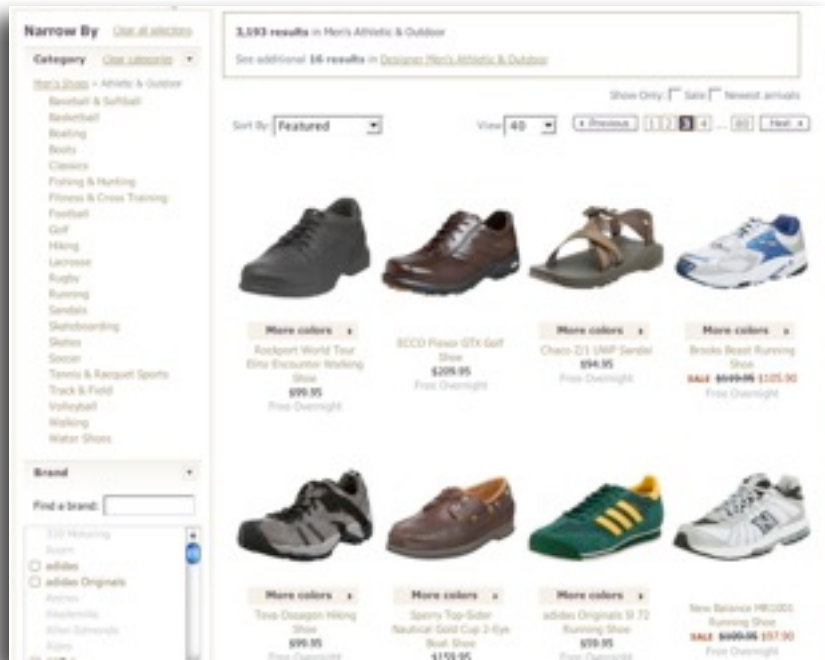
zoomable user interface (zui)



hard rock cafe. zui

Stay on the Page. Virtual Pages.

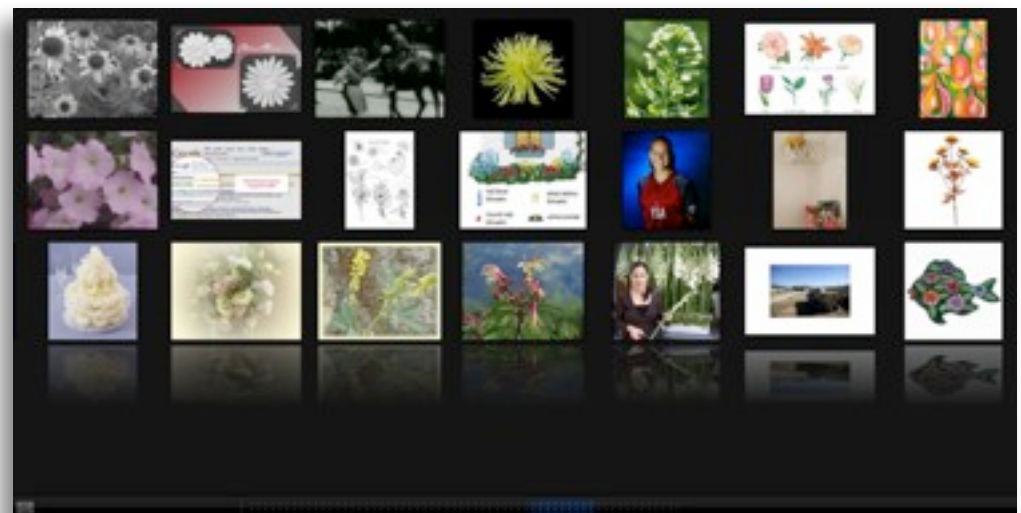
endless, seamless paging



Rethink paging

in-place paging

zoomable user interface (zui)



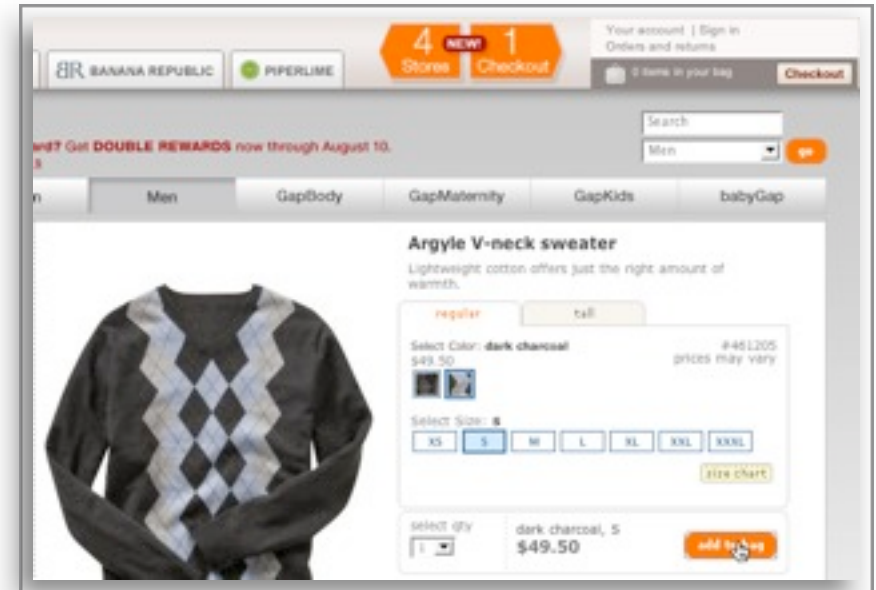
hard rock cafe. zui

cool iris (piclens). zui

rethink process flows

the user's mental model vs page model

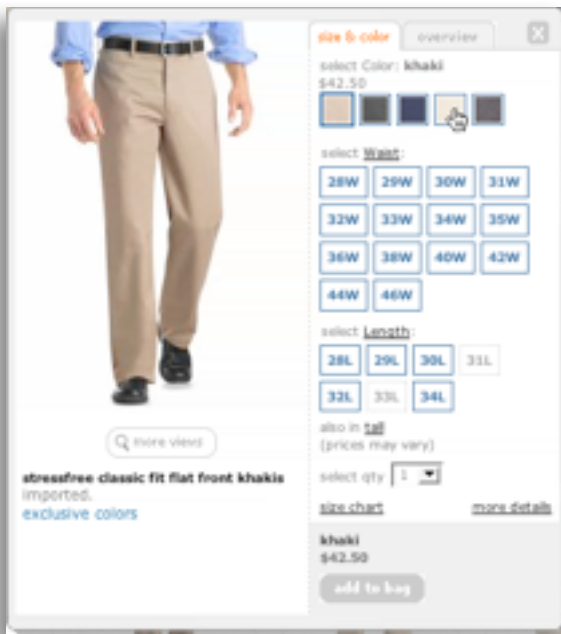
every page jump is a mental speed bump



rethink process flows

the user's mental model vs page model

every page jump is a mental speed bump

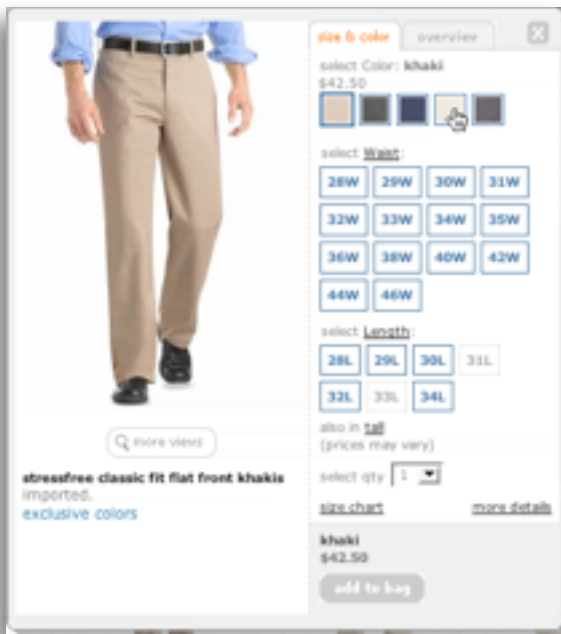


the gap. inline assistant

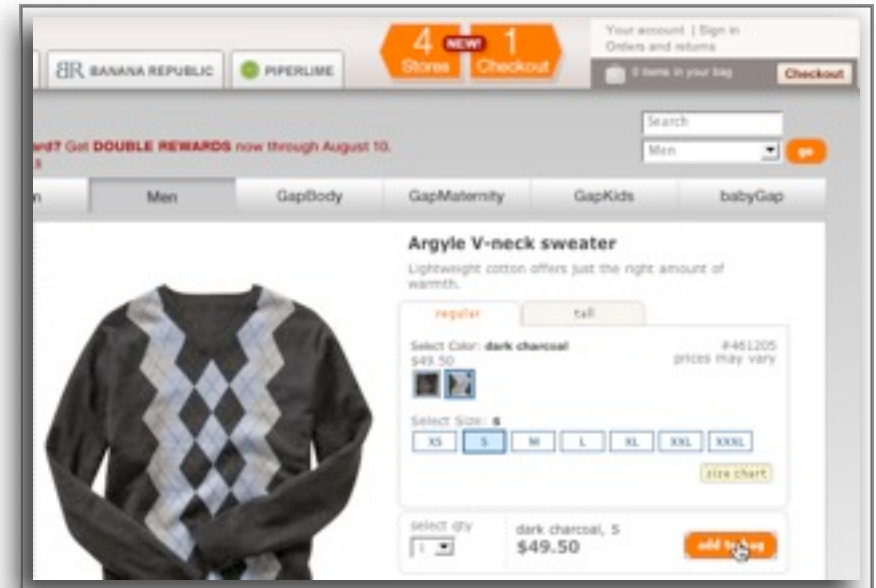
rethink process flows

the user's mental model vs page model

every page jump is a mental speed bump



the gap. inline assistant

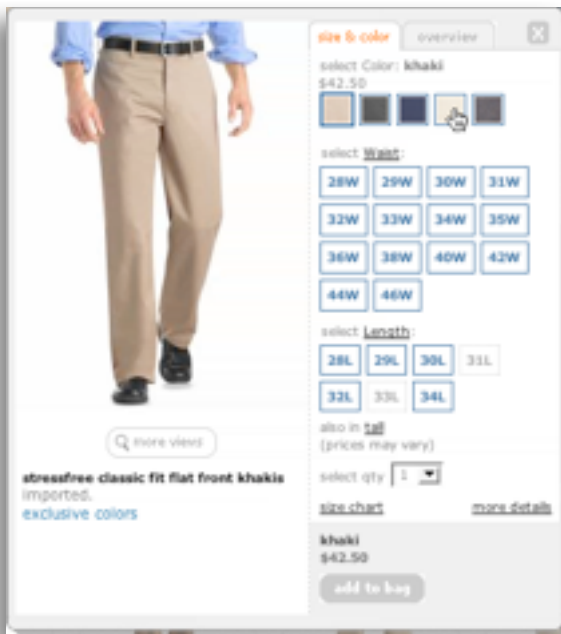


the gap. inline checkout

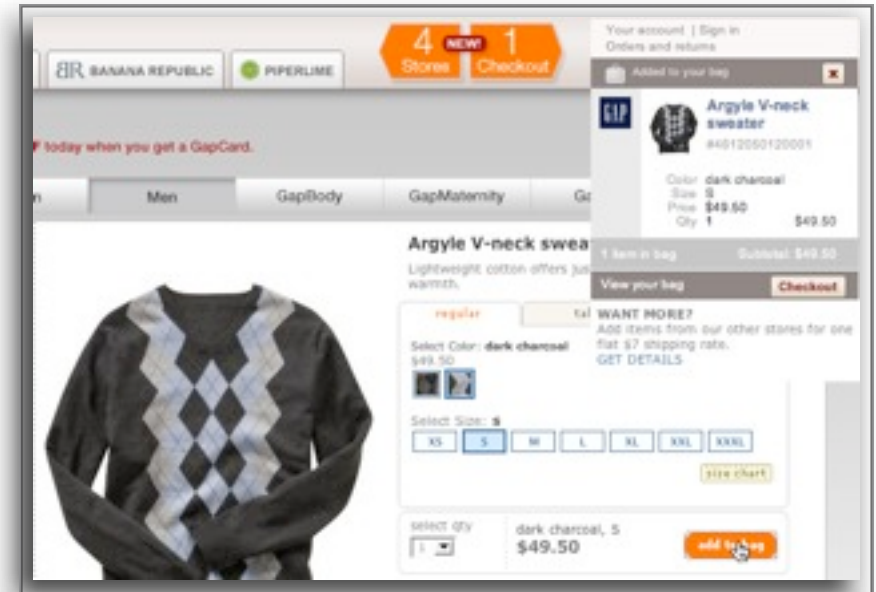
rethink process flows

the user's mental model vs page model

every page jump is a mental speed bump



the gap. inline assistant

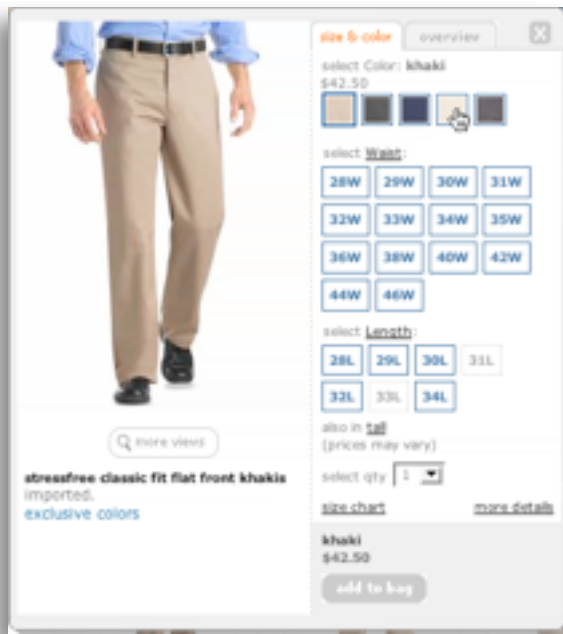


the gap. inline checkout

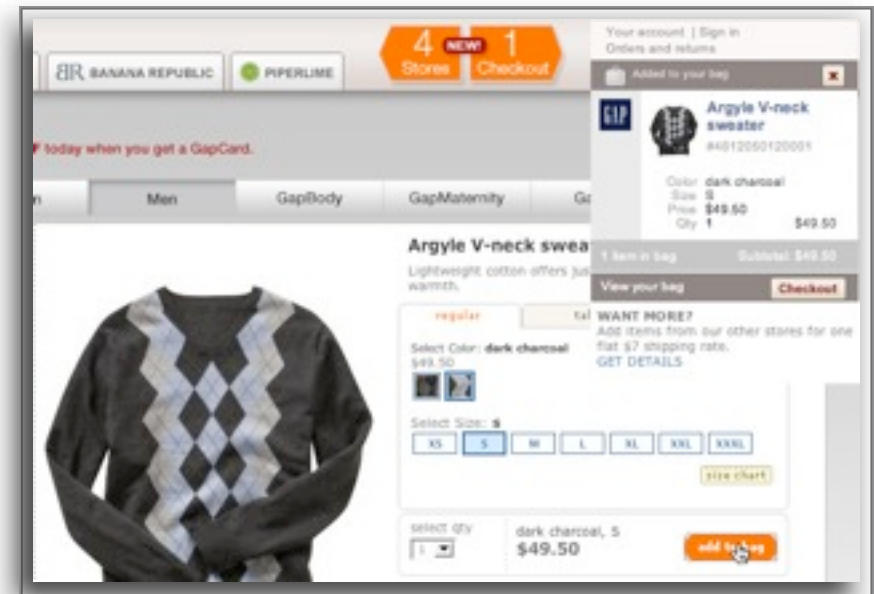
rethink process flows

the user's mental model vs page model

every page jump is a mental speed bump



the gap. inline assistant



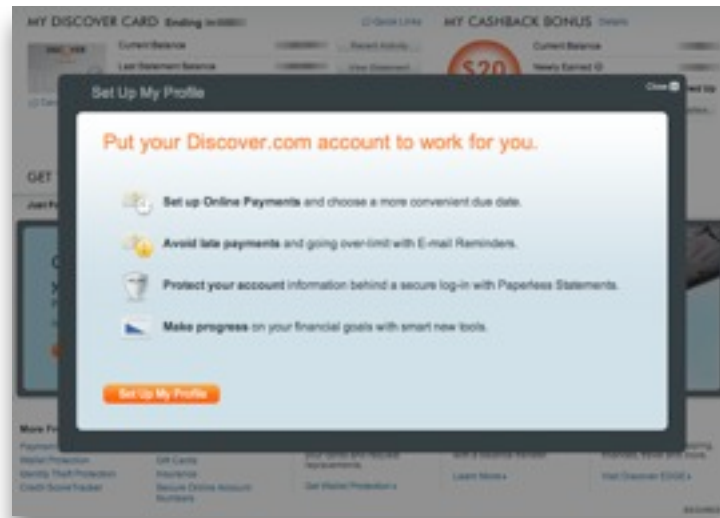
the gap. inline checkout

A screenshot of the Broadmoor Hotel's website showing a one-page checkout form. The form is divided into several sections: "Click buttons below to select check-in date, check-out date, rooms, adults and children." (with a calendar), "Choose a room below and availability will be displayed on the calendar." (with a list of room types), "Complete form, click 'Finish Reservation' & complete your reservation." (with a form for guest information), and "Amount: Taxes: Total:" (with a summary of the reservation). The form is designed to keep the user on the same page while they complete their reservation.

broadmoor hotel. one page checkout

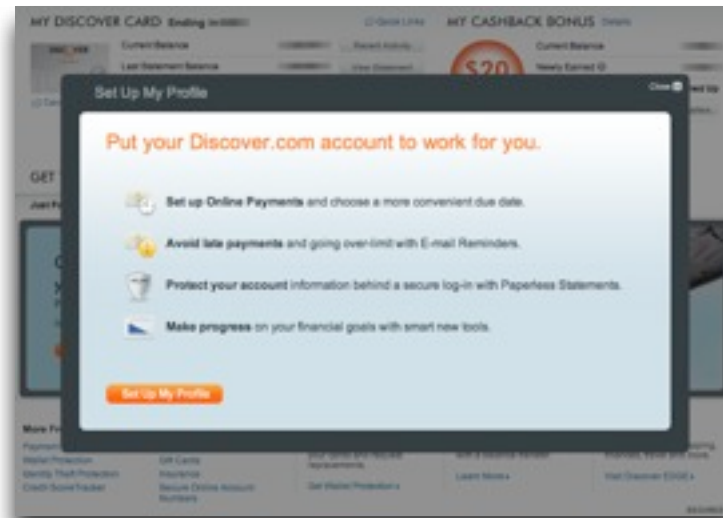
step by step?

yes, sometimes works best



step by step?

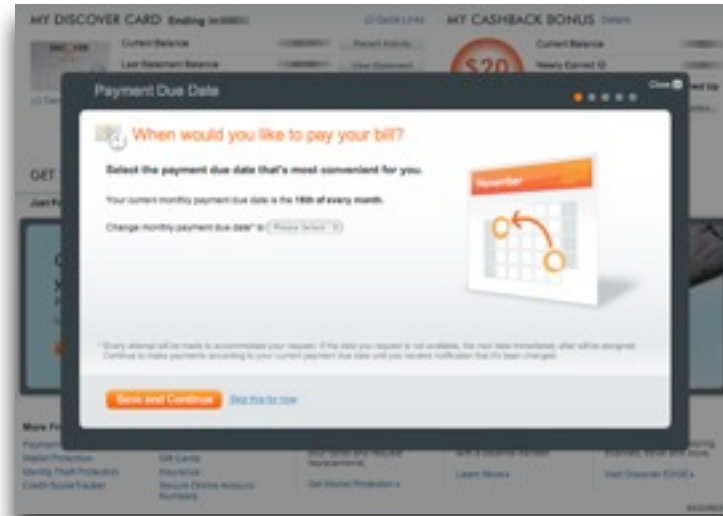
yes, sometimes works best



discover card. step by step

step by step?

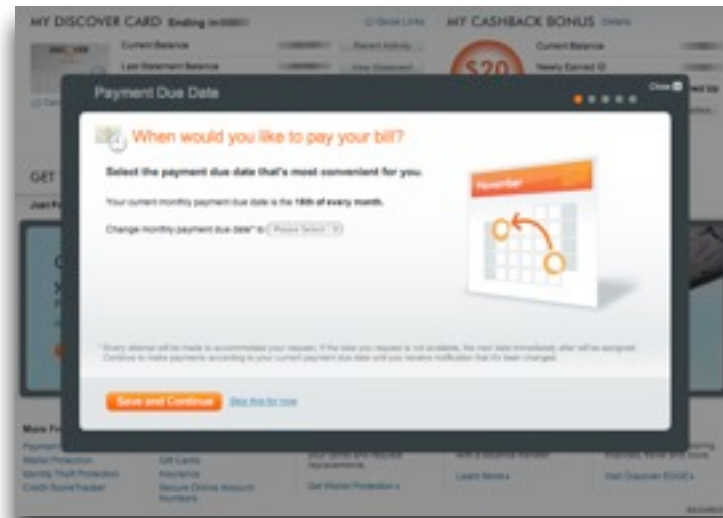
yes, sometimes works best



discover card. step by step

step by step?

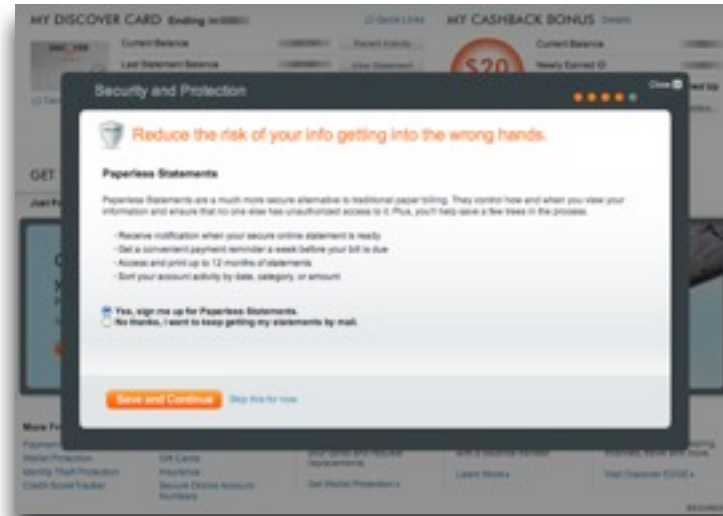
yes, sometimes works best



discover card. step by step

step by step?

yes, sometimes works best



discover card. step by step

step by step?

yes, sometimes works best



discover card. step by step

step by step?

yes, sometimes works best

The screenshot shows a Discover Card account management page. A modal window titled "Confirm Contact Information" is centered on the screen. The modal has a progress indicator with four orange dots, the first of which is filled. The text inside the modal says "Okay, let's just make sure your contact information is up-to-date." Below this, there are several input fields: "Street Address 1*", "Street Address 2", "City*", "State*" (with a dropdown menu showing "California"), "ZIP*", "Home Phone", "Work Phone", "Mobile Phone", "Mobile Device Address", and "Email Address*". A "Save and Continue" button is at the bottom of the modal. The background page shows account details for "MY DISCOVER CARD" and "MY CASHBACK BONUS".

discover card. step by step

step by step?

yes, sometimes works best

A screenshot of a Discover Card website showing a 'Confirm Contact Information' form. The form is titled 'Confirm Contact Information' and has a sub-header 'Okay, let's just make sure your contact information is up-to-date.' It contains several input fields: 'Street Address 1*', 'Street Address 2', 'City*', 'State*' (a dropdown menu showing 'California'), 'ZIP*', 'Home Phone', 'Work Phone', 'Mobile Phone', 'Mobile Device Address', and 'Email Address*'. There is a 'Save and Continue' button at the bottom. The background shows parts of the Discover Card account page, including 'MY DISCOVER CARD' and 'MY CASHBACK BONUS'.

discover card. step by step

A screenshot of the Netflix Help Center 'Report Problem' page. The page has a yellow header with the title 'Help Center' and the subtitle 'Report Problem'. Below the header, there are two bullet points: '• Report problems quickly & easily' and '• Get replacements shipped immediately'. On the left side, there is a section for 'Eternal Sunshine of the Spotless Mind' with a date shipped of '09/25/07' and a 'Still need help? Contact Customer Service' link. The main content area is titled 'REPORT A PROBLEM AND ORDER REPLACEMENTS' and contains a list of six problem categories, each with an icon and a link: 'The DVD is damaged, scratched or unplayable' (DVD icon), 'I received the wrong DVD' (DVD icon with a red X), 'I haven't received the DVD yet' (mail icon), 'I returned this DVD, but Netflix hasn't received it' (mail icon), 'I have lost or damaged this DVD and would like to pay for it' (DVD icon with a green question mark), and 'I don't have the white sleeve or red envelope to return the DVD' (DVD icon with a red envelope).

step by step?

yes, sometimes works best

A screenshot of a Discover Card website showing a 'Confirm Contact Information' form. The form is titled 'Confirm Contact Information' and has a sub-header 'Okay, let's just make sure your contact information is up-to-date.' It contains several input fields: 'Street Address 1*', 'Street Address 2', 'City*', 'State*' (with a dropdown menu), 'ZIP*', 'Home Phone', 'Work Phone', 'Mobile Phone', and 'Mobile Device Address'. There is also an 'Email Address*' field. A 'Save and Continue' button is at the bottom. The background shows parts of the Discover Card account page, including 'MY DISCOVER CARD' and 'MY CASHBACK BONUS'.

discover card. step by step

A screenshot of the Netflix Help Center 'Report Problem' page. The page has a yellow header with the title 'Help Center' and 'Report Problem'. Below the header, there's a section for 'Eternal Sunshine of the Spotless Mind' with a DVD icon and the text 'We're sorry the DVD shipped to you was unplayable.' and 'Date Shipped: 09/25/07'. To the left is a small image of the DVD cover. Below this, there's a 'Still need help? Contact Customer Service' link. The main content area is titled 'Troubleshooting unplayable discs' and lists two steps: 'Try wiping the disc with glass cleaner and a paper towel from the center hole to the outer edge.' and 'If you're having audio issues, try playing a different audio channel, for example switch from DTS to Dolby.' Below this, there's a section 'Please describe the damage' with three checkboxes: 'DVD is scratched', 'DVD skips or stops during play', and 'DVD is cracked or broken'. Then, there's a question 'Would you like a replacement DVD of Eternal Sunshine of the Spotless Mind ?' with 'Yes' and 'No' radio buttons. Below this, there's a paragraph: 'If you order a replacement it will be shipped to you on the next business day. If you don't order a replacement, the next available DVD in Your Queue will be shipped to you when we receive a DVD back from you.' At the bottom are two buttons: 'Report Problem' and 'Cancel'.

netflix. step by step

step by step?
yes, sometimes works best

A screenshot of a Discover Card website showing a 'Confirm Contact Information' form. The form is overlaid on a background of various card benefits. The form includes fields for Street Address 1, Street Address 2, City, State (a dropdown menu), ZIP, Home Phone, Work Phone, Mobile Phone, and Mobile Device Address. There is also an 'Email Address' field. A 'Save and Continue' button is at the bottom. The form has a title bar with 'Confirm Contact Information' and a progress indicator with four stars.

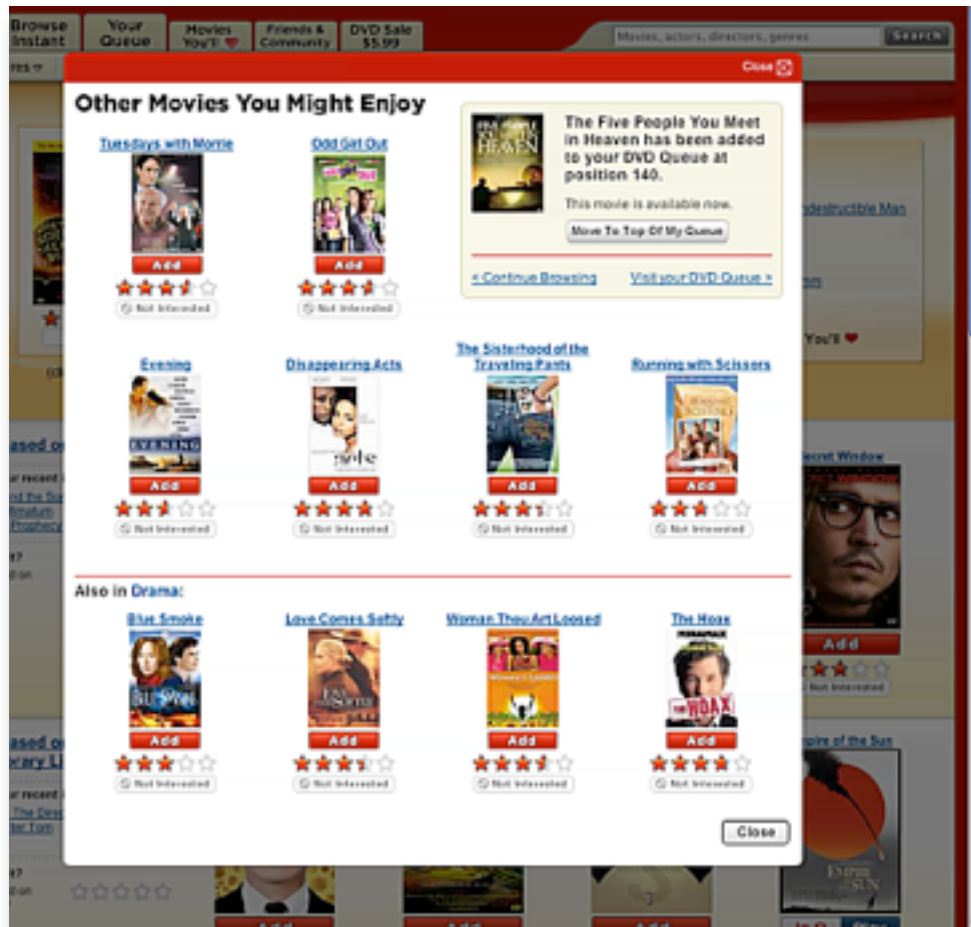
discover card. step by step

A screenshot of the Netflix Help Center 'Report Problem' page. The page has a yellow header with the title 'Help Center Report Problem'. Below the header, there's a section for 'Eternal Sunshine of the Spotless Mind' with a date shipped of 09/25/07. A message says 'We're sorry the DVD shipped to you was unplayable.' Below this is a 'Troubleshooting unplayable discs' section with two bullet points: 'Try wiping the disc with glass cleaner and a paper towel from the center hole to the outer edge.' and 'If you're having audio issues, try playing a different audio channel, for example switch from DTS to Dolby.' There's a 'Please describe the damage' section with three checkboxes: 'DVD is scratched', 'DVD skips or stops during play', and 'DVD is cracked or broken'. Below this is a 'Would you like a replacement DVD of Eternal Sunshine of the Spotless Mind?' section with 'Yes' and 'No' radio buttons. At the bottom, there are 'Report Problem' and 'Cancel' buttons.

netflix. step by step

A screenshot of the eBay 'Create your listing' form. The form is divided into six numbered steps: 1. Create a descriptive title for your item, 2. Select the category that best describes your item, 3. Adding your item in 10 with pictures, 4. Describe how your item is selling, 5. Set a price and shipping details, and 6. Decide how you'd like to be paid. Each step has a brief description and a 'Next' button. The form is designed to guide the user through the listing process in a single page flow.

ebay. single page flow

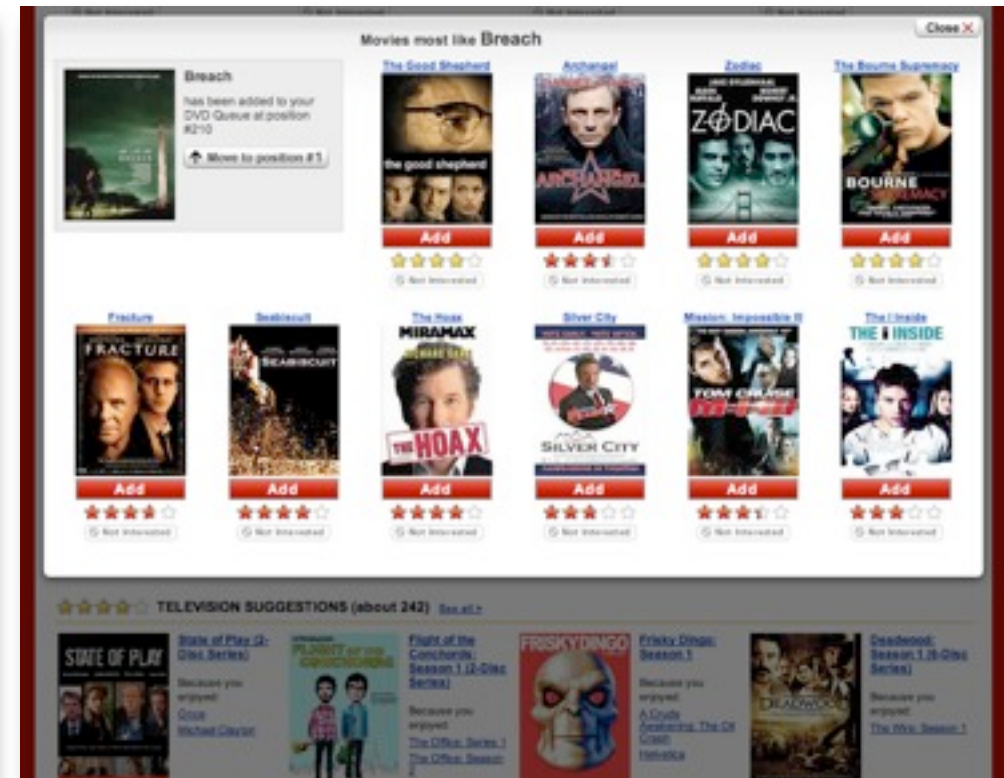


netflix. stalker overlay

Anti-Pattern. Stalker.



netflix. stalker overlay



netflix. simpler overlay

summary

Requiring the user to go down a level or two, perform an operation, come back to the top and then have to go back down again. Name comes from hopping up and down through the site.

