

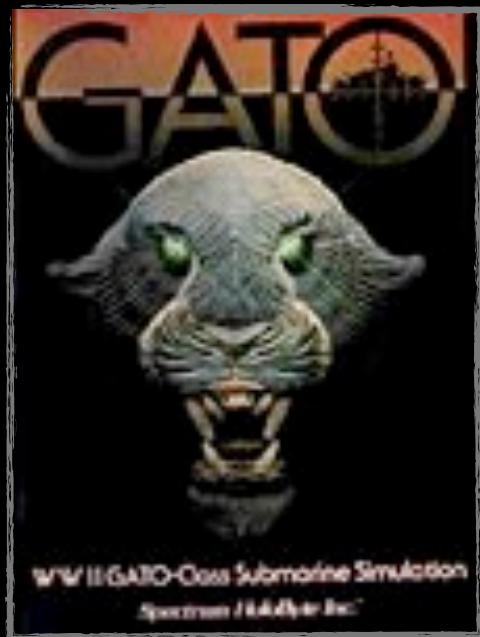
Designing for Interesting Moments

Bill Scott

Director, UI Engineering
Netflix

Rich Web Experience ~ Orlando, FL ~ December 2009

Me



JavaScript for Rich Internet Applications

[Home](#) [Features](#) [Demos](#) [Documentation](#) [Downloads](#) [About](#)

An open-source JavaScript library for creating rich internet applications. Rico provides full Ajax support, drag and drop management and a cinematic effects library.

BACKGROUND

Rico is a Spanish word meaning rich. The goal of Rico is to provide a rich environment for using Ajax technology.

Rico is just one small part of a larger effort at [Sapient](#) to create solutions to create a suite of rich internet components, behaviors and effects for the web application space.

The library is a fully object-oriented JavaScript library. Recently we refactored the library to extend the excellent [Prototype](#) effort from the Rico on Rails folks.

OPEN SOURCE

Rico is provide free and open-source [Apache 2.0 License](#) for anyone to use. The Rico source code is available on [SourceForge](#). [Sapient](#) retains the copyright on the Rico code provided at [SourceForge](#).

BROWSER SUPPORT

Rico has been tested in IE 5.5, IE 6, Firefox 1.5, Opera, Camino, Max, Firefox 1.0, and Camino. Currently there is no behavior in IE 5.5 and Opera 7.5. These will be provided in a near-future release for Safari.

AJAX SUPPORT

Ajax is the term that describes a set of web development techniques for creating interactive web applications. One of the key ingredients is the [AjaxRequest](#) object. Rico provides a very simple interface for registering Ajax requests as well as cancel, enqueue or dequeue them. Objects as [AjaxRequest](#) can be attached to [AjaxForm](#) objects and their data will be updated as the result of one Ajax request. Want to get started learning? Check out our [Ajax](#) and then read our two [Ajax tutorials](#) on the [Documentation](#) area.

DRAG AND DROP

Dropzone applications have long used drag and drop in their interfaces to simplify user interaction. Rico provides one of the simplest interfaces for enabling your web application to support drag and drop. Just register any HTML, element or [JavaScript](#) object as a dragger and any other HTML, element or [JavaScript](#) object as a drop zone and Rico handles the rest.

CINEMATIC EFFECTS

When actions are no longer occurring just at the page level but within the page itself, more clues are required to clue the user on what has transpired. Cinematic effects such as waiting and smooth sliding transitions can communicate change in richer ways than traditional sensible user behavior has explored before. Rico provides several cinematic effects as well as some classic visual style effects in a very simple interface.

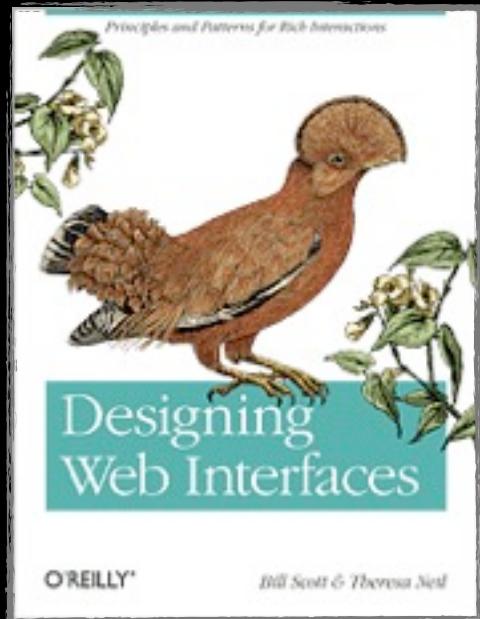
BEHAVIORS

Take some raw effects, and synthesize in some behaviors and what do you get? Behaviors! Behaviors are just some behaviors, composed like [jQuery](#) found in [Prototype](#) and [MooTools](#). And just like some [jQuery](#) and with one line of [JavaScript](#) turn your divs/pants into an accordion. And the coolest behavior is the [Livebind](#). Livebind allows you to connect an [HTML](#) table up to a stream of Ajax responses. Ajax requests are triggered by the user interacting with the table. The result is new HTML tables can hold an unlimited amount of data scrolled into view on the fly as needed! More behaviors are planned!

NEW! LiveGrid Behavior!

Check out the Alternative to Paging!

See Rico in Action!



The screenshot shows the Netflix homepage with a red header bar. The top navigation includes 'NETFLIX', 'Browse', 'Watch Instantly', 'Your Queue', 'Movies', 'TV', 'Clouds & Communities', 'Gift Cards', and 'Help'. Below the header are links for 'Log in', 'Devices', 'New Releases', 'Previously', 'Netflix Top 100', 'Other Picks', and 'Award Winners'. A 'Logout' button is on the far right. The main content area features a large red banner with the text 'Because you enjoyed:'. To the right of this is a 'WATCH NOW' box for 'TITANIC'. Below the banner, a section titled 'OUR RECENT ACTIVITY' shows a history of watched titles. Another section, 'SUGGESTIONS FOR YOU', shows 'You have new suggestions' with a 'Movies You'll Love' link. The main content area is divided into several sections: 'TV Sci-Fi & Fantasy' (featuring 'ELEVENTH HOUR' and 'STARGATE ATLANTIS, SEASON 2'), 'TV Dramas' (featuring 'NURSE Ratched', 'Dexter', 'CSI: CRIME SCENE INVESTIGATION', 'ER', 'HARVEY', and 'The Closer'), and 'Documentaries' (featuring 'THE JUNGLE', 'THE JUNGLE: EXPOSED', 'THE JUNGLE: EXPOSED', 'THE JUNGLE: EXPOSED', and 'THE JUNGLE: EXPOSED'). Each movie or TV show card includes a 'WATCH NOW' button and a '5 Star' rating icon.

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YAHOO! DEVELOPER NETWORK

Design Pattern Library

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USER NAVIGATION

- **NAVIGATE**
 - **Breadcrumbs**
 - **Faceted Navigation**
 - **Fly-out Menus**
 - **Horizontal Bar**
 - **Hub and Spoke**
 - **Left Navigation**
 - **Tab**
 - **Module Tabs**
 - **Navigation Tabs**
- **EXPLORE DATA**
 - **Auto Complete**
 - **Calendar Picker**
 - **Pagination**
 - **Item Pagination**
 - **Search Pagination**
- **ORGANIZE DATA**
- **GIVE FEEDBACK**
 - **Ratings & Reviews**
 - **Architecture Review**
 - **Rating an Object**
 - **Writing a Review**
- **PERFORM ACTION**
- **CUSTOMIZE**
 - **Drag and Drop**
 - **Drag and Drop Modules**
 - **Drag and Drop Objects**
 - **In-Page Editing**
 - **Notes**
- **CALL ATTENTION**
- **IMPROVE READABILITY**
 - **Ratings & Reviews**
 - **Review Architecture**
- **GROUP RELATED ITEMS**
- **ORGANIZE SCREEN/PAGE**

Welcome

Welcome to the Yahoo! Design Pattern Library. We are very happy to be sharing our library with the design and development community. This is our first drop of what we hope to be a monthly release cycle for the publication of patterns. In many cases we have bundled the patterns with pointers to related code from the [Yahoo! User Interface Code Library](#). We hope this is a useful resource and look forward to your feedback.

What's a Pattern?

A pattern describes an optimal solution to a common problem within a specific context. [more...](#)

Recent Patterns

 [Auto Complete](#) 2008-05-08

For:
 Go: [Read Jones' biography](#) [Read Smith's biography](#)

 [Breadcrumbs](#) 2008-05-08

For: [Asia Yahoo!](#) [Thirstless, Refreshing](#) [WiseBuddhist](#)

Auto Complete

The user needs to enter an item into a text box which could be ambiguous or hard to remember and therefore has the potential to be miss-typed.



Reuters | AP | USA Today

1. [Cargo Ship Blocks Buoy](#)
2. [International Observers](#)
[Read Jones' biography](#) [Read Smith's biography](#)

Breadcrumbs

The user needs to navigate potentially large quantities of information efficiently, without becoming lost.

Drag and Drop Modules

The user needs to re-arrange the layout of modules on a web page directly with the mouse.

Module Tabs

The user needs to navigate through one or more stacked panes of content without refreshing the page.

Navigation Tabs

The user needs to navigate through a site to locate content features and have clear indication of their current location in the site.

Result Page

The user needs to view a set of search results ranked by relevance that is too large to easily display within a single page.

Rating an Object

A user wants to quickly leave their opinion on an object, with minimal interruption to any other task they are involved in.

Writing a Review

User wants to share her opinion with others about an object (place, person, thing) in greater detail than a simple rating.

Results Page

1 2 3 4 5 [Next](#)

Rating an Object

★★★★★ 5 stars
Average rating: 4.00 [Read reviews](#)
Good 

Writing a Review

Write review Cancel
Write your review Post

Current Moon Phase



Waning Crescent
16% of Full
Sat 18 Jul, 2009
11:38 AM

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youtube :: top rated

- [+ DEADLINE post-it stop motion](#)
- [+ Summer and Ending Hunger \(Ep.11\)](#)
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National Geographic POD



POD -

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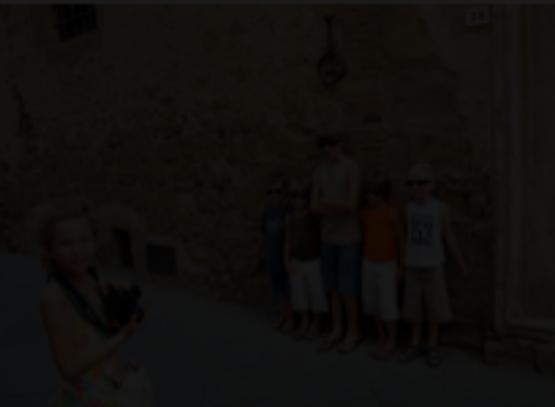
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Simple Interaction? Events...

Page load. Mouse hover. Mouse down. Drag initiated. Drag leaves original location. Drag re-enters original location. Drag re-enters original location. Drag enters valid target. Drag exits valid target. Drag enters specific invalid target. Drag is over no specific target. Drag hovers over valid target. Drag hovers over invalid target. Drop accepted. Drop rejected. Drop on parent container.

Simple Interaction? Actors...

Page. Cursor. Tool Tip. Drag
Object. Drag Object's Parent
Container. Drop Target.

6+

Events 

Actors 

96

Interesting Moments

Interesting Moments

	Mouse Hover	Mouse Down	Drag Initiated	Drag Hovers over Valid Target*	Drop Accepted
Cursor	Change to a hand pointer.	Change to normal style.*			
Dragged Module			Slightly transparent.		Dragged module removed.
Dragged Modules Original Location			Hole is shown as a gray, thick, dashed outline.		Hole is removed.
Drop Target				Hole (gray, thick, dashed outline) is moved to the new drop spot. Other modules shift to close prior hole.	Module is placed in the new location.

Interesting Moments



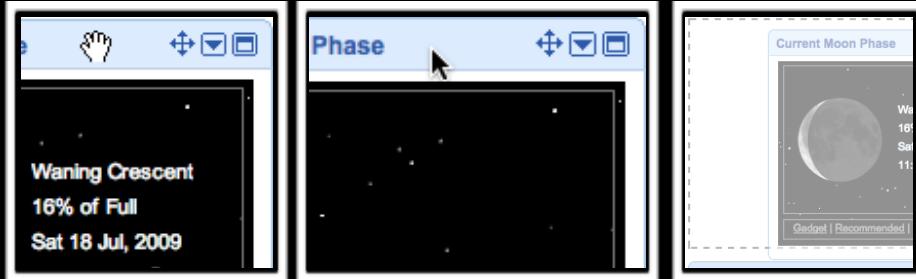
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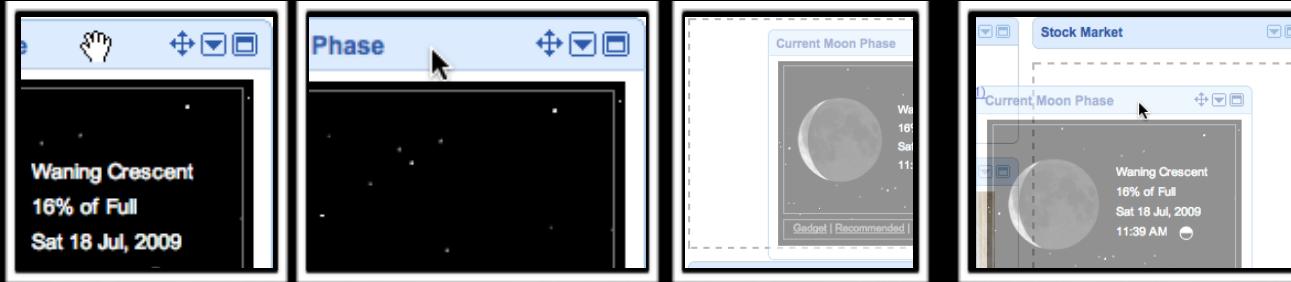
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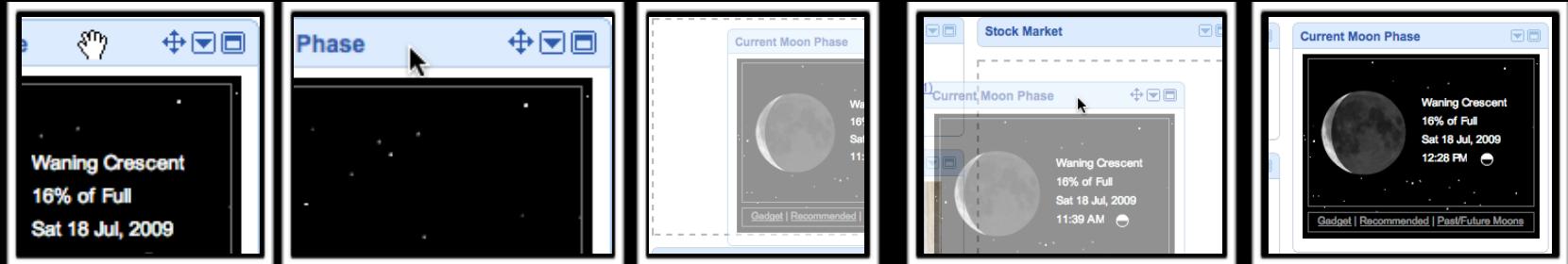
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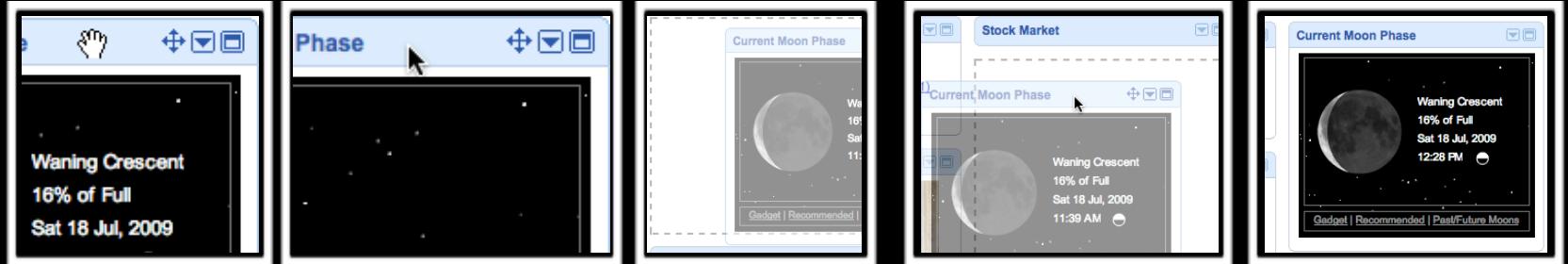
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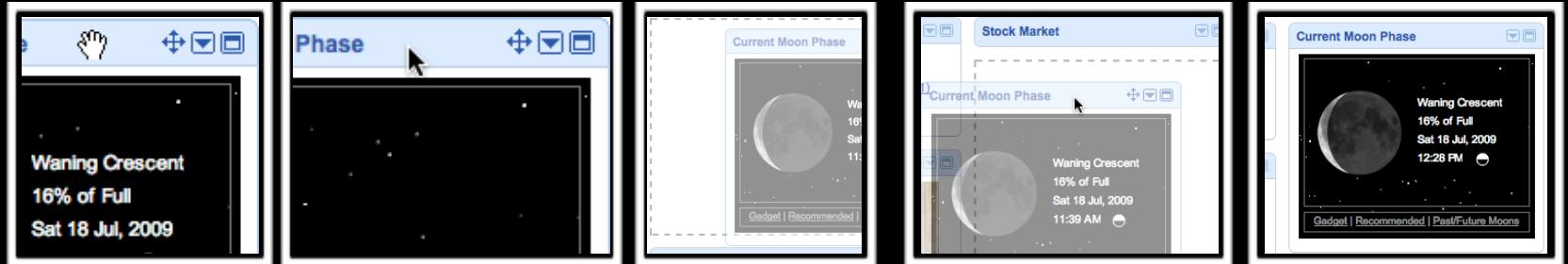
	Mouse Hover	Mouse Down	Drag Initiated	Drag Hovers over Valid Target*	Drop Accepted
Cursor	Change to a hand pointer.	Change to normal style.*			
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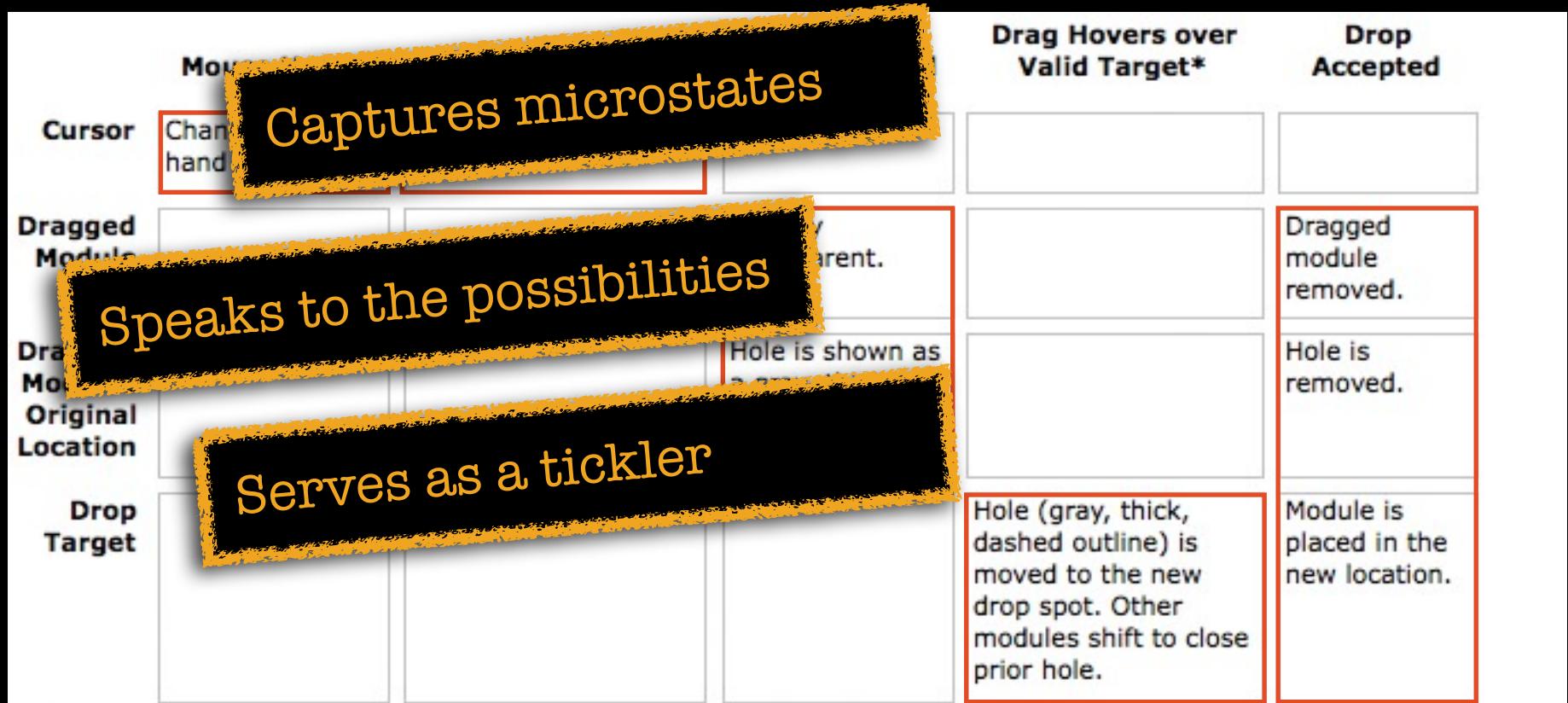
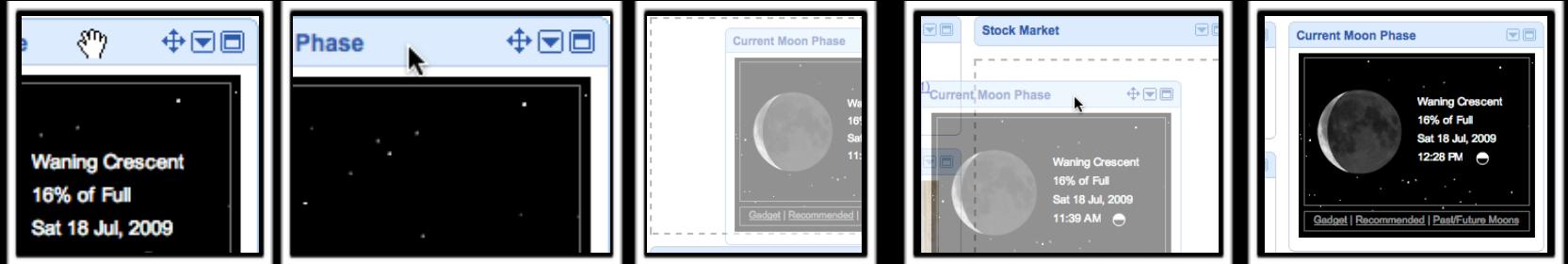


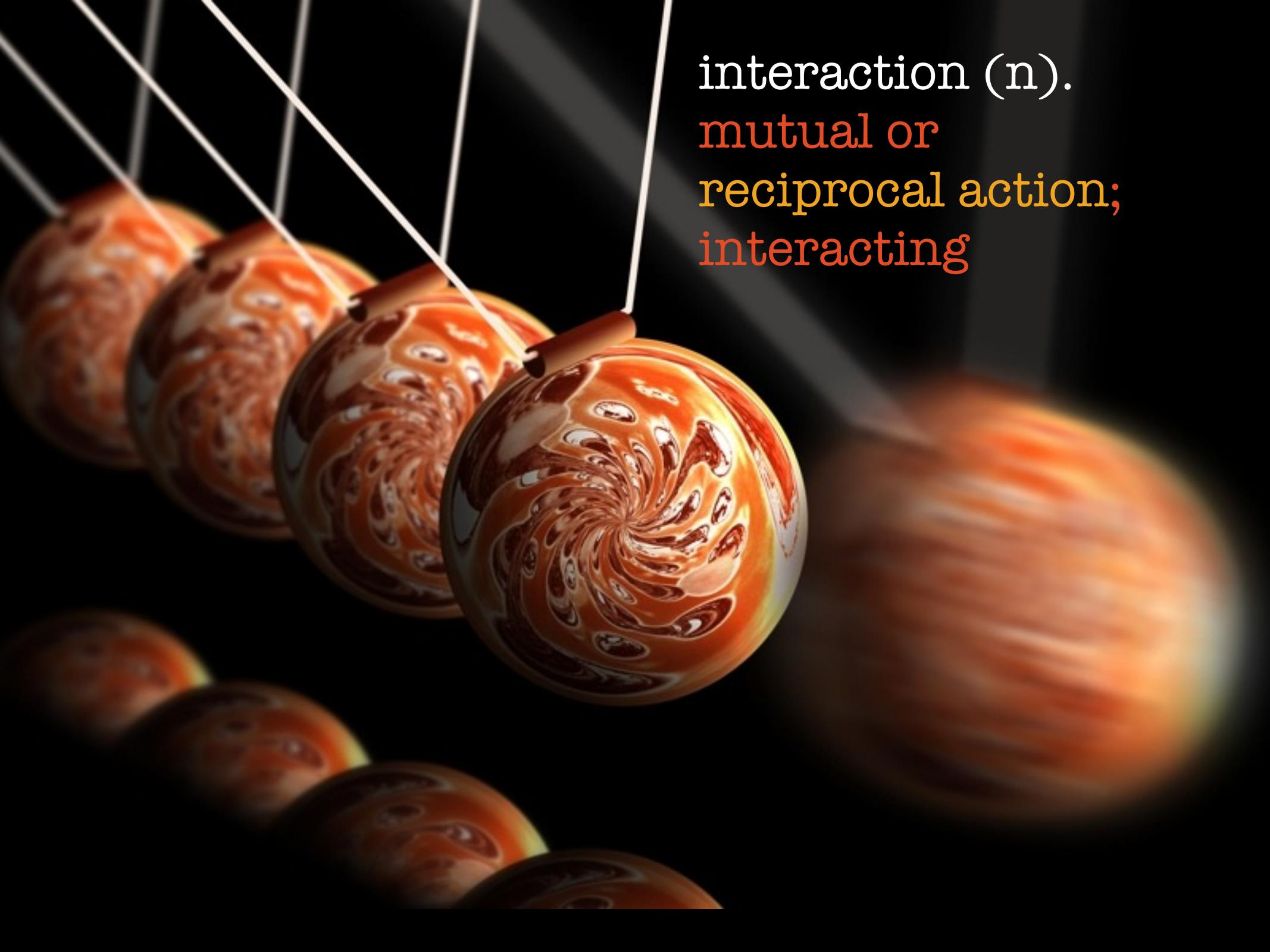
		Captures microstates	Drag Hovers over Valid Target*	Drop Accepted
Cursor	Change hand			
Dragged Module		Slightly transparent.		Dragged module removed.
Dragged Modules Original Location		Hole is shown as a gray, thick, dashed outline.		Hole is removed.
Drop Target			Hole (gray, thick, dashed outline) is moved to the new drop spot. Other modules shift to close prior hole.	Module is placed in the new location.

Interesting Moments



Interesting Moments



A string of marbles is shown against a black background. The marbles are orange and yellow with a marbled pattern. The first three marbles are in sharp focus, while the ones behind them and the ones in the foreground are blurred, creating a sense of depth and motion. The text is positioned to the right of the marbles.

interaction (n).
mutual or
reciprocal action;
interacting

6 principles

6 principles

for designing interesting moments

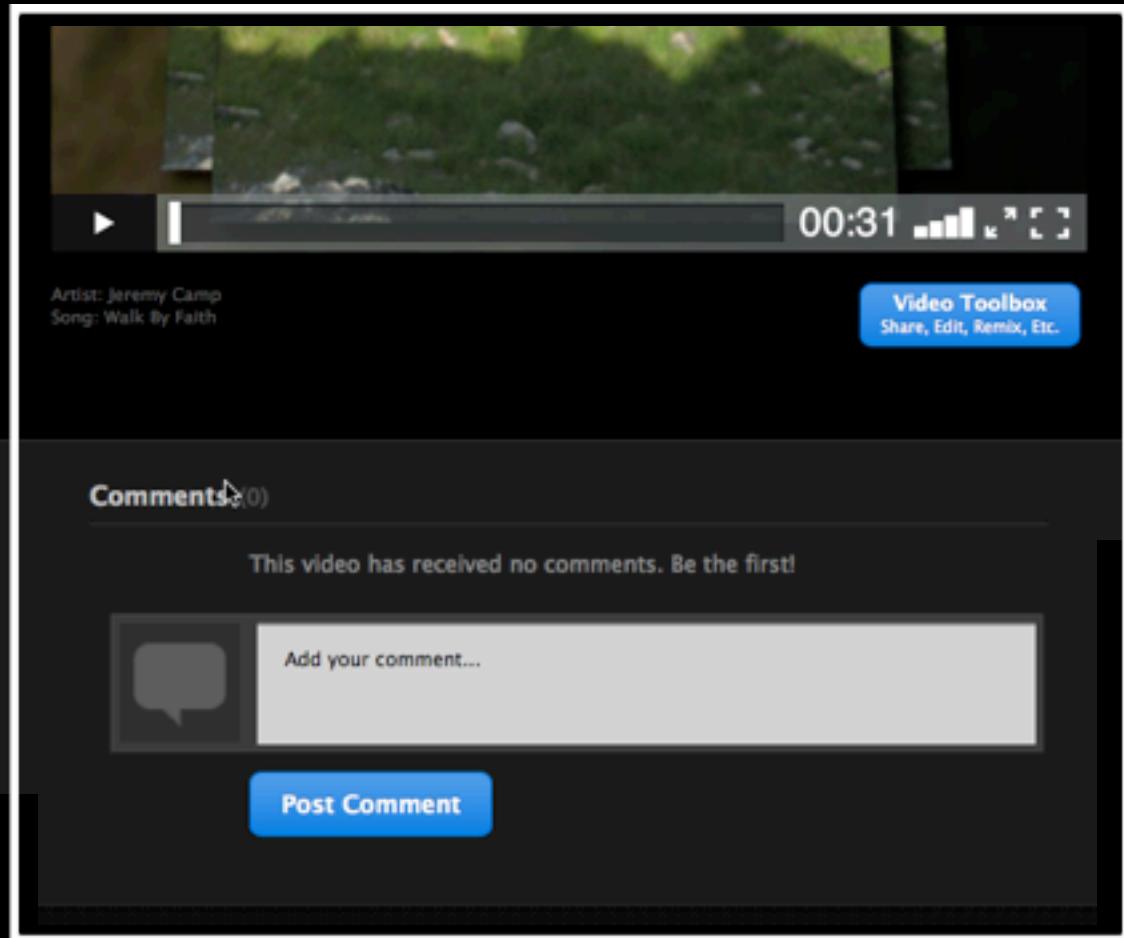


Input where
you output.

