

Designing for Interesting Moments

Cloudera ~ 10/15/2010

Bill Scott

twitter@billwscott

<http://designingwebinterfaces.com>

Interesting
Moments



interesting moments.
opportunities for
engaging with the user
throughout an
interaction.

Current Moon Phase



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- [+ Summer and Ending Hunger \(Ep.11\)](#)
- [+ Unite Against WMG](#)

National Geographic POD



POD -

[Google Webmaster Tools](#)

Stock Market

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- [+ Drivers Dismiss Risks of Multitasking on the Road](#)
- [+ An Appraisal: Cronkite's Signature: Approachable Authority](#)
- [+ Media Decoder: Explaining Cronkite to the YouTube Generation](#)
- [+ Media Decoder: Memorable Video by Walter Cronkite](#)
- [+ Media Decoder: Television Icons Reflect on Cronkite's Career](#)
- [+ Crime Drops Despite Fewer Officers in Lean Times](#)
- [+ Congressional Memo: In Books on Two Powerbrokers, Hints of the Future](#)

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msnbc.com - [all 3415 related »](#)

[Obama Reaches Out to Republicans on Health Care, but Bipartisan ...](#)
FOXNews - [all 2473 related »](#)

Current Moon Phase

Interesting Moments

Waning Crescent
16% of Full
Sat 18 Jul, 2009
11:38 AM

[Gadget](#) | [Recommended](#) | [Past/Future Moons](#)

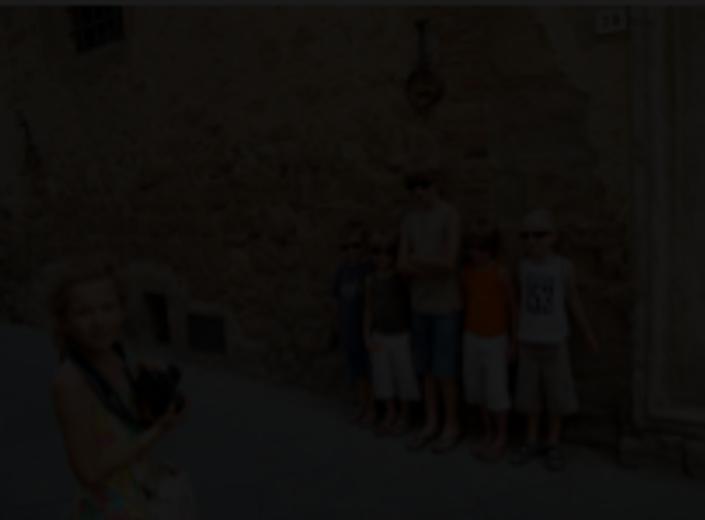
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Interesting Moments: Events

Page load. Mouse hover. Mouse down. Drag initiated. Drag leaves original location. Drag re-enters original location. Drag re-enters original location. Drag enters valid target. Drag exits valid target. Drag enters specific invalid target. Drag is over no specific target. Drag hovers over valid target. Drag hovers over invalid target. Drop accepted. Drop rejected. Drop on parent container.

Interesting Moments: Actors

Page. Cursor. Tool Tip. Drag
Object. Drag Object's Parent
Container. Drop Target.

6+

Events →

Actors ↓

Interesting Moments

Interesting Moments

	Mouse Hover	Mouse Down	Drag Initiated	Drag Hovers over Valid Target*	Drop Accepted
Cursor	Change to a hand pointer.	Change to normal style.*			
Dragged Module			Slightly transparent.		Dragged module removed.
Dragged Modules Original Location			Hole is shown as a gray, thick, dashed outline.		Hole is removed.
Drop Target				Hole (gray, thick, dashed outline) is moved to the new drop spot. Other modules shift to close prior hole.	Module is placed in the new location.

Interesting Moments



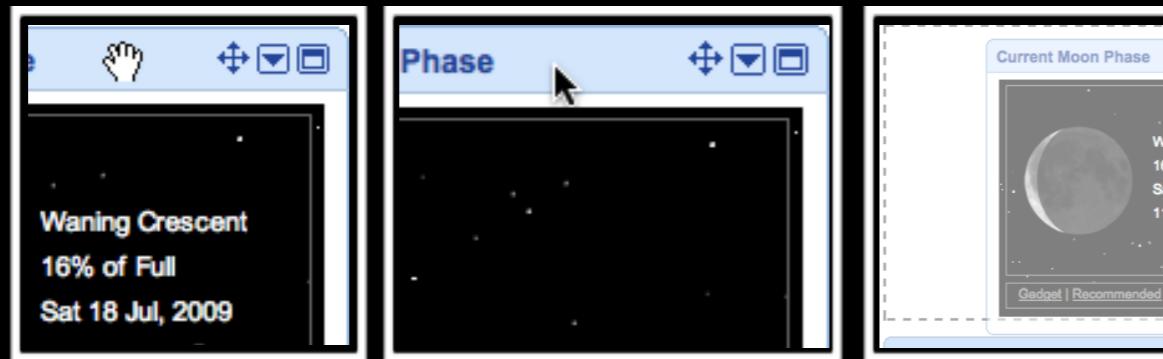
	Mouse Hover	Mouse Down	Drag Initiated	Drag Hovers over Valid Target*	Drop Accepted
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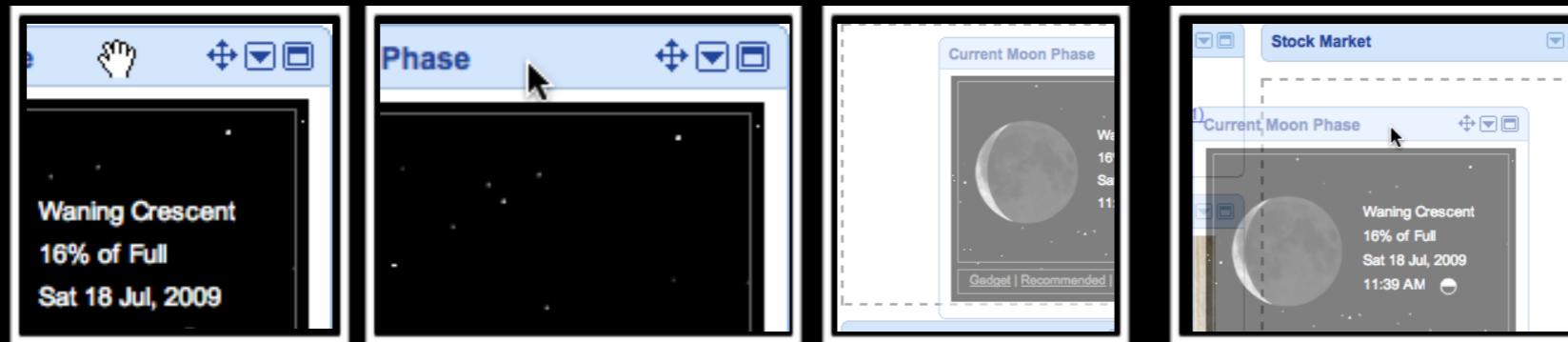
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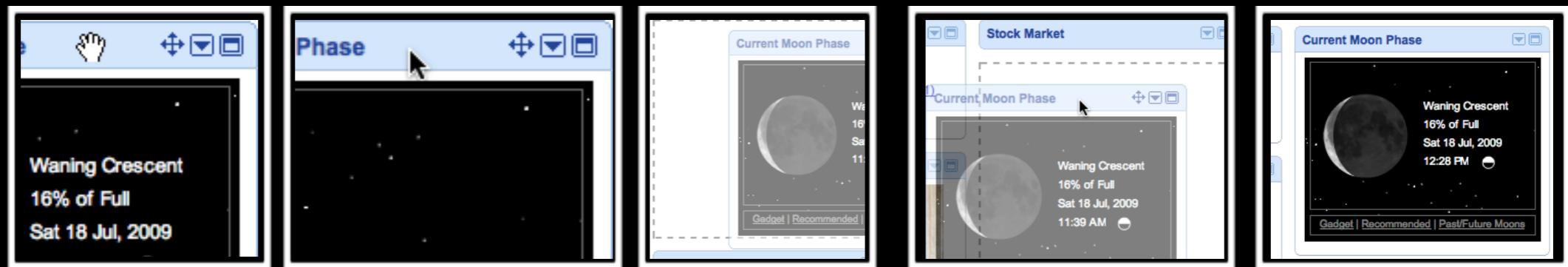
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Interesting Moments



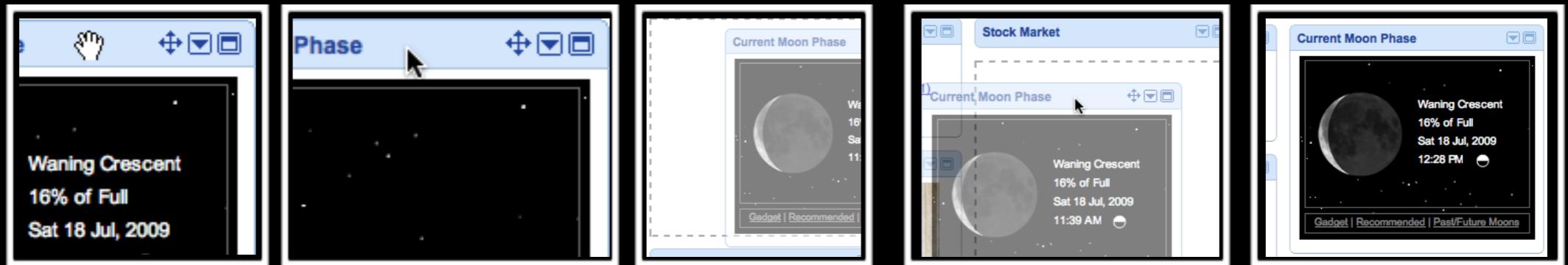
	Mouse Hover	Mouse Down	Drag Initiated	Drag Hovers over Valid Target*	Drop Accepted
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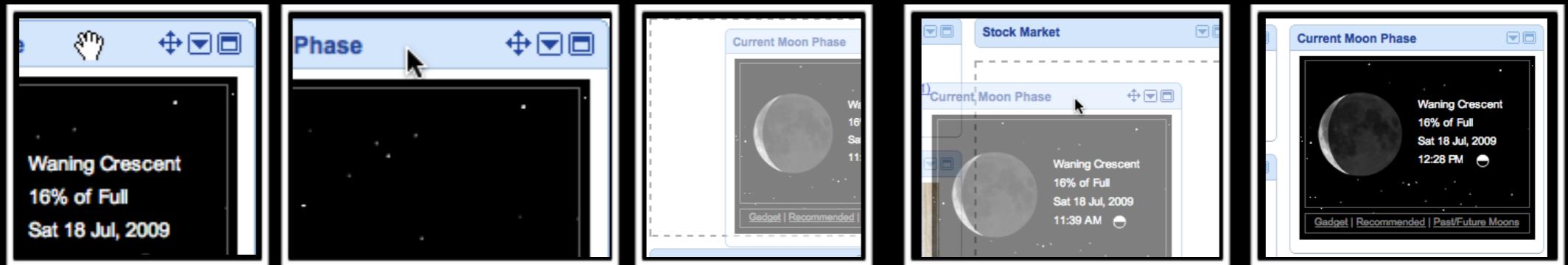
Interesting Moments



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Planned engagement

Interesting Moments



	Mouse Hover	Mouse Down	Drag Initiated	Drag Hovers over Valid Target*	Drop Accepted
Cursor	Change to a hand pointer.	Change to normal style.*			
Dragged Module					Dragged module removed.
Dragged Modules Original Location					Hole is removed.
Drop Target				Hole (gray, thick, dashed outline) is moved to the new drop spot. Other modules shift to close prior hole.	Module is placed in the new location.

Planned engagement

Planned moments of rest



Bounce

A fun and easy way to share ideas on a website.

twitter.com

Grab Screenshot

Screenshots powered by [xBrowse](#)



Click and drag to make notes.



Write some totally rad feedback.



Share with friends (or enemies)!



	Mouse hover inactive annotation	Mouse hover off inactive annotation	Click inactive annotation	Click off inactive annotation with text	Click off inactive annotation without text	Mouse hover active annotation	T P
The entire annotation					Removed		
Mouse cursor	Pointer		Move			Move	
Shadow			Shown	Hidden			
Overlay border			Active state shown by dashed line	Inactive state shown by solid line			
Resize nubs			Shown	Hidden			
Number							
Note bubble	Shown	Hidden	Shown	Hidden			
Note text	Shown		Hidden				
Note textarea	Hidden		Shown				
OK button	Hidden		Shown				

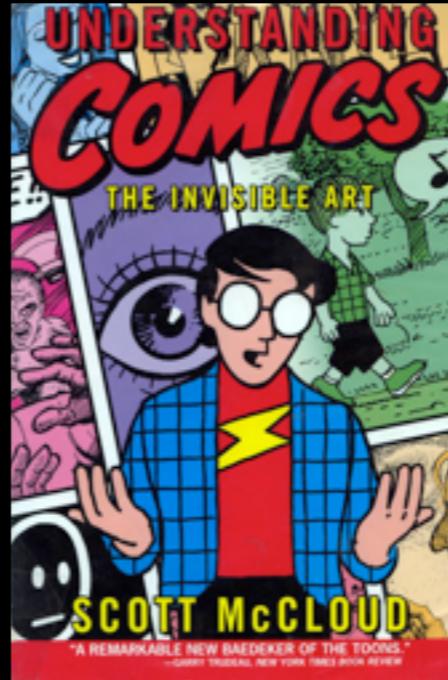
Wanna talk? Call us at (408) 341-0600.

	Click off inactive annotation without text	Mouse hover active annotation	Text area populated	Text area emptied	Click OK button	Annotation removed	Delete icon clicked
Removed							Removed
Move					Default		
ate solid					Hidden		
					Solid line		
					Hidden		
					Renumbered		
					Hidden		
			Enabled	Disabled			

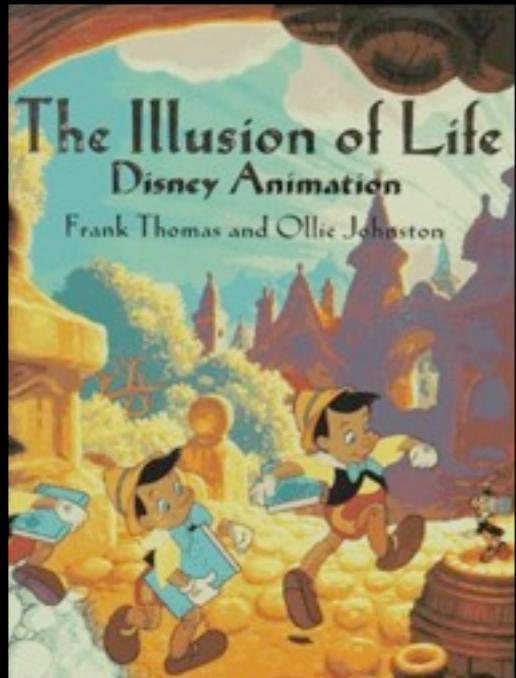
Interesting Moments



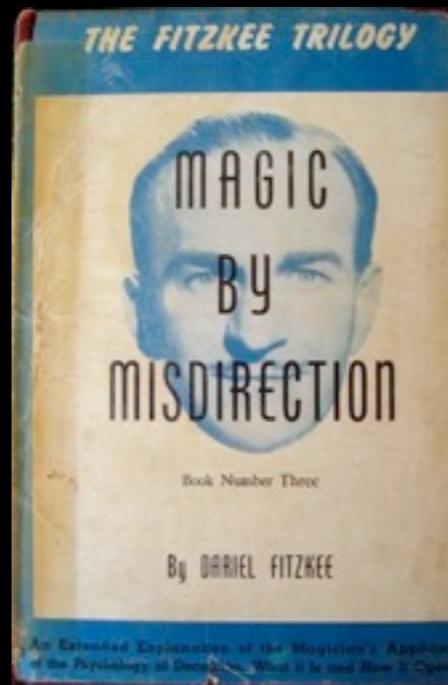
Frescoes & stained glass have been telling stories for a long time.
panes
tell the moments of a story



“Juxtaposed pictorial & other images in deliberate sequence.”
panels
tell the moments of a story

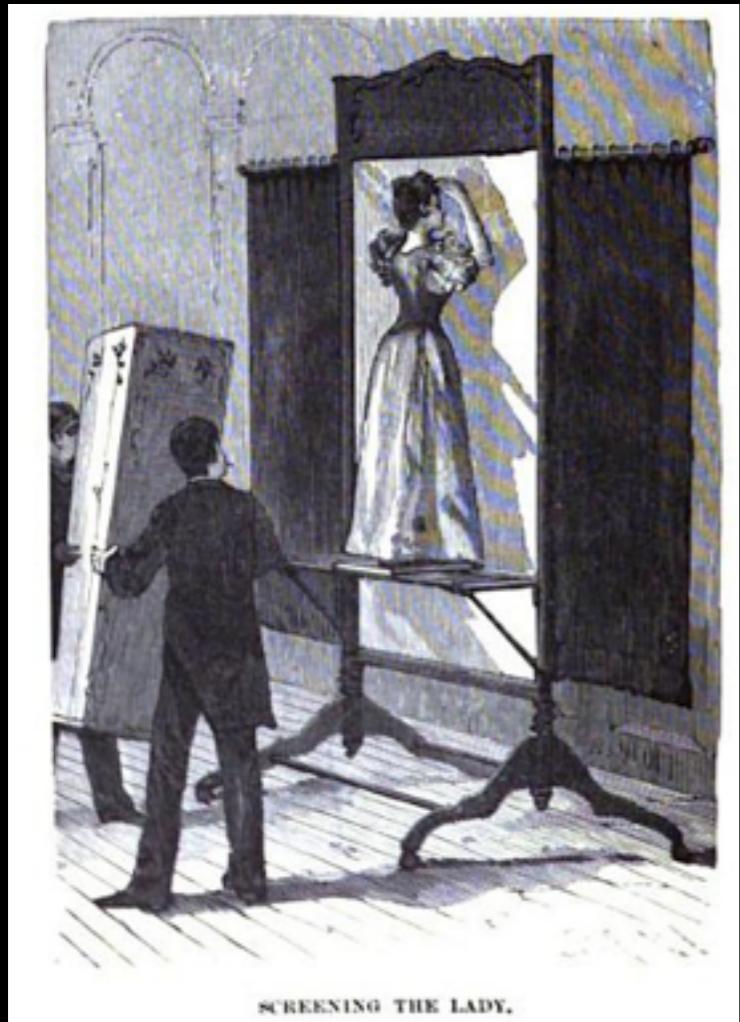


The masters of animation called it the “Illusion of Life”.
cells
tell the moments of a story

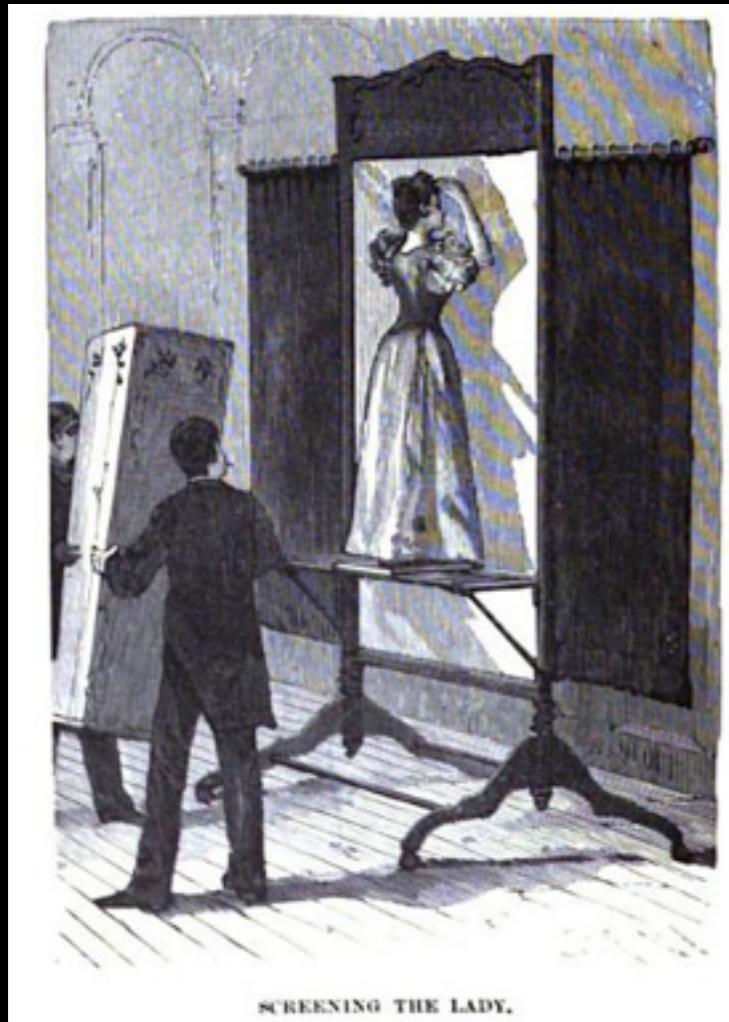


Magic hangs in the balance of the “delicacy of the illusion”.
the performance
overshadows the moments of a story

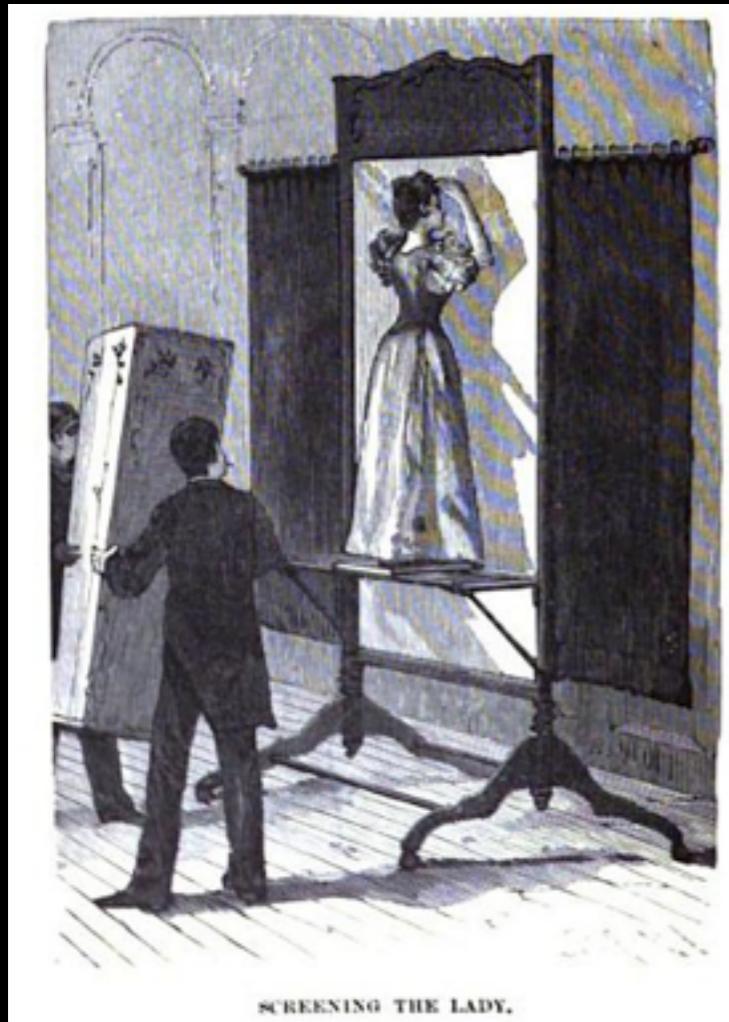
This is an Illusion



This is an Illusion



This is an Illusion



SCREENING THE LADY.

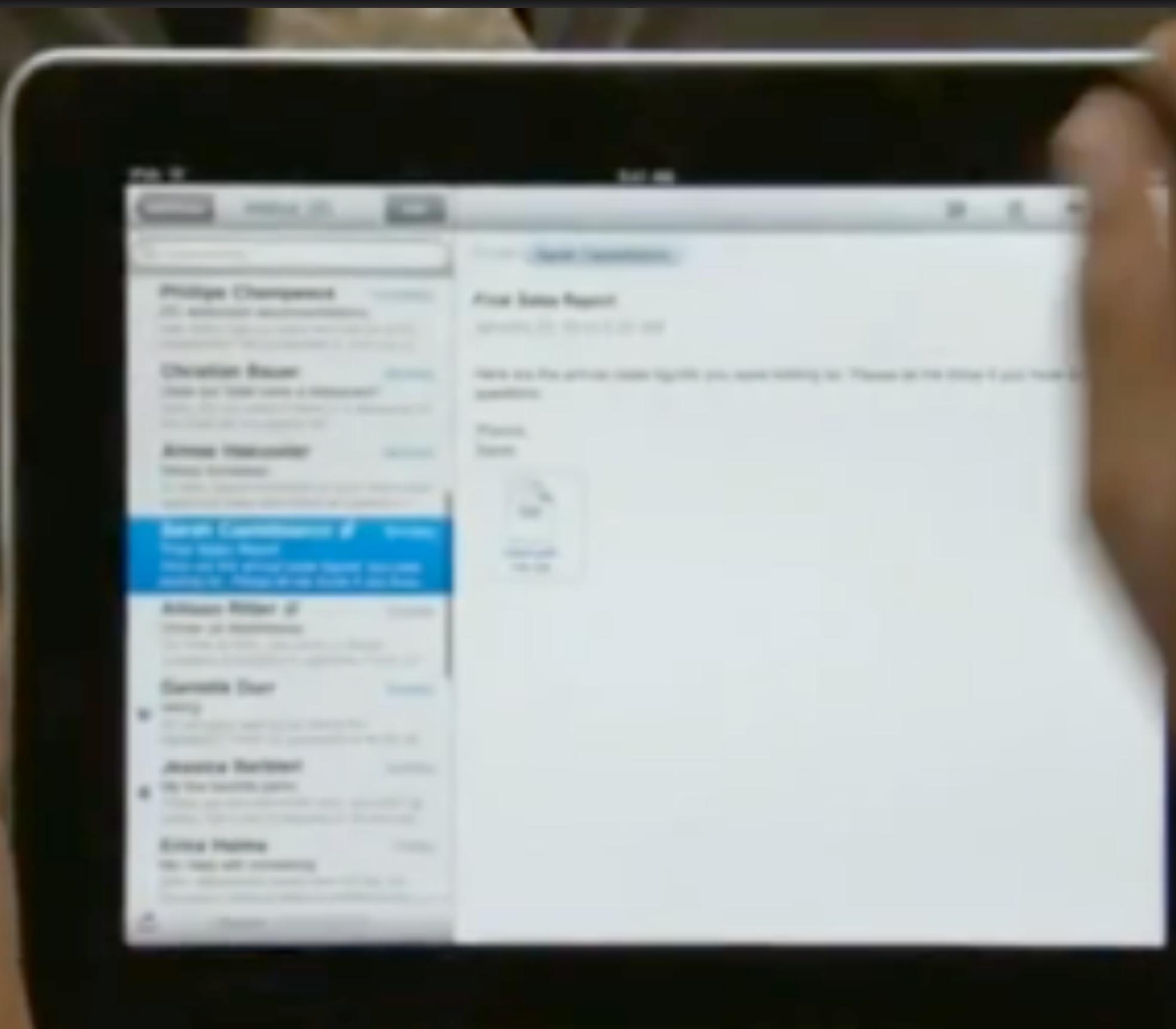
Magic is both in
the **details** and in
the performance.

- Dariel Fitzkee

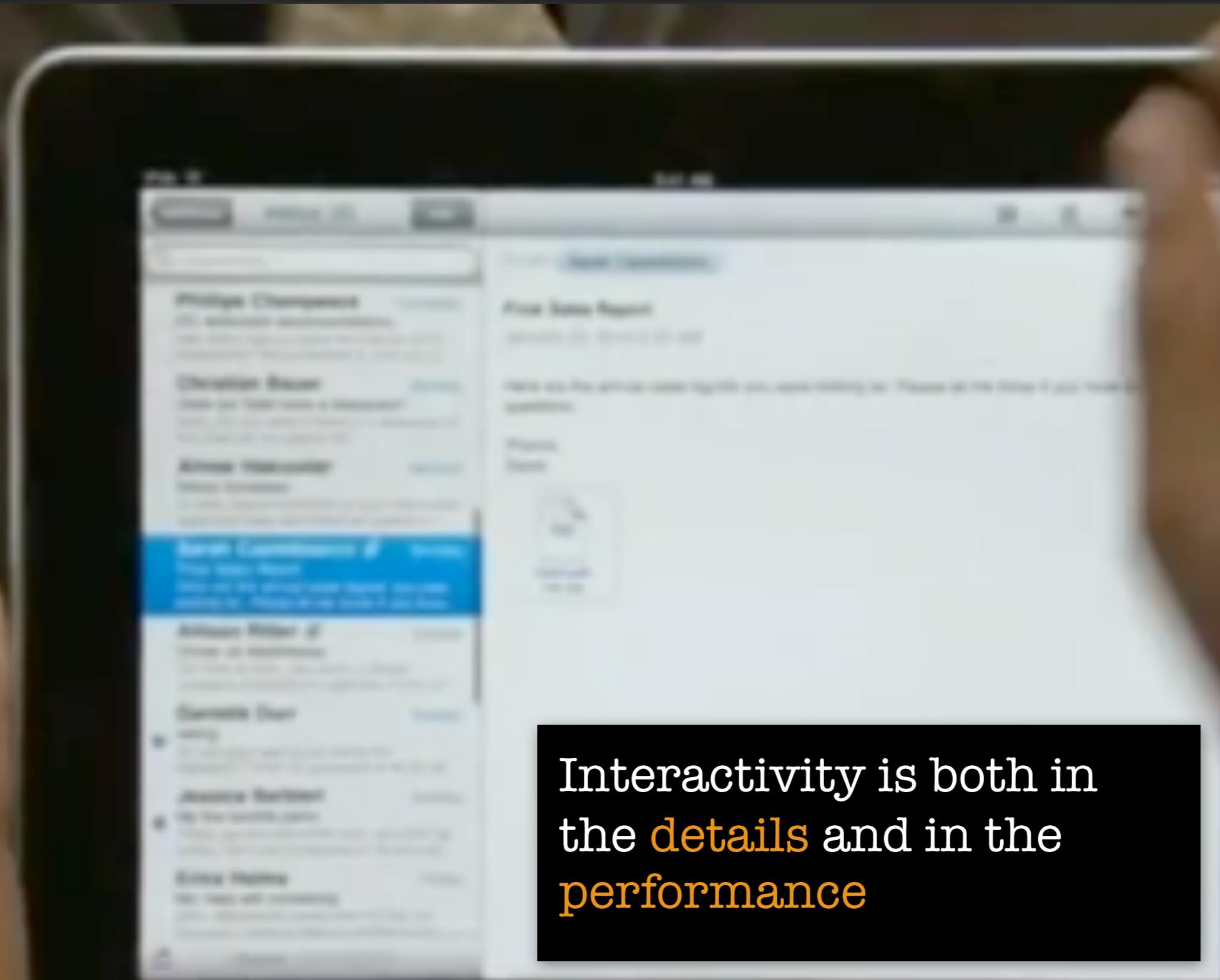


THE LADY HAS VANISHED.