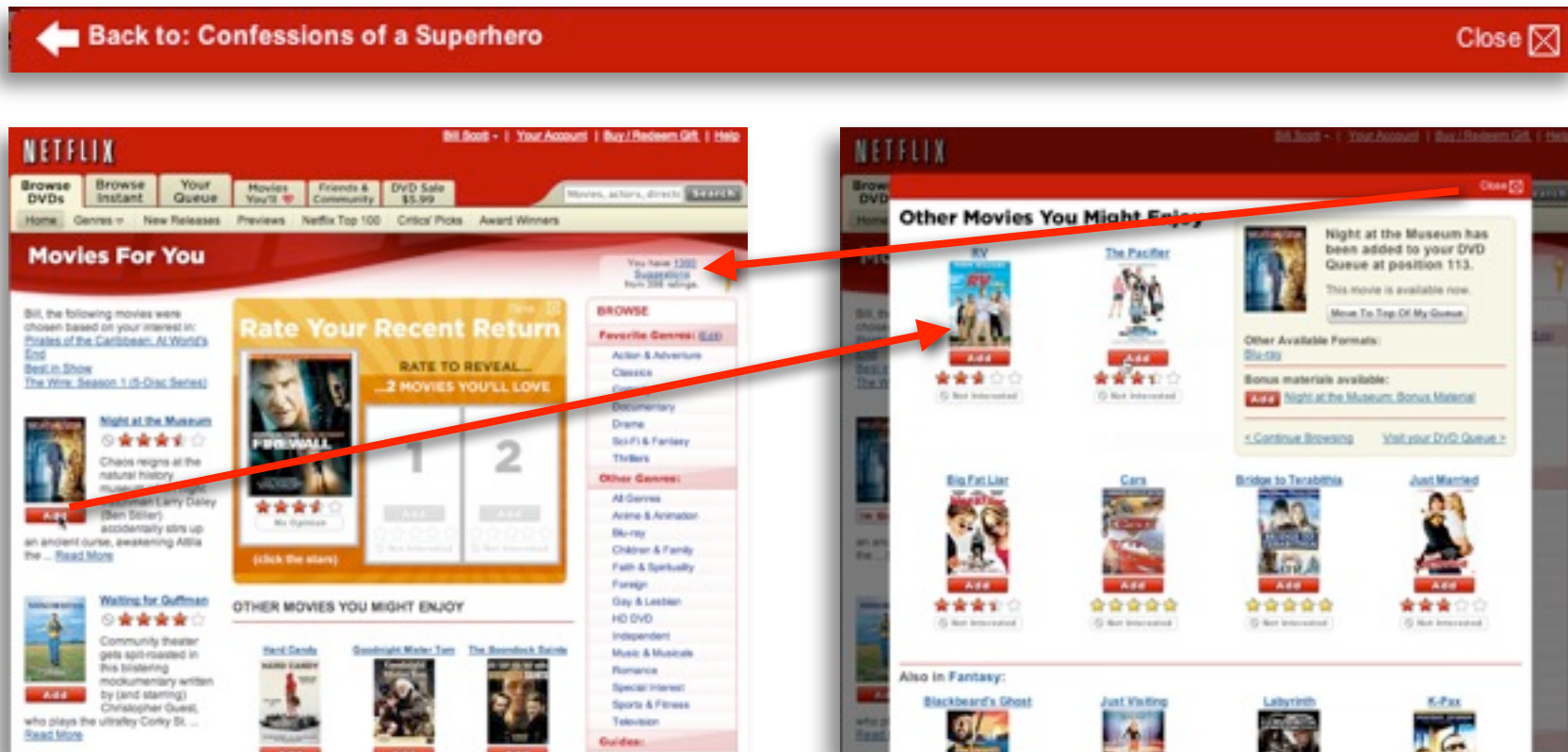
credit

Jared Spool

Netflix. Older version of add to queue



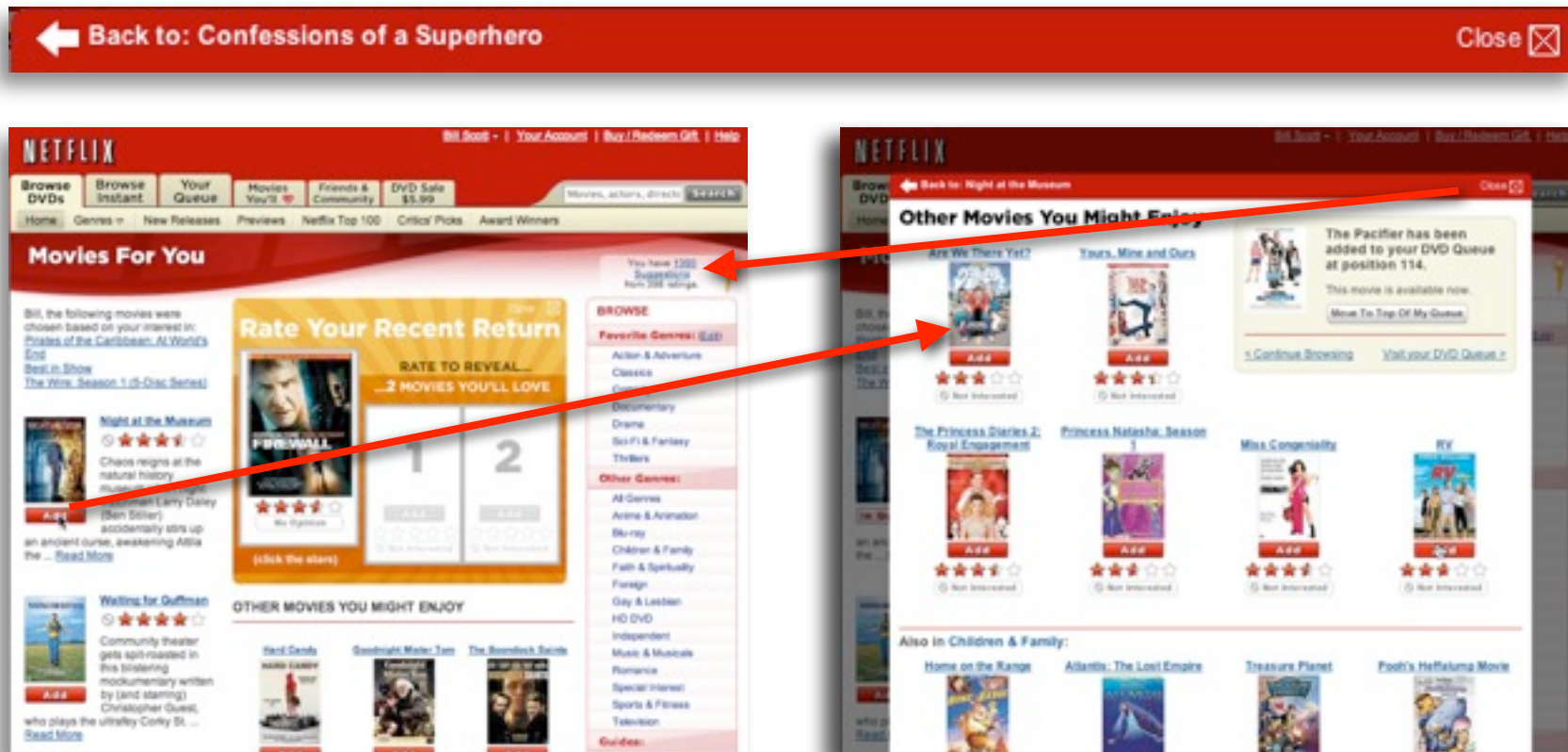
Netflix. Newer version of add to queue



Solution

Encapsulate alternate click stream in an overlay

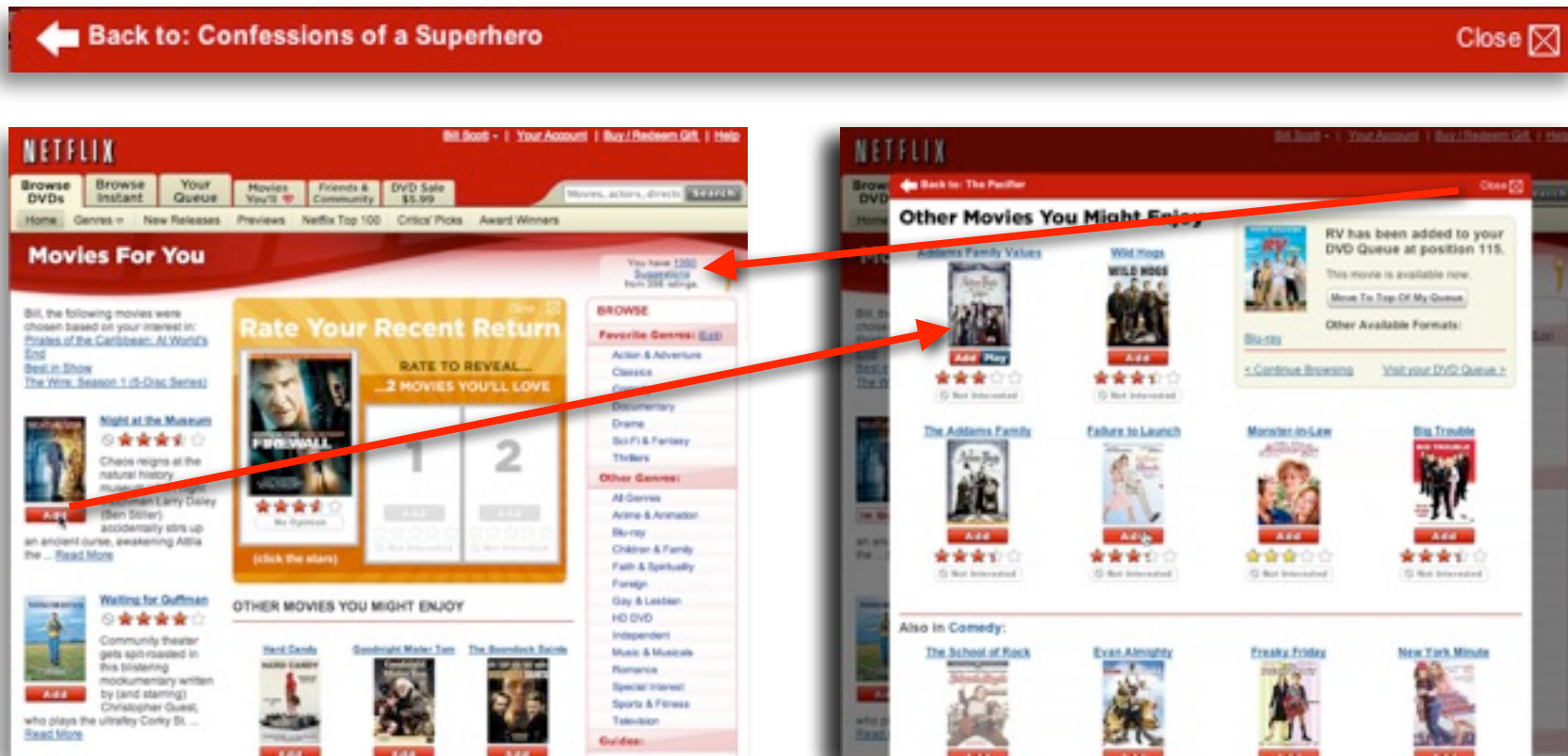
Netflix. Newer version of add to queue



Solution

Encapsulate alternate click stream in an overlay

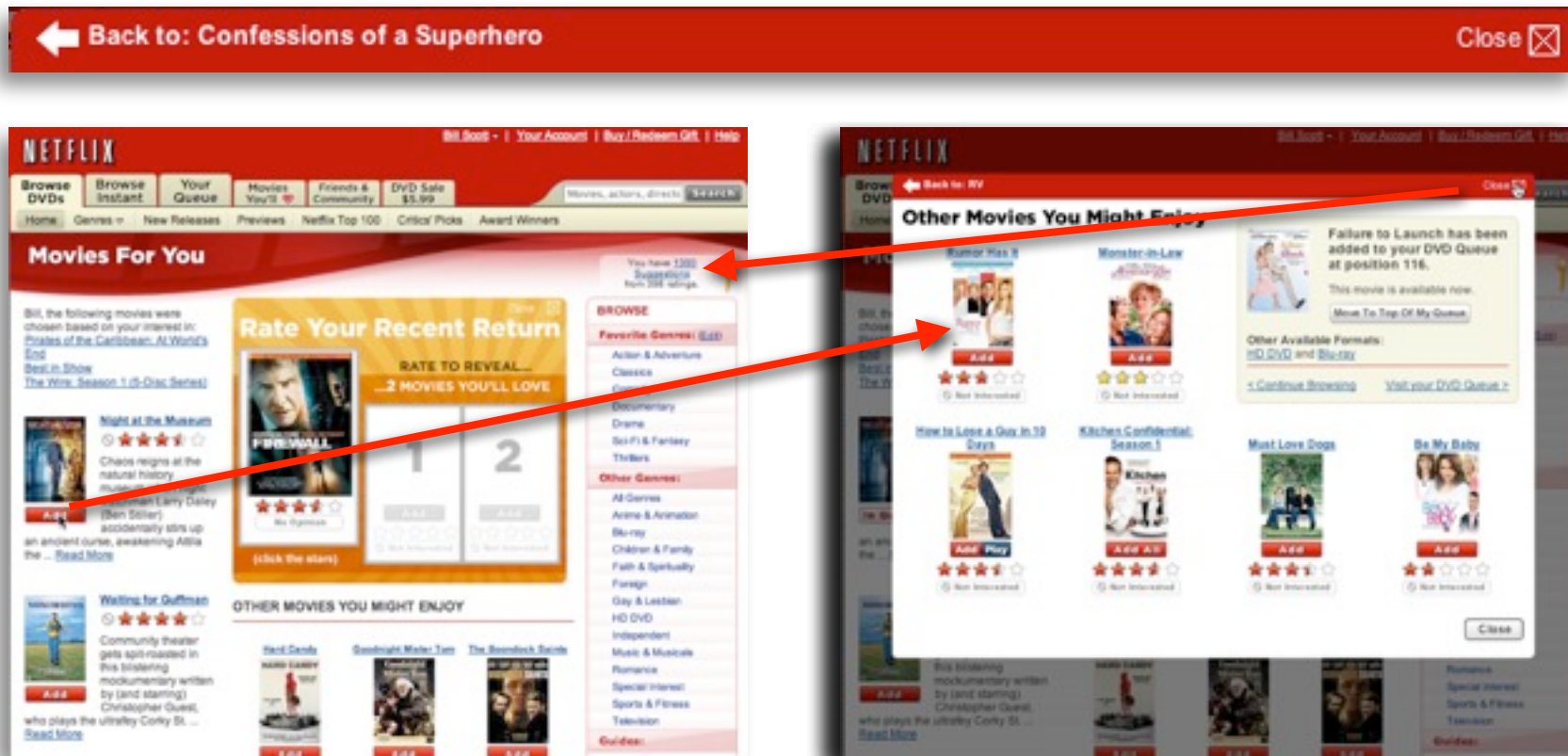
Netflix. Newer version of add to queue



Solution

Encapsulate alternate click stream in an overlay

Netflix. Newer version of add to queue



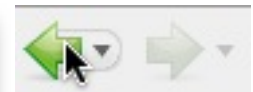
Solution

Encapsulate alternate click stream in an overlay

Anti-Pattern. Pogo Stick Navigation.

Y!Teachers

The screenshot shows the Yahoo! For Teachers homepage. At the top, there's a navigation bar with links for Home, Explore, Connect, and How to. A search bar contains the text 'egypt' and a yellow Search button. Below the search bar, the results are categorized into three columns: '1 Top rated project', '2 Most recent project', and '3 Most copied project'. Each column displays a project card with a title, a small image, a star rating, and a brief description. The first project in each column is 'Ancient Civiliz...'. The second project in the second column is 'Geography: Lan...'. The third project in the third column is 'Ancient Civiliz...'. Below the project cards, there's a section for 'Subject Areas' with links for Language Arts, Mathematics, Social Studies, and Science. At the bottom, there's a 'Projects' section with 697 matches and a pagination bar showing 1, 2, 3, 4, 5, and a double arrow button.



No obvious close for overlay

Back Button goes to wrong place

Draw flow arrows between pages to catch the zig-zag bouncing from page to page (see Meandering Way).

To avoid pogo effect:

- **Use in-context tools** to bring actions into the current page
- **Use hover details** to reveal information in context
- **Use overlays** for encapsulating an alternate navigation path to allow temporary exploration without losing the original context of navigation
- **Use in page actions** like inline editing, etc. to provide functionality inline.
- **Use in-context expands** to reveal information on the page.

Watch out for overlays

Can make users resort to back button anyway

Stay on the Page. **Anti-Patterns.**



Stay on the Page. **Anti-Patterns.**

anti-pattern. y! photos. idiot boxes

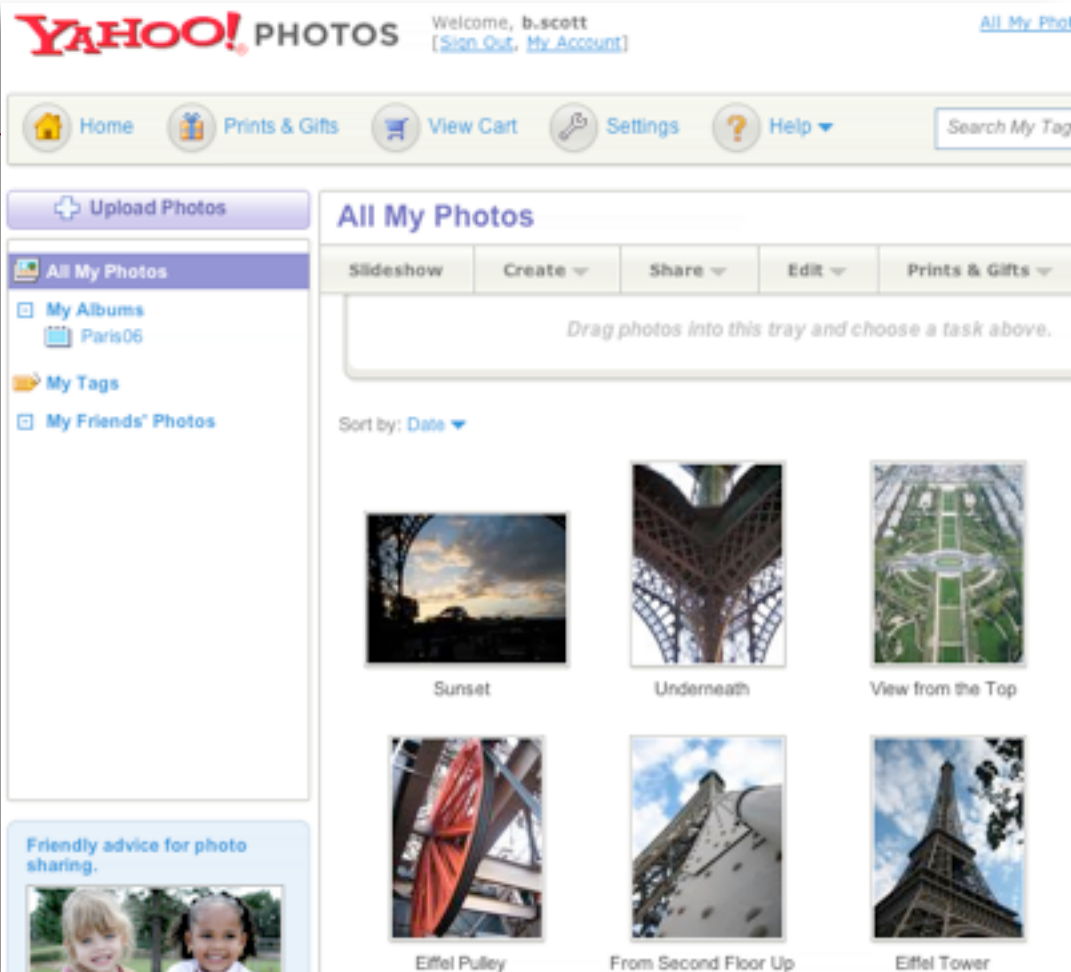


anti-pattern. y! photos. idiot boxes

Stay on the Page. Anti-Patterns.



anti-pattern. borders. hover & cover



anti-pattern. y! photos. idiot boxes

Stay on the Page. Anti-Patterns.



anti-pattern. borders. hover & cover

To see a product preview in action, hover over the link below.

[Ray!: Original Motion Picture Soundtrack](#)

Forty Associates recently added Associate sites who viewed a purchase nearly 6% of the time.

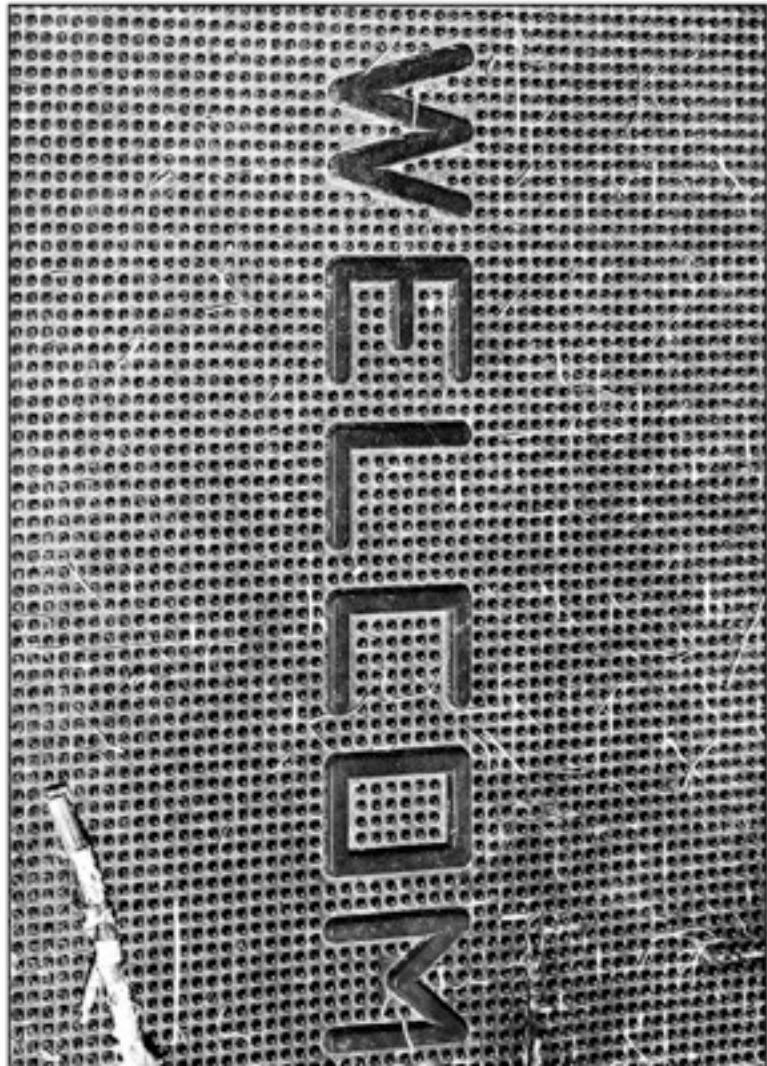
Now we're opening the beta up through a product preview-en testing product previews.

Don't worry if you don't already process. [Click here](#) for answers to questions you might have about the beta program.



anti-pattern. amazon. mouse trap

Provide an Invitation



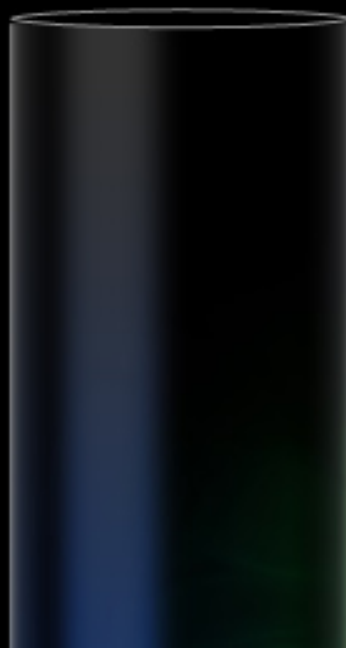


Hello average person,

You should follow me on Twitter.

A quick study exploring the power language has on clickthrough rates.

July 14, 2009



I spend a lot of time thinking about how to improve user experiences. Sometimes, I take my ideas and create experiments to get hard data about how users behave in the real world.

During the past few months, I have been performing an experiment on this site.

At the bottom of most posts here, there's a phrase with

"I'm on Twitter."

4.70%

PERMUTATION

CLICKTHROUGH

"I'm on Twitter."

4.70%

PERMUTATION

CLICKTHROUGH

"Follow me on twitter."

7.31%

PERMUTATION

CLICKTHROUGH

"I'm on Twitter."

4.70%

PERMUTATION

CLICKTHROUGH

"Follow me on twitter."

7.31%

PERMUTATION

CLICKTHROUGH

"You should follow me on twitter."

10.09%

PERMUTATION

CLICKTHROUGH

"I'm on Twitter."

4.70%

PERMUTATION

CLICKTHROUGH

"Follow me on twitter."

7.31%

PERMUTATION

CLICKTHROUGH

"You should follow me on twitter."

10.09%

PERMUTATION

CLICKTHROUGH

"You should follow me on twitter here."

12.81%

Provide an Invitation.

Provide an Invitation.

hover invitation.

My Grade:

B-

Fair

[write a review](#)

A

B+

B

B-

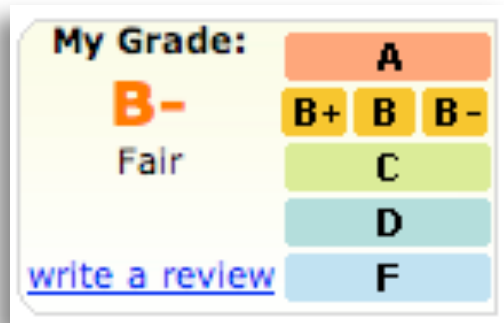
C

D

F

Provide an Invitation.

hover invitation.

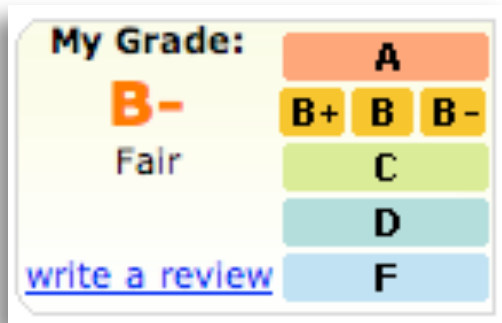


tour invitation.



Provide an Invitation.

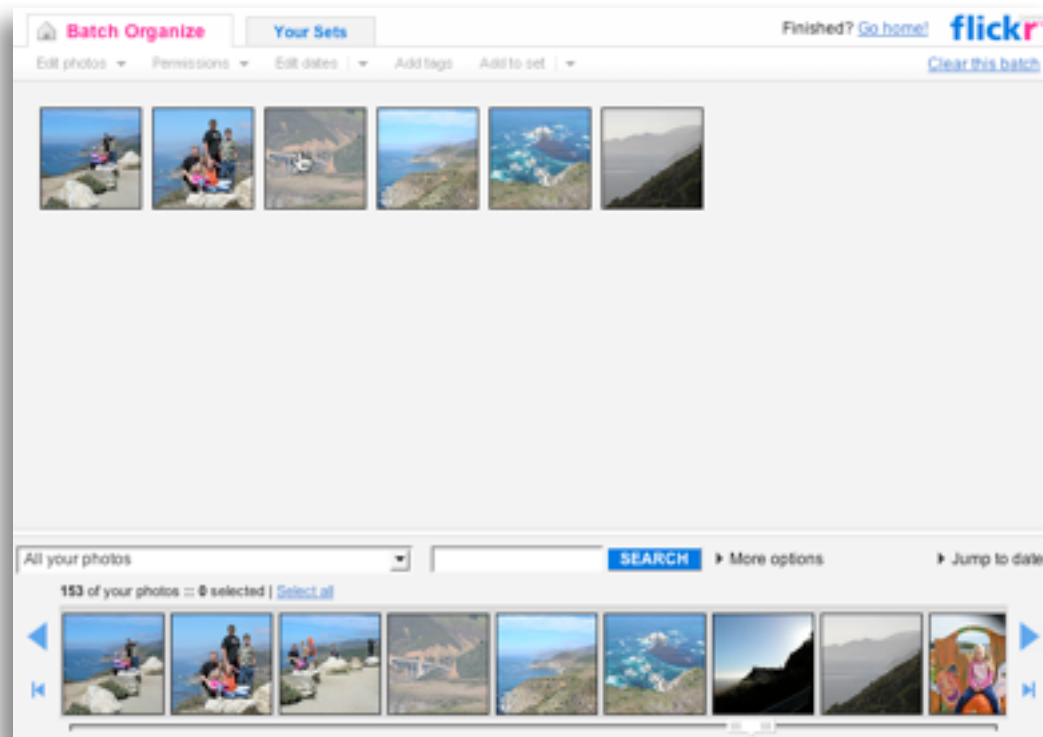
hover invitation.



tour invitation.

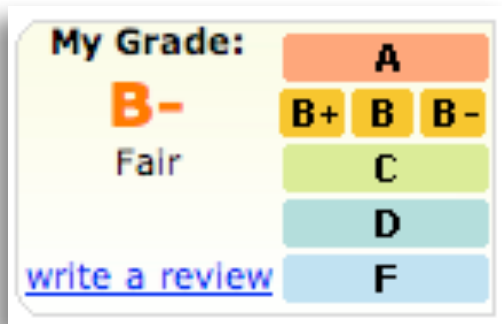


drop invitation.

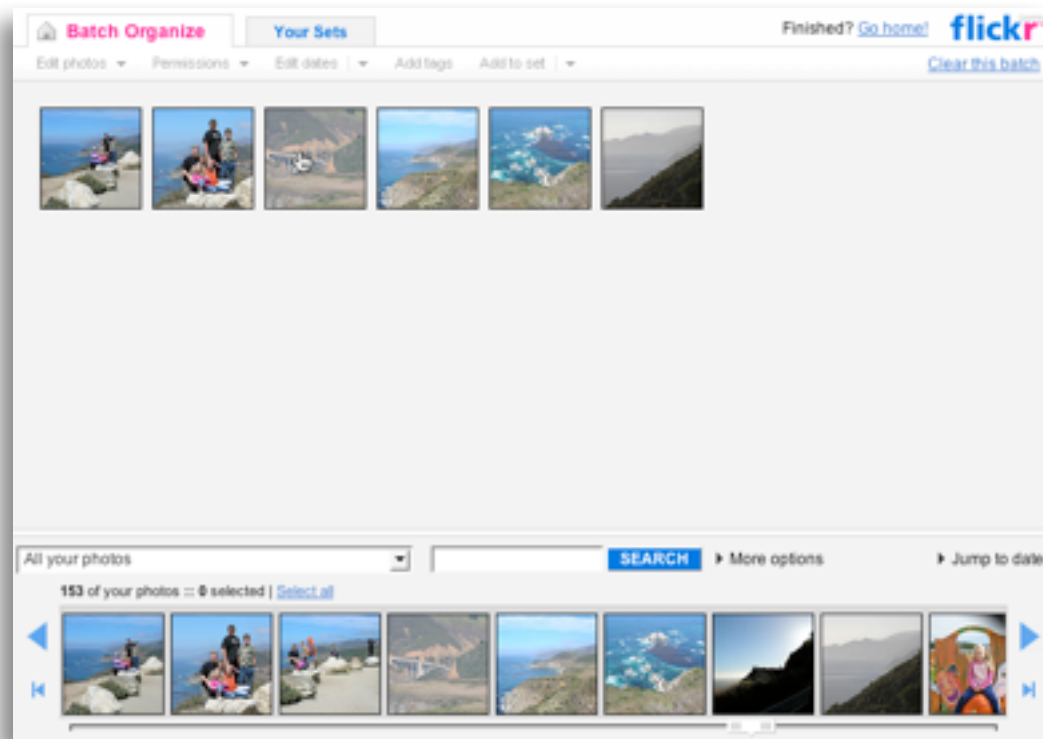


Provide an Invitation.

hover invitation.