- Alan Cooper

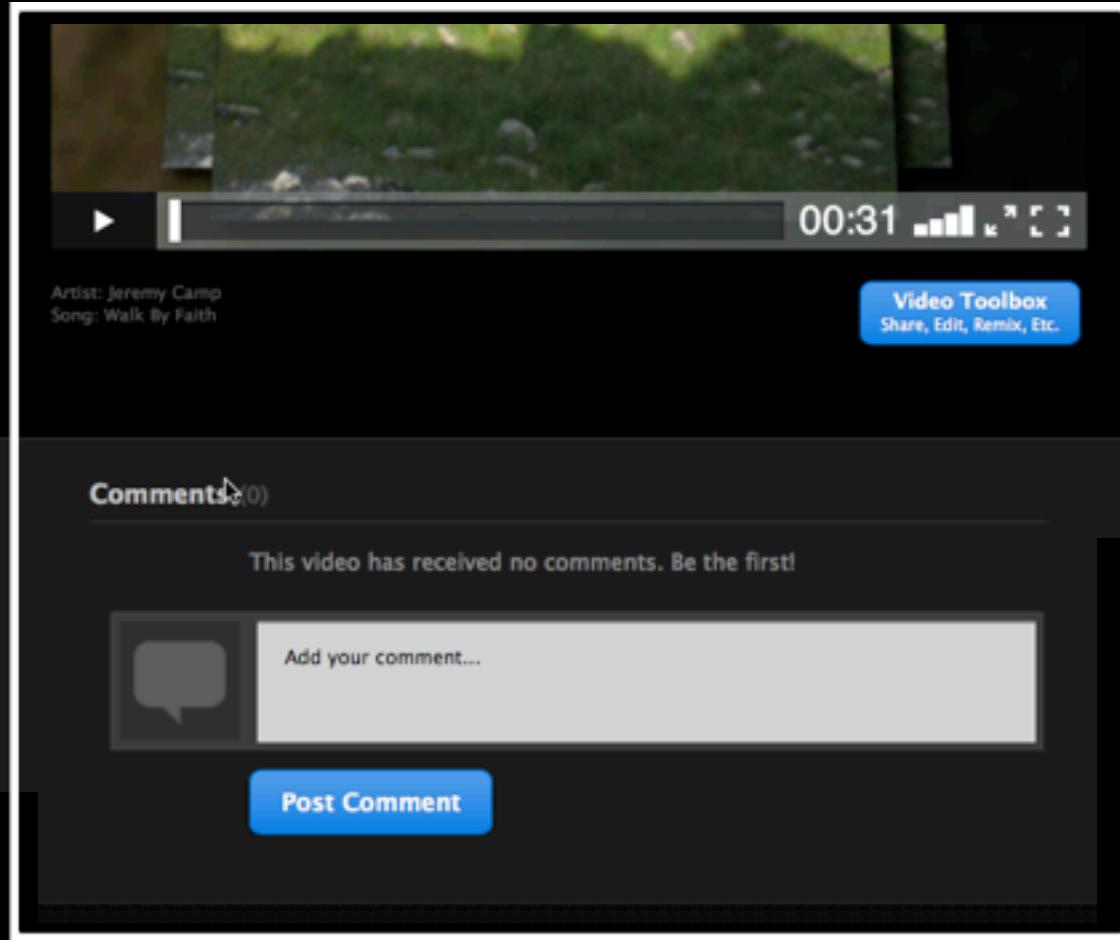


In Page Editing



inline editing. animoto.com

In Page Editing



inline editing. animoto.com

Interesting Moments

Page load

Not editing:

- Mouse **enters** edit area
- Mouse **exits** edit area
- Mouse **click** in edit area

Editing:

- Mouse **exits** edit area
- Mouse **click** outside edit

Analyzing the Moments

	Page Render	Not editing: Mouse in edit area	Not editing: Mouse exits edit area	Mouse clicks in edit area	Editing: Mouse exits edit area	Editing: Mouse click elsewhere
Cursor		link cursor	normal	i-beam	normal	normal
Edit Area	hidden edit field	dotted outline; invitational text	hidden edit field	dotted outline; white background	solid outline	Saving... message; new value

Analyzing the Moments

	1	Page Render	Not editing: Mouse in edit area	Not editing: Mouse exits edit area	Mouse clicks in edit area	Editing: Mouse exits edit area	Editing: Mouse click elsewhere
Cursor		link cursor	normal	i-beam	normal	normal	
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1

Analyzing the Moments

	1	2				
	Page Render	Not editing: Mouse in edit area	Not editing: Mouse exits edit area	Mouse clicks in edit area	Editing: Mouse exits edit area	Editing: Mouse click elsewhere
Cursor		link cursor	normal	i-beam	normal	normal
Edit Area	hidden edit field	dotted outline; invitational text	hidden edit field	dotted outline; white background	solid outline	Saving... message; new value



Analyzing the Moments

	1 Page Render	2 Not editing: Mouse in edit area	Not editing: Mouse exits edit area	3 Mouse clicks in edit area	Editing: Mouse exits edit area	Editing: Mouse click elsewhere
Cursor		link cursor	normal	i-beam	normal	normal
Edit Area	hidden edit field	dotted outline; invitational text	hidden edit field	dotted outline; white background	solid outline	Saving... message; new value



Analyzing the Moments

	1	2	3	4		
	Page Render	Not editing: Mouse in edit area	Not editing: Mouse exits edit area	Mouse clicks in edit area	Editing: Mouse exits edit area	Editing: Mouse click elsewhere
Cursor		link cursor	normal	i-beam	normal	normal
Edit Area	hidden edit field	dotted outline; invitational text	hidden edit field	dotted outline; white background	solid outline	Saving... message; new value



Analyzing the Moments

	1	2	3	4	5	
	Page Render	Not editing: Mouse in edit area	Not editing: Mouse exits edit area	Mouse clicks in edit area	Editing: Mouse exits edit area	Editing: Mouse click elsewhere
Cursor		link cursor	normal	i-beam	normal	normal
Edit Area	hidden edit field	dotted outline; invitational text	hidden edit field	dotted outline; white background	solid outline	Saving... message; new value



Analyzing the Moments

	1	2	3	4	5	6
Page Render	Not editing: Mouse in edit area	Not editing: Mouse exits edit area	Mouse clicks in edit area	Editing: Mouse exits edit area	Editing: Mouse click elsewhere	
Cursor	link cursor	normal	i-beam	normal	normal	
Edit Area	hidden edit field	dotted outline; invitational text	hidden edit field	dotted outline; white background	solid outline	Saving... message; new value



Analyzing the Moments

	1	2	3	4	5	6	7
Page Render	Not editing: Mouse in edit area	Not editing: Mouse exits edit area	Mouse clicks in edit area	Editing: Mouse exits edit area	Editing: Mouse click elsewhere		
Cursor	link cursor	normal	i-beam	normal	normal		
Edit Area	hidden edit field	dotted outline; invitational text	hidden edit field	dotted outline; white background	solid outline	Saving... message; new value	



Refactoring the Moments

	Page Render	Not editing: Mouse enters edit area	Not editing: Mouse exits edit area	Mouse clicks in edit area	Editing: Mouse exits edit area	Editing: Mouse click outside edit area	Editing: Click Save Button
Cursor		link cursor	normal	i-beam	normal	normal	normal
Edit Area	hint at edit field	dotted outline; invitational text	hidden edit field	dotted outline; white background	solid outline	Saving... message; new value	Saving... message; new value
Buttons?				Show Save/ Cancel buttons			Hide Save/ Cancel buttons
Edit Link?	Show edit link?						

In Page Editing



inline editing. flickr.com

In Page Editing



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Additions:

- Yellow spotlight/invitation
- Tooltip invitation
- Explicit Save/Cancel buttons

In Page Editing



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Pay attention to discoverability

Additions:

- Yellow spotlight/invitation
- Tooltip invitation
- Explicit Save/Cancel buttons

In Page Editing



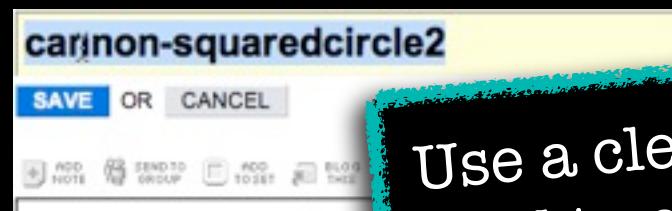
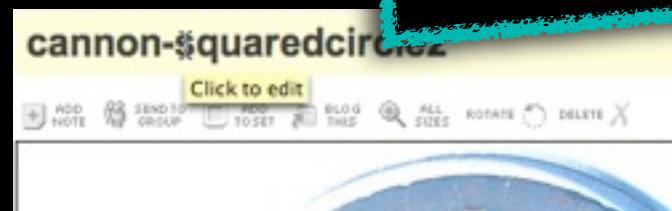
inline editing. flickr.com

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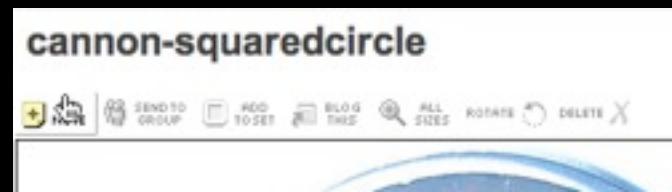
- Yellow spotlight/invitation
- Tooltip invitation
- Explicit Save/Cancel buttons



Pay attention to discoverability



Use a clear
“call to action”





anti-pattern. non-symmetrical. iphone



anti-pattern. non-symmetrical. iphone



anti-pattern. non-symmetrical. iphone



anti-pattern. non-symmetrical. iphone

A screenshot of a 'Categories' page from the Basecamp application. The page has a light gray background. At the top left is the title 'Categories' and at the top right is a red 'Edit' link. Below the title is a black rectangular button with the white text 'All files'. To the right of this button is a list of categories, each with a blue underline: '01_00_Make It Direct', '01_01_InPageEdit', '01_02_DragDrop', 'Drafts', and 'ORA Stuff'. The entire interface is enclosed in a thin black border.

symmetrical interaction. basecamp



anti-pattern. non-symmetrical. iphone

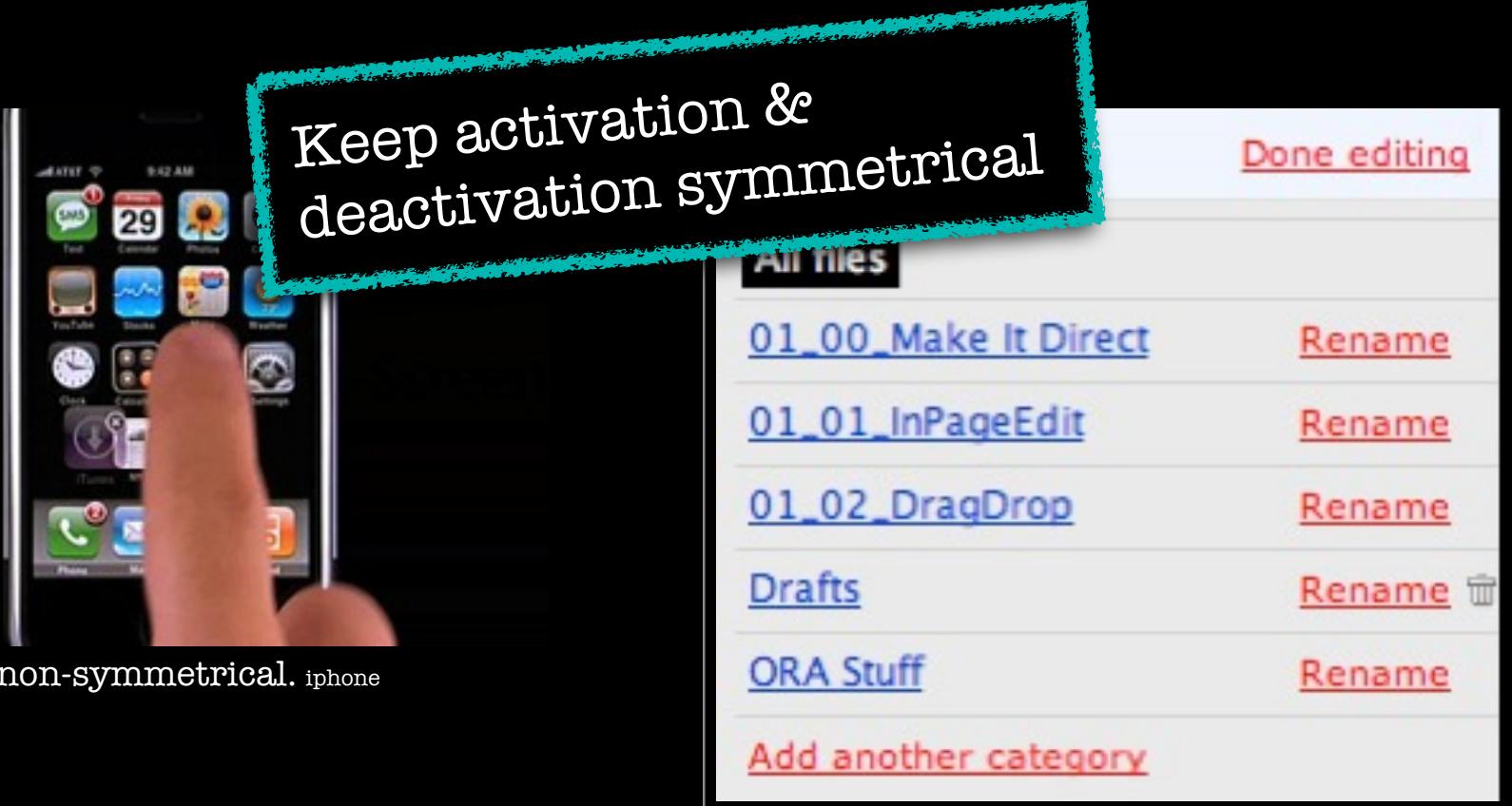
Categories

All files

<u>01_00_Make It Direct</u>	<u>Rename</u>
<u>01_01_InPageEdit</u>	<u>Rename</u>
<u>01_02_DragDrop</u>	<u>Rename</u>
<u>Drafts</u>	<u>Rename</u> 
<u>ORA Stuff</u>	<u>Rename</u>

[Add another category](#)

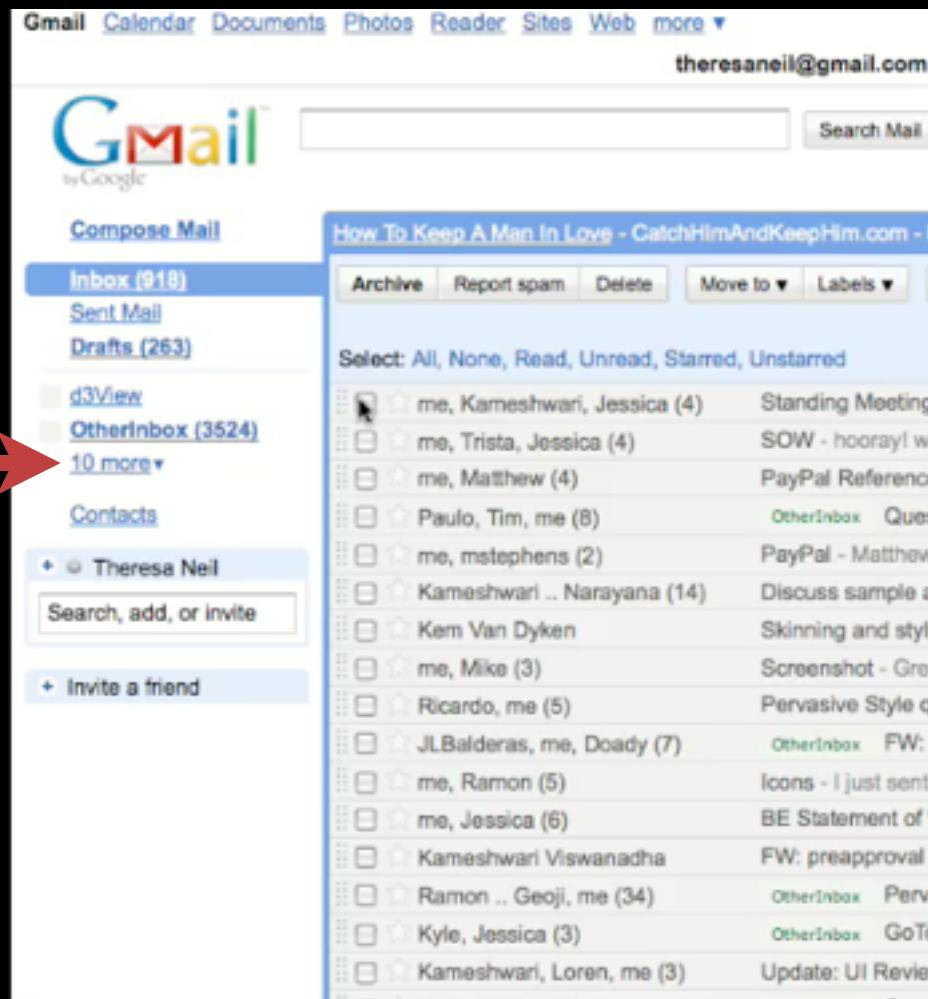
symmetrical interaction. basecamp



anti-pattern. non-symmetrical. iphone

symmetrical interaction. basecamp

Drag, Open & Drop

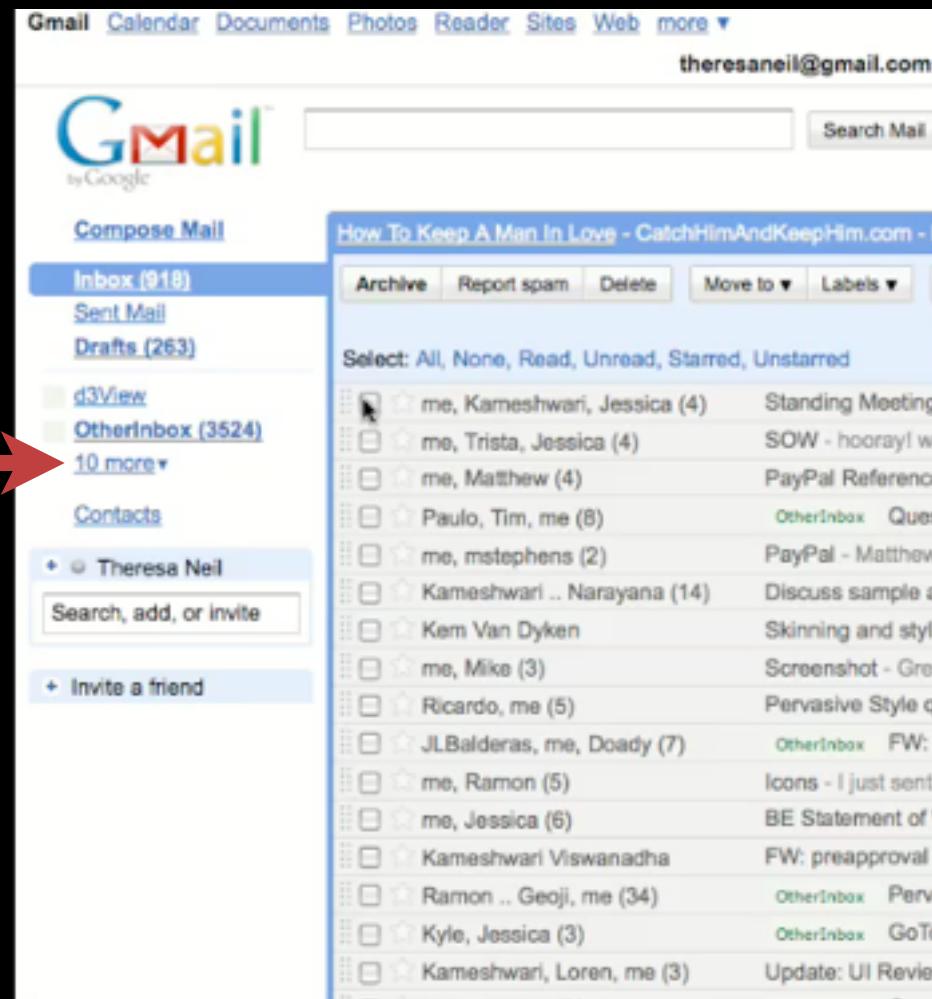


A screenshot of a Gmail inbox. The left sidebar shows navigation links: 'Compose Mail', 'Inbox (918)', 'Sent Mail', 'Drafts (263)', 'd3View', 'OtherInbox (3524)', '10 more...', 'Contacts', and a 'Theresa Neil' contact card. A red arrow points to the 'OtherInbox (3524)' link. The main area displays an 'OtherInbox' folder with 3524 items. The first few items are:

From	Subject
me, Kameshwari, Jessica (4)	Standing Meeting
me, Trista, Jessica (4)	SOW - hooray! w
me, Matthew (4)	PayPal Reference
Paulo, Tim, me (8)	OtherInbox Ques
me, mstephens (2)	PayPal - Matthew
Kameshwari .. Narayana (14)	Discuss sample a
Kem Van Dyken	Skinning and styl
me, Mike (3)	Screenshot - Gro
Ricardo, me (5)	Pervasive Style q
JLBalderas, me, Doady (7)	OtherInbox FW: I
me, Ramon (5)	Icons - I just sent
me, Jessica (6)	BE Statement of V
Kameshwari Viswanadha	FW: preapproval
Ramon .. Geoji, me (34)	OtherInbox Perva
Kyle, Jessica (3)	OtherInbox GoTo
Kameshwari, Loren, me (3)	Update: UI Review

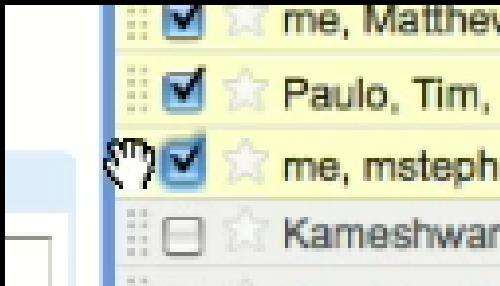
drag and drop. gmail

Drag, Open & Drop



drag and drop. gmail

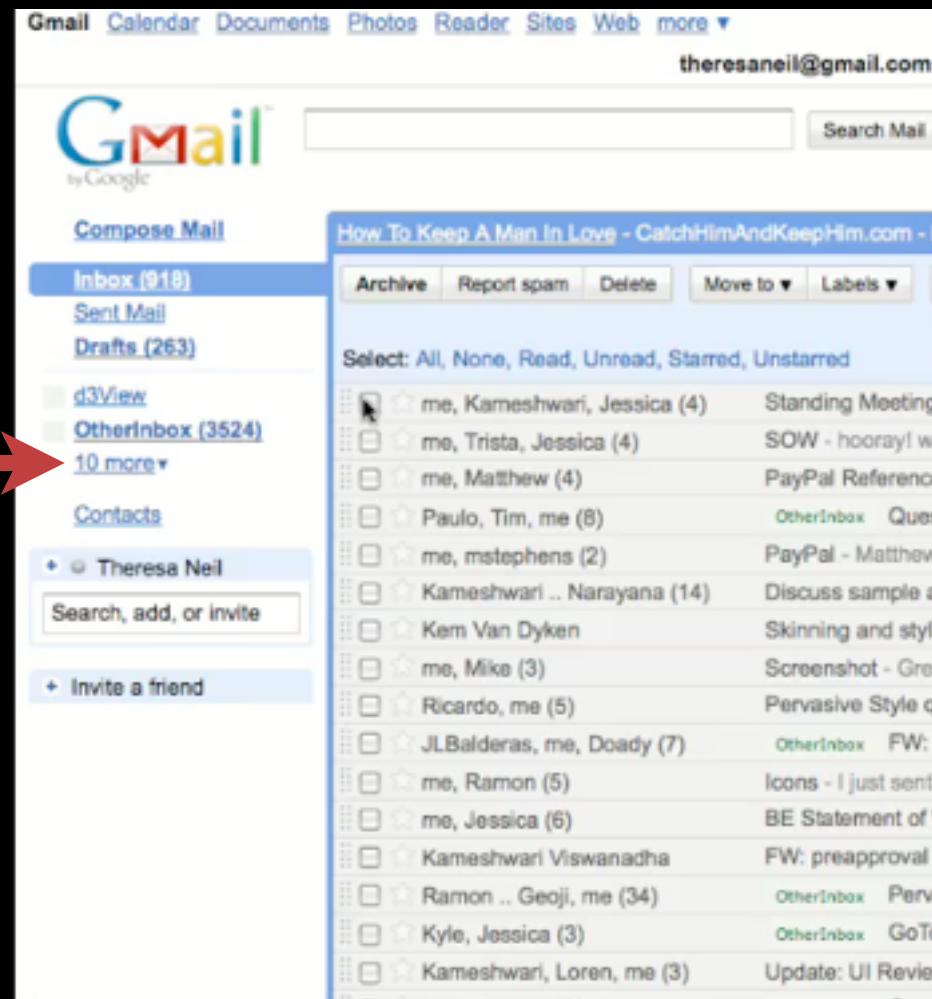
Mouse hover & initiation
Anti-pattern: Tiny Targets



Drop accepted
What happened?
Collapses immediately.



Drag, Open & Drop



A screenshot of the Gmail inbox interface. The left sidebar shows labels: 'Compose Mail', 'Inbox (918)', 'Sent Mail', 'Drafts (263)', 'd3View', 'OtherInbox (3524)', '10 more...', 'Contacts', '+ Theresa Neil', 'Search, add, or invite', and '+ Invite a friend'. A red arrow points to the 'OtherInbox' label. The main area shows a list of 3524 conversations. The first few items are:

- me, Kameshwari, Jessica (4) Standing Meeting
- me, Trista, Jessica (4) SOW - hooray! w
- me, Matthew (4) PayPal Reference
- Paulo, Tim, me (8) OtherInbox Ques
- me, mstephens (2) PayPal - Matthew
- Kameshwari .. Narayana (14) Discuss sample a
- Kem Van Dyken Skinning and styl
- me, Mike (3) Screenshot - Gro
- Ricardo, me (5) Pervasive Style q
- JLBalderas, me, Doady (7) OtherInbox FW: I
- me, Ramon (5) Icons - I just sent
- me, Jessica (6) BE Statement of V
- Kameshwari Viswanadha FW: preapproval
- Ramon .. Geoji, me (34) OtherInbox Perv
- Kyle, Jessica (3) OtherInbox GoTo
- Kameshwari, Loren, me (3) Update: UI Review

drag and drop. gmail

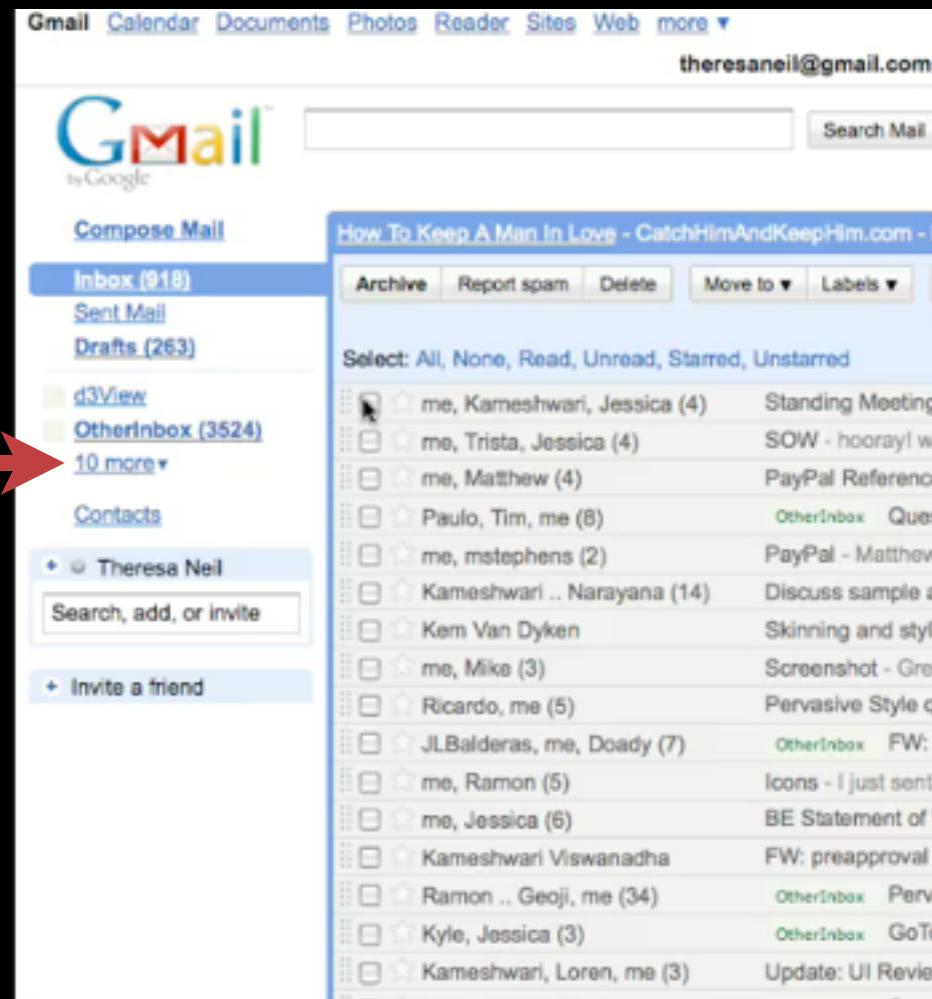
Mouse hover & initiation
Anti-pattern: Tiny Targets



Drop accepted
What happened?
Collapses immediately.

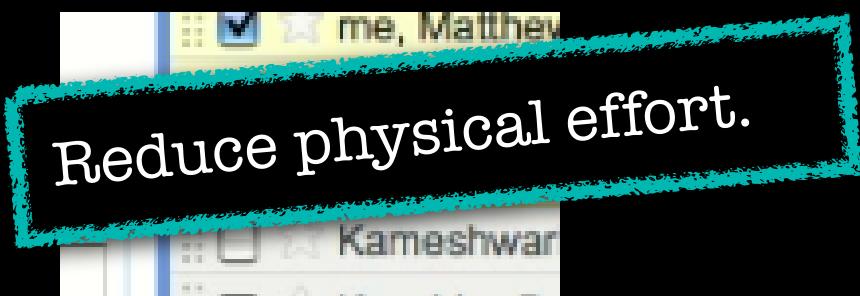


Drag, Open & Drop



drag and drop. gmail

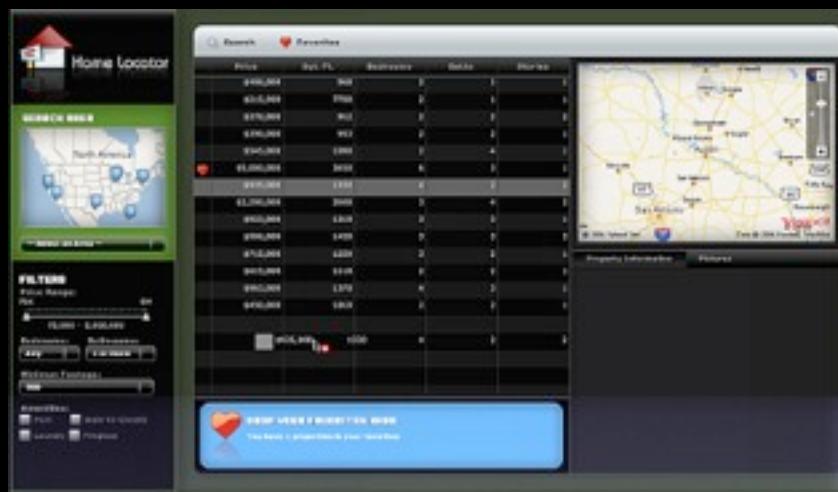
Mouse hover & initiation
Anti-pattern: Tiny Targets

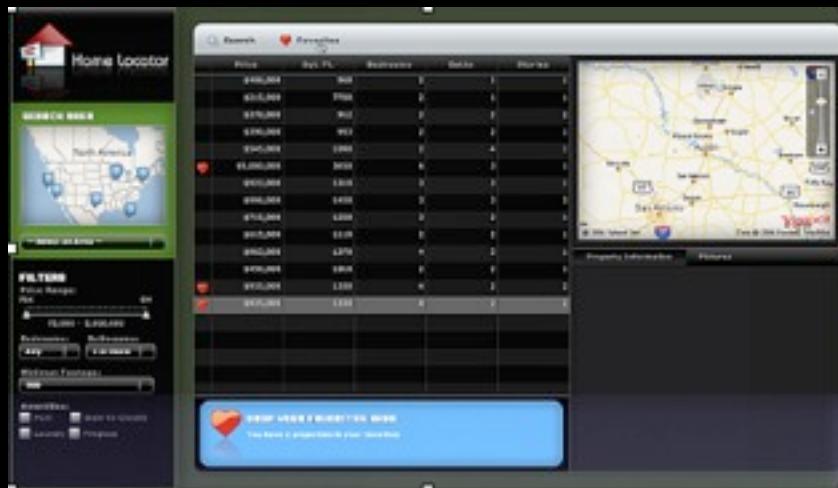


Drop accepted
What happened?
Collapses immediately.