This is also an Illusion

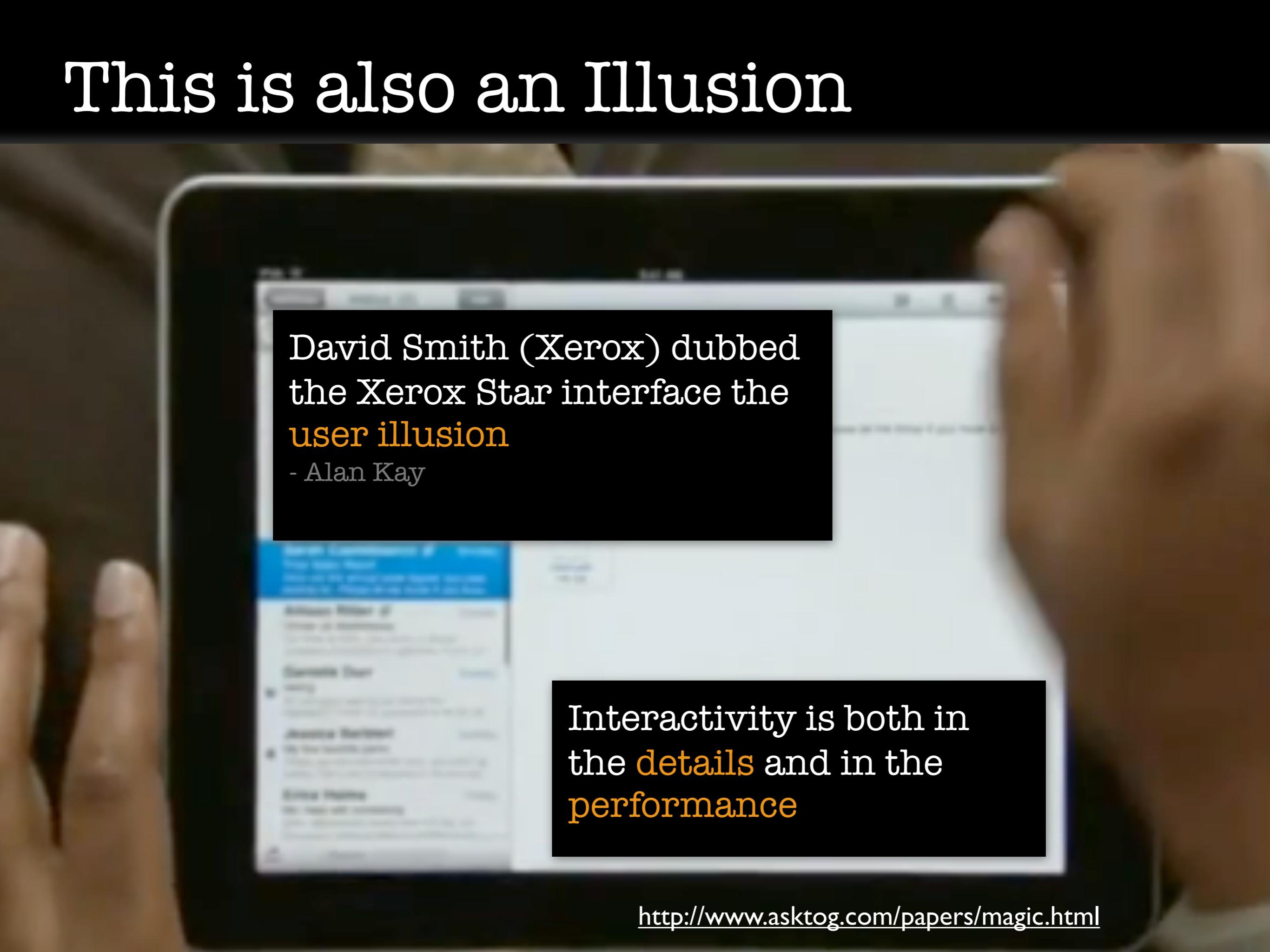


This is also an Illusion



Interactivity is both in
the **details** and in the
performance

This is also an Illusion

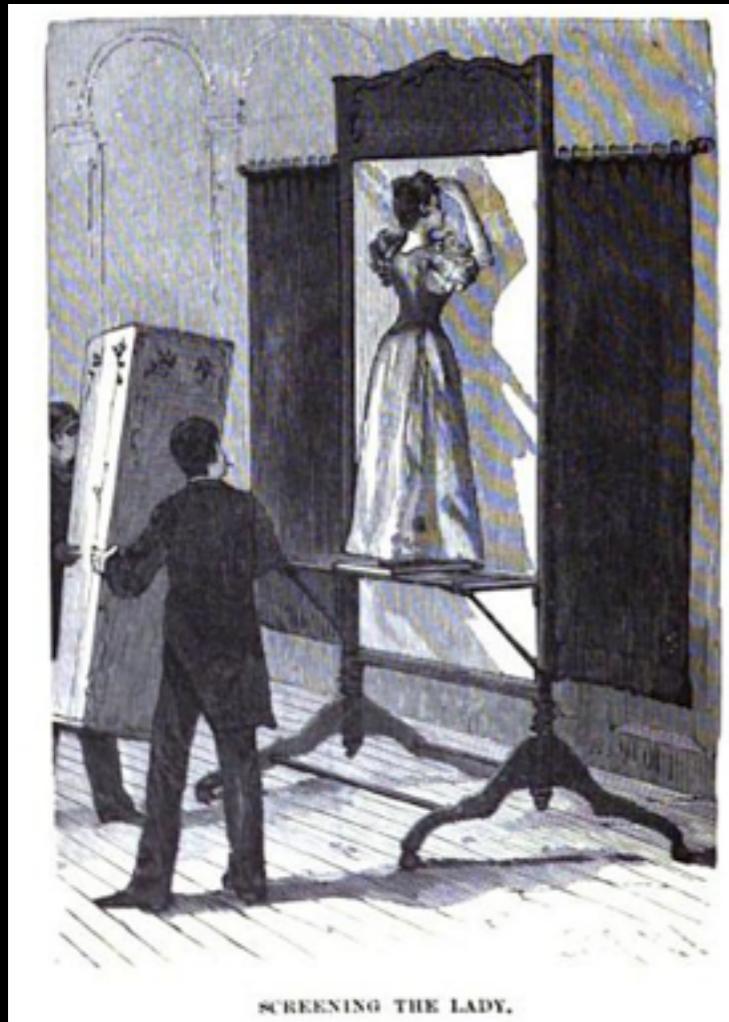


David Smith (Xerox) dubbed
the Xerox Star interface the
user illusion

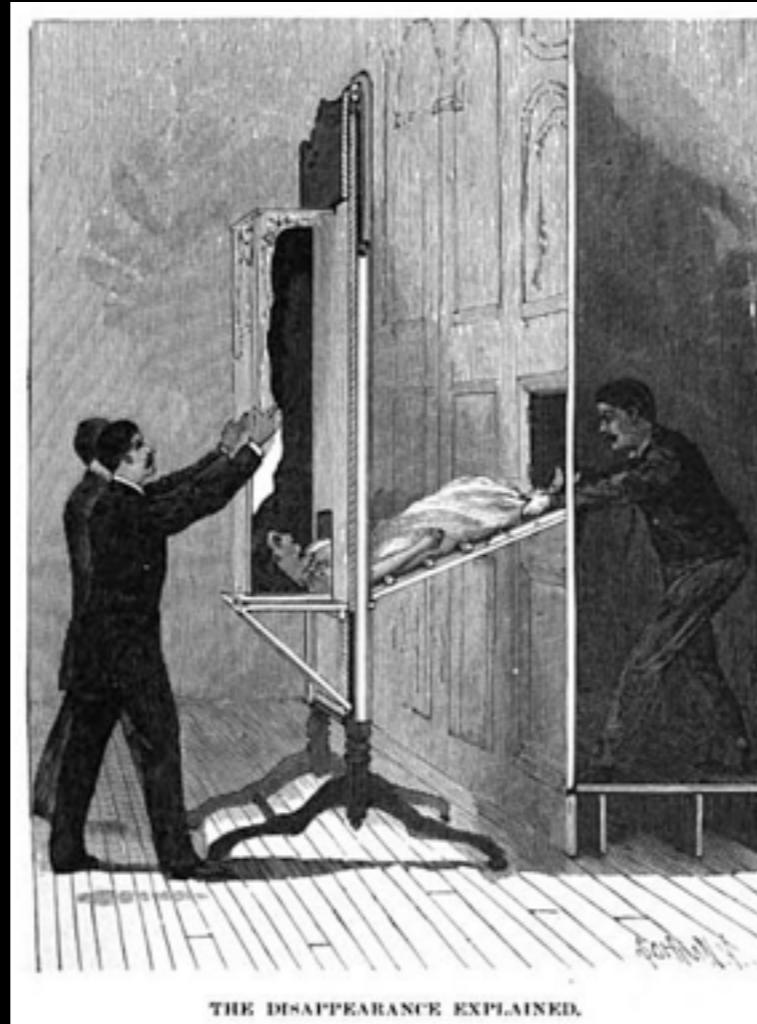
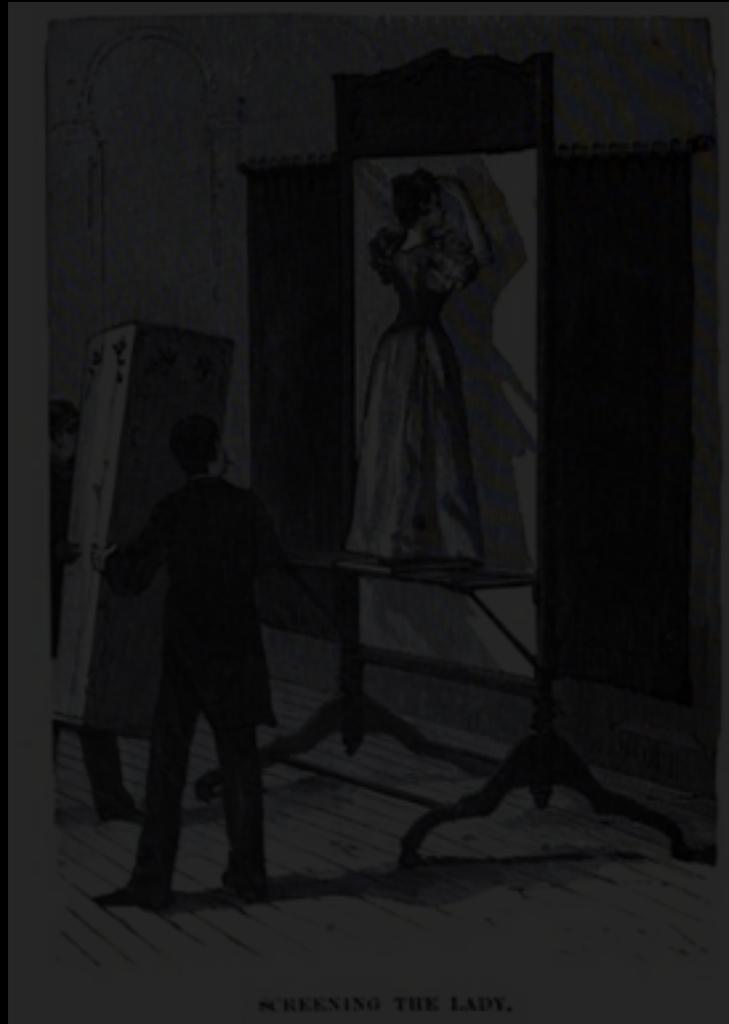
- Alan Kay

Interactivity is both in
the **details** and in the
performance

Delicacy of an Illusion



Delicacy of an Illusion



The slightest mistake would destroy an illusion. Each moment matters.

Key principle for effective illusions: **attention to detail**
-Fitzkee



interesting moments.
opportunities for
engaging with the user
throughout an
interaction.

details & performance
of an illusion.

3 principles

for designing interesting moments

1. Keep the moments lightweight





Editing Moments



inline editing. flickr.com

Editing Moments



inline editing. flickr.com

Interesting Moments:

- Yellow spotlight/invitation
- Tooltip invitation
- Explicit Save/Cancel buttons

Editing Moments



inline editing. flickr.com



Interesting Moments:

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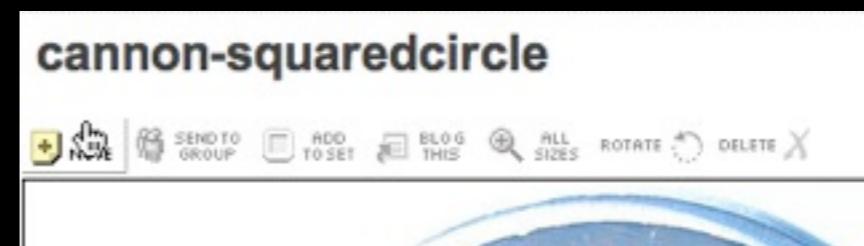
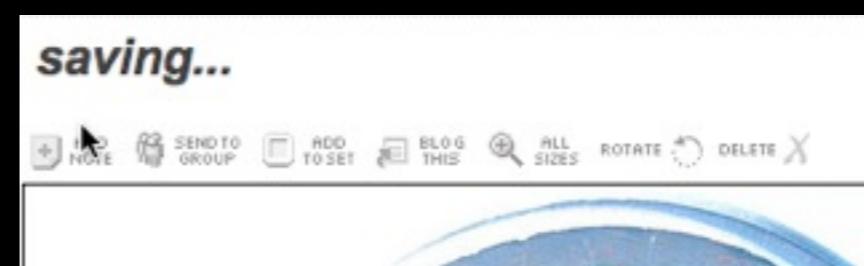
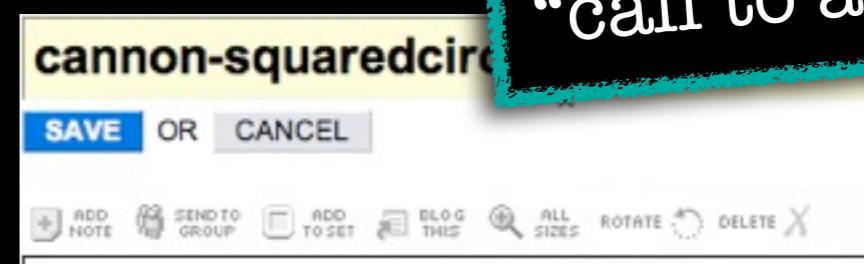
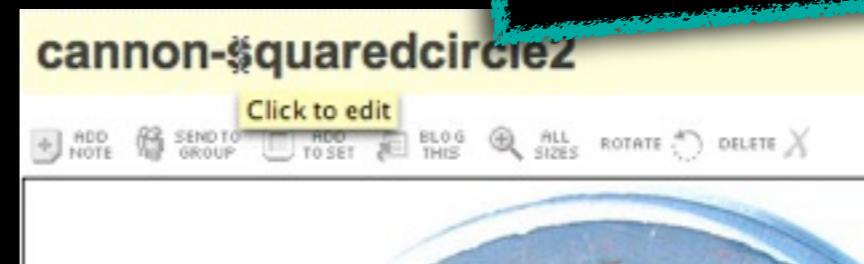
Editing Moments



inline editing. flickr.com

Interesting Moments:

- Yellow spotlight/invitation
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- Explicit Save/Cancel buttons



Activation/Deactivation Moments



anti-pattern. non-symmetrical. iphone

Activation/Deactivation Moments



anti-pattern. non-symmetrical. iphone

Activation/Deactivation Moments



anti-pattern. non-symmetrical. iphone

Activation/Deactivation Moments



anti-pattern. non-symmetrical. iphone

A screenshot of a 'Categories' list in the Basecamp application. The list is titled 'Categories' and includes an 'Edit' link. It contains several items: 'All files' (which is highlighted with a black box), '01_00_Make It Direct', '01_01_InPageEdit', '01_02_DragDrop', 'Drafts', and 'ORA Stuff'. The background of the application is white.

symmetrical interaction. basecamp

Activation/Deactivation Moments



anti-pattern. non-symmetrical. iphone

Categories [Done editing](#)

All files

01_00_Make It Direct	Rename
01_01_InPageEdit	Rename
01_02_DragDrop	Rename
Drafts	Rename 
ORA Stuff	Rename

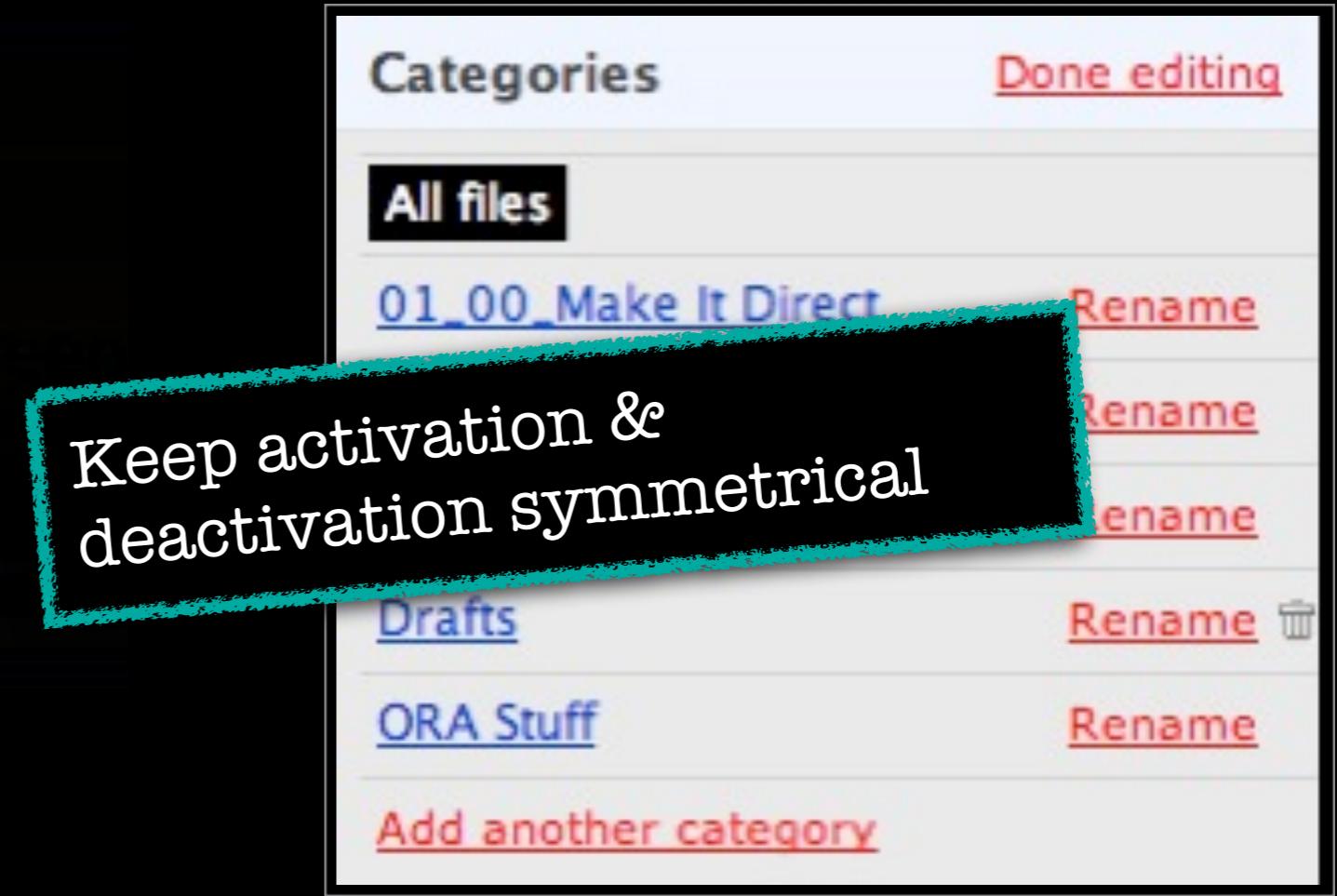
[Add another category](#)

symmetrical interaction. basecamp

Activation/Deactivation Moments

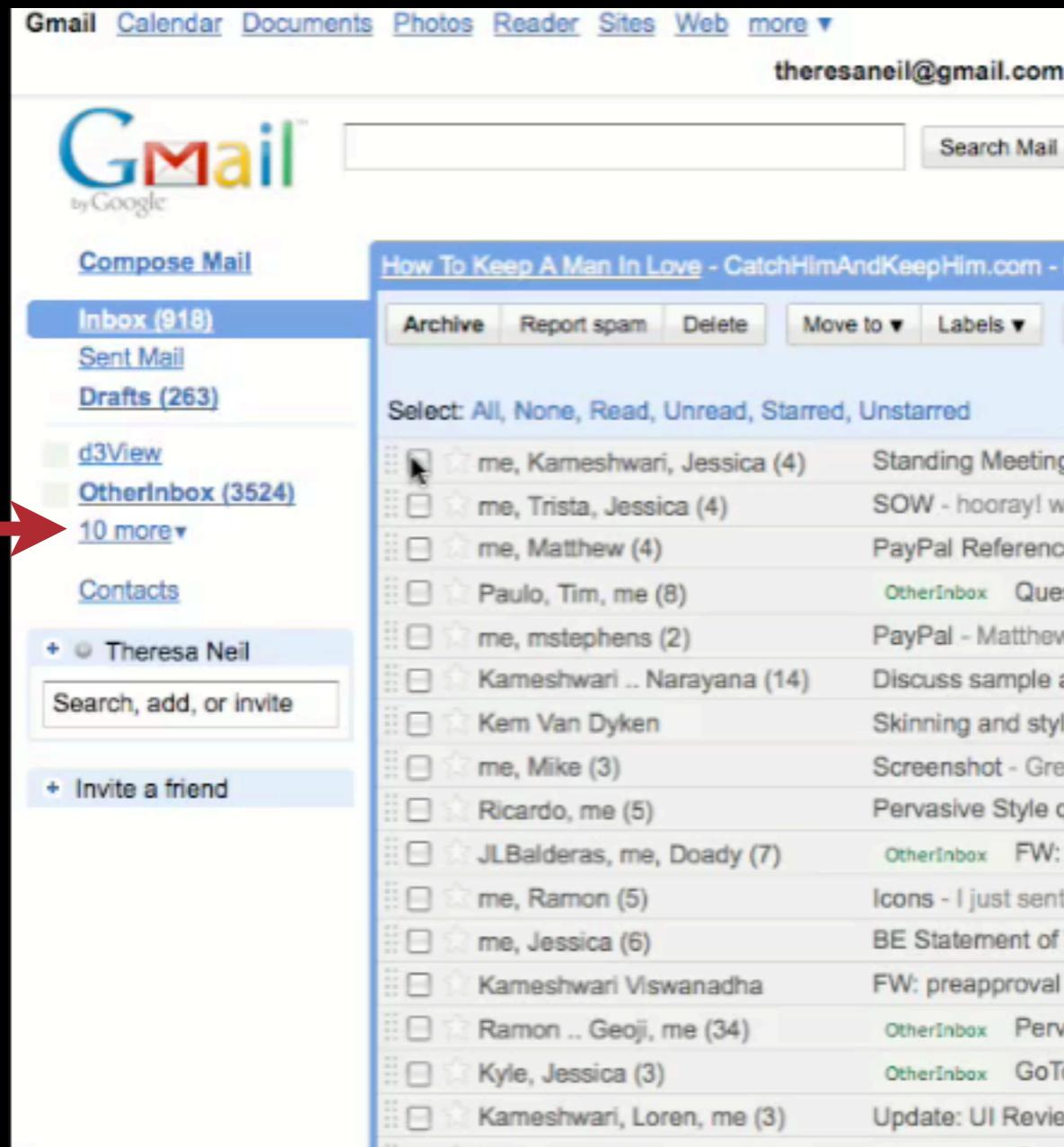


anti-pattern. non-symmetrical. iphone



symmetrical interaction. basecamp

Drag & Drop Moments



A screenshot of the Gmail inbox interface. The left sidebar shows navigation links: 'Compose Mail', 'Inbox (918)', 'Sent Mail', 'Drafts (263)', 'd3View', 'OtherInbox (3524)', and '10 more...'. A red arrow points to the 'OtherInbox' link. The main area displays the inbox with various emails listed. The 'OtherInbox' folder is highlighted in blue in the sidebar.

Compose Mail

Inbox (918)

Sent Mail

Drafts (263)

d3View

OtherInbox (3524)

10 more...

Contacts

+ Theresa Neil

Search, add, or invite

+ Invite a friend

theresaneil@gmail.com

Search Mail

How To Keep A Man In Love - CatchHimAndKeepHim.com - L

Archive Report spam Delete Move to ▾ Labels ▾

Select: All, None, Read, Unread, Starred, Unstarred

<input checked="" type="checkbox"/>	me, Kameshwari, Jessica (4)	Standing Meeting
<input type="checkbox"/>	me, Trista, Jessica (4)	SOW - hooray! w
<input type="checkbox"/>	me, Matthew (4)	PayPal Reference
<input type="checkbox"/>	Paulo, Tim, me (8)	OtherInbox Questions
<input type="checkbox"/>	me, mstephens (2)	PayPal - Matthew
<input type="checkbox"/>	Kameshwari .. Narayana (14)	Discuss sample a
<input type="checkbox"/>	Kem Van Dyken	Skinning and styl
<input type="checkbox"/>	me, Mike (3)	Screenshot - Great
<input type="checkbox"/>	Ricardo, me (5)	Pervasive Style q
<input type="checkbox"/>	JLBalderas, me, Doady (7)	OtherInbox FW: I
<input type="checkbox"/>	me, Ramon (5)	Icons - I just sent
<input type="checkbox"/>	me, Jessica (6)	BE Statement of V
<input type="checkbox"/>	Kameshwari Viswanadha	FW: preapproval -
<input type="checkbox"/>	Ramon .. Geoji, me (34)	OtherInbox Perva
<input type="checkbox"/>	Kyle, Jessica (3)	OtherInbox GoTo
<input type="checkbox"/>	Kameshwari, Loren, me (3)	Update: UI Review
<input type="checkbox"/>	Mike, Jessica (2)	Q

drag and drop. gmail

Drag & Drop Moments

Gmail Calendar Documents Photos Reader Sites Web more ▾

theresaneil@gmail.com

Gmail by Google

Compose Mail

Inbox (918)

[Sent Mail](#)

[Drafts \(263\)](#)

[d3View](#)

[OtherInbox \(3524\)](#)

[10 more ▾](#)

[Contacts](#)

+ **Theresa Neil**

Search, add, or invite

+ Invite a friend

How To Keep A Man In Love - CatchHimAndKeepHim.com -

Archive Report spam Delete Move to ▾ Labels ▾

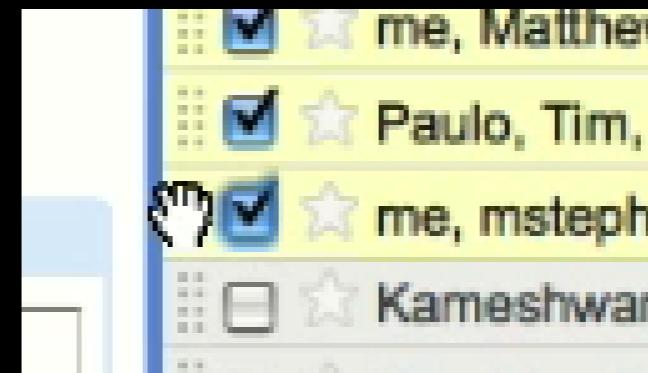
Select: All, None, Read, Unread, Starred, Unstarred

<input checked="" type="checkbox"/>	me, Kameshwari, Jessica (4)	Standing Meeting
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<input type="checkbox"/>	me, Jessica (6)	BE Statement of
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<input type="checkbox"/>	Kyle, Jessica (3)	OtherInbox GoT
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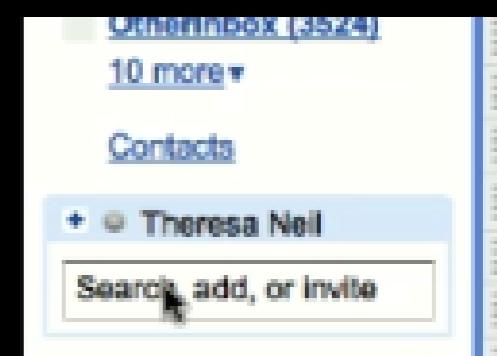
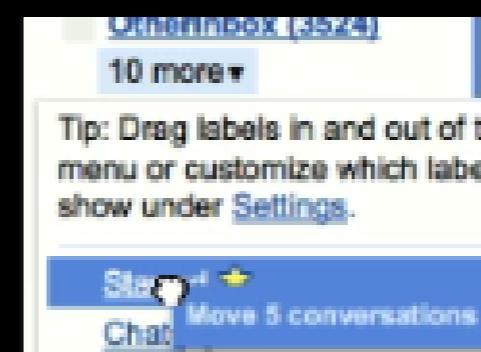
drag and drop. [gmail](#)

Mouse hover & initiation

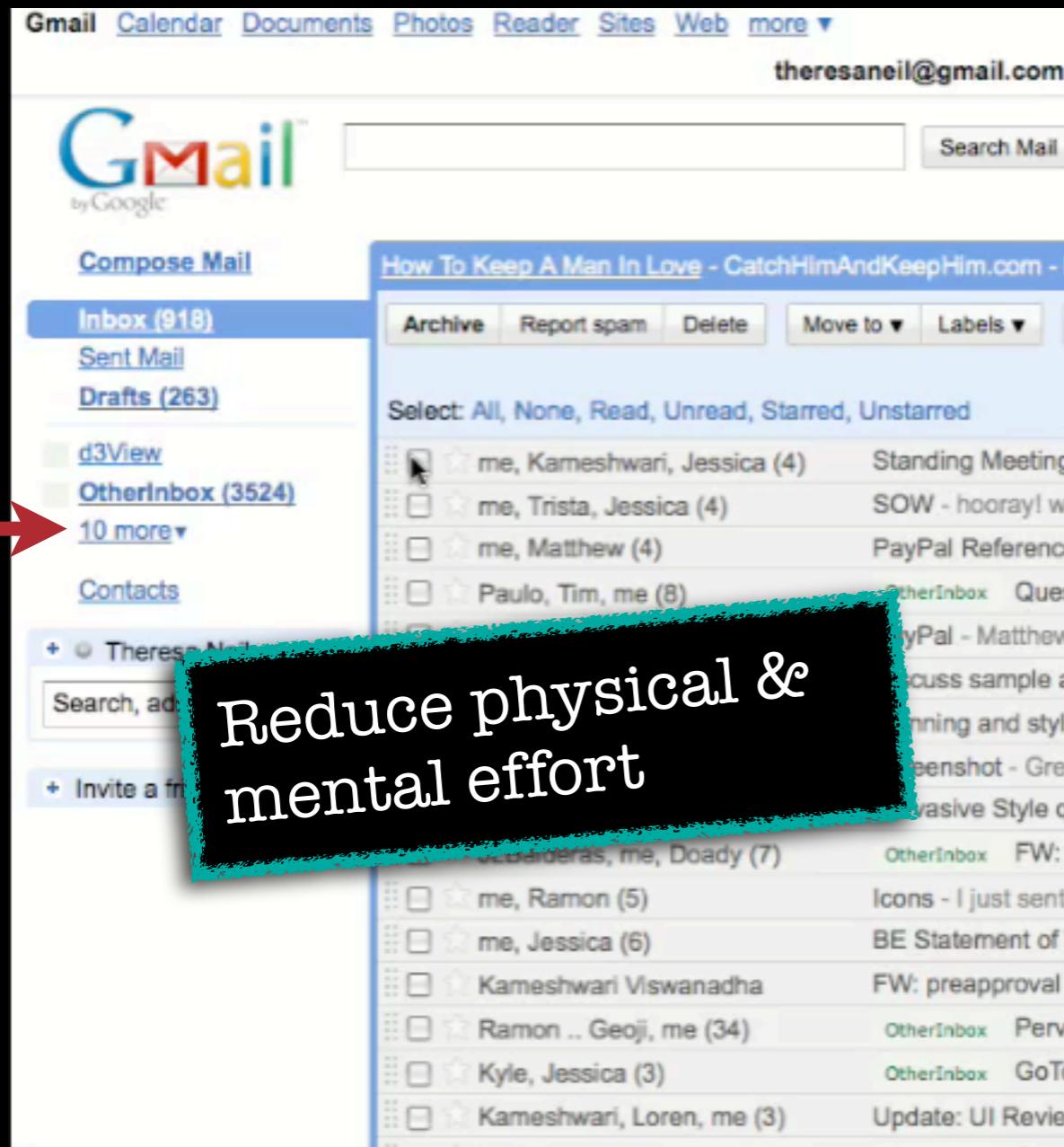
Anti-pattern: Tiny Targets



Drop accepted
What happened?
Collapses immediately.



Drag & Drop Moments

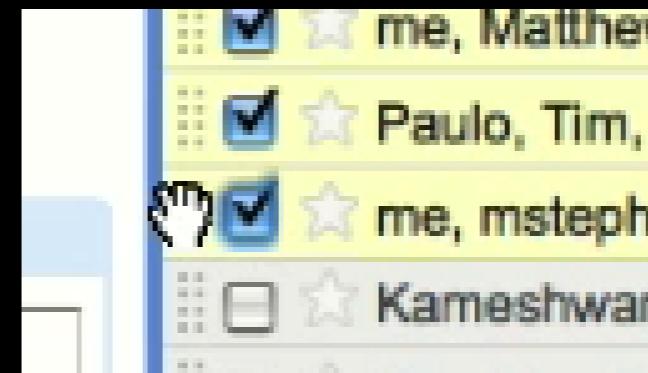


drag and drop. [gmail](#)

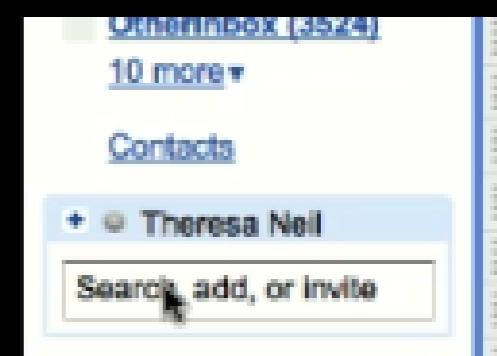
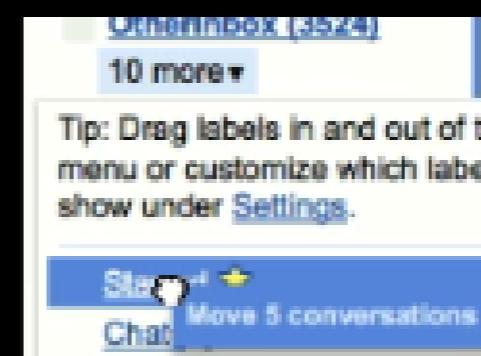
Reduce physical & mental effort

Mouse hover & initiation

Anti-pattern: Tiny Targets



Drop accepted
What happened?
Collapses immediately.



Artificial Moments

Home Locator

SEARCH AREA

Map showing North America with several blue markers indicating search results. A red heart icon is in the top right corner of the map area.

FILTERS

Price Range: 75K - 3.800.000

Bedrooms: Any, 2 bedrooms

Minimum Footage: 500

Amendments: PH, Walk-in-Closets, Laundry, Pet-friendly

Table:

Price	Sq. Ft.	Bedrooms	Baths	Stories
\$480,000	940	3	2	1
\$215,000	7700	2	2	1
\$270,000	912	2	2	1
\$390,000	953	2	2	1
\$545,000	1094	2	4	1
\$15,000,000	3450	6	3	2
\$115,000	1338	2	2	1
\$2,200,000	2689	3	2	2
\$125,000	1318	3	2	1
\$395,000	1459	2	2	1
\$715,000	1259	3	2	1
\$815,000	1119	2	2	1
\$913,000	1378	4	3	1
\$150,000	1050	2	2	1
	1935,800	1300	4	2

Map of San Antonio, Texas, showing various neighborhoods and landmarks. A red dot marks a specific location. The map includes labels for North, South, East, and West, as well as major roads like I-35 and Loop 410. A "YAHOO!" logo is visible in the bottom right corner of the map area.

Property Information: [Property Information](#) [Pictures](#)

SEARCH YOUR FAVORITES HERE! You have 2 properties in your favorites.

Artificial Moments

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Amendments: PH, Walk-in-Closets, Laundry, Pet-friendly

Table:

Price	Sq. Ft.	Bedrooms	Baths	Stories
\$480,000	940	3	2	1
\$215,000	7700	2	2	1
\$270,000	912	2	2	1
\$390,000	953	2	2	1
\$545,000	1094	2	4	1
\$15,000,000	3450	6	3	2
\$115,000	1338	2	2	1
\$2,200,000	2689	3	2	2
\$125,000	1318	3	2	1
\$395,000	1459	2	2	1
\$715,000	1259	3	2	1
\$815,000	1119	2	2	1
\$913,000	1378	4	3	1
\$150,000	1050	2	2	1
	1935,800	1300	4	2

Map of San Antonio, Texas, showing various neighborhoods and landmarks. A red dot marks a specific location. The map includes labels for North, South, East, and West, as well as major roads like Loop 410 and IH-35.

Property Information: [Property Information](#) [Pictures](#)

SEARCH YOUR FAVORITES HERE! You have 2 properties in your favorites.

Artificial Moments

Home Locator
HOME LOCATOR

SEARCH HERE

Map: North America

Select an Area

FILTERS

Price Range: 75K - 5M (75,000 - 3,800,000)

Bedrooms: Any 2 bedrooms

Minimum Footage: 500

Amendments: PH Walk-In-Closets
 Laundry Pools

Search

Favorites

Price	Sq. Ft.	Bedrooms	Baths	Stories
\$480,000	960	2	2	1
\$215,000	7700	2	3	1
\$270,000	912	2	2	1
\$390,000	953	2	2	1
\$545,000	1098	2	4	1
\$15,000,000	3450	6	3	1
\$927,000	1319	2	2	1
\$195,000	659	2	2	1
\$715,000	1268	3	2	1
\$105,000	6109	2	2	1
\$963,000	1279	4	3	1
\$450,000	1000	2	4	1
\$935,000	1339	4	2	2
\$925,000	1330	4	2	2

Map: San Antonio, Texas

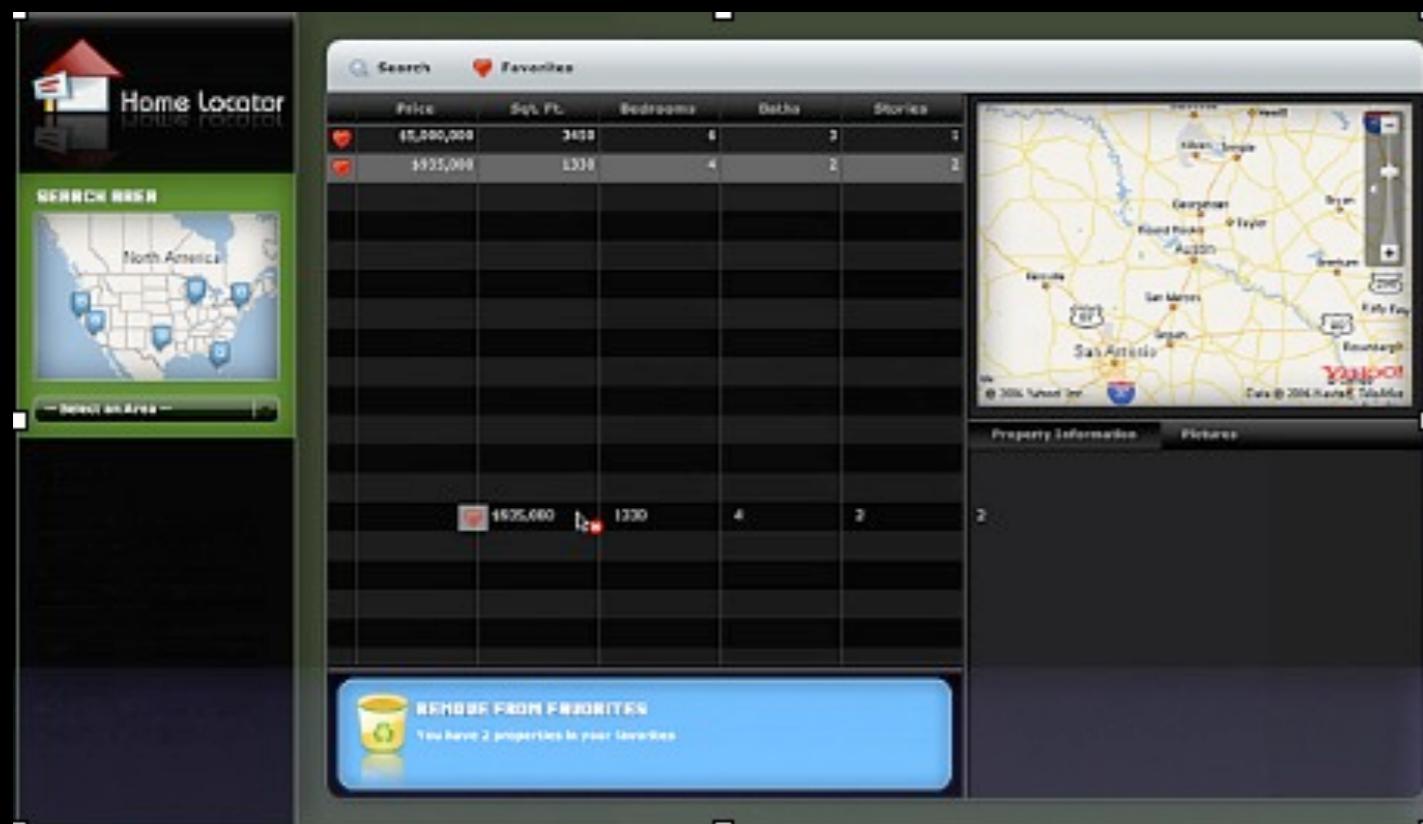
YAHOO! MAPS © 2006 Yahoo! Inc. Data © 2006 Kauffman Galleries

Property Information Pictures

DESP. VEER FAVORITES HERE

You have 2 properties in your favorites.