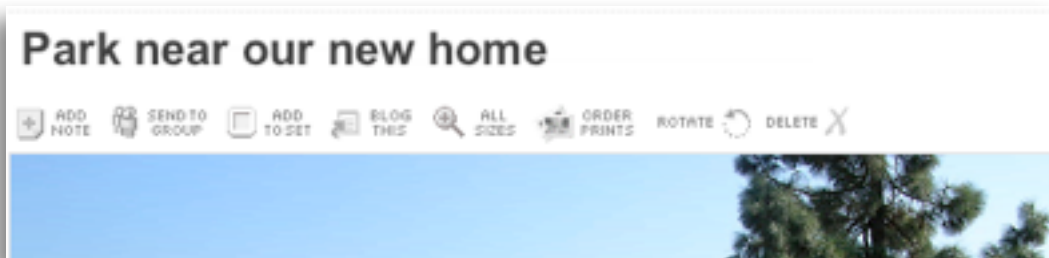
drop invitation.



tour invitation.

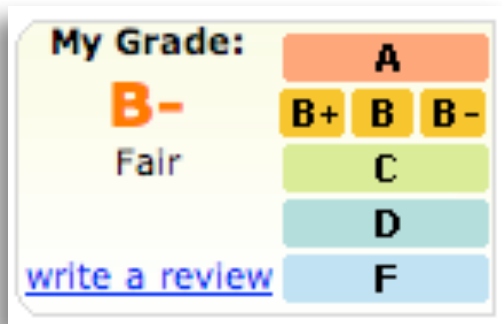


tooltip invitation + hover invitation + cursor invitation.

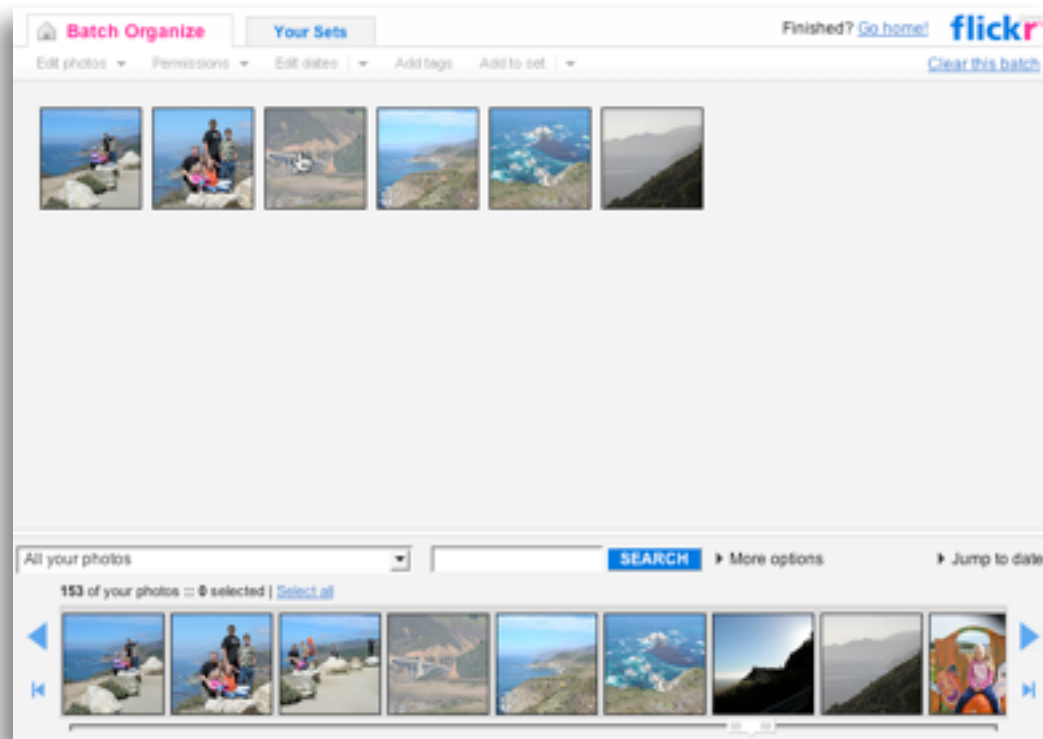


Provide an Invitation.

hover invitation.



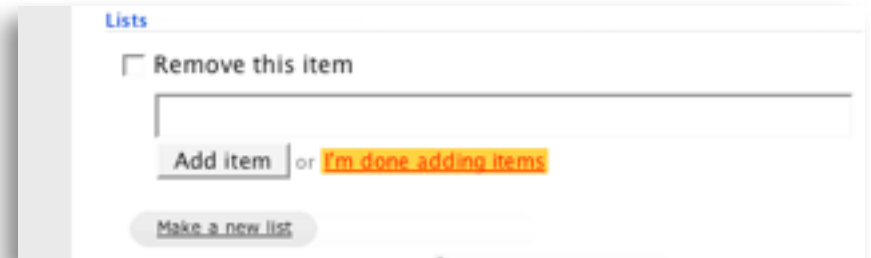
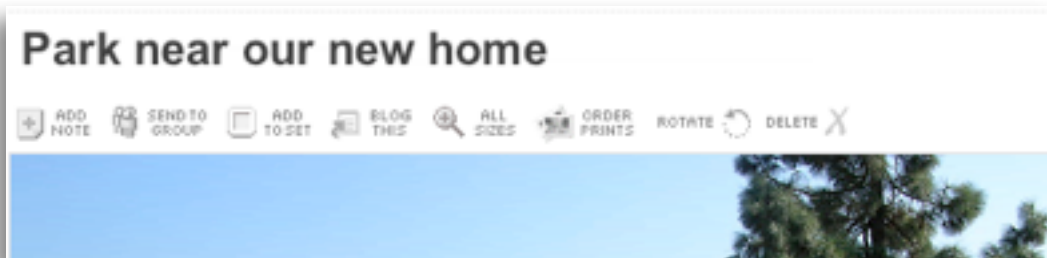
drop invitation.



tour invitation.



tooltip invitation + hover invitation + cursor invitation.



unfinished look

dog-ear

blank slots

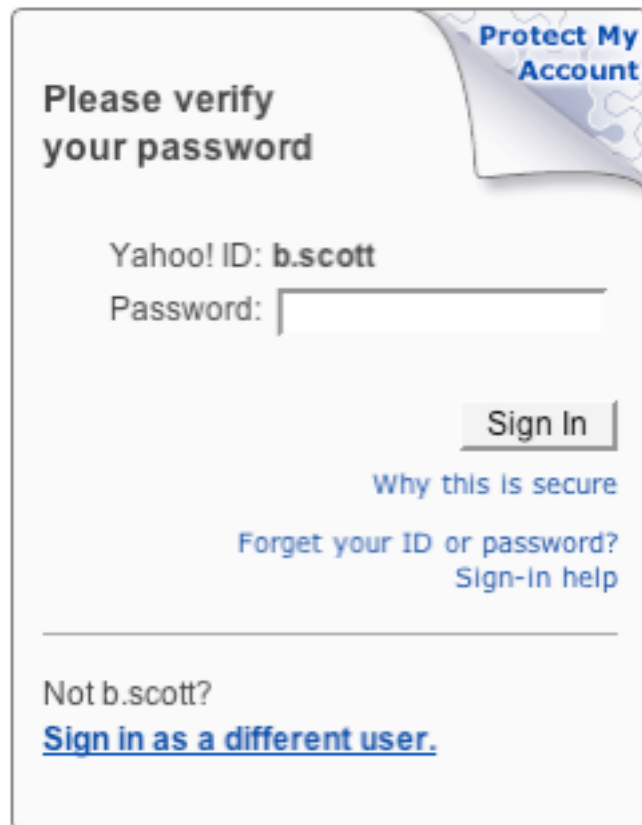
blank slate

unfinished look

dog-ear

blank slots

blank slate



The image shows a screenshot of a Yahoo! login page. The page has a light gray background with a white rectangular box containing the login form. In the top right corner of the white box, there is a blue dog-ear graphic with the text "Protect My Account". The main heading inside the box is "Please verify your password". Below this, the text "Yahoo! ID: b.scott" is displayed. Underneath, the label "Password:" is followed by a white text input field. To the right of the input field is a "Sign In" button. Below the button, there are three links: "Why this is secure", "Forget your ID or password?", and "Sign-in help". At the bottom of the white box, there is a horizontal line, followed by the text "Not b.scott?" and a blue underlined link "Sign in as a different user."

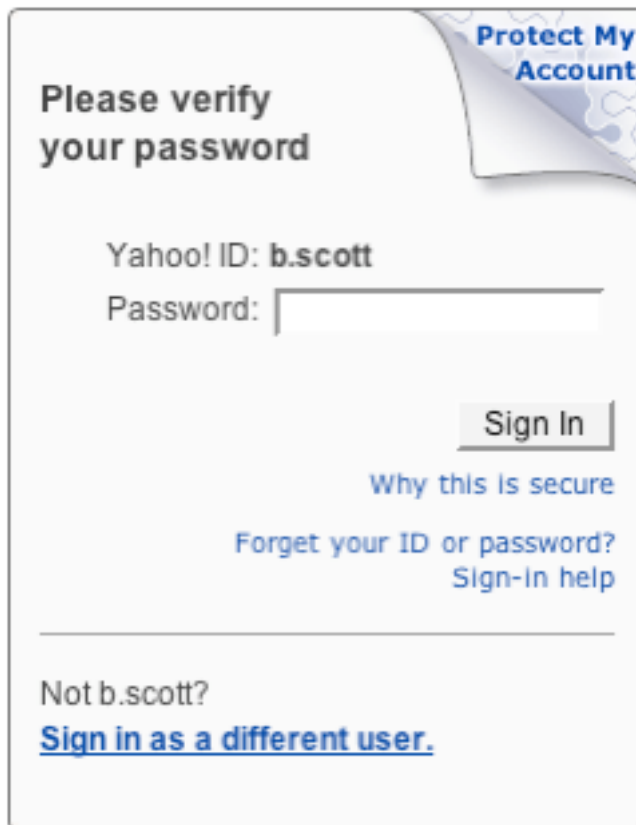
Provide an Invitation. **Static Invitation.**

unfinished look

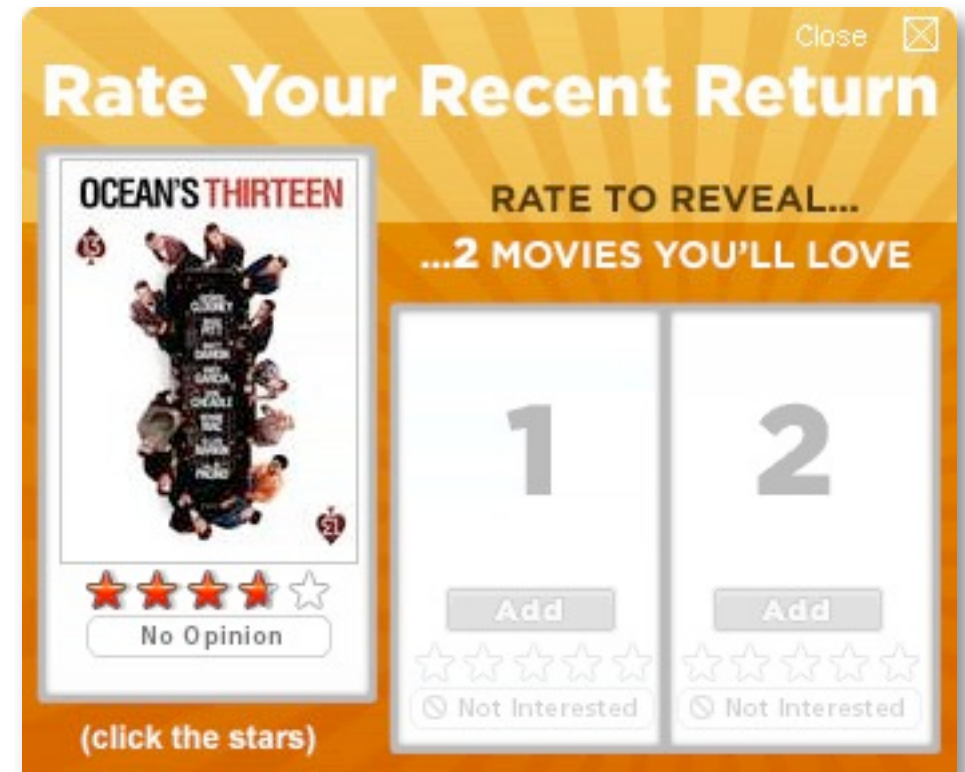
dog-ear

blank slots

blank slate



The image shows a Yahoo! login verification screen. It has a light gray background with a blue 'dog-ear' graphic in the top right corner that says 'Protect My Account'. The main heading is 'Please verify your password'. Below it, the 'Yahoo! ID' is 'b.scott' and the 'Password' field is empty. There is a 'Sign In' button. Below the button are links: 'Why this is secure', 'Forget your ID or password?', and 'Sign-in help'. At the bottom, it says 'Not b.scott?' followed by a link 'Sign in as a different user.'.



The image shows a Netflix 'Rate Your Recent Return' interface. It has an orange header with a 'Close' button. The main title is 'Rate Your Recent Return'. Below it, it says 'RATE TO REVEAL... ...2 MOVIES YOU'LL LOVE'. On the left, there is a movie poster for 'OCEAN'S THIRTEEN' with a rating of 4 stars and a 'No Opinion' button. On the right, there are two columns labeled '1' and '2'. Each column has an 'Add' button, a 5-star rating system, and a 'Not Interested' button. The text '(click the stars)' is at the bottom.

netflix. rate invitation (blank slots)

yahoo login! *dog-ear* invite

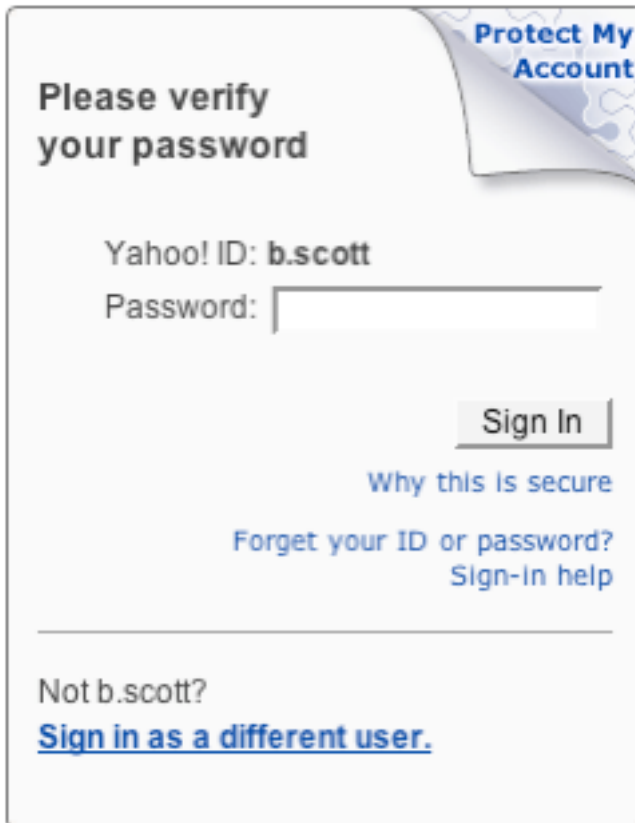
Provide an Invitation. **Static Invitation.**

unfinished look

dog-ear

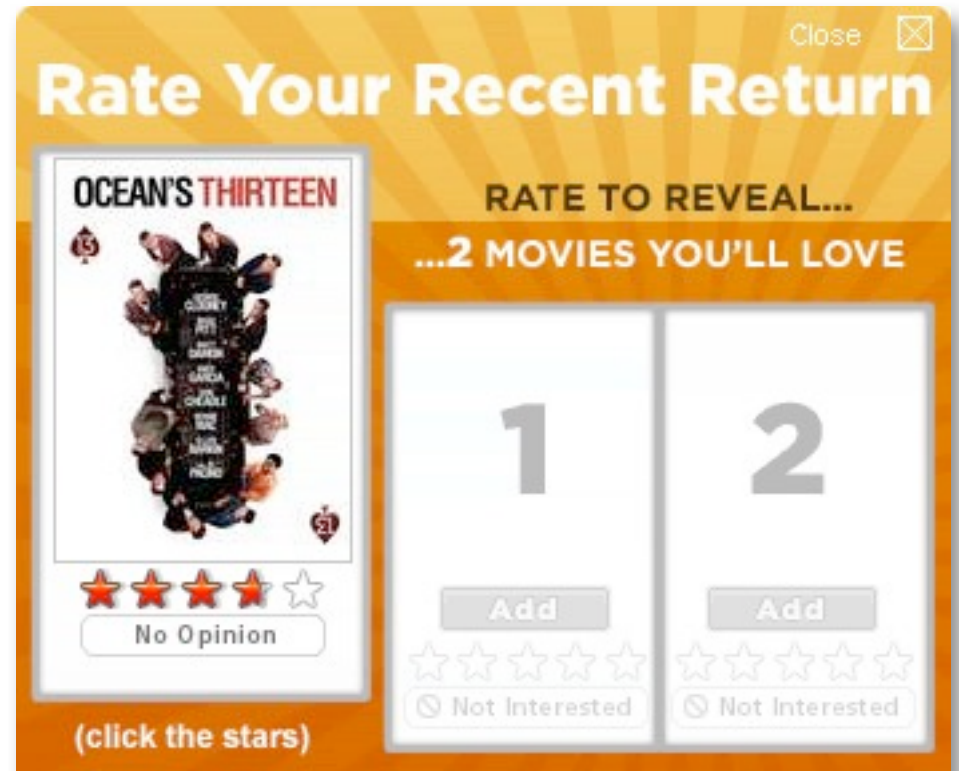
blank slots

blank slate



The image shows a Yahoo! login form with a 'dog-ear' graphic in the top right corner that says 'Protect My Account'. The main heading is 'Please verify your password'. Below it, the 'Yahoo! ID' is 'b.scott' and the 'Password' field is empty. There is a 'Sign In' button, a link 'Why this is secure', a link 'Forget your ID or password? Sign-in help', and a link 'Not b.scott? Sign in as a different user.'.

yahoo login! **dog-ear** invite



The image shows a Netflix invitation titled 'Rate Your Recent Return'. It features a movie poster for 'OCEAN'S THIRTEEN' with a star rating of 4 out of 5 stars and the text 'No Opinion'. Below the poster, it says '(click the stars)'. To the right, there are two columns labeled '1' and '2' under the heading 'RATE TO REVEAL... ...2 MOVIES YOU'LL LOVE'. Each column has an 'Add' button, a star rating, and a 'Not Interested' button.

netflix. rate invitation (blank slots)



The image shows a Backpackit invitation titled 'My Own Page'. It features a yellow arrow pointing to the title. Above the title, it says 'Add a [List](#), [Note](#), [Writeboard](#), [Divider](#), or add [Tags](#)'. Below the title, it says 'Use these links to fill your page. [Need inspiration](#) or [a tutorial?](#)'.

backpackit. blank slate invitation

call to action

1-2-3 messaging

spotlighting or lightbox

provide a peek

call to action

1-2-3 messaging

spotlighting or lightbox

provide a peek



discover! **1-2-3** call to action

Provide an Invitation. **Static Invitation.**

call to action

1-2-3 messaging

spotlighting or lightbox

provide a peek



discover! **1-2-3** call to action



yahoo! **tour** invitation

Provide an Invitation. **Static Invitation.**

call to action

1-2-3 messaging

spotlighting or lightbox

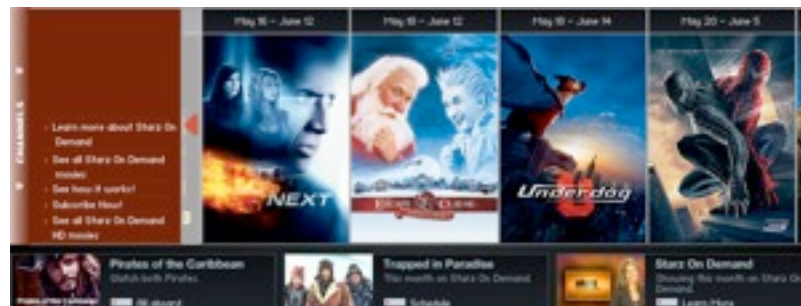
provide a peek



discover! **1-2-3** call to action



yahoo! **tour** invitation



starz play! **sneak peek** in carousel

Provide an Invitation. **Navigation Invitation.**

SCOPRI TUTTE LE NOSTRE DESTINAZIONI



Provide an Invitation. **Navigation Invitation.**

SCOPRI TUTTE LE NOSTRE DESTINAZIONI



talkeetnaviaggi.it

Provide an Invitation. **Tickler Menu.**

The screenshot shows a web application interface with a sidebar on the left containing links like 'board', 'Are', 'Message', 'ages', 'MARCH', 'na, n', 'free o', 'David', '17 DEC', 'g ho', and 'it'. The main content area displays a modal window titled 'Switch to a different project' with a red header bar. Inside the modal, there are two sections: 'Last projects you've accessed' and 'Other recently accessed projects'. The first section lists four items: 'Backpack' (37signals), 'Campfire' (37signals) which is highlighted with a mouse cursor, 'Infrastructure' (37signals), and 'The 37signals Book' (Crown Publishing). The second section lists 'Things Are Going To Change' (Testing A Company). At the bottom of the modal is a search bar labeled 'Select a project...'. Below the modal, the text 'Last by Joe Smith on Wed, 17 Dec at 9:45am' and 'pretty?' are visible. At the bottom of the page, the text 'Joe Smith in Assets | Edit | 1 comment' and 'basecamp. Tickler Menu.' are displayed.

board

Are

Message

ages

MARCH

na, n

free o

David

17 DEC

g ho

it Last by Joe Smith on Wed, 17 Dec at 9:45am

pretty?

Joe Smith in Assets | Edit | 1 comment

basecamp. Tickler Menu.

Provide an Invitation. Page as Menu.

The screenshot shows the MSNBC website with a 'Page as Menu' overlay. The menu is divided into two columns: 'Latest headlines' and 'Topics'.

Latest headlines:

- Today Front Page
- Ga-ga-goo-green? 10 tips to raise an eco-kid
- Money 911: Get the most from creditors
- Get fit! Joy Bauer offers live nutrition advice
- Bo Obama comes home to the White House
- 9 things Maxim taught me about women
- Tori Spelling takes on 'Mommywood'
- Images: Capturing the 'American Character'
- She dived 314 feet — with one breath
- Beckham book sheds light on soccer star
- Is the economy hurting your health? E-mail us
- As Obama pup arrives, hounding can stop

Topics:

- Food & Wine
- Health
- Pets
- Fashion & beauty
- Parenting
- Relationships
- Entertainment
- Books
- People
- Technology & Money
- Home & Garden
- Weather
- Travel
- Weddings

At the bottom of the menu, there is an advertisement placeholder that says 'advertisement | your ad here'.

Below the menu, the website's navigation bar includes links for 'More news', 'My news', and 'Pinned'. The footer of the menu shows 'Only on msnbc.com' and a partial view of an 'Ask' section with a person's head.

msnbc.com. Page as Menu.

Provide an Invitation. **Dynamic Invitation.**

discoverability
invitations



What are you doing right now?



View from the Top

Provide an Invitation. **Dynamic Invitation.**

discoverability
invitations

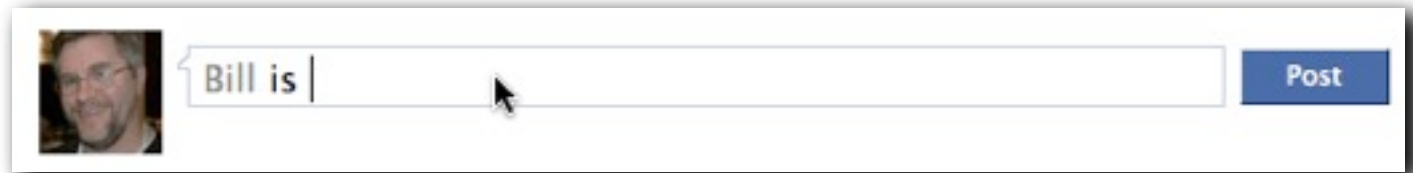


What are you doing right now?

facebook. **prompt-based invitation**

Provide an Invitation. **Dynamic Invitation.**

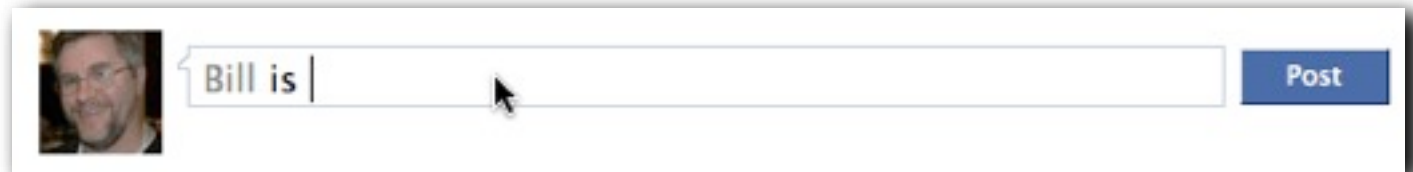
discoverability
invitations

A screenshot of a Facebook post creation interface. On the left is a small profile picture of a man with glasses. To its right is a text input field containing the text "Bill is |". A mouse cursor is positioned over the input field. To the right of the input field is a blue button with the word "Post" in white text.

facebook. **prompt-based** invitation

Provide an Invitation. **Dynamic Invitation.**

discoverability
invitations

A screenshot of a Facebook post creation interface. On the left is a small profile picture of a man. To its right is a text input field containing the text "Bill is |". A mouse cursor is positioned at the end of the text in the input field. To the right of the input field is a blue button with the word "Post" in white text.

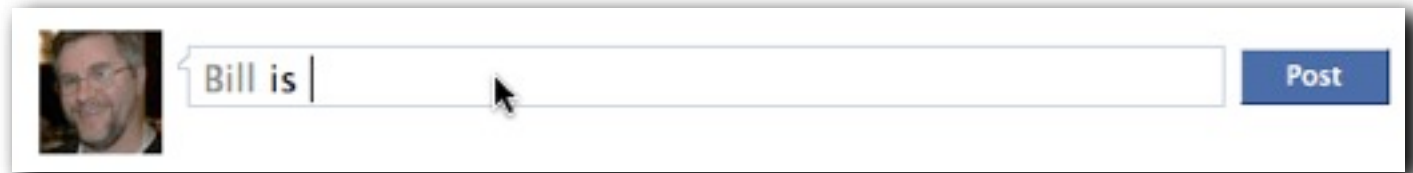
facebook. **prompt-based** invitation

A screenshot of a Disqus comment interface. At the top left is a small profile picture of a man. To its right is the name "Daniel Ha" in bold, followed by a yellow star icon and the text "1 point". Below this header is a text input field containing the text "I'm so smart! I'm so smart! S-M-R-T!". At the bottom left of the input field are the words "reply" and "edit" in a smaller, lighter font.

disqus. **explicit** "edit" invitation

Provide an Invitation. **Dynamic Invitation.**

discoverability
invitations



facebook. **prompt-based** invitation



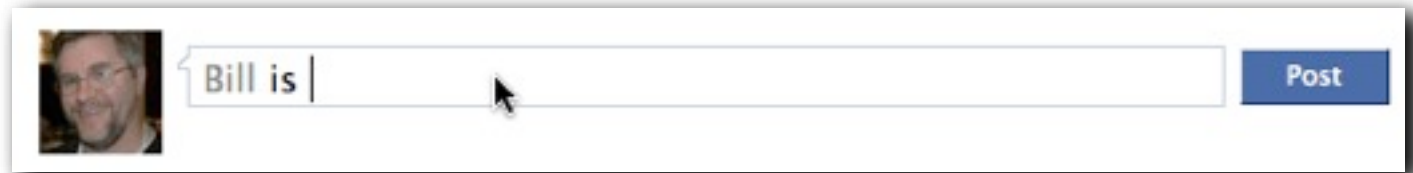
disqus. **explicit** "edit" invitation



Y!photo. **implicit**

Provide an Invitation. **Dynamic Invitation.**

discoverability
invitations



facebook. **prompt-based** invitation



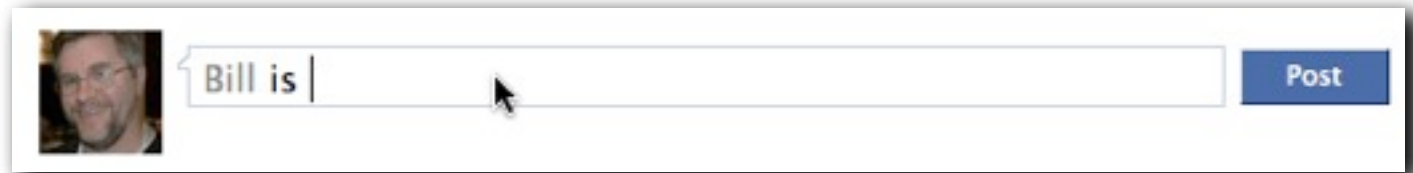
disqus. **explicit** "edit" invitation



Y!photo. **implicit**

Provide an Invitation. **Dynamic Invitation.**

discoverability
invitations



facebook. **prompt-based** invitation



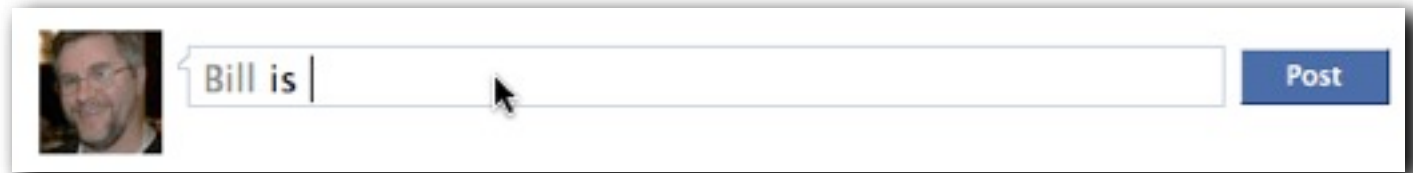
disqus. **explicit** "edit" invitation



Y!photo. **implicit**

Provide an Invitation. **Dynamic Invitation.**

discoverability
invitations



facebook. **prompt-based** invitation



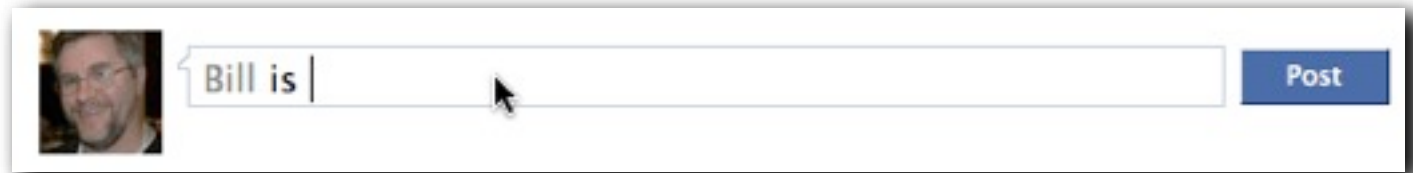
disqus. **explicit** "edit" invitation



Y!photo. **implicit**

Provide an Invitation. **Dynamic Invitation.**

discoverability
invitations



facebook. **prompt-based** invitation



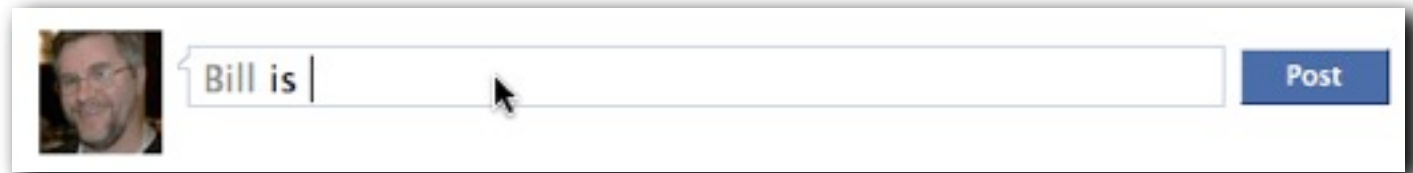
disqus. **explicit** "edit" invitation



Y!photo. **implicit**

Provide an Invitation. **Dynamic Invitation.**

discoverability
invitations



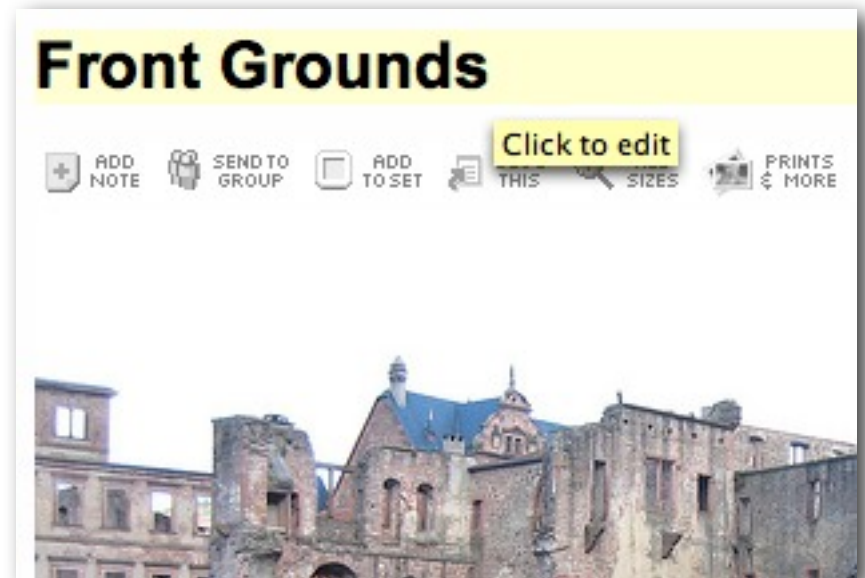
facebook. **prompt-based** invitation



disqus. **explicit** "edit" invitation



Y!photo. **implicit**



flickr. **on hover**

Discoverability

No easy answer

Use the hover to reveal interaction

Use the familiar to teach the new

Can't flag all interactions



State park near our home in San Jose

5 photos | [Add a comment?](#)

Photos are from
22 Oct 05.