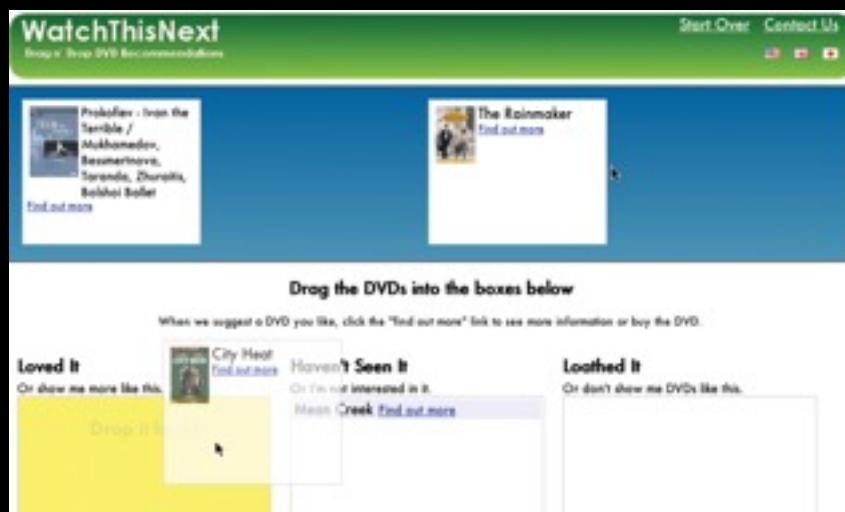
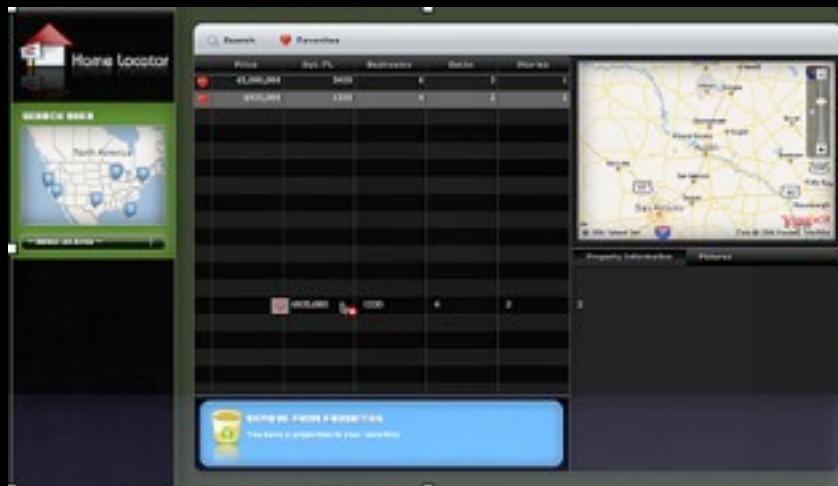












anti-pattern. artificial construct.

A screenshot of a real estate application. At the top, there are tabs for 'Search' and 'Favorites'. Below the tabs is a map of North America with a specific location marked in Texas. A search results table is displayed, showing details for a property in Houston, Texas, with a price of \$140,000 and 3 bedrooms. The application interface includes a 'Home Locator' icon and a 'Watch This Next' section at the bottom.

A screenshot of a movie recommendation application. At the top, it says 'Watch This Next' and 'Drop n' Drop DVD Recommendations'. Below this, there are two movie cards: 'The Rainmaker' and 'The Great Escape'. A large text box in the center says 'Drag the DVDs into the boxes below'. At the bottom, there are three categories: 'Loved It', 'Haven't Seen It', and 'Loathed It', each with a 'Drop in' button.

anti-pattern. artificial construct.

Classics

Recommendations



High Plains Drifter



Not Interested

Amid shoot-outs and existentialism, a mysterious stranger (Clint Eastwood, who also directs) is hired to protect a small town from outlaws. But his recipe for defense could be a deal with the devil, and soon, even the enigmatic gunslinger's ... [Read More](#)



The Great Escape



Not Interested

Director John Sturges's Oscar-nominated adventure classic follows the true tale of a group-escape attempt from one of Germany's toughest prisoner-of-war camps. Hundreds of Allied POWs join Roger "Big X" Bartlett (Richard Attenborough), Danny "The ... [Read More](#)

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CLASSIC COMEDIES



Fun with Dick and Jane



Not Interested

George Segal and Jane Fonda play Dick and Jane, two up-and-coming yuppies who exemplified the lifestyle before there was even a name for it. But when Dick loses his lucrative job, the two face a ... [Read More](#)



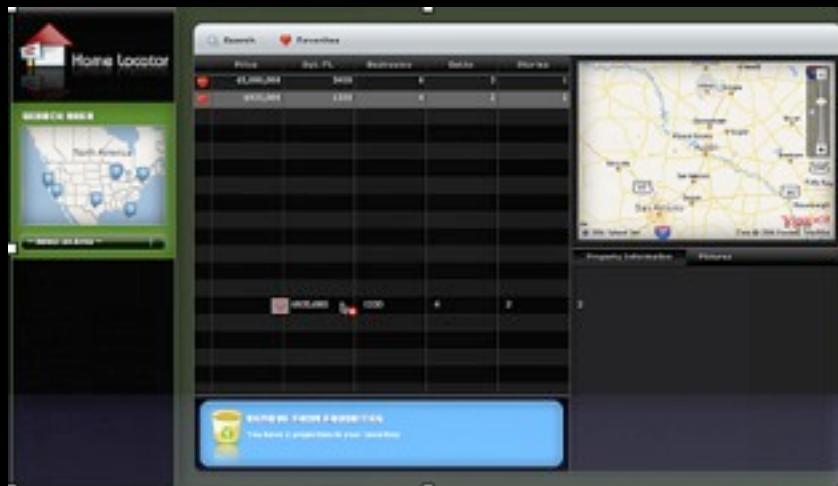
Monty Python's Life of Brian



Not Interested

The crown princes of British comedy are at it again – this time, in a send-up of the life and times of Jesus Christ. Perhaps the most controversial

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anti-pattern. artificial construct.

Classics

Recommendations



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[Are Lost's New Time-Travel Physics Junk Science? Maybe Not..](#)

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Monsters and tropical polar bears weren't enough to keep our heads spinning. Thursday's episode of Lost, "The Constant," opened up a whole new can of worms: the fourth dimension. [More...](#) (Television)

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Remove barriers.

Arguably, the show's most popular monsters and tropical polar bears weren't enough to keep our heads spinning. Thursday's episode of Lost, "The Constant," opened up a whole new can of worms: the fourth dimension. [More...](#) (Television)

Maybe Not..

25 Comments  ago

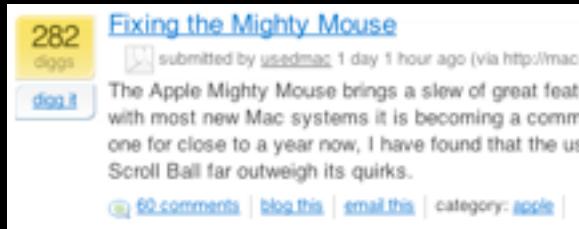


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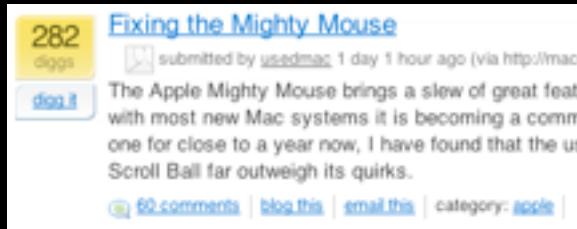
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A screenshot of a Digg article page for the URL <http://digg.com/1000/fixing-the-mighty-mouse>. The page shows a yellow box with the number '282' and the word 'digg'. Below this is a blue 'digg it' button. The main content is an article titled 'Fixing the Mighty Mouse' by 'usedmac'. The article text discusses the Apple Mighty Mouse and its quirks. At the bottom of the article, there are links for '60 comments', 'blog this', 'email this', and 'category: apple'.

In Page Actions (always visible)

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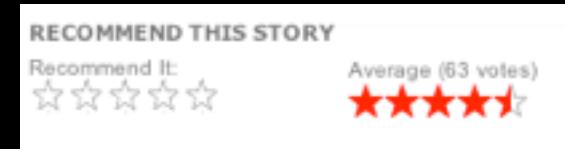
[Fixing the Mighty Mouse](#)

submitted by usedmac 1 day 1 hour ago (via <http://mac>)

The Apple Mighty Mouse brings a slew of great features with most new Mac systems it is becoming a common one for close to a year now, I have found that the user's Scroll Ball far outweighs its quirks.

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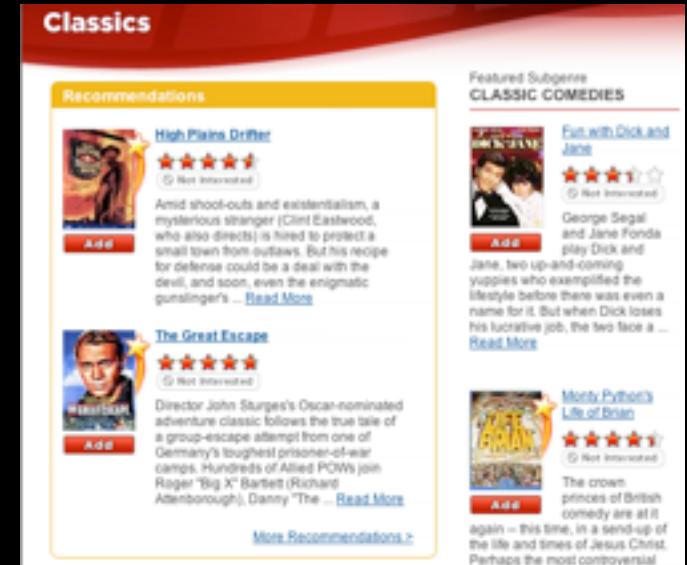


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Recommend It:

Average (63 votes)

★★★★★



Classics

Recommendations

High Plains Drifter
Not Interested

Amid shoot-outs and existentialism, a mysterious stranger (Clint Eastwood, who also directs) is hired to protect a small town from outlaws. But his recipe for defense could be a deal with the devil, and soon, even the enigmatic gunlinger's ... [Read More](#)

The Great Escape
Not Interested

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Monty Python's Life of Brian
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Average (63 votes) 

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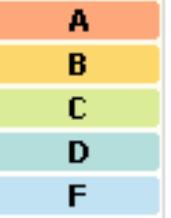
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The Critics: **B-** 

Yahoo! Users: **B+** 

My Grade: 

Rate this Movie! Select grade to the right [write a review](#)

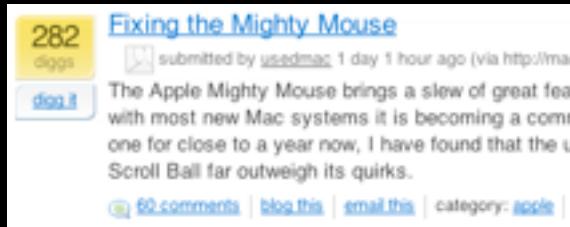
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Total rating: -16  

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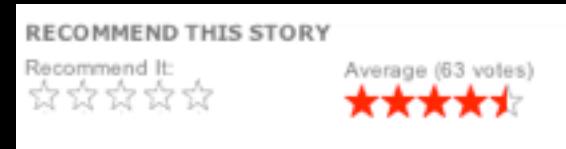
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Classics

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★★★★★
Not Interested
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★★★★★
Not Interested
Add

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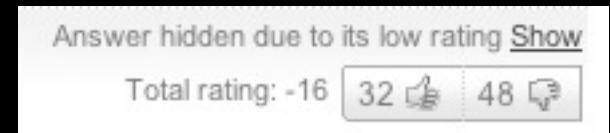


The Critics:
B-
14 reviews

Yahoo! Users:
B+
13199 ratings

My Grade:
Rate this Movie!
Select grade to the right
[write a review](#)

A
B
C
D
F



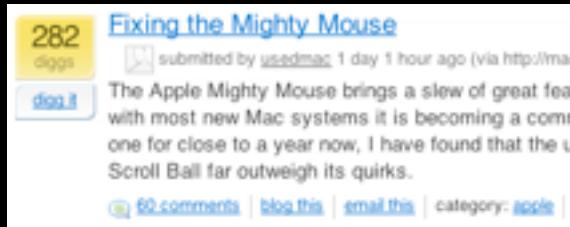
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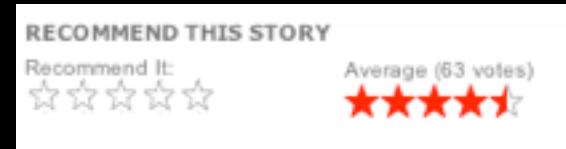
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60 comments | blog this | email this | category: apple |



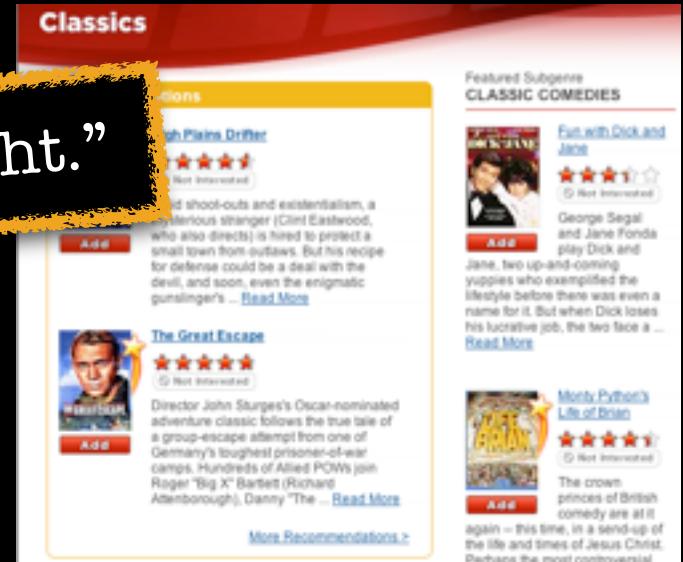
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Short-sleeved, button neckline.
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regular tall
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select Color: royal grape
\$29.50 Buy 2 or more, \$25.00 each
\$29.50 \$9.99
select Size:
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Recommend It:
Average (63 votes)
★★★★★



Classics

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★★★★★
Not Interested
The Great Escape
★★★★★
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Not Interested

Featured Subgenre
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★★★★★
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★★★★★
Not Interested
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The Critics: B- 14 reviews
My Grade: Rate this Movie!
Yahoo! Users: B+ 13199 ratings
Select grade to the right
write a review

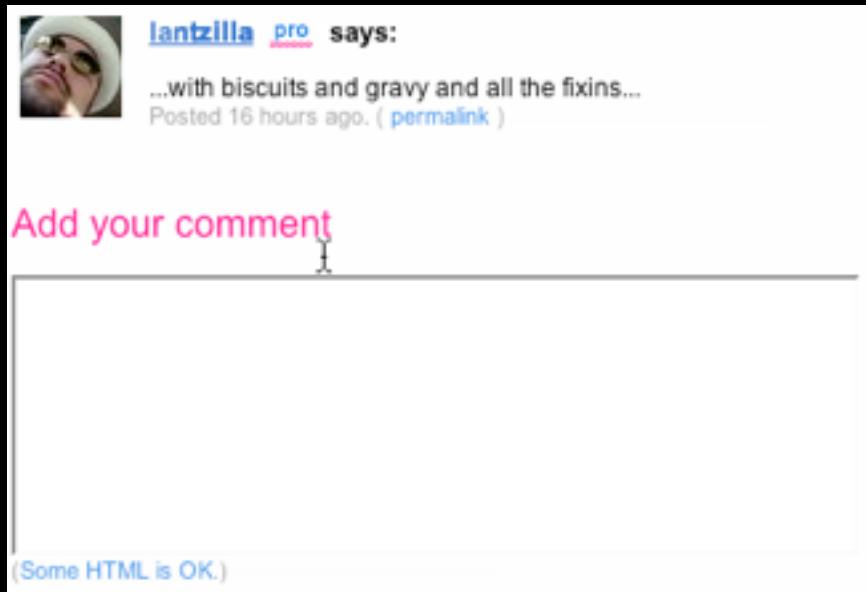
A
B
C
D
F

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Contextual Tools (inline on hover)



 [lantzilla](#) [pro](#) says:

...with biscuits and gravy and all the fixins...

Posted 16 hours ago. ([permalink](#))

Add your comment

(Some HTML is OK.)

contextual tool menu. flickr.com

Contextual Tools (inline on hover)



A screenshot of a social media comment section. At the top, there is a user profile picture of a person with a mustache, followed by the username "lantzilla pro" and the word "says:". Below this is a comment text "...with biscuits and gravy and all the fixins...". Underneath the comment, it says "Posted 16 hours ago. ([permalink](#))". Below the comment area, there is a text input field with the placeholder "Add your comment" and a small "I" icon indicating it is a text input. At the bottom of the comment section, there is a note "(Some HTML is OK.)".

contextual tool menu. flickr.com



A screenshot of a contextual tool menu titled "Pick Up at the Store". The menu lists several items with checkboxes next to them: Milk, Orange Juice, Tomatoes, Lettuce, Bread, and Chips. The background of the menu is white, and the text is in a black sans-serif font.

contextual tool actions. backpackit

Contextual Tools (inline on hover)

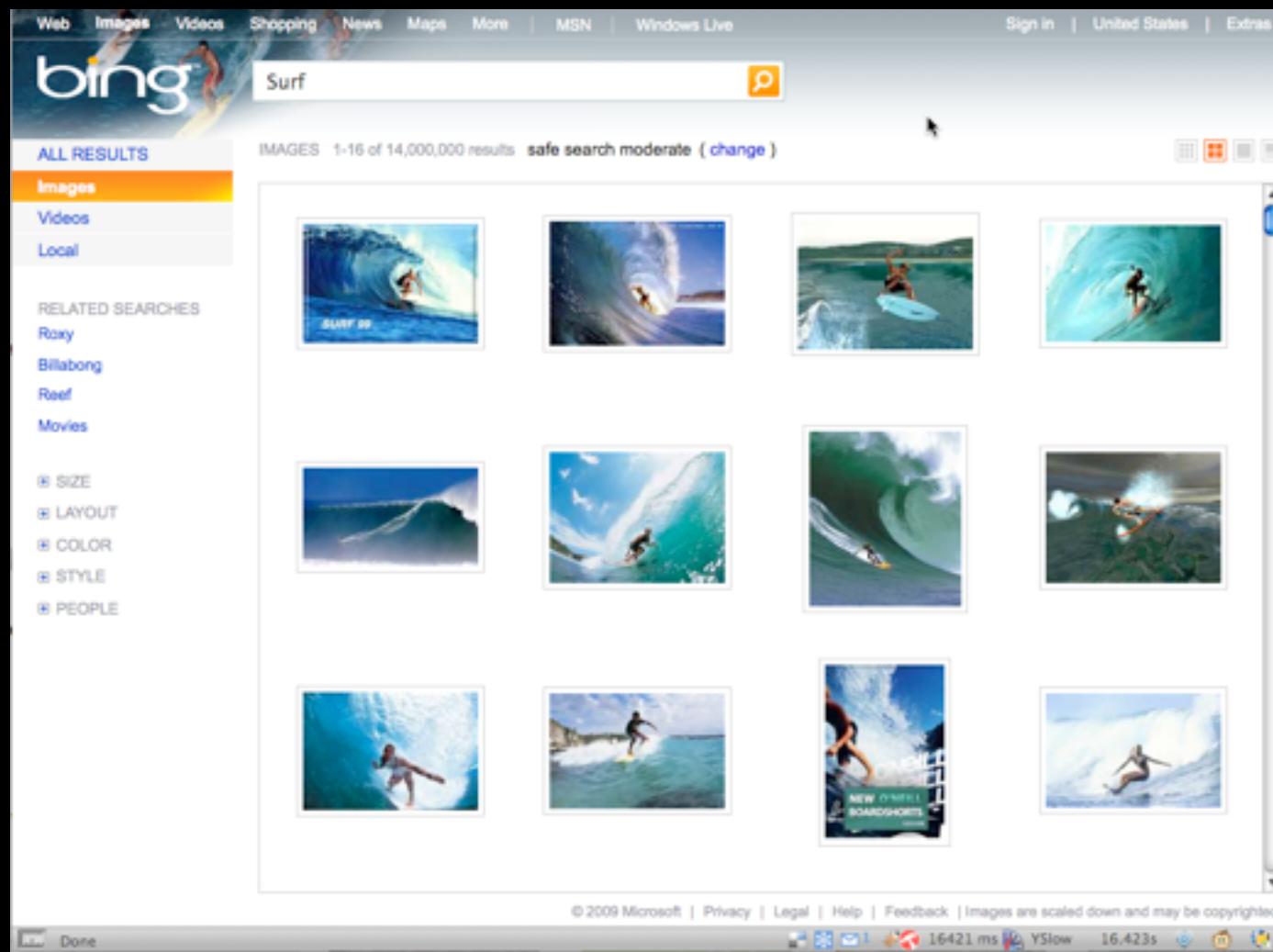


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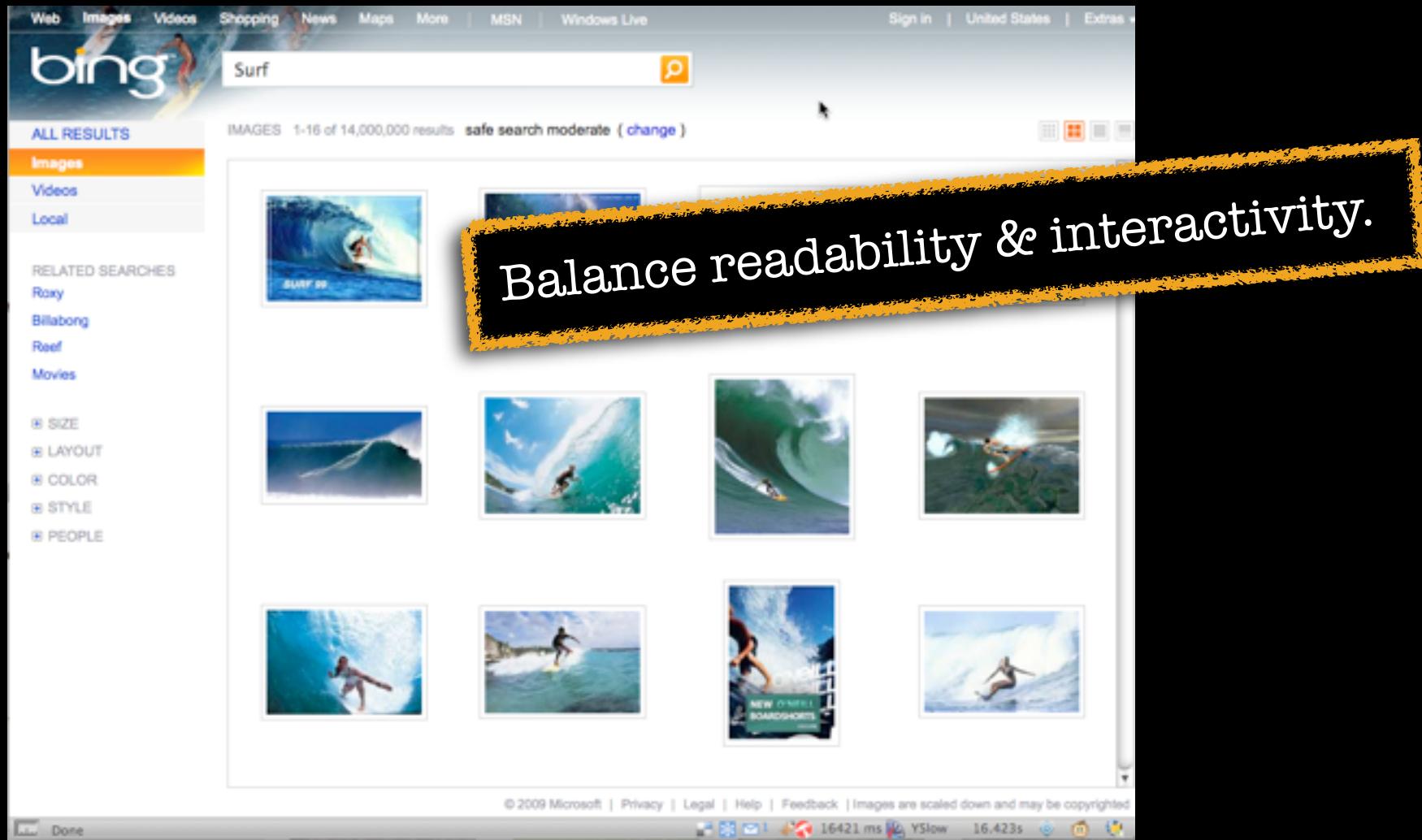
Contextual Tools (overlay on hover)



The screenshot shows the Bing Images search results for the query "Surf". The search bar at the top contains the word "Surf". The results are displayed in a grid format, showing 16 images of people surfing. The left sidebar includes a "ALL RESULTS" section, a "Images" section (which is selected and highlighted in orange), and "Videos" and "Local" sections. Below these are "RELATED SEARCHES" for "Roxy", "Billabong", "Reef", and "Movies". On the far left, there are several filter options: SIZE, LAYOUT, COLOR, STYLE, and PEOPLE, each preceded by a radio button. At the bottom of the page, there is a footer with links to "Privacy", "Legal", "Help", and "Feedback", and a note stating "Images are scaled down and may be copyrighted". The status bar at the bottom of the browser window shows "Done", the URL "bing.com", and the page load time "16.421 ms" and "16.423s".

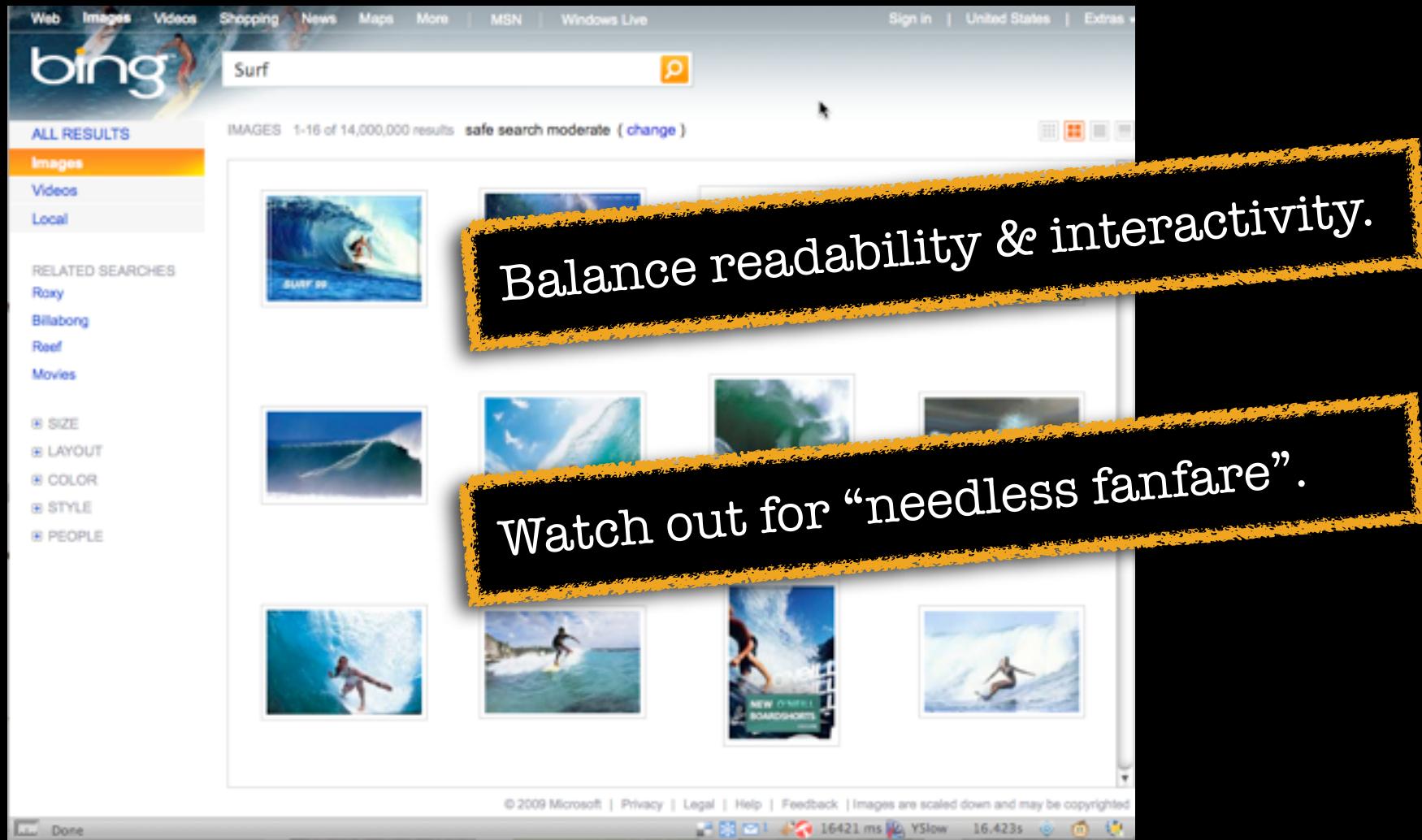
contextual tool overlay. bing.com

Contextual Tools (overlay on hover)



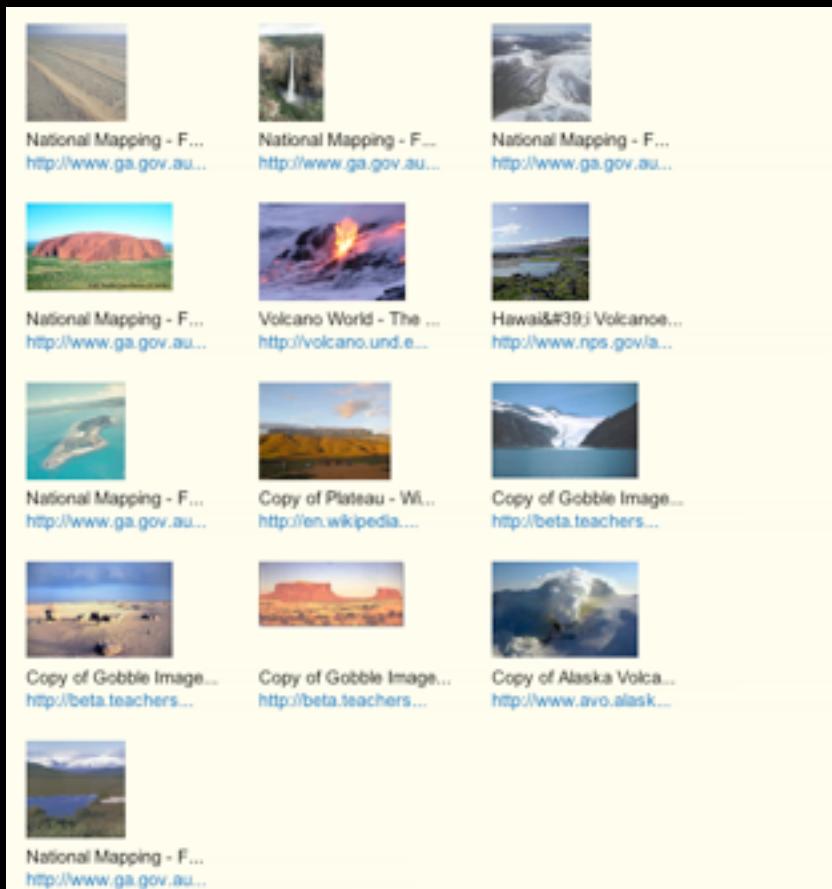
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Contextual Tools (overlay on hover)



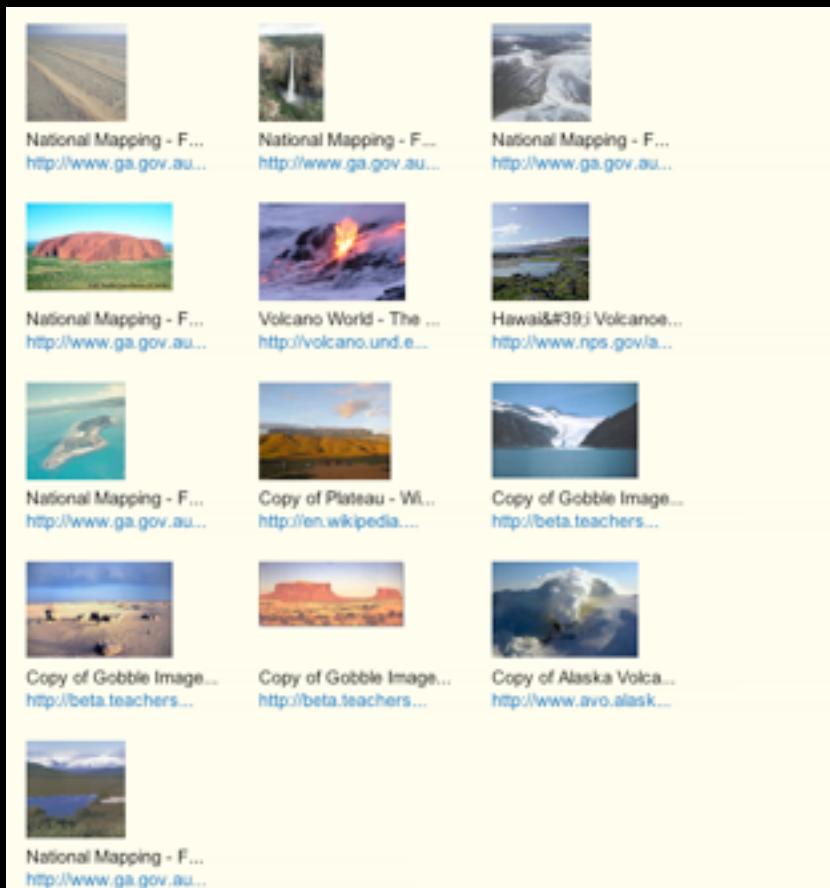
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Anti-Pattern: Hover & Cover