Artificial Moments



Artificial Moments

This screenshot shows a real estate search interface. On the left, there's a sidebar with a map of North America and a 'SEARCH AREA' dropdown. The main area has a 'Search' bar and a 'Favorites' button. A table lists properties with columns for Price, Sq. Ft., Bedrooms, Bathrooms, and Stories. Two properties are highlighted in red: one at \$500,000 and another at \$335,000. A map of the San Antonio area is shown on the right, with a 'YAHOO!' watermark. At the bottom, there's a 'REMOVE FROM FAVORITES' button and a message: 'You have 2 properties in your favorites.'

This screenshot shows a DVD recommendation interface titled 'WatchThisNext'. The top bar includes 'WatchThisNext', 'Drag n' Drop DVD Recommendations', 'Start Over', and 'Contact Us'. Below the bar, there are two movie cards: 'Prokofiev - Ivan the Terrible /' and 'The Rainmaker'. The main area is titled 'Drag the DVDs into the boxes below' and contains three sections: 'Loved It' (yellow box), 'Haven't Seen It' (white box), and 'Loathed It' (white box). Each section includes a 'Find out more' link and a 'Drop it here' placeholder.

anti-pattern. artificial construct.

Artificial Moments

A screenshot of a real estate search interface. The top navigation bar includes 'Search' and 'Favorites'. The main area shows a map of the San Antonio, Texas, area with several marked locations. Below the map is a table of property listings. One listing is highlighted: a 4-bedroom, 2-bathroom house for \$325,000. A 'Property Information' and 'Pictures' link is visible. At the bottom, a blue button says 'REMOVE FROM FAVORITES' with the note 'You have 2 properties in your favorites.'

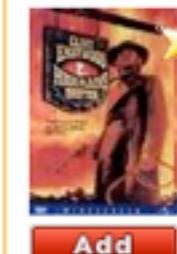
A screenshot of a movie recommendation interface. The top bar says 'WatchThisNext' and 'Drag n' Drop DVD Recommendations'. It shows a list of movies: 'Prokofiev - Ivan the Terrible / Mukhamedov, Beumeranova, Taranda, Zhuravli, Bolshoi Ballet' and 'The Rainmaker'. Below this, a large blue box contains the text 'Drag the DVDs into the boxes below' and 'When we suggest a DVD you like, click the "Find out more" link to see more information or buy the DVD.' There are three boxes for dragging: 'Loved It' (yellow), 'Haven't Seen It' (white), and 'Loathed It' (white).

A screenshot of the same movie recommendation interface, focusing on the 'Loved It' box. It shows a movie cover for 'City Heat' with the text 'Drop it here' and 'Or show me more like this.' Below it is a 'Haven't Seen It' box for 'Mean Creek'.

anti-pattern. artificial construct.

Classics

Recommendations



High Plains Drifter



Not Interested

Amid shoot-outs and existentialism, a mysterious stranger (Clint Eastwood, who also directs) is hired to protect a small town from outlaws. But his recipe for defense could be a deal with the devil, and soon, even the enigmatic gunslinger's ... [Read More](#)



The Great Escape



Not Interested

Director John Sturges's Oscar-nominated adventure classic follows the true tale of a group-escape attempt from one of Germany's toughest prisoner-of-war camps. Hundreds of Allied POWs join Roger "Big X" Bartlett (Richard Attenborough), Danny "The ... [Read More](#)

[More Recommendations >](#)

rate an object. [netflix.com](#)

Featured Sub...
CLASSIC CO



[Add](#)

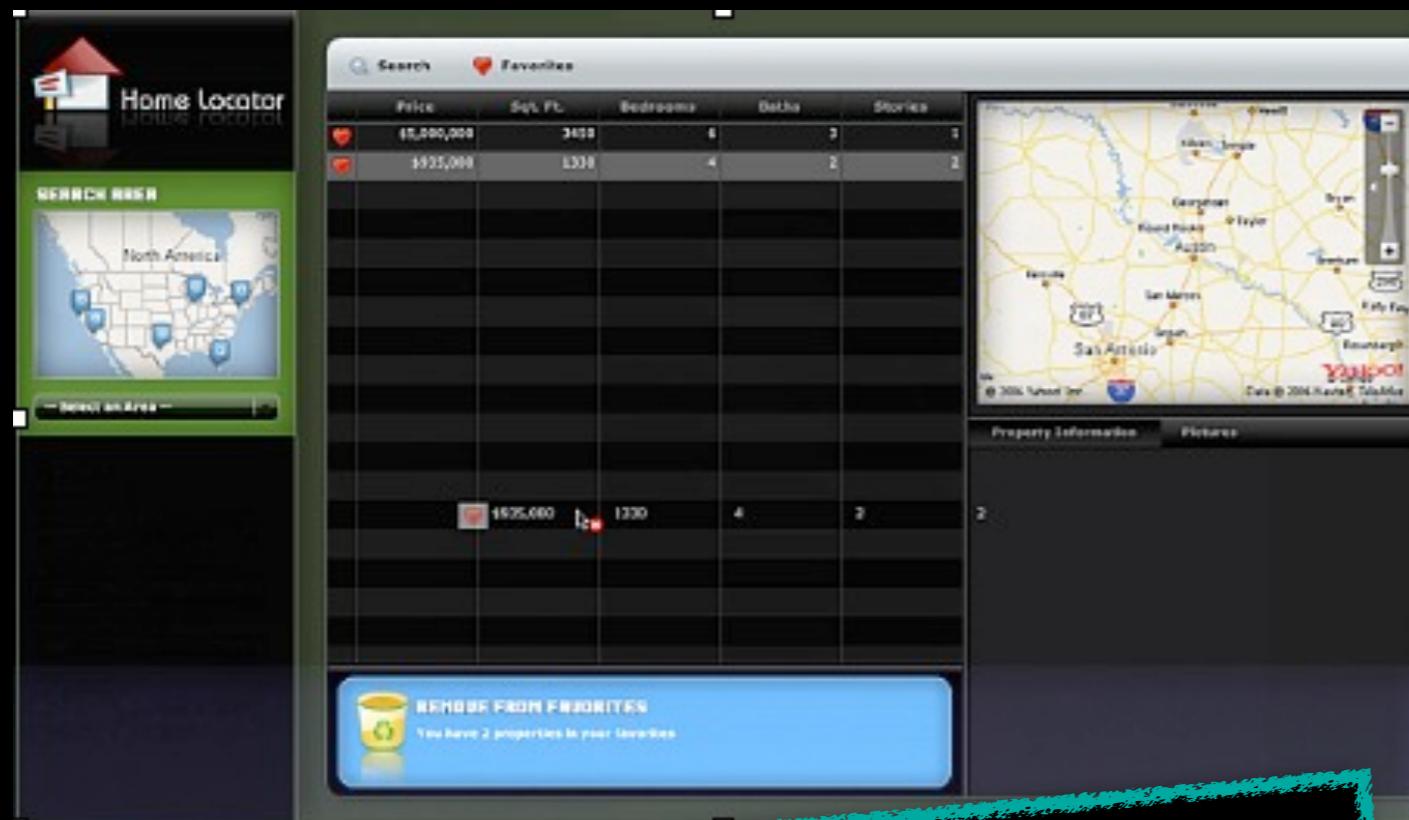
Jane, two up-a...
yuppies who e...
lifestyle before
name for it. Bu...
his lucrative jo...
[Read More](#)



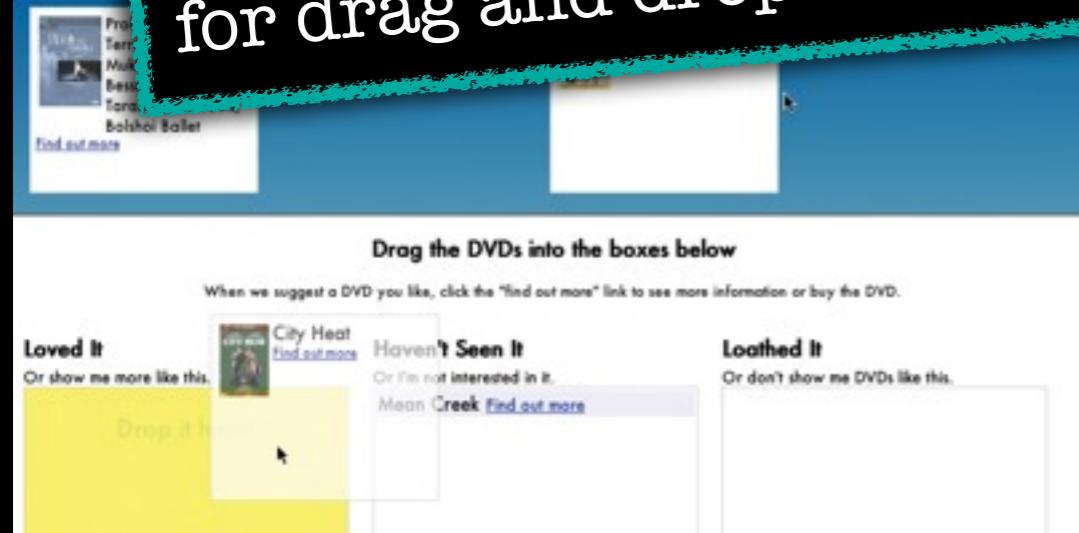
[Add](#)

again -- this time
the life and tim...
Perhaps the m...

Artificial Moments



Avoid artificial visual constructs
for drag and drop.



anti-pattern. artificial construct.

Classics

Recommendations



[High Plains Drifter](#)



Not Interested

Amid shoot-outs and existentialism, a mysterious stranger (Clint Eastwood, who also directs) is hired to protect a small town from outlaws. But his recipe for defense could be a deal with the devil, and soon, even the enigmatic gunslinger's ... [Read More](#)



[The Great Escape](#)



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[More Recommendations >](#)

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Featured Sub...
CLASSIC CO...



[Add](#)

Jane, two up-a...
yuppies who e...
lifestyle befor...
name for it. Bu...
his lucrative jo...
[Read More](#)



[Add](#)

again -- this tim...
the life and tim...
Perhaps the m...

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Unnecessary Moments

sorting by: [[newest](#) | [oldest](#) | [most digs](#) | [least digs](#)]

[**IBM, AMD, Sony boost chip speeds by 24%**](#)

"IBM and AMD have found a way to improve transistor performance by up to 24% without increasing the power draw - using a tweaked implementation of Big Blue's 'strained silicon' process."

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Unnecessary Moments

+1 digs added story

Begin to earn credit for your digs - [more info](#)

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Unnecessary Moments

+1 digs added story
Begin to earn credit for your digs - [more info](#)

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180
diggs

[digg it](#)

[Are Lost's New Time-Travel Physics Junk Science? Maybe Not..](#)

popularmechanics.com — As if smoke monsters and tropical polar bears weren't enough to keep our heads spinning, Thursday's episode of Lost, "The Constant," opened up a whole new can of worms: the fourth dimension. [More...](#) (Television)

 msaleem made popular **9 min ago**

25 Comments  Share  Bury

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Unnecessary Moments

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Begin to earn credit for your digs - [more info](#)

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185
diggs

[dug](#)

[Are Lost's New Time-Travel Physics Junk Science? Maybe Not..](#)

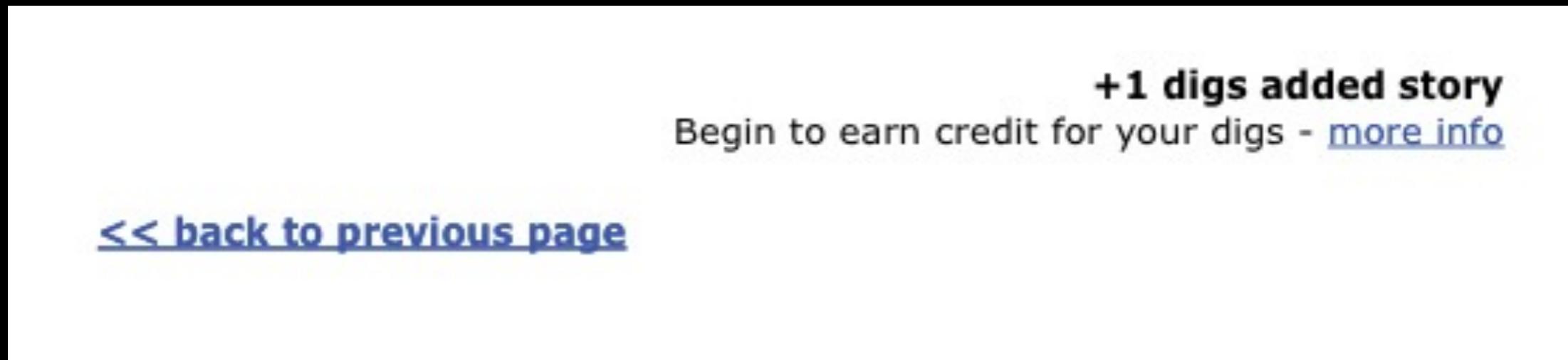
popularmechanics.com — As if smoke monsters and tropical polar bears weren't enough to keep our heads spinning, Thursday's episode of Lost, "The Constant," opened up a whole new can of worms: the fourth dimension. [More...](#) (Television)

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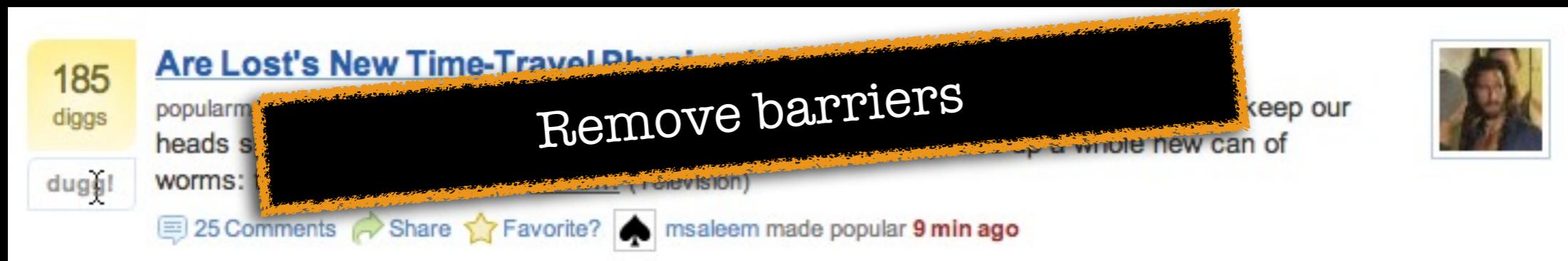
[25 Comments](#) [Share](#) [Favorite?](#) 

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Unnecessary Moments



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Unnecessary Moments

Yelp Food brought to you by MGD 64



Mi Tierra Foods



based on 35 reviews [Rating Details »](#)

Categories: [Grocery](#), [Specialty Food](#), [Mexican](#) [\[Edit\]](#)

2082 San Pablo Avenue
(between Addison St & University Ave)
Berkeley, CA 94702
(510) 540-8946



[Add Photos](#)

Price Range: \$

Accepts Credit Cards: Yes

Good for Kids: Yes

Attire: Casual

Take-out: Yes

Takes Reservations: No

Outdoor Seating: No

Waiter Service: No

Good for: Lunch

Parking: Street, Private Lot

Good for Groups: No

Delivery: No

Wheelchair Accessible: Yes

Alcohol: None

[Edit Business Info](#) [Is this your business?](#)

First to Review



Amy J.

[Send to Friend](#)

[Bookmark](#)

[Send to Phone](#)

[Write a Review](#)

[Print version](#)

Unnecessary Moments

Yelp Food brought to you by MGD 64



Mi Tierra Foods

 based on 35 reviews [Rating Details »](#)

Categories: [Grocery](#), [Specialty Food](#), [Mexican](#) [\[Edit\]](#)

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Berkeley, CA 94702
(510) 540-8946

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[Edit Business Info](#) [Is this your business?](#)

[Send to Friend](#) [Bookmark](#)


[Add Photos](#)

Accepts Credit Cards: Yes

Attire: Casual

Take-out: Yes

Waiter Service: Yes

Good for Groups: No

Parking: Street, Private Lot

Good for Groups: No

Quora [Add Question](#)

New Notification

5 items related to you.

- Mark Wagner is now following you. Show them your favorite content on Quora: [Share questions with Mark](#). 1:21pm [Follow](#)
- Santosh Rau is now following you. 8:55am on Tuesday [Follow](#)
- Ayush Agarwal is now following you. 11:36pm on Monday [Follow](#)
- Matthew Milan is now following you. 8:04pm on Monday [Follow](#)
- Christian Crumlish is now following you. 11:06am on Monday [Follow](#)

[Clear New Notification](#)

Unnecessary Moments

Yelp Food brought to you by MGD 64 

Mi Tierra Foods

 based on 35 reviews [Rating Details »](#)

Categories: [Grocery](#), [Specialty Food](#), [Mexican](#) [\[Edit\]](#)

2082 San Pablo Avenue
(between Addison)
Berkeley, CA 9470

(510) 540-8946

Price Range: \$

Good for Kids: Yes

Take-out: Yes

Outdoor Seating: No

[Edit Business Info](#) [Is this your business?](#)

[Send to Friend](#) [Bookmark](#)

Don't add unnecessary steps.

Accepts Credit Cards: Yes

Attire: Casual

Take-out: Yes

Waiter Staff: Yes

Good for Groups: No

Parking: Street, Private Lot

Good for Groups: No

Quora [Add Question](#)

New Notification

5 items related to [you](#).

- [Mark Wagner](#) is now following you. Show them your favorite content on Quora: [Share questions with Mark](#). 1:21pm [Follow](#)
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- [Matthew Milan](#) is now following you. 8:04pm on Monday [Follow](#)
- [Christian Crumlish](#) is now following you. 11:06am on Monday [Follow](#)

[Clear New Notification](#)

Heavy Moments

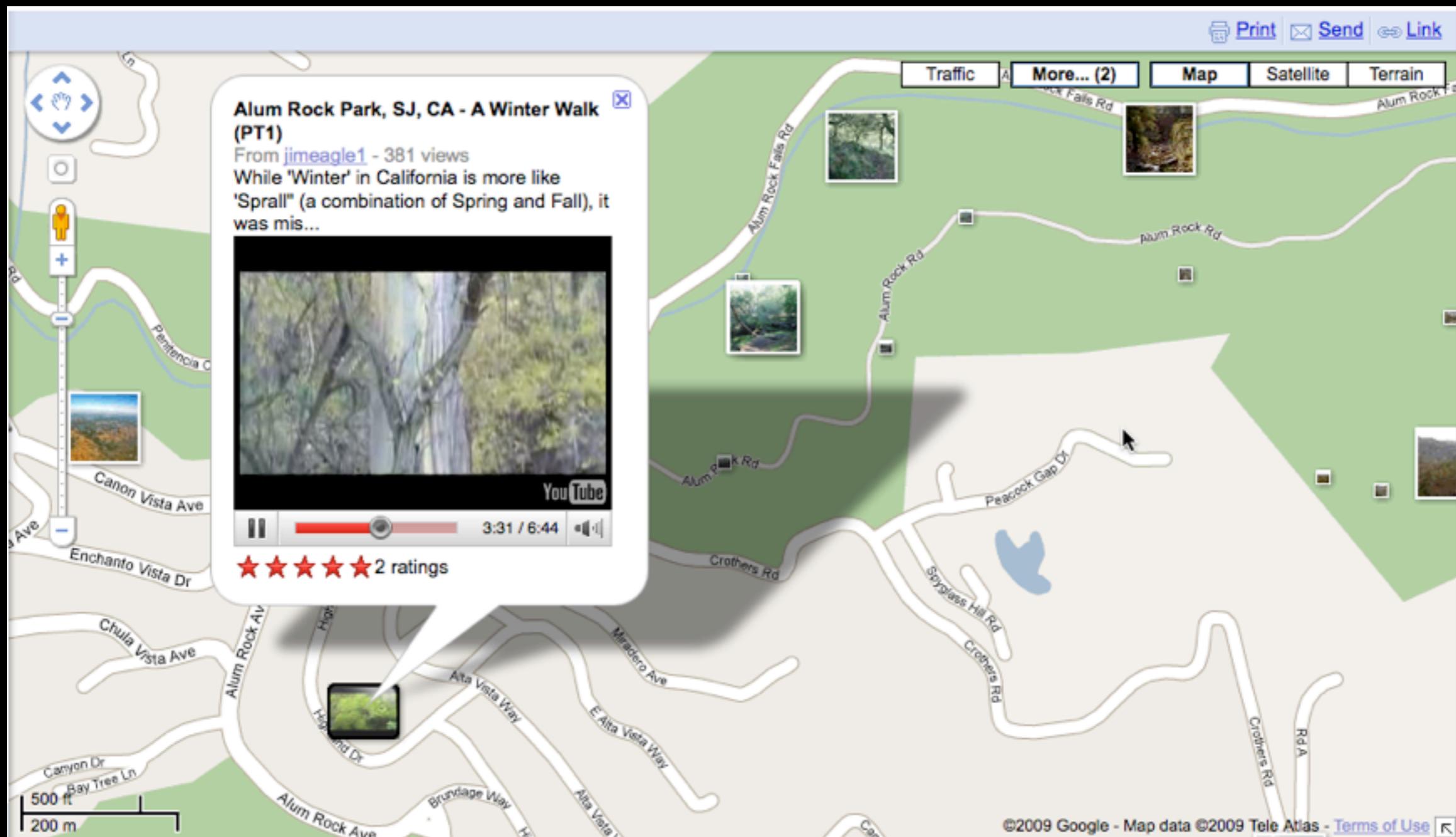
Be mindful of the “click weight.”

Heavy Moments

Be mindful of the “click weight.”

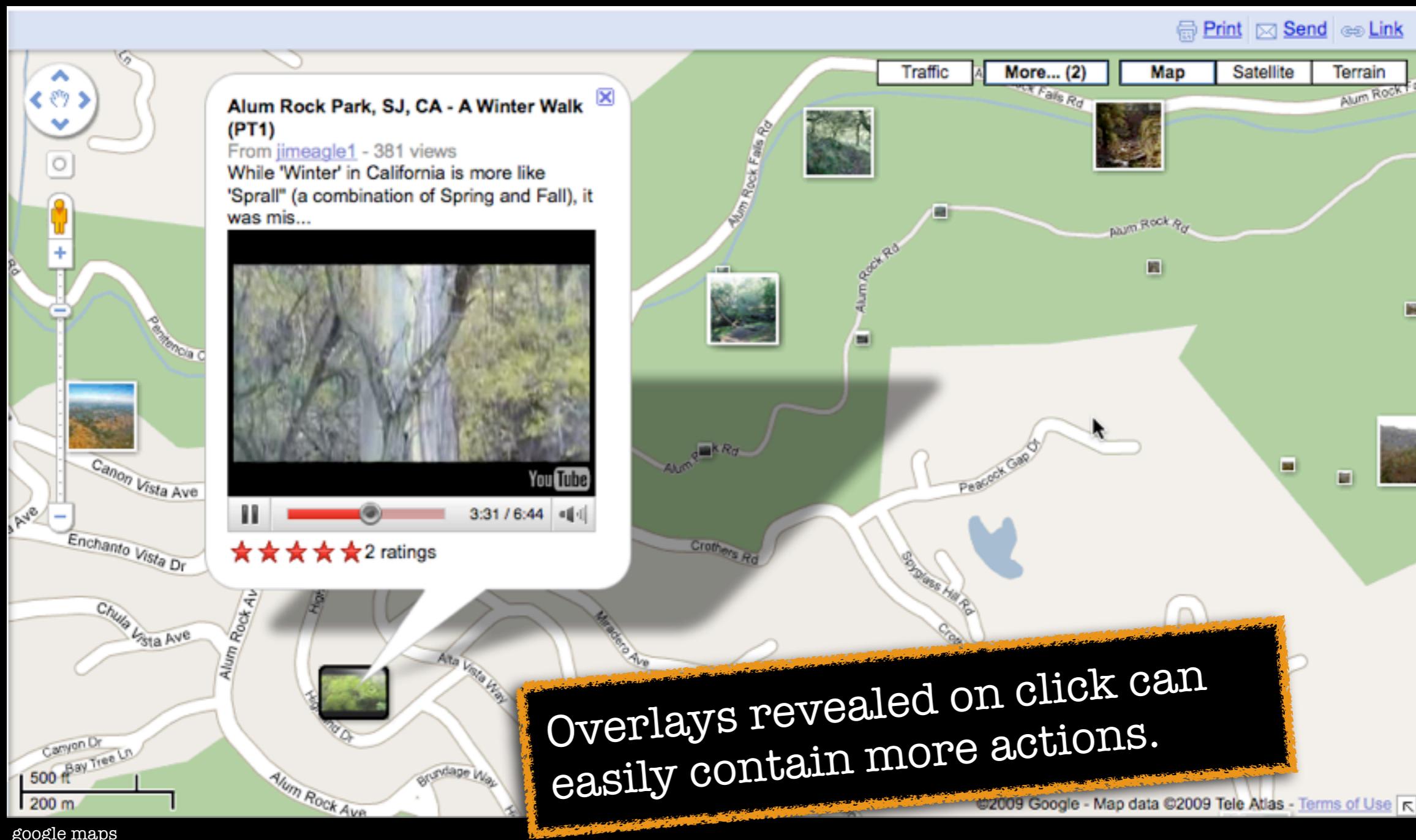
- # of interaction steps
- Decision time
- Seek time
- Second guessing
- Wait time

On Click Moments



google maps

On Click Moments



Overlays revealed on click can easily contain more actions.

On Hover Moments

 **SlexAxtion** Alex Sexton  by dalmaer
Looks like @jeresig just pushed the jQuery 1.4.3 release:
<http://bit.ly/jq143commit> - lovely.
8 minutes ago

 **toddsmithdesign** Todd Smith
There are almost 30 hard drives in & around my tower right now. I think I have a problem.
10 minutes ago

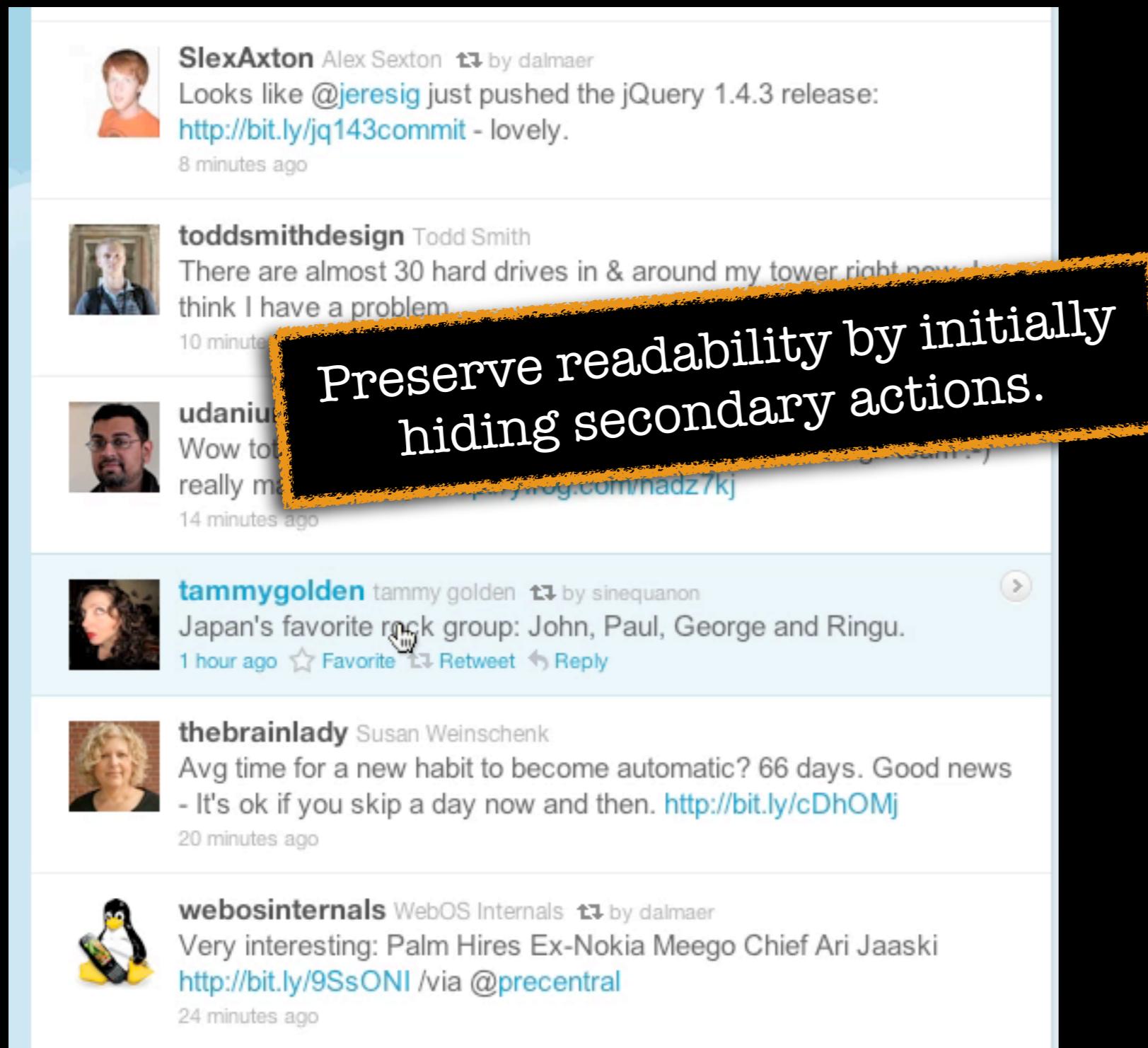
 **udanium** Uday Gajendar 
Wow totally surprised by early bday celeb by Citrix design team :-(
really made my day!! <http://yfrog.com/nadz7kj>
14 minutes ago

 **tammygolden** tammy golden  by sinequanon 
Japan's favorite rock group: John, Paul, George and Ringo.
1 hour ago    

 **thebrainlady** Susan Weinschenk
Avg time for a new habit to become automatic? 66 days. Good news - It's ok if you skip a day now and then. <http://bit.ly/cDhOMj>
20 minutes ago

 **webosinternals** WebOS Internals  by dalmaer 
Very interesting: Palm Hires Ex-Nokia Meego Chief Ari Jaaski
<http://bit.ly/9SsONI> /via @precentral
24 minutes ago

On Hover Moments



SlexAxtion Alex Sexton  by dalmaer
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8 minutes ago

toddsmithdesign Todd Smith
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10 minutes ago

udanius
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14 minutes ago

tammygolden tammy golden  by sinequanon
Japan's favorite rock group: John, Paul, George and Ringu.
1 hour ago    

thebrainlady Susan Weinschenk
Avg time for a new habit to become automatic? 66 days. Good news
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20 minutes ago

webosinternals WebOS Internals  by dalmaer
Very interesting: Palm Hires Ex-Nokia Meego Chief Ari Jaaski
<http://bit.ly/9SsONI> /via @precentral
24 minutes ago

On Hover Moments

My Yahoo!

Hi, Bill ▾

MY FAVORITES [+ Add](#)

- [View Yahoo! Sites](#)
- [Yahoo! Mail](#)
- [Ajaxian](#)
- [Autos](#)
- [eBay](#)

Facebook 

Home Profile Friends Go to: [facebook](#)

News Feed | Events & Birthdays

What's on your mind? [Share](#)

 [Mary Warren](#) Ezra and his mom, Ann.

 [11 minutes ago](#) [Comment](#) [Like](#)

 [Mary Warren](#) Ezra s in his First 4th of July outfit.

 [13 minutes ago](#) [Comment](#) [Like](#)

RECOMMENDED

- [Deal Of The Day](#)
- [Answers](#)

POPULAR SE

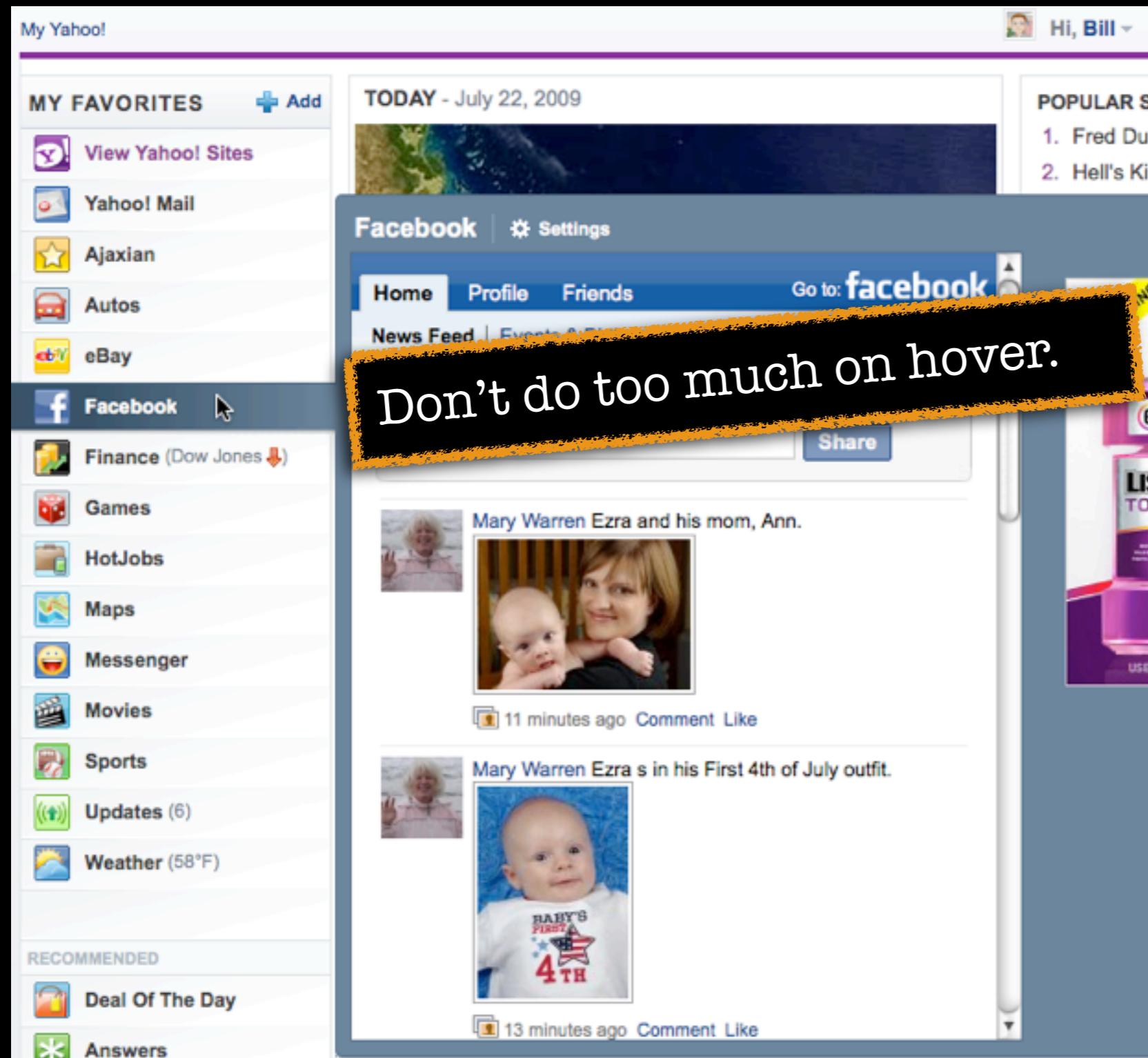
1. Fred Durs
2. Hell's Kitc

INTRODUCING



embedded application overlay - hover activated. yahoo.com 2009

On Hover Moments



My Yahoo!

Hi, Bill

MY FAVORITES + Add

-  View Yahoo! Sites
-  Yahoo! Mail
-  Ajaxian
-  Autos
-  eBay
-  Facebook
-  Finance (Dow Jones ↓)
-  Games
-  HotJobs
-  Maps
-  Messenger
-  Movies
-  Sports
-  Updates (6)
-  Weather (58°F)

RECOMMENDED

-  Deal Of The Day
-  Answers

TODAY - July 22, 2009

Facebook |  Settings

Home Profile Friends Go to: [facebook](http://facebook.com)

News Feed | Events | Photos | Groups | Chat | Help | Log Out

Don't do too much on hover.

Mary Warren Ezra and his mom, Ann.

11 minutes ago Comment Like

Mary Warren Ezra s in his First 4th of July outfit.