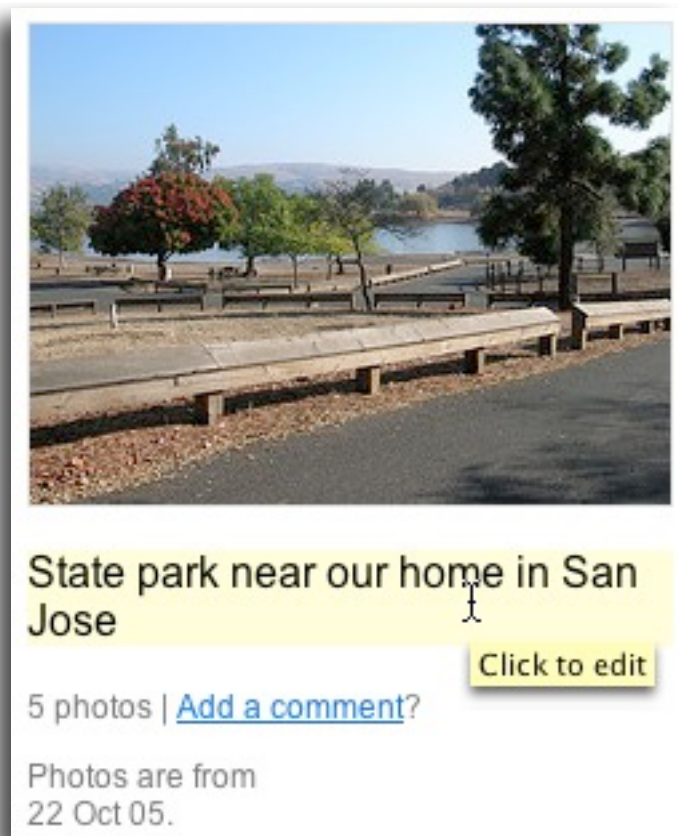
Discoverability

No easy answer

Use the hover to reveal interaction

Use the familiar to teach the new

Can't flag all interactions



Discoverability

No easy answer

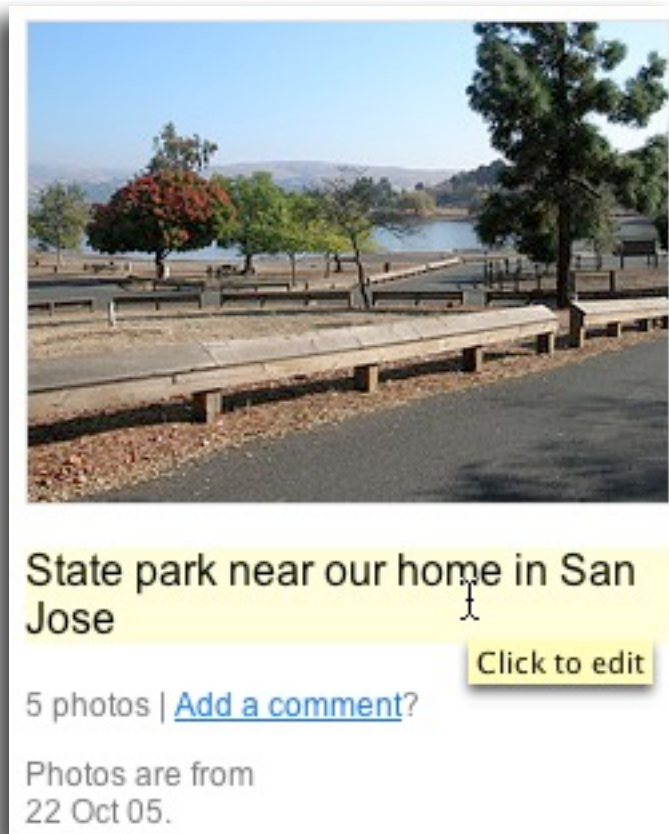
Use the hover to reveal interaction

Use the familiar to teach the new

Can't flag all interactions



backpackit (fake). being too explicit



flickr: hover invitation

Provide an Invitation. **Dynamic Invitation.**

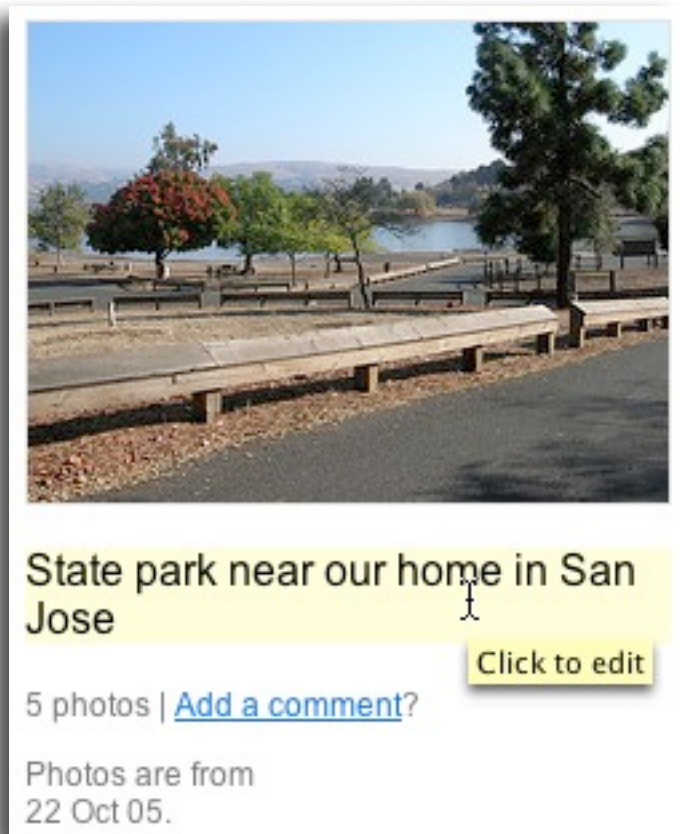
Discoverability

No easy answer

Use the hover to reveal interaction

Use the familiar to teach the new

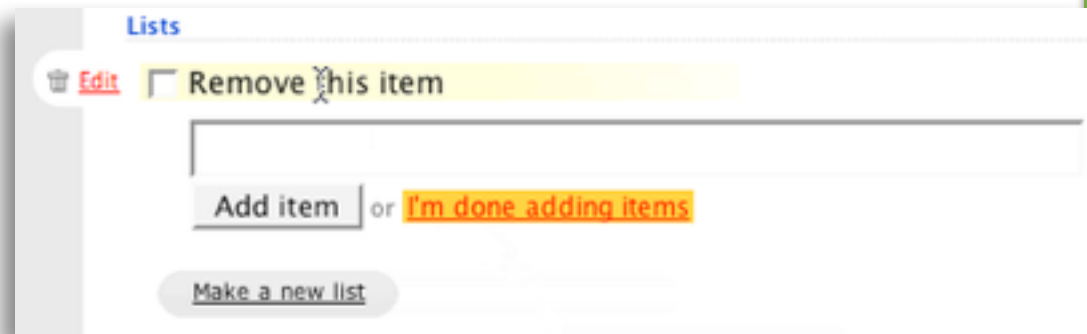
Can't flag all interactions



flickr: hover invitation



backpackit (fake). being too explicit



backpackit. tooltip invitation + hover invitation +
cursor invitation

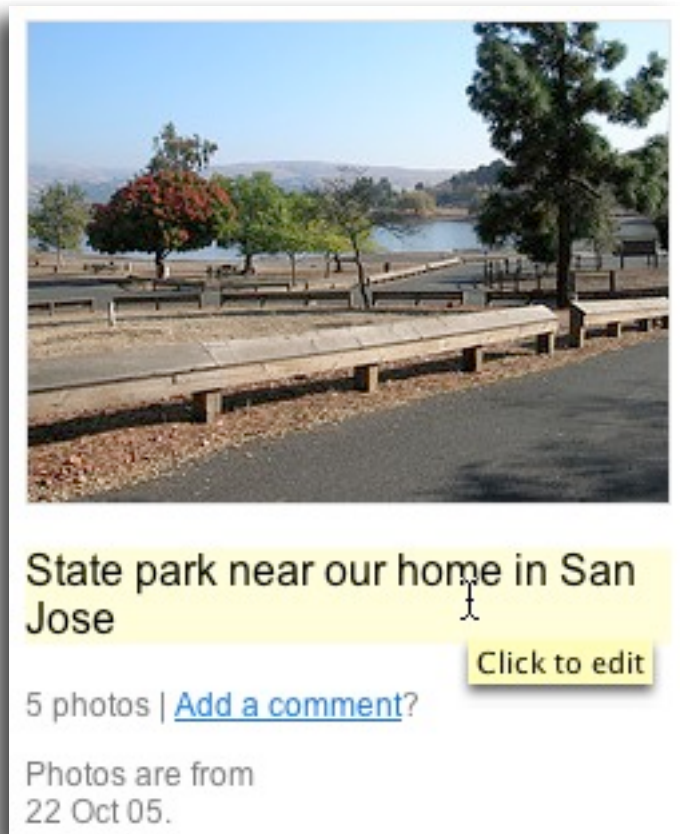
Discoverability

No easy answer

Use the hover to reveal interaction

Use the familiar to teach the new

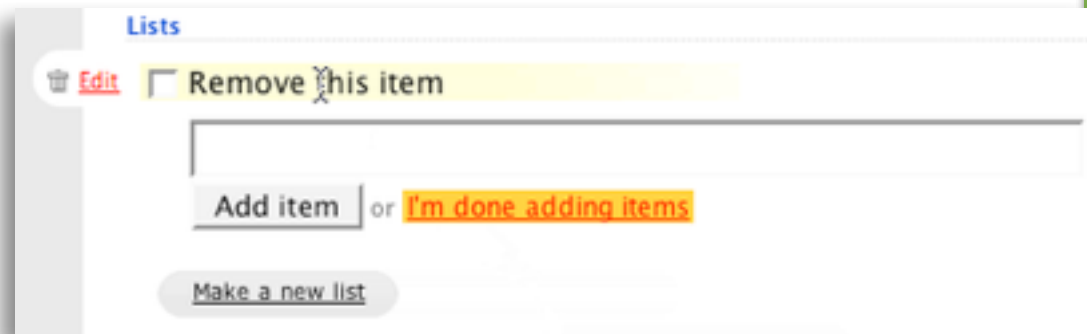
Can't flag all interactions



flickr: hover invitation



backpackit (fake). being too explicit



backpackit. tooltip invitation + hover invitation +
cursor invitation

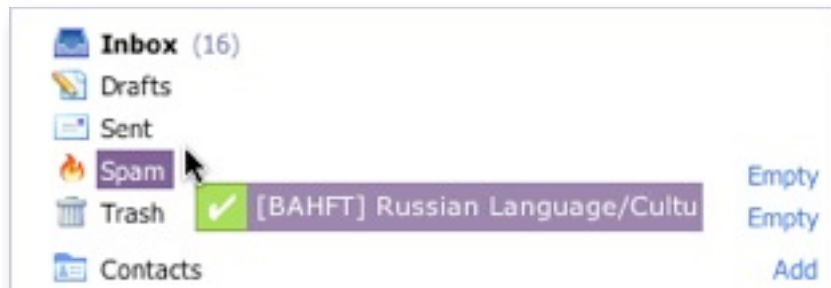


y! movies: hover invitation

drag and drop

use the interesting moments

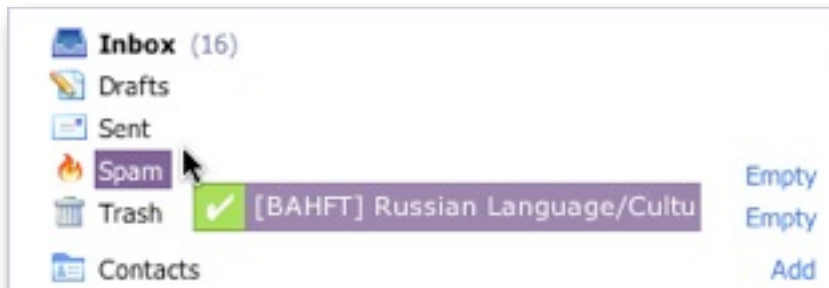
before, during and after



drag and drop

use the interesting moments

before, during and after

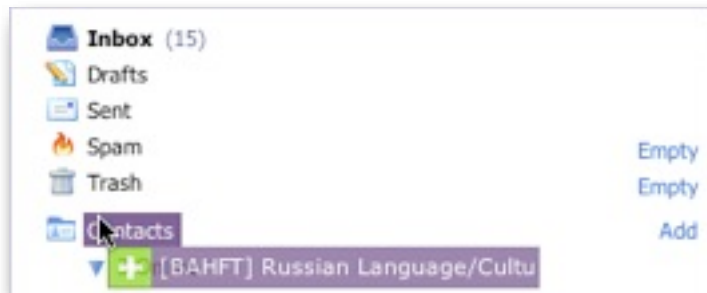


flickr: drop here invitation (interactive)

drag and drop

use the interesting moments

before, during and after

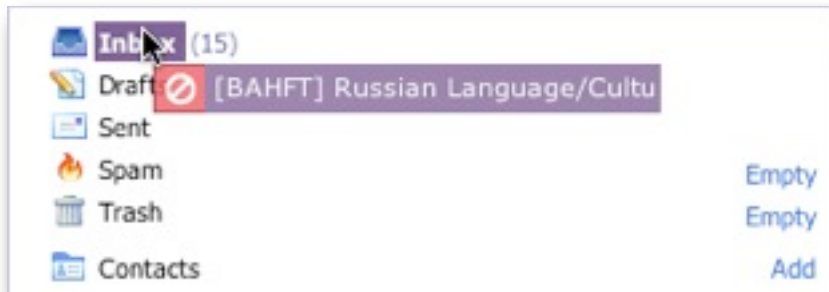


flickr: drop here invitation (interactive)

drag and drop

use the interesting moments

before, during and after



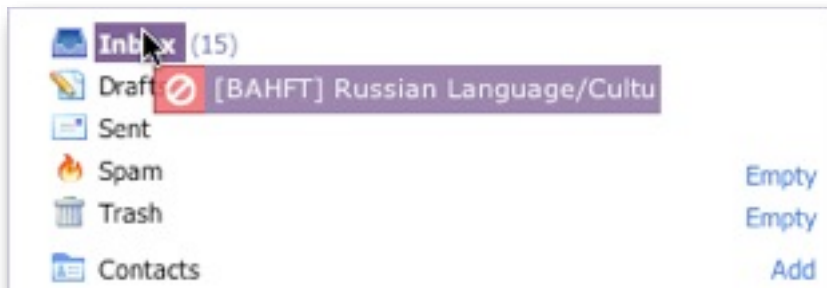
flickr: drop here invitation (interactive)

Provide an Invitation. **Dynamic Invitation.**

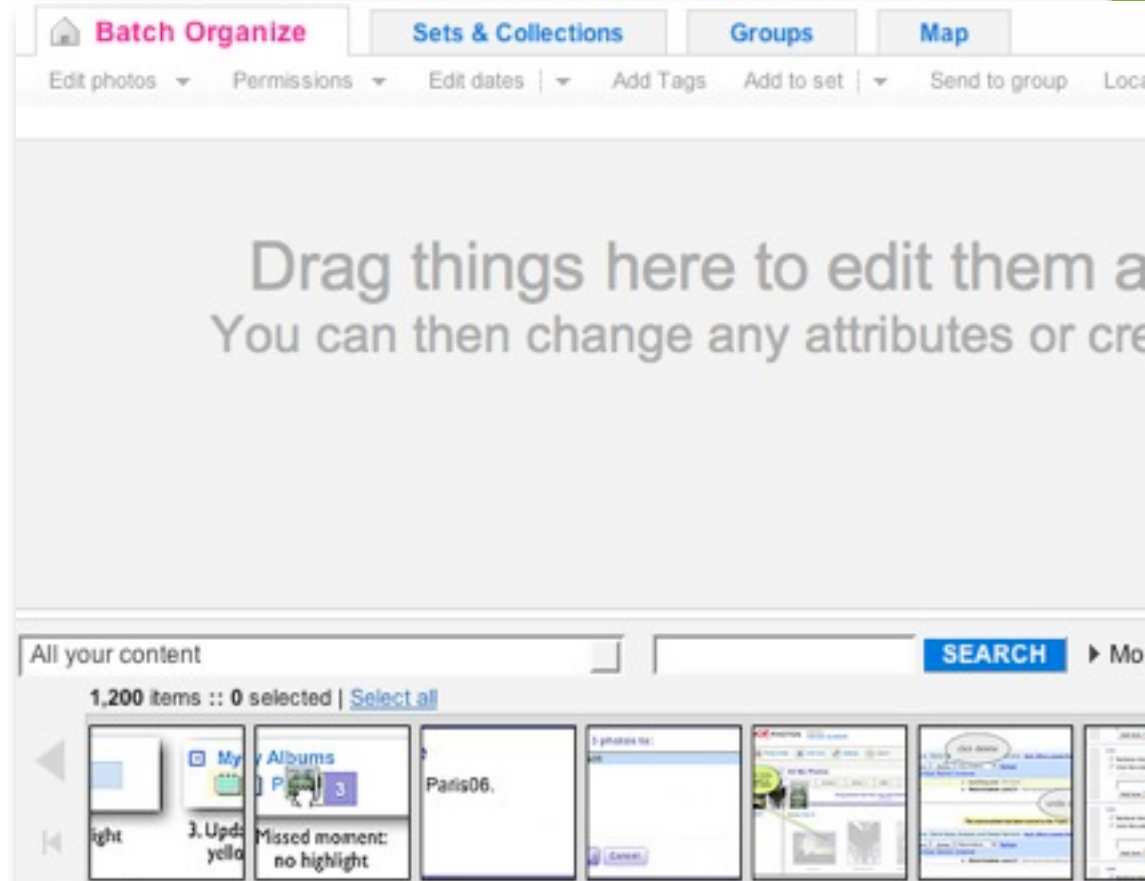
drag and drop

use the interesting moments

before, during and after



flickr: drop here invitation (interactive)



flickr: drop here invitation (static)

bridge the new with the old

hyperlinks as actions

reveal with hovers

drop down clues

Provide an Invitation. **Dynamic Invitation.**

Standard Fit



Standard fit
(lightweight denim)
jeans
\$54.50



Standard fit (aged blue
wash) jeans
\$49.50



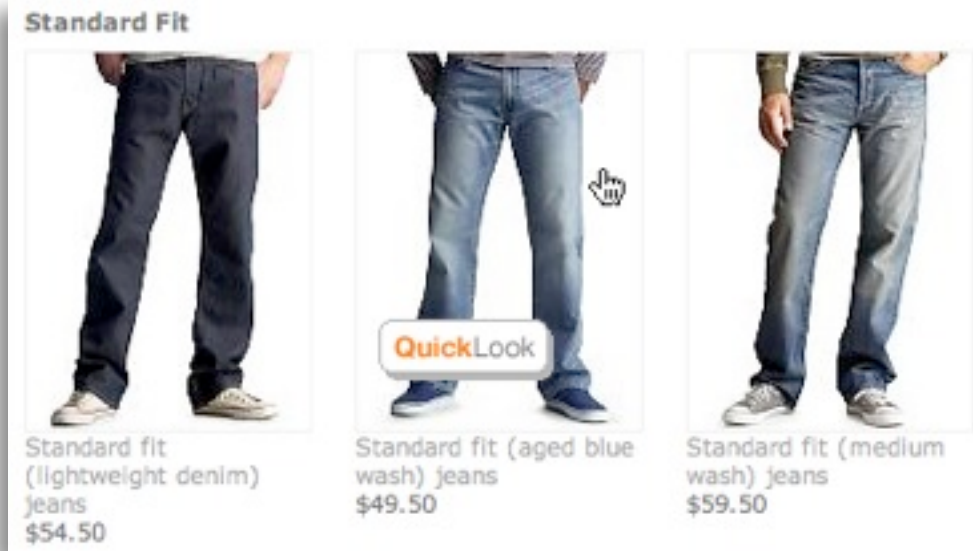
Standard fit (medium
wash) jeans
\$59.50

bridge the new with the old

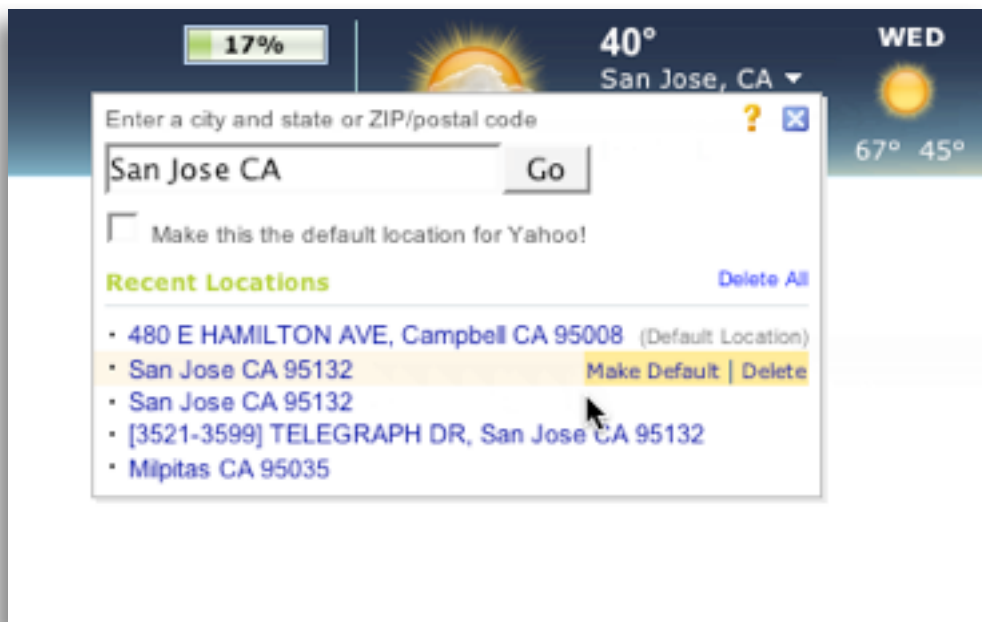
*hyperlinks as actions
reveal with hovers
drop down clues*

the gap. button

Provide an Invitation. **Dynamic Invitation.**



the gap. button

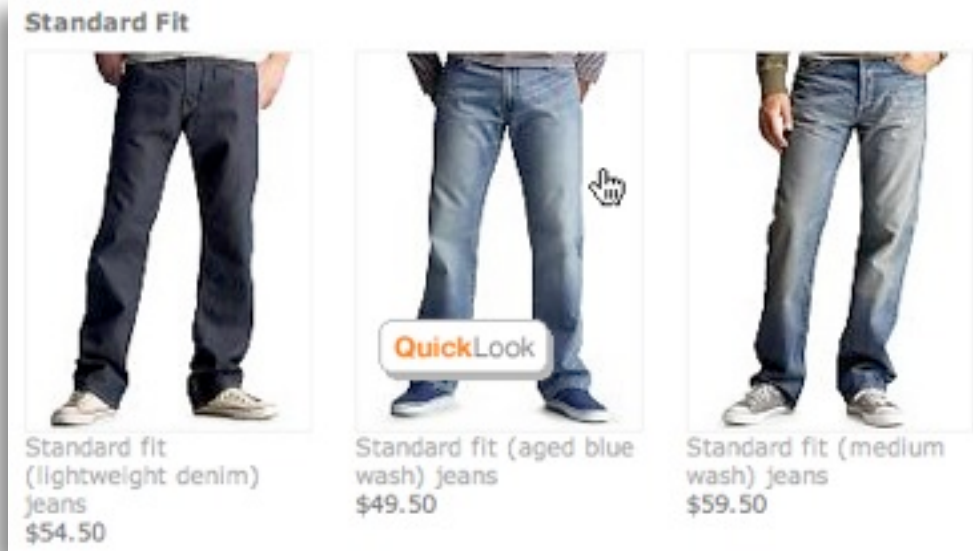


y! mail. embedded buttons

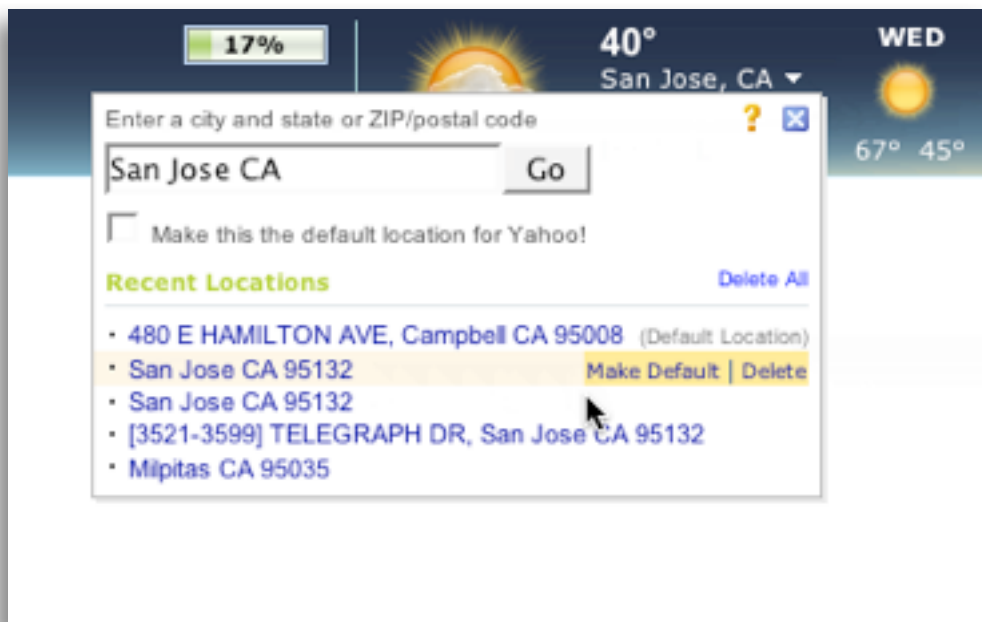
bridge the new with the old

*hyperlinks as actions
reveal with hovers
drop down clues*

Provide an Invitation. **Dynamic Invitation.**



the gap. button



y! mail. embedded buttons

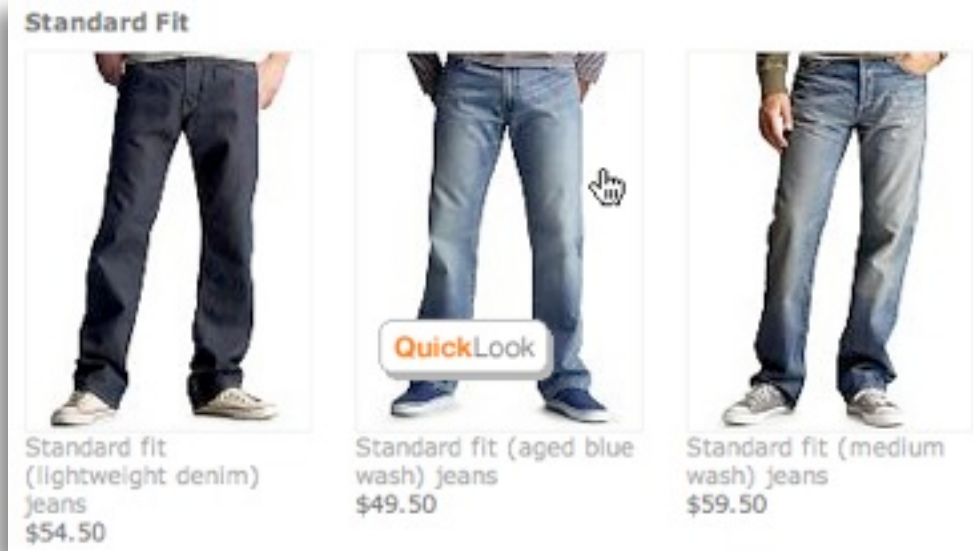
bridge the new with the old

*hyperlinks as actions
reveal with hovers
drop down clues*

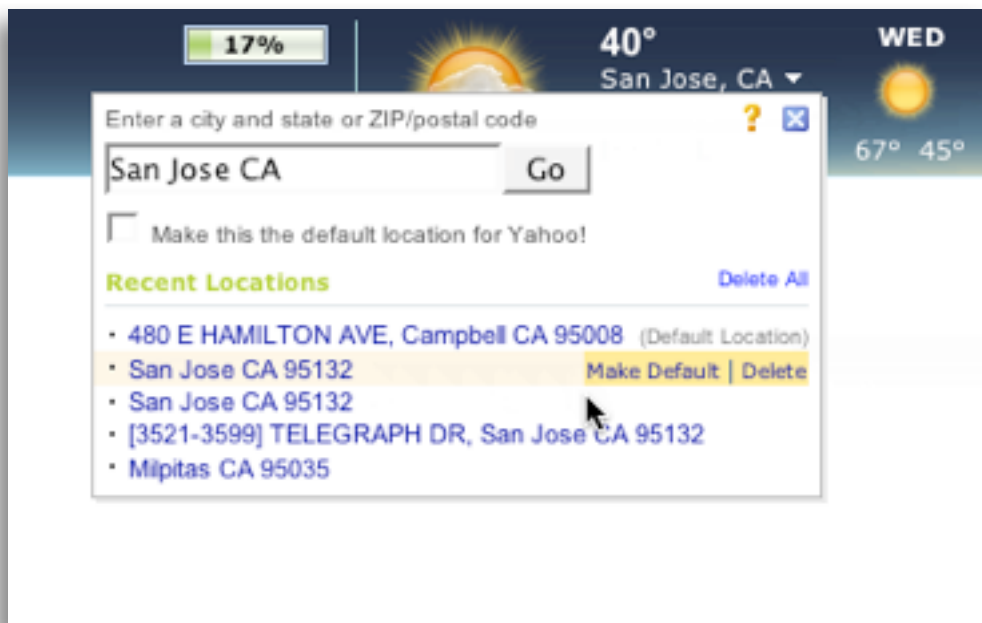


backpackit. revealed hyperlinks/icons

Provide an Invitation. **Dynamic Invitation.**



the gap. button



y! mail. embedded buttons

bridge the new with the old

*hyperlinks as actions
reveal with hovers
drop down clues*



backpackit. revealed hyperlinks/icons



flickr. drop down affordance

Anti-Pattern. Mouse Trap.