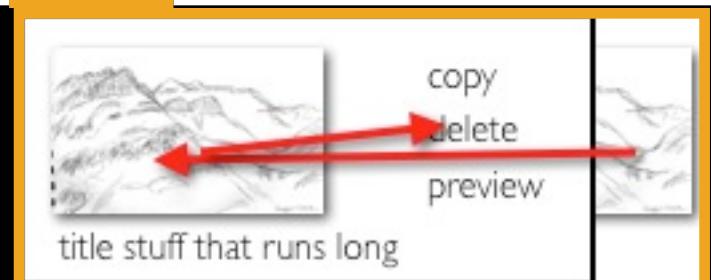
anti-pattern. hover & cover. yahoo! teachers

Anti-Pattern: Hover & Cover



	Page Render	Mouse over object	Mouse leaves tool layer	Tool selected	In Progress	Complete
Cursor		link cursor				
Actionable Object		Wrapped by tool layer	Normal display mode	Normal display mode		
Contextual Tools		Show tool layer	Hide tool layer	Hide tool layer		

anti-pattern. hover & cover. yahoo! teachers

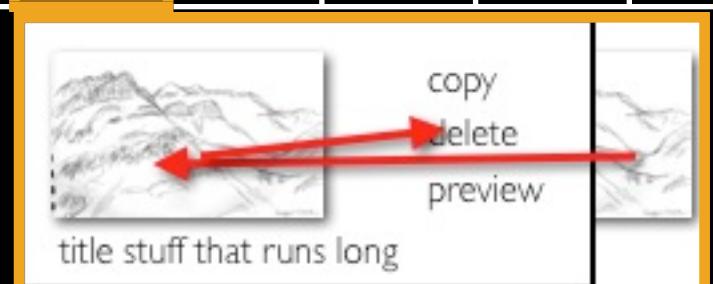


Anti-Pattern: Hover & Cover

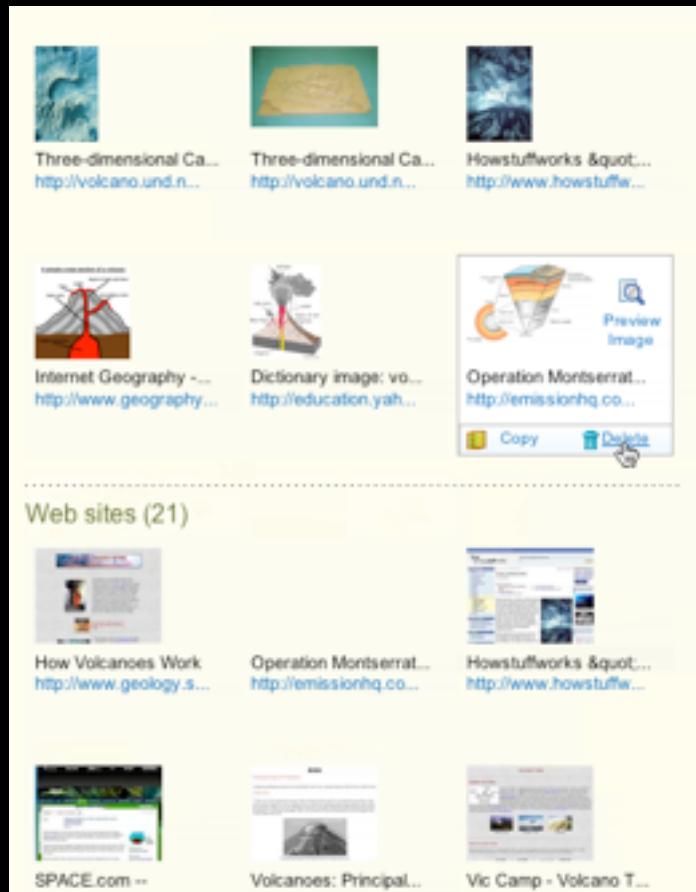


	Page Render	Mouse over object	Mouse leaves tool layer	Tool selected	In Progress	Complete
Actionable Object		Wrapped by tool layer	Normal display mode	Normal display mode		
Contextual Tools		Show tool layer	Hide tool layer	Hide tool layer		

anti-pattern. hover & cover. yahoo! teachers



Hover & Cover Refactored



Three-dimensional Ca...
<http://volcano.und.n...>

Three-dimensional Ca...
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Howstuffworks "...
<http://www.howstuffw...>

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<http://www.geography...>

Dictionary image: vo...
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Operation Montserrat...
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Web sites (21)

How Volcanoes Work
<http://www.geology.a...>

Operation Montserrat...
<http://emissionhq.co...>

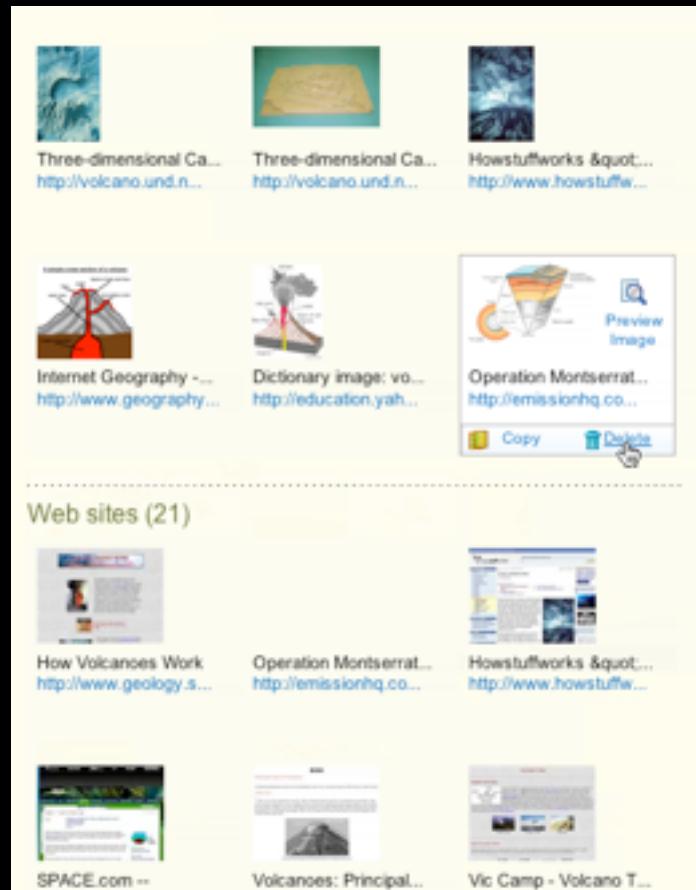
Howstuffworks "...
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SPACE.com --

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hover & cover resolved. y! teachers

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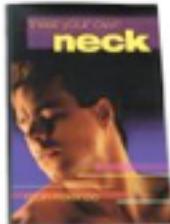
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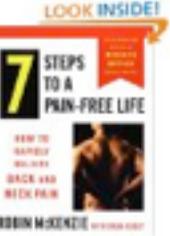
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Click: goes to details page.

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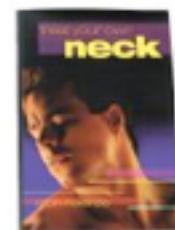
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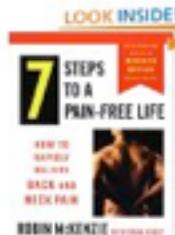
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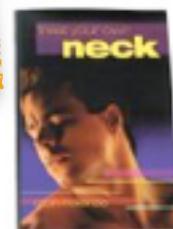
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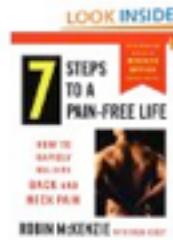
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Cricut Spatula Tool

[Buy new: \\$5.99](#) **\$5.00**

[21 new from \\$2.99](#)

In Stock

★★★★★ (15)

✓Prime



10.

New Metro Design Beater Blade for 5-Quart KitchenAid Bowl Lift Mixers, White

[Buy new: \\$29.95](#) **\$23.97**

[14 new from \\$19.99](#)

Get it by **Tuesday, Dec 1** if you order in the next **22 minutes** and choose one-day shipping.

★★★★★ (54)

✓Prime



11.

SideSwipe for KitchenAid Tilt-Head Stand Mixers

[Buy new: \\$25.00](#)

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Get it by **Tuesday, Dec 1** if you order in the next **22 minutes** and choose one-day shipping.

★★★★★ (6)

✓Prime



12.

Oxo Good Grips Silicone Flexible Turner

[Buy new: \\$9.95](#) **\$8.99**

[7 new from \\$6.99](#)

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Get it by **Tuesday, Dec 1** if you order in the next **22 minutes** and choose one-day shipping.

★★★★★ (16)

✓Prime

More options available | ▾

Le Creuset 7-Piece Spatula Set with Crock, Red

[Buy new: \\$84.00](#) **\$69.95**

[10 new from \\$59.69](#)

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Get it by **Tuesday, Dec 1** if you order in the next **22 minutes** and choose one-day shipping.

★★★★★ (24)

✓Prime

Rachael Ray Nylon Tools 3-Piece Spoonula Set, Orange

[Buy new: \\$14.99](#) **\$12.10**

[10 new from \\$12.00](#)

Get it by **Tuesday, Dec 1** if you order in the next **22 minutes** and choose one-day shipping.

★★★★★ (18)

✓Prime



13.

14.



15.

Contextual Tools (overlay on click)

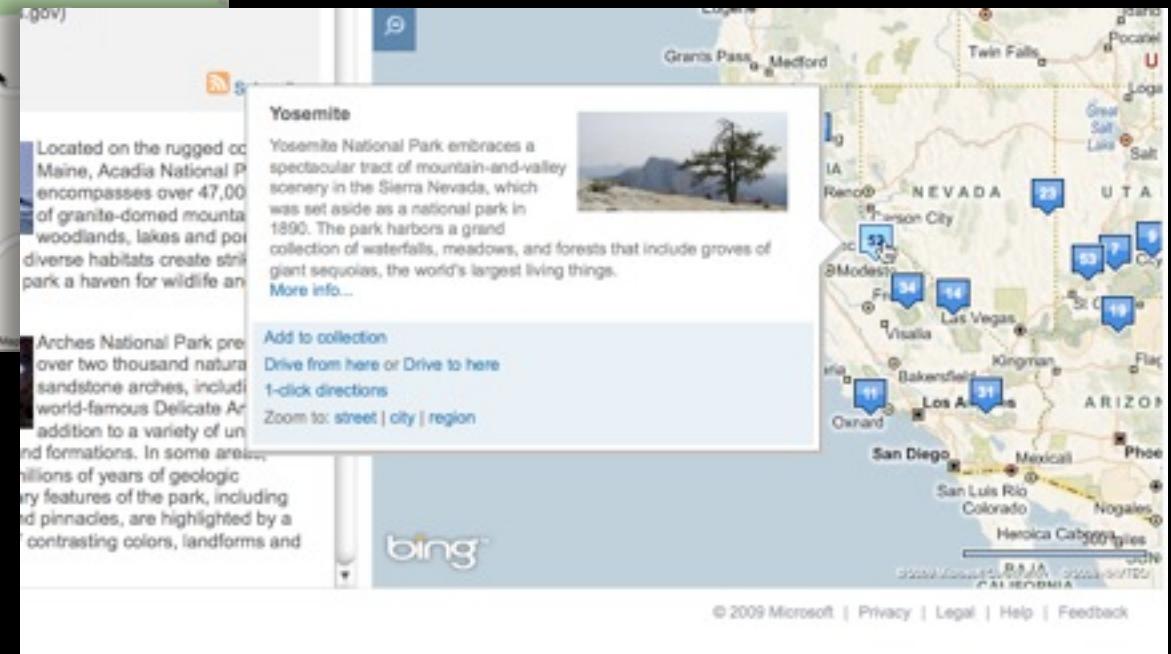


google maps

Contextual Tools (overlay on click)



google maps



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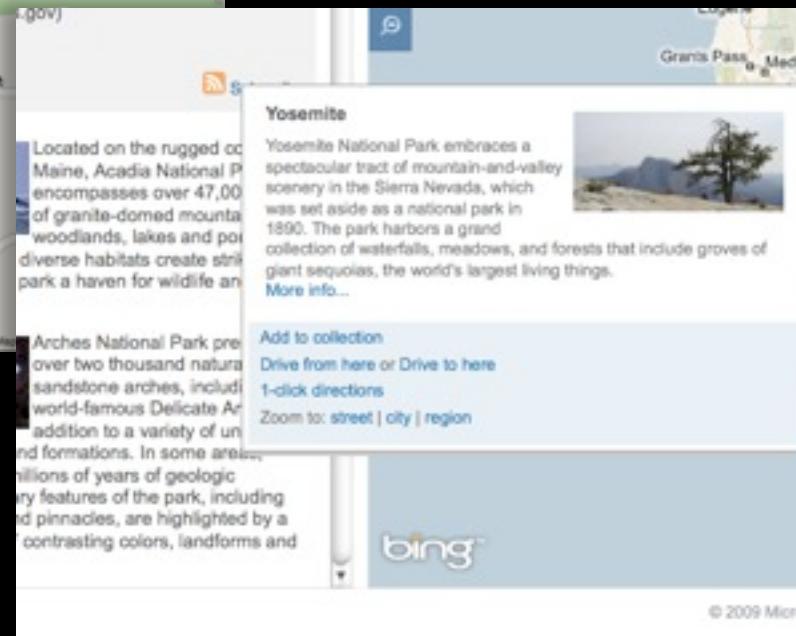
bing.com

Contextual Tools (overlay on click)

A screenshot of a Google Map showing a walking route in Alum Rock Park, San Jose, California. The map features a green area representing the park with a winding white line for the trail. A video player is overlaid on the map, displaying a winter scene with snow-covered trees. Below the video is a 5-star rating with 2 reviews. A detailed description of the park follows: "Alum Rock Park, SJ, CA - A Winter Walk (PT1) From Impact! - 381 views While 'Winter' in California is more like 'Spring' (a combination of Spring and Fall), it was nice...". The map also includes a scale bar (0-500 m), a north arrow, and standard map controls (zoom, pan, etc.).

google maps

Alum Rock-East Foothills

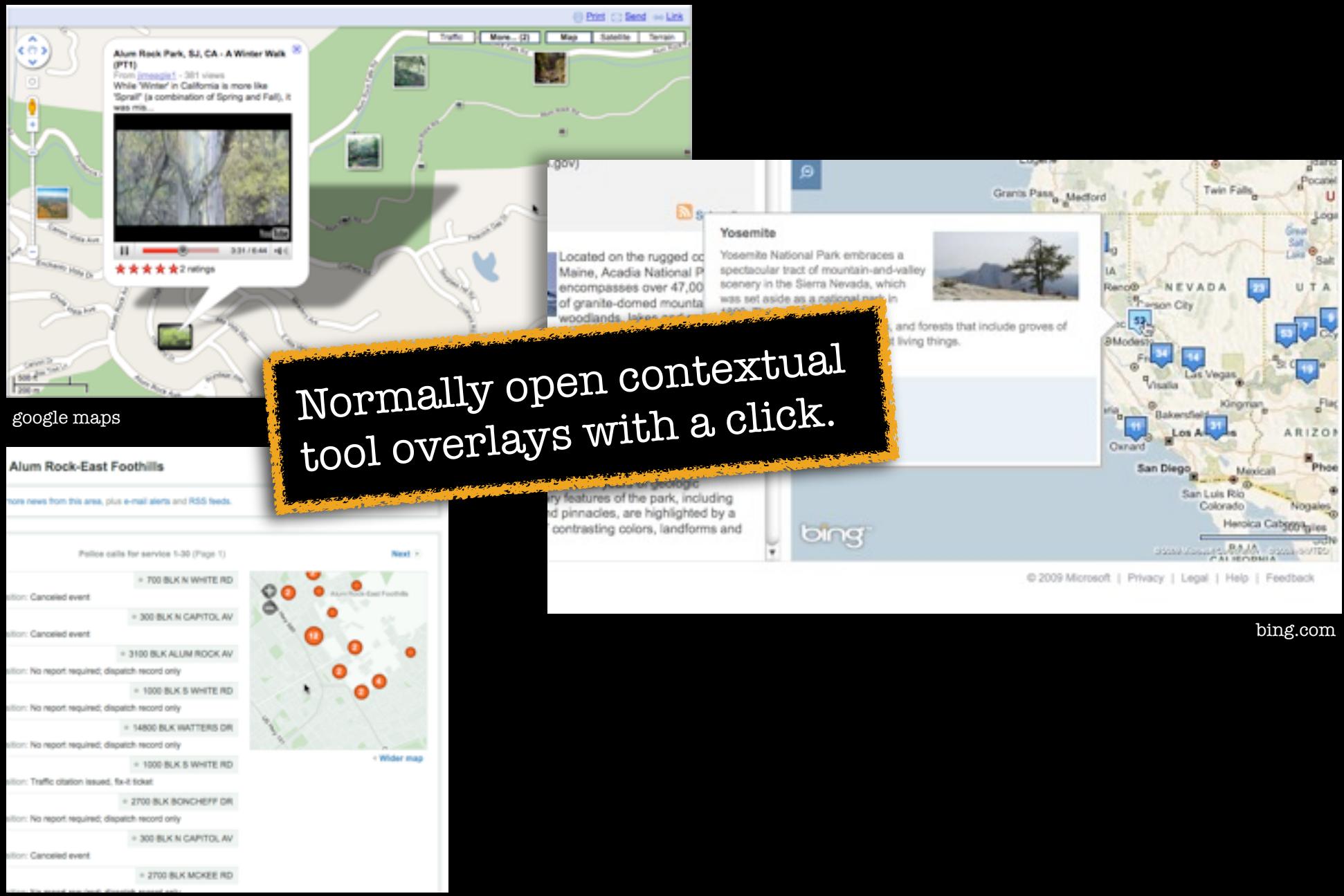


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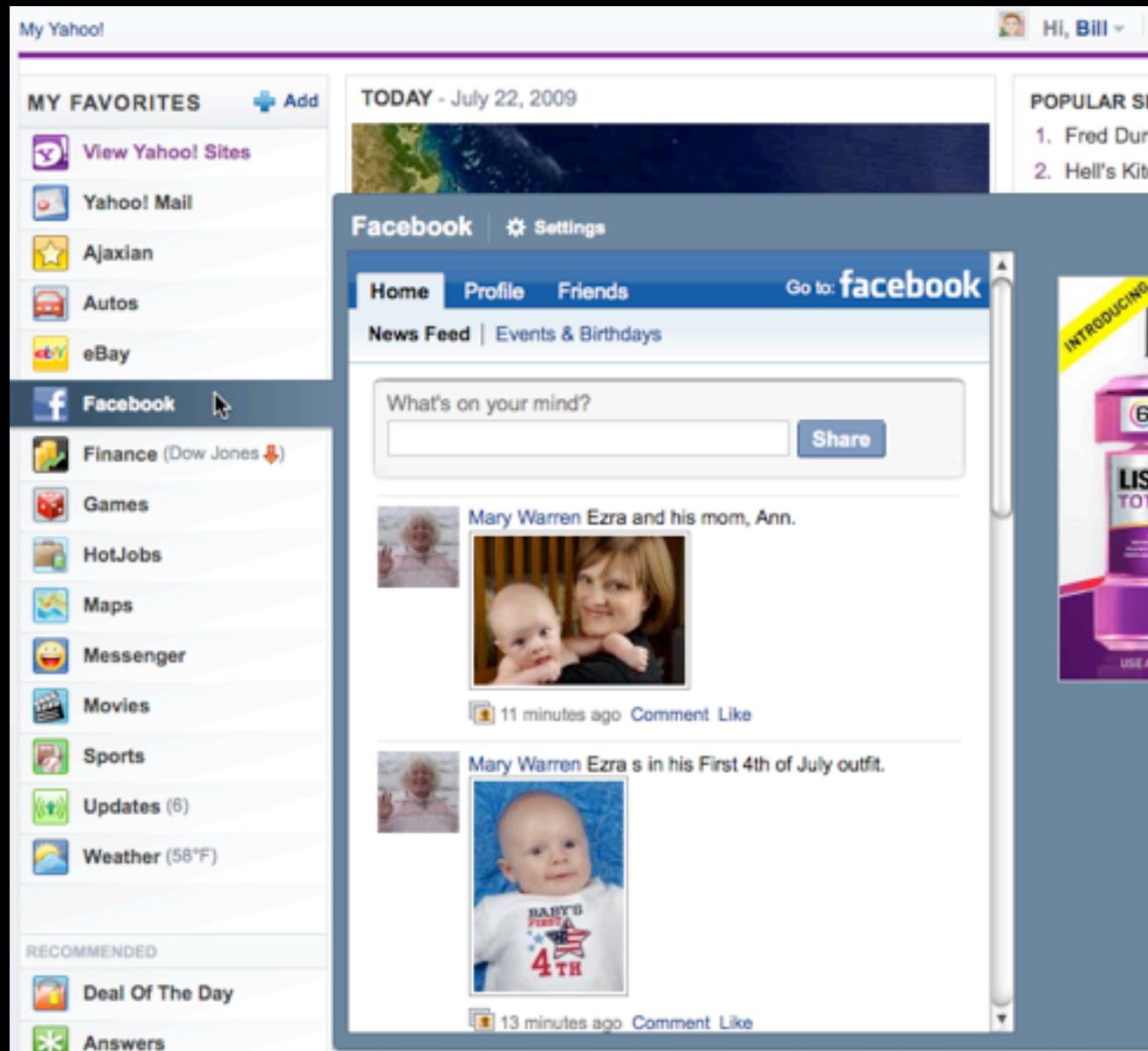


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Contextual Tools (overlay on click)

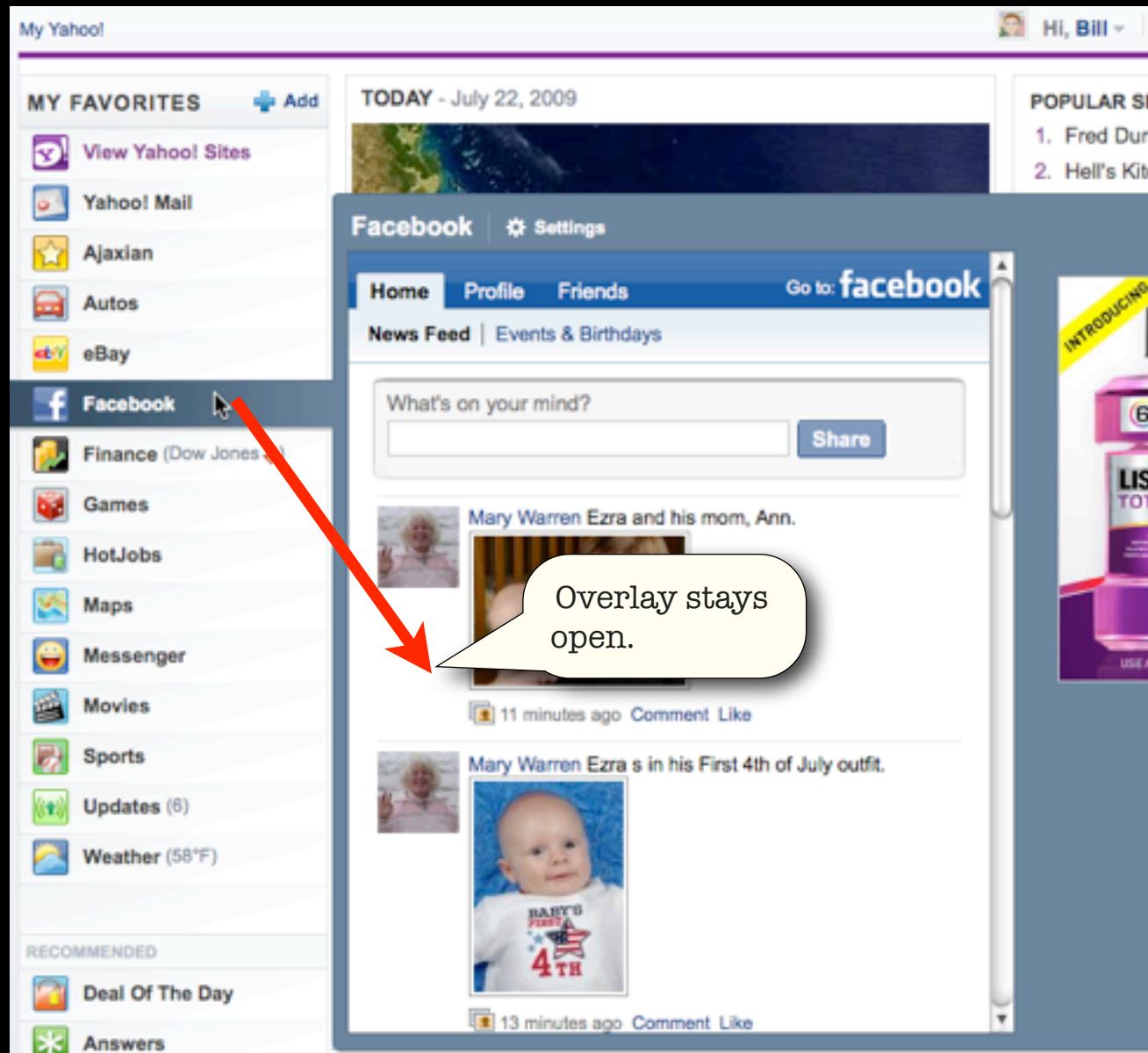


What about new Yahoo page?



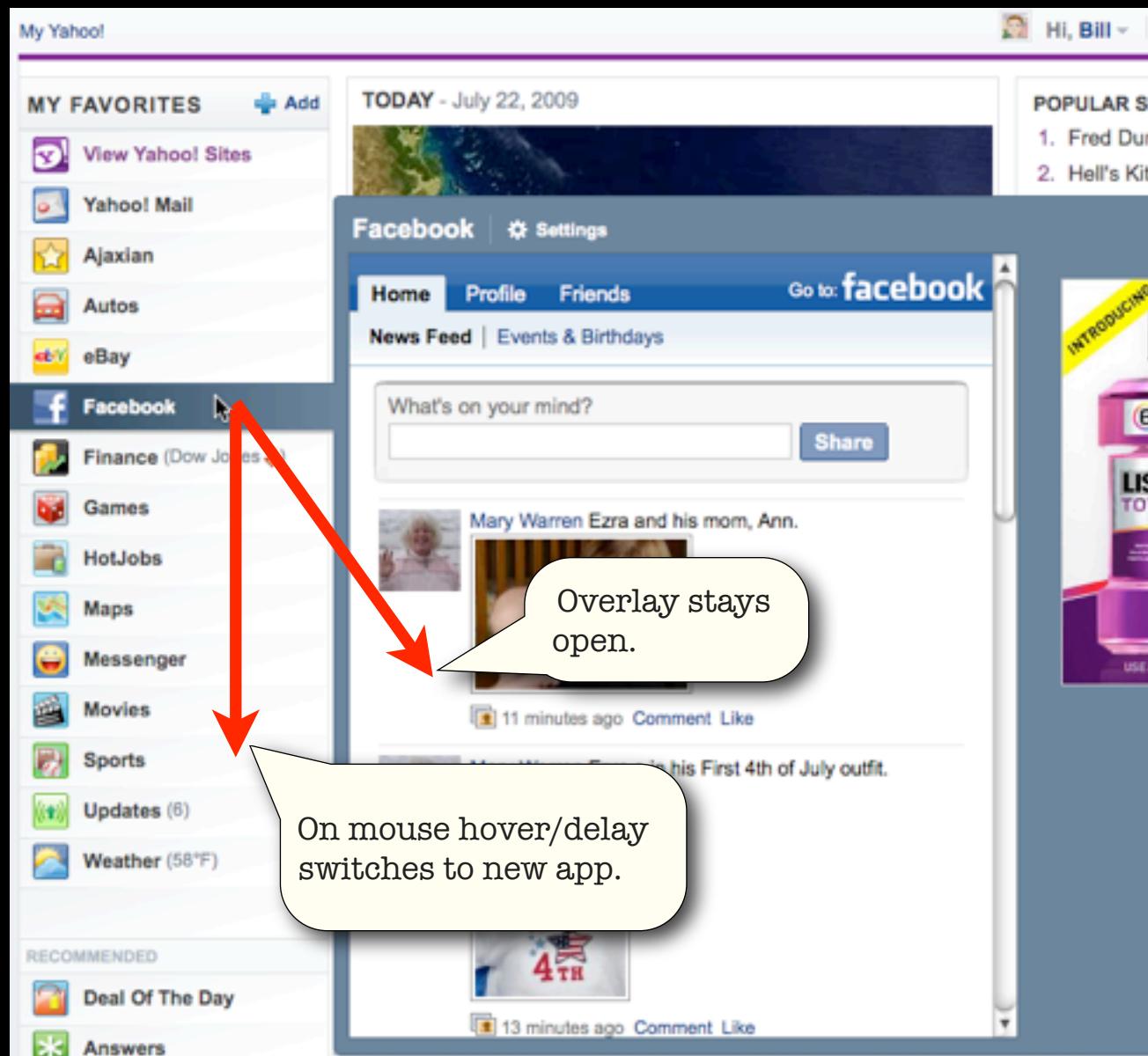
embedded application overlay - hover activated. yahoo.com 2009

What about new Yahoo page?



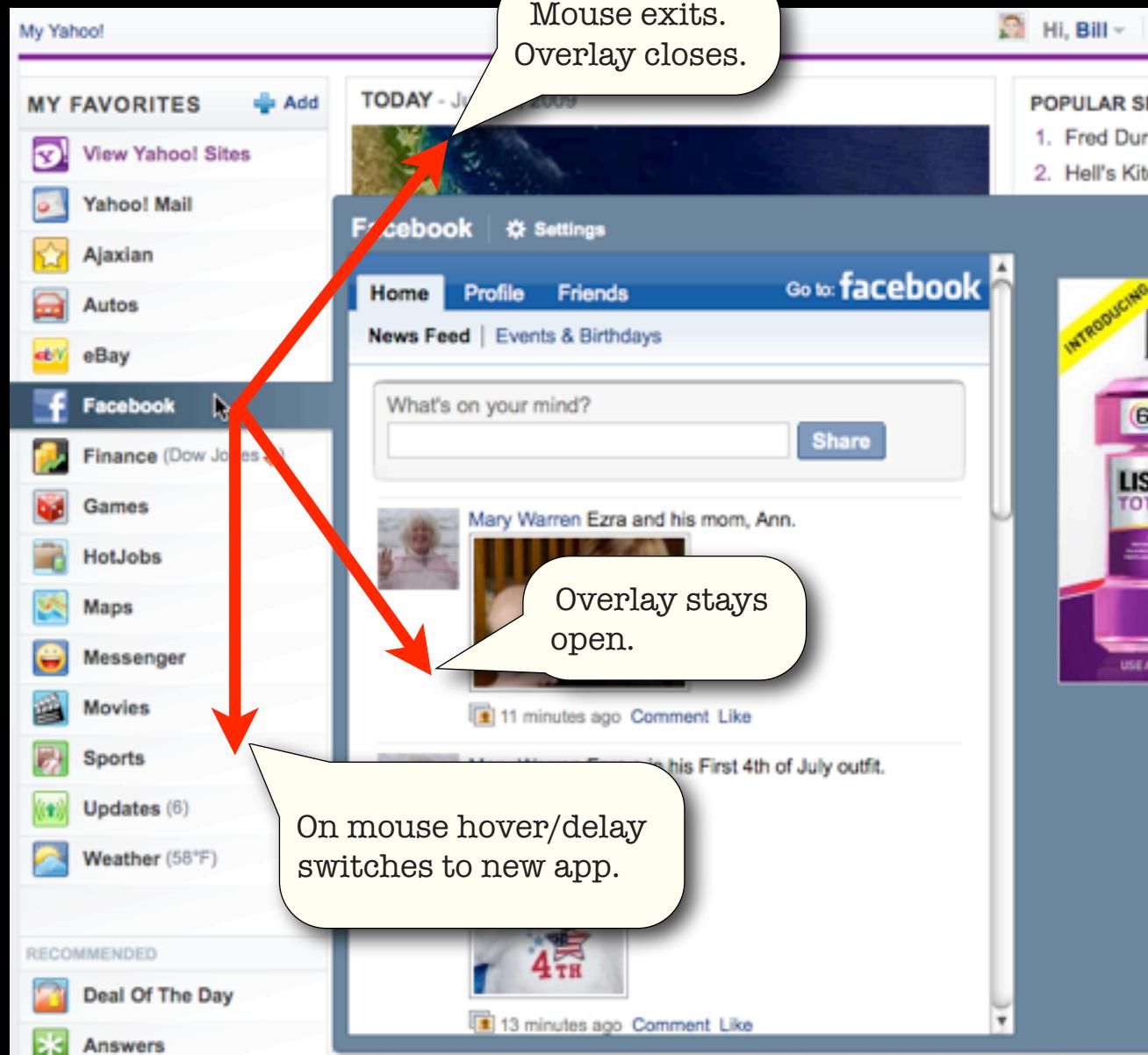
embedded application overlay - hover activated. yahoo.com 2009

What about new Yahoo page?



embedded application overlay - hover activated. yahoo.com 2009

What about new Yahoo page?