13 minutes ago Comment Like

POPULAR SE

1. Fred Durs
2. Hell's Kitc

Distracting Moments

Web Images Videos Shopping News Maps More | MSN | Windows Live Sign in | United States | Extras

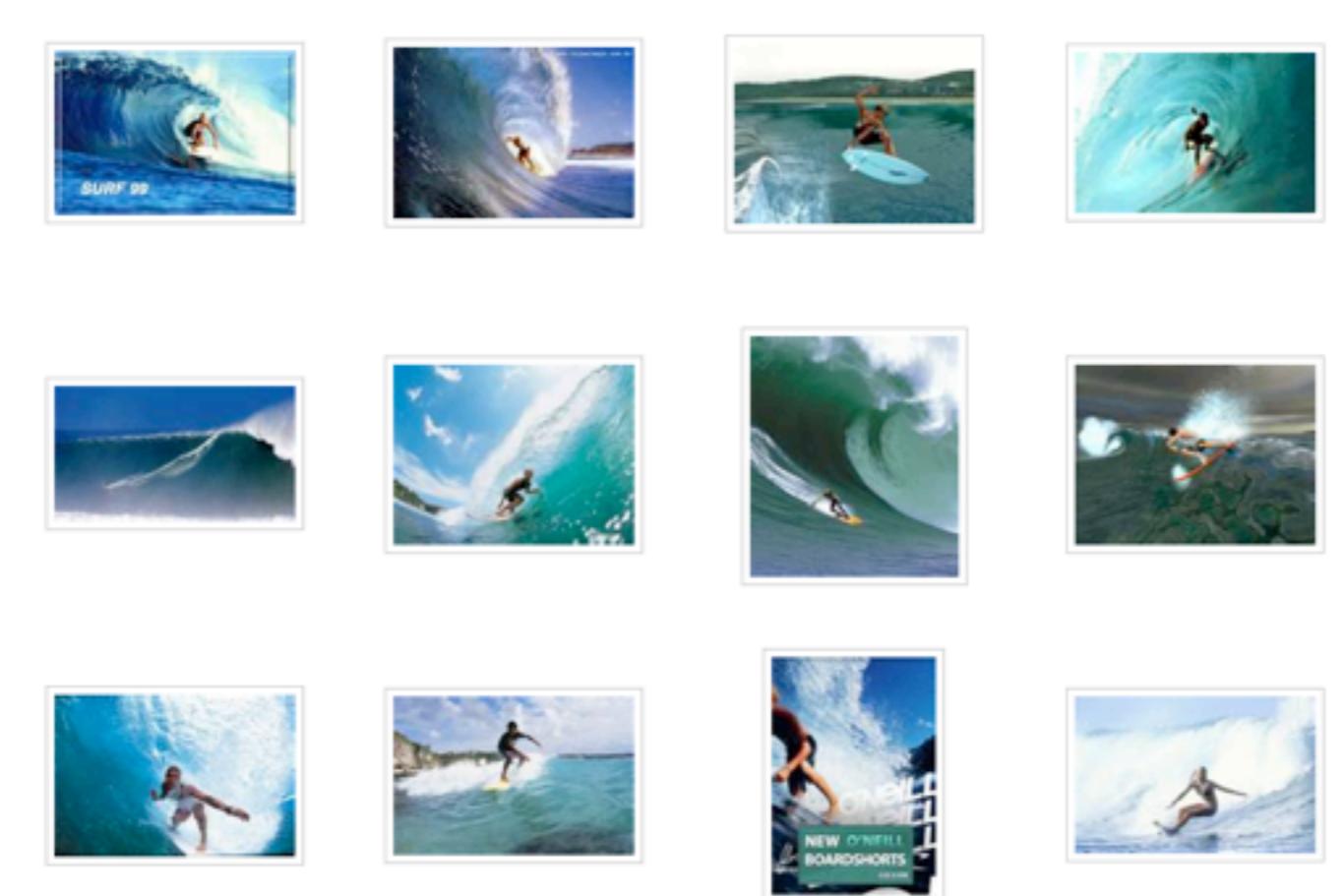
bing Surf

ALL RESULTS Images Videos Local

IMAGES 1-16 of 14,000,000 results safe search moderate (change)

RELATED SEARCHES Roxy Billabong Reef Movies

SIZE LAYOUT COLOR STYLE PEOPLE

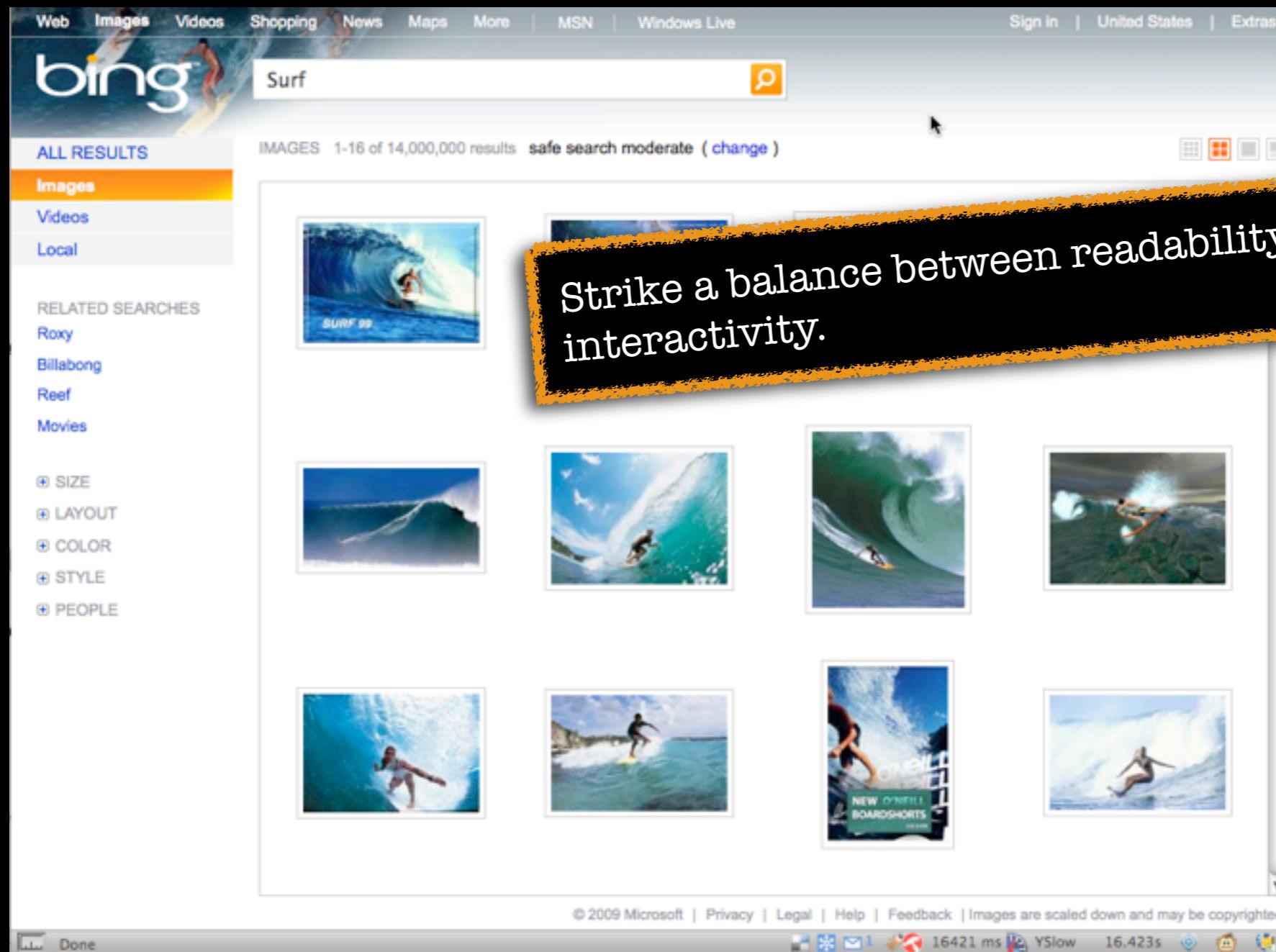


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Done

contextual tool overlay. bing.com

Distracting Moments



A screenshot of a Bing search results page for the query "Surf". The page is in the "Images" category. The search bar at the top contains the word "Surf". Below the search bar, the text "IMAGES 1-16 of 14,000,000 results safe search moderate (change)" is displayed. On the left, there is a sidebar with "ALL RESULTS" (selected), "Images" (highlighted in orange), "Videos", and "Local". Below these are "RELATED SEARCHES" for "Roxy", "Billabong", "Reef", and "Movies". Further down are filter options: "+ SIZE", "+ LAYOUT", "+ COLOR", "+ STYLE", and "+ PEOPLE". The main content area shows a grid of 16 image thumbnails. A large, hand-drawn style box with a black outline and an orange border is overlaid on the grid, containing the text "Strike a balance between readability & interactivity.".

contextual tool overlay. bing.com

Bing Refactored

Web Images Videos Shopping News Maps More | MSN | Hotmail

Sign In | United States | Preferences

Make Bing your decision destination

bing surf

ALL RESULTS

Local listings for Surf

Reference Articles on Surf

Images of Surf

IMAGES 1-16 of 2,490,000 results SafeSearch moderate ([Change](#))

RELATED SEARCHES

Surf Girls

Hawaii Surf Waves

Los Angeles Surf

Surf Board

Surf Art

Ocean Surf

Surf Detergent

Surf Fishing

Surf Pictures

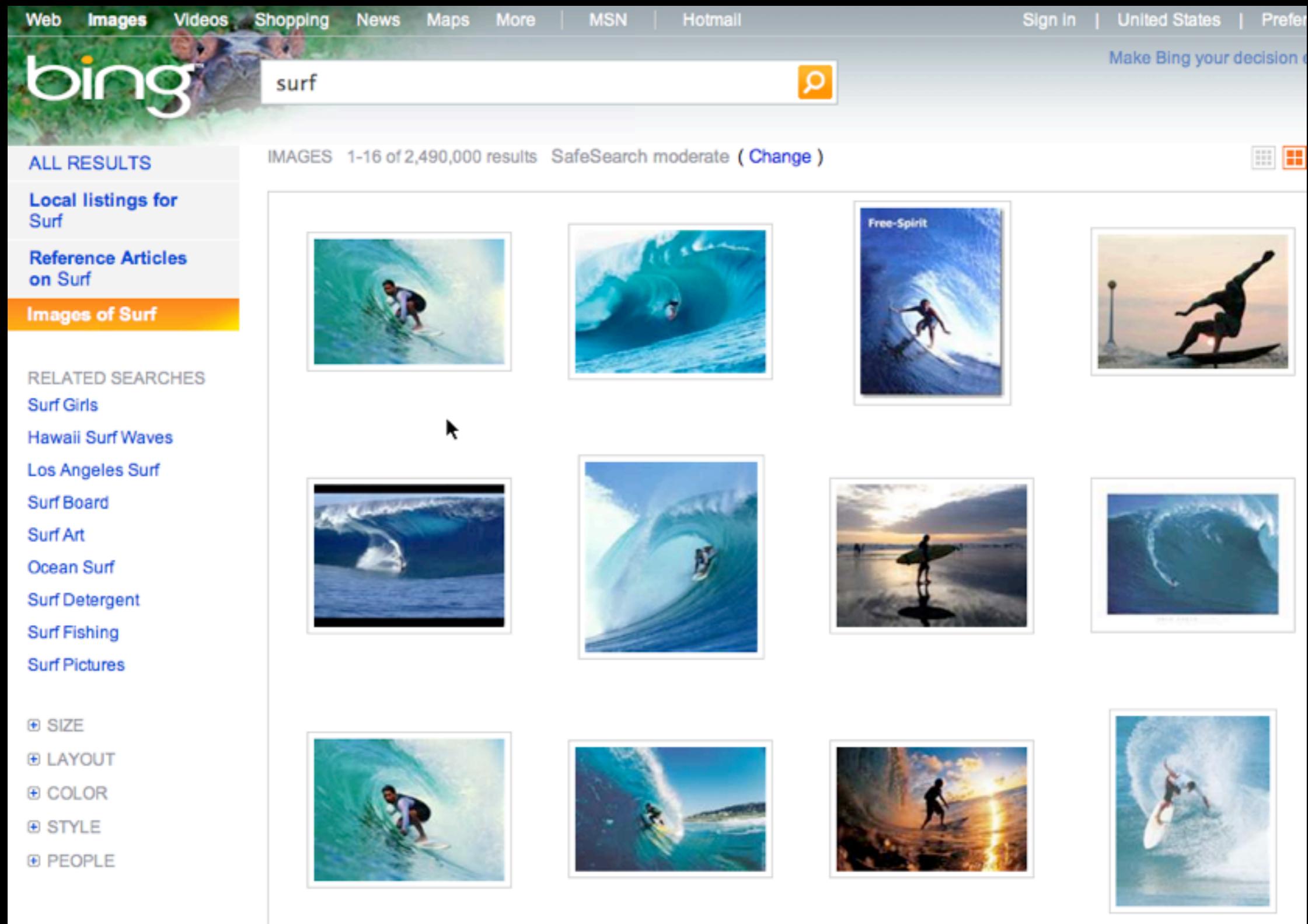
SIZE

LAYOUT

COLOR

STYLE

PEOPLE



Bing Refactored

Web Images Videos Shopping News Maps More | MSN | Hotmail

Sign In | United States | Preferences

Make Bing your decision

bing surf

ALL RESULTS

Local listings for Surf

Reference Articles on Surf

Images of Surf

IMAGES 1-16 of 2,490,000 results SafeSearch moderate ([Change](#))

Grid View

No more “shifting content”

RELATED SEARCHES

Surf Girls

Hawaii Surf Waves

Los Angeles Surf

Surf Board

Surf Art

Ocean Surf

Surf Detergent

Surf Fishing

Surf Pictures

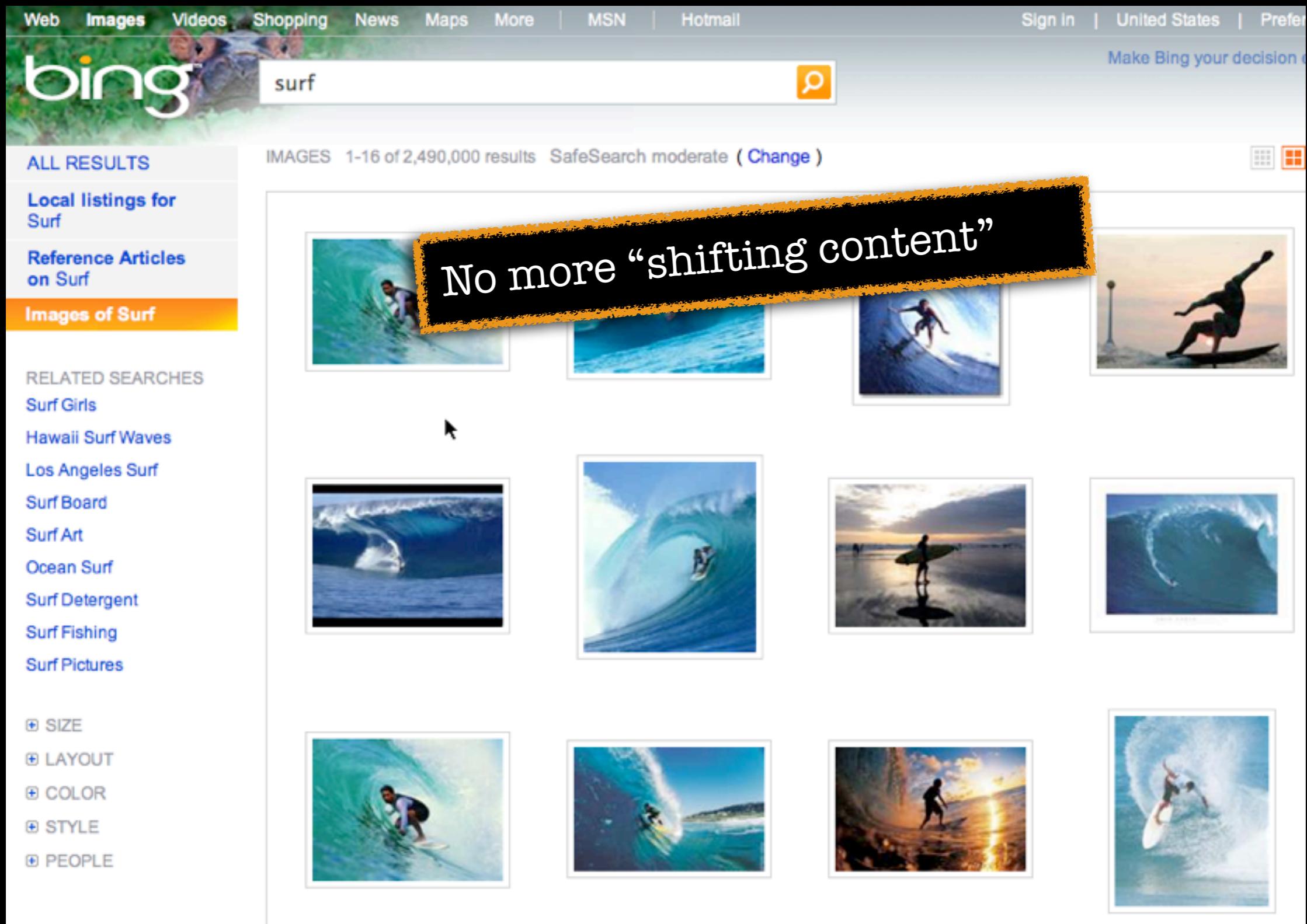
SIZE

LAYOUT

COLOR

STYLE

PEOPLE



Bing Refactored

Web Images Videos Shopping News Maps More | MSN | Hotmail

Sign In | United States | Preferences

Make Bing your decision

bing surf

ALL RESULTS

Local listings for Surf

Reference Articles on Surf

Images of Surf

IMAGES 1-16 of 2,490,000 results SafeSearch moderate ([Change](#))

RELATED SEARCHES

Surf Girls

Hawaii Surf Waves

Los Angeles Surf

Surf Board

Surf Art

Ocean Surf

Surf Detergent

Surf Fishing

Surf Pictures

⊕ SIZE

⊕ LAYOUT

⊕ COLOR

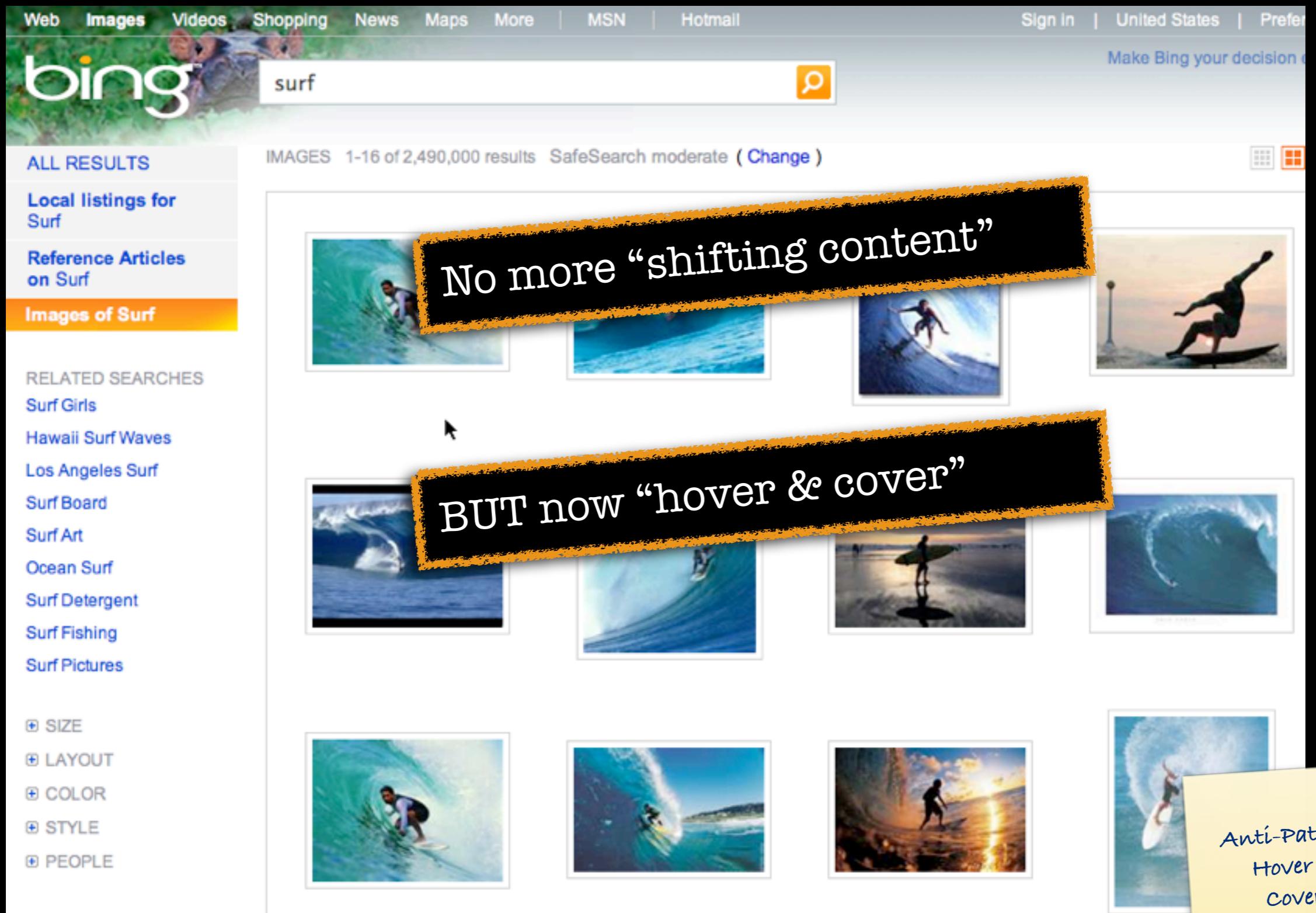
⊕ STYLE

⊕ PEOPLE

No more “shifting content”

BUT now “hover & cover”

Anti-Pattern
Hover & Cover



Google Improves it.

Google Images search results for "yahoo" (0.25 seconds)

SafeSearch moderate ▾

Advanced search

Everything

Images

More

Any size

Large

Medium

Icon

Larger than...

Exactly...

Any type

Face

Photo

Clip art

Line drawing

Any color

Full color

Black and white

Color palette

Standard view

Show sizes

Search

About 729,000,000 results (0.25 seconds)

The search results page displays a grid of images. The first row includes the large red 'Y!' logo, a screenshot of a Yahoo search results page, a large red 'YAHOO!' text, a screenshot of the Yahoo homepage, and a screenshot of the Yahoo Mail inbox. The second row includes a yellow smiley face, a screenshot of the Yahoo Messenger interface, the Microsoft Internet Explorer 7 logo with 'Optimized for Yahoo!', the Windows logo, and a large blue and red globe icon. The third row includes a colorful abstract graphic, a screenshot of the Yahoo homepage, a screenshot of the Google homepage, and a cartoon illustration of a man in a green shirt looking at a computer screen with a speech bubble. A red arrow points to the 'Search' button in the bottom right corner of the search results grid.

contextual tool overlay. google images

Google Improves it.

Google search results for "yahoo" showing various Yahoo-related images and logos. The search returned about 729,000,000 results in 0.25 seconds. The results include the Yahoo logo, screenshots of the Yahoo homepage, a Microsoft Internet Explorer window showing Yahoo integration, and various Yahoo icons and graphics. A large, hand-drawn style box highlights the text "Not intrusive. Nice delay. Right information.".

contextual tool overlay. google images

Twitter Hover Cards

Home 

 **triptych** RT @ChevyRay: Doing some final beta testing for @MattThorson's Ogmo Editor, an upcoming freeware level editor. So cool so far!
4 minutes ago via HootSuite

 **pixelarchitect** wow, public comments are ending with the totally random "planter box" advocate
8 minutes ago via Tweetie

 **triptych** RT @metagaming: RT @df_psu: @shapah A great interview with Temple Grandin: <http://bit.ly/aaf5GD> cheers for that one(via @shapah) cheers !
12 minutes ago via HootSuite

 **michaeljordan** On a clear nice night : Look at the moon from binoculars or a telescope. It will blow your mind.
16 minutes ago via web

 **shauntrennery** Amazon.com drops support for IE6
<http://j.mp/9cPSAF>
25 minutes ago via TweetDeck

Twitter Hover Cards

Home 

 **triptych** RT @ChevyRay: Doing some final beta testing for @MattThorson's Ogmo Editor, an upcoming freeware level editor. So cool so far!
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 **michaeljordan** On a clear nice night : Look at the moon from binoculars or a telescope. It will blow your mind.
16 minutes ago via web

 **shauntrennery** Amazon.com drops support for IE6
<http://j.mp/9cPSAF>
25 minutes ago via TweetDeck

Problematic

Twitter - Hover removed

 **toddsmitdesign** Todd Smith
There are almost 30 hard drives in & around my tower right now. I think I have a problem.
12 minutes ago

 **udanium** Uday Gajendar
Wow totally surprised by early bday celeb by Citrix design team :-)
really made my day!! <http://yfrog.com/nadz7kj>
16 minutes ago

 **tammygolden** tammy golden  by sinequanon
Japan's favorite rock group: John, Paul, George and Ringu.
1 hour ago

 **thebrainlady** Susan Weinschenk
Avg time for a new habit to become automatic? 66 days. Good news
- It's ok if you skip a day now and then. <http://bit.ly/cDhOMj>
22 minutes ago                                         <img alt="link icon" data-bbox="5855 575 5870 59

Twitter - Hover removed

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12 minutes ago

 **udanium** Uday Gajendar
Wow totally surprised by early bday celeb by Citrix design team :-)
really made my day!! <http://yfrog.com/nadz7kj>
16 minutes ago

 **tammygolden** tammy golden ✉️ by sinequanon
Japan's favorite rock group: John, Park, G...
1 hour ago

 **thebrainlady** Susan Weinschenk
Avg time for a new habit to become au...
- It's ok if you skip a day now and then. <http://bit.ly/cDhOMj>
22 minutes ago    

 **webosinternals** WebOS Internals ✉️ by dalmaer
Very interesting: Palm Hires Ex-Nokia Meego Chief Ari Jaaski
<http://bit.ly/9SsONI> /via @precentral
25 minutes ago

 **wonderwebby** Jas Tragas
@bm849 just getting some blip-spiration for Friday afternoon and noticed your Doc Marten blips - had a feeling you might like them :)
24 minutes ago

 **gsmith** Gene Smith ✉️ by brycej
Over at @nform, we're hiring a user experience designer:
<http://bit.ly/cIFdkf> (Please RT!)
from Central McDougall, Edmonton
13 hours ago

Dedicated space. Details in Context. Page Slide technique.

Suggestions for you refresh

-  **aaron** · Follow
Aarron Walter
-  **jeffparks** · Follow
Jeff Parks
-  **AmyCueva** · Follow
Amy Cueva
-  **Malarkey** · Follow
Andy Clarke

[View all...](#)

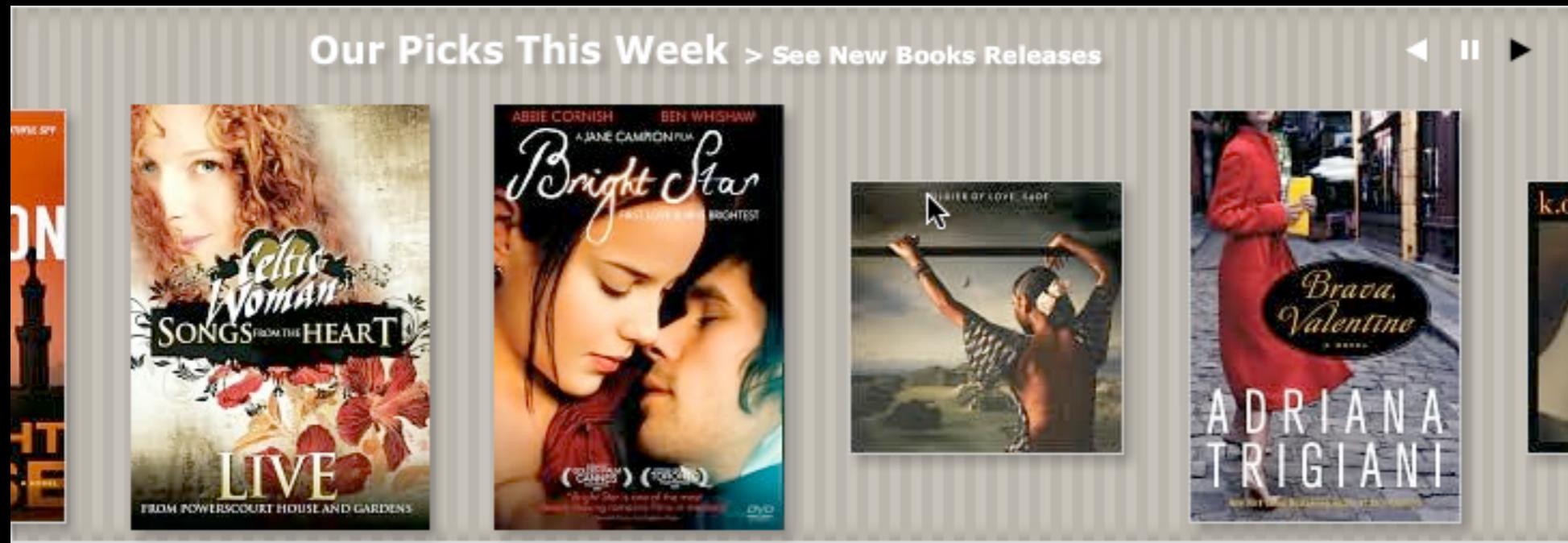
[About](#) · [Help](#) · [Blog](#) · [Status](#) · [Jobs](#) · [Terms](#) · [Privacy](#) · [Shortcuts](#)
[Businesses](#) · [Media](#) · [Developers](#) · [Widgets](#) · © 2010 Twitter

Delicate Balance Broken



barnes and nobles

Delicate Balance Broken



barnes and nobles



Delicate Balance Broken



barnes and nobles

Anti-Pattern
Hover &
Cover

Anti-Pattern
Needless
Fanfare

Delicate Balance Broken



barnes and nobles



Delicate Balance Broken



barnes and nobles

Anti-Pattern
Hover &
Cover

Anti-Pattern
Needless
Fanfare

Anti-Pattern
Mouse
Trap

Anti-Pattern
Tiny
Target

Delicate Balance Broken



barnes and nobles

Anti-Pattern
Hover &
Cover

Anti-Pattern
Needless
Fanfare

Anti-Pattern
Mouse
Trap

Anti-Pattern
Tiny
Target

Anti-Pattern
Novel
Notion



2. Keep the user in the moment

Exploratorium Exhibit



Spot the differences

Spot the differences



Now try again...

Now try again...



Now try again...

Keep the moments within the page.



Keeping Context

The image consists of six screenshots of the Netflix website, arranged in a grid-like structure, demonstrating the 'Add' button's role in maintaining context across different pages.

- Top Left:** Shows the 'Movies For You' section. A red arrow points from the 'Add' button for the movie 'Night at the Museum' to the top navigation bar, where a green 'Add' button is highlighted with a cursor.
- Top Middle:** Shows the 'Other Movies You Might Enjoy' section. A red arrow points from the 'Add' button for the movie 'RV' to the top navigation bar, where a green 'Add' button is highlighted with a cursor.
- Top Right:** Shows the 'Other Movies You Might Enjoy' section. A red arrow points from the 'Add' button for the movie 'RV' to the top navigation bar, where a green 'Add' button is highlighted with a cursor.
- Middle Left:** Shows the 'Other Movies You Might Enjoy' section. A red arrow points from the 'Add' button for the movie 'RV' to the top navigation bar, where a green 'Add' button is highlighted with a cursor.
- Middle Middle:** Shows the 'Other Movies You Might Enjoy' section. A red arrow points from the 'Add' button for the movie 'RV' to the top navigation bar, where a green 'Add' button is highlighted with a cursor.
- Middle Right:** Shows the 'Other Movies You Might Enjoy' section. A red arrow points from the 'Add' button for the movie 'RV' to the top navigation bar, where a green 'Add' button is highlighted with a cursor.
- Bottom Right:** Shows the 'Other Movies You Might Enjoy' section. A red arrow points from the 'Add' button for the movie 'RV' to the top navigation bar, where a green 'Add' button is highlighted with a cursor. The right sidebar shows the movie 'RV' has been added to the DVD Queue.

Navigation Bar (Top of Each Screenshot):

- Browse DVDs
- Browse Instant
- Your Queue
- Movies You'll ❤
- Friends & Community
- DVD Sale \$5.99
- Movies, actors, directors
- Search

Top Navigation Bar (Visible in Middle and Bottom Screens):

- Home
- Genres
- New Releases
- Previews
- Netflix Top 100
- Critic's Picks
- Award Winners

Bottom Navigation Bar (Visible in Bottom Screens):

- Home
- Genres
- New Releases
- Previews
- Netflix Top 100
- Critic's Picks
- Award Winners

Right Sidebar (Bottom Right Screenshot):

- BROWSE**
- Favorite Genres:** (Listed)
- Action & Adventure
- Classics
- Comedy
- Documentary
- Drama
- Sci-Fi & Fantasy
- Thrillers
- Other Genres:** (Listed)
- All Genres
- Anime & Animation
- Blu-ray
- Children & Family
- Faith & Spirituality
- Foreign
- Gay & Lesbian
- HD DVD
- Independent
- Music & Musicals
- Romance
- Special Interest
- Sports & Fitness
- Television
- Guides:**

Keeping Context

User can lose their context
going page to page



Overlays Capture Moments

Back to: Confessions of a Superhero Close 

NETFLIX

Browse DVDs Browse Instant Your Queue Movies You'll Love Friends & Community DVD Sale \$5.99

Bill Scott + | Your Account | Buy / Redeem Gift | Help

Home Genres New Releases Previews Netflix Top 100 Critics' Picks Award Winners

Movies For You

Bill, the following movies were chosen based on your interest in: *Pirates of the Caribbean: At World's End*
Best in Show
The Wire: Season 1 (5-Disc Series)

Rate Your Recent Return

RATE TO REVEAL...
...2 MOVIES YOU'LL LOVE

Night at the Museum
Add 
★★★★★
Chaos reigns at the natural history museum when night watchman Larry Daley (Ben Stiller) accidentally stirs up an ancient curse, awakening Attila the ... [Read More](#)

Firewall
Add 
★★★★★
No Opinion
(click the stars)

OTHER MOVIES YOU MIGHT ENJOY

Hard Candy **Goodnight, Mister Tom** **The Boondock Saints**

You have 1320 suggestions from 200 ratings.

BROWSE

Favorite Genres: (Edit)

- Action & Adventure
- Classics
- Comedy
- Documentary
- Drama
- Sci-Fi & Fantasy
- Thrillers

Other Genres:

- All Genres
- Anime & Animation
- Blu-ray
- Children & Family
- Faith & Spirituality
- Foreign
- Gay & Lesbian
- HD DVD
- Independent
- Music & Musicals
- Romance
- Special Interest
- Sports & Fitness
- Television
- Guides

NETFLIX

Browse DVDs Home

Bill, the following movies were chosen based on your interest in: *Pirates of the Caribbean: At World's End*
Best in Show
The Wire: Season 1 (5-Disc Series)

Other Movies You Might Enjoy

RV **The Pacifier**

Night at the Museum has been added to your DVD Queue at position 113.

This movie is available now.

[Move To Top Of My Queue](#)

Other Available Formats: [Blu-ray](#)

Bonus materials available: [Add](#) *Night at the Museum: Bonus Material*

[Continue Browsing](#) [Visit your DVD Queue >](#)

Big Fat Liar **Cars** **Bridge to Terabithia** **Just Married**

Also in Fantasy:

Blackbeard's Ghost **Just Visiting** **Labyrinth** **K-Pax**

Red arrows point from the "Night at the Museum" movie card on the left to the "Night at the Museum" movie card on the right, highlighting the "Move To Top Of My Queue" button and the "Night at the Museum" entry in the "Other Available Formats" list.

Overlays Capture Moments

The image displays two screenshots of the Netflix website, illustrating the use of overlays to capture user moments.