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by Ray Charles

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[view larger map](#)

Category:

[Doctors & Clinics](#) (1770)

[Dentistry](#) (1369)

[Orthodontists](#) (29)

[Other Dental Specialties](#) (25)

[Oral Surgeons](#) (15)

[Dental Referral Services](#) (11)

► [show all 38 Categories](#)

- [Camden Dental Care](#) Contact
(408) 377-9091, 2005 Camden Ave
www.samphotopoulosdds.com Map

Sorted by: **Top Results** | [Distance](#) | [Name](#)

1. [Shoker, Devinder S DDS - S](#)
(408) 945-0411 2133 Morrill Ave, Sa
[Map](#) | [Directions](#) | [S](#)
See all: [Doctors & Clinics](#) - [Dentistry](#)
2. [Cao, Thomas-Dung DDS - C](#)
(408) 719-1111 3072 Landess Ave,
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3. [Din Ala U DDS](#)
(408) 942-0469 2669 Cropley Ave, S
[Map](#) | [Directions](#) | [S](#)
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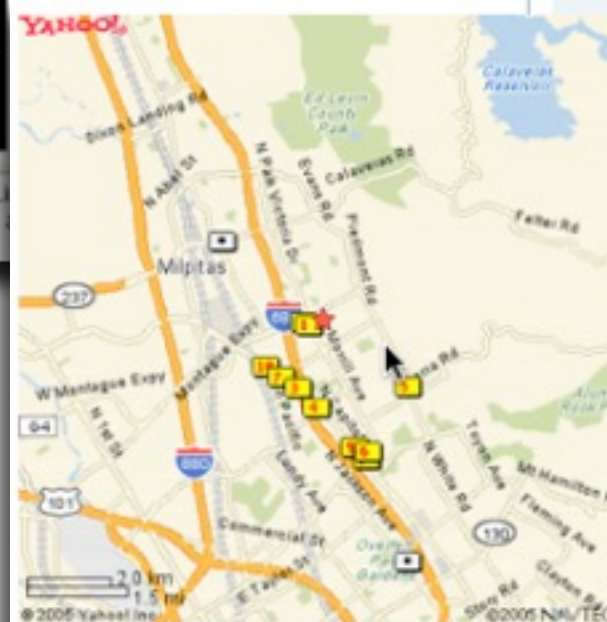
Now we're opening the beta up to all Ass
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► [show all 38 Categories](#)

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[Camden Dental Care](#) Contact
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[Shoker, Devinder S DDS - S](#)
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The image shows a Yahoo! Maps interface. The map displays the Milpitas area, including major roads like Highway 880 and Highway 101, and landmarks like Calaveras Reservoir. Several yellow markers with numbers 1 through 10 are placed on the map, indicating specific locations. On the right side of the map, there is a list of dental services, including "Dental Care", "vinder S DDS - S", "as-Dung DDS - C", and "Dental Referral Services (11)". Each listing includes contact information such as phone numbers and addresses. The interface also includes a search bar at the top and a "Close" button.

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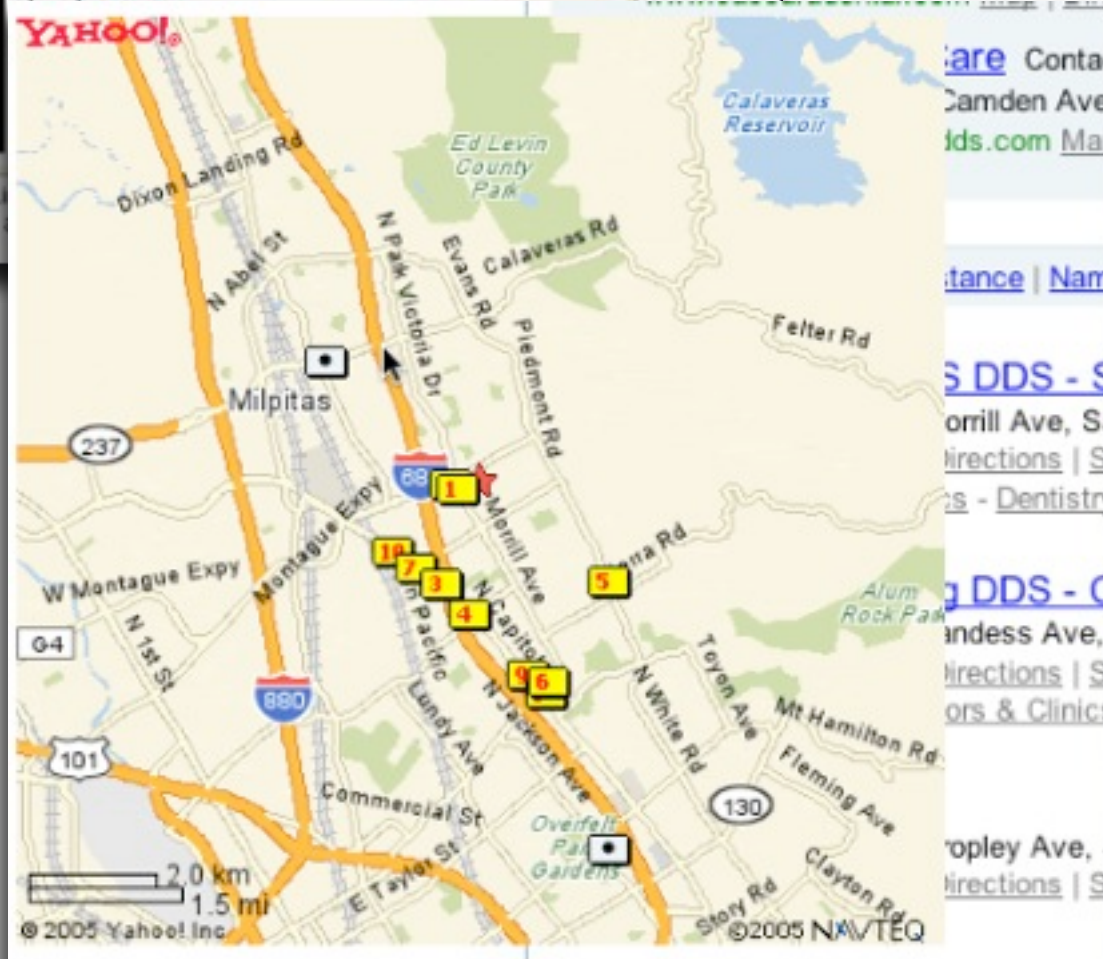
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Use Transitions



April 1999

S	M	T	W	T	F	S
				1	2	3
				8	9	10
			6	7	15	16
	5	14	13	14	22	23
4	12	21	20	21	29	30
11	19	28	27	28		
18	26					
25						

Why?

Anti-Pattern
Needless
Fanfare

Why?

Anti-Pattern
Needless
Fanfare

The screenshot shows the TurboTax Deluxe interface. The top navigation bar includes 'Personal Info', 'Federal Taxes', 'Federal Review', 'State Taxes', and 'Print & File'. Below this, a sub-navigation bar shows 'Wages & Income', 'Deductions & Credits' (which is highlighted), and 'Other Tax Situations'. On the left side, a summary box displays 'Federal Tax Due' as \$9,177 and 'CA Tax Due' as \$4,219. The main content area is titled 'Enter Your Interest Paid to Some Lender' and includes a link to 'See qualifications and limitations.' Below the title, it says '(Box 1 on your 1098)' and features a text input field containing the number '1'.

TurboTax Deluxe

Personal Info Federal Taxes Federal Review State Taxes Print & File

Wages & Income **Deductions & Credits** Other Tax Situations

Federal Tax Due
\$9,177

CA Tax Due
\$4,219

Enter Your Interest Paid to Some Lender

Deductible interest paid in 2008 [See qualifications and limitations.](#)

(Box 1 on your 1098)

Why?

Anti-Pattern
Needless
Fanfare

The screenshot shows the TurboTax Deluxe interface. At the top, there's a navigation bar with tabs: Personal Info, Federal Taxes (selected), Federal Review, State Taxes, and Print & File. Below this, there's a sub-navigation bar with tabs: Wages & Income, Deductions & Credits (selected), and Other Tax Situations. On the left side, there's a summary box showing 'Federal Tax Due' as \$9,177 and 'CA Tax Due' as \$4,219. The main area is titled 'Enter Your Interest Paid to Some Lender' with a subtitle 'Deductible interest paid in 2008 See qualifications and limitations.' Below this, there's a text input field labeled '(Box 1 on your 1098)' with the value '1' entered.

TurboTax Deluxe

Personal Info | **Federal Taxes** | Federal Review | State Taxes | Print & File

Wages & Income | **Deductions & Credits** | Other Tax Situations

Federal Tax Due
\$9,177

CA Tax Due
\$4,219

Enter Your Interest Paid to Some Lender
Deductible interest paid in 2008 [See qualifications and limitations.](#)

(Box 1 on your 1098)

This is a summary box with a light gray background. It contains two sections. The top section is labeled 'Federal Tax Due' and shows a large red number '\$10,533'. The bottom section is labeled 'CA Tax Due' and shows a large red number '\$4,973'.

Federal Tax Due
\$10,533

CA Tax Due
\$4,973

Why?

Anti-Pattern
Needless
Fanfare

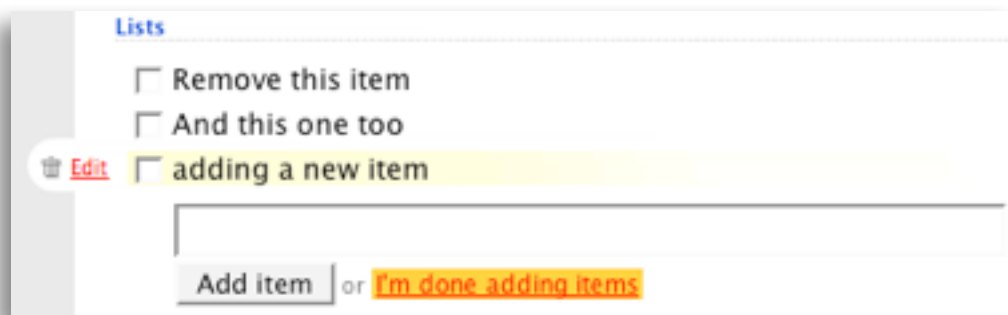
The screenshot shows the TurboTax Deluxe interface. At the top, there are tabs for 'Personal Info', 'Federal Taxes', 'Federal Review', 'State Taxes', and 'Print & File'. Below these, there are sub-tabs for 'Wages & Income', 'Deductions & Credits', and 'Other Tax Situations'. On the left, a sidebar shows 'Federal Tax Due' as \$9,177 and 'CA Tax Due' as \$4,219. The main area is titled 'Enter Your Interest Paid to Some Lender' with a sub-header 'Deductible interest paid in 2008 See qualifications and limitations.' Below this, there is a text input field with the value '1' and a label '(Box 1 on your 1098)'.

This is a simplified version of the TurboTax interface. It features a 'Federal Tax Due' section with a large red display showing '\$10,533'. Below this is a 'CA Tax Due' section with a large red display showing '\$4,973'.



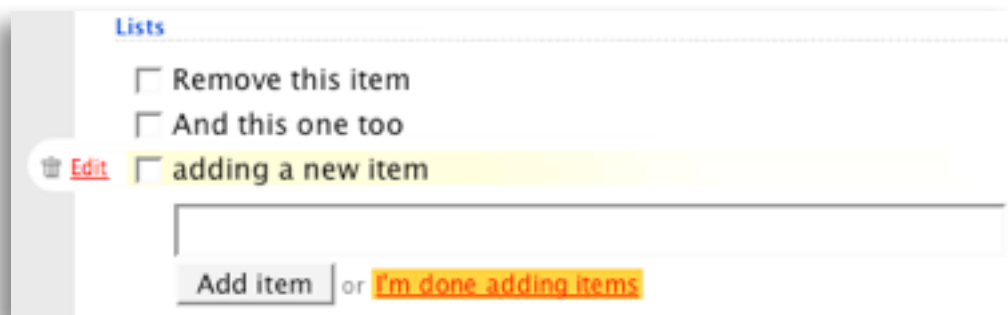
Use Transitions.

Use Transitions.

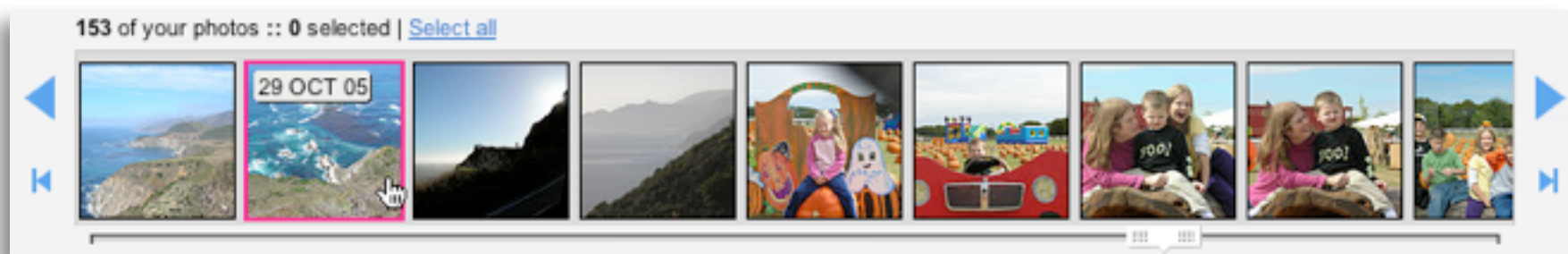


pattern.fade transition + self-healing transition.

Use Transitions.

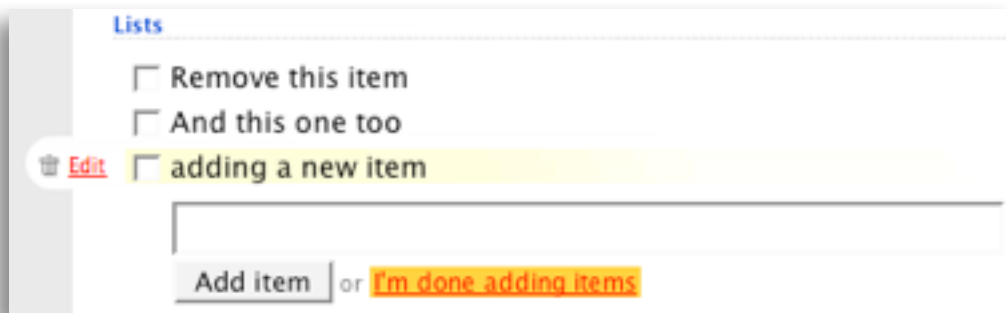


pattern.fade transition + self-healing transition.

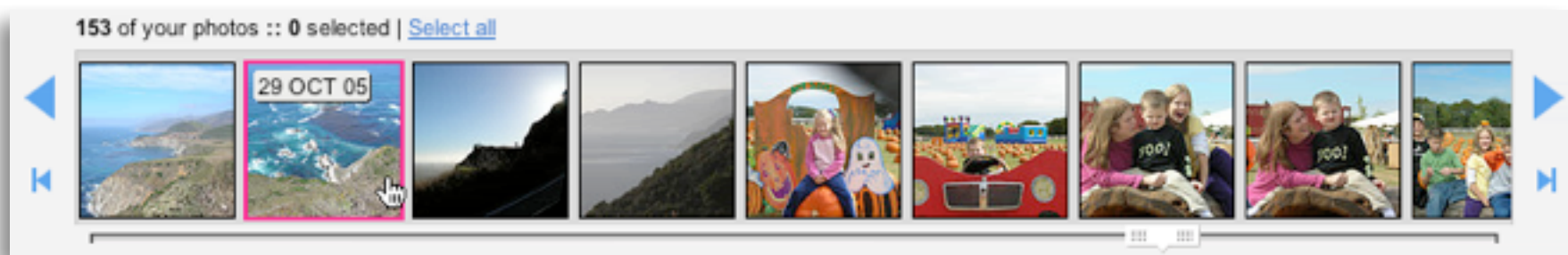


pattern.slide + animate.

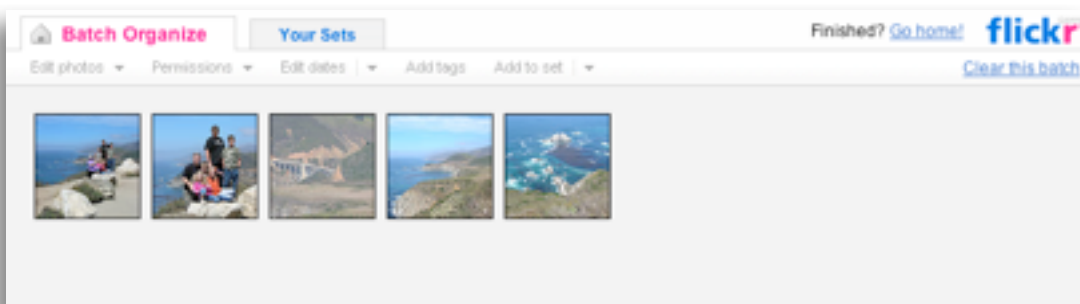
Use Transitions.



pattern.fade transition + self-healing transition.

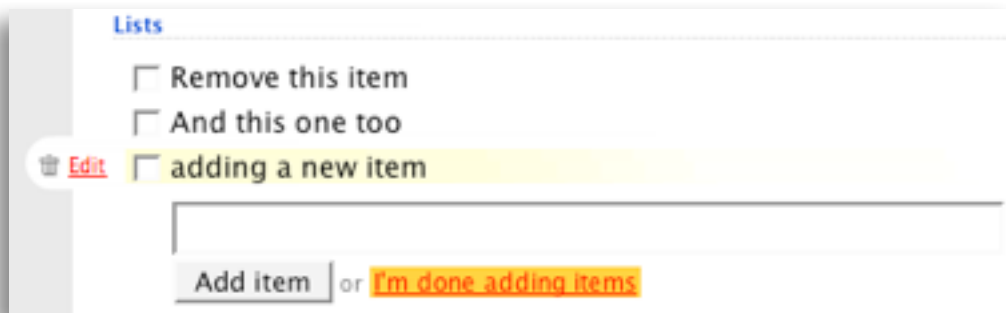


pattern.slide + animate.

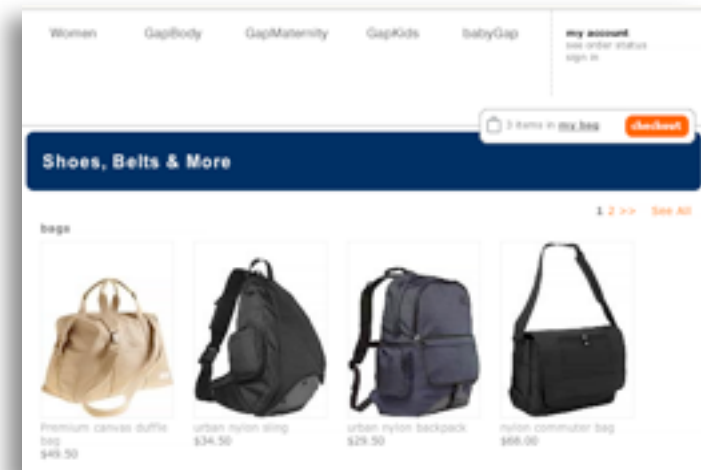


pattern.spotlight.

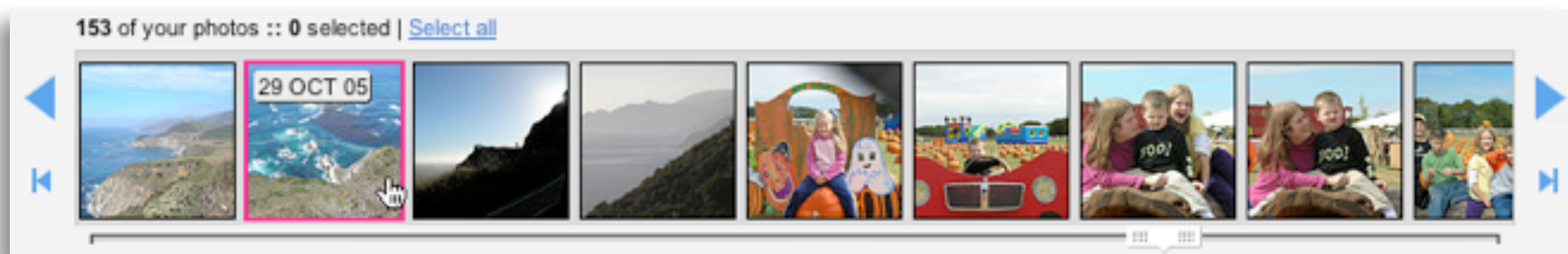
Use Transitions.



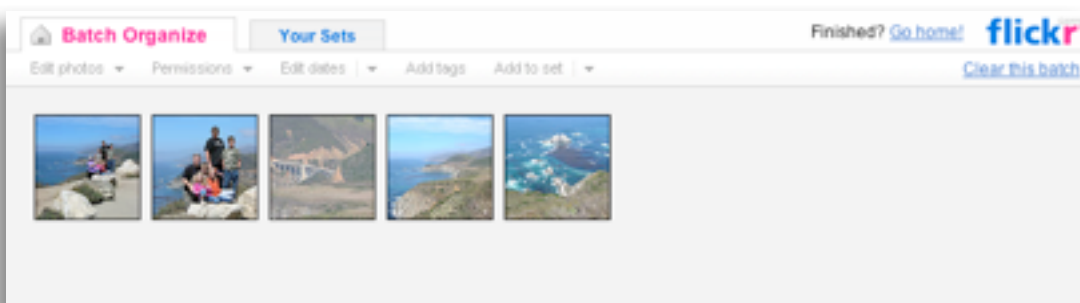
pattern.fade transition + self-healing transition.



pattern.zoom box.

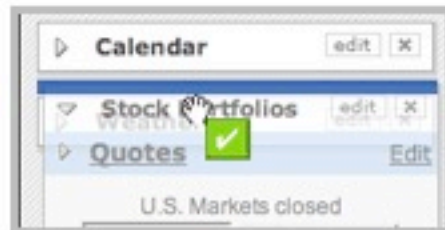


pattern.slide + animate.



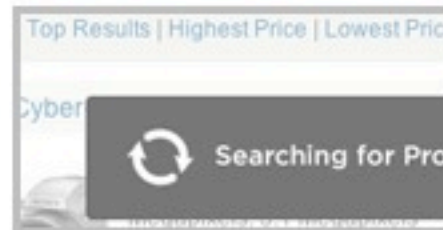
pattern.spotlight.

Use Transitions.



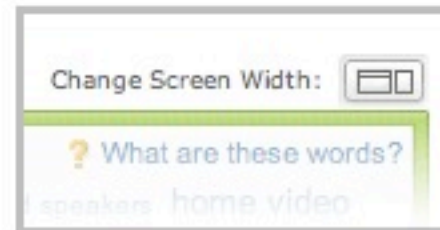
Animate Transition

Designer needs to communicate that an object is changing its spatial relationship within the page.



Brighten Transition

Designer wants to make a previously dimmed object a point of focus by making the object bright again.



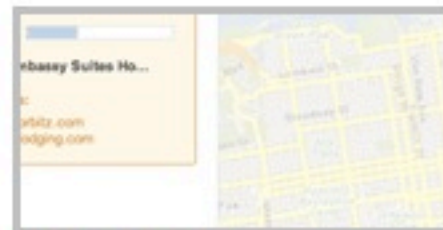
Collapse Transition

The designer needs to communicate that an object is no longer of primary importance, yet wants to keep it available in a smaller form.



Cross Fade Transition

Designer wants to communicate that a new view of an object is replacing the previous view of the object.



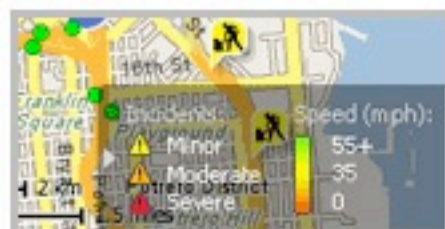
Dim Transition

Designer needs to communicate that an object is of secondary importance.



Expand Transition

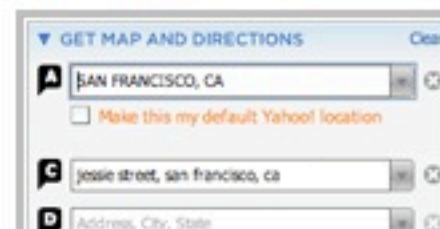
Designer needs to show the detail of an object in its context or reveal a previously collapsed object.



Fade In Transition



Fade Out Transition



Self Healing Transition

communicate that an object is changing its spatial relationship within the page.

previously dimmed object a point of focus by making the object bright again.

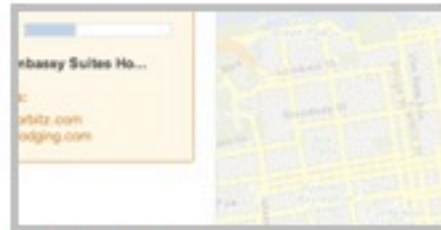
communicate that an object is no longer of primary importance, yet wants to keep it available in a smaller form.

Use Transitions.



Cross Fade Transition

Designer wants to communicate that a new view of an object is replacing the previous view of the object.



Dim Transition

Designer needs to communicate that an object is of secondary importance.



Expand Transition

Designer needs to show the detail of an object in its context or reveal a previously collapsed object.



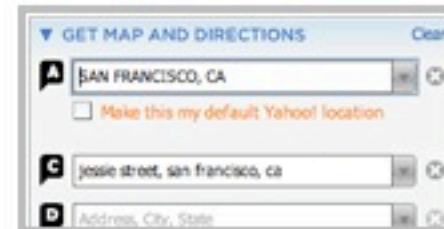
Fade In Transition

Designer needs to communicate that an object is being added to the page or application.



Fade Out Transition

Designer needs to communicate that an object is going away.



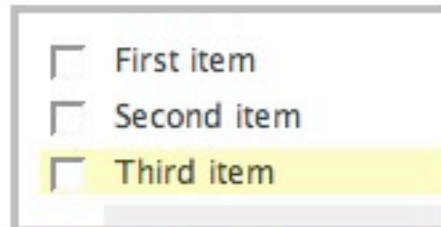
Self Healing Transition

Designer wants to show that an object has been removed from a list of objects.



Slide Transition

The designer wants to bring new content into the page.



Spotlight Transition

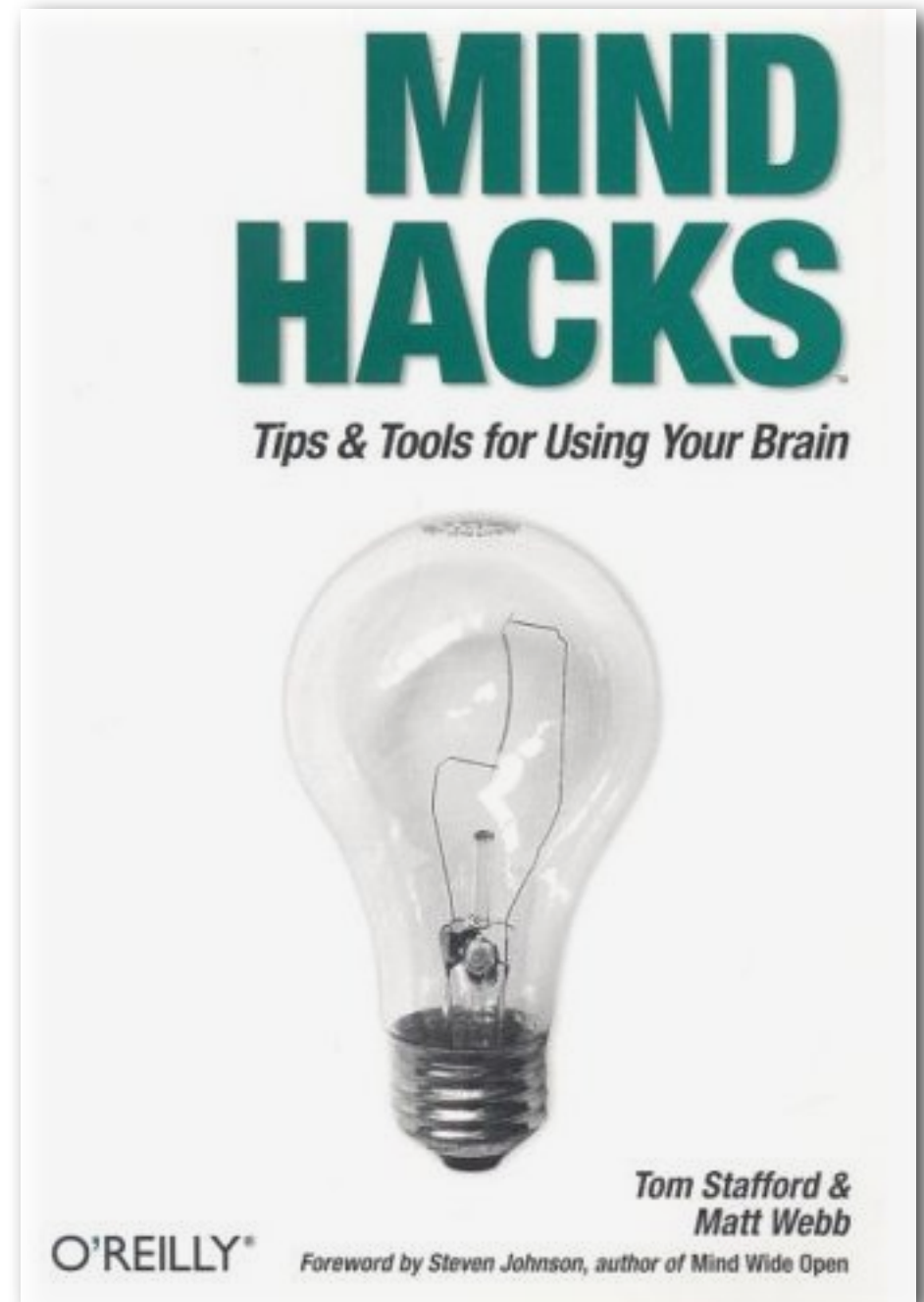
Designer needs to call attention to where a data

Speak to the brain

Understanding attention processing

Speak to the brain

Understanding attention processing



you can...

speed up time

slow down interaction

show state change

show relationships between objects

focus attention

you can...

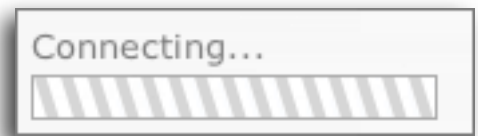
speed up time

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Use Transitions.

you can...

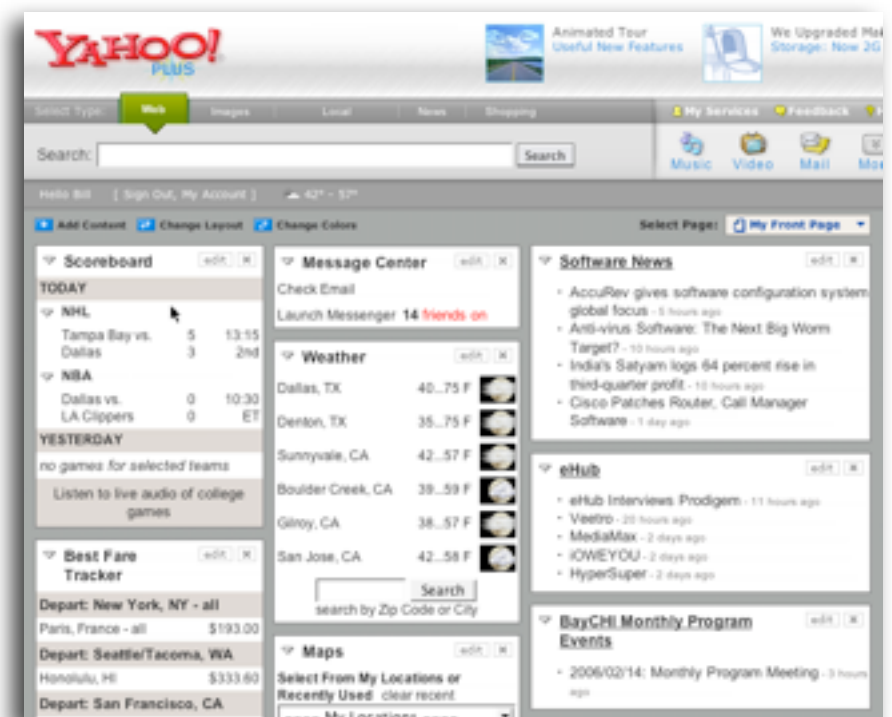
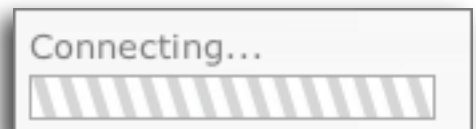
speed up time

slow down interaction

show state change

show relationships between objects

focus attention



Use Transitions.

you can...