What about new Yahoo page?

The screenshot shows the new Yahoo homepage with a sidebar on the left and a main content area on the right. In the main content area, a Facebook application is embedded. A red arrow points from the sidebar to the Facebook overlay, indicating the transition point. Three callout boxes provide specific details about the overlay's behavior:

- Mouse exits. Overlay closes.** (Top right, pointing to the top edge of the overlay)
- Overlay stays open.** (Middle right, pointing to the bottom edge of the overlay)
- On mouse hover/delay switches to new app.** (Bottom right, pointing to the sidebar)

The good?

- Doesn't obscure other navigation.
- Doesn't collapse erratically.

What about new Yahoo page?

The screenshot shows the new Yahoo homepage with a sidebar of 'MY FAVORITES' and a main content area. A large, semi-transparent overlay for the Facebook application is active. A red arrow points from the sidebar to the overlay. Three callout boxes provide feedback: one at the top right of the overlay stating 'Mouse exits. Overlay closes.', one in the center of the overlay stating 'Overlay stays open.', and one at the bottom left of the overlay stating 'On mouse hover/delay switches to new app.' The Facebook overlay displays a news feed, profile picture, and status update.

My Yahoo!

MY FAVORITES [+ Add](#)

- [View Yahoo! Sites](#)
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TODAY - Jun 2009

Facebook [Settings](#)

Home Profile Friends Go to: [Facebook](#)

News Feed | Events & Birthdays

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Mary Warren Ezra and his mom, Ann.

11 minutes ago [Comment](#) [Like](#)

13 minutes ago [Comment](#) [Like](#)

RECOMMENDED

[Deal Of The Day](#)

[Answers](#)

Mouse exits.
Overlay closes.

Overlay stays
open.

On mouse hover/delay
switches to new app.

The good?

- Doesn't obscure other navigation.
- Doesn't collapse erratically.

The not so good?

- Activation delay feels sluggish (however delay is necessary).
- Not all menus activate a panel.
- Accidental triggering (result in obscuring content).
- Gigantic overlays activated by hover



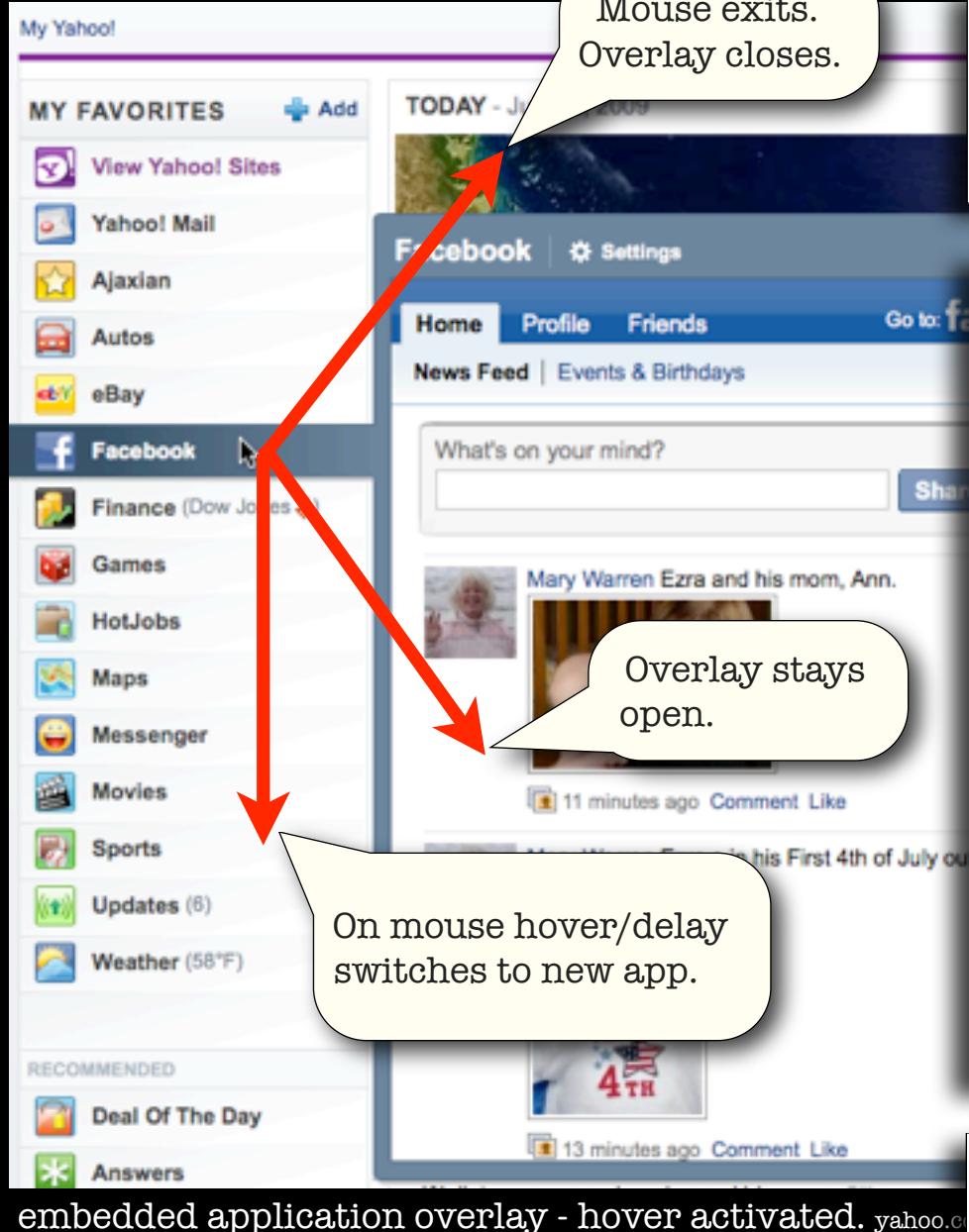
bokardo

I like the idea of the left-hand nav on Yahoo's new home page, but my guess is the gigantic hovers won't last long.

<http://yahoo.com>

20 minutes ago from TweetDeck

What about new Yahoo page?



The good?

- Doesn't obscure other navigation.
- Doesn't collapse erratically.

The not so good?

- Activation delay feels sluggish (however delay is necessary).
- Not all menus activate a panel.
- Accidental triggering (result in obscuring content).
- Gigantic overlays activated by hover



bokardo

I like the idea of the left-hand nav on Yahoo's new home page, but my guess is the gigantic hovers won't last long.
<http://yahoo.com>

20 minutes ago from TweetDeck

embedded application overlay - hover activated. yahoo.c

See also: Jakob Nielsen's research on "Mega Menus": <http://tr.im/twnC>

What about new Yahoo page?



The good?

- Doesn't obscure other navigation.
- Doesn't collapse erratically.

The not so good?

- Activation delay feels sluggish (however, delay is necessary).
• Menus activate a panel.
• Panel triggering obscuring content).
• Multiple overlays activated by hover



See also: Jakob Nielsen's research on "Mega Menus": <http://tr.im/twnC>



Maintain flow.

Exploratorium Exhibit



Spot the differences

Spot the differences



Now try again...

Now try again...



Now try again...

Keep the moments within the page.





BROWSE PRODUCTS



VIEW CART

(0 items)

ALL PRODUCTS

SOFT WHITE CHEESE

SHEEPS MILK CHEESE

PRESSED CHEESE

FRESH CHEESE

COWS FETA

BLUE CHEESE

GIFT PACKS

MERCHANDISE

GOATS MILK CHEESE



BRIE

Rounds \$17.50

An unstabilised brie, this is a living cheese that ripens with ageing.



Rounds



MT DOMET DOUBLE CREAM BRIE

Rounds \$18.25

Named after one of North Otagos highest mountains, this unstabilised



Rounds



WAITAKI CAMEMBERT

Rounds \$36.00

The full and rich flavour of Waitaki Camembert captures the



Rounds





BROWSE PRODUCTS



VIEW CART

(0 items)

ALL PRODUCTS

SOFT

SHEEP MILK CHEESE

PRESSED CHEESE

FRESH CHEESE

COWS FETA

BLUE CHEESE

GIFT PACKS

MERCHANDISE

GOATS MILK CHEESE

Keep the moments within the page.

... this is a living cheese that ripens with ageing.



Rounds



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Rounds



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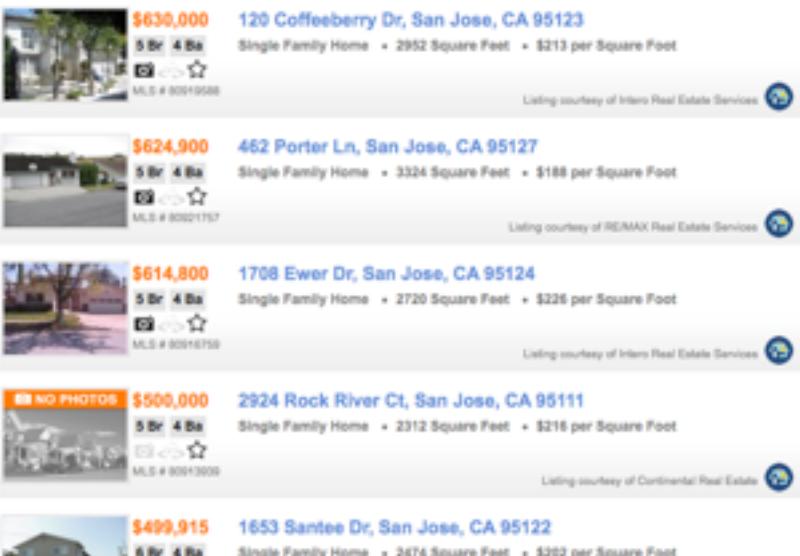
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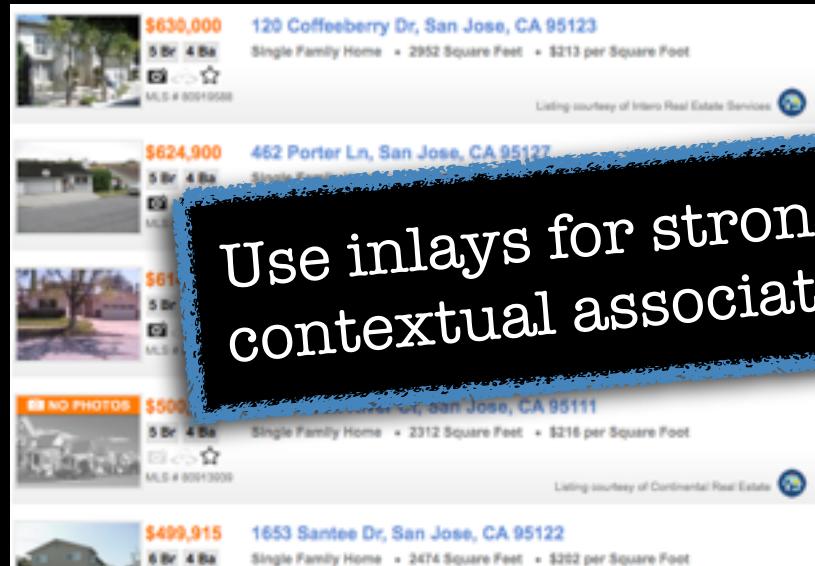
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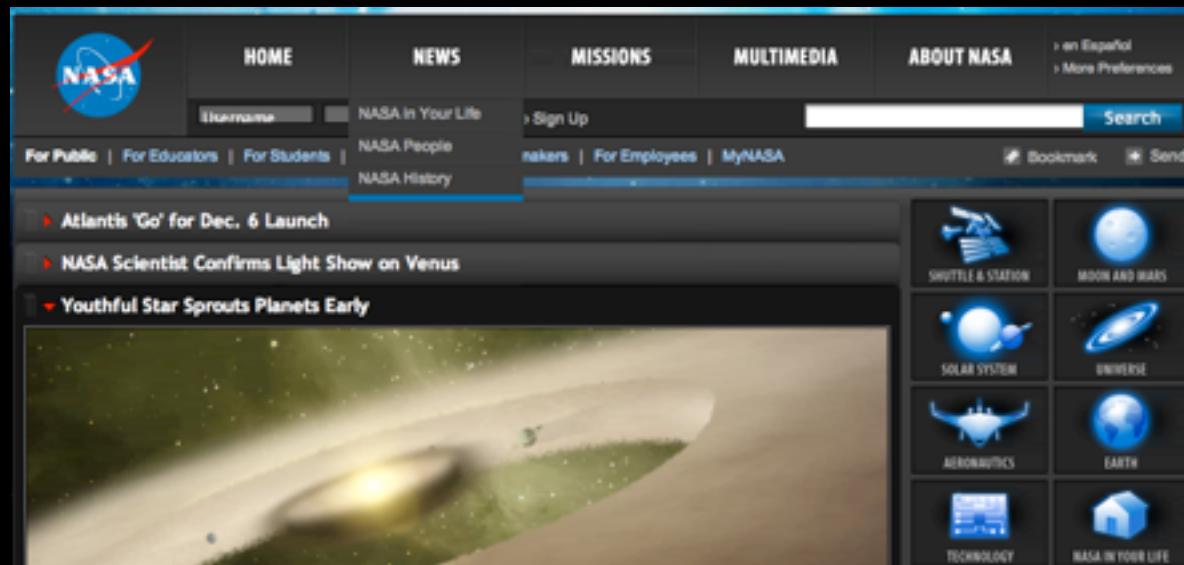
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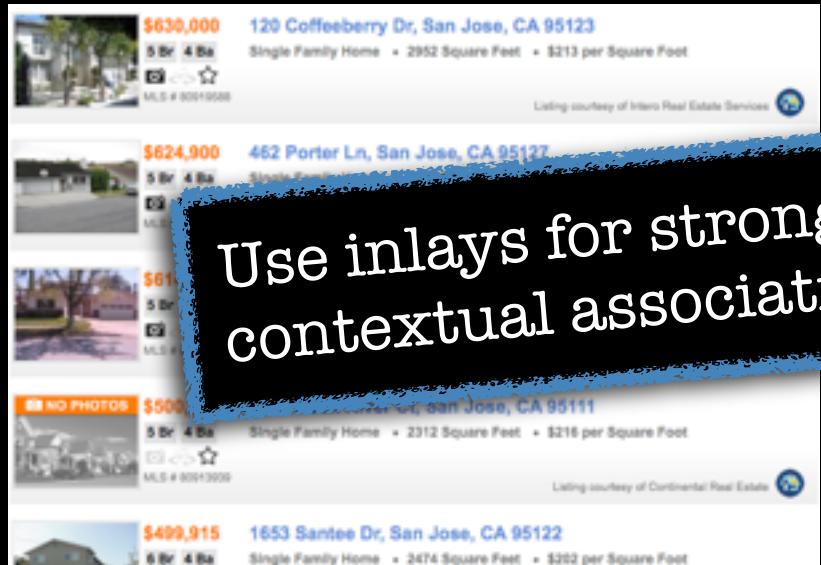


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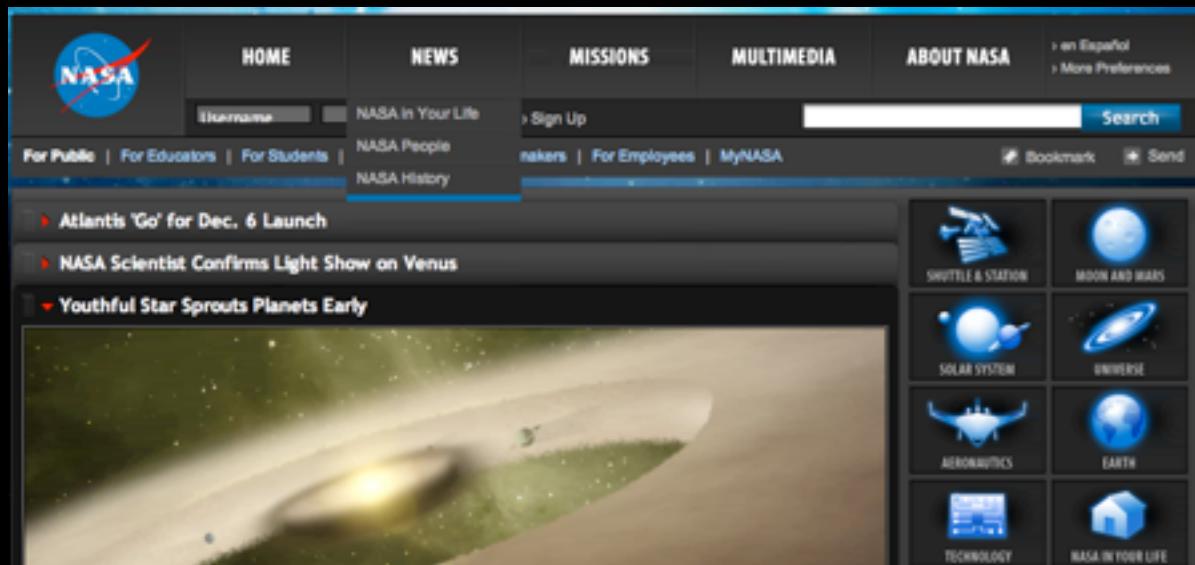
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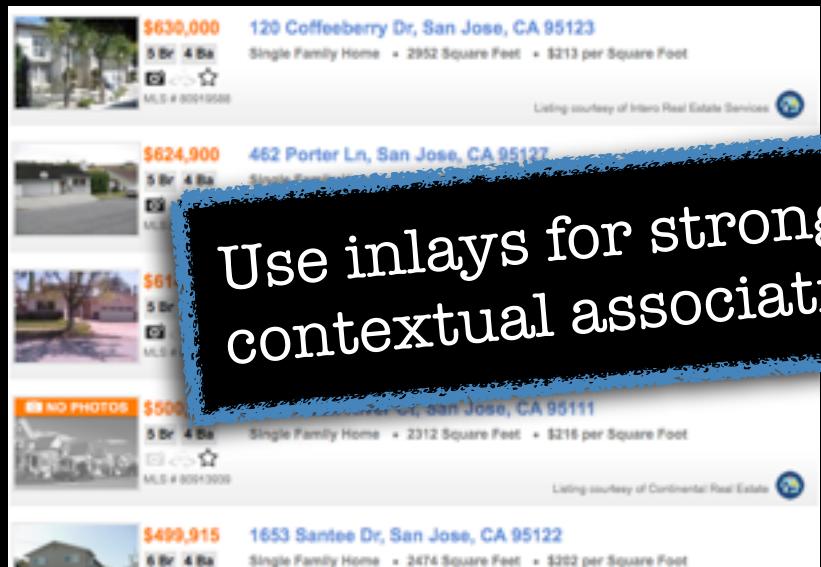
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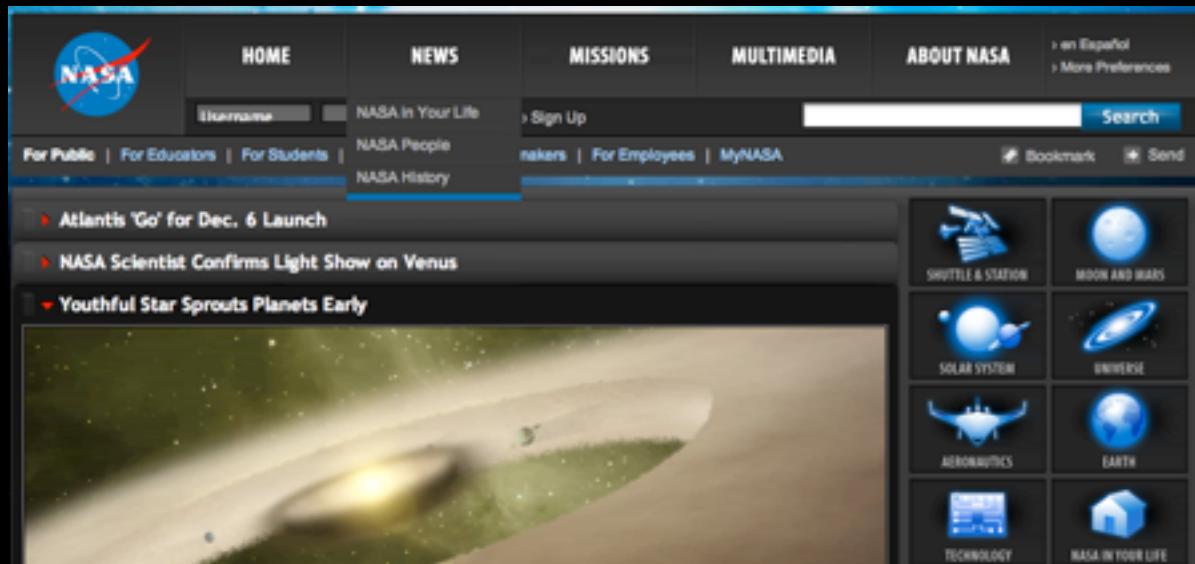
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Inlays

\$630,000 120 Coffeeberry Dr, San Jose, CA 95123
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MLS # 80919588

\$624,900 462 Porter Ln, San Jose, CA 95127
Single Family Home • 2952 Square Feet • \$213 per Square Foot
MLS # 80919588

\$611,000 120 Coffeeberry Dr, San Jose, CA 95123
Single Family Home • 2952 Square Feet • \$213 per Square Foot
MLS # 80919588

\$499,915 1653 Santee Dr, San Jose, CA 95122
Single Family Home • 2474 Square Feet • \$212 per Square Foot
MLS # 80919599

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Use inlays for strong contextual association.

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Campaign surpasses goal
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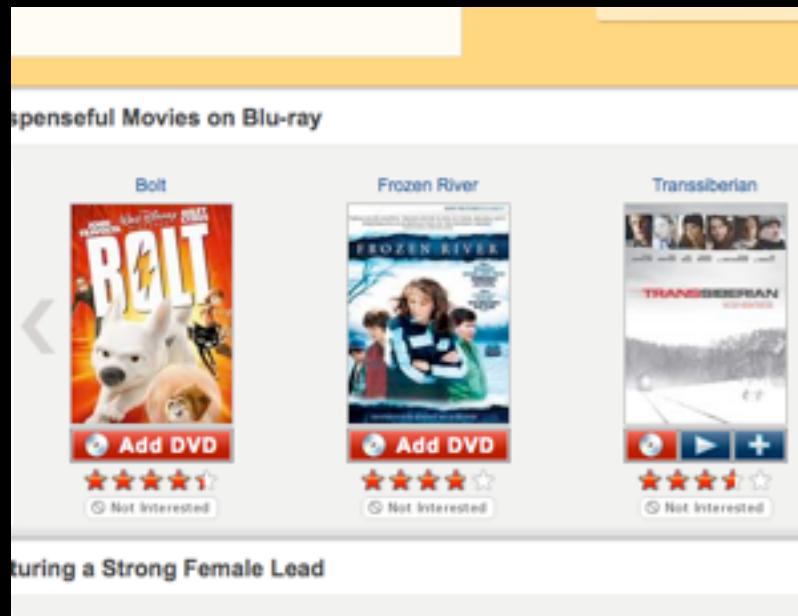
1. iTunes
2. QuickTime
3. Safari
4. iWork '09
5. Messenger for Mac
- An Integrated communications client that...
6. Mozilla Firefox
7. A Vampyre Story
8. Solitaire Greatest...
9. Live Interior 3D 5...
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Overlays



Spenseful Movies on Blu-ray

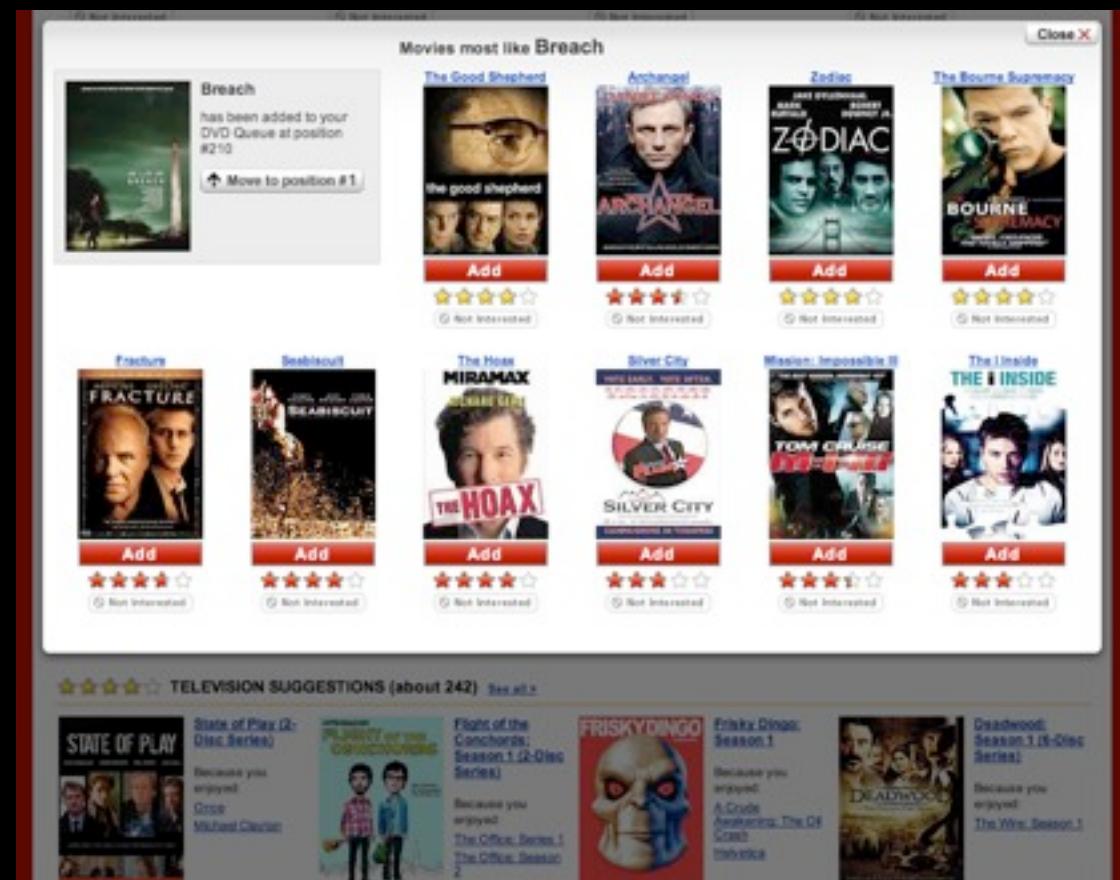
Bolt

Frozen River

Transsiberian

uring a Strong Female Lead

hover details. netflix.com



Movies most like Breach

Breach

has been added to your DVD Queue at position #210

[Move to position #1](#)

The Good Shepherd

Archangel

Zodiac

The Bourne Supremacy

Fracture

Beaubiscuit

The Hoax

Silver City

Mission: Impossible III

The Inside

STATE OF PLAY

Because you enjoyed: *State of Play*, *Michael Clayton*

Flight of the Conchords

Because you enjoyed: *The Office*, *Michael Clayton*

FRISKYDINGO

Because you enjoyed: *A Crude Awakening*, *The Office*, *Michael Clayton*

Deadwood

Because you enjoyed: *The Wire*, *Michael Clayton*

hover dialog. netflix.com

Overlays

Spanselous Movies on Blu-ray

Bolt



Add DVD

Not Interested

Frozen River

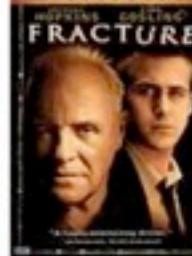


Add DVD

Not Interested

uring a Strong Female Lead

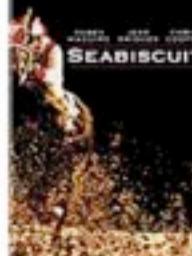
Fracture



Add

Not Interested

Seabiscuit



Add

Not Interested

Breach



has been added to your DVD Queue at position #210

Move to position #1

Movies most like Breach

The Good Shepherd



Add

Not Interested

Archangel



Add

Not Interested

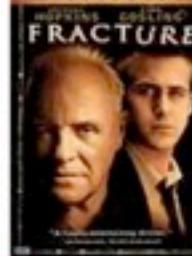
Zodiac



Add

Not Interested

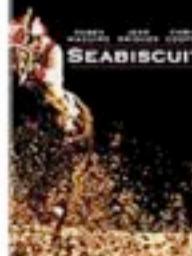
Fracture



Add

Not Interested

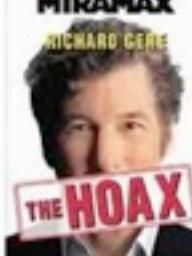
Seabiscuit



Add

Not Interested

The Hoax



Add

Not Interested

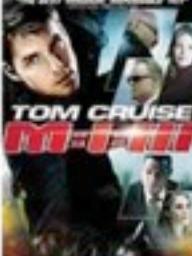
Silver City



Add

Not Interested

Mission: Impossible III



Add

Not Interested

★★★★★ TELEVISION SUGGESTIONS (about 242) [See all >](#)

STATE OF PLAY

State of Play (2-Disc Series) [INTRODUCED](#)

Because you

Flight of the Conchords: Season 1 (2-Disc Series)

FRISKY DINGO

Frisky Dingo: Season 1

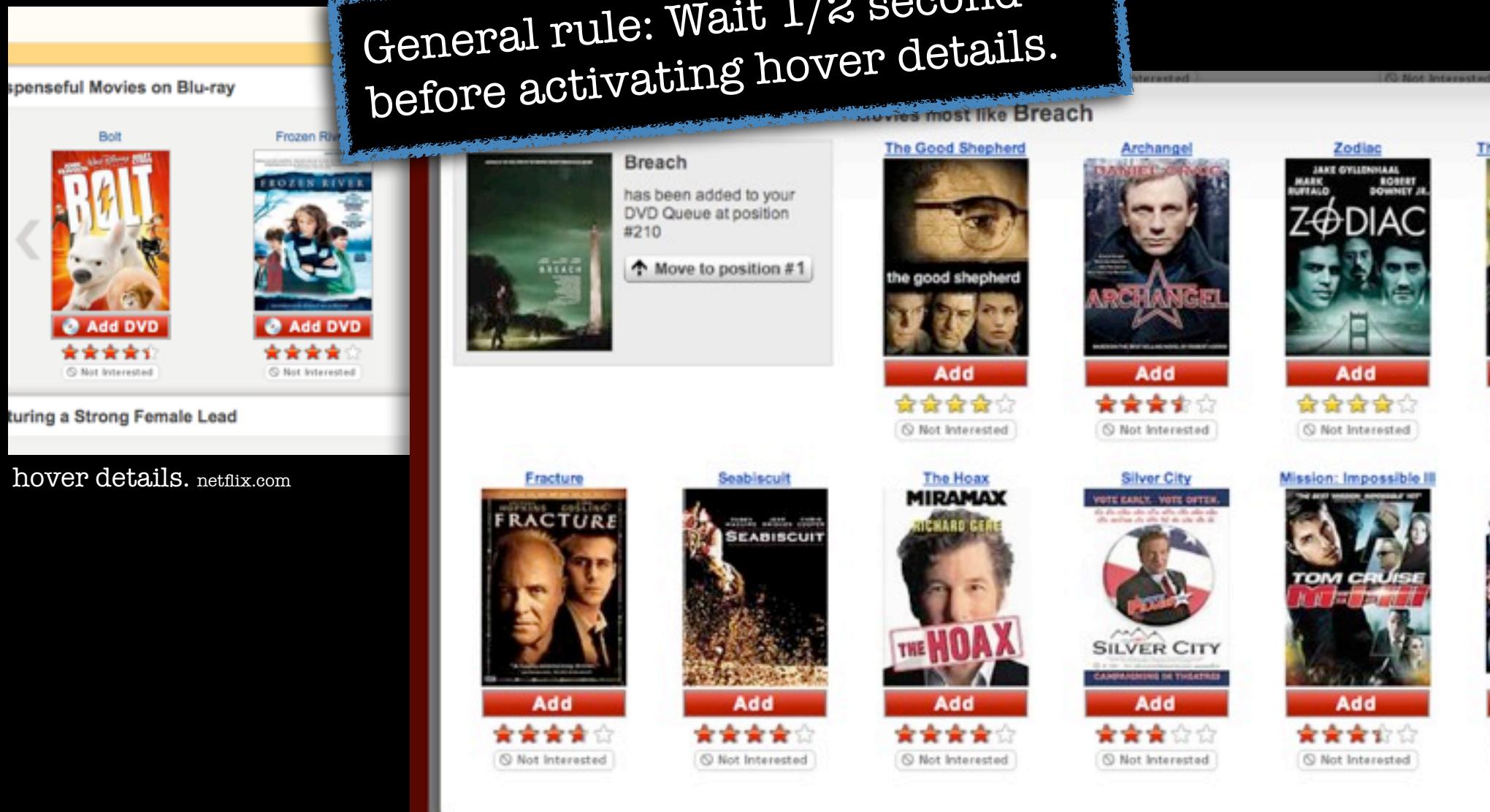
Because you

hover details. netflix.com

hover dialog. netflix.com

Overlays

General rule: Wait 1/2 second before activating hover details.