Left Screenshot (Original Page):

- Header:** Back to: Confessions of a Superhero, Close
- Top Navigation:** NETFLIX, Browse DVDs, Browse Instant, Your Queue, Movies You'll Love, Friends & Community, DVD Sale \$5.99, Bill Scott + | Your Account | Buy / Redeem Gift | Help, Movies, actors, directors, SEARCH
- Section: Movies For You**
 - Text: Bill, the following movies were chosen based on your interest in: Pirates of the Caribbean: At World's End, Best in Show, The Wire: Season 1 (5-Disc Series)
 - Movie Card: Night at the Museum (2006)
 - Rating: 4.5/5
 - Summary: Chaos reigns at the natural history museum when night watchman Larry Daley (Ben Stiller) accidentally stirs up an ancient curse, awakening Attila the ... [Read More](#)
 - Buttons: Add, (click the stars)
 - Movie Card: Firewall (2006)
 - Rating: 3.5/5
 - Summary: No Opinion
 - Buttons: Add, Not Interested, Not Interested
 - Section: OTHER MOVIES YOU MIGHT ENJOY**
 - Hard Candy
 - Goodnight, Mister Tom
 - The Boondock Saints

Right Screenshot (Overlayed Page):

- Header:** Back to: Night at the Museum, Close
- Section: Other Movies You Might Enjoy**
 - Are We There Yet? (2005)
 - Rating: 3.5/5
 - Buttons: Add, Not Interested
 - Yours, Mine and Ours (2005)
 - Rating: 3.5/5
 - Buttons: Add, Not Interested
 - The Princess Diaries 2: Royal Engagement (2004)
 - Rating: 3.5/5
 - Buttons: Add, Not Interested
 - Princess Natasha: Season 1 (2005)
 - Rating: 3.5/5
 - Buttons: Add, Not Interested
 - Miss Congeniality (2000)
 - Rating: 3.5/5
 - Buttons: Add, Not Interested
 - RV (2006)
 - Rating: 3.5/5
 - Buttons: Add, Not Interested
- Text:** The Pacifier has been added to your DVD Queue at position 114. This movie is available now. [Move To Top Of My Queue](#)
- Buttons:** Continue Browsing, Visit your DVD Queue?

Overlays Capture Moments

The image displays two screenshots of the Netflix website, illustrating the use of overlays to capture user moments.

Left Screenshot (Original Page):

- Header:** Back to: Confessions of a Superhero, Close
- Top Navigation:** Bill Scott + | Your Account | Buy/Redeem Gift | Help, Browse DVDs, Browse Instant, Your Queue, Movies You'll Love, Friends & Community, DVD Sale \$5.99.
- Section:** Movies For You
- Content:** A "Rate Your Recent Return" section with a "RATE TO REVEAL... 2 MOVIES YOU'LL LOVE" button. It shows movie cards for "Night at the Museum" and "Firewall".
- Right Sidebar:** You have 1320 suggestions from 200 ratings, BROWSE, Favorite Genres: (List), Action & Adventure, Classics, Comedy, Documentary, Drama, Sci-Fi & Fantasy, Thrillers, Other Genres: All Genres, Anime & Animation, Blu-ray, Children & Family, Faith & Spirituality, Foreign, Gay & Lesbian, HD DVD, Independent, Music & Musicals, Romance, Special Interest, Sports & Fitness, Television, Guides.

Right Screenshot (Overlayed Page):

- Header:** Back to: The Pacifier, Close
- Section:** Other Movies You Might Enjoy
- Content:** Movie cards for "Addams Family Values", "Wild Hogs", "The Addams Family", "Failure to Launch", "Monster-in-Law", and "Big Trouble". Each card has an "Add" button and a rating scale from 1 to 5 stars.
- Right Sidebar:** RV has been added to your DVD Queue at position 115. This movie is available now. Move To Top Of My Queue, Other Available Formats: Blu-ray, Continue Browsing, Visit your DVD Queue?

Two red arrows point from the "Add" button on the "Night at the Museum" card in the left screenshot to the "Add" button on the "Addams Family Values" card in the right screenshot, highlighting the consistency of the user interface and the capture of the "Add" moment across different sections of the site.

Overlays Capture Moments

The image displays two screenshots of the Netflix website, illustrating the use of overlays to capture user moments.

Left Screenshot (Original Page):

- Header:** Back to: Confessions of a Superhero, Close
- Top Navigation:** NETFLIX, Bill Scott - | Your Account | Buy / Redeem Gift | Help, Browse DVDs, Browse Instant, Your Queue, Movies You'll Love, Friends & Community, DVD Sale \$5.99.
- Section:** Movies For You
- Content:** A yellow box titled "Rate Your Recent Return" with the text "RATE TO REVEAL... 2 MOVIES YOU'LL LOVE". It shows movie cards for "Night at the Museum" and "Firewall". Below this is a section titled "OTHER MOVIES YOU MIGHT ENJOY" with cards for "Hard Candy", "Goodnight, Mister Tom", and "The Boondock Saints".
- Right Side:** A sidebar titled "BROWSE" with sections for "Favorite Genres" (Listed: Action & Adventure, Classics, Comedy, Documentary, Drama, Sci-Fi & Fantasy, Thrillers) and "Other Genres" (Listed: All Genres, Anime & Animation, Blu-ray, Children & Family, Faith & Spirituality, Foreign, Gay & Lesbian, HD DVD, Independent, Music & Musicals, Romance, Special Interest, Sports & Fitness, Television, Guides).
- Top Right:** You have 1320 suggestions from 200 ratings.

Right Screenshot (Overlay):

- Header:** Back to: RV, Close
- Section:** Other Movies You Might Enjoy
- Content:** A list of movies with "Add" and "Play" buttons and rating scales (1-5 stars). The movies include "Humor Has It", "Monster-in-Law", "How to Lose a Guy in 10 Days", "Kitchen Confidential: Season 1", "Must Love Dogs", and "Be My Baby".
- Right Side:** Failure to Launch has been added to your DVD Queue at position 116. This movie is available now. Move To Top Of My Queue, Other Available Formats: HD DVD and Blu-ray, Continue Browsing, Visit your DVD Queue >.

Annotations: Two red arrows point from the "Failure to Launch" message in the right screenshot to the "Add" button for "Night at the Museum" in the left screenshot, and to the "Add" button for "Night at the Museum" in the right screenshot, illustrating how the overlay captures user interactions.

Overlays Capture Moments

Back to: Confessions of a Superhero

Close

NETFLIX

Bill Scott - | Your Account | Buy / Redeem Gift | Help

Browse DVDs | Browse Instant | Your Queue | Movies You'll Love | Friends & Community | DVD Sale \$5.99

Home | Genres | New Releases | Previews | Netflix Top 100 | Critics' Picks | Award Winners

Movies For You

Bill, the following movies were chosen based on your interest in: *Pirates of the Caribbean: At World's End*, *Best in Show*, *The Wire: Season 1 (5-Disc Series)*

Rate Your Recent Return

RATE TO REVEAL...
...2 MOVIES YOU'LL LOVE

Night at the Museum
Add

Waiting for Guffman
Add

OTHER MOVIES YOU MIGHT ENJOY

Hard Candy | Goodnight, Mister Tom | The Boondock Saints

You have 1320 suggestions from 200 ratings.

BROWSE

Favorite Genres: (Edit)

- Action & Adventure
- Classics
- Comedy
- Documentary
- Drama
- Sci-Fi & Fantasy
- Thrillers

Other Genres:

- All Genres
- Anime & Animation
- Blu-ray
- Children & Family
- Faith & Spirituality
- Foreign
- Gay & Lesbian
- HD DVD
- Independent
- Music & Musicals
- Romance

Back to: RV

Close

NETFLIX

Bill, the following movies were chosen based on your interest in: *Pirates of the Caribbean: At World's End*, *Best in Show*, *The Wire: Season 1 (5-Disc Series)*

Other Movies You Might Enjoy

Failure to Launch
Failure to Launch has been added to your DVD Queue at position 116.
Move To Top Of My Queue

Other Available Formats: HD DVD and Blu-ray

How to Lose a Guy in 10 Days
Add

Monster-in-Law
Add

Kitchen Confidential: Season 1
Add All

Must Love Dogs
Add

Be My Baby
Add

< Continue Browsing | Visit your DVD Queue >

Close

Encapsulate alternate flow in overlay.

Interrupting Moments

YAHOO! PHOTOS Welcome, b.scott [Sign Out, My Account] All My Photos

Home Prints & Gifts View Cart Settings Help ▾ Search My Tag

Upload Photos

All My Photos

My Albums Paris06

My Tags

My Friends' Photos

Sort by: Date ▾

Drag photos into this tray and choose a task above.

Sunset Underneath View from the Top

Eiffel Pulley From Second Floor Up Eiffel Tower

Friendly advice for photo sharing.

Interrupting Moments

YAHOO! PHOTOS

Welcome, b.scott
[Sign Out, My Account]

All My Photos

Home Prints & Gifts View Cart Settings Help ▾

Upload Photos

All My Photos

My Albums Paris06

My Tags

My Friends' Photos

Slideshows

“Don’t stop the proceedings with idiocy.” - Alan Cooper

Sunset

Underneath

View from

Anti-Pattern
idiot
Box

Eiffel Pulley

From Second Floor Up

Eiffel Tower



Look Ahead Moments

+ Showing Creative Commons-licensed content ×

Sort: [Relevant](#) | [Recent](#) | [Interesting](#)

View: [Small](#) | [Medium](#) | [Detail](#) | [Slideshow](#) 

Groups

-  **Poor-Man's Magnifying Glass**
description car
3,814 members | 1 photo
-  **Closer and Closer**
45,632 members | 1 photo

Photographers

-  **r9M**
See related photos
-  **seriykotik1970**
See related photos

Tag Clusters

-  Photos with tags

Places

-  **London, England**
See related photos
-  **Cardiff, Wales**
See related photos

 From starmist1	 From Tall Chris	 From 3fold	 From Wes2theG09	 From stephenjohnb...	 From massdistract...
 From FoxMulderVen	 From Wes2theG09	 From kajyu	 From Wes2theG09	 From mewroh	 From Nancy~ in AZ
 From IceSabre	 From smileham	 From Nancy~ in AZ	 From zophonias	 From alanwoo	 From louisa_catlo...
 From Torley	 From Torley	 From Torley	 From Torley	 From Torley	

click overlay. flickr

Look Ahead Moments

+ Showing Creative Commons-licensed content ×

Sort: [Relevant](#) | [Recent](#) | [Interesting](#)

View: [Small](#) | [Medium](#) | [Detail](#) | [Slideshow](#) 

Groups

-  **Poor-Man's Magnifying Glass**
description car
3,814 members | 1 photo
-  **Closer and Closer**
45,632 members | 1 photo

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See related photos
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 From starmist1	 From Tall Chris	 From 3fold	 From Wes2theG09	 From stephenjohnb...	 From massdistract...
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 From IceSabre	 From smileham	 From Nancy~ in AZ	 From zophonias	 From alanwoo	 From louisa_catlo...
 From Torley	 From Torley	 From Torley	 From Torley	 From Torley	

click overlay. flickr

Behind the Scenes Moments

Google

yahoo

Search

SafeSearch moderate ▾

About 729,000,000 results (0.25 seconds)

Advanced search

Page 10

Everything

Images

More

Any size

Large

Medium

Icon

Larger than...

Exactly...

Any type

Face

Photo

Clip art

Line drawing

Any color

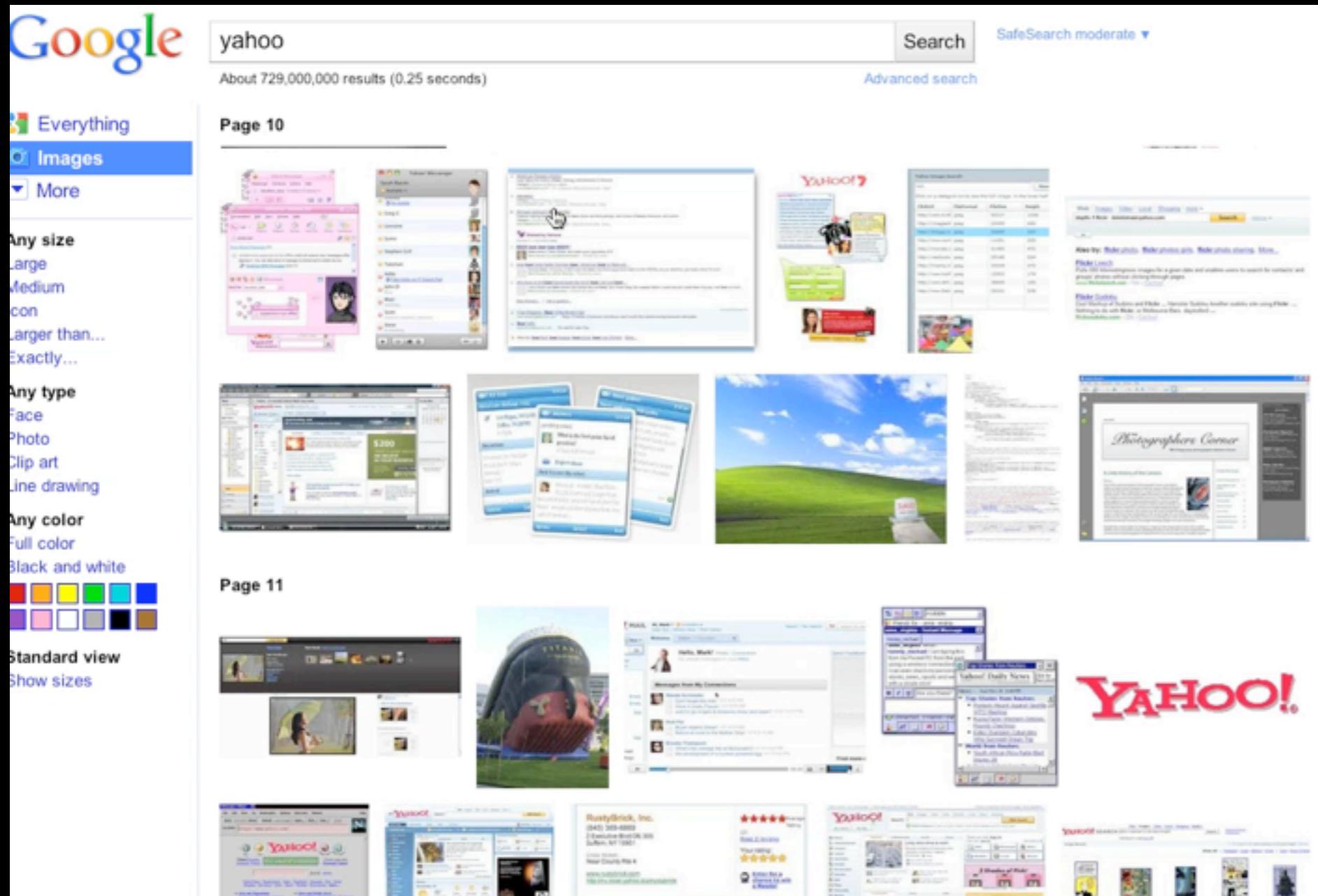
Full color

Black and white

Standard view

Show sizes

Page 11



google.com

Behind the Scenes Moments



yahoo

Search

SafeSearch moderate ▾

About 729,000,000 results

Everything

Images

More

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Icon

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Exactly...

Any type

Face

Photo

Clip art

Line drawing

Any color

Full color

Black and white



Standard view

Show sizes

google.com

Page 10



What's happening?

Timeline @Mentions Retweets Searches Lists

2 new tweets



ang Angela Baxley

I'm so incredibly excited to finely be home, alone, and ready to put my feet up and veg out! ...And I can't wait to sleep in my own bed!!!

8 minutes ago



rands rands

You're either leaving or being left.

12 minutes ago



junecohen June Cohen

Fashion report from Natl Design Awards: structured collars, geometric cut-outs, sculptural jewelry & wonderful gilded-age flapper looks

13 minutes ago



chrisblizzard Christopher Blizzard by dalmaer

Asa's response is so fucking great. <http://tcrn.ch/azJeKn>

15 minutes ago



SlexAxtion Alex Sexton by dalmaer

Looks like [@jeresig](#) just pushed the jQuery 1.4.3 release: <http://bit.ly/jq143commit> - lovely.

15 minutes ago



toddsmithdesign Todd Smith

There are almost 30 hard drives in & around my tower right now. I think I have a problem.

twitter.com

Your Tweets 899



28 minutes ago: [thebrainlady](#) Avg time for a new habit to become automatic? 66 days. Good

Following 417



Followers 1,465



Favorites 460

[thebrainlady](#) Avg time for a new habit to become automatic? 66 days. Good news - ... pundits

Listed 238

Trends

United States · [change](#)

[#ThisIsEpic](#) Promoted

[#iloveitwhen](#)

[#thatwouldbeawesome](#)

[South Park](#)

[Chilean miners](#)

[Rescued](#)

[Goodnight twitter](#)

[Paranormal Activity](#)

[Gnite](#)

[Jackass](#)

Who to follow

Suggestions for you · [refresh](#)



[aaron](#) · [Follow](#)

Aarron Walter

×



[jeffparks](#) · [Follow](#)

Jeff Parks

×



[AmyCueva](#) · [Follow](#)

Amy Cueva

×

Behind the Scenes Moments



yahoo

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SafeSearch moderate ▾

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Exactly...

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Full color

Black and white

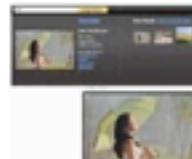


Standard view

Show sizes

google.com

Page 10



What's happening?

Timeline @Mentions Retweets Searches Lists

2 new tweets



ang Angela Baxley

rands rands

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chrisblizzard Christopher Blizzard t3 by dalmaer

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Goodnight twitter

Paranormal Activity

Gnite

Jackass

Who to follow

Suggestions for you · refresh



aaron · Follow

Aaron Walter



jeffparks · Follow

Jeff Parks

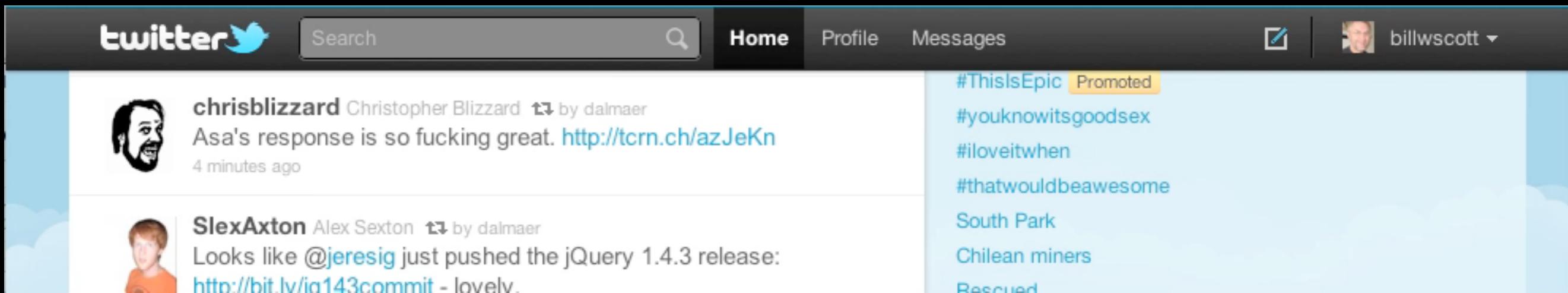


amycueva · Follow

Amy Cueva

twitter.com

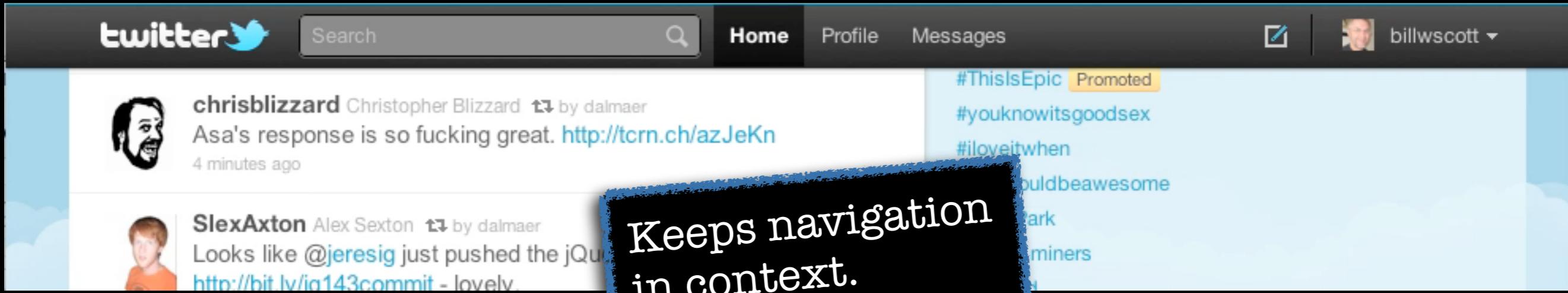
Stay in Context - Bar



The image shows a screenshot of the Twitter mobile interface. At the top, there is a dark header bar with the Twitter logo, a search bar, and navigation links for 'Home', 'Profile', and 'Messages'. On the far right, there is a user profile for 'billwscott' with a small edit icon. The main content area displays a timeline of tweets. The first tweet is from 'chrisblizzard' (@Christopher Blizzard), which includes a small profile picture of a man with a beard. The tweet text is: 'Asa's response is so fucking great. <http://tcrn.ch/azJeKn>'. It was posted '4 minutes ago'. The second tweet is from 'SlexAxton' (@Alex Sexton), also with a small profile picture of a man with red hair. The tweet text is: 'Looks like @jeresig just pushed the jQuery 1.4.3 release: <http://bit.ly/ig143commit> - lovely.' It was posted '4 minutes ago'. To the right of the timeline, there is a sidebar with a list of promoted hashtags: '#ThisIsEpic' (Promoted), '#youknowitsgoodsex', '#iloveitwhen', '#thatwouldbeawesome', 'South Park', 'Chilean miners', and 'Rescued'.

Twitter.

Stay in Context - Bar



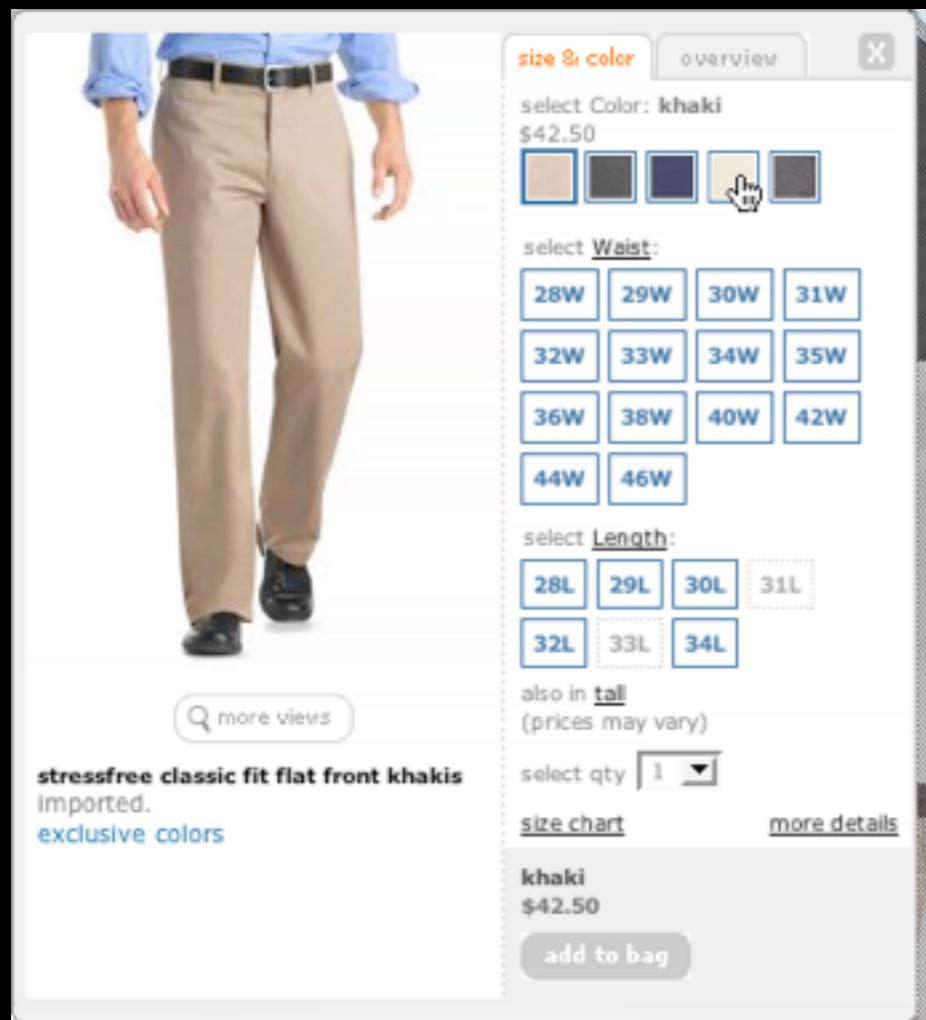
A screenshot of the Twitter mobile application. The top navigation bar is dark with white text. It includes the Twitter logo, a search bar with a magnifying glass icon, and buttons for "Home", "Profile", and "Messages". To the right of the navigation bar is a user profile for "billwscott" with a small profile picture and a dropdown arrow. The main content area shows two tweets. The first tweet is from "chrisblizzard" (@chrisblizzard) and the second is from "SlexAxton" (@SlexAxton). To the right of the tweets is a sidebar with several hashtags: "#ThisIsEpic" (Promoted), "#youknowitsgoodsex", "#iloveitwhen", "#ouldbeawesome", "#ark", "#miners", and "#". A large, semi-transparent black box with a blue border and a white, hand-drawn style font contains the text "Keeps navigation in context.".

Twitter.