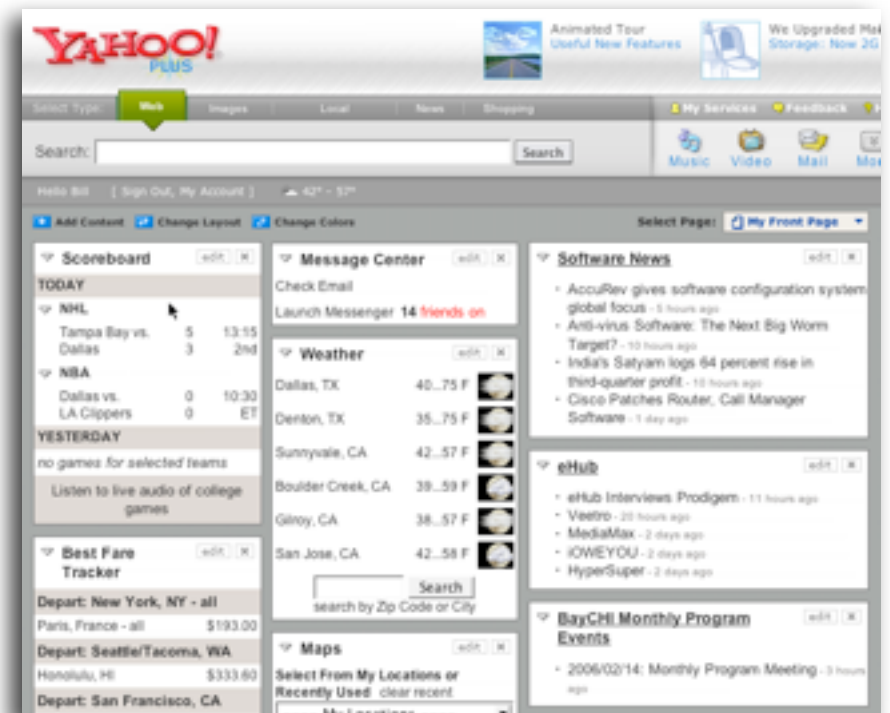
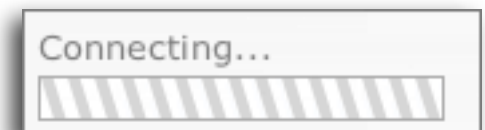
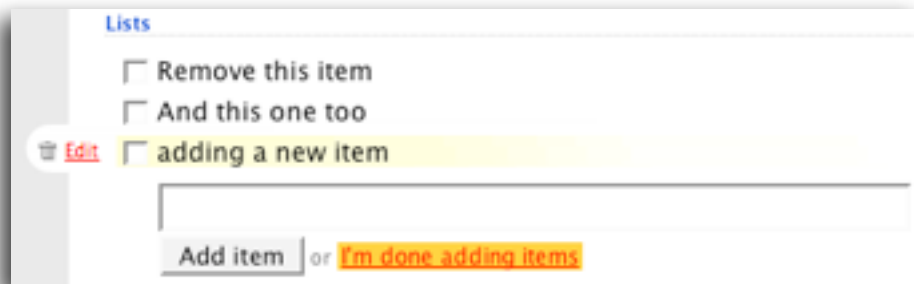
speed up time

slow down interaction

show state change

show relationships between objects

focus attention



Use Transitions.

you can...

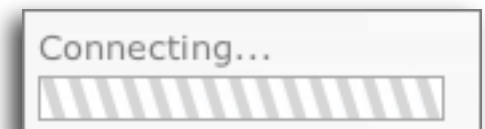
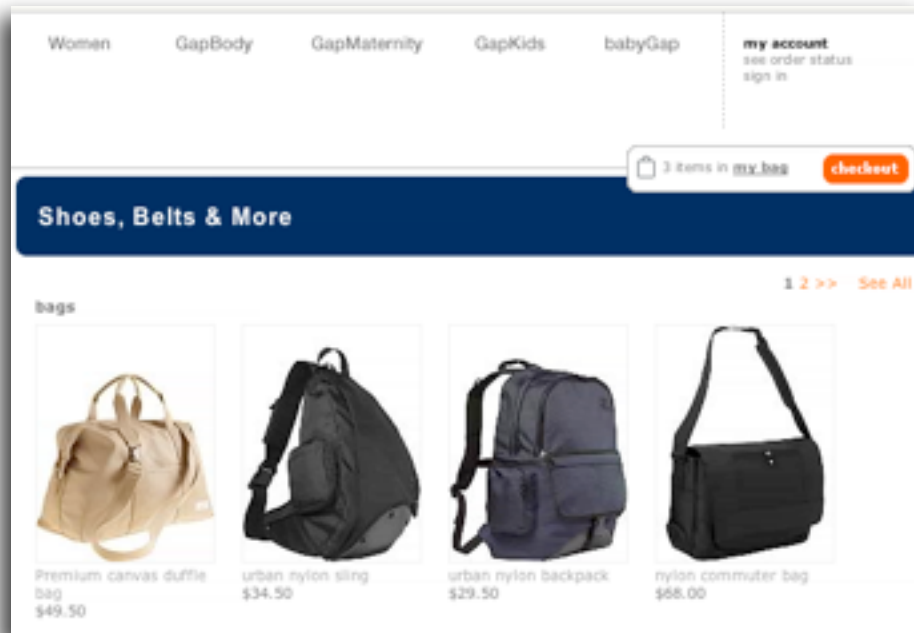
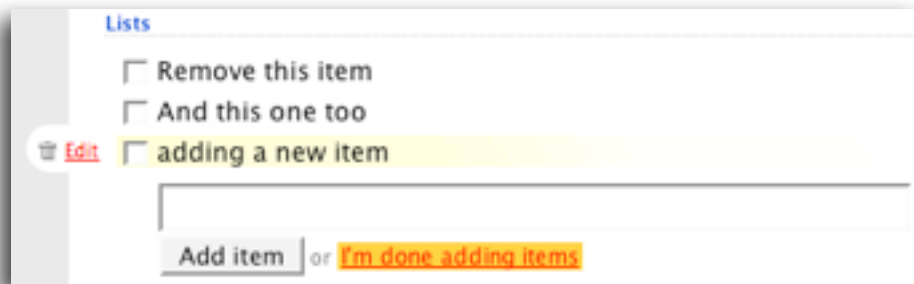
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slow down interaction

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Use Transitions.

you can...

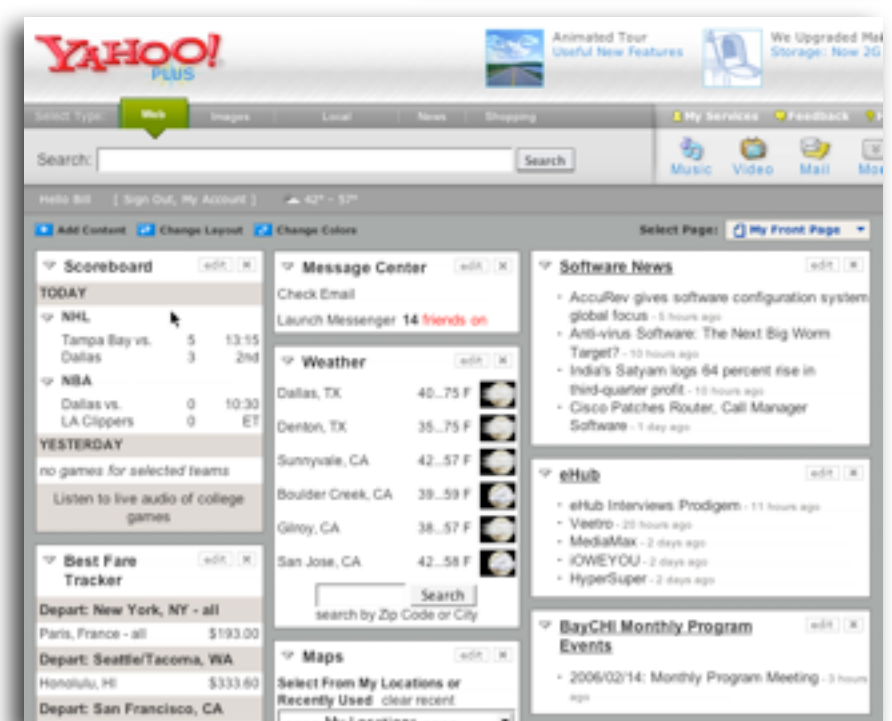
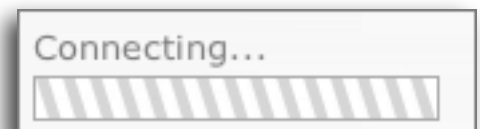
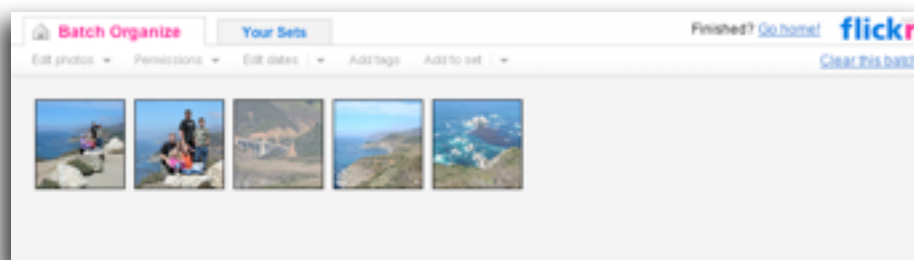
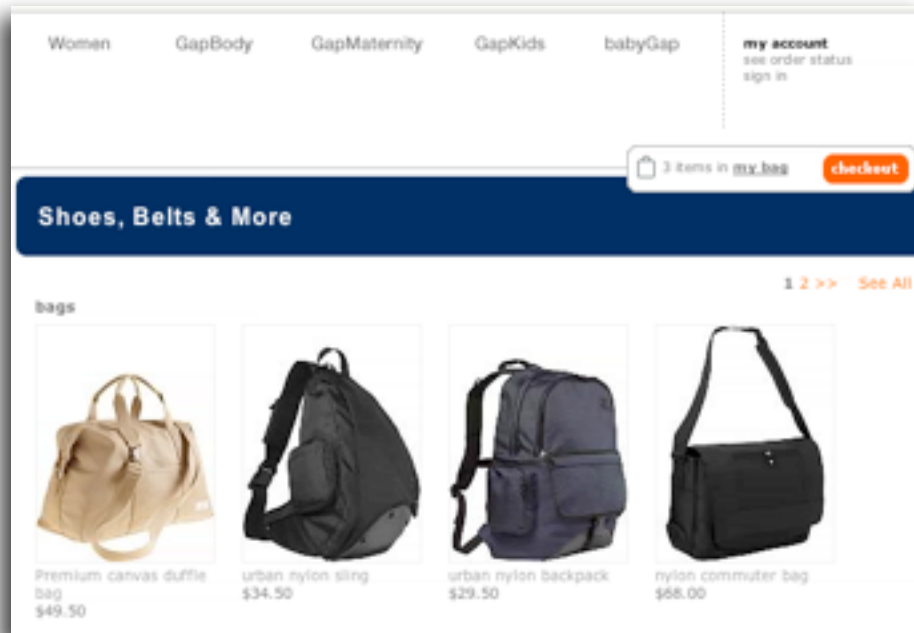
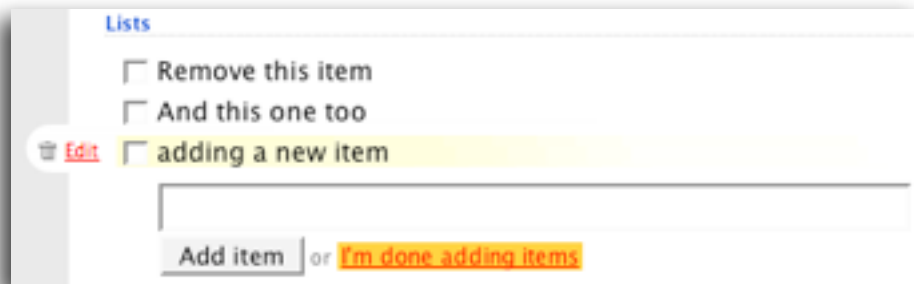
speed up time

slow down interaction

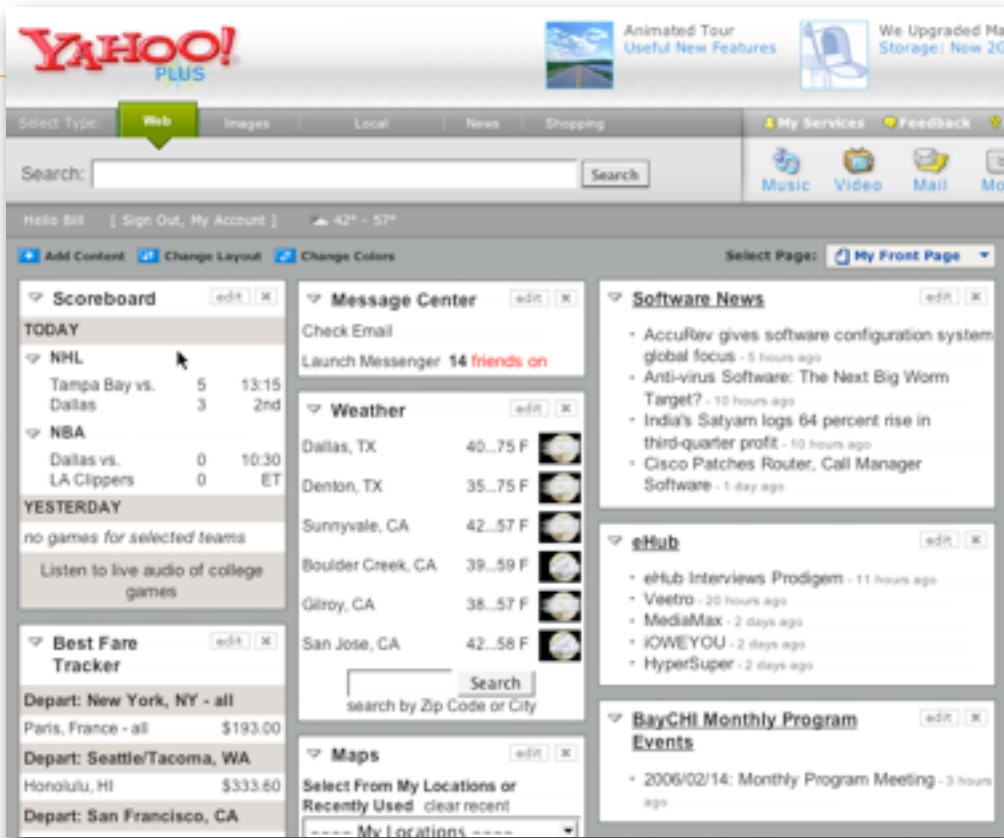
show state change

show relationships between objects

focus attention



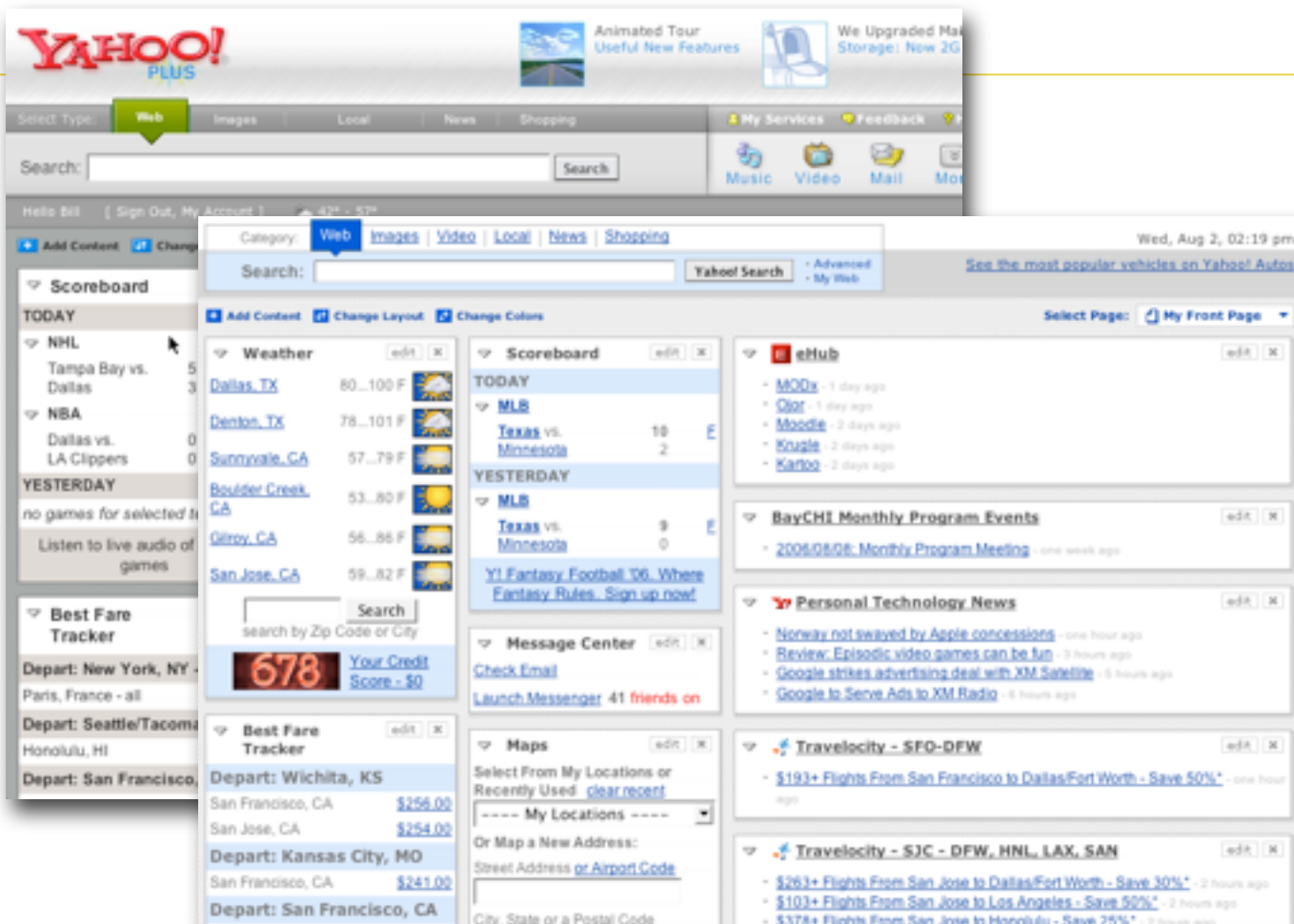
Use Transitions.



Keep it sane

"Cut it in-half" rule of thumb
Use "contrast knob" approach

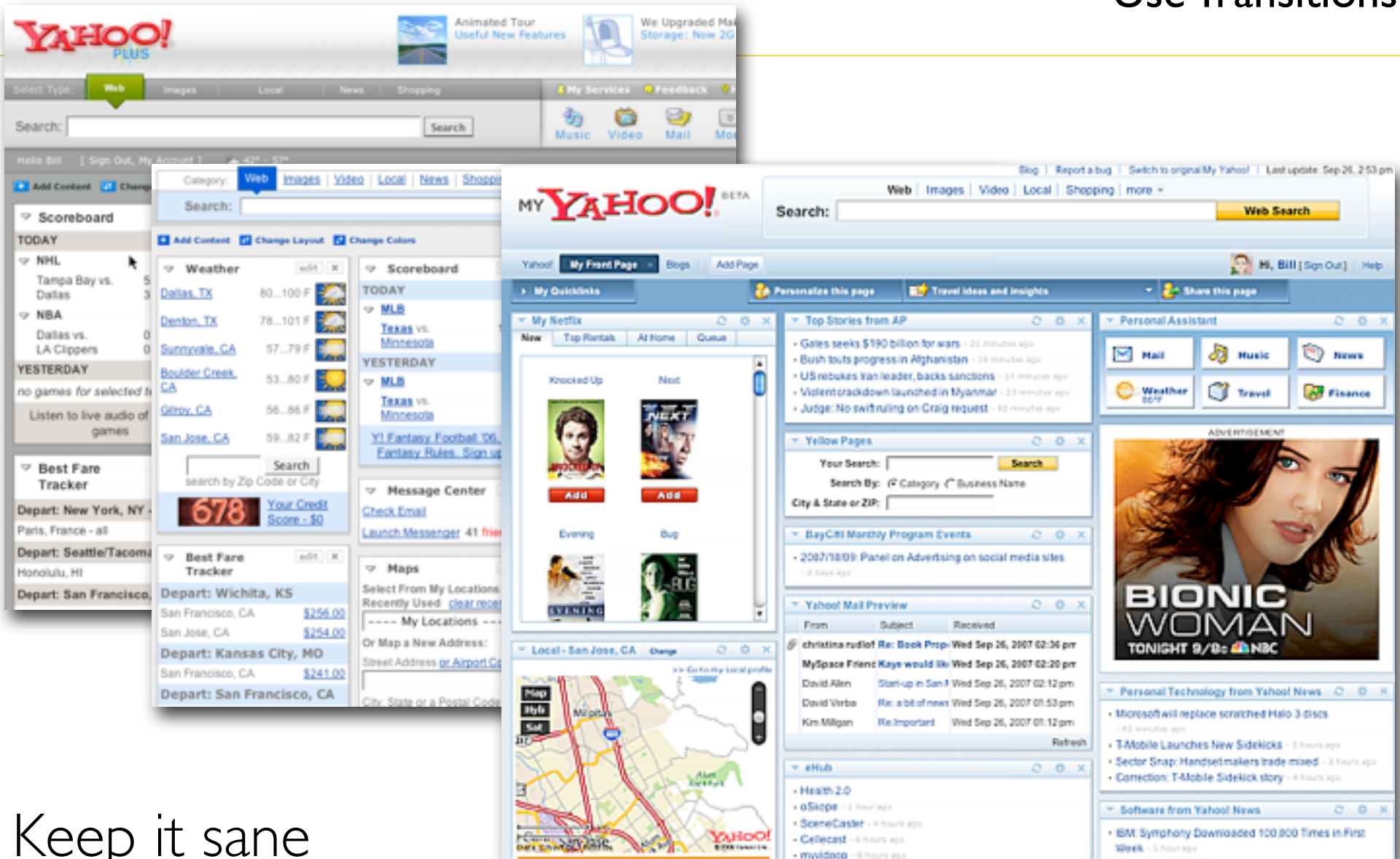
Use Transitions.



Keep it sane

“Cut it in-half” rule of thumb
Use “contrast knob” approach

Use Transitions.



Keep it sane

“Cut it in-half” rule of thumb
Use “contrast knob” approach

summary

Animation effects that become the central focus instead of being part of reinforcing a message.

patterns

animation gone wild

stalker

needless fanfare

Why the extra little slide in?

11 Step Eleven

Water thoroughly so the soil is moist to a depth of 6 to 8 inches.

12 Step Twelve

Keep the seed bed moist (but not soggy) until sod roots knit with soil below. In hot weather, you may have to water more than once a day.

Tips & Warnings



Lay the sod on dry soil to avoid a muddy mess.



When laying sod, kneel on a piece of plywood so you don't disturb soil or damage sod, and use kneepads to keep your knees from getting sore.



Laying sod is hard work. Enlist the help of friends, and use a wheelbarrow to cart pieces around.



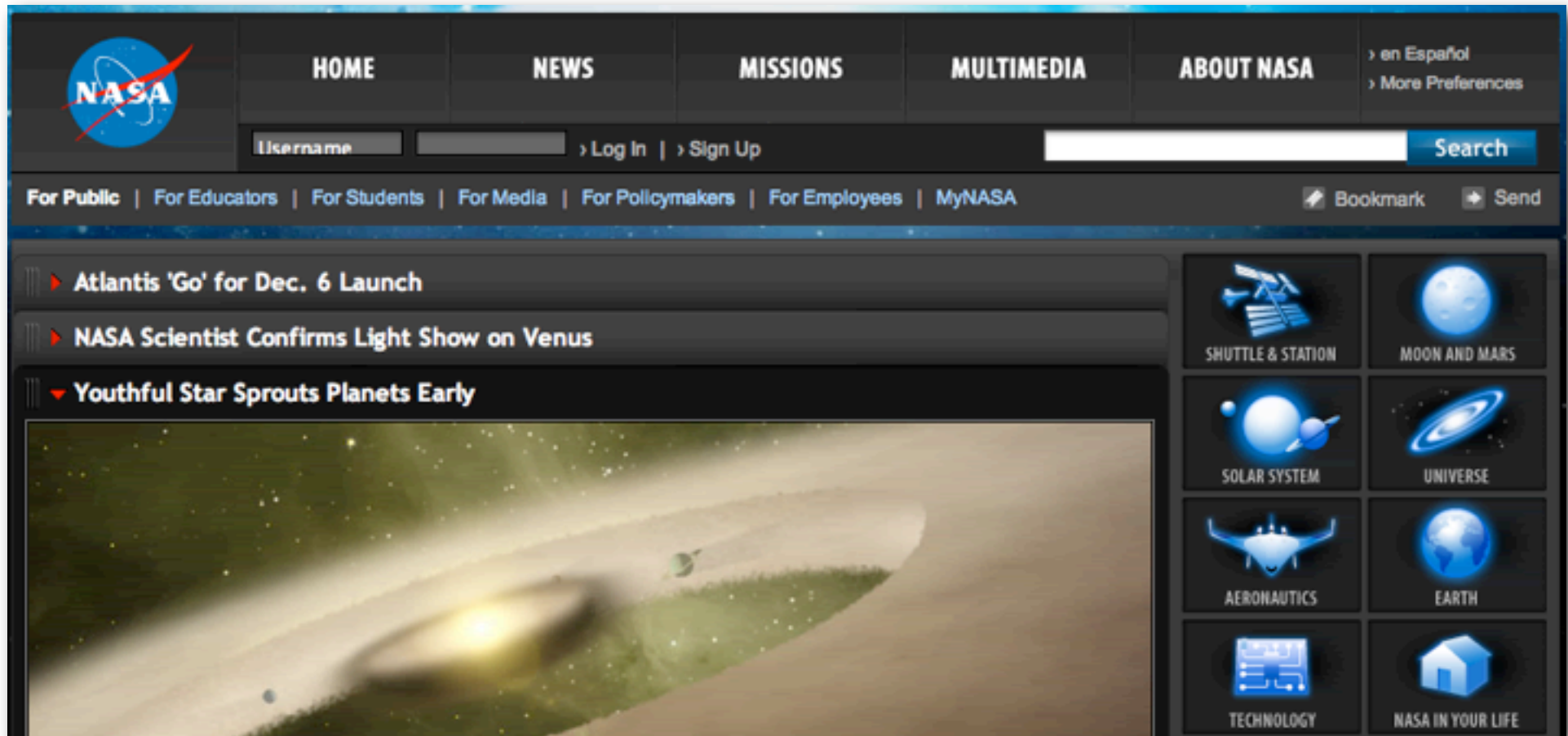
Keep [pets](#) and kids off your new lawn by enclosing it with stakes and string.



Avoid letting sod dry out, whether it's stacked in a pile or already laid. Occasionally sprinkle with water from a handheld hose to keep it moist,

Anti-Pattern. Animation Gone Wild.

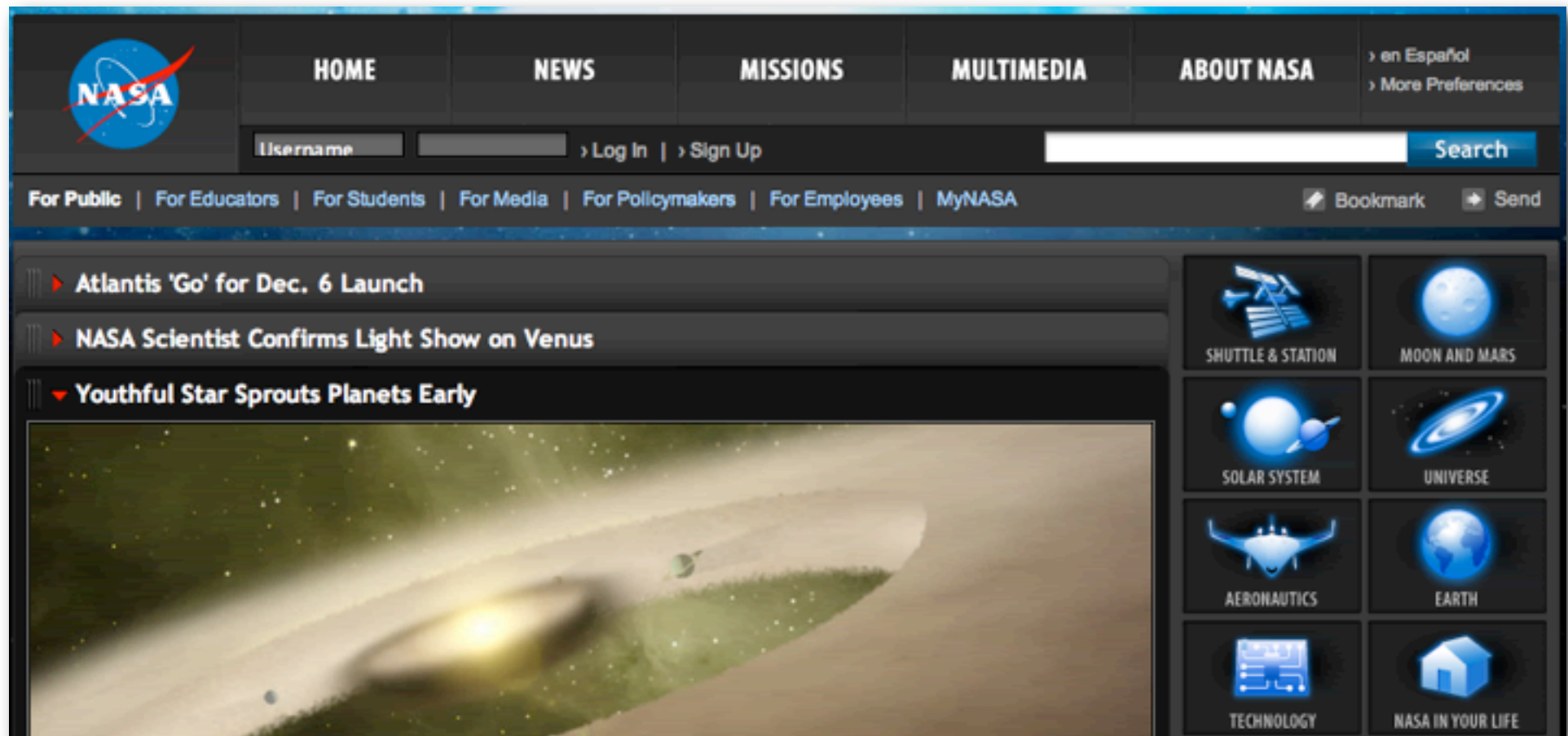
animated menus... so 90's



Anti-Pattern. Animation Gone Wild.