★★★★★ TELEVISION SUGGESTIONS (about 242) [See all >](#)

STATE OF PLAY

State of Play (2-
Disc) hover dialog. netflix.com

**Flight of the
Conchords:
Season 1 (2-Disc
Series)**

Frisky Dingo Season 1

Overlays

General rule: Wait 1/2 second
before activating hover details.

But immediately deactivate
hover details on mouse exit.

hover details. netflix.com

★★★★★ TELEVISION SUGGESTIONS (about 242) [See all >](#)

State of Play (2-Disc hover dialog. netflix.com)

Flight of the
Conchords:
Season 1 (2-Disc
Series)

Frisky Dingo:
Season 1

Because you
are crazy

Overlays

General rule: Wait 1/2 second before activating hover details.

But immediately deactivate hover details on mouse exit.

hover details. netflix.com

Change context or capture flow in an overlay dialog.

hover dialog. netflix.com

Anti-Pattern: Idiot Boxes

YAHOO! PHOTOS Welcome, b.scott [\[Sign Out\]](#) [\[My Account\]](#) [All My Photos](#)

Home Prints & Gifts View Cart Settings Help ▾ Search My Tag

[+ Upload Photos](#)

[All My Photos](#) [My Albums](#) [Paris06](#)

[My Tags](#) [My Friends' Photos](#)

Sort by: Date ▾

  
Sunset Underneath View from the Top

  
Eiffel Pulley From Second Floor Up Eiffel Tower

Friendly advice for photo sharing.



anti-pattern. idiot box. yahoo! photos

Anti-Pattern: Idiot Boxes

YAHOO! PHOTOS Welcome, b.scott [Sign Out, My Account] All My Photos

Home Prints & Gifts View Cart Settings Help Search My Tag

Upload Photos All My Photos

All My Photos My Albums Paris06 My Tags My Friends' Photos

“Don’t stop the proceedings with idiocy.” - Alan Cooper



anti-pattern. idiot box. yahoo! photos

Anti-Pattern: Idiot Boxes

Yelp Food brought to you by MGD 64



Mi Tierra Foods

 based on 35 reviews [Rating Details »](#)

Categories: [Grocery](#), [Specialty Food](#), [Mexican](#) [\[Edit\]](#)

2082 San Pablo Avenue
(between Addison St & University Ave)
Berkeley, CA 94702
(510) 540-8946


[Add Photos](#)

Price Range: \$	Accepts Credit Cards: Yes	Parking: Street, Private Lot
Good for Kids: Yes	Attire: Casual	Good for Groups: No
Take-out: Yes	Takes Reservations: No	Delivery: No
Outdoor Seating: No	Waiter Service: No	Wheelchair Accessible: Yes
	Good for: Lunch	Alcohol: None

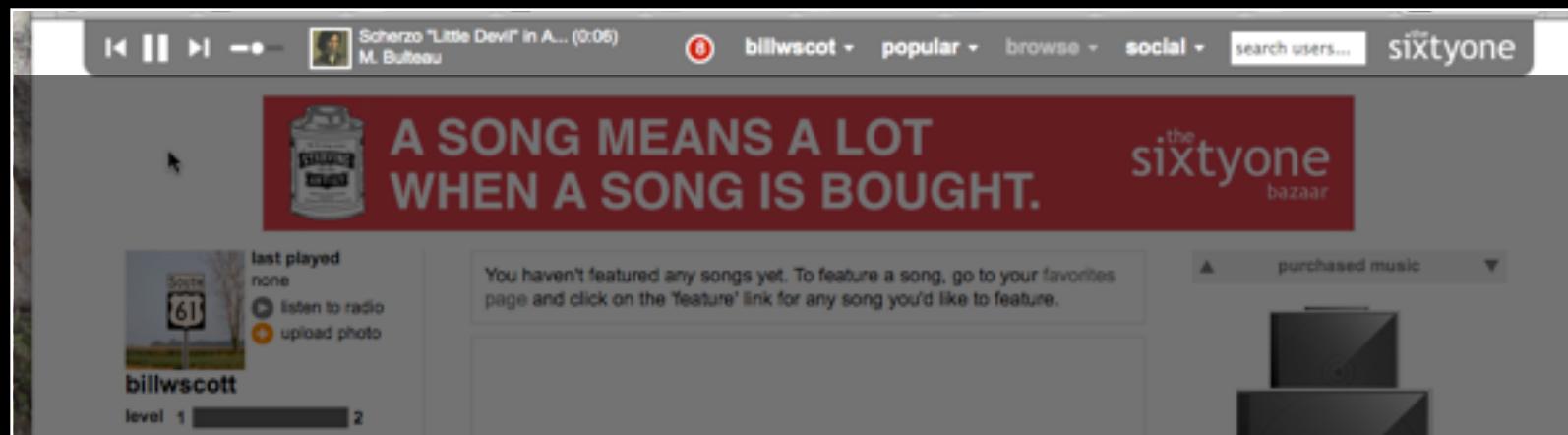
[Edit Business Info](#) [Is this your business?](#)

 [First to Review](#)  [Amy J.](#)

[Send to Friend](#)  [Bookmark](#) [Send to Phone](#)  [Write a Review](#)  [Print version](#)

anti-pattern. idiot box. yelp.com

Nav Bars: Seamless Context

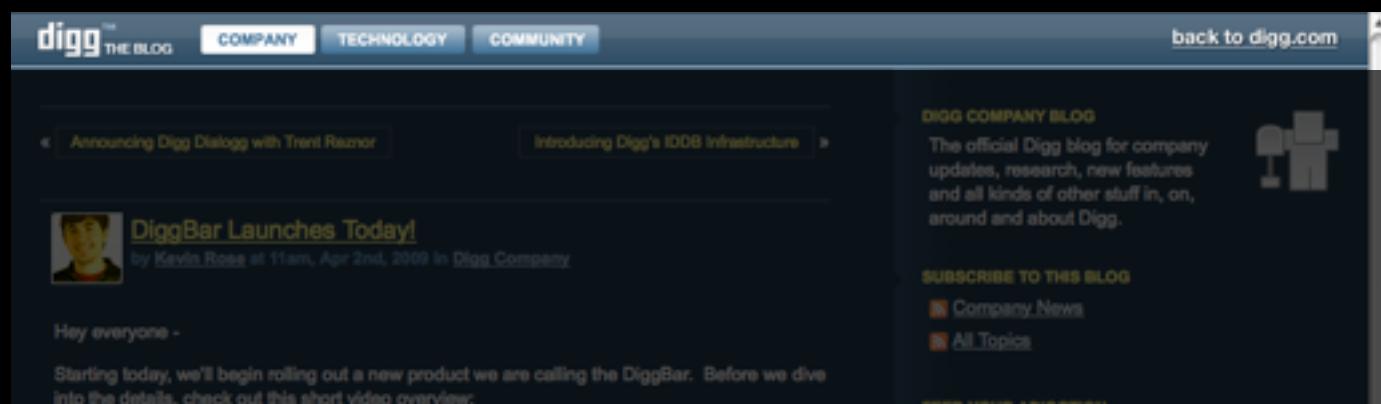


nav status bar. thesixtyone.com

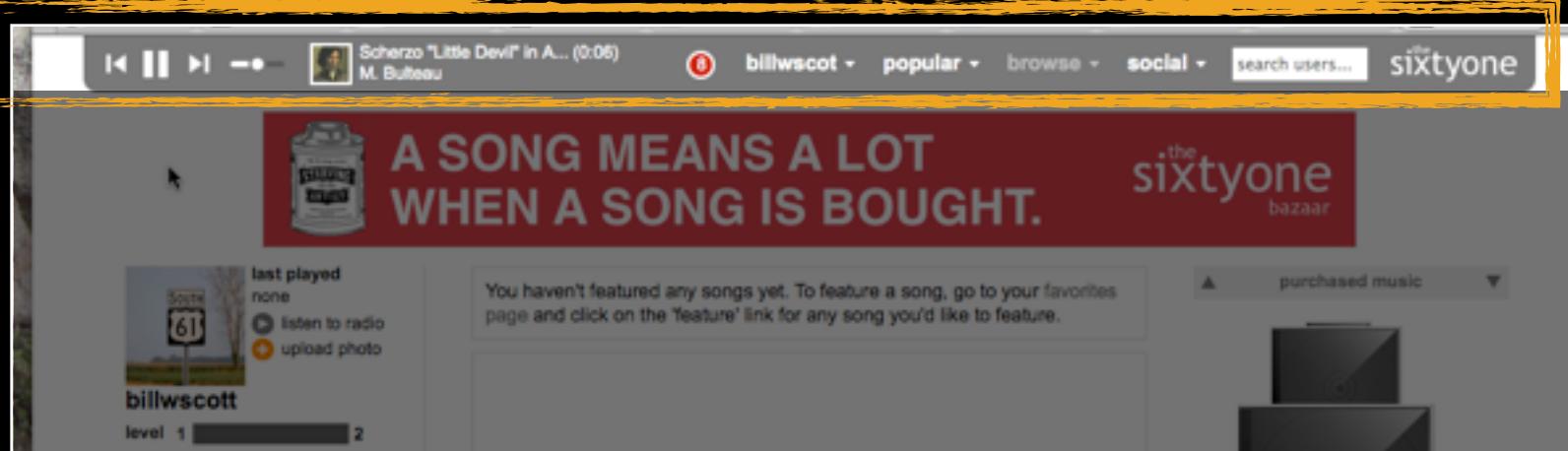


nav status bar. facebook.com

nav status bar. digg.com



Nav Bars: Seamless Context



A screenshot of the [thesixtyone](http://thesixtyone.com) website. The top navigation bar includes links for 'billwscot', 'popular', 'browse', 'social', and 'search users...'. The main content area features a red banner with the text 'A SONG MEANS A LOT WHEN A SONG IS BOUGHT.' and an image of a vinyl record. Below the banner, there's a sidebar for 'billwscott' showing 'last played: none', 'listen to radio', and 'upload photo'. The main content area also displays a message: 'You haven't featured any songs yet. To feature a song, go to your favorites page and click on the 'Feature' link for any song you'd like to feature.' On the right, there's a section titled 'purchased music' with a list of items. A yellow box highlights the top navigation bar.

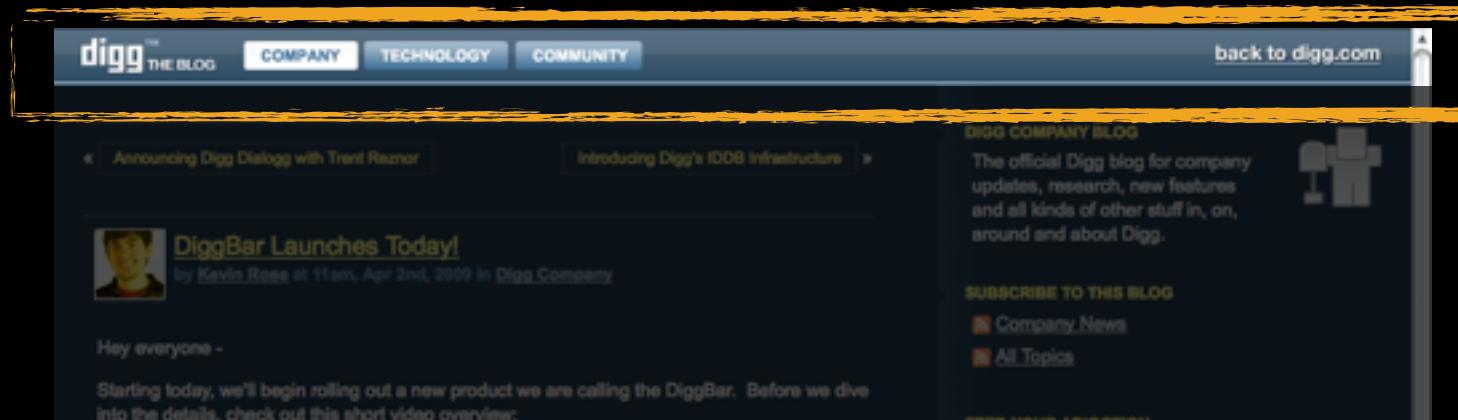
nav status bar. thesixtyone.com



A screenshot of the [facebook](http://facebook.com) website. The top navigation bar includes links for '6 Comments' and 'Share'. The main content area shows a post from a user: 'You posted a link 9 hours ago Went shopping this weekend. Woot! Size 36 pants... [Show More](#)'. On the right, there's a 'Viewing' link followed by a URL. A yellow box highlights the top navigation bar.

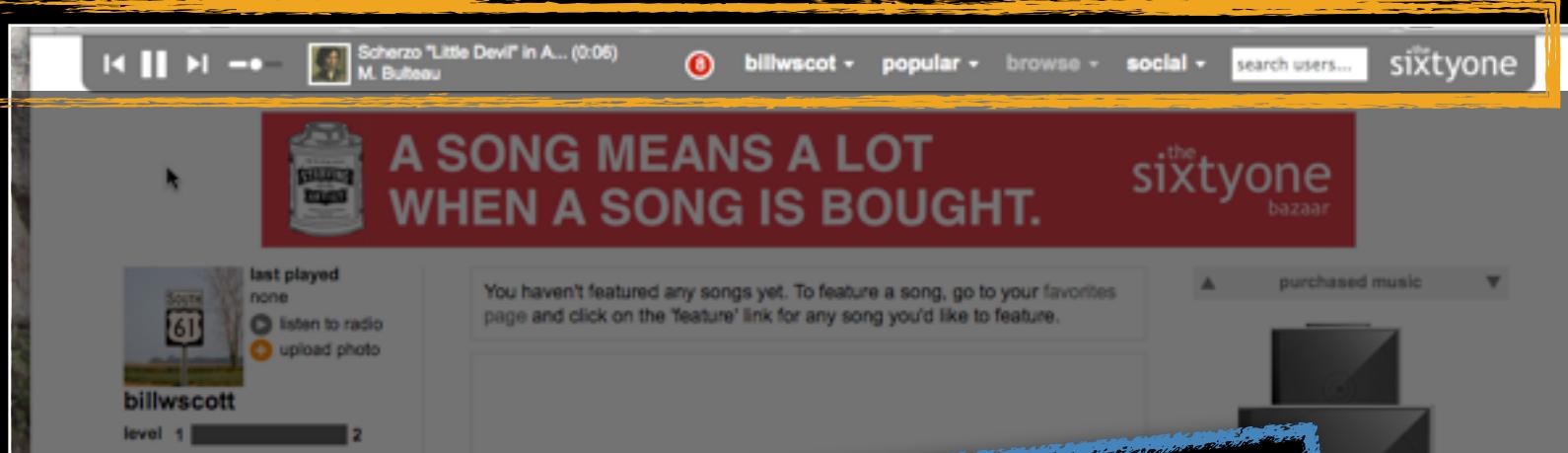
nav status bar. facebook.com

nav status bar. digg.com



A screenshot of the [digg](http://digg.com) website. The top navigation bar includes links for 'digg THE BLOG', 'COMPANY', 'TECHNOLOGY', and 'COMMUNITY'. The main content area features a blog post by Kevin Rose: 'DiggBar Launches Today!' with a timestamp of '11am, Apr 2nd, 2009 in Digg Company'. The post includes a short video overview. On the right, there's a 'DIGG COMPANY BLOG' section with a description and a 'SUBSCRIBE TO THIS BLOG' link. A yellow box highlights the top navigation bar.

Nav Bars: Seamless Context



Scherzo "Little Devil" in A... (0:06)
M. Buteau

billwscot popular browse social search users... thesixtyone

A SONG MEANS A LOT WHEN A SONG IS BOUGHT.

last played none
listen to radio upload photo

You haven't featured any songs yet. To feature a song, go to your favorites page and click on the 'Feature' link for any song you'd like to feature.

purchased music

bar. thesixtyone.com

Maintain context across pages.



You posted a
Went shopping

share

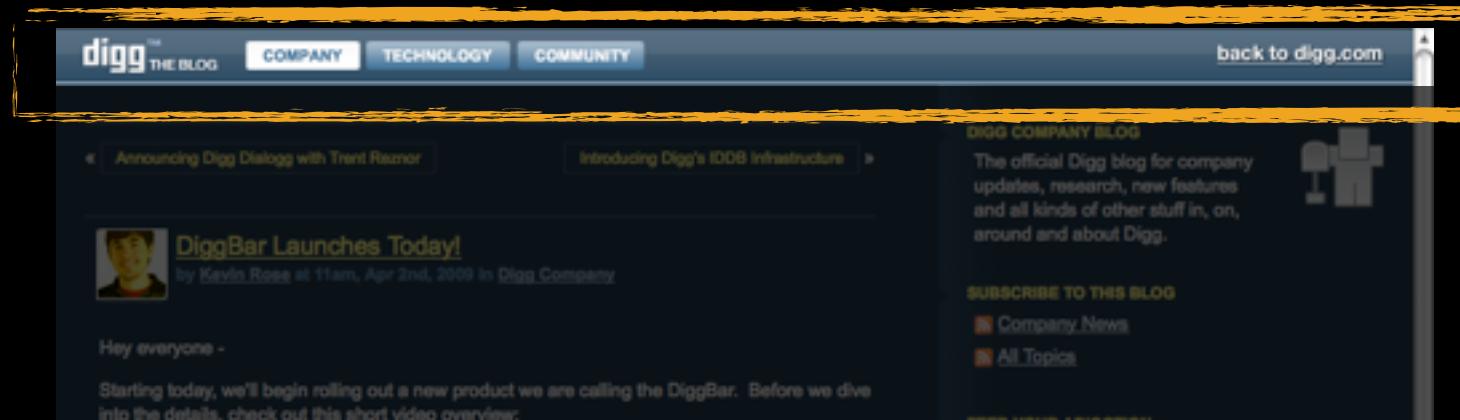
Viewing: http://animoto.com/play/Btc1Uj8p

Hello, B
Account | Sign Out

animoto

nav status bar. facebook.com

nav status bar. digg.com



digg THE BLOG COMPANY TECHNOLOGY COMMUNITY back to digg.com

Announcing Digg Dialog with Trent Reznor

Introducing Digg's IDDB Infrastructure

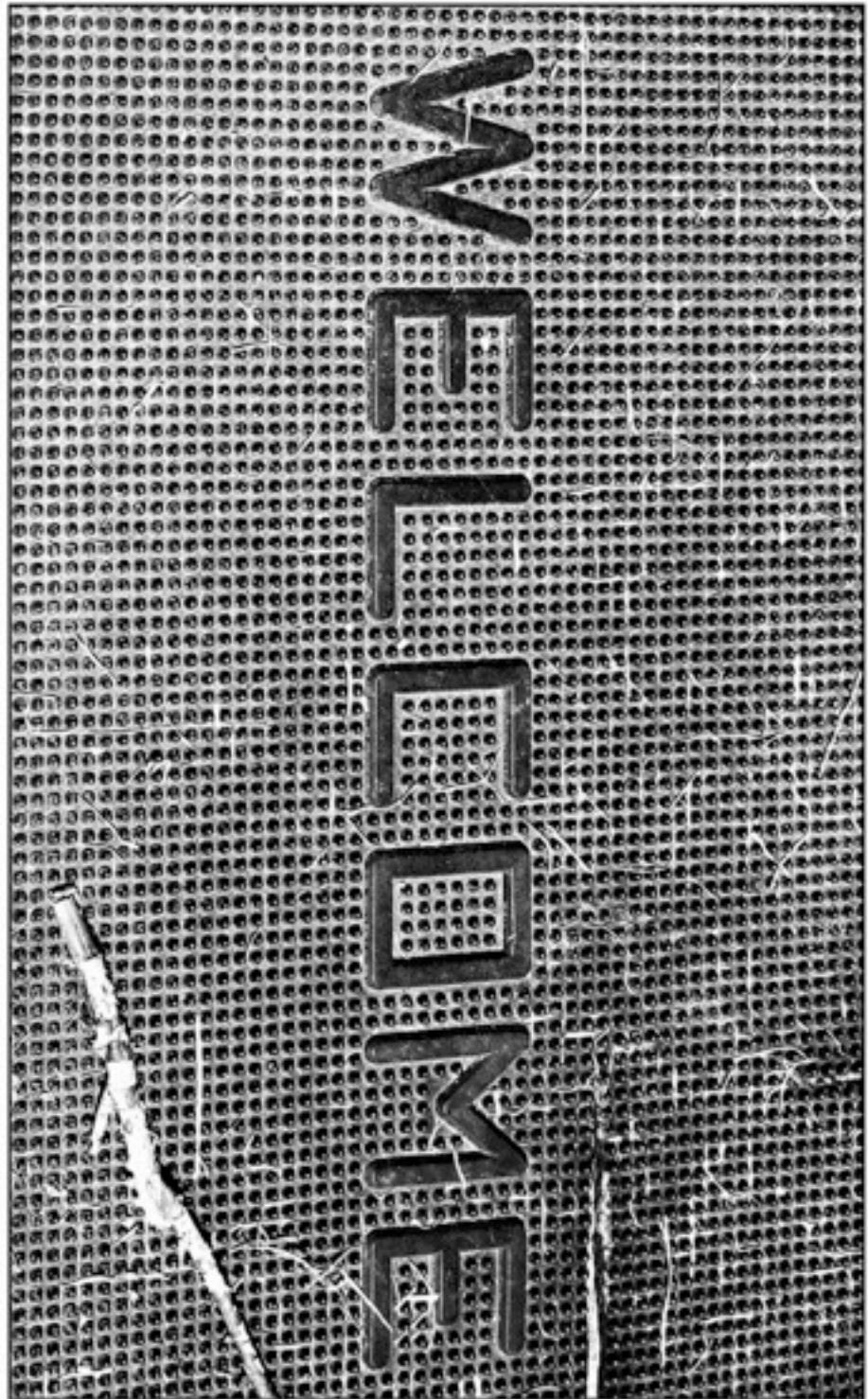
DiggBar Launches Today!
by Kevin Rose at 11am, Apr 2nd, 2009 in Digg Company

Hey everyone -

Starting today, we'll begin rolling out a new product we are calling the DiggBar. Before we dive into the details, check out this short video overview:

DIGG COMPANY BLOG
The official Digg blog for company updates, research, new features and all kinds of other stuff in, on, around and about Digg.

SUBSCRIBE TO THIS BLOG
Company News
All Topics



Invite interaction.



Hello average person,

You should follow me on Twitter.

**A quick study
exploring the power
language has on
clickthrough rates.**

July 14, 2009



I spend a lot of time thinking about how to improve user experiences. Sometimes, I take my ideas and create experiments to get hard data about how users behave in the real world.

During the past few months, I have been performing an experiment on this site.

PERMUTATION

CLICKTHROUGH

"I'm on Twitter."

4.70%

http://dustincurtis.com/images/twitter/green_spill.jpg

PERMUTATION

CLICKTHROUGH

"I'm on Twitter."

4.70%

PERMUTATION

CLICKTHROUGH

"Follow me on twitter."

7.31%

http://dustincurtis.com/images/twitter/green_spill.jpg

PERMUTATION

CLICKTHROUGH

"I'm on Twitter."

4.70%

PERMUTATION

CLICKTHROUGH

"Follow me on twitter."

7.31%

PERMUTATION

CLICKTHROUGH

"You should follow me on twitter."

10.09%

http://dustincurtis.com/images/twitter/green_spill.jpg

PERMUTATION

CLICKTHROUGH

“I’m on Twitter.”

4.70%

PERMUTATION

CLICKTHROUGH

“Follow me on twitter.”

7.31%

PERMUTATION

CLICKTHROUGH

“You should follow me on twitter.”

10.09%

PERMUTATION

CLICKTHROUGH

“You should follow me on twitter here.”

12.81%

http://dustincurtis.com/images/twitter/green_spill.jpg

PERMUTATION

CLICKTHROUGH

"I'm on Twitter."

4.70%

PERMUTATION

CLICKTHROUGH

"Follow me on twitter."

7.31%

PERMUTATION

CLICKTHROUGH

"You should follow me on twitter."

10.09%

PERMUTATION

CLICKTHROUGH

"You should follow me on twitter here."

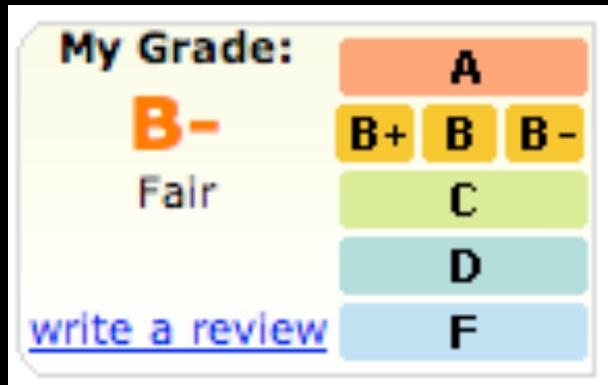
12.81%

Use a clear call to action.

http://dustincurtis.com/images/twitter/green_spill.jpg

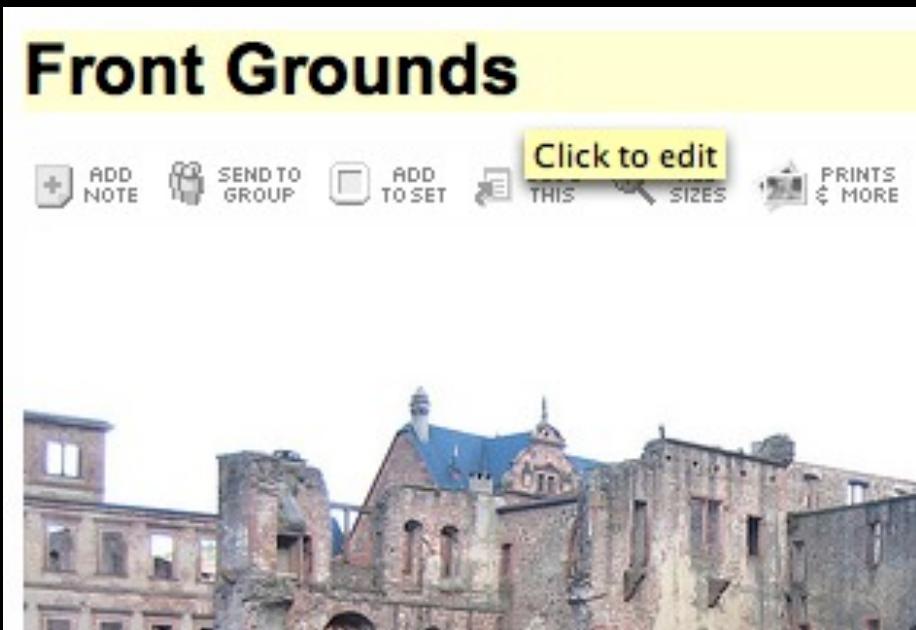
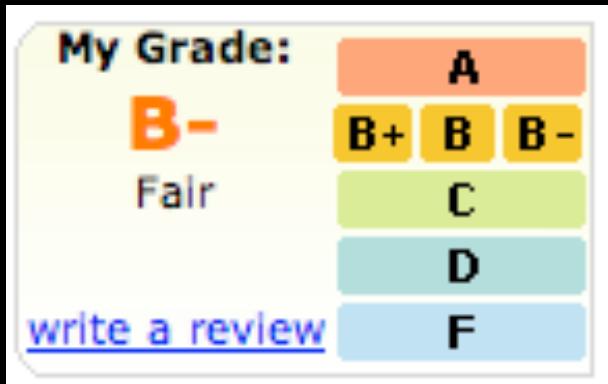
Hover Invitations

hover invitation. y!movies



Hover Invitations

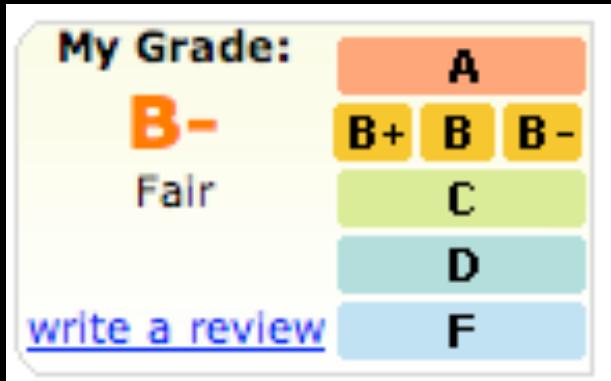
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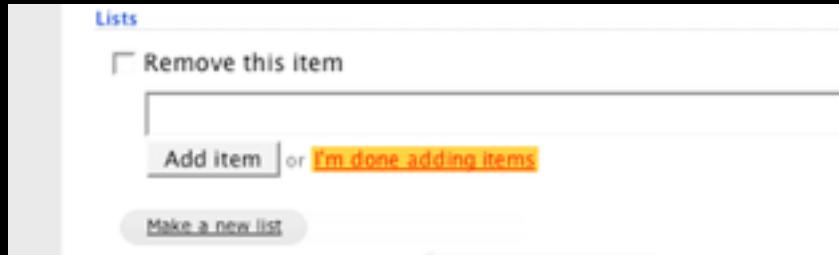
tooltip, hover & cursor invitation. flickr.com

Hover Invitations

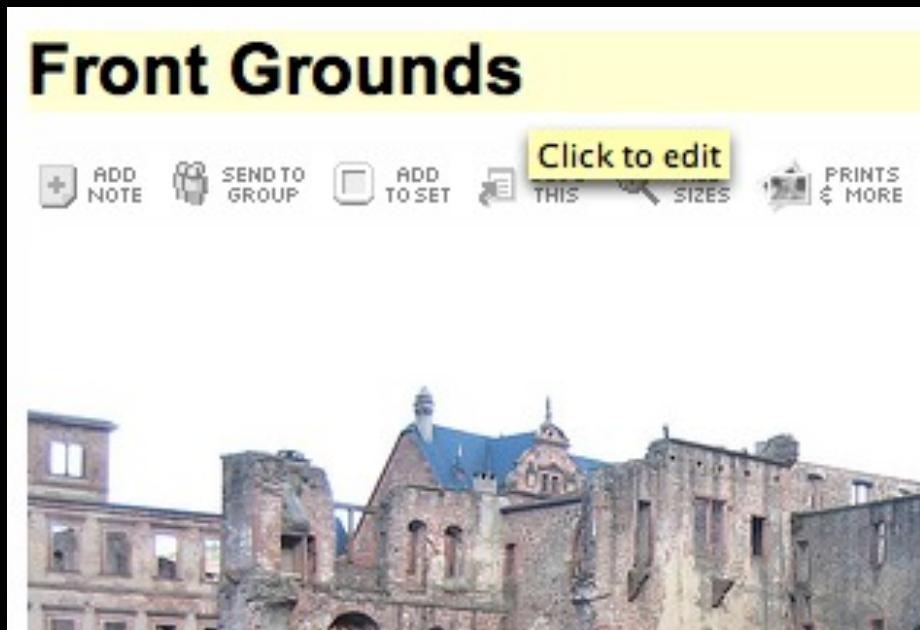
hover invitation. y!movies



hover & tool invitation. backpackit



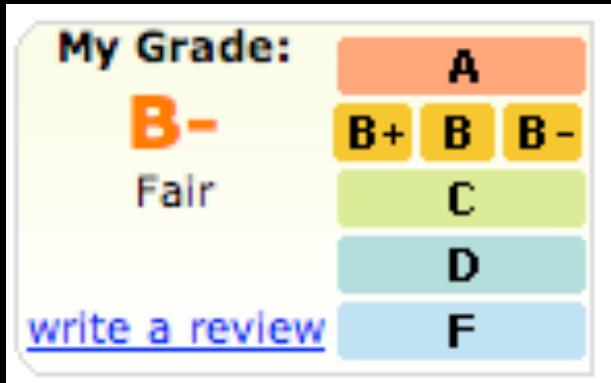
Front Grounds



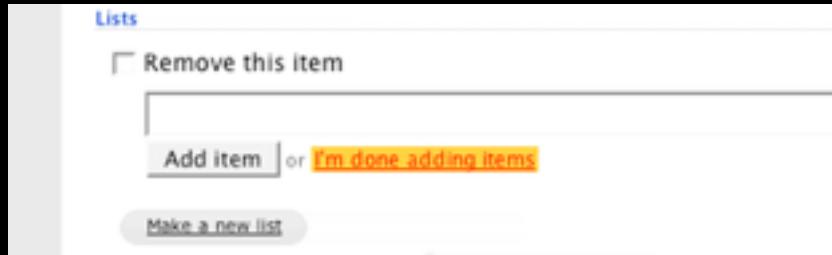
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Hover Invitations

hover invitation. y!movies



hover & tool invitation. backpackit



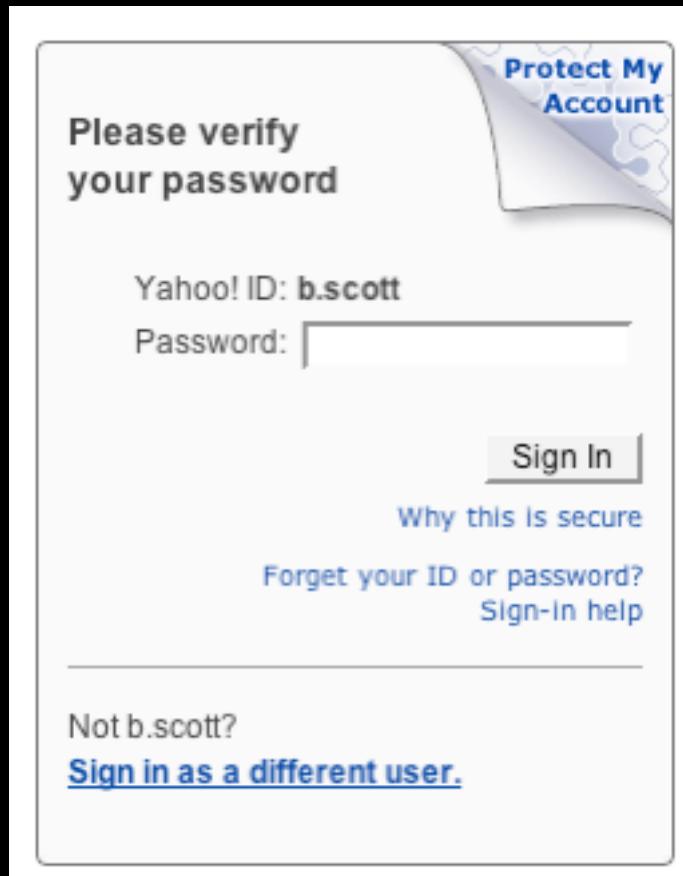
Front Grounds



Aid discoverability with
hover invitations.