Moments in a Flow



Moments in a Flow

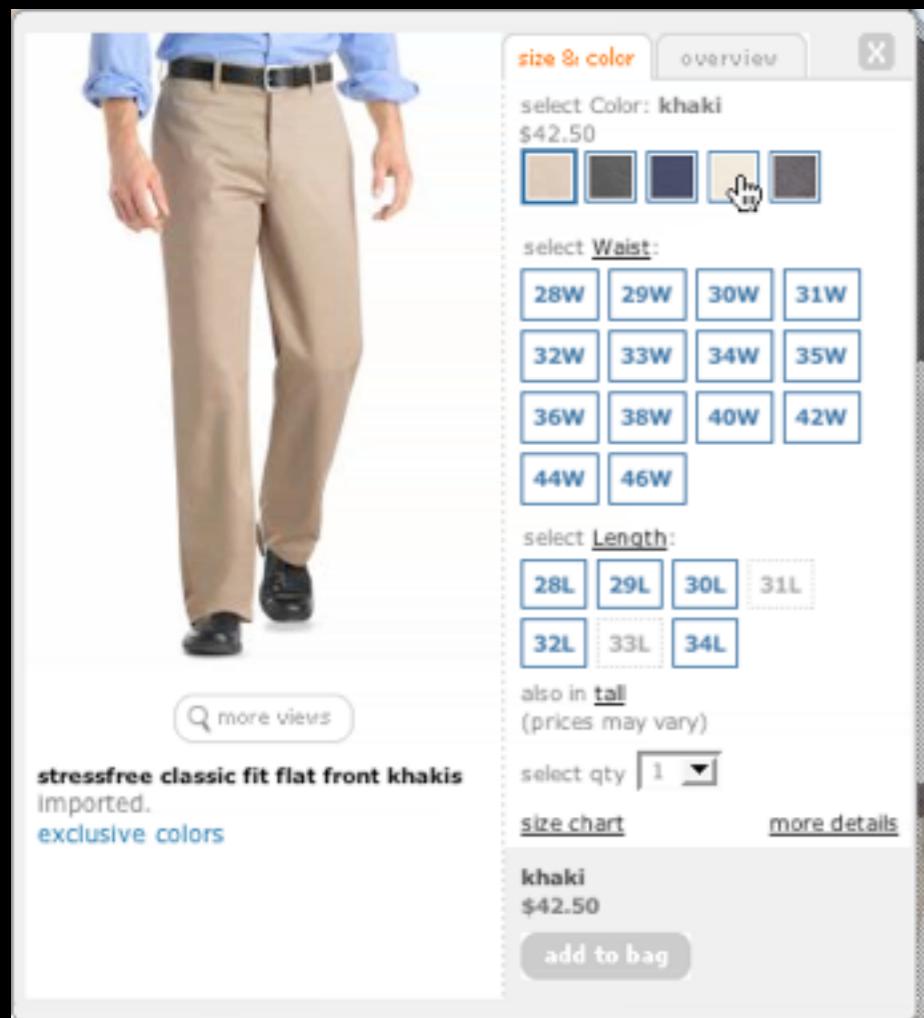


the gap. **inline assistant**

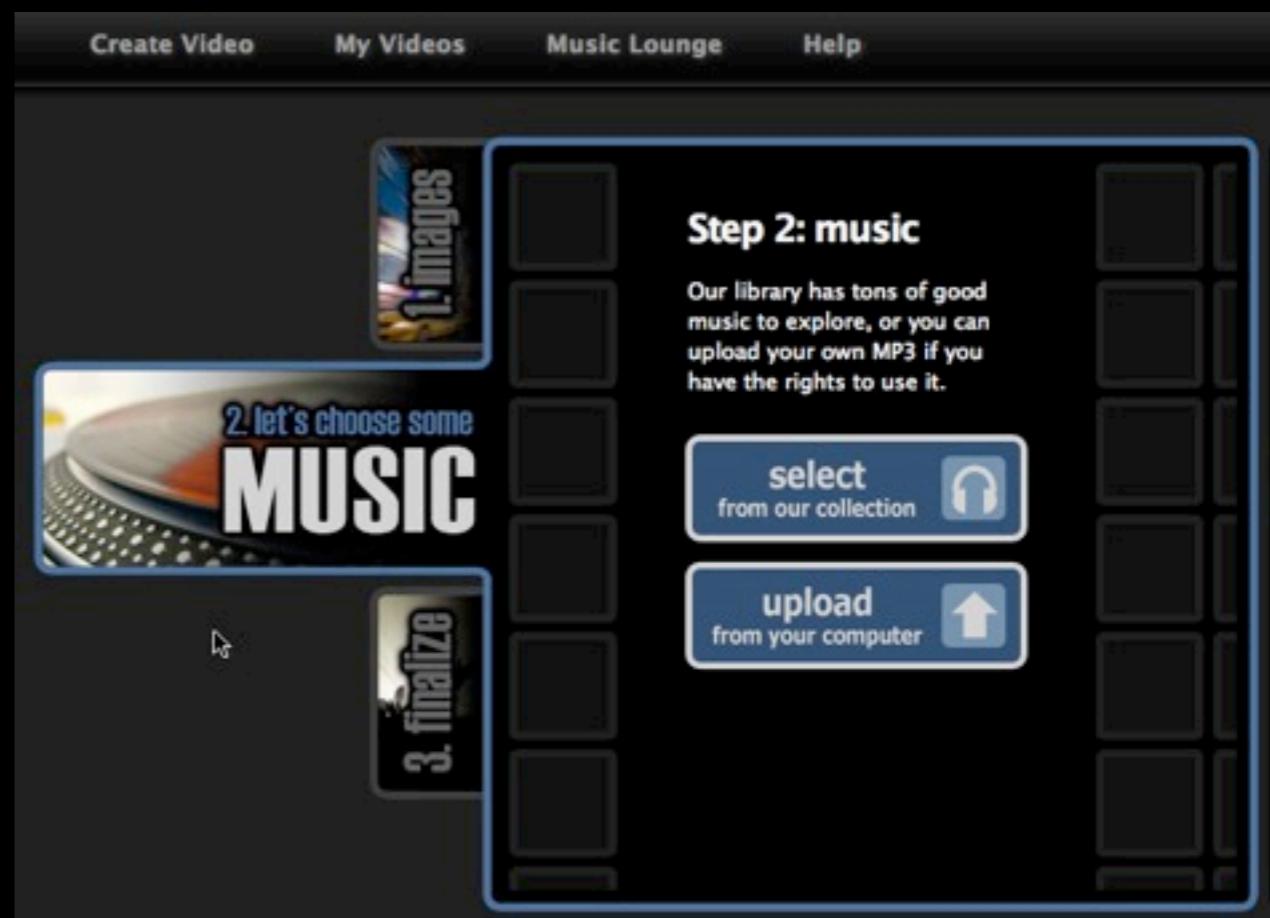


animoto. **create a video**

Moments in a Flow

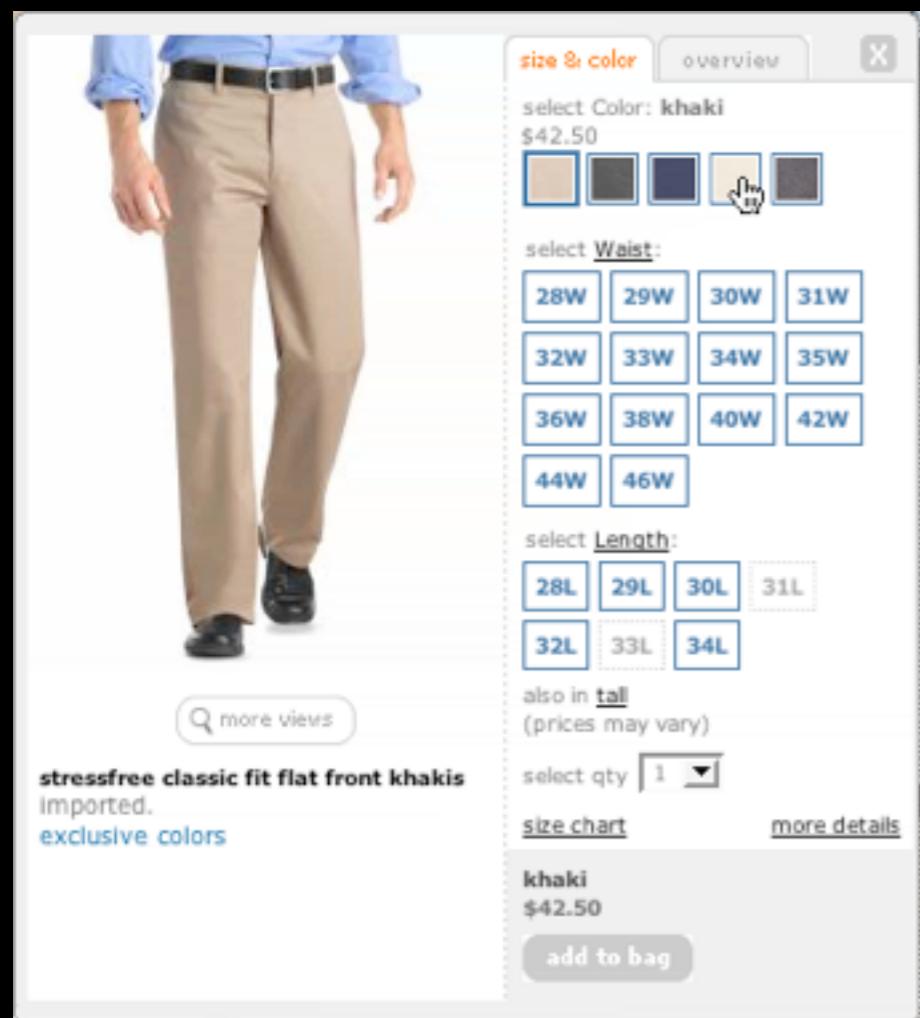


the gap. **inline assistant**

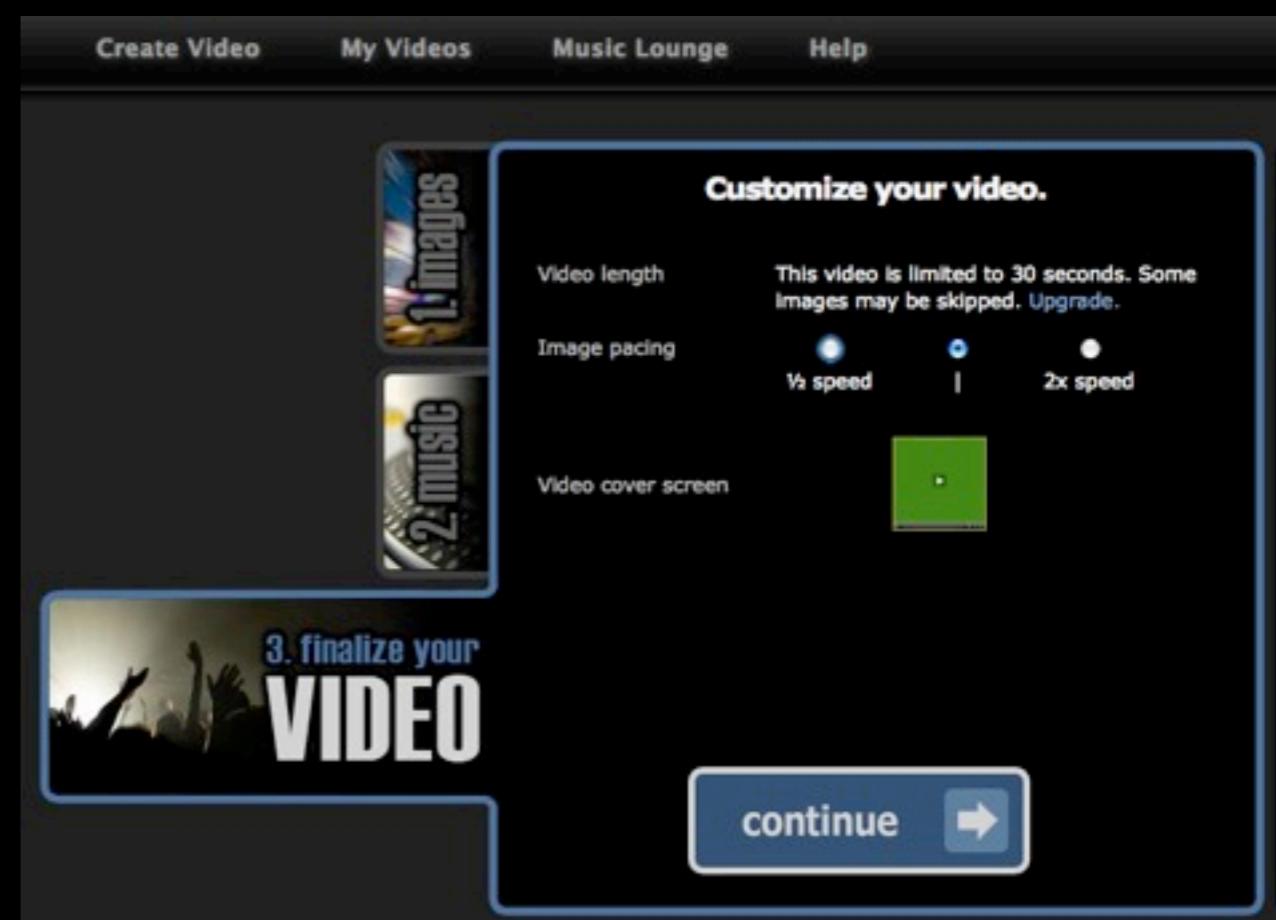


animoto. **create a video**

Moments in a Flow

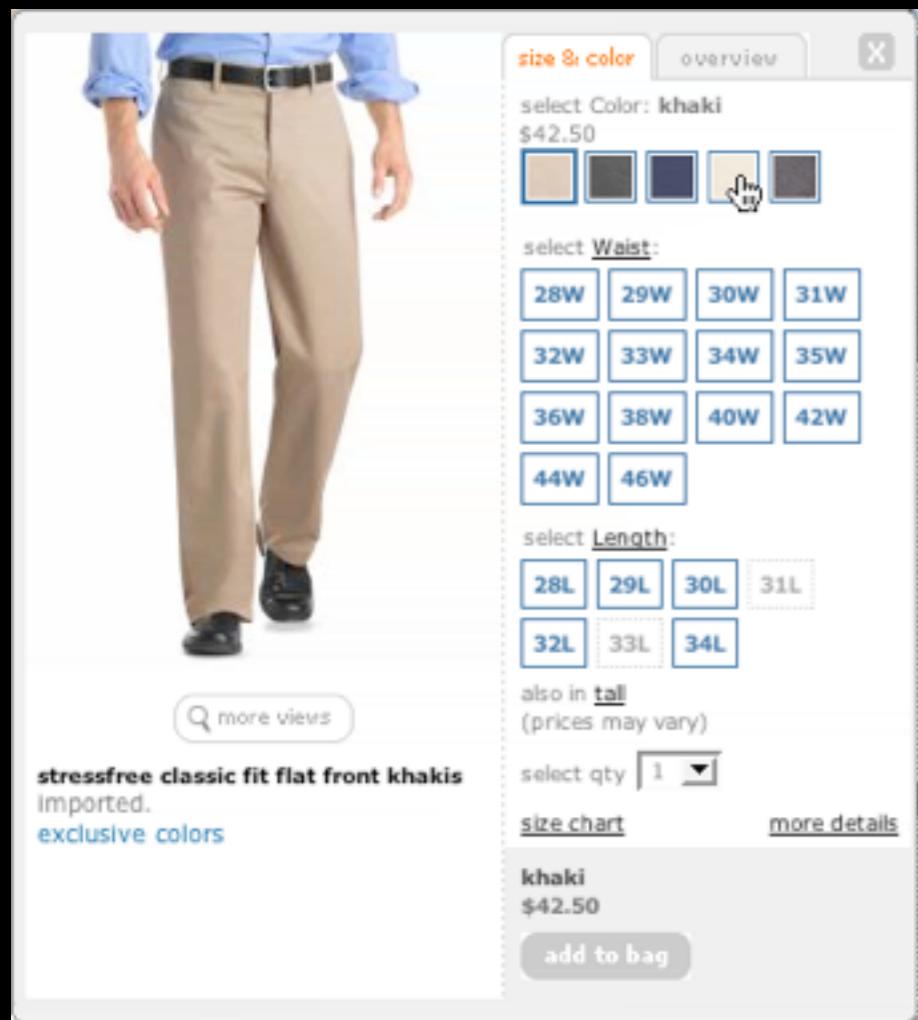


the gap. **inline assistant**



animoto. **create a video**

Moments in a Flow



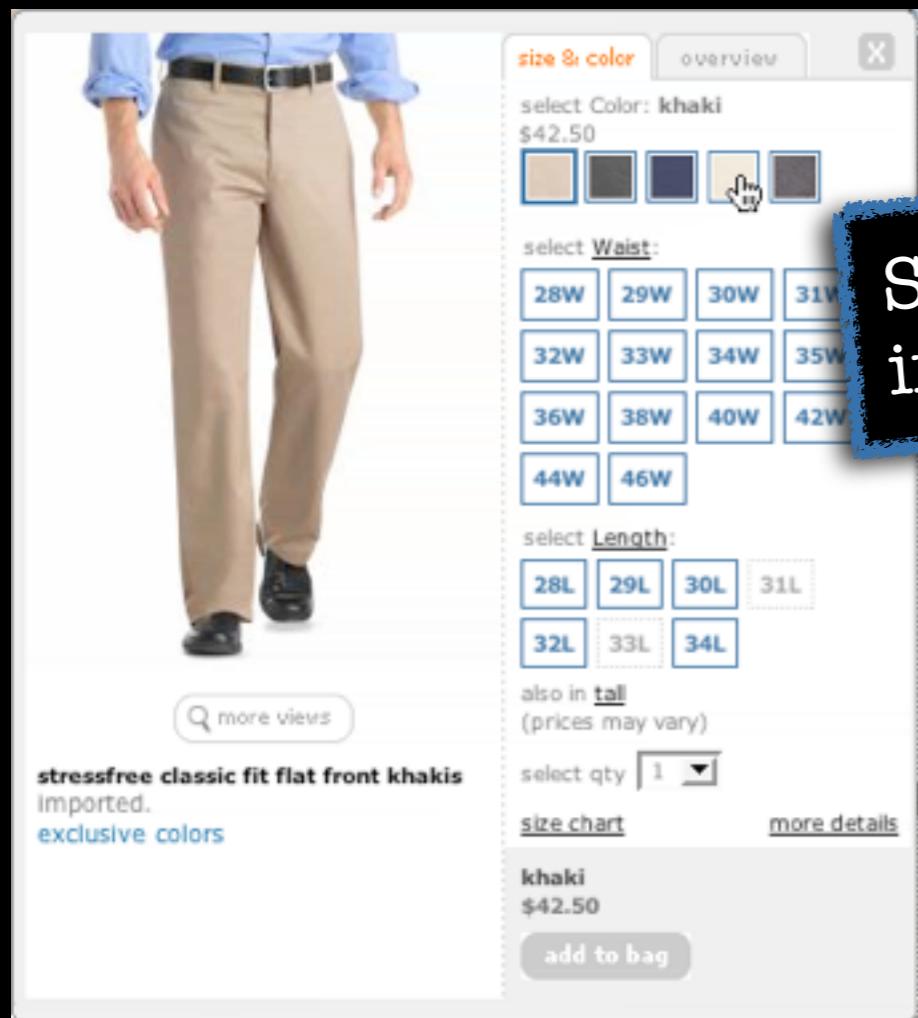
the gap. **inline assistant**



animoto. **create a video**

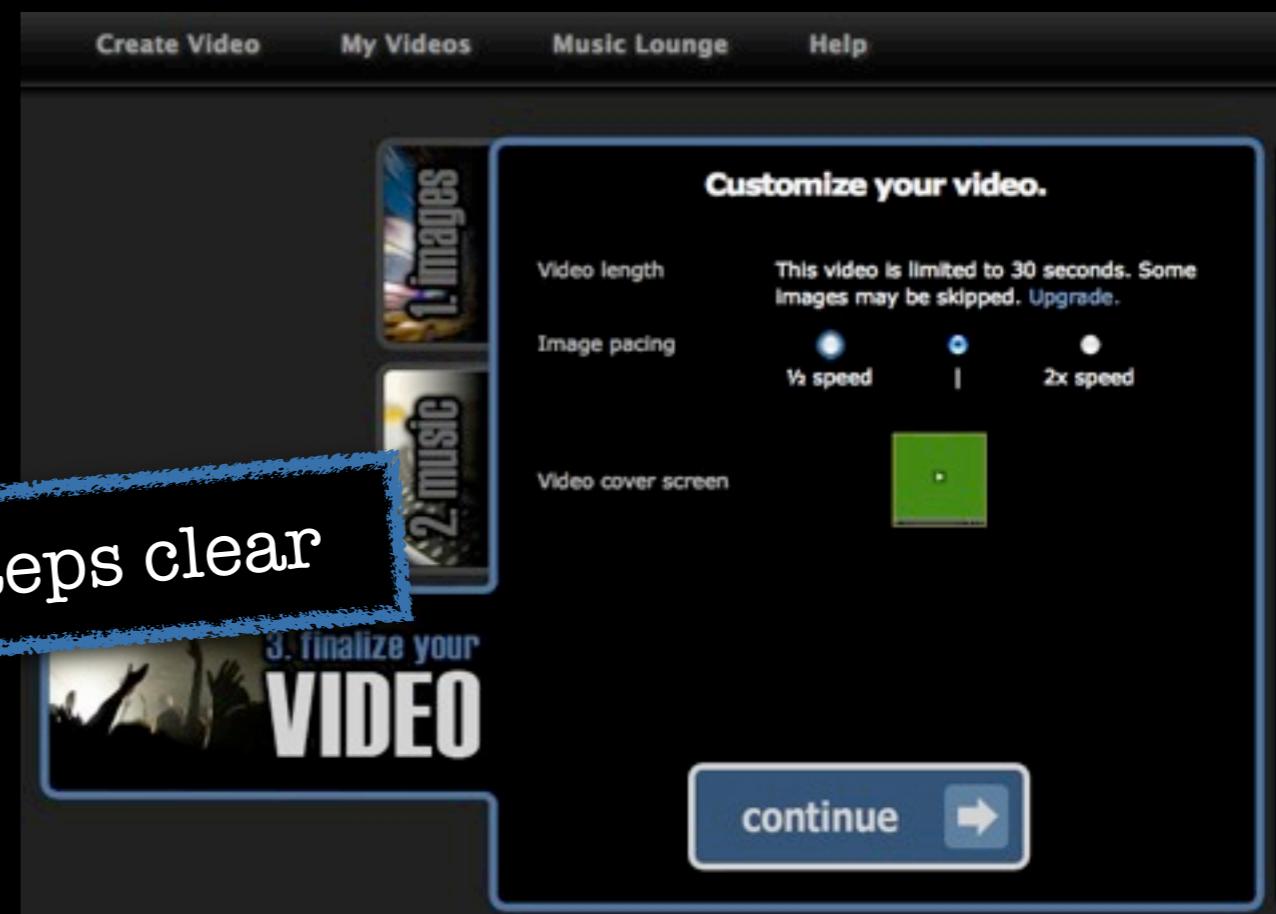
Keep steps clear

Moments in a Flow



the gap. **inline assistant**

Single page process *can*
improve conversions.



animoto. **create a video**

3. Keep the interface moments responsive



Why?

Anti-Pattern
Needless
Fanfare

Why?

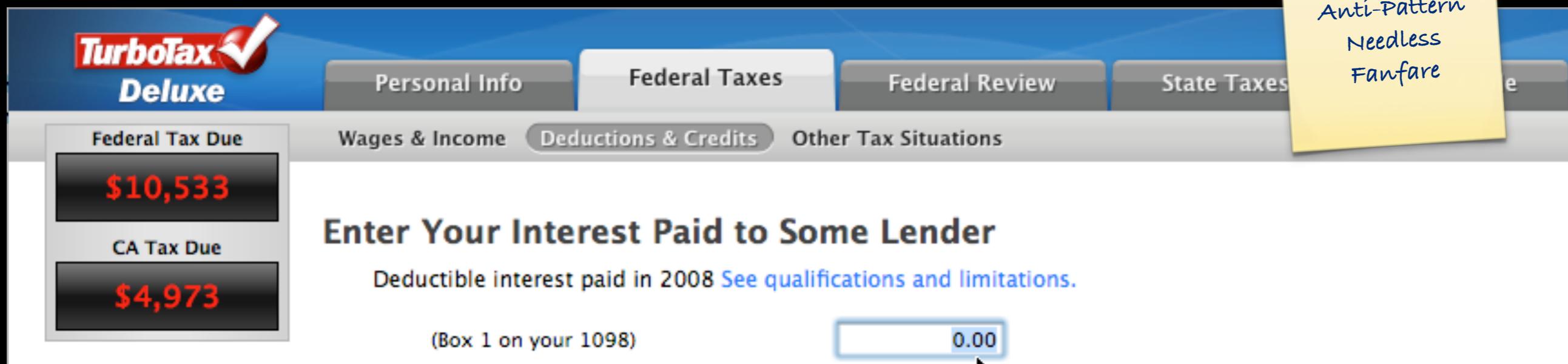


The screenshot shows the TurboTax Deluxe software interface. The top menu bar includes "Personal Info", "Federal Taxes" (which is selected), "Federal Review", and "State Taxes". Below the menu, tabs for "Wages & Income", "Deductions & Credits" (which is selected), and "Other Tax Situations" are visible. On the left, a sidebar displays "Federal Tax Due" as \$10,533 and "CA Tax Due" as \$4,973. The main content area features a section titled "Enter Your Interest Paid to Some Lender" with the sub-instruction "(Box 1 on your 1098)". A note below states: "Deductible interest paid in 2008 [See qualifications and limitations.](#)". To the right, a yellow sticky note with the text "Anti-Pattern" and "Needless Fanfare" is pinned to the interface.

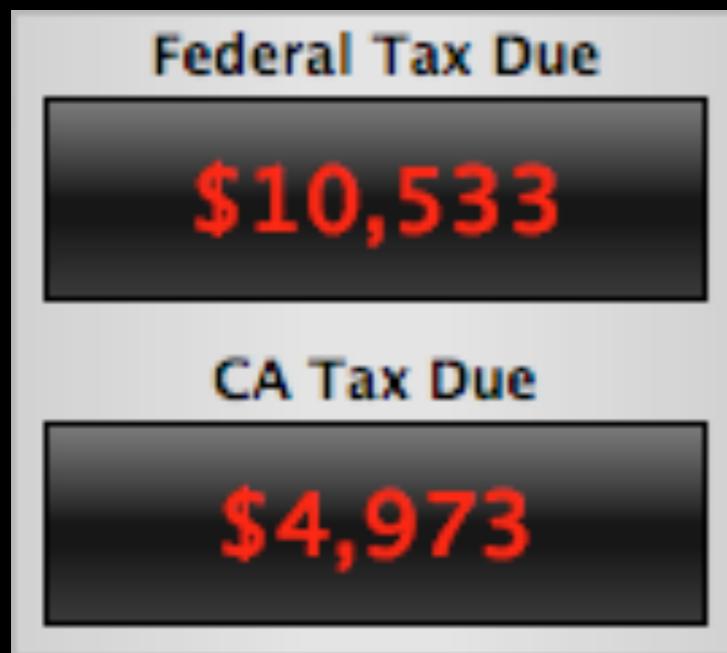
Anti-Pattern
Needless
Fanfare

anti-pattern. needless fanfare. macintosh turbo tax

Why?



anti-pattern. needless fanfare. macintosh turbo tax



again in slow-motion...

Why?

Anti-Pattern
Needless
Fanfare

The screenshot shows the TurboTax Deluxe software interface. The top menu bar includes 'Personal Info', 'Federal Taxes' (which is selected), 'Federal Review', and 'State Taxes'. Below the menu, tabs for 'Wages & Income', 'Deductions & Credits' (which is selected), and 'Other Tax Situations' are visible. On the left, a sidebar displays 'Federal Tax Due' as '\$10,533' and 'CA Tax Due' as '\$4,973'. The main content area contains the text 'Enter Your Interest Paid to Some Lender' and 'Deductible interest paid in 2008 [See qualifications and limitations.](#)'. A text input field with the value '0.00' is shown, with the placeholder '(Box 1 on your 1098)' to its left. A yellow sticky note in the top right corner reads 'Anti-Pattern' and 'Needless Fanfare'.

anti-pattern. needless fanfare. macintosh turbo tax

The screenshot shows the TurboTax software interface with the 'Federal Taxes' tab selected. The sidebar on the left displays 'Federal Tax Due' as '\$10,533' and 'CA Tax Due' as '\$4,973'. The main content area is not visible in this specific screenshot.

again in slow-motion...



Why?

The screenshot shows the TurboTax Deluxe software interface. In the top left, the TurboTax logo is displayed. The top navigation bar includes tabs for "Personal Info", "Federal Taxes" (which is selected), "Federal Review", and "State Taxes". Below the navigation, sub-tabs for "Wages & Income", "Deductions & Credits" (which is selected), and "Other Tax Situations" are visible. On the left, a sidebar displays "Federal Tax Due" as \$10,533 and "CA Tax Due" as \$4,973. The main content area features a heading "Enter Your Interest Paid to Some Lender" with a sub-instruction "Deductible interest paid in 2008 [See qualifications and limitations.](#)". Below this is a text input field with the placeholder "(Box 1 on your 1098)" and a value of "0.00". A yellow sticky note in the top right corner reads "Anti-Pattern" and "Needless Fanfare".

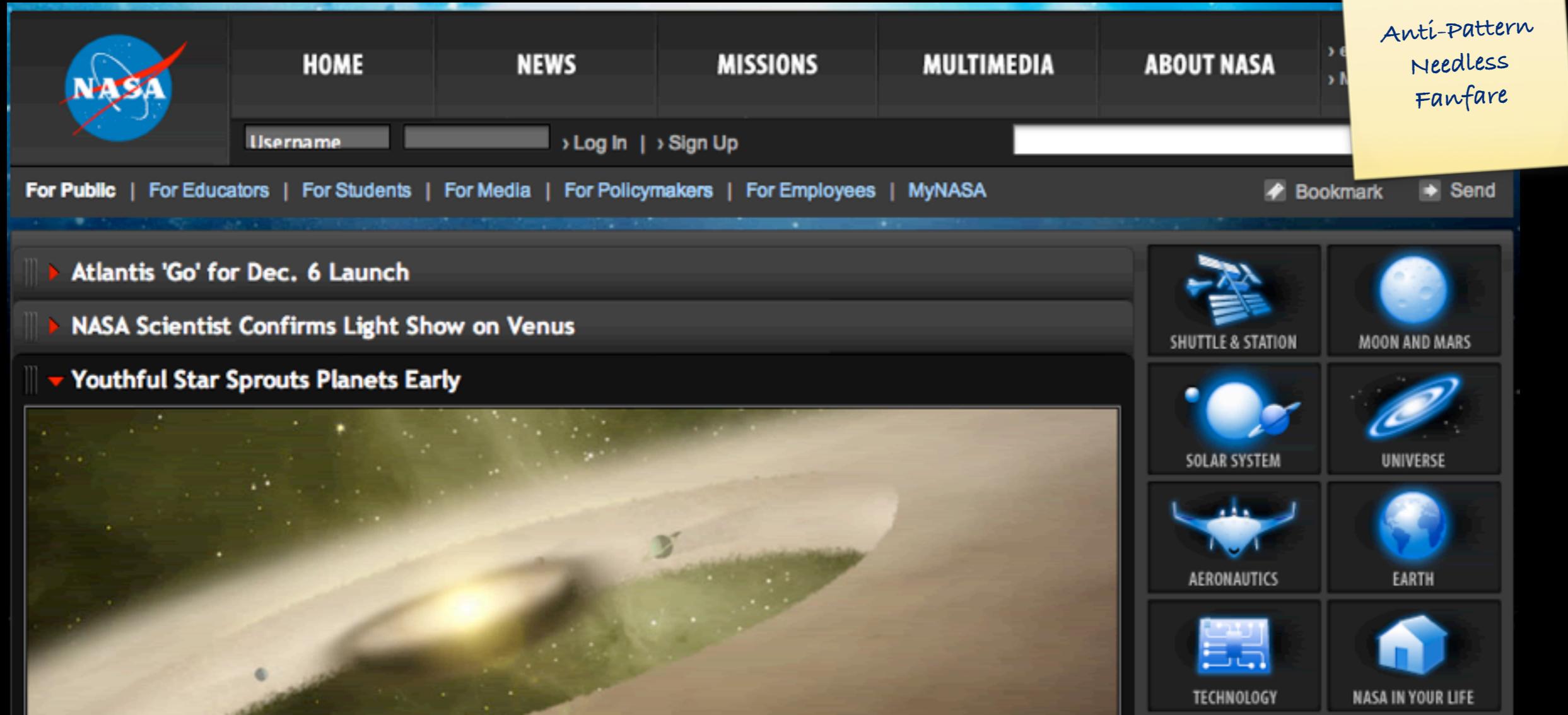
anti-pattern. needless fanfare. macintosh turbo tax

The screenshot shows the TurboTax Deluxe software interface, identical to the one above but without the sticky note. The sidebar on the left shows "Federal Tax Due" as \$10,533 and "CA Tax Due" as \$4,973.

again in slow-motion...



Imagine - No Animation



The screenshot shows the NASA website homepage. At the top, there is a navigation bar with links for HOME, NEWS, MISSIONS, MULTIMEDIA, and ABOUT NASA. Below the navigation bar is a login form with fields for Username and Password, and links for Log In and Sign Up. The main content area features a large, static banner image of a desert landscape with a bright light source on the horizon. To the right of the banner is a grid of eight links, each with an icon and text: SHUTTLE & STATION (satellite icon), MOON AND MARS (blue planet icon), SOLAR SYSTEM (planets icon), UNIVERSE (galaxy icon), AERONAUTICS (airplane icon), EARTH (globe icon), TECHNOLOGY (circuit board icon), and NASA IN YOUR LIFE (house icon). A yellow sticky note in the top right corner reads "Anti-Pattern" and "Needless Fanfare".

Anti-Pattern
Needless Fanfare

anti-pattern. needless fanfare. nasa.gov

Imagine - No Animation

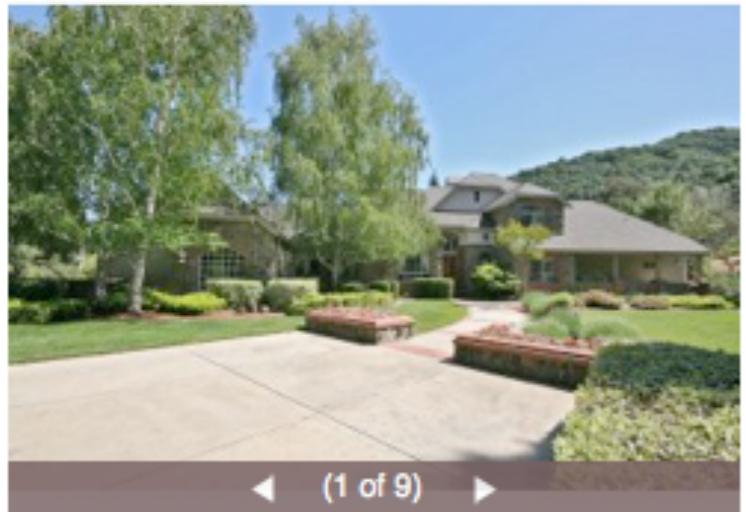
The screenshot shows the NASA website homepage. At the top, there is a navigation bar with the NASA logo, a 'HOME' button, a 'Username' field, and links for 'For Public', 'For Educators', 'For Students', and 'For M...'. Below the navigation is a main content area featuring a large image of a celestial body with a bright light source. To the right of the image is a grid of eight categories: 'SHUTTLE & STATION', 'MOON AND MARS', 'SOLAR SYSTEM', 'UNIVERSE', 'AERONAUTICS', 'EARTH', 'TECHNOLOGY', and 'NASA IN YOUR LIFE'. A large, hand-drawn style callout box is overlaid on the top right of the image, containing the text 'Imagine an animation knob. Dial in animation carefully.' A yellow sticky note is placed to the right of the callout, containing the text 'Anti-Pattern' and 'Needless Fanfare'.

Anti-Pattern
Needless
Fanfare

anti-pattern. needless fanfare. nasa.gov

16280 Paradise Valley Ln
Morgan Hill, CA 95037

\$2,265,000



◀ (1 of 9) ▶

Listing courtesy of Intero Real Estate
Services

[Disclaimer](#)



[View Details](#)



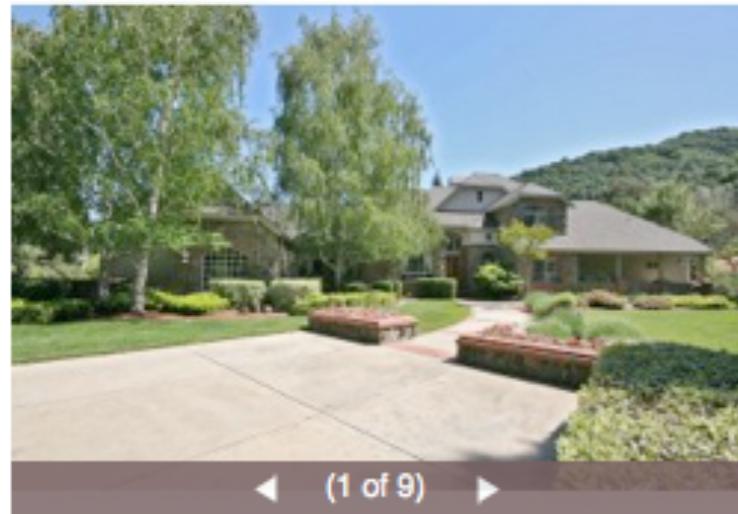
[Schedule a Tour](#)



anti-pattern. needless fanfare. roost.com

16280 Paradise Valley Ln
Morgan Hill, CA 95037

\$2,265,000



◀ (1 of 9) ▶

Listing courtesy of Intero Real Estate Services [Disclaimer](#) 

[View Details](#)



[Schedule a Tour](#)



2405 Acorn Bnd
Denton, TX 76210-3851

\$136,995



◀
Back

▶
Next

1 of 9

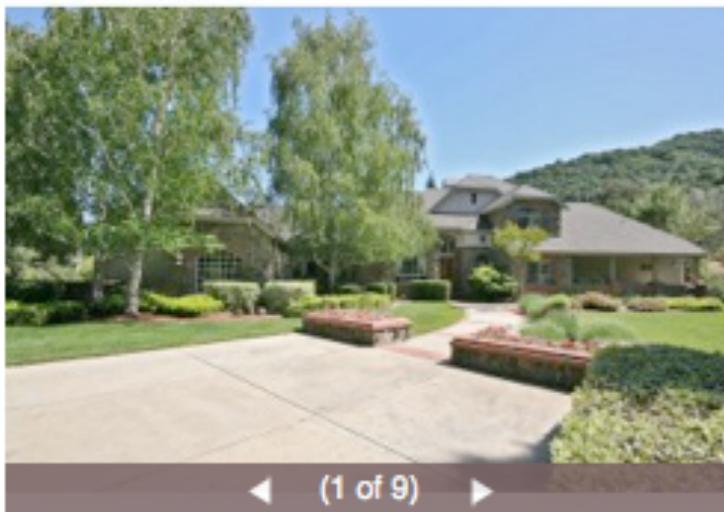
Listing courtesy of Richard Trevino [Disclaimer](#) 

anti-pattern. needless fanfare. roost.com

anti-pattern. needless fanfare. roost.com

16280 Paradise Valley Ln
Morgan Hill, CA 95037

\$2,265,000



◀ (1 of 9) ▶

Listing courtesy of Intero Real Estate Services [Disclaimer](#) 

[View Details](#)  [Schedule a Tour](#) ▼

anti-pattern. needless fanfare. roost.com

2405 Acorn Bnd
Denton, TX 76210-3851

\$136,995

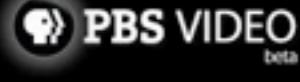


◀ Back ▶

1 of 9

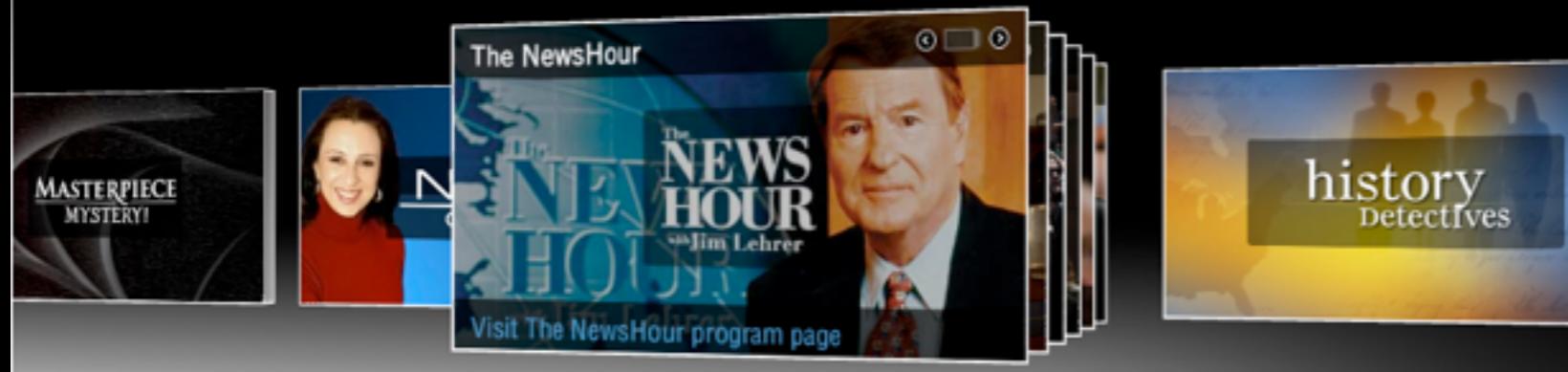
Listing courtesy of Richard Trevino [Disclaimer](#) 

anti-pattern. needless fanfare. roost.com

 PBS VIDEO beta

Home Programs Topics Collections I'd like to watch ... Search

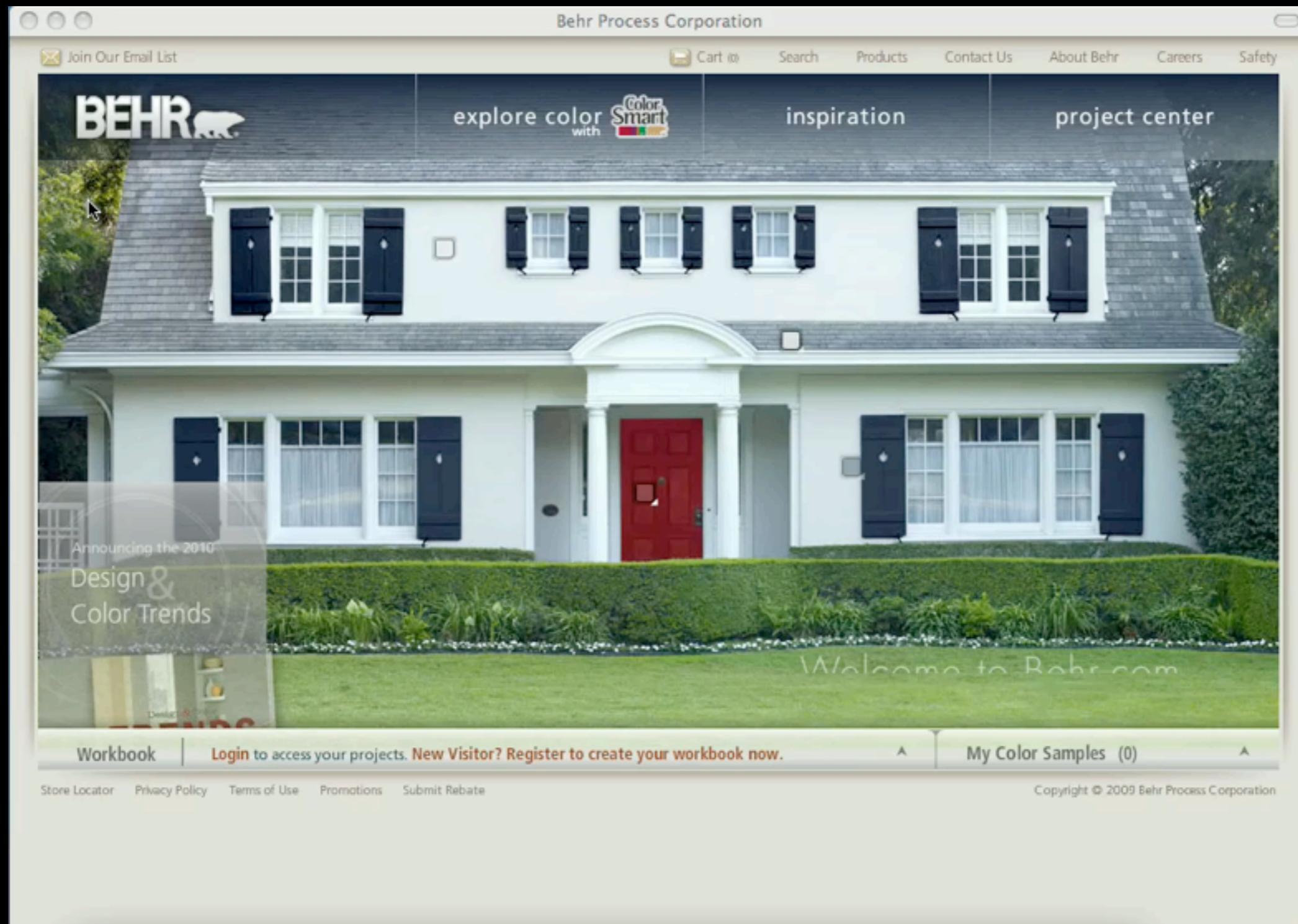
EXPLORE: FEATURED PROGRAMS FEATURED COLLECTIONS