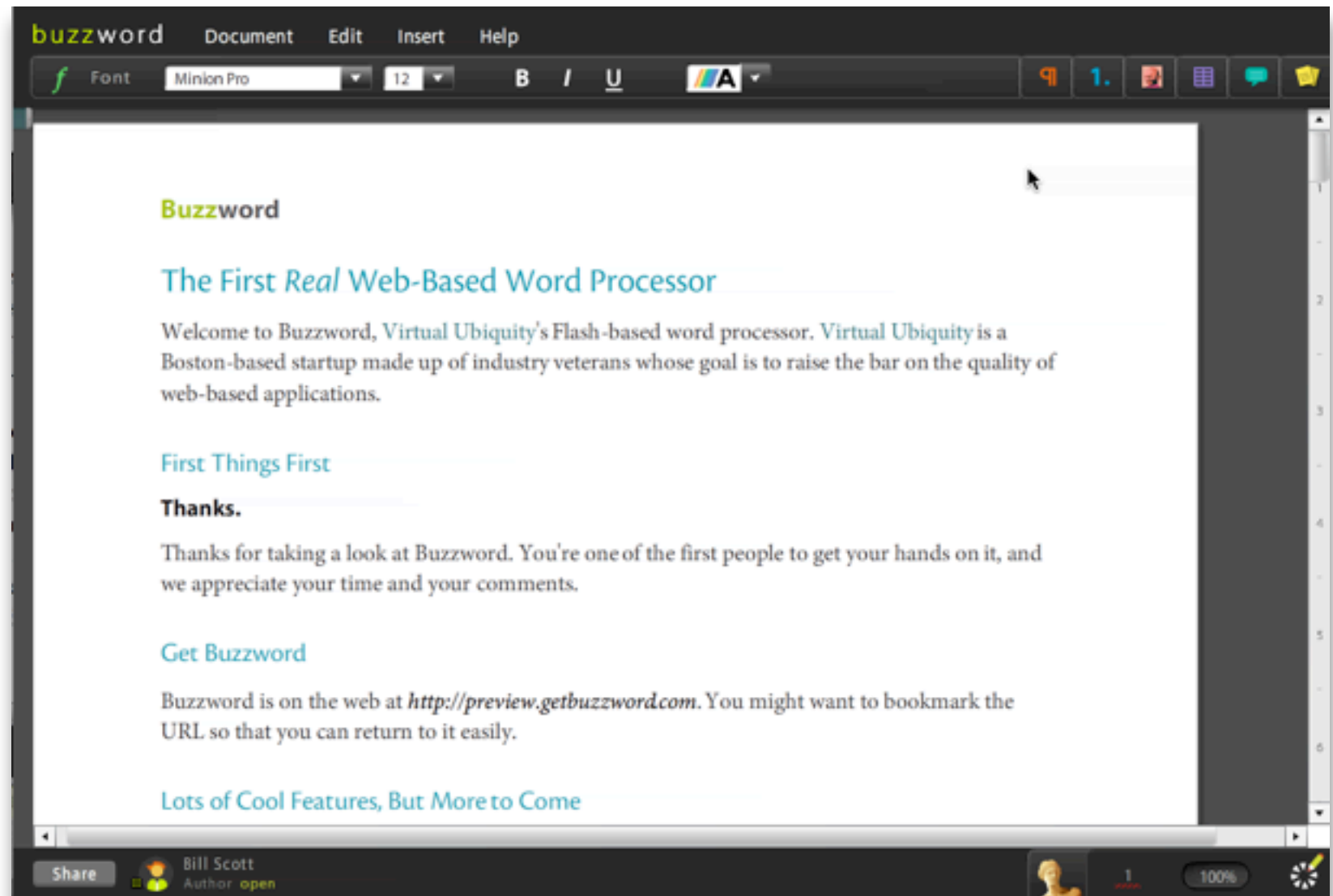
animated menus... so 90's

nasa.gov



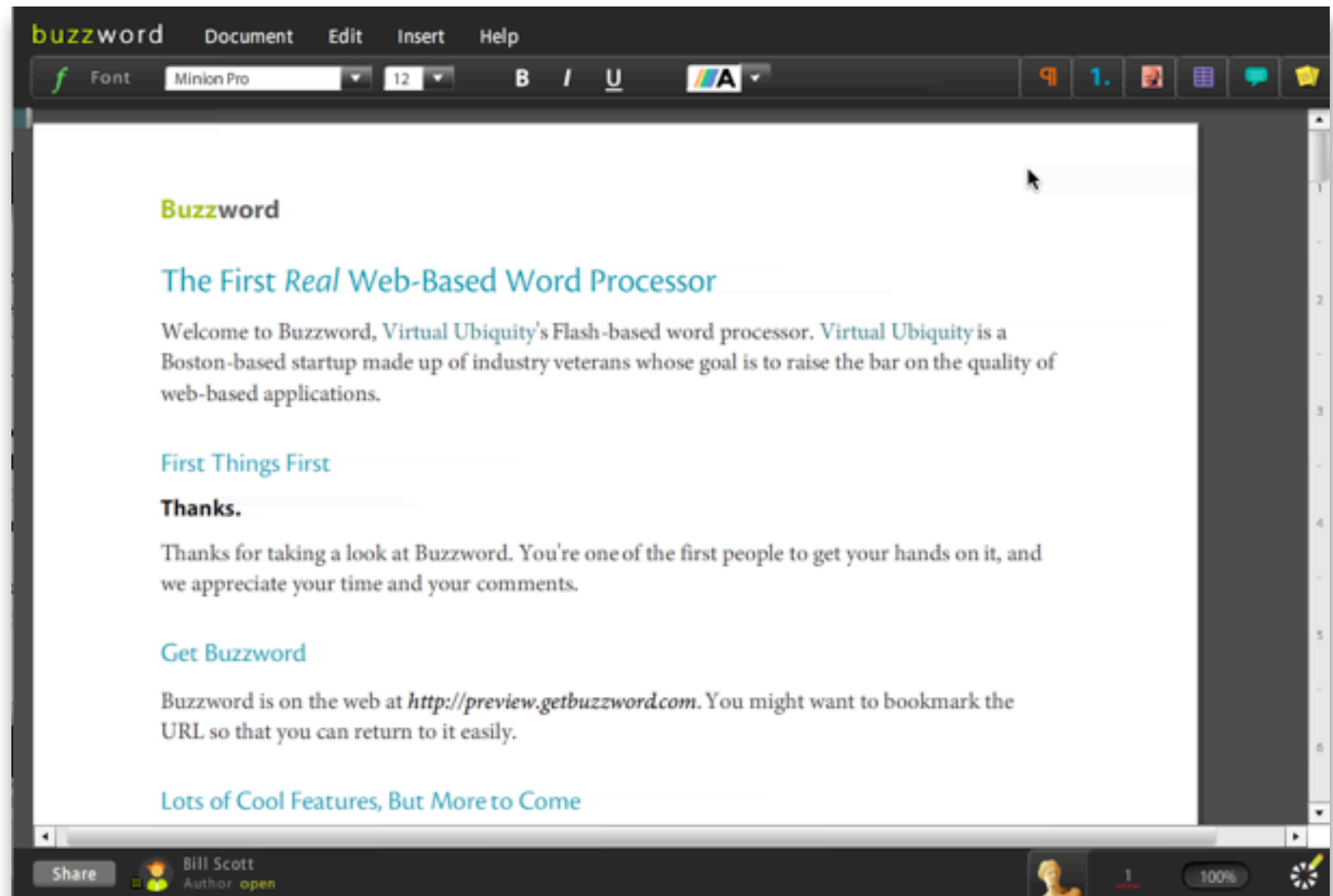
Anti-Pattern. Animation Gone Wild.

too many things animating on hover



Anti-Pattern. Animation Gone Wild.

too many things animating on hover



buzzword

Anti-Pattern. **Needless Fanfare.**

anti-pattern. amazon. animation gone wild

Our Favorites for Summer (Re)Reading



anti-pattern. amazon. animation gone wild

Our Favorites for Summer (Re)Reading



anti-pattern. afi. animation gone wild

Anti-Pattern. Needless Fanfare.

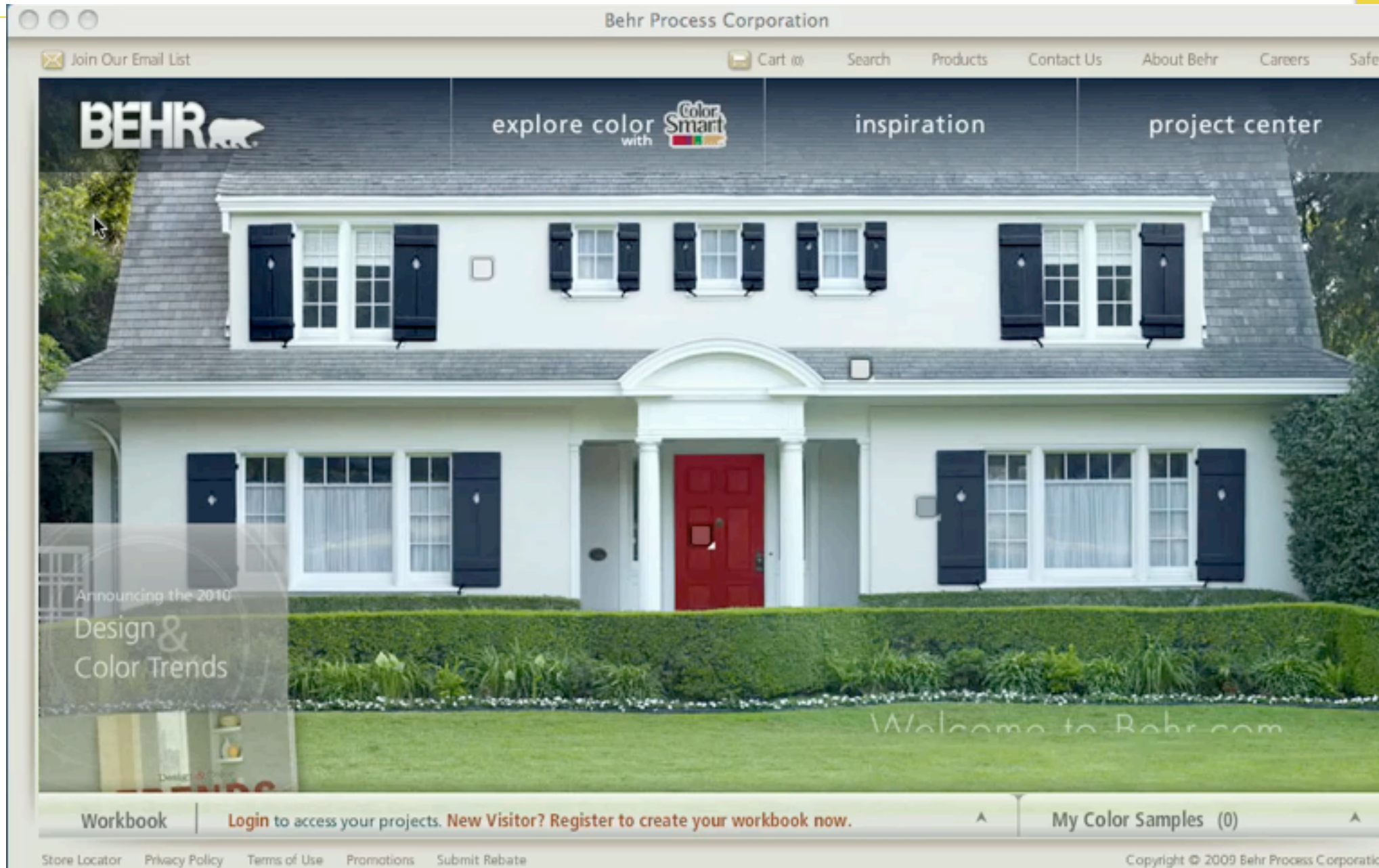
The screenshot shows the Borders.com website interface. At the top, there's a red header with the "BORDERS." logo, a search bar, and navigation links like "Welcome! Sign In", "Your Account", "Order Status", "Customer Care", "Shopping Cart", "Wish List", and "Store Locator". Below this is a yellow navigation bar with tabs for "Home", "Books", "Music", "DVDs", "Kids", "BordersMedia", "Borders Rewards", "Borders Perks", and "Gift Cards". A secondary bar lists "New Releases", "Upcoming Releases", "Bestsellers", "Free Music Download", "Borders Playlist", "Kids' Music", and "Used Music".

The main content area is titled "music" and features a "Borders Playlist" section on the left. The central part displays a featured album "Breakout" by Miley Cyrus, available July 22, with a list of other artists like Nine Inch Nails, The Slip, and Buddy Guy. To the right, there's a "FREE MUSIC DOWNLOAD" section for Janiva Magness and a "Borders.com summer BLOWOUT SAVINGS EVENT" announcement.

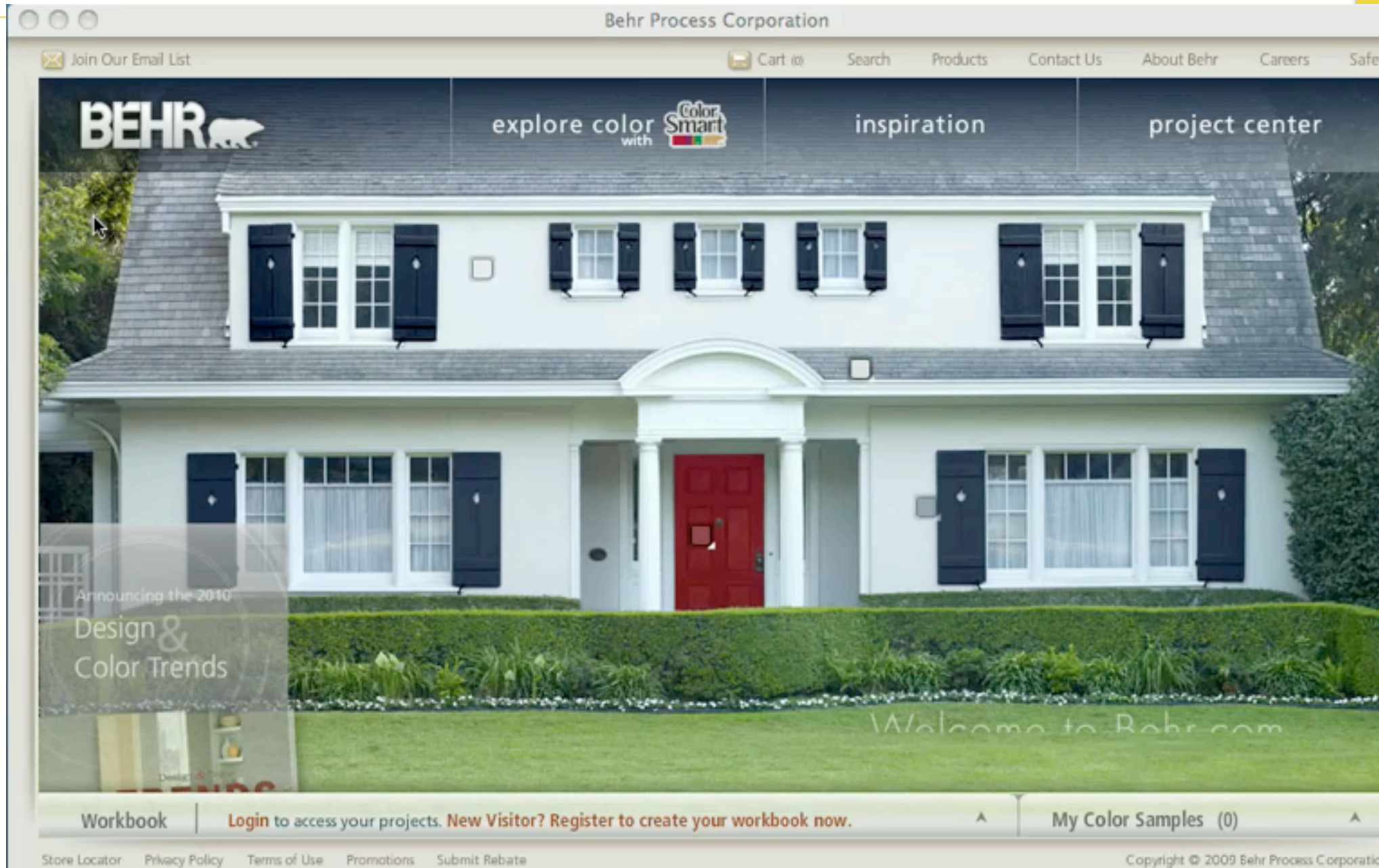
Below the featured content is a pagination bar showing "location: Music", "sort: Bestsellers", and "page: 1 2 3 4 5 6-10 next 303,883 results: 25 50 per page view as: [icon]". The bottom section displays a grid of album covers, including "Mamma Mia!", "Beck Modern Guilt", "ABBA Gold", "Camp Rock", "Enchanted", "Where the Light Is", "Duffy", "Justin", "Boyz n the Hood", and "John Deere".

borders

Anti-Pattern. Needless Fanfare.



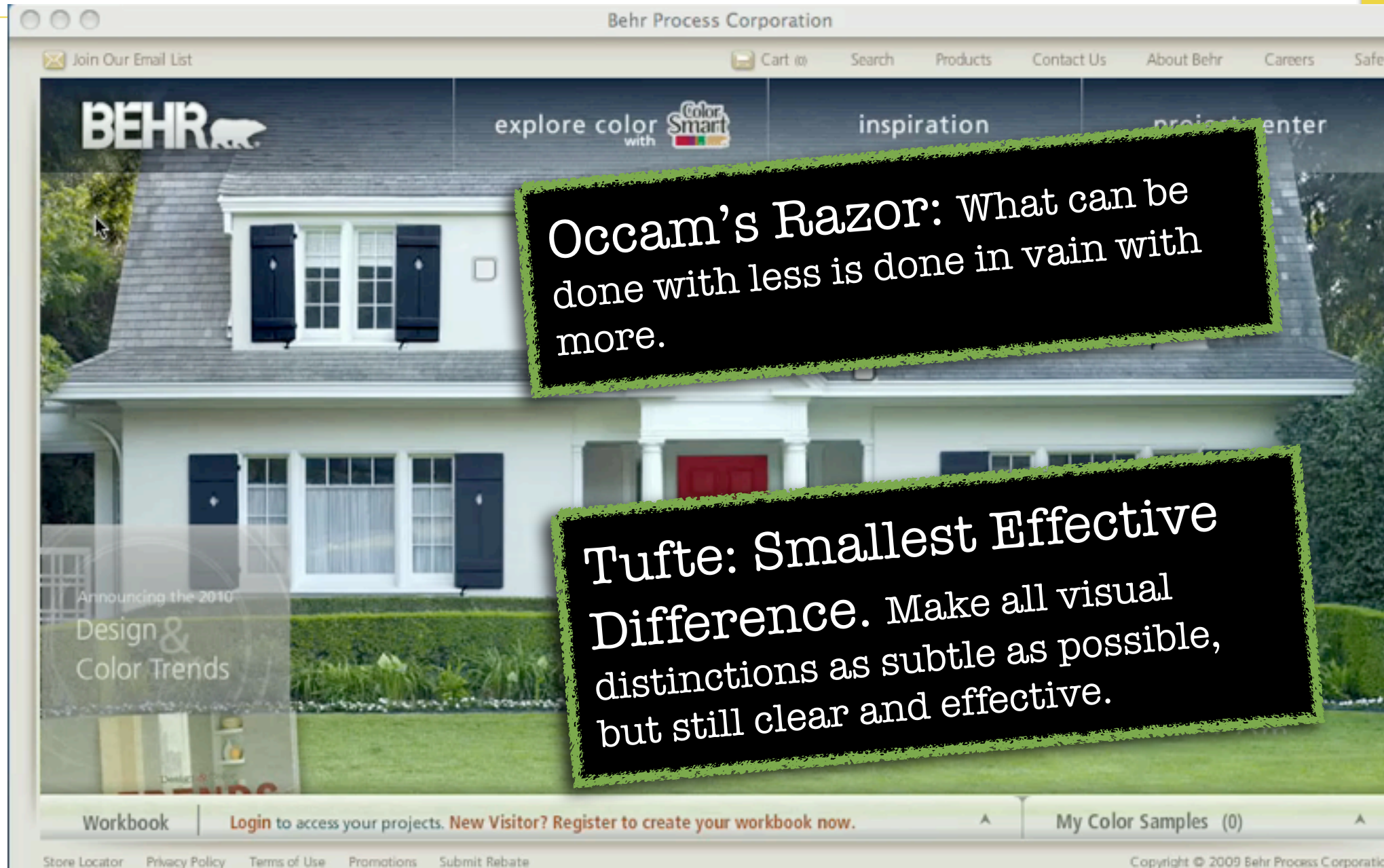
Anti-Pattern. Needless Fanfare.



Anti-Pattern. Needless Fanfare.



Anti-Pattern. Needless Fanfare.



Yahoo! LOCAL Welcome, b.scott Sign Out

City Guide My Local Directory

Search: drain repair San Jose, CA Search

San Jose City Guide > drain repair

CATEGORY SPONSORS

- * **C & K Drain Plumbing Repair** - Why Pay More? Call and Compare. Call Anytime
(408) 483-1044, 3560 Flora Vista Ave # 204, Santa Clara, CA
[Get directions](#)

Results 1-10 out of 318 total ([About these results](#))

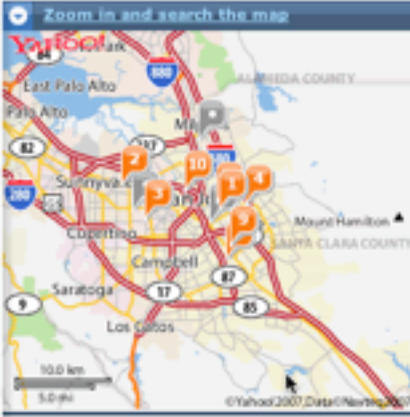
Narrow your search by category, rating, and more.

Sorted by: [top results](#) | [distance](#) [Print results](#)

Yahoos: [Report bad local results or ads for this query.](#)

Plumber by Lalos Sewer & Drain Cleaning Services (408) 590-6547 471 N 18th St, San Jose, CA Get Directions www.zonaprofiles.com/plumberin-sanjose.html	★★★★★ (1) Write a review	0.87 mi
Sunnyvale Storm Drain Repairs (408) 730-7510 221 Commercial St, Sunnyvale, CA Get Directions	★★★★★ Write a review	6.22 mi
C & K Drain Plumbing Repair Merchant verified (408) 483-1044 3560 Flora Vista Ave # 204, Santa Clara, CA Get Directions	★★★★★ Write a review	5.10 mi
Alum Rock Hardware (408) 258-6084 2243 Alum Rock Ave, San Jose, CA Get Directions www.alumrockhardware.com/	★★★★★ (2) Write a review jcgarc55- "Wayne was very helpful and informative. They know what..." more	2.49 mi
YOUR PLUMBING SPECIALIST (408) 832-1445	★★★★★ Write a review	

Zoom in and search the map



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Get professional services, warranty and fixing right now.
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Search: drain repair San Jose, CA Search

San Jose City Guide > drain repair

CATEGORY SPONSORS

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<p>Sunnyvale Storm Drain Repairs</p> <p>(408) 730-7510</p> <p>221 Commercial St, Sunnyvale, CA</p> <p>Get Directions</p>	<p>★★★★★</p> <p>Write a review</p>	6.22 mi
<p>C & K Drain Plumbing Repair</p> <p>Merchant verified</p> <p>(408) 483-1044</p> <p>3560 Flora Vista Ave # 204, Santa Clara, CA</p> <p>Get Directions</p>	<p>★★★★★</p> <p>Write a review</p>	5.10 mi
<p>Alum Rock Hardware</p> <p>(408) 258-6084</p> <p>2243 Alum Rock Ave, San Jose, CA</p> <p>Get Directions</p> <p>www.alumrockhardware.com/</p>	<p>★★★★★ (2)</p> <p>jcgarc55- "Wayne was very helpful and informative. They know what..." more</p>	2.49 mi
<p>YOUR PLUMBING SPECIALIST</p> <p>(408) 832-1445</p>	<p>★★★★★</p> <p>Write a review</p>	

Zoom in and search the map

San Jose, CA

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Map data ©2008 LeadDog Consulting, Tele Atlas

Redo Search in Map Area Map, don't follow me!

Yahoo! LOCAL Welcome, b.scott Sign Out

City Guide My Local Directory

Search: drain repair San Jose, CA Search

San Jose City Guide > drain repair

CATEGORY SPONSORS

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yahoo! local

Zoom in and search the map

Map, don't follow me!

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Redo Search in Map Area » Map, don't follow me!

yelp

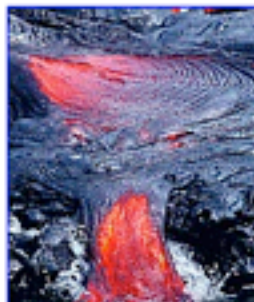
y! teachers gobbler. instantly there

Typical growth of a lava delta at Kilauea Volcano

1. Pahoehe lava first enters ocean quietly



Pahoehoe lava entering the ocean at a new location either oozes across a cobble or black sand beach or spills over a sea cliff, typically 1 to 5 m tall. As waves splash over the advancing lava, the surface of the molten stream cools quickly and shatters into small, glassy fragments. Because the seawater does not become trapped or confined within the lava, explosions rarely occur. For this reason, the first few hours of a new ocean entry are the safest time to view up close lava entering the sea.



YAHOO! GOBBLER™

Projects (8)

Geography: Land...

“Pahoehoe lava entering the ocean at a new location either oozes across a...”

gobble this web page

Birds' Nests

“As waves splash over the advancing...”

gobble this web page

Scratchpad

gobble this web page

Return to Y! Teachers

y! teachers gobbler. instantly there

Transitions should mean something. *They communicate.*

Understand the hierarchy of transition *communication*

Rapid movement

Rapid color change

Slow movement

Slow color change

If you are refactoring a wild interface, simply **turn off all animations** *and start by communicating fully without it, then* **add it back in one at a time.**

React Immediately



Late Night Comedies

Not Interested

See All >

Based on your interest in
[National Lampoon's Pledge This!](#)
[The Stoned Age](#)
[Team America: World Police](#)

Set this genre

Late Night Comedies



Sometimes watch

[Humboldt County](#)



Add



Not Interested

[Revenge of the Nerds: Panty
Raid Edition](#)



Add



Not Interested

[The Onion Movie](#)



Add



Not Interested

[A Dirty Shame](#)



Add



Not Interested

Late Night Comedies

Not Interested

See All >

Based on your interest in
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[The Stoned Age](#)
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☐
☒
☐ Sometimes watch

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[Revenge of the Nerds: Panty
Raid Edition](#)



Add



Not Interested

[The Onion Movie](#)



Add



Not Interested

[A Dirty Shame](#)



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Not Interested

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Rating Movies in **All Genres**

RATED
MOVIES

608

[Miss Congeniality](#)



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Hasn't Seen It

[Big Momma's House](#)



Add



Hasn't Seen It

[Hitch](#)



Add



Hasn't Seen It

[Taxi Driver](#)



Add





Hasn't Seen It



american airlines from july 12 to july 16

Expedia flight search

 redirect 

Don't want Expedia? You can also use CheapTickets, Kayak, Orbitz, Sidestep or Travelocity. Just say so!

From Boston, Logan, MA (BOS)
To Dallas/Ft. Worth, TX (DFW)

Dates:

leaving Sat July 12, 2008
returning Wed July 16, 2008

Passengers:

1 adult

Other trip details:


Economy class on American Airlines

Ask Your Question: Enter Your Question and Check Spelling

Asking costs you 5 points. You can ask 5 more questions today.
You have 195 points. Earn more points by [answering](#) other people's questions.

1. Enter your question

Be more specific for better answers.

 [Check Spelling](#)

You have 116 characters to work with. Please follow our [community guidelines](#).

2. Add details (optional)

The more details you provide, the better your results will be.

You have 1000 characters to work with.


y! answers. live suggest

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y! mail, kayak. auto complete

To: [Show BCC](#)

Cc:

Subject: [Plain Text](#)

Times New Roman | 12 | **B** *I* U

y! answers. live suggest

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Times New Roman | 12 | **B** *I* U

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From To

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Leave Time Return Time

2/15/2006 Anytime 2/22/2006 Anytime

Travelers Cabin

1 Economy

☐ Prefer Nonstop

for [hundreds of airlines](#).

React Immediately.

y! answers. live suggest

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Cc:

Subject: [Plain Text](#)

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Millions of Members Helping You

Latest Member Reviews (Mouse over to pause)

Bridget Jones: The Edge of Reason JA 1493624

☆☆☆☆☆

What happened to the vivid, charming, independent Bridget? The Bridg in this second movie is bumbling, paranoid, and not that bright. They have taken an incredibly charming character and turned her ...

[Read the full review](#)

64%
Similar to you

Godsend ypm 1892048

☆☆☆☆☆

This movie was boring. It did not have much suspense and we only watched about 45 minutes of the movie.

59%
Similar to you

Spanglish MS 868728

☆☆☆☆☆

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From To

☒ Show Nearby Airports ☐ Show Nearby Airports

Leave Time Return Time

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y!mail. busy indicator

Check Mail Compose

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Subject: [Plain Text](#)

Times New Roman | 12 | **B** *I* U

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Leave Time Return Time

Travelers Cabin

☐ Prefer Nonstop

for [hundreds of airlines](#).

y!mail. busy indicator

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www.

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[Add](#)

64%
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☆☆☆☆☆

Keep the goal in mind

Design for relevancy

Is it narrowing or distracting

Keep the goal in mind

Design for relevancy

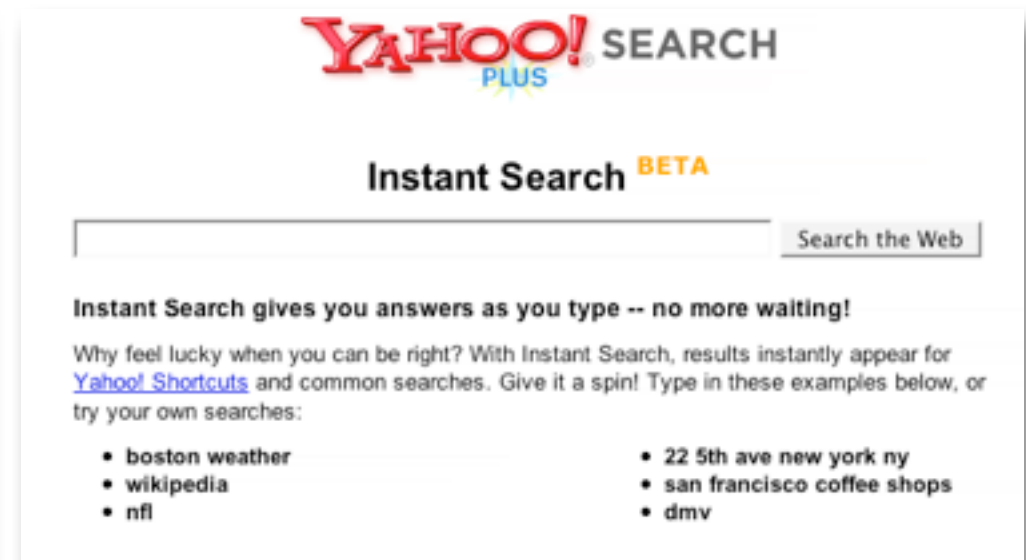
Is it narrowing or distracting



Keep the goal in mind

Design for relevancy

Is it narrowing or distracting



Keep the goal in mind

Design for relevancy

Is it narrowing or distracting?

Use feedback to boost confidence

Let the user iterate where possible

React Immediately. **The Goal.**

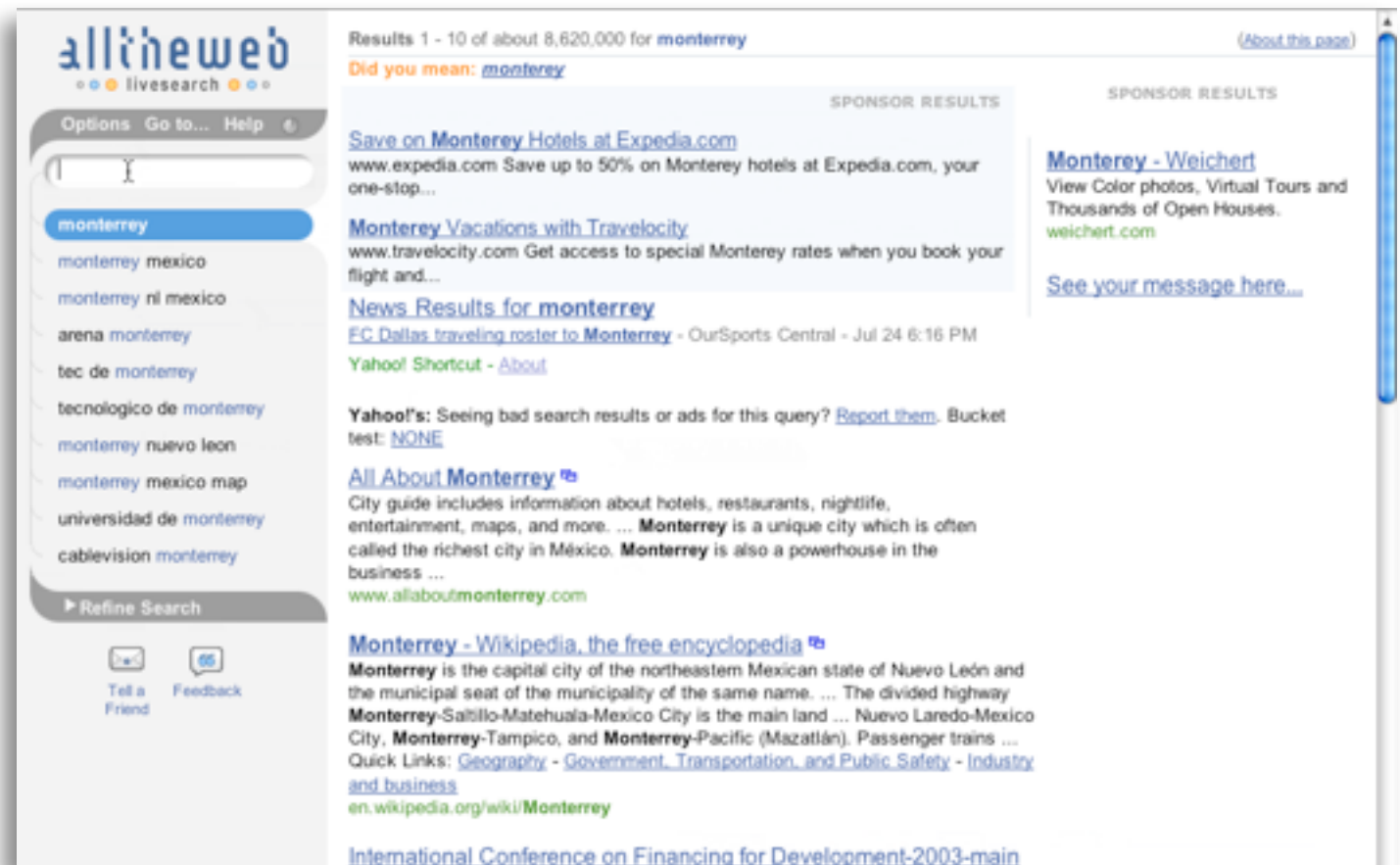
Keep the goal in mind

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Is it narrowing or distracting?