tooltip, hover & cursor invitation. flickr.com

Blank Slate Invitation



dog-ear invitation. login.yahoo.com

Blank Slate Invitation

Please verify your password

Yahoo! ID: **b.scott**

Password:

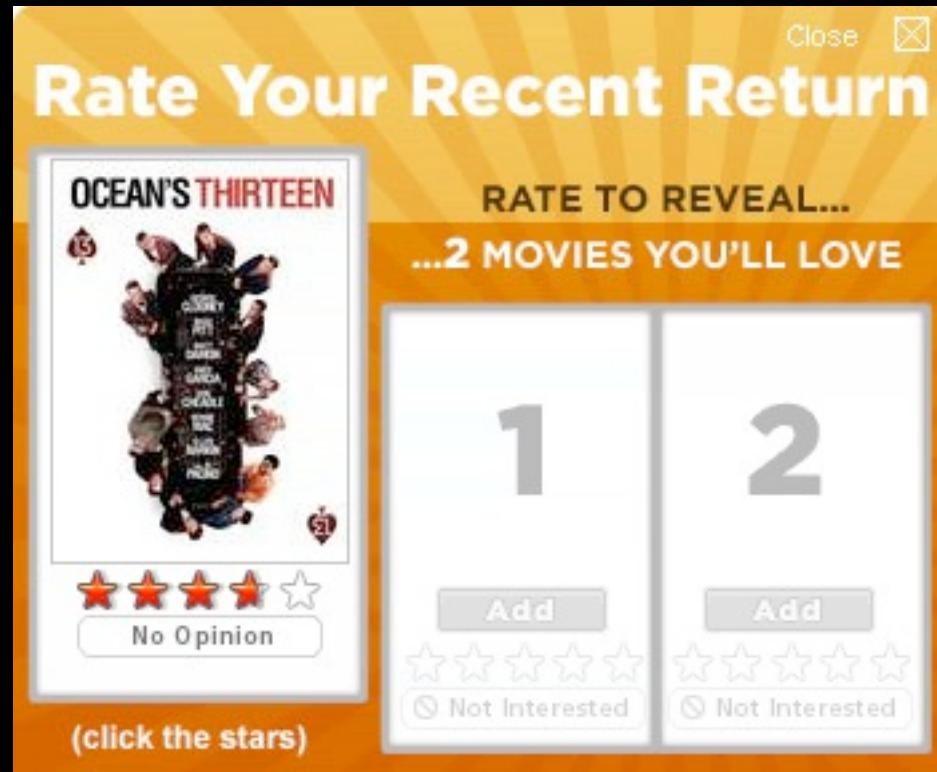
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[Forget your ID or password?](#)

[Sign-in help](#)

Not b.scott?

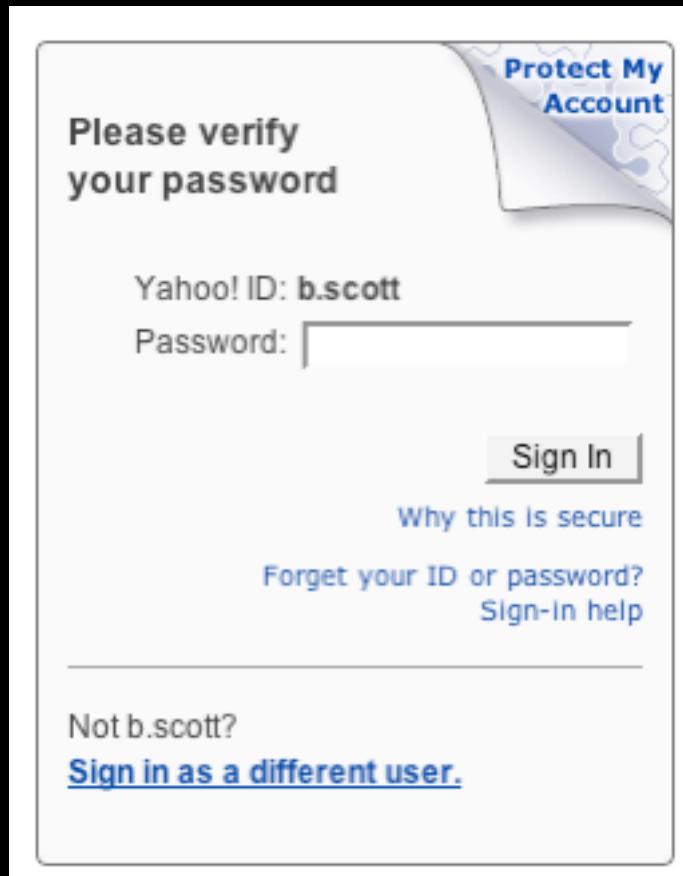
[Sign in as a different user.](#)



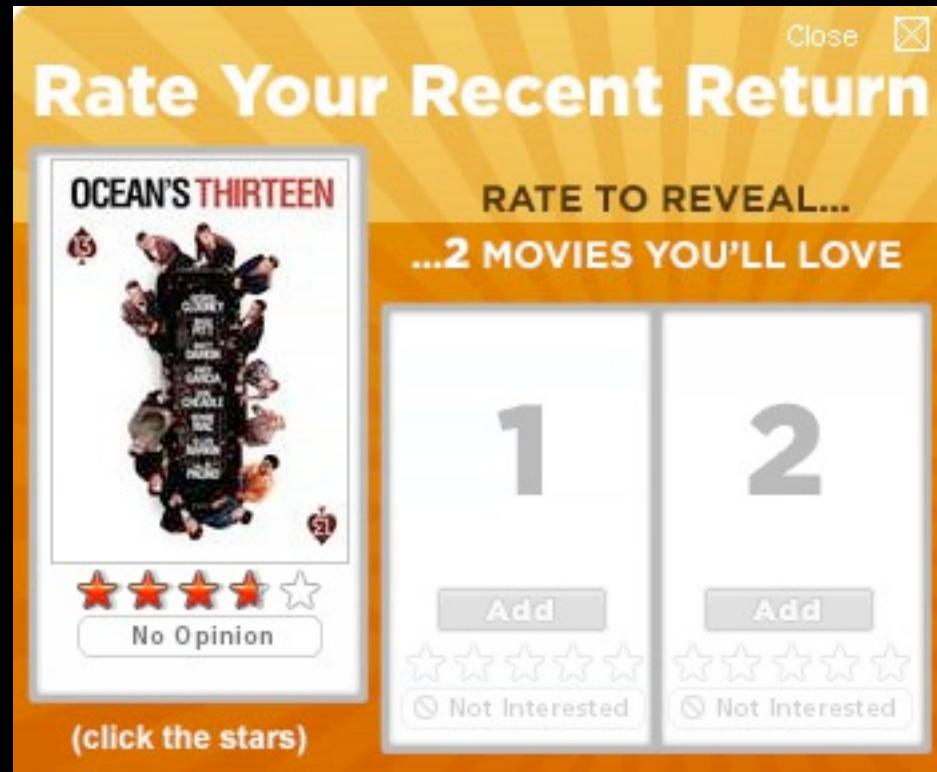
fill-in-the-blanks invitation. netflix

dog-ear invitation. login.yahoo.com

Blank Slate Invitation



dog-ear invitation. login.yahoo.com

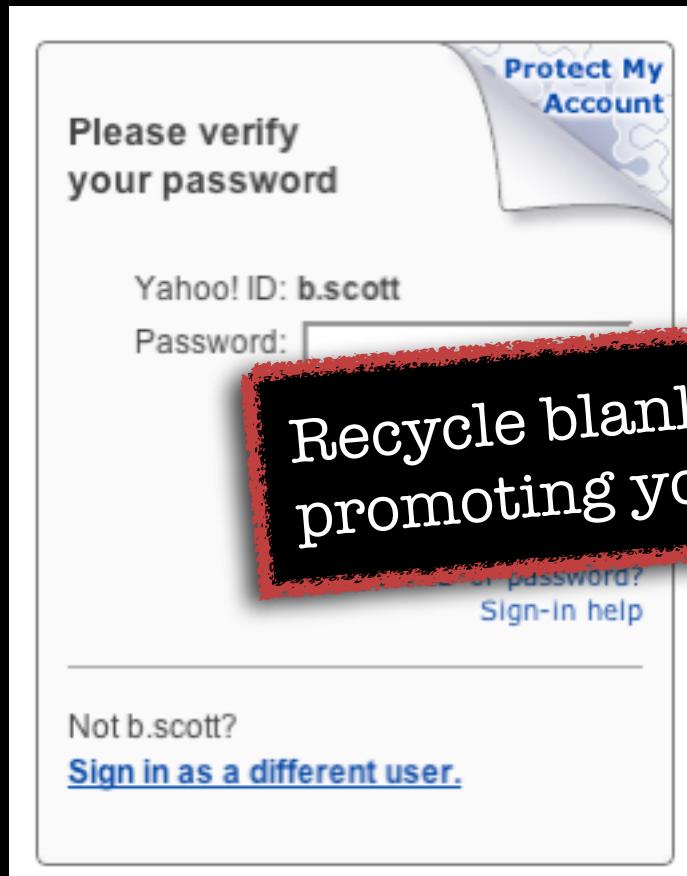


fill-in-the-blanks invitation. [netflix](http://netflix.com)

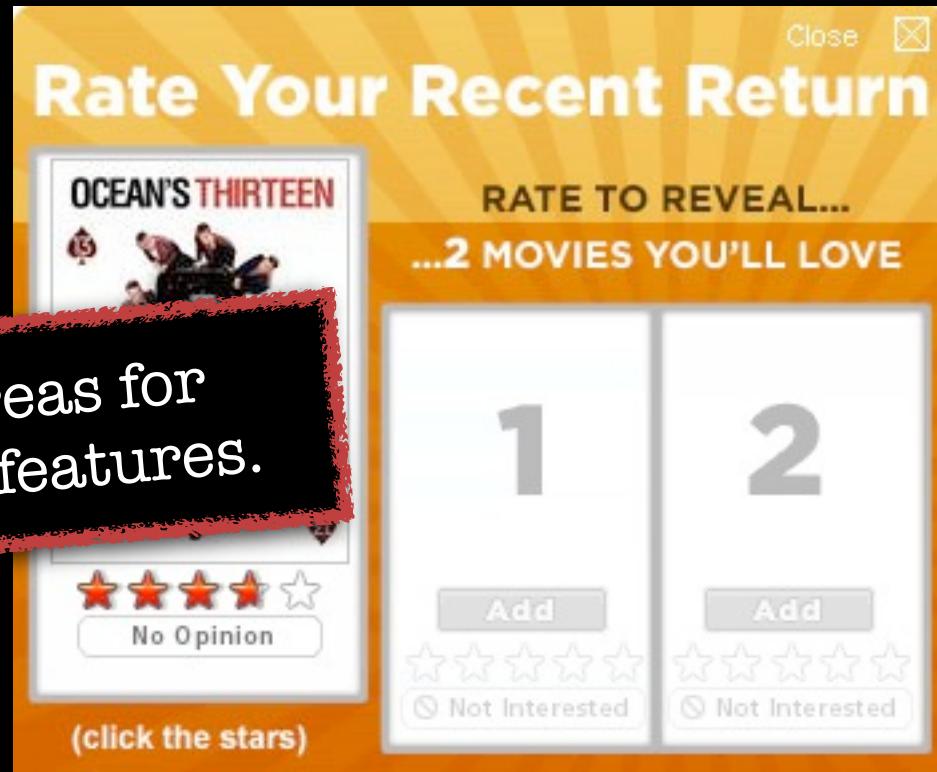


blank-slate invitation. [backpackit](http://backpackit.com)

Blank Slate Invitation



dog-ear invitation. login.yahoo.com

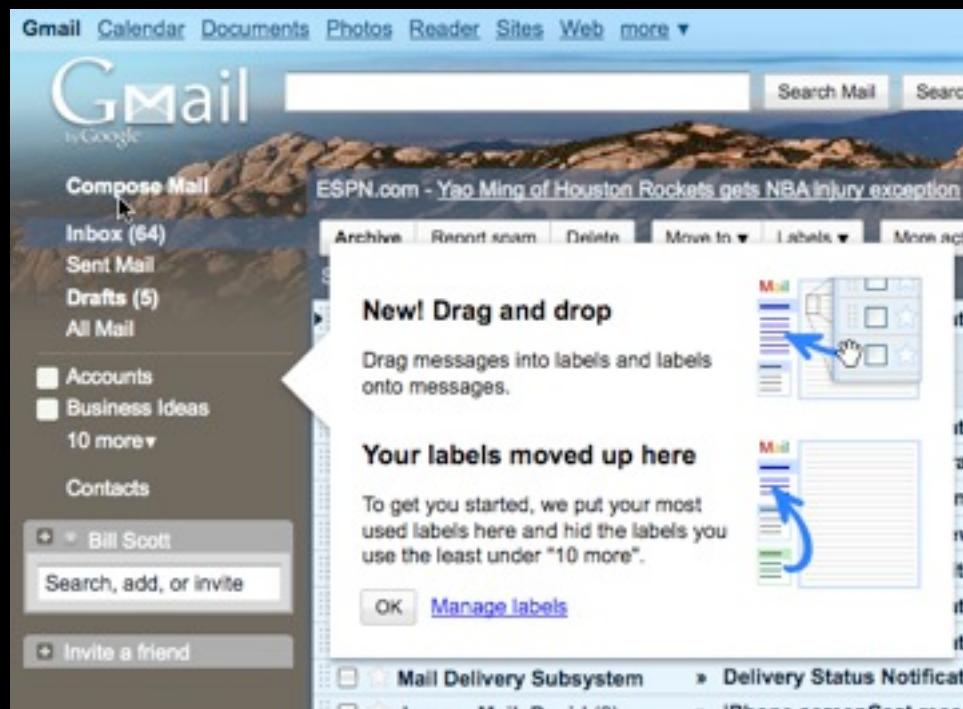


fill-in-the-blanks invitation. [netflix](http://www.netflix.com)



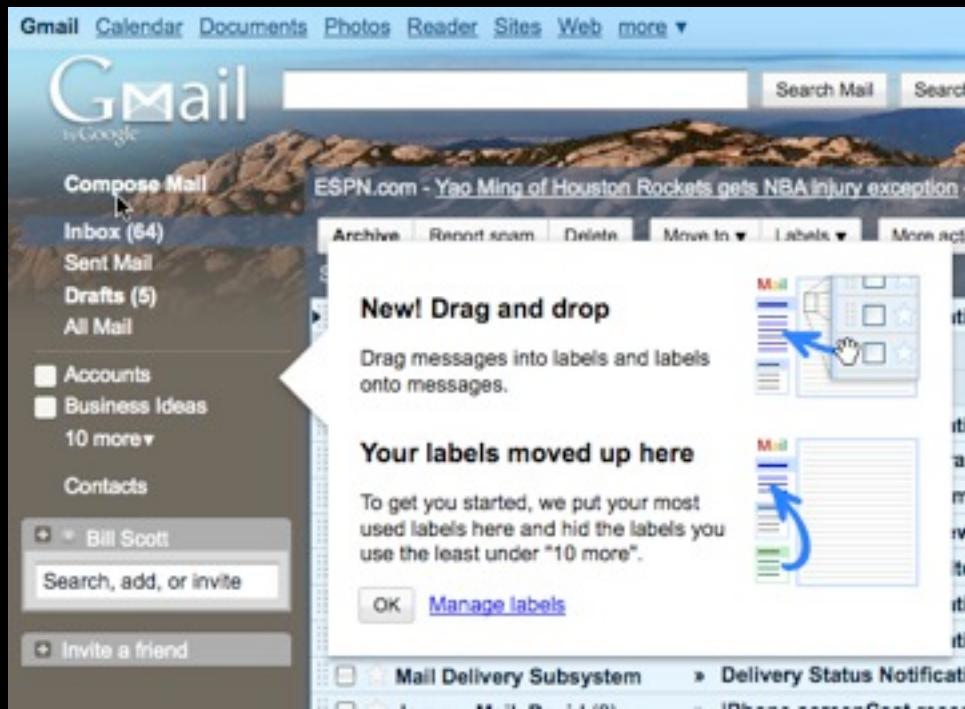
blank-slate invitation. [backpackit](http://backpackit.com)

Tour Invitation



tour invitation. gmail

Tour Invitation

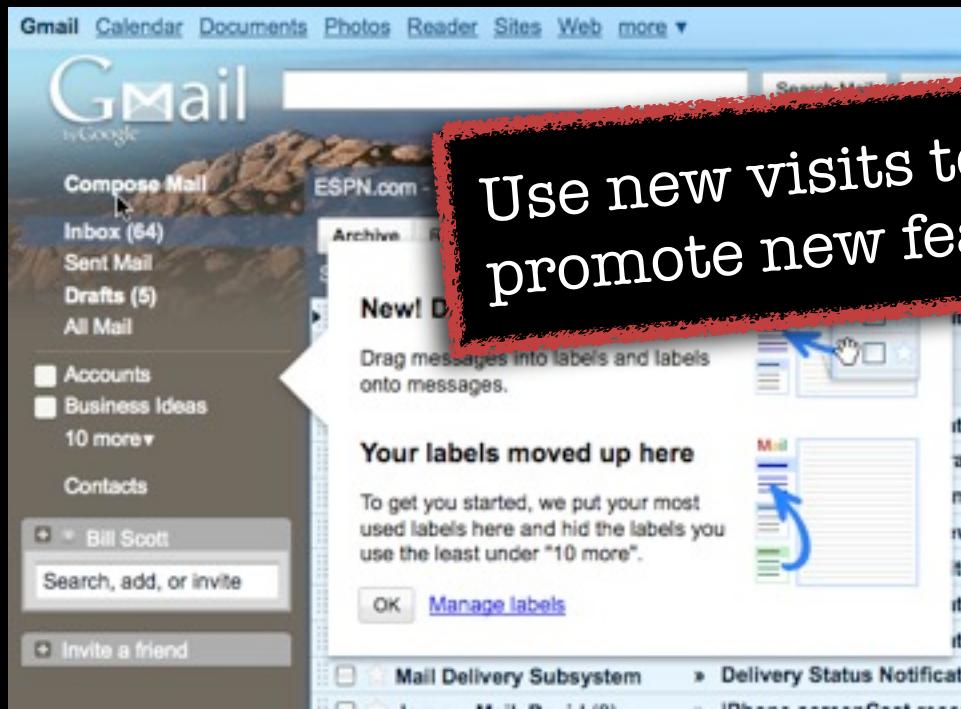


tour invitation. gmail



tour invitation. yahoo.com

Tour Invitation

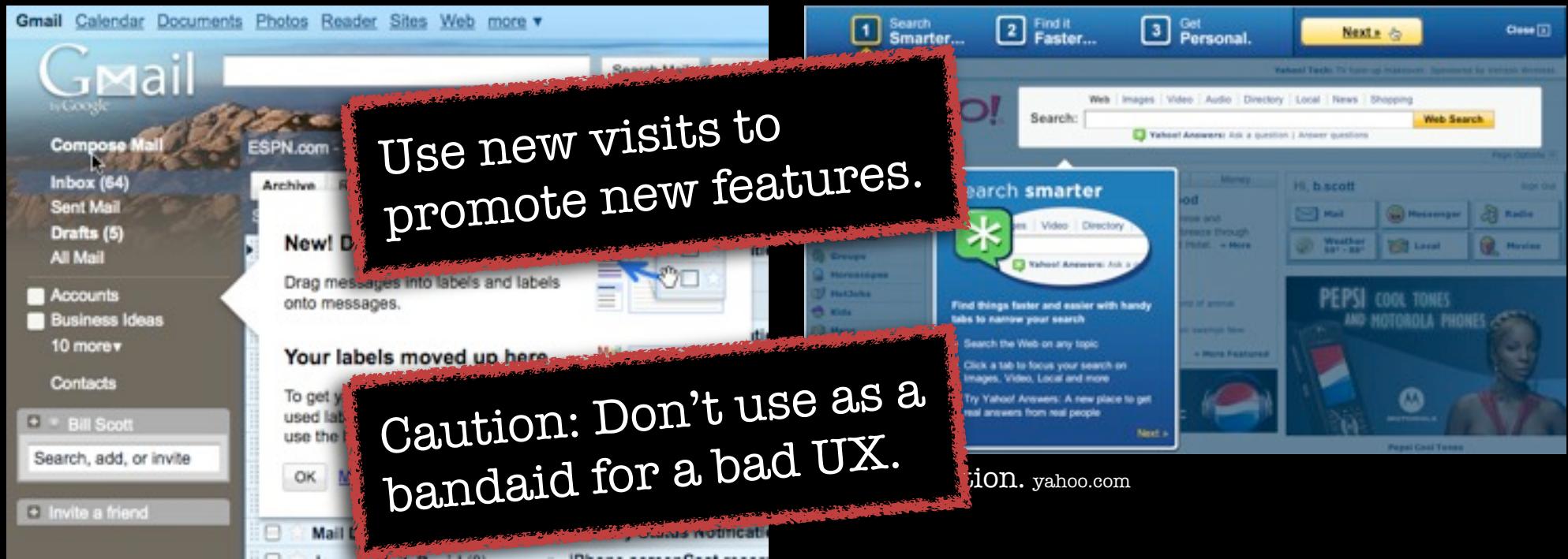


tour invitation. gmail



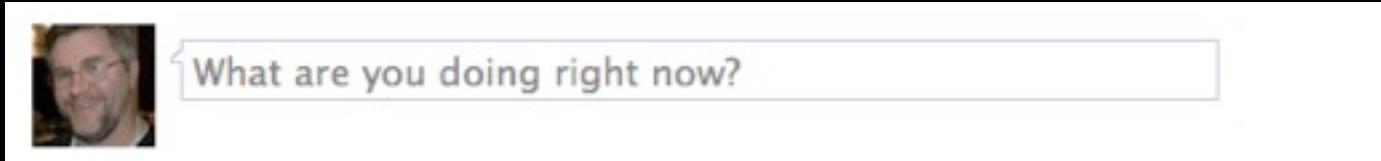
tour invitation. yahoo.com

Tour Invitation



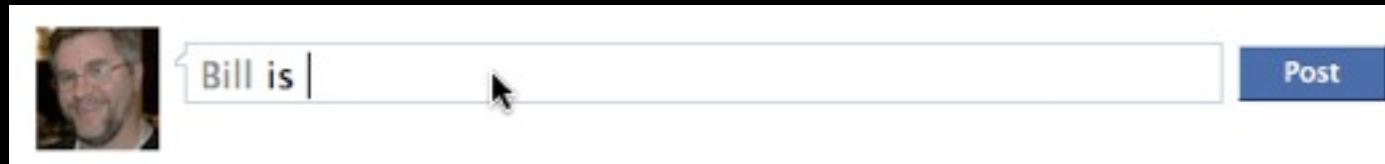
tour invitation. gmail

Prompt Invitation



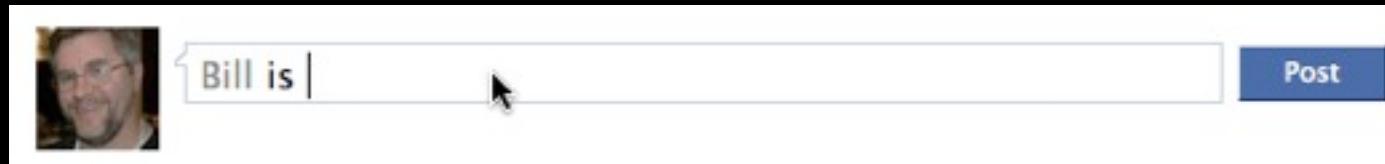
facebook.com

Prompt Invitation



facebook.com

Prompt Invitation



facebook.com

A screenshot of the delicious.com website. At the top, there is a navigation bar with the logo, "delicious", and links for "Home", "Bookmarks", "People", and "Tags". Below the navigation is a sidebar featuring a blue icon of a notepad with a dot and the text "Bill Scott's Bookmarks". The main content area shows a list of bookmarks. The first item is a link to "21 Must-Have Scripts For Your Favorite Javascript Library (jQuery, MooTools, Prototype, etc.)" with the URL "http://looksgoodworkswell.blogspot.com". Below the link are buttons for "EDIT" and "DELETE". At the bottom of the list, there is a note: "See more bookmarks in Popular, Recent, or look up a URL." A search bar at the bottom is populated with the tag "billwscott".

Bill Scott's Bookmarks

Bookmarks | Network | Tags | Subscriptions | Inbox (1 new)

Site: <http://looksgoodworkswell.blogspot.com>

See more bookmarks in [Popular](#), [Recent](#), or [look up a URL](#).

billwscott Type a tag

02 JAN 09 [21 Must-Have Scripts For Your Favorite Javascript Library \(jQuery, MooTools, Prototype, etc.\)](#)

[EDIT](#) | [DELETE](#)

delicious.com

Prompt Invitation



facebook.com

A screenshot of a delicious.com bookmarks page for a user named Bill Scott. The page title is "Bill Scott's Bookmarks". The page shows a list of bookmarks, with the first item being a link to "21 Must-Have Scripts For Your Favorite Javascript Library (jQuery, MooT". The page includes a navigation bar with links for Home, Bookmarks, People, and Tags. Below the navigation bar is a search bar with the text "billwscott" and a "Type a tag" input field. At the bottom of the page, there are "EDIT" and "DELETE" links.

delicious.com

Prompt Invitation



facebook.com

Use questions or commands
to prompt for input.

A screenshot of a delicious.com bookmarks page for a user named 'billwscott'. The page title is 'Bill Scott's Bookmarks'. The page shows a list of bookmarks, with the first item being '21 Must-Have Script' (date: 02 JAN 09). There are buttons for 'EDIT' and 'DELETE' below the list. The page has a blue header bar with navigation links: Home, Bookmarks, People, and Tags. The background of the page is white.

delicious.com

Caution: Watch out for clutter
spoiling a good invitation.

Standard Fit



Standard fit
(lightweight denim)
jeans
\$54.50



Standard fit (aged blue
wash) jeans
\$49.50



Standard fit (medium
wash) jeans
\$59.50

QuickLook

button. the gap

Standard Fit



Standard fit (lightweight denim) jeans \$54.50

Standard fit (aged blue wash) jeans \$49.50

Standard fit (medium wash) jeans \$59.50

QuickLook

button. the gap

Standard Fit



Standard fit (lightweight denim) jeans \$54.50

Standard fit (aged blue wash) jeans \$49.50

Standard fit (medium wash) jeans \$59.50

button. the gap

Pick Up at the Store

[Edit](#)

- Milk
- Orange Juice
- Tomatoes
- Lettuce
- Bread
- Chips

hyperlink. backpackit

Standard Fit

Standard fit (lightweight denim) jeans \$54.50

Standard fit (aged blue wash) jeans \$49.50

Standard fit (medium wash) jeans \$59.50

button. the gap

Pick Up at the Store

Milk

Orange Juice

Tomatoes

Lettuce

Bread

Chips

hyperlink. backpackit

Standard Fit

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button. the gap

Pick Up at the Store

Milk

Orange Juice

Tomatoes

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Bread

Chips

hyperlink. backpackit

lantzilla pro says:

with biscuits and gravy and all the fixins... about 10 thousand views / permalink

lantzilla is a friend. [Change](#)

Photos
Profile
Tags
Archives
Favorites
Contacts
[Send FlickrMail](#)
[Block lantzilla](#)

(Some HTML is OK.)

drop down arrow. flickr

Standard Fit

Standard fit (lightweight denim) jeans \$54.50

Standard fit (aged blue wash) jeans \$49.50

Standard fit (medium wash) jeans \$59.50

QuickLook

Pick Up at the Store

Milk

Orange Juice

Tomatoes

Lettuce

Bread

Chips

hyperlink. [backpackit](#)

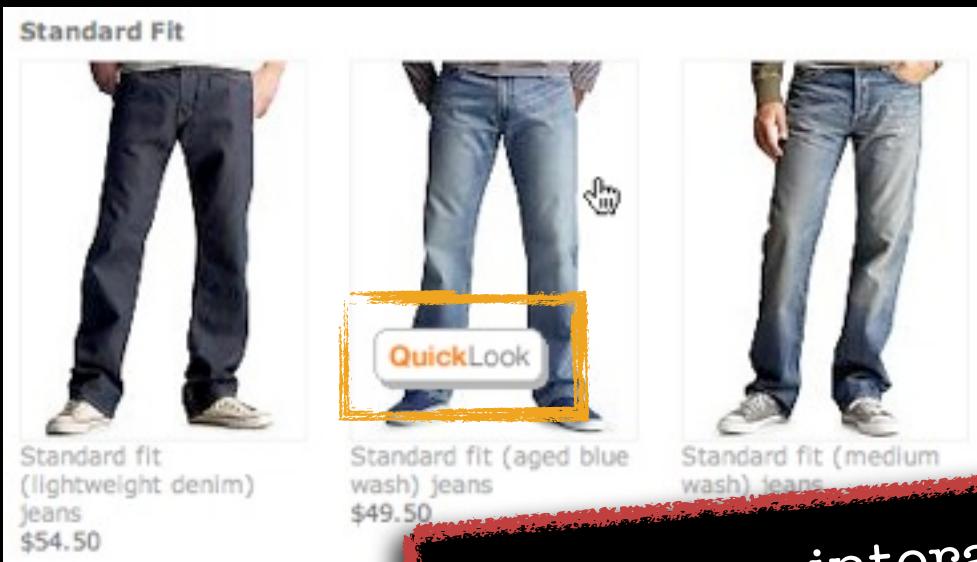
button. [the gap](#)

lantzilla says:
with biscuits and gravy and all the fixins... [permalink](#)

Photos
Profile
Tags
Archives
Favorites
Contacts
Send FlickrMail
Block lantzilla

Some HTML is OK.)

drop down arrow. [flickr](#)



button. the gap



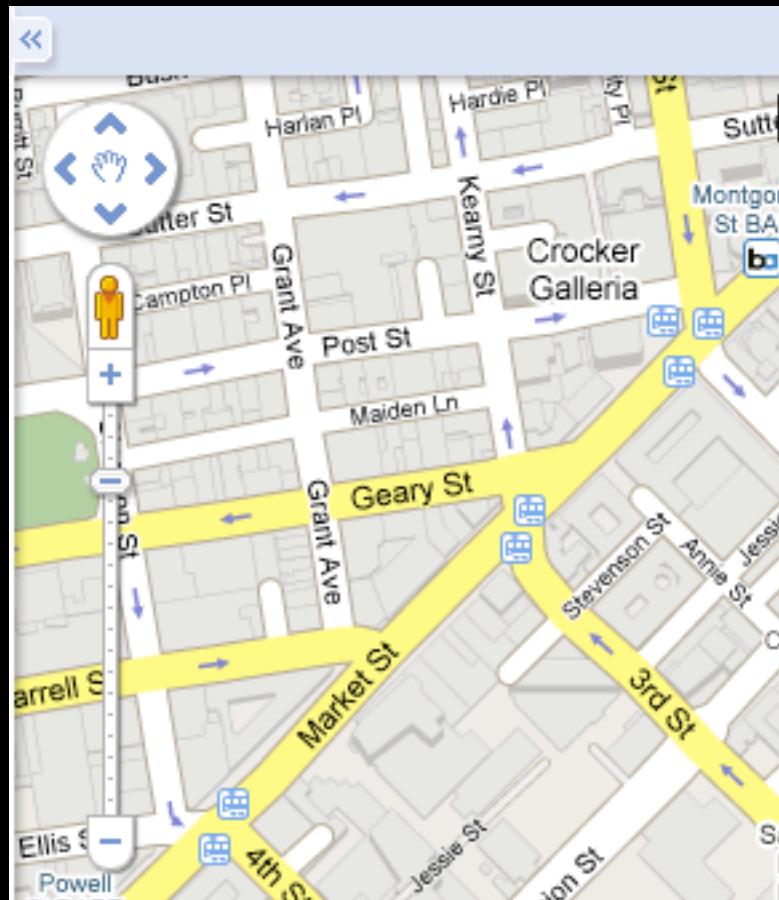
hyperlink. backpackit

Bridge new interaction
styles with familiar idioms.