◀ ● ● ● ● ● ● ● ▶

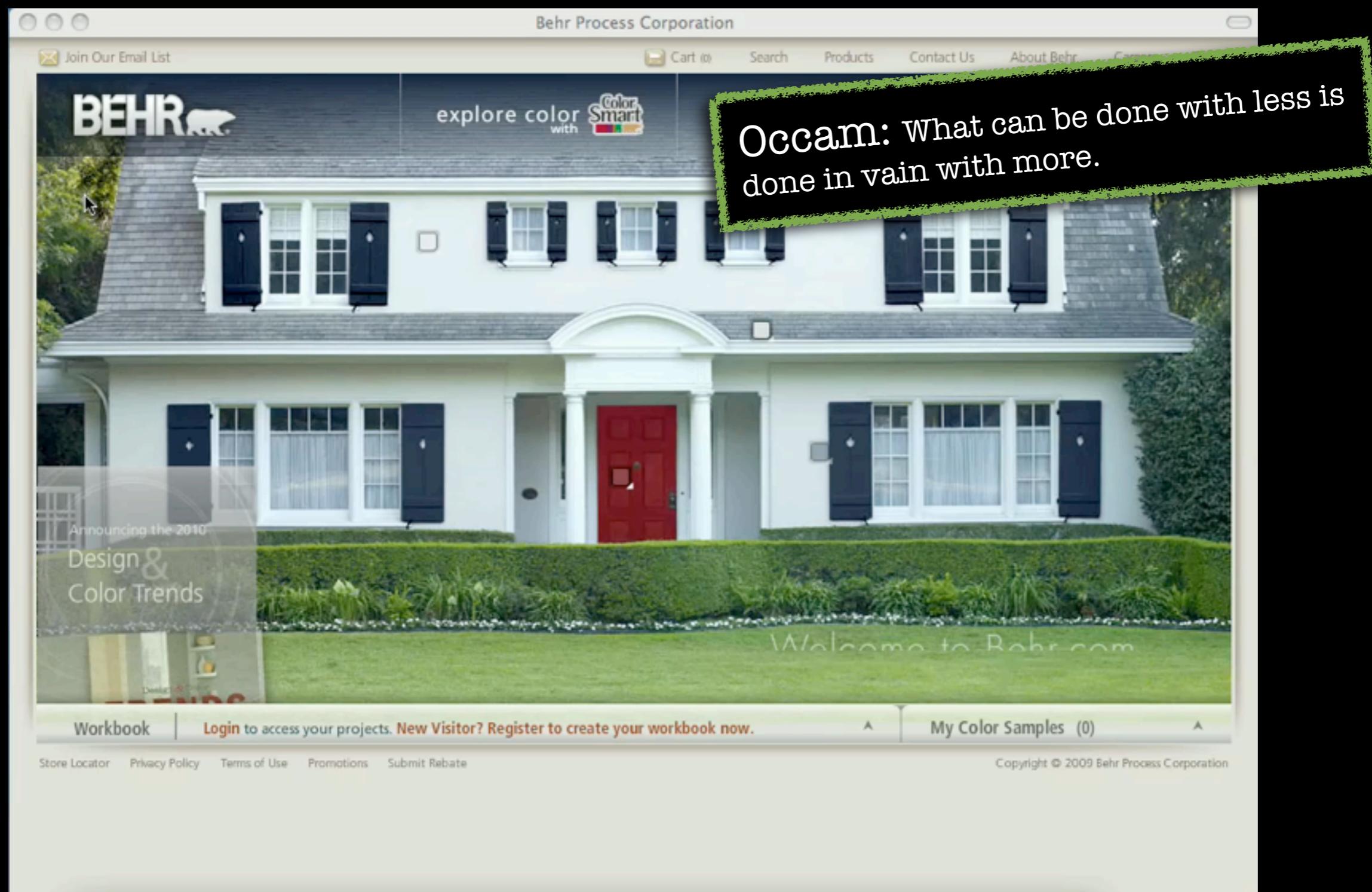
anti-pattern. needless fanfare. pbs.org

Overdone Moments



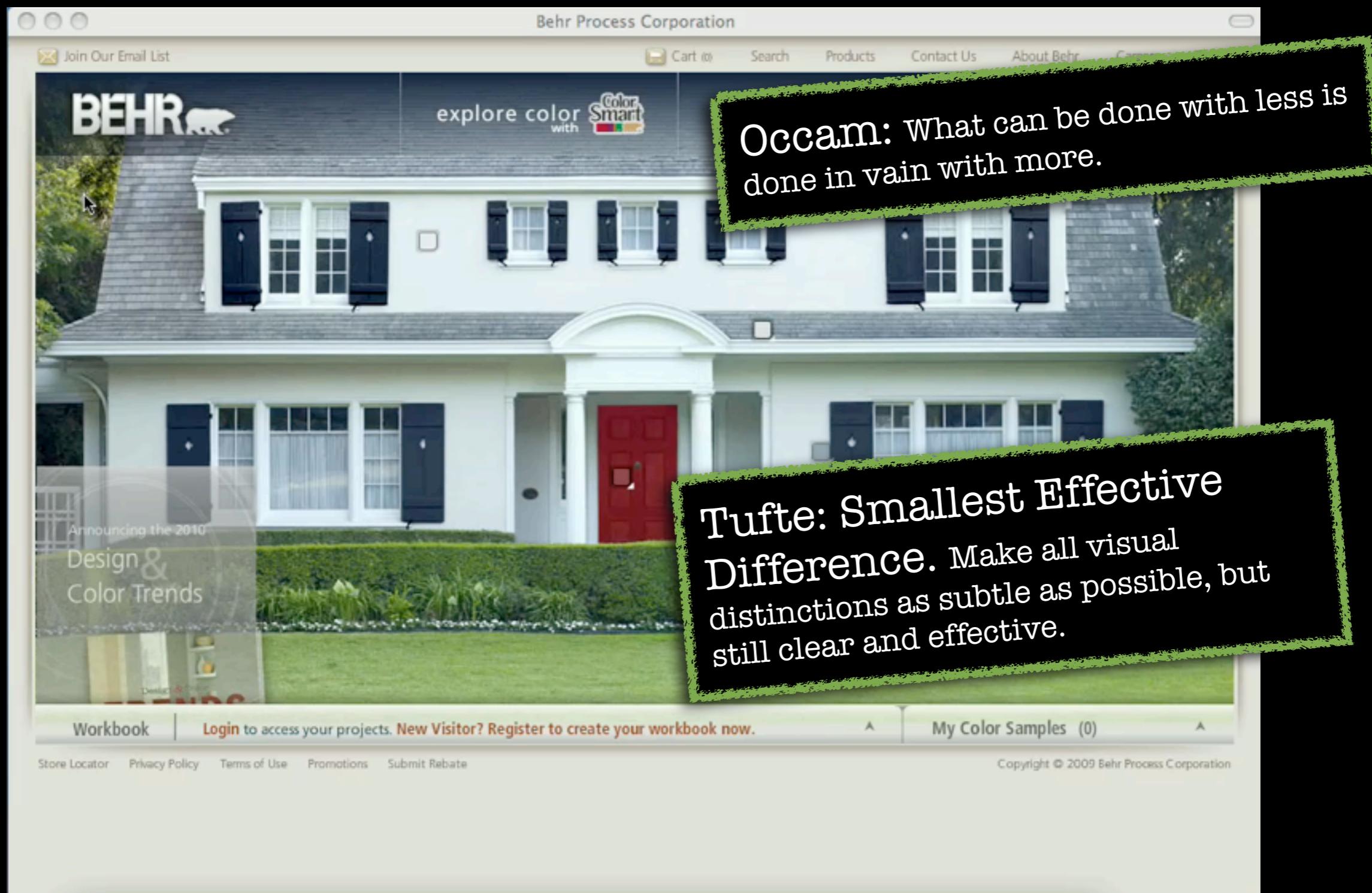
anti-pattern. animation gone wild. behr paint

Overdone Moments



anti-pattern. animation gone wild. behr paint

Overdone Moments



anti-pattern. animation gone wild. behr paint

Overdone Moments



anti-pattern. animation gone wild. behr paint

YAHOO! PLUS

Animated Tour
Useful New Features

We Upgraded Mail Storage: Now 2G

Select Type: **Web** Images Local News Shopping My Services Feedback ?

Search: Music Video Mail More

Hello Bill [Sign Out, My Account] 42° - 57°

Select Page: **My Front Page**

Scoreboard **Message Center** **Software News**

TODAY

NHL Tampa Bay vs. 5 13:15
Dallas 3 2nd

NBA Dallas vs. 0 10:30
LA Clippers 0 ET

YESTERDAY

no games for selected teams

Listen to live audio of college games

Best Fare Tracker

Depart: New York, NY - all
Paris, France - all \$193.00

Depart: Seattle/Tacoma, WA
Honolulu, HI \$333.60

Depart: San Francisco, CA

search by Zip Code or City

Weather

Dallas, TX 40°-75 F
Denton, TX 35°-75 F
Sunnyvale, CA 42°-57 F
Boulder Creek, CA 39°-59 F
Gilroy, CA 38°-57 F
San Jose, CA 42°-58 F

eHub

- eHub Interviews Prodigem - 11 hours ago
- Veetro - 20 hours ago
- MediaMax - 2 days ago
- iOWEYOU - 2 days ago
- HyperSuper - 2 days ago

BayCHI Monthly Program Events

- 2006/02/14: Monthly Program Meeting - 3 hours ago

original. animation on drop. my yahoo!

The screenshot shows the classic My Yahoo! interface. At the top, the Yahoo! logo is on the left, followed by a banner for "Animated Tour Useful New Features". To the right is a storage advertisement for "We Upgraded Mail Storage: Now 2G". The navigation bar includes "Select Type:" with "Web" highlighted in green, and categories for "Images", "Local", "News", "Shopping", "My Services", "Feedback", and "Help". Below the bar is a search box with a "Search" button. The main content area is divided into several modules: "Scoreboard" (TODAY: NHL game Tampa Bay vs. Dallas, 5-3, 13:15 ET; NBA game Dallas vs. LA Clippers, 0-0, 10:30 ET), "Message Center" (Check Email, Launch Messenger, 14 friends online), "Weather" (Dallas, TX: 40-75 F; Denton, TX: 35-75 F; Sunnyvale, CA: 42-57 F; Boulder Creek, CA: 39-59 F; Gilroy, CA: 38-57 F; San Jose, CA: 42-58 F), "Software News" (AccuRev, Anti-virus, India's Satyam, Cisco Patches), "eHub" (eHub Interview, Veetro, MediaMax, iOWEYOU, HyperSuper), "BayCHI Month Events" (2006/02/14: MacWorld Expo), and "My Quicklinks" (links to My Netflix, New Top Rentals, At Home). The right side features a large "MY YAHOO!" logo and a "Knocked Up" movie thumbnail.

original. animation on drop. my yahoo!

The screenshot shows the My Yahoo! homepage with a blue header bar. The header includes the 'MY YAHOO!' logo with a red 'BETA' badge, a search bar with 'Search:' and a 'Web Search' button, and links for 'Blog', 'Report a bug', 'Switch to original My Yahoo!', and 'Last update: Sep 26, 2:53 pm'.

The main content area is divided into several sections:

- My Quicklinks:** Shows 'My Netflix' with 'Knocked Up' and 'The Next' movie covers, and 'Evening' and 'Bug' show covers.
- Personalize this page:** A button to 'Personalize this page'.
- Travel Ideas and Insights:** A section with a yellow star icon.
- Share this page:** A button to 'Share this page'.
- Top Stories from AP:**
 - Gates seeks \$190 billion for wars - 21 minutes ago
 - Bush touts progress in Afghanistan - 18 minutes ago
 - US rebukes Iran leader, backs sanctions - 17 minutes ago
 - Violent crackdown launched in Myanmar - 23 minutes ago
 - Judge: No swift ruling on Craig request - 42 minutes ago
- Personal Assistant:** Buttons for 'Mail', 'Music', 'News', 'Weather', 'Travel', and 'Finance'.
- Yellow Pages:** A search bar for 'Your Search:' and 'Search By: Category' or 'Business Name', and a 'City & State or ZIP:' field.
- BayCHI Monthly Program Events:**
 - 2007/10/09: Panel on Advertising on social media sites - 2 days ago
- Yahoo! Mail Preview:** A list of incoming emails from 'christina radloff', 'MySpace Friend', 'David Allen', 'David Verba', and 'Kim Milligan'.
- eHub:**
 - Health 2.0
 - oScope - 1 hour ago
 - SceneCaster - 4 hours ago
 - Cellcast - 6 hours ago
 - midcast - 8 hours ago
- ADVERTISEMENT:** An image for 'BIONIC WOMAN' with the text 'TONIGHT 9/8c NBC'.
- Personal Technology from Yahoo! News:**
 - Microsoft will replace scratched Halo 3 discs - 42 minutes ago
 - T-Mobile Launches New Sidekicks - 3 hours ago
 - Sector Snap: Handset makers trade mixed - 3 hours ago
 - Correction: T-Mobile Sidekick story - 4 hours ago
- Software from Yahoo! News:**
 - IBM: Symphony Downloaded 100,000 Times in First Week - 1 hour ago

current. no animation on drop. my yahoo!

YAHOO! PLUS

Animated Tour
Useful New Features

We Upgraded Mail
Storage: Now 2G

Select Type: Web Images Local News Shopping

Search: Search

Hello Bill [Sign Out, My Account] 42° - 57°

Add Content Change Layout Change Colors

Scoreboard edit X

TODAY

- NHL Tampa Bay vs. 5 13:15
- Dallas 3 2nd
- NBA Dallas vs. LA Clippers 0 10:30 ET

YESTERDAY

no games for selected teams

Listen to live audio of college games

Best Fare Tracker

Depart: New York, NY - all

Paris, France - all \$193.00

Depart: Seattle/Tacoma, WA

Honolulu, HI \$333.60

Depart: San Francisco, CA

Search search by Zip Code or City

Message Center edit X

Check Email

Launch Messenger 14 friends on

Weather edit X

Dallas, TX 40°-75 F

Denton, TX 35°-75 F

Sunnyvale, CA 42°-57 F

Boulder Creek, CA 39°-59 F

Gilroy, CA 38°-57 F

San Jose, CA 42°-58 F

eHub

- eHub Interview
- Veetro - 20 hours
- MediaMax - 2 days
- iOWEYOU - 2 days
- HyperSuper - 2 days

BayCHI Month Events

- 2006/02/14: Mo ago

My Netflix

Knocked Up Next

Evening Bug

Yellow Pages

Top Stories from AP

- Gates seeks \$190 billion for wars - 21 minutes ago
- Bush touts progress in Afghanistan - 18 minutes ago
- US rebukes Iran leader, backs sanctions - 17 minutes ago
- Violent crackdown launched in Myanmar - 23 minutes ago
- Judge: No swift ruling on Craig request - 42 minutes ago

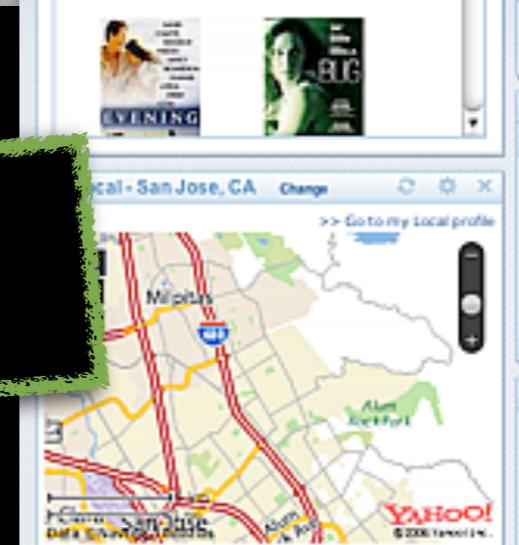
Personal Assistant

Mail Music News

Weather Travel Finance

original. animation on drop. my yahoo!

Use the “cut it in-half” rule of thumb.



current. no animation on drop. my yahoo!

MY YAHOO! BETA

Blog Report a bug Switch to original My Yahoo! Last update: Sep 26, 2:53 pm

Web Images Video Local Shopping more

Web Search

Hi, Bill [Sign Out] Help

Search:

My Front Page Blogs Add Page

My Quicklinks Personalize this page Travel Ideas and Insights Share this page

Top Stories from AP

Knocked Up Next

Evening Bug

Your Search: Search

Search By: Category Business Name

City & State or ZIP:

BayCHI Monthly Program Events

2007/10/09: Panel on Advertising on social media sites - 2 days ago

Yahoo! Mail Preview

From	Subject	Received
christina.rudolf	Re: Book Prop- Wed Sep 26, 2007 02:36 pm	
MySpace Friend	Kaye would like- Wed Sep 26, 2007 02:20 pm	
David Allen	Start-up in San I- Wed Sep 26, 2007 02:12 pm	
David Verba	Re: a bit of news- Wed Sep 26, 2007 01:53 pm	
Kim Milligan	Re:Important- Wed Sep 26, 2007 01:12 pm	

Refresh

eHub

- Health 2.0
- oScope - 1 hour ago
- SceneCaster - 4 hours ago
- Cellcast - 6 hours ago
- myvideo - 8 hours ago

ADVERTISEMENT

BIONIC WOMAN TONIGHT 9/8c NBC

Personal Technology from Yahoo! News

- Microsoft will replace scratched Halo 3 discs - 42 minutes ago
- T-Mobile Launches New Sidekicks - 3 hours ago
- Sector Snap: Handset makers trade mixed - 3 hours ago
- Correction: T-Mobile Sidekick story - 4 hours ago

Software from Yahoo! News

- IBM: Symphony Downloaded 100,000 Times in First Week - 5 hours ago

Animated Moments

Used car locator

[◀ Back to Used cars homepage](#)

My search

My favourites

Setup your search, enter your location and click 'search now'

1. Chosen models:

To ADD a model:

Simply click a model on the right.

Please note:

You can add more than one model to your search.

Once added:

Click the 'model image' for more options that allow you to select only specific model variations & trims.

OR

Click the 'remove' button to delete the model from your search.

2. Fine-tune your search:

3. Must haves:

4. Search type: Available stock Coming soon stock

5. Enter your postcode or location:

Search now

Model selection

Lupo



£2,990 to £8,990

Fox



£4,685 to £8,995

Polo



£3,995 to £14,995

Golf



£4,995 to £27,000

Golf GTI



£6,492 to £29,990

Golf Plus



£6,995 to £19,995

New Beetle



£5,980 to £22,490

Bora



£3,995 to £7,999

Jetta



£6,995 to £19,995

Eos



£12,250 to £28,990

Scirocco



£18,990 to £26,995

Passat



£4,295 to £37,000

Passat CC



£16,950 to £32,494

Touran



£6,995 to £23,490

Sharan



£8,450 to £23,995

Tiguan



£16,290 to £27,995

Touareg



£14,999 to £52,980

Phaeton



£12,999 to £39,990

View:

All

Hatchbacks

Saloons

Estates

Coupe/Cabrio

Executives

MPVs

4x4s

Animated Moments

Used car locator

[◀ Back to Used cars homepage](#)

My search

My favourites

Setup your search, enter your location and click 'search now'

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2. Fine-tune your search:

3. Must haves:

4. Search type: Available stock Coming soon stock

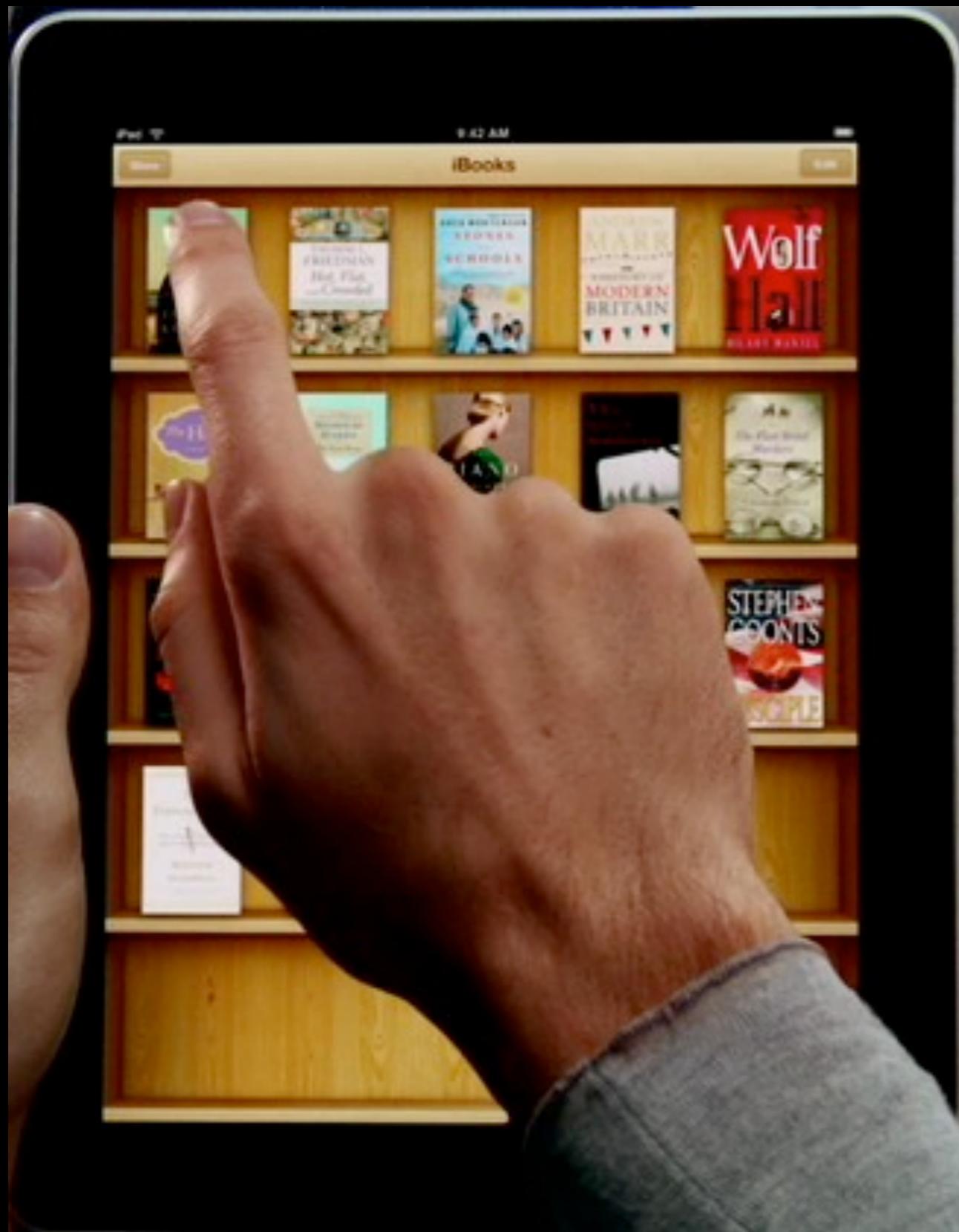
5. Enter your postcode or location:

Search now

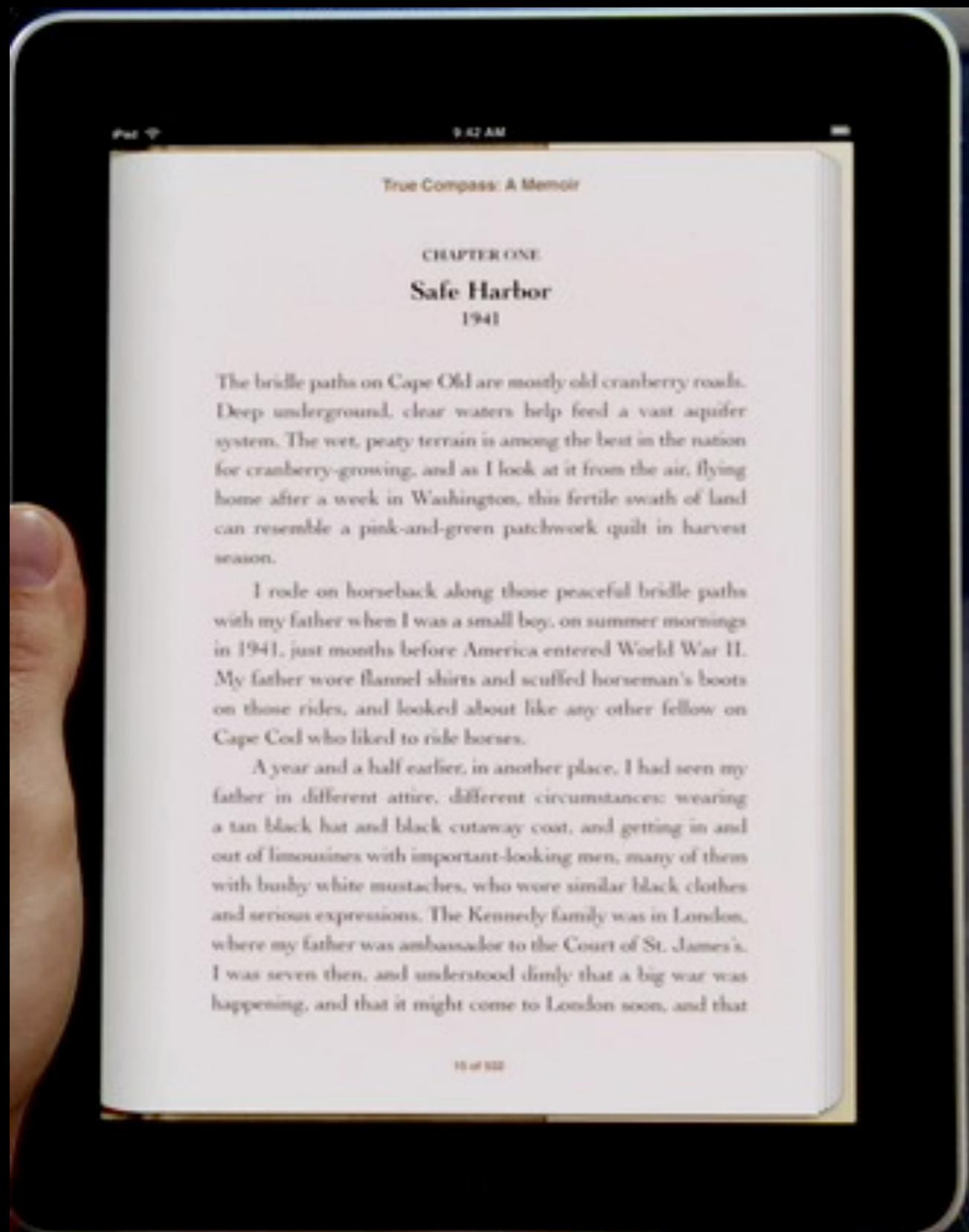
View: All Hatchbacks Saloons Estates Coupe/Cabrio Executives MPVs 4x4s

Animation must reinforce the interaction.

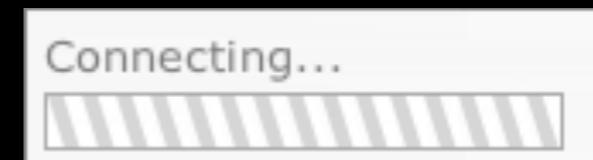
Animation Can Be Good



Animation Can Be Good



Transitional Moments Communicate



progress indicator

Transitional Moments Communicate

Speed up time.

Connecting...



progress indicator

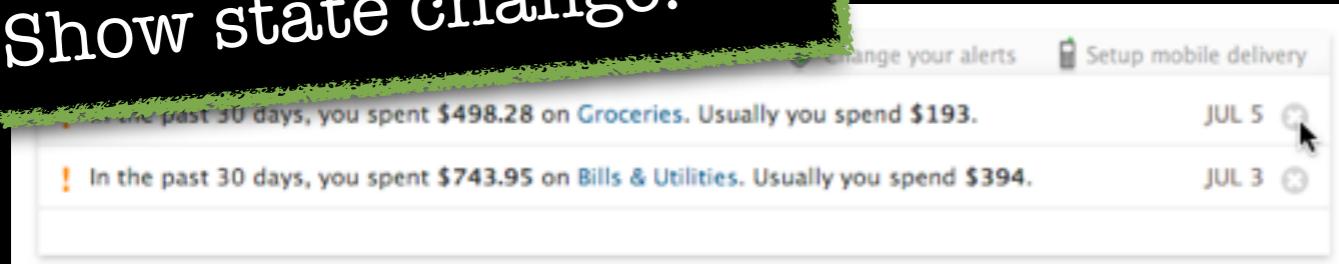
Transitional Moments Communicate



earlier version of my yahoo!

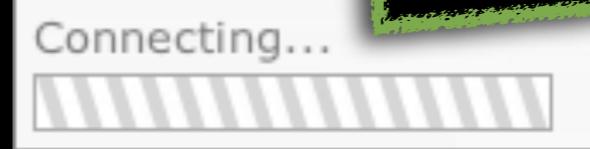
Transitional Moments Communicate

Show state change.



mint.com

Speed up time.



progress indicator

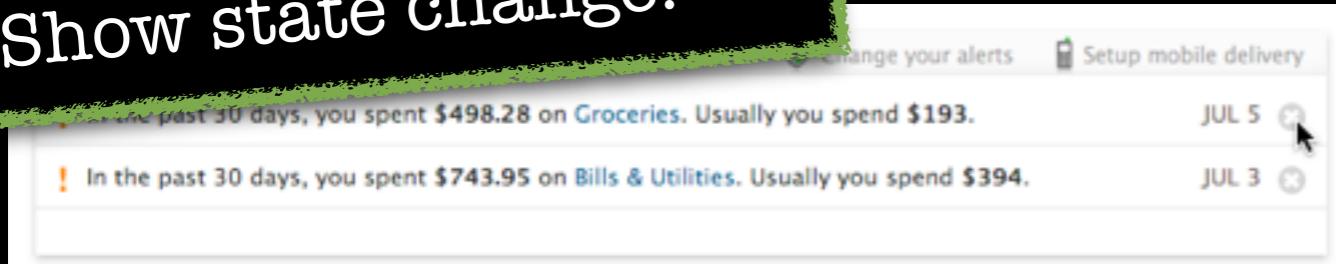
Slow down time.



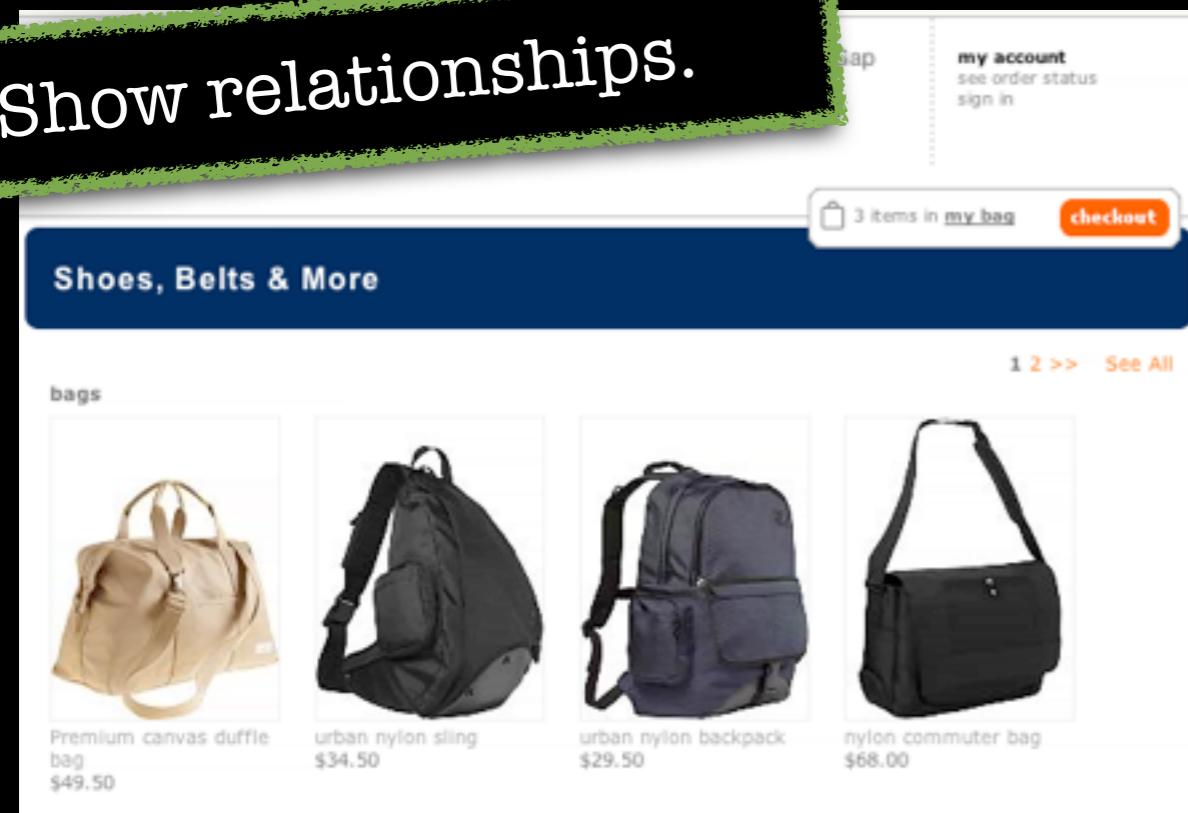
earlier version of my yahoo!

Transitional Moments Communicate

Show state change.



Show relationships.



the gap

Speed up time.



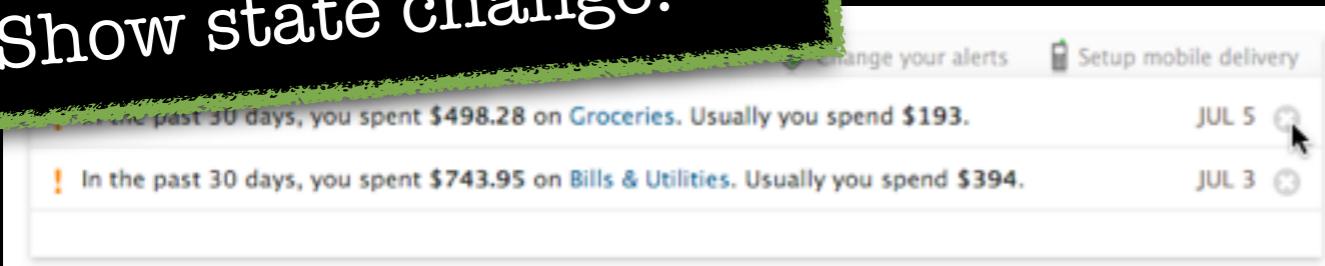
Slow down time.



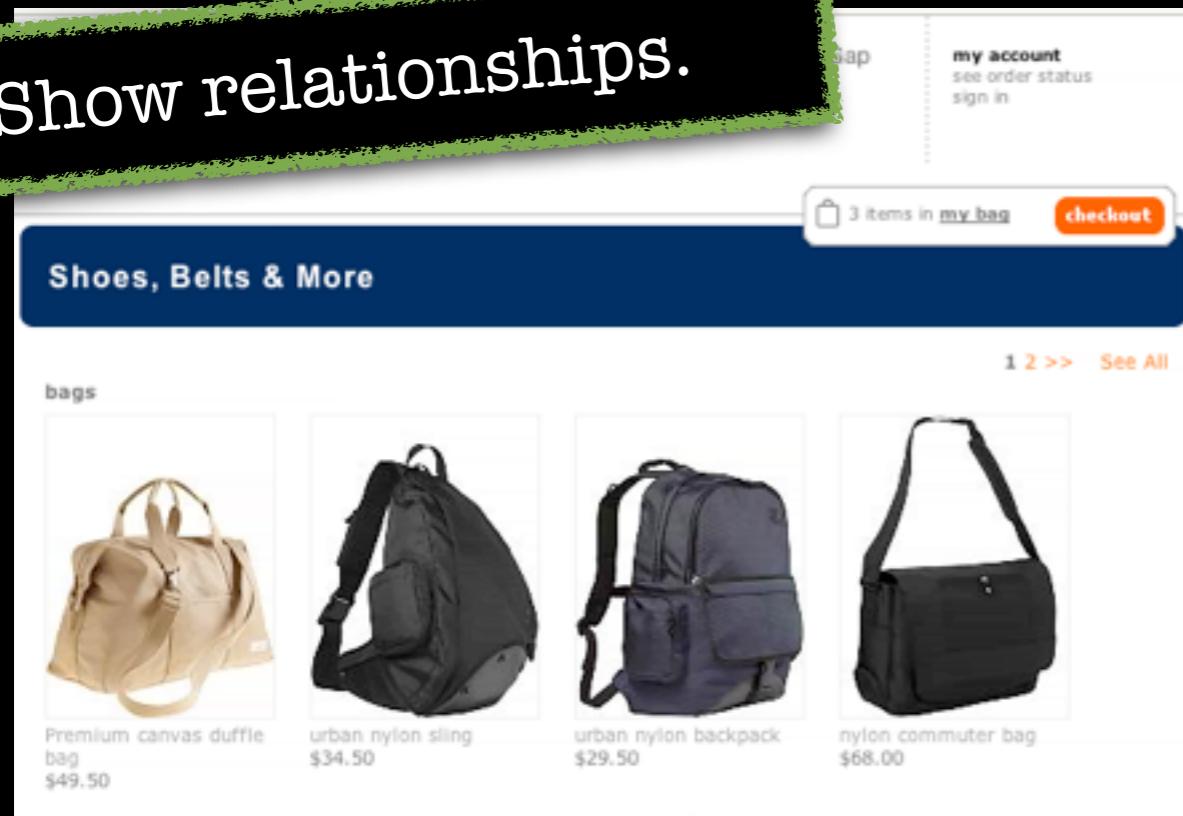
earlier version of my yahoo!

Transitional Moments Communicate

Show state change.



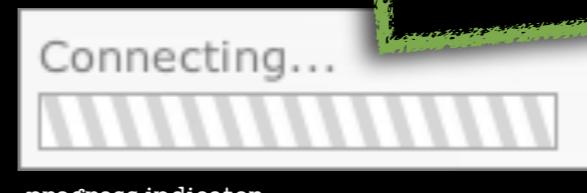
Show relationships.



Focus attention.



Speed up time.



Slow down time.