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Yahoo! All the Web

React Immediately. **The Goal.**

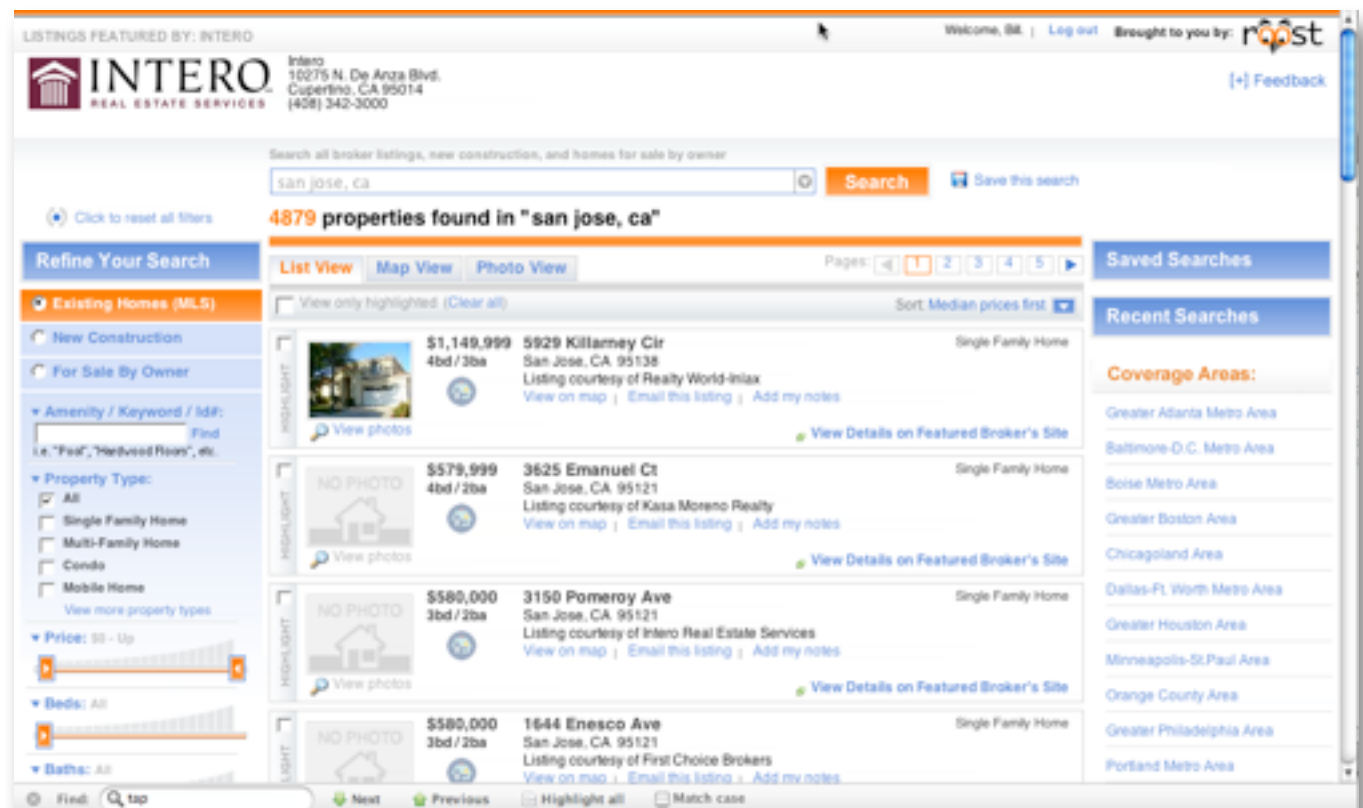
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React Immediately. **The Goal.**

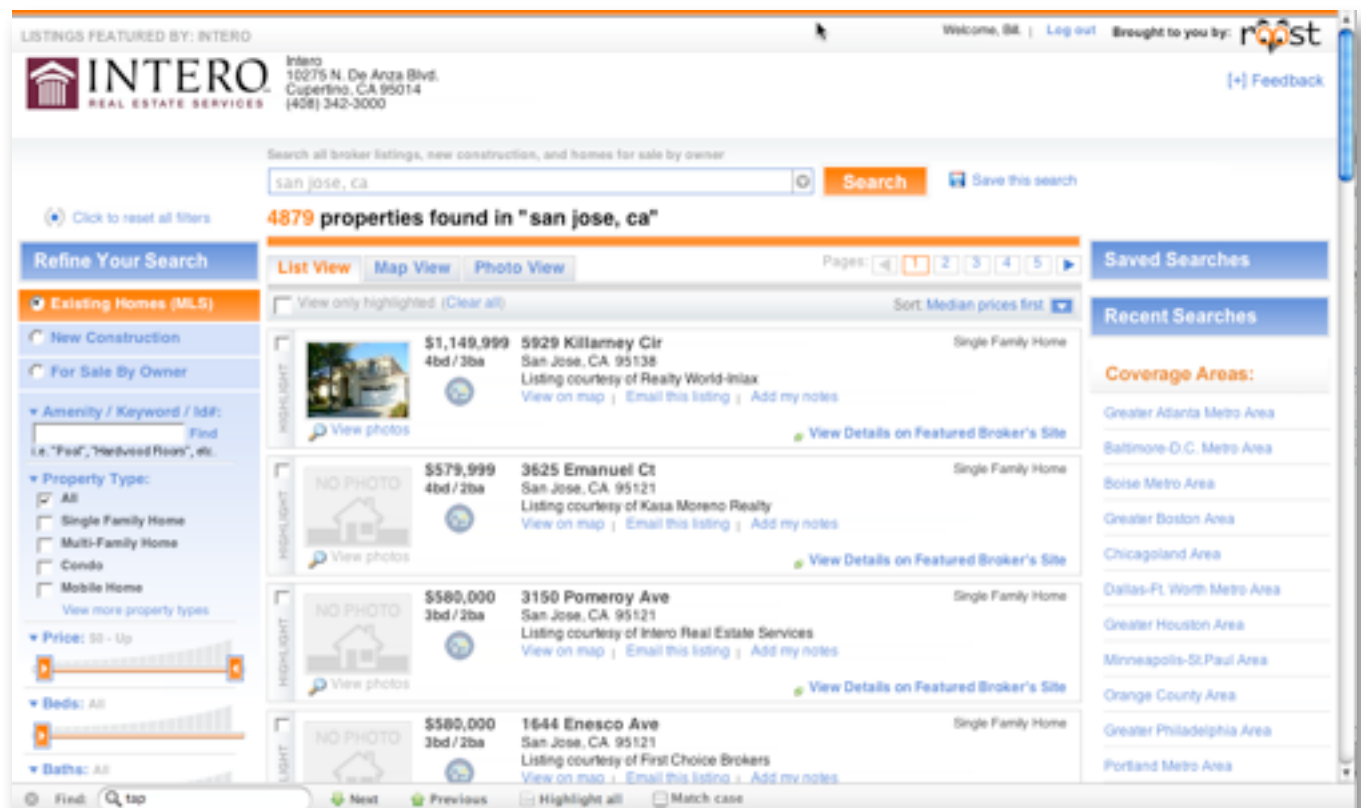
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Design for relevancy

Is it narrowing or distracting?

Use feedback to boost confidence

Let the user iterate where possible



roost

Shape user perception

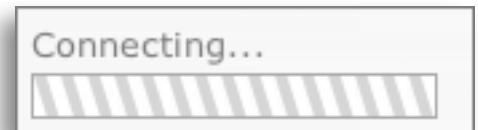
Make time pass faster

Make application feel more responsive

Shape user perception

Make time pass faster

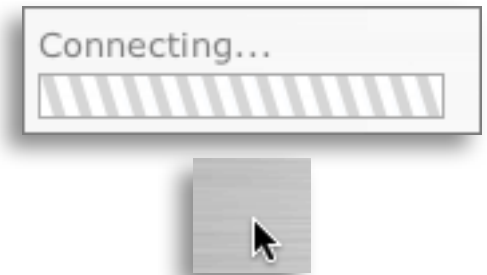
Make application feel more responsive



Shape user perception

Make time pass faster

Make application feel more responsive



Prevent errors before-hand

*Ounce of preventive design worth
pound of error-handling*

Look before you leap

Use live-previews

Prevent errors before-hand

*Ounce of preventive design worth
pound of error-handling*

Look before you leap

Use live-previews

Required information for Google account

Your current email address:
e.g. myname@example.com. This will be your username and sign-in.

Choose a password:
Minimum of 6 characters in length. [Password strength](#): Too short

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Use live-previews

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www.
 (ex. widgetdesigns.com)

Search

Required information for Google account

Your current email address:
 e.g. myname@example.com. This will be your username and sign-in.

Choose a password: [Password strength](#) Too short
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www.
 (ex. widgetdesigns.com)

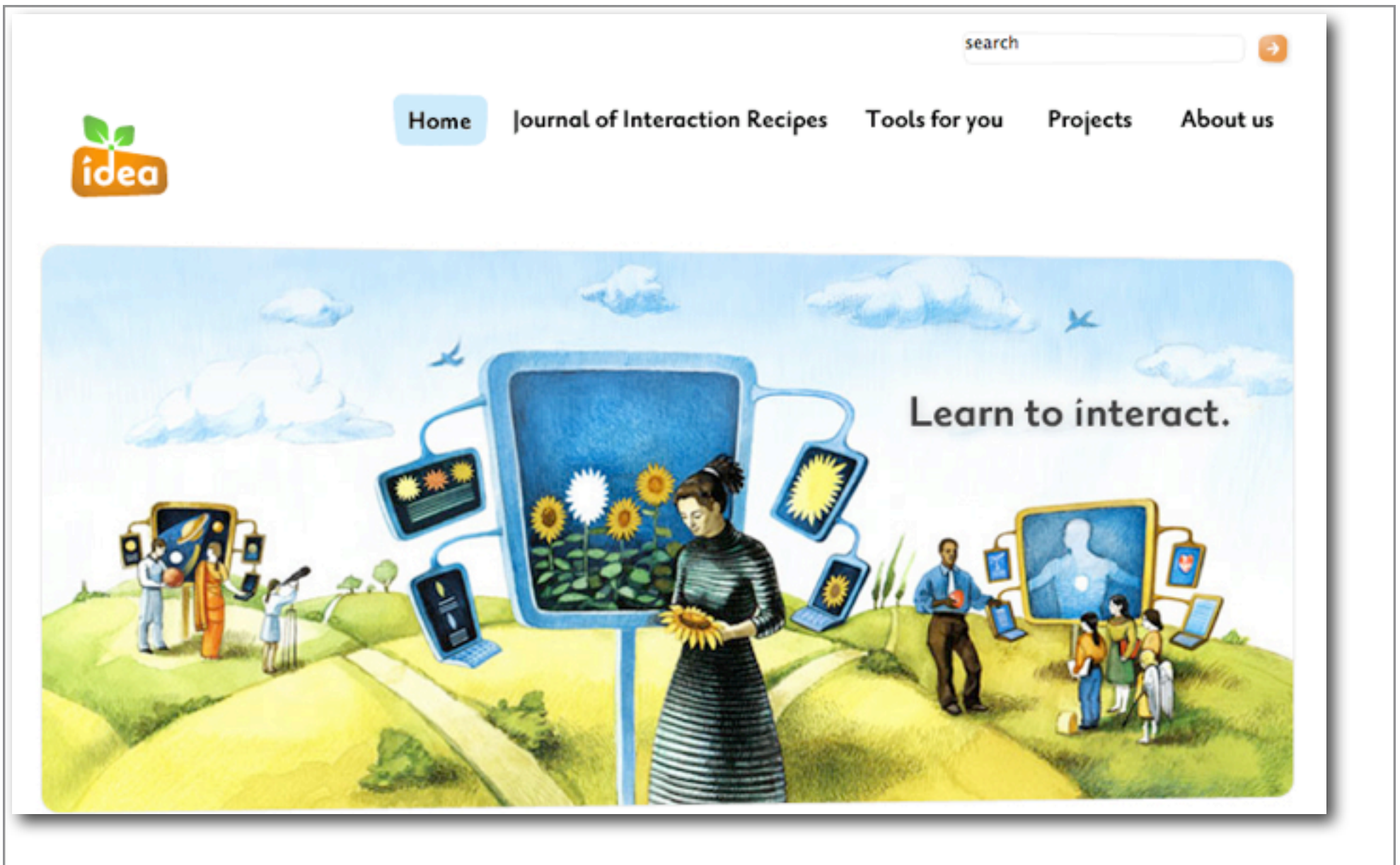
Search

Required information for Google account

Your current email address:
 e.g. myname@example.com. This will be your username and sign-in.

Choose a password:
 Minimum of 6 characters in length. [Password strength](#). Too short

React Immediately. **You are Here.**

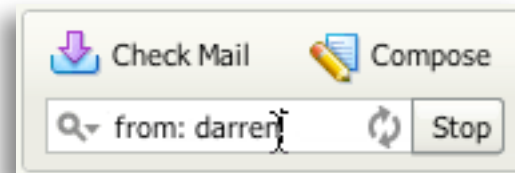


idea.org. **You are Here.**

Keep feedback focused

Avoid side-noise (peripheral distractions)

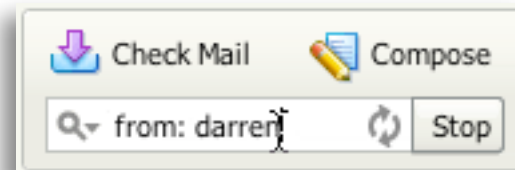
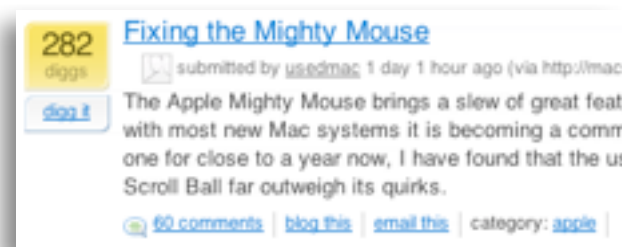
Use laws of proximity in context feedback



Keep feedback focused

Avoid side-noise (peripheral distractions)

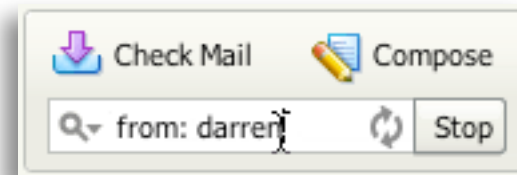
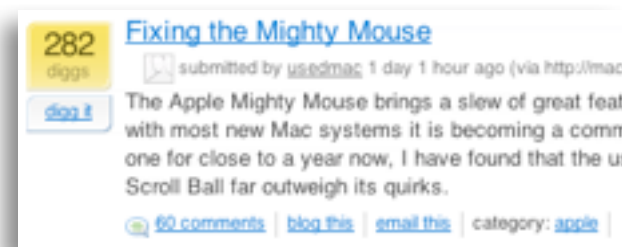
Use laws of proximity in context feedback



Keep feedback focused

Avoid side-noise (peripheral distractions)

Use laws of proximity in context feedback



Keep feedback focused

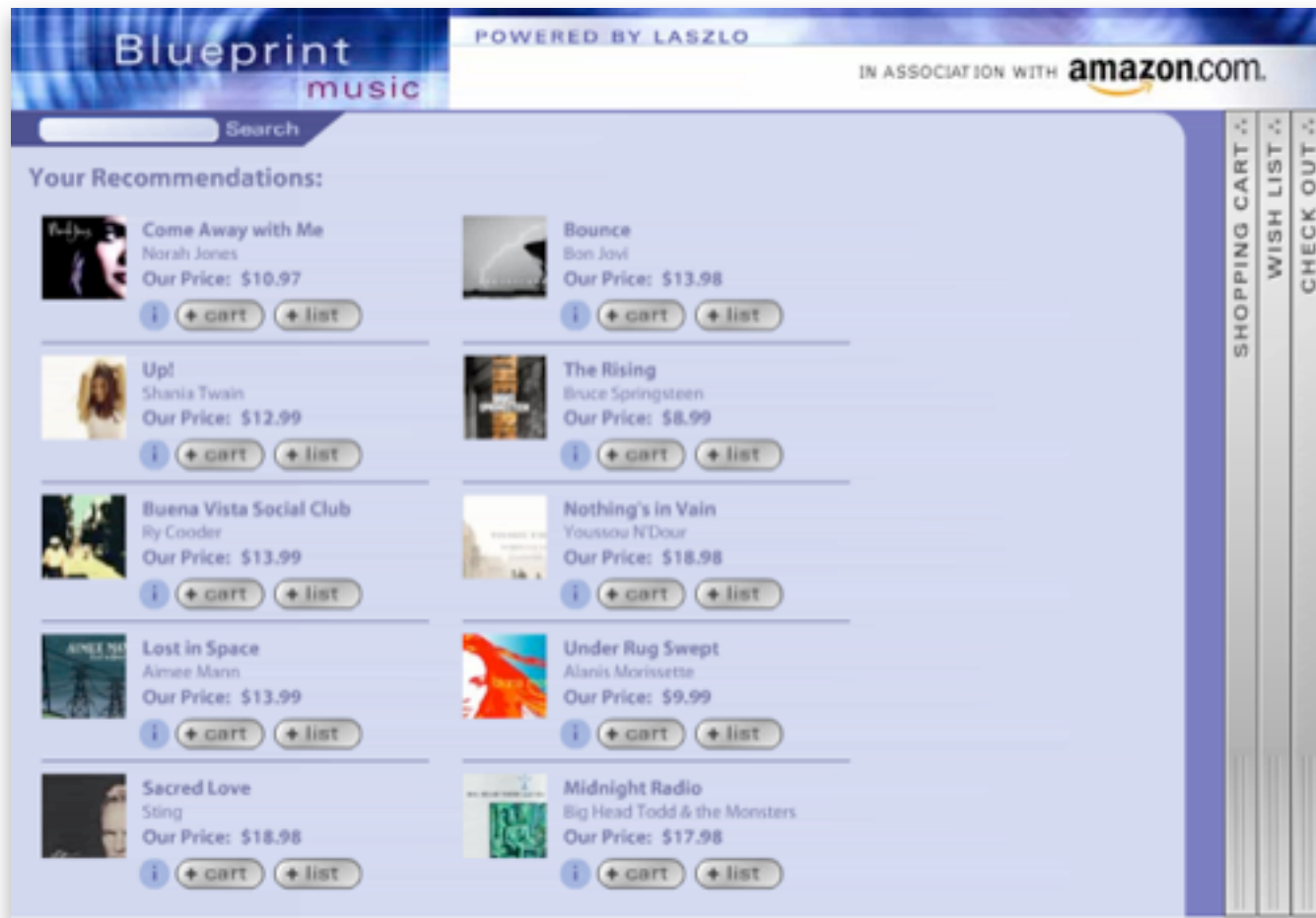
Avoid side-noise (peripheral distractions)

Use laws of proximity in context feedback

Keep feedback focused

Use nuance

React Immediately. Nuanced.



Keep feedback focused

Use nuance

React Immediately. Nuanced.

The image shows a screenshot of the Blueprint music website. The header includes the 'Blueprint music' logo, 'POWERED BY LASZLO', and 'IN ASSOCIATION WITH amazon.com.'. A search bar is located below the header. The main content area is titled 'Your Recommendations:' and displays a grid of music albums with their covers, titles, artists, and prices. Each album entry includes a small 'i' icon, a '+ cart' button, and a '+ list' button. The albums shown are: 'Come Away with Me' by Norah Jones (\$10.97), 'Bounce' by Bon Jovi (\$13.98), 'Up!' by Shania Twain (\$12.99), 'The Rising' by Bruce Springsteen (\$8.99), 'Buena Vista Social Club' by Ry Cooder (\$13.99), 'Nothing's in Vain' by Youssou N'Dour (\$18.98), 'Lost in Space' by Aimee Mann (\$13.99), 'Under Rug Swept' by Alanis Morissette (\$9.99), 'Sacred Love' by Sting (\$18.98), and 'Midnight Radio' by Big Head Todd & the Monsters (\$17.98). An overlay window titled 'Jaldi Search' is positioned on the right side of the page. It features the text 'Jaldi Search India: Find Top Picks, Related Results' and 'Find what you seek in India by searching Web pages, Auctions, Books, Music, Electronics, E-products or News- all from same place: Top picks, related results.' Below this is a search bar with a 'Search' button. The overlay also lists search categories: 'Web pages', 'Auctions', 'Books', 'Music', 'Electronics', 'E-products', and 'News'. At the bottom of the overlay, it says 'Ajax - search results'.

Blueprint music

POWERED BY LASZLO

IN ASSOCIATION WITH amazon.com.

Search

Your Recommendations:

Come Away with Me
Norah Jones
Our Price: \$10.97
+ cart + list

Bounce
Bon Jovi
Our Price: \$13.98
+ cart + list

Up!
Shania Twain
Our Price: \$12.99
+ cart + list

The Rising
Bruce Springsteen
Our Price: \$8.99
+ cart + list

Buena Vista Social Club
Ry Cooder
Our Price: \$13.99
+ cart + list

Nothing's in Vain
Youssou N'Dour
Our Price: \$18.98
+ cart + list

Lost in Space
Aimee Mann
Our Price: \$13.99
+ cart + list

Under Rug Swept
Alanis Morissette
Our Price: \$9.99
+ cart + list

Sacred Love
Sting
Our Price: \$18.98
+ cart + list

Midnight Radio
Big Head Todd & the Monsters
Our Price: \$17.98
+ cart + list

Jaldi Search

Jaldi Search India: Find Top Picks, Related Results
Find what you seek in India by searching Web pages, Auctions, Books, Music, Electronics, E-products or News- all from same place: Top picks, related results.

Search

Search: [Web pages](#) [Auctions](#) [Books](#) [Music](#) [Electronics](#) [E-products](#) [News](#)

Ajax - search results

Keep feedback focused

Use nuance

Think “deeper interaction”

Multi-variate data

focus + context

Think “deeper interaction”

Multi-variate data

focus + context



React Immediately. Deep Interaction.

Think “deeper interaction”

Multi-variate data
focus + context

farecast.com

yahoo! finance



Example

Whitestone Cheese

make it direct

drag and drop, direct selection

keep it lightweight

contextual tools

stay on the page

dialog inlay, remembered collections,

single page workflow

provide an invitation

hover invitation, affordances

use transitions

faceplate, animation, slide, fade

react immediately

refining search, live search



BROWSE PRODUCTS



VIEW CART

(0 items)

ALL PRODUCTS

SOFT WHITE CHEESE

SHEEPS MILK CHEESE

PRESSED CHEESE

FRESH CHEESE

COWS FETA

BLUE CHEESE

GIFT PACKS

MERCHANDISE

GOATS MILK CHEESE

6 CHEESE GIFTBOX



2 CHEESE SELECTION



4 CHEESE PLATTER



AGED AIREDALE



BRIE



CHEESE TIN



CREAMY HAVARTI



DANSEYS PASS



DUNTRON



FARMHOUSE



FUCHSIA CREEK FETA



HALLOUMI



Whitestone Cheese

make it direct

drag and drop, direct selection

keep it lightweight

contextual tools

stay on the page

dialog inlay, remembered collections,

single page workflow

provide an invitation

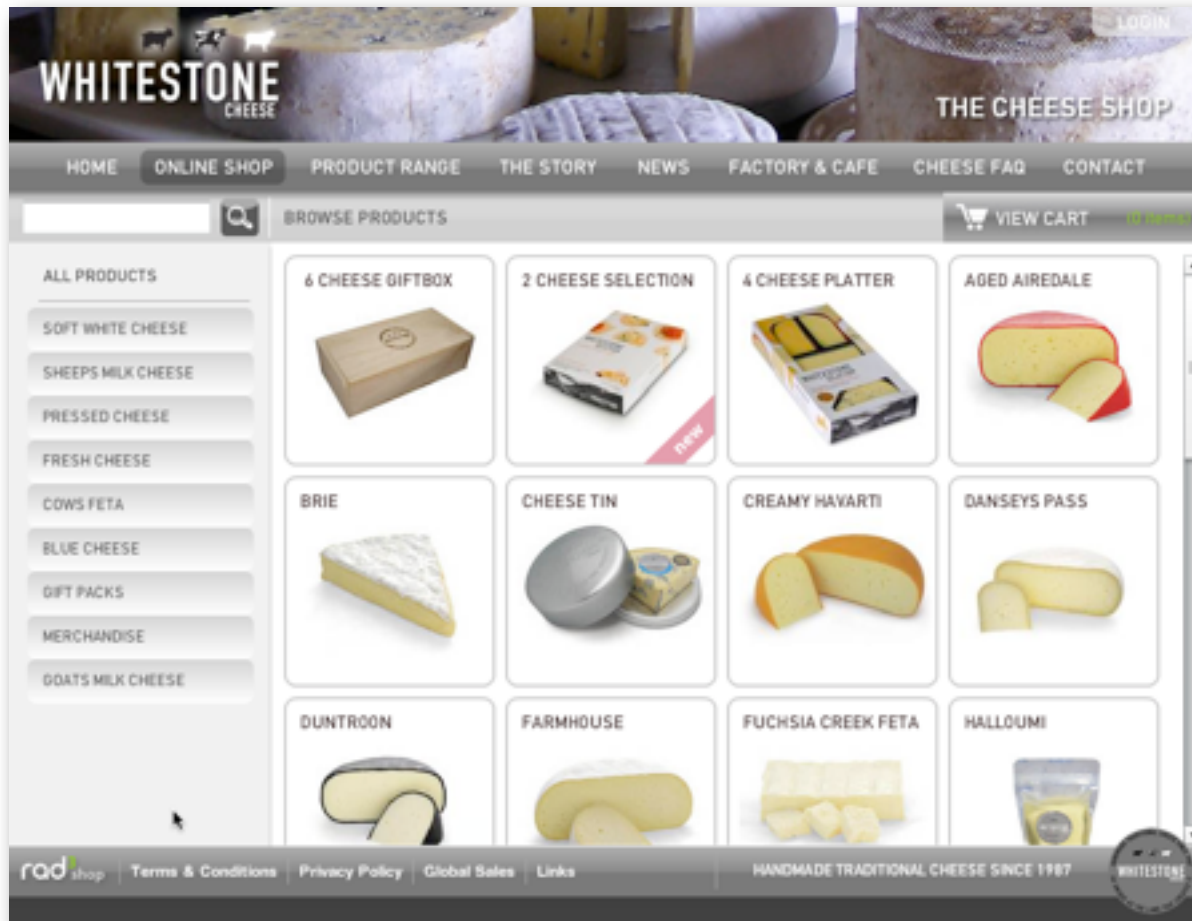
hover invitation, affordances

use transitions

faceplate, animation, slide, fade

react immediately

refining search, live search



Exercise 2

Button Mahem

Button Mahem

Background

Netflix originally DVD-only service

Actions fairly simple on main page (1 primary action)

Add to DVD queue OR **Save** for later to DVD queue



New service added: Instant Watch

Now two queues (DVD queue, instant queue/playlist)

Actions increase (3 primary actions)

Add to DVD AND **Add** to Instant AND **Play** Now

Button Mahem

First attempt

Anti-patterns anyone?

Button Mahem

First attempt

Anti-patterns anyone?



Button Mahem

First attempt

Anti-patterns anyone?



Second attempt

Slightly better, but still problems



Exercise

1. Critique current button interactions
2. Design a solution for displaying the 3 actions

Considerations

Surface that a title can be watched instantly (promote instant watching)

Avoid negative impact to engagement for adding or playing movies

How it interacts with the BOB

Minimize visual noise

Avoid anti-patterns: hover & cover, mouse trap, non-symmetrical interaction, etc.




side-by-side triple buttons, red & blue colors



Volver



 Add DVD



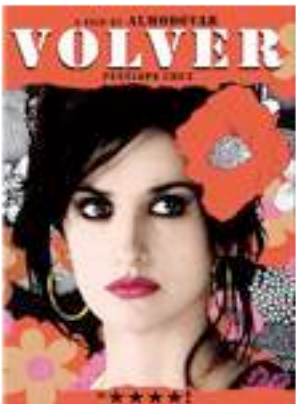
 Not Interested

Bye Bye Birdie





 Not Interested

Volver




★★★★☆



 Add DVD


 Not Interested

Bye Bye Birdie



★★★★☆

 Not Interested

split play + violator

created this row.

Exciting

As well as your interest in...



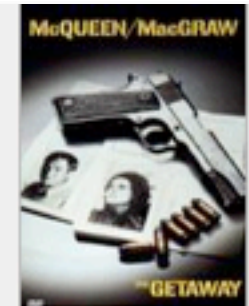
Not Interested



Not Interested



Not Interested



Not Interested



Critically-acclaimed Con-Game Mysteries

See all >

Your taste preferences created this row.

Critically-acclaimed
Con Games
Mysteries



The Last Seduction



Not Interested

The Maltese Falcon



Not Interested

Red Rock West



Not Interested

The Long Goodbye



Not Interested



created this row.

Exciting

As well as your interest in...

critically-acclaimed Con-Game Mysteries

See all >

Your taste preferences created this row.

Critically-acclaimed Con Games Mysteries

The Last Seduction

The Maltese Falcon

Red Rock West

The Long Goodbye

buttons in a layer

Contextual Tools

Suspenseful Spy TV Shows

Your taste preferences
created this row.

Spy
TV Shows
Suspenseful

Burn Notice: Season 1



Chuck: Season 1



Local Favorites for San Jose, California

Contextual Tools

Suspenseful Spy TV Shows

Your taste preferences created this row.

Spy
TV Shows
Suspenseful

Local Favorites for San Jose

Burn Notice: Season 1



★★★★★

Add

Play

Add to Instant

Chuck: Season 1



★★★★★

Q & A Time

Presentation

http://billwscott.com/share/presentations/2009/webvisions/dwi_workshop.pdf

Blogs

<http://looksgoodworkswell.com>

<http://theresaneil.wordpress.com>

<http://designingwebinterfaces.com>

Books

About Face 3: The Essentials of Interaction Design. Cooper. 2007.

Designing Interfaces: Patterns for Effective Interfaces. Tidwell. O'Reilly. 2006.

Don't Make Me Think. Steven Krug. New Riders. 2005.

Web Form Design: Filling in the Blank. Wroblewski. Rosenfeld Media. 2008.

Upcoming: Designing Social Interfaces. Malone & Crumlish. O'Reilly. 2009.

Design of Sites. Duyne, Landay, Hong. Prentice Hall. 2006.

Designing Web Interfaces: Principles & Patterns for Rich Interactions. Scott & Neil. O'Reilly. 2009.

Pattern Libraries & Screenshot Collections

<http://designinginterfaces.com>

<http://www.welie.com/patterns/>

Pattern Taxonomy: <http://tr.im/ly6E>

<http://developer.yahoo.com/ypatterns>

Yahoo! Internal Pattern Library: <http://tr.im/m0zz>

<http://www.designingsocialinterfaces.com/>

<http://uidesignpatterns.org/designPatterns>

<http://quince.infragistics.com>

<http://designlibrary.blinkinteractive.com/>

<http://interface.fh-potsdam.de/infodesignpatterns/patterns.php>

Interface Design Patterns: <http://tr.im/lxdu>

Search Patterns: <http://www.findability.org/archives/000194.php>

<http://uipatternfactory.com/>

<http://ui-patterns.com/>

<http://patterntap.com/collections/>

<http://konigi.com/>

Flickr Factory Joe: <http://tr.im/lxfR>

Flickr Design Solutions: <http://tr.im/lxfZ>

Flickr UI/UX Collection: <http://tr.im/lxgE>

Flickr Xian Collection: <http://tr.im/lxgQ>

Flickr DWI Book Figures: <http://tr.im/lxgV>

Flickr DWI Screencasts: <http://tr.im/lxh2>

<http://designingwebinterfaces.com>