Late Night Comedies

Not Interested

See All >

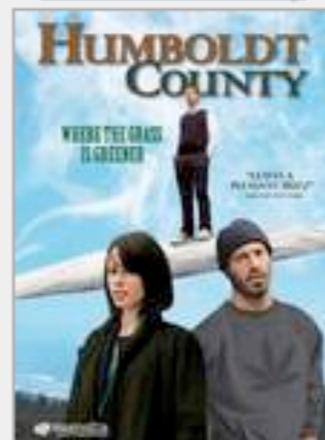
Based on your interest in
[National Lampoon's Pledge This!](#)
[The Stoned Age](#)
[Team America: World Police](#)

Set this genre

Late Night Comedies

Sometimes watch

[Humboldt County](#)

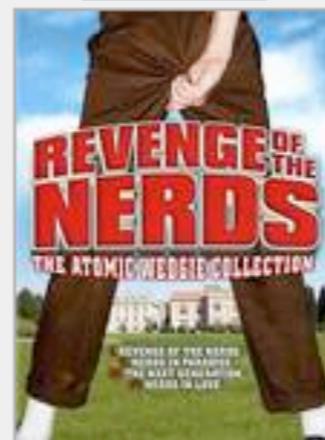


[Add](#)



Not Interested

[Revenge of the Nerds: Panty Raid Edition](#)

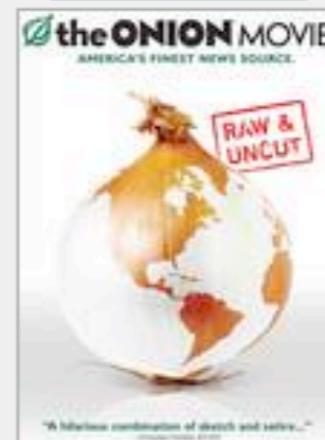


[Add](#)



Not Interested

[The Onion Movie](#)

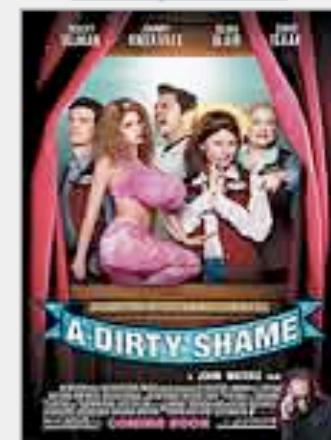


[Add](#)



Not Interested

[A Dirty Shame](#)



[Add](#)



Not Interested

experiment on home page

Late Night Comedies

Not Interested

See All >

Based on your interest in
[National Lampoon's Pledge This!](#)
[The Stoned Age](#)
[Team America: World Police](#)

Set this genre
Late Night Comedies
 Sometimes watch

[Humboldt County](#)

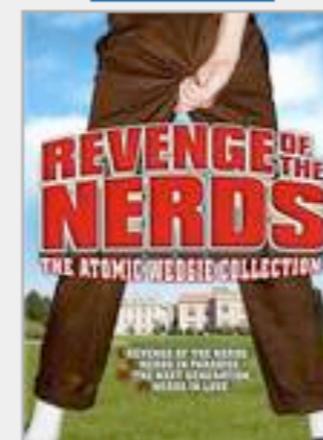


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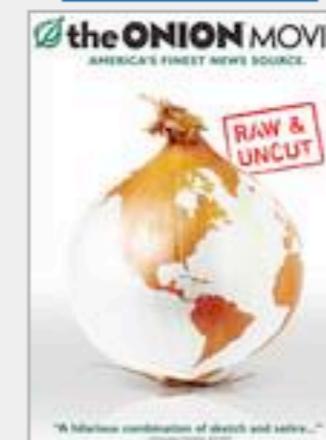


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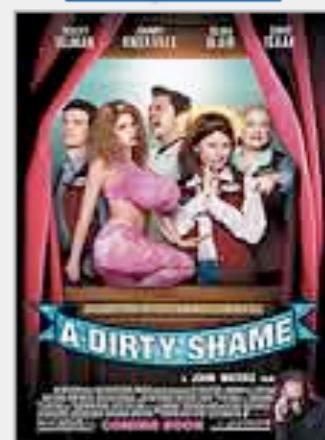


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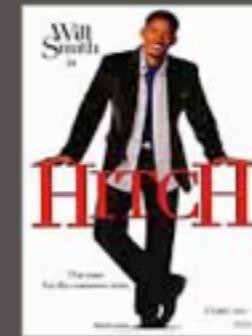
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Big Momma's House



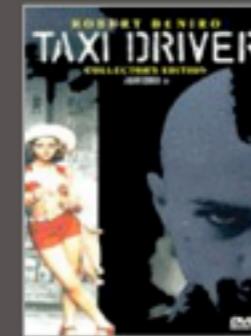
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Monthly Cost Inclusive Texts Monthly Minutes

Handset/Tariff/Offer	Mins	Texts	Handset Cost	Contract Length	Monthly Cost	Where to buy from
 Nokia N97 (Black) Your Plan 600	600 Anytime Cross network	Unlimited	FREE	24 Months	£29.36	 mobiles.co.uk  Retailer Info more info >
 Nokia N97 (Black) Dolphin £45 NOW £35	1200 Anytime Cross network	Unlimited	FREE	18 Months	£35	 dialaphone  Retailer Info more info >
 Sony Ericsson W995 (Black)	400 Anytime	Unlimited	FREE	18 Months	£19.57	 mobiles.co.uk

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Show 10 Sort By Most popular

Texts	Handset Cost	Contract Length	Monthly Cost	Where to buy from
Unlimited	FREE	24 Months	£29.36	mobiles.co.uk Retailer Info more info >
Unlimited	FREE	18 Months	£35	dialaphone Retailer Info more info >
Unlimited	FREE	18 Months	£19.57	mobiles.co.uk

myPlan Snapshot™

Current age **45** Your annual income \$ **75000** Your savings thus far \$ **80000**

Fidelity INVESTMENTS

If the market performs poorly If the market performs on average

YOUR GOAL* **\$1,755,000** at retirement

On-Track to Have: **\$366,000**

On-Track to Have: **\$684,000**

Our assumptions and methodology

Time retirement age **65**

Money contributions **\$400/mo**

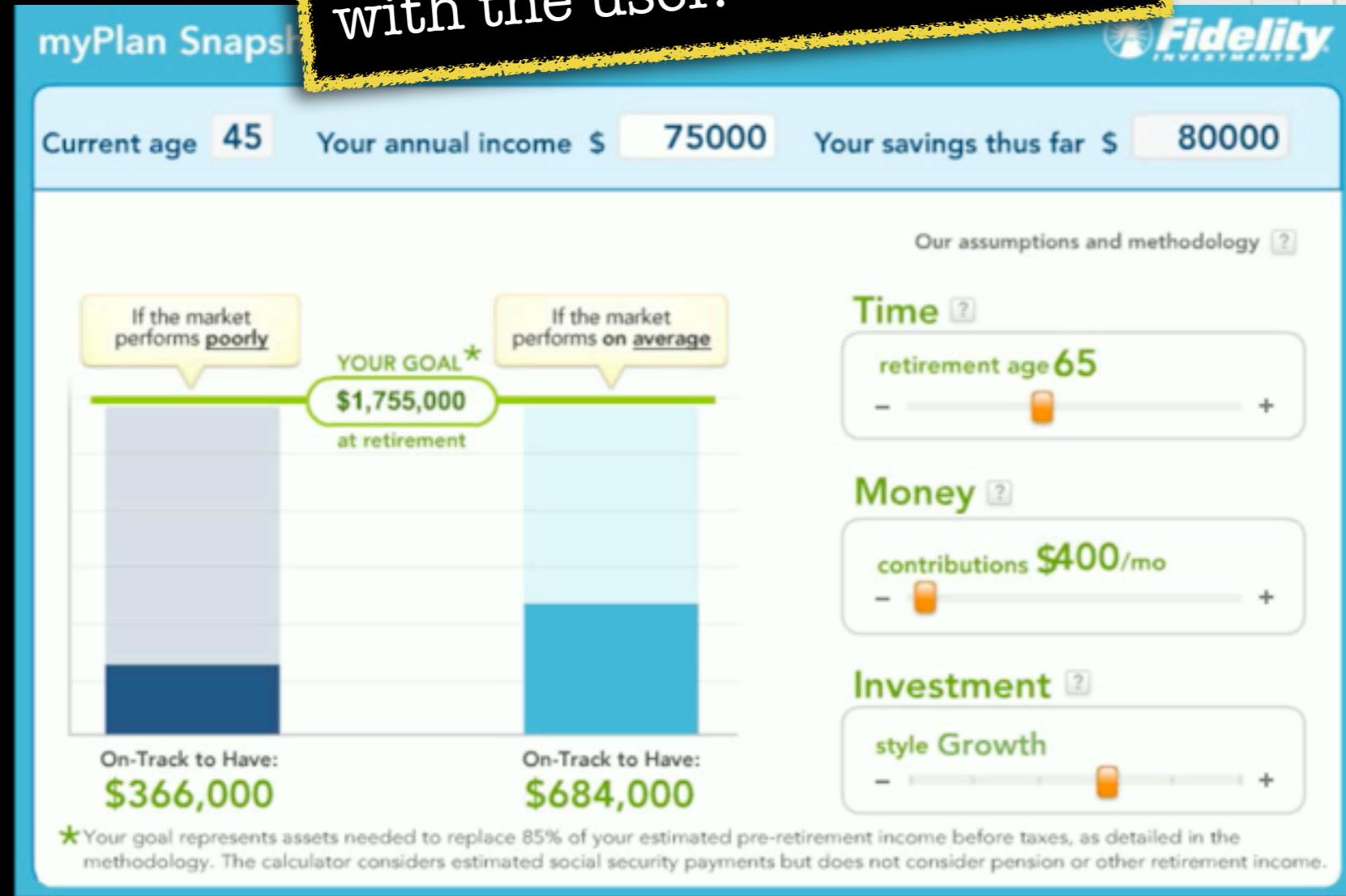
Investment style **Growth**

*Your goal represents assets needed to replace 85% of your estimated pre-retirement income before taxes, as detailed in the methodology. The calculator considers estimated social security payments but does not consider pension or other retirement income.

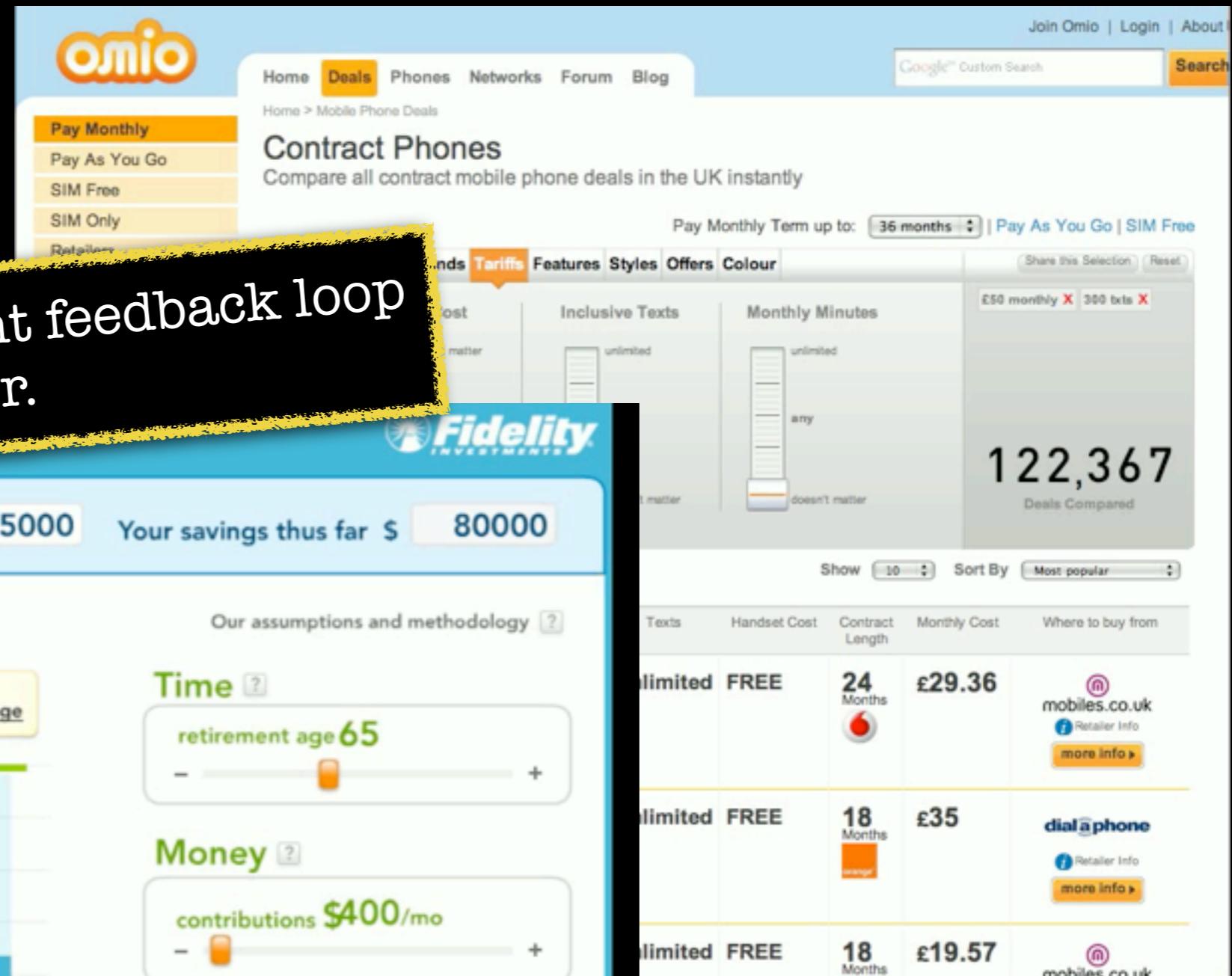
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Cost Inclusive Texts Monthly Minutes

any doesn't matter

122,367 Deals Compared

Texts	Handset Cost	Contract Length	Monthly Cost	Where to buy from
unlimited	FREE	24 Months	£29.36	mobiles.co.uk Retailer Info more info >
unlimited	FREE	18 Months	£35	dialaphone Retailer Info more info >
unlimited	FREE	18 Months	£19.57	mobiles.co.uk

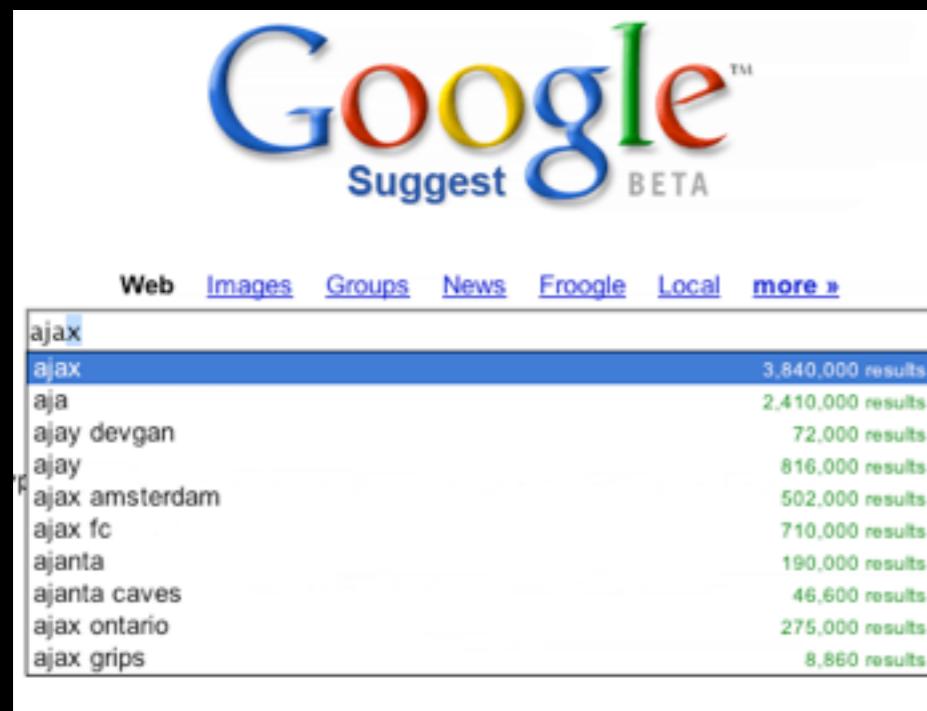
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Narrowing Moments

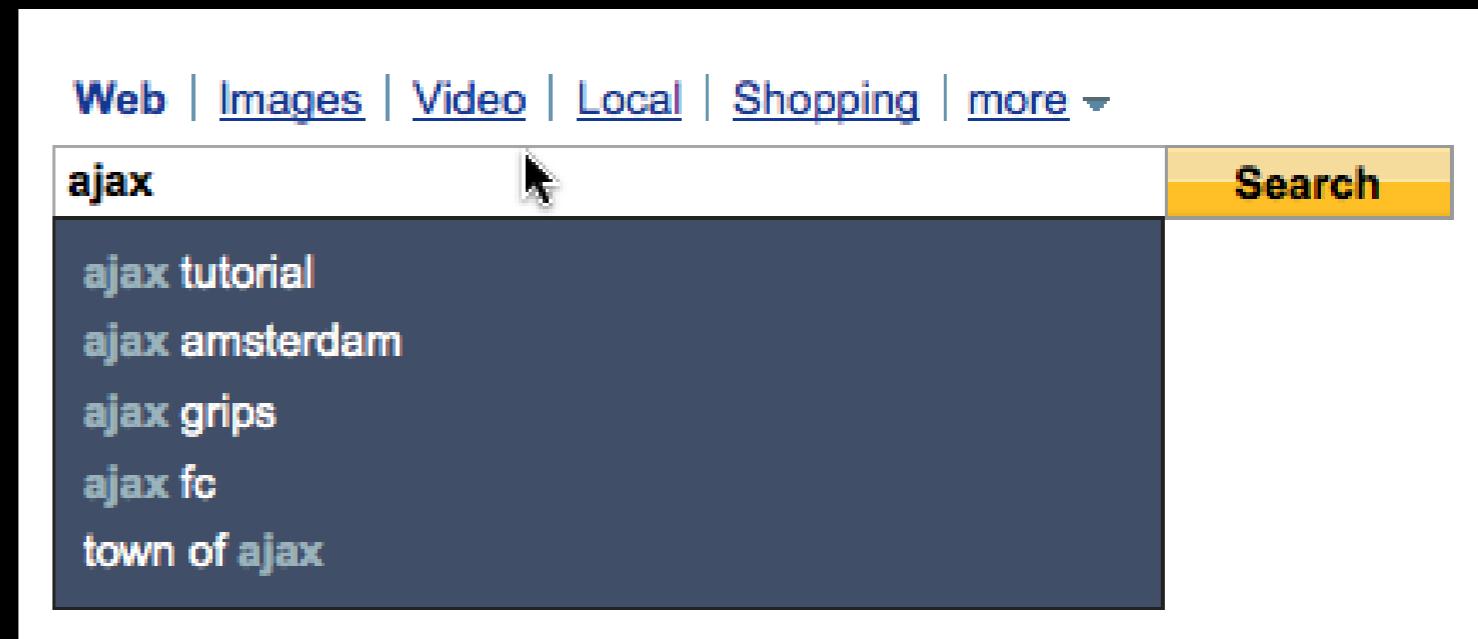


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Narrowing Moments



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ajax

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Quora

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New Notifications

6 items related to you.

Jonathan Boulte wants you to answer How do you get around the same-origin policy when using Comet?. 3:16pm on Wednesday

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All Activity • Settings Open Questions Activity Alerts

Do you want to build it with me?

Question added to topic Startups. 0 Answers • Follow

7:08pm

Are there companies other than Netflix that, in lieu of options grants, pay all cash and then give employees the choice of how much ... (continue)

Answer added in topic Netflix. 1 Answer • Follow

32 Reed Hastings, Netflix CEO

Not that I know of. Our model also means granting fully-vested options, and many companies feel that without vesting, turnover would increase. That has not been our exper... (more)

Narrowing Moments



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The Quora homepage is shown with a search bar containing the term 'ajax'. Below the search bar, a list of results is displayed: 'ajax tutorial' and 'ajax amsterdam'. A Quora logo is visible on the left. On the right, there is a 'Find Questions, Topics and People' search bar and an 'Add Question' button. A 'New Notifications' section shows '6 items related to you.' A notification for 'Jonathan Boutilier' is shown, asking about 'How do you get around the same-origin policy when using Comet?'. A 'Clear 2 New' button is present. On the right side, there is a 'Notifications (7)' section with a 'Activity Alerts' link and a small 'STARTUP' icon.

Narrow toward a goal rather than distract from it.

Do you want to build it with me?
Question added to topic Startups. 0 Answers • Follow
7:08pm

Are there companies other than Netflix that, in lieu of options grants, pay all cash and then give employees the choice of how much ... (continue)
Answer added in topic Netflix. 1 Answer • Follow
32 Reed Hastings, Netflix CEO
Not that I know of. Our model also means granting fully-vested options, and many companies feel that without vesting, turnover would increase. That has not been our exper... (more)

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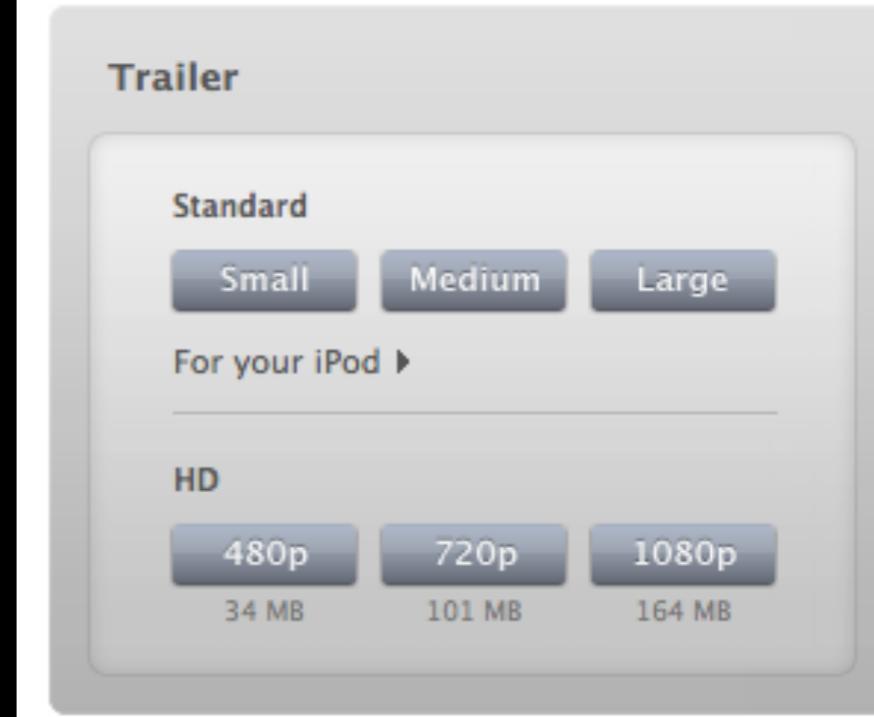
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480p 720p 1080p

34 MB 101 MB 164 MB



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Photos
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Features
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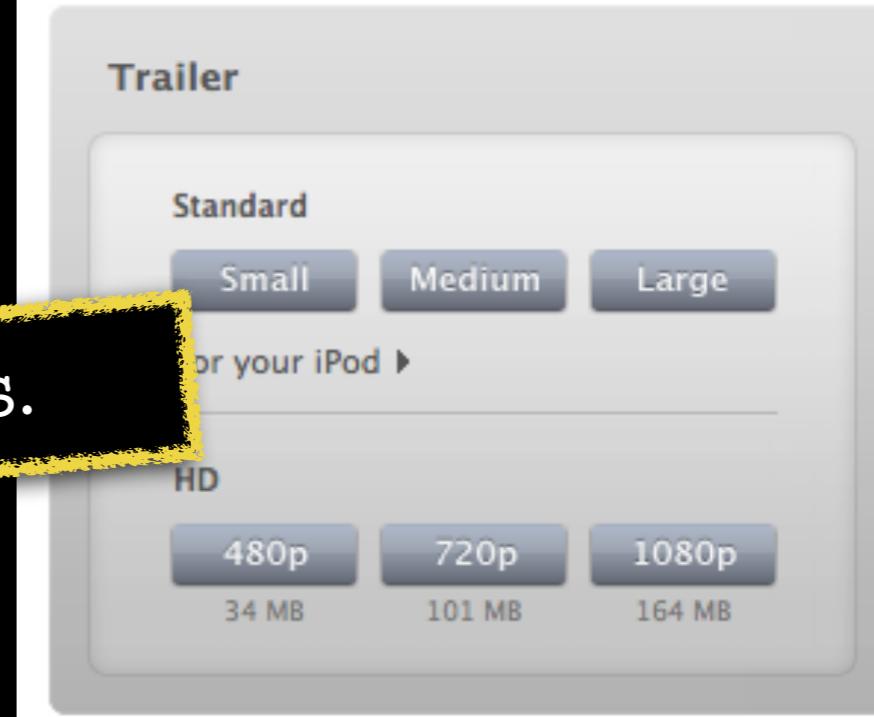
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Your current email address:
e.g. myname@example.com. This will be your username and sign-in.

Choose a password: Password strength: Too short
Minimum of 6 characters in length.

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Required information for Google account

Your current email address:
e.g. myname@example.com. This will be your username and sign-in.

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Required information for Google account

Your current email address:
e.g. myname@example.com. This will be your username and sign-in.

Choose a password: >Password strength: Too short
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Return  **Time** 

Travelers 

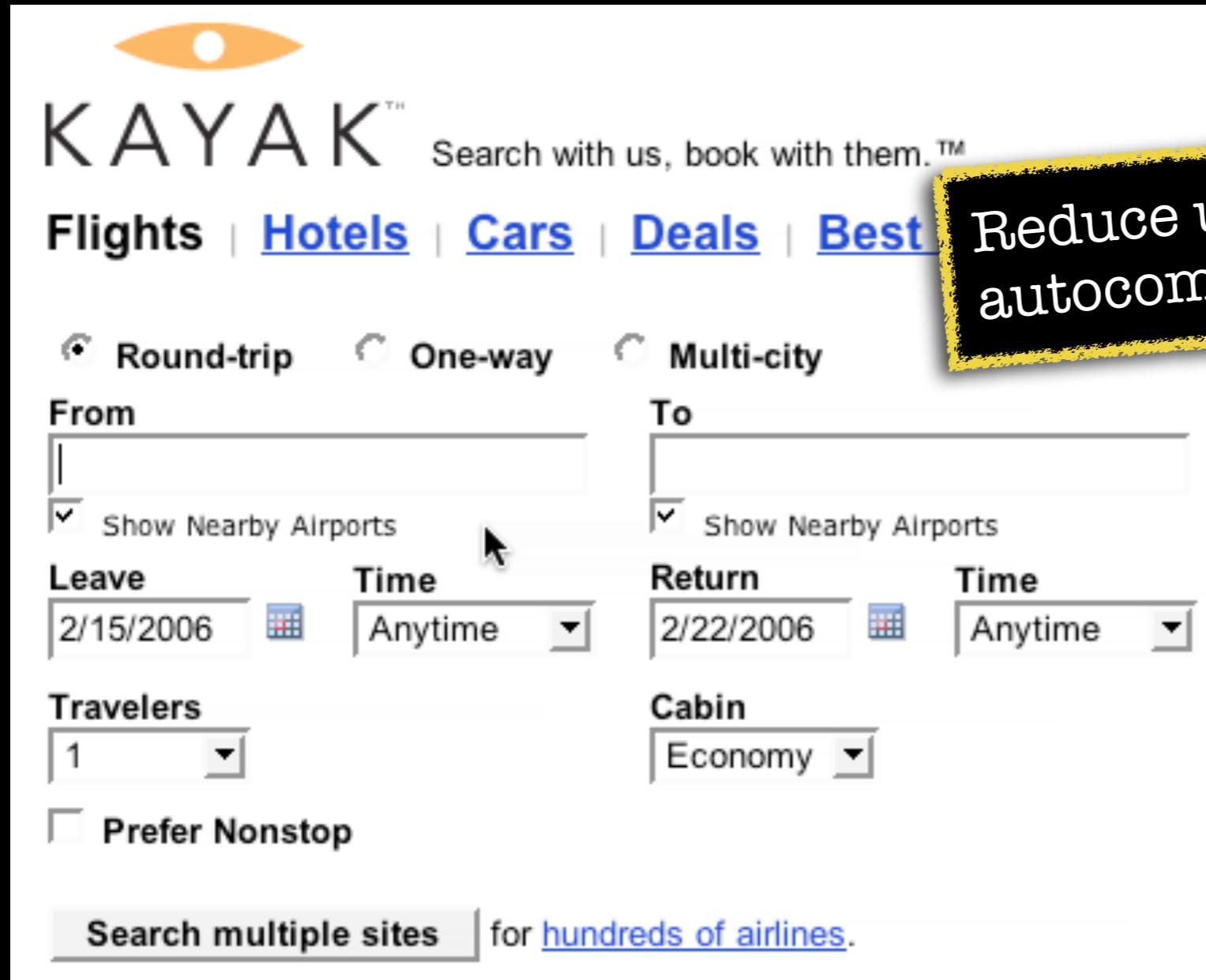
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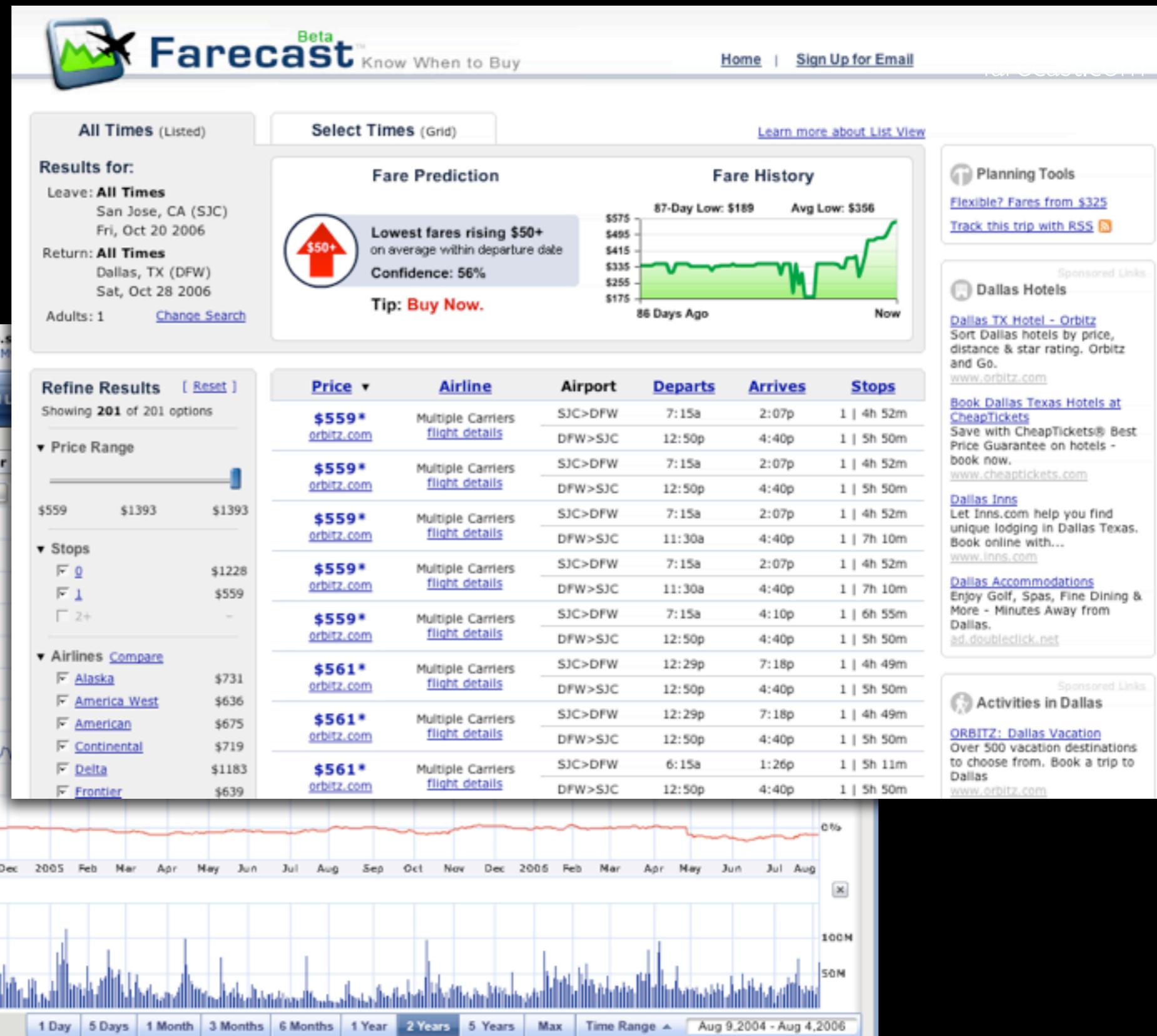
Interactive Moments

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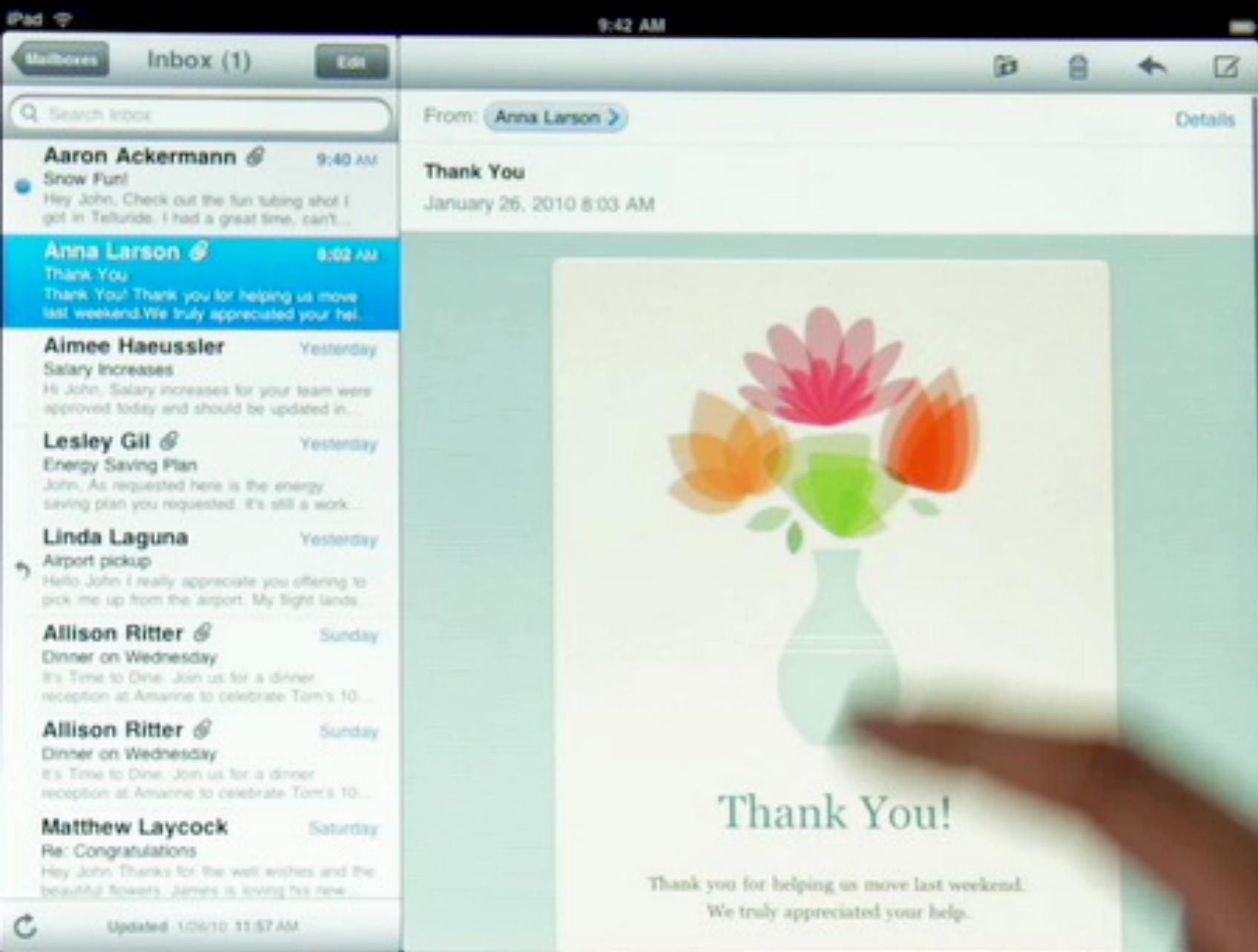
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Delete Messages. iPad Mail

1. Keep the moments lightweight
2. Keep the user in the moment
3. Keep the interface moments responsive

Interesting Moments



1. Keep the moments lightweight
2. Keep the user in the moment
3. Keep the interface moments responsive

Delete Messages. iPad Mail



Blogs

<http://looksgoodworkswell.com>

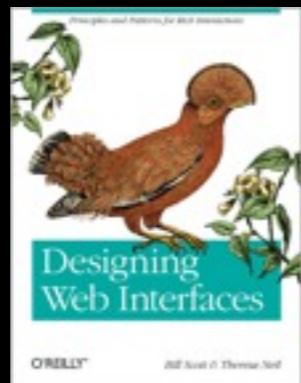
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