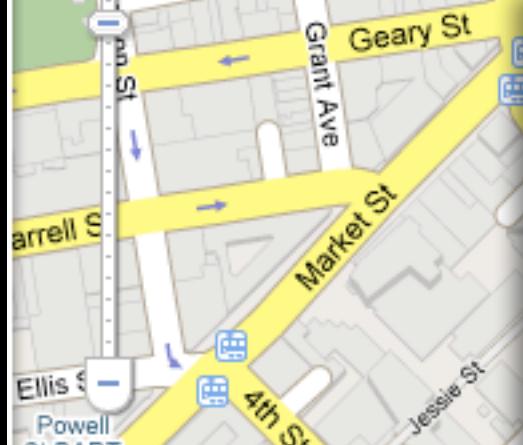
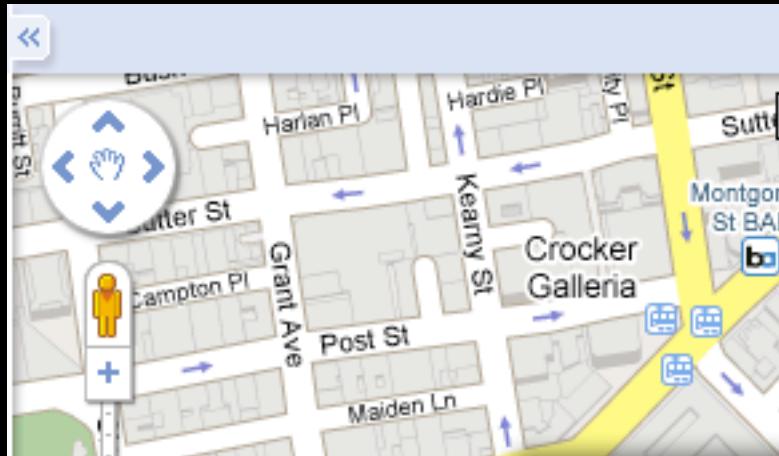
drop down arrow. flickr

Drag & Drop Invitation

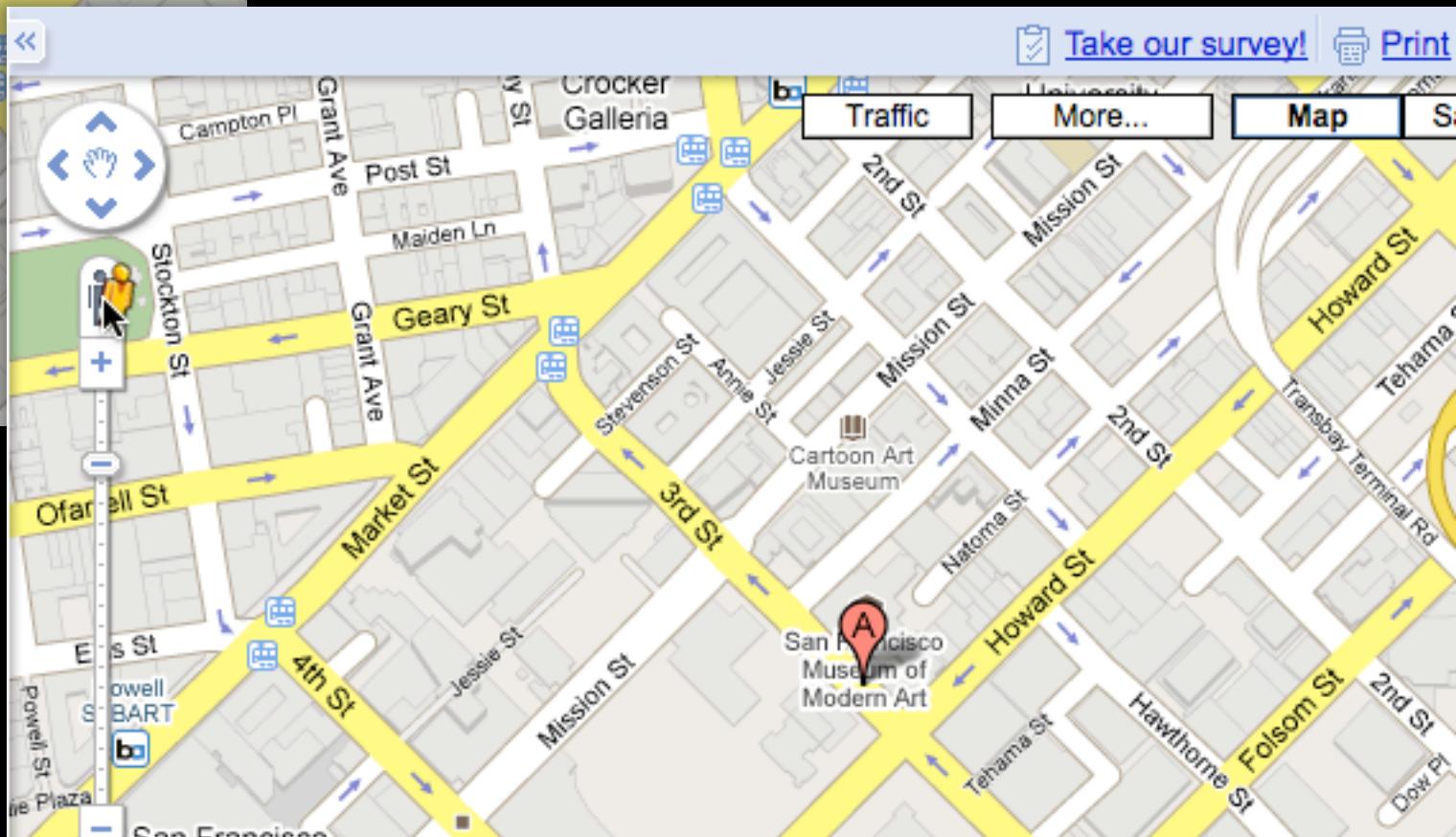


drag invitation. google maps

Drag & Drop Invitation



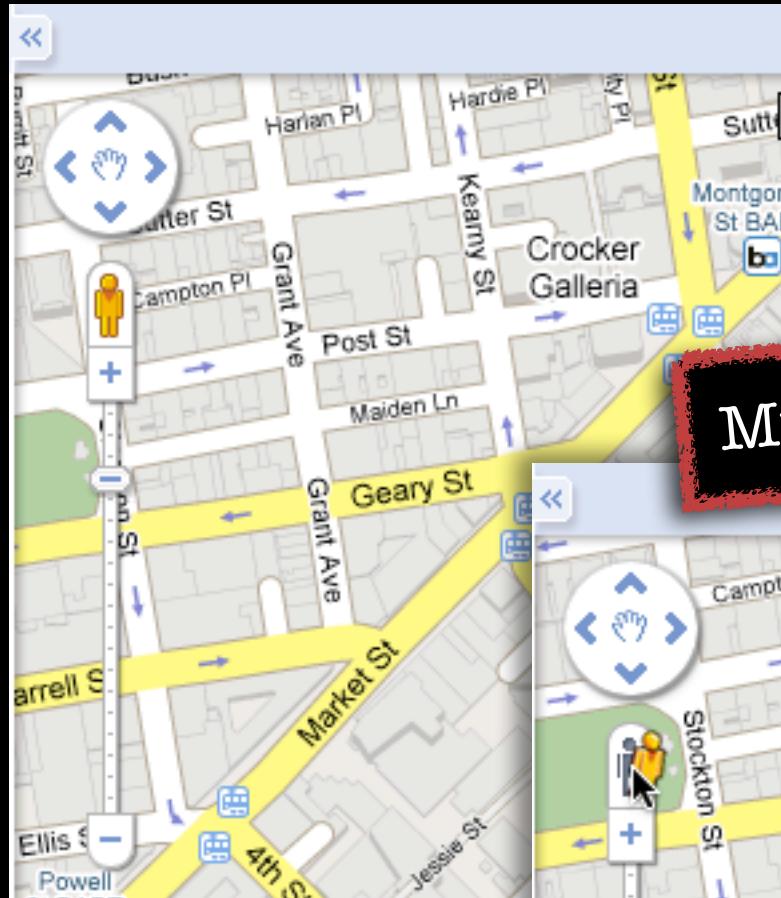
drag invitation. google maps



drop invitation. google maps

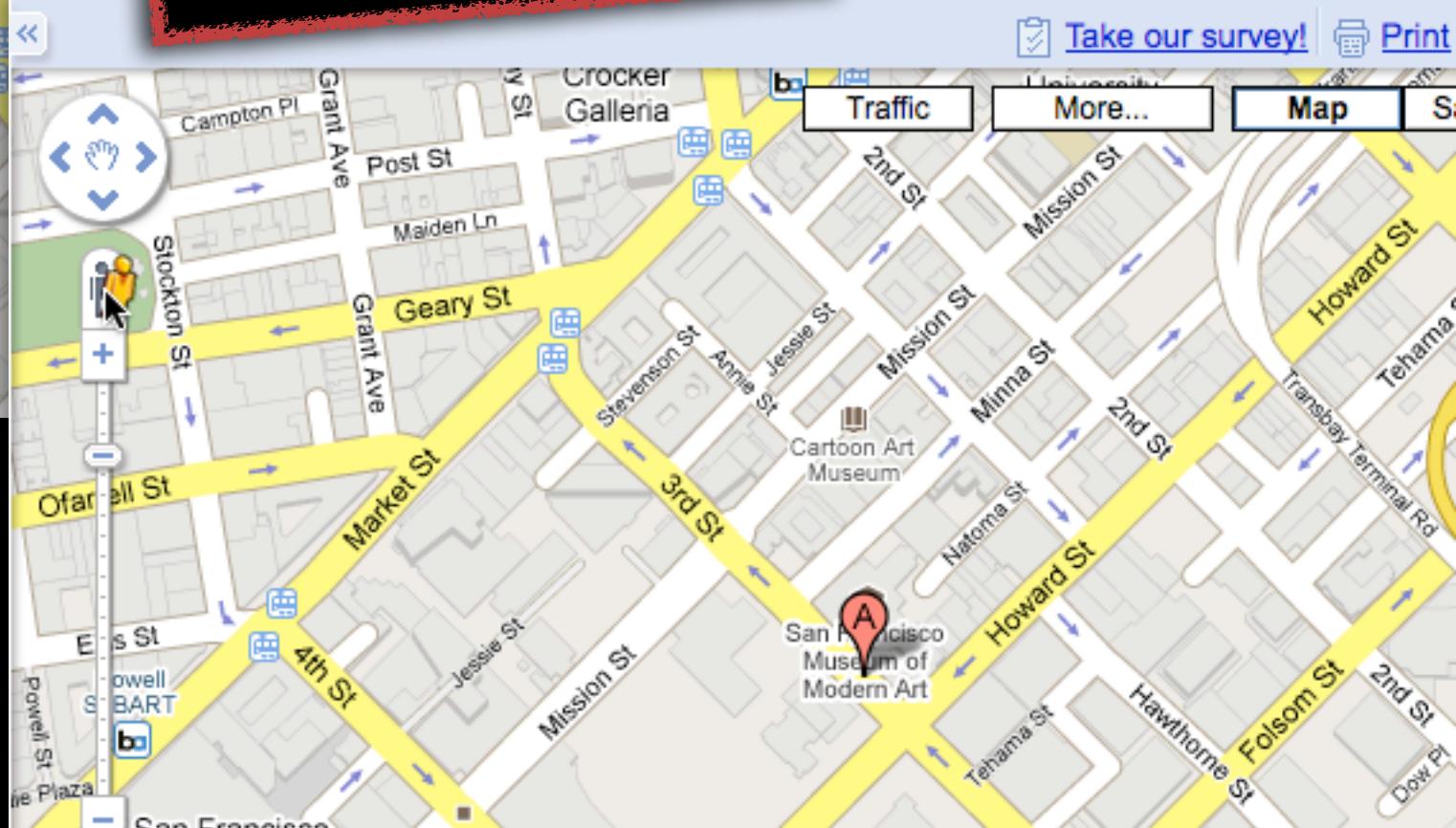
[Take our survey!](#) [Print](#)

Drag & Drop Invitation



Mind your moments.

drop invitation. google maps





Show transitions.

S	M	T	W	Th	F	S
4	5	6	7	8	9	10
12	13	14	15	16	17	24
19	20	21	22	23	29	30
26	27	28				



Personal Info

Federal Taxes

Federal Review

State Taxes

Print & File

Federal Tax Due

\$10,533

CA Tax Due

\$4,973

Wages & Income

Deductions & Credits

Other Tax Situations

Enter Your Interest Paid to Some Lender

Deductible interest paid in 2008 [See qualifications and limitations.](#)

(Box 1 on your 1098)

0.00

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again in slow-motion...

TurboTax® Deluxe

Personal Info Federal Taxes Federal Review State Taxes Print & File

Federal Tax Due Wages & Income Deductions & Credits Other Tax Situations

Federal Tax Due
\$10,533

CA Tax Due
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Enter Your Interest Paid to Some Lender
Deductible interest paid in 2008 See qualifications and limitations.
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CA Tax Due
\$4,973

again in slow-motion...



MIND HACKS

Tips & Tools for Using Your Brain



*Tom Stafford &
Matt Webb*

Foreword by Steven Johnson, author of Mind Wide Open

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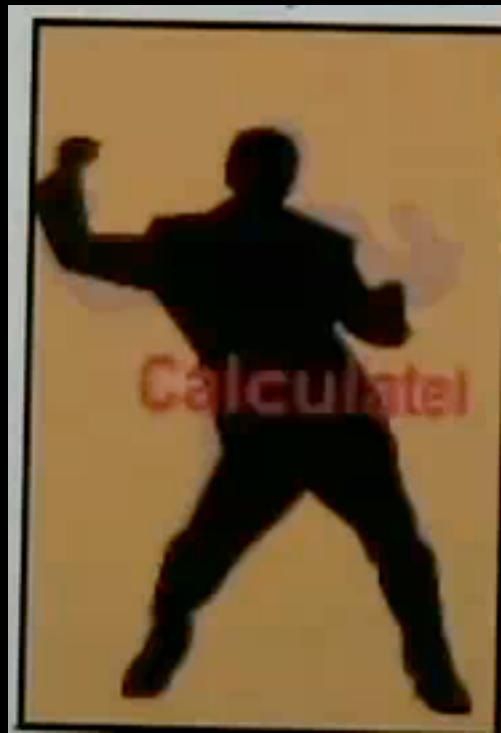
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Find Out!
Click
Alabama
Click
3.00%
Click
Good

Attention processing is
hard-wired into the brain

It is chemistry. You can't
help it.



MIND HACKS

Tips & Tools for Using Your Brain

You can't help looking at
"dancing" mortgage ads



Tom Stafford &
Matt Webb

Foreword by Steven Johnson, author of Mind Wide Open

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Find Out!

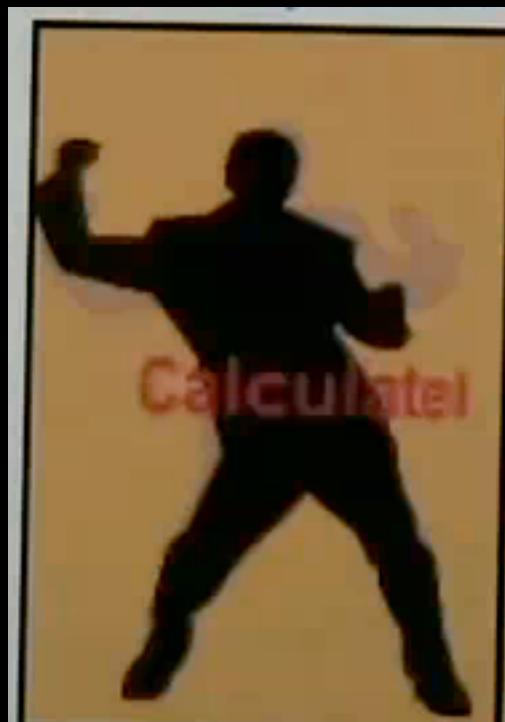
Click
Alabama
Click
3.00%
Click
Good

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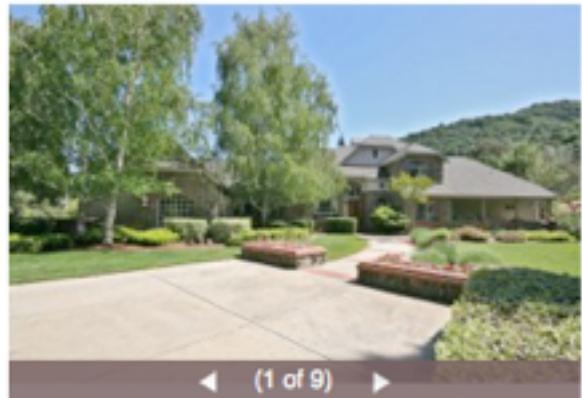
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hard-wired into the brain

It is chemistry. You can't
help it.



16280 Paradise Valley Ln
Morgan Hill, CA 95037

\$2,265,000



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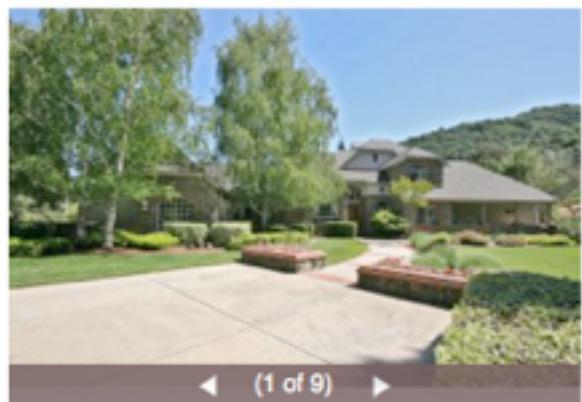
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16280 Paradise Valley Ln
Morgan Hill, CA 95037

\$2,265,000



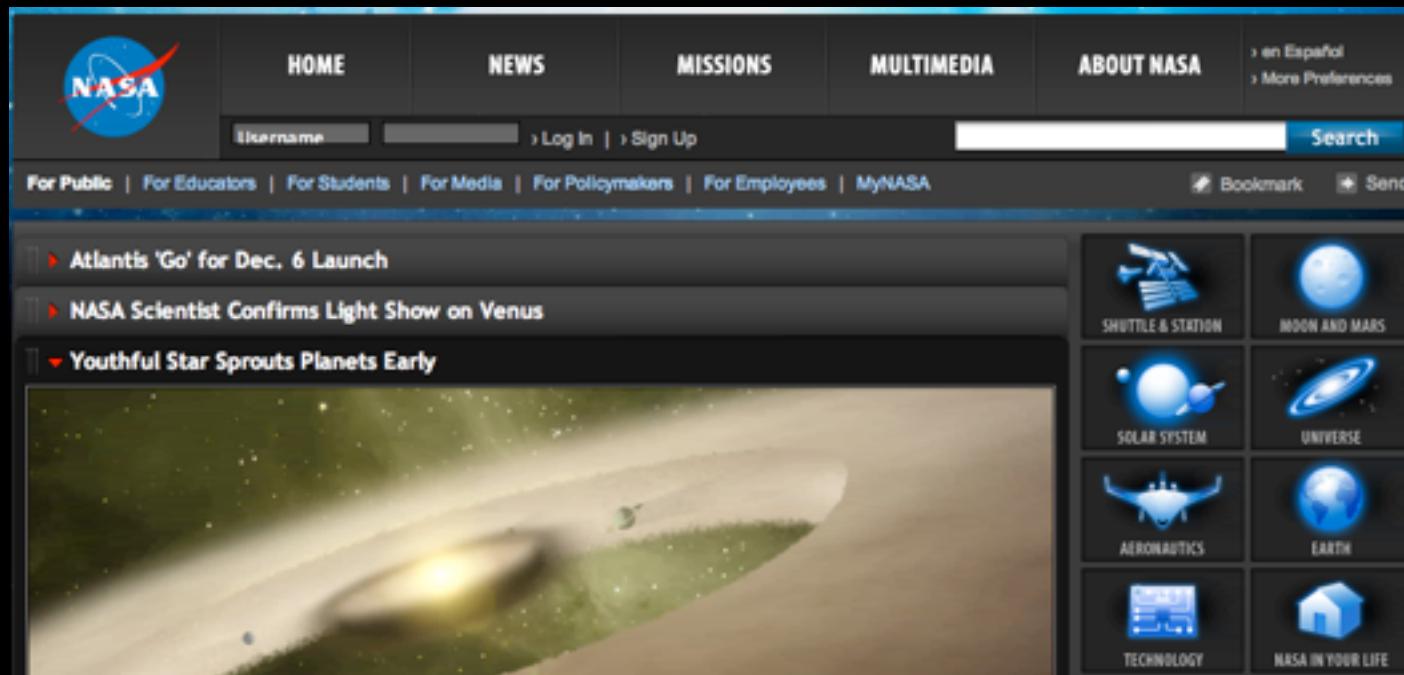
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Morgan Hill, CA 95037

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(1 of 9)

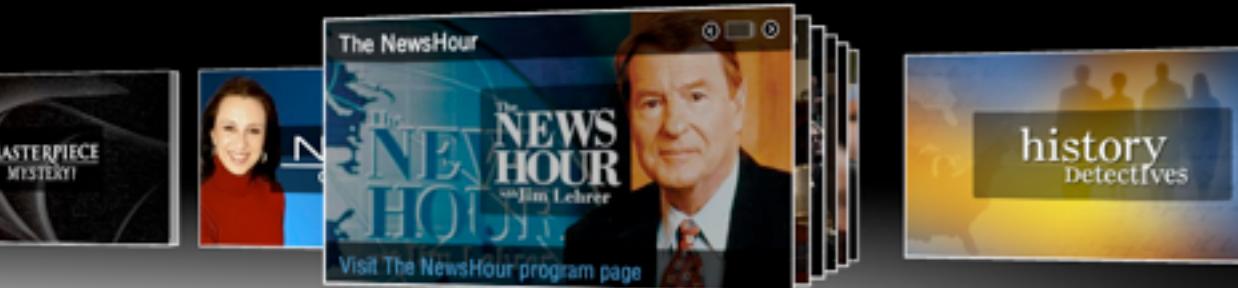
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 AERONAUTICS	 EARTH
 TECHNOLOGY	 NASA IN YOUR LIFE

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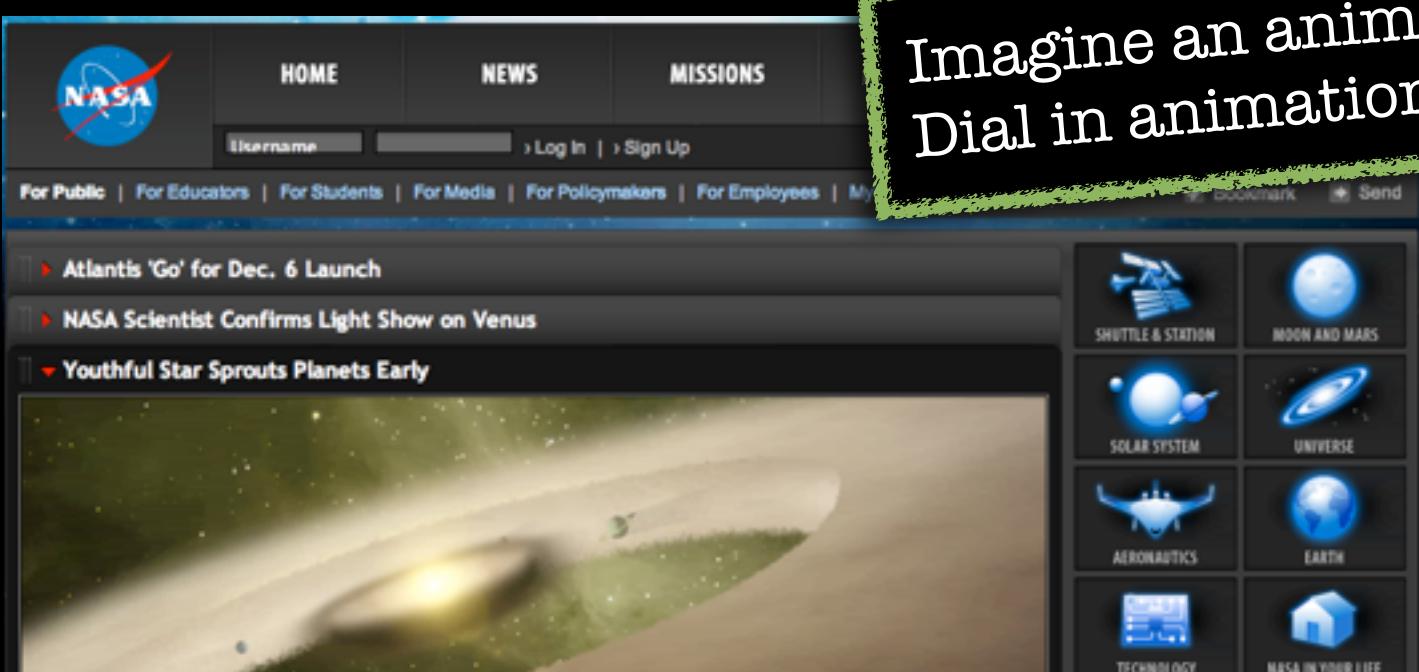
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 SOLAR SYSTEM	 UNIVERSE
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Animated Tour
Useful New Features



We Upgraded Mail
Storage! Now 2G

Selected Type: **Web** Images Local News Shopping My Services Feedback

Search: Music Video Mail More

Hello Bill [Sign Out, My Account] 42° - 57°

Add Content Change Layout Change Colors Select Page: My Front Page

Scoreboard

TODAY

NHL

Tampa Bay vs.	5	13:15
Dallas	3	2nd

NBA

Dallas vs.	0	10:30
LA Clippers	0	ET

YESTERDAY

no games for selected teams

Listen to live audio of college games

Best Fare Tracker

Depart: New York, NY - all

Paris, France - all	\$193.00
---------------------	----------

Depart: Seattle/Tacoma, WA

Honolulu, HI	\$333.60
--------------	----------

Depart: San Francisco, CA

Message Center

Check Email

Launch Messenger 14 friends on

Weather

Dallas, TX	40...75 F	
Denton, TX	35...75 F	
Sunnyvale, CA	42...57 F	
Boulder Creek, CA	39...59 F	
Gilroy, CA	38...57 F	
San Jose, CA	42...58 F	

Software News

- AccuRev gives software configuration system global focus - 5 hours ago
- Anti-virus Software: The Next Big Worm Target? - 10 hours ago
- India's Satyam logs 64 percent rise in third-quarter profit - 10 hours ago
- Cisco Patches Router, Call Manager Software - 1 day ago

eHub

- ehub Interviews Prodigem - 11 hours ago
- Veebro - 20 hours ago
- MediaMax - 2 days ago
- IOWEYOU - 2 days ago
- HyperSuper - 2 days ago

Maps

Select From My Locations or Recently Used

BayCHI Monthly Program Events

- 2006/02/14: Monthly Program Meeting - 3 hours ago

original. animation on drop. my yahoo!

YAHOO! PLUS

Selected Type: **Web** Images Local News Shopping My Services Feedback

Search: Search

Hello Bill [Sign Out, My Account] 42° - 57°

Add Content Change Layout Change Colors

Scoreboard

TODAY

NHL Tampa Bay vs. 5 13:15
Dallas 3 2nd

NBA Dallas vs. 0 10:30
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Paris, France - all \$193.00

Depart: Seattle/Tacoma, WA \$333.60

Depart: San Francisco, CA

Maps

Select From My Locations or Recently Used

original. animation on drop. my yahoo!

MY YAHOO! BETA

Blog Report a bug Switch to original My Yahoo! Last update: Sep 26, 2:53 pm

Web Images Video Local Shopping more

Search:

Hi, Bill [Sign Out] Help

My Front Page

My Quicklinks

Top Stories from AP

- Gates seeks \$190 billion for wars - 21 minutes ago
- Bush touts progress in Afghanistan - 18 minutes ago
- US rebukes Iran leader, backs sanctions - 17 minutes ago
- Violent crackdown launched in Myanmar - 23 minutes ago
- Judge: No switcuring on Craig request - 42 minutes ago

Yellow Pages

Your Search:
City & State or ZIP:

BayCHI Monthly Events

- 2007/18/09: Panel on Advertising on social media sites - 2 days ago

Yahoo! Mail Preview

From	Subject	Received
christina.rudolf	Re: Book Prop.	Wed Sep 26, 2007 02:36 pm
MySpace Friend	Kaye would like	Wed Sep 26, 2007 02:20 pm
David Allen	Start-up in San F	Wed Sep 26, 2007 01:12 pm
David Verba	Re: a bit of news	Wed Sep 26, 2007 01:53 pm
Kim.Miligan	Re:Important	Wed Sep 26, 2007 01:12 pm

Personal Assistant

Mail **Music** **News**
Weather **Travel** **Finance**

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BIONIC WOMAN
TONIGHT 9/8c NBC

Personal Technology from Yahoo! News

- Microsoft will replace scratched Halo 3 discs - 42 minutes ago
- T-Mobile Launches New Sidekick - 3 hours ago
- Sector Snap: Handsetmakers trade mixed - 3 hours ago
- Correction: T-Mobile Sidekick story - 4 hours ago

Software from Yahoo! News

- IBM: Symphony Downloaded 100,000 Times in First Week - 3 hours ago

current. no animation on drop. my yahoo!

YAHOO! PLUS

Selected Type: Web Images Local News Shopping My Services Feedback

Search: [Search] Hello Bill [Sign Out, My Account] 42° - 57°

Add Content Change Layout Change Colors Select Page: My Front Page

Scoreboard edit X **Message Center** edit X **Software News** edit X

TODAY

NHL Tampa Bay vs. 5 13:15 Dallas 3 2nd

NBA Dallas vs. 0 10:30 LA Clippers 0 ET

YESTERDAY
no games for selected teams
Listen to live audio of college games

Best Fare Tracker edit X

Depart: New York, NY - all
Paris, France - all \$193.00
Depart: Seattle/Tacoma, WA
Honolulu, HI \$333.60
Depart: San Francisco, CA

Search [Search] search by Zip Code or City

Weather Dallas, TX 40...75 F Denton, TX 35...75 F Sunnyvale, CA 42...57 F Boulder Creek, CA 39...59 F Gilroy, CA 38...57 F San Jose, CA 42...58 F

Software News

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eHub

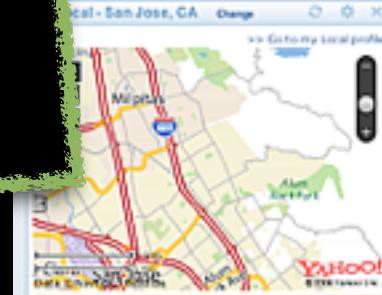
- eHub Interview - 20 hours ago
- Veebro - 20 hours ago
- MediaMax - 2 days ago
- IOWEYOU - 2 days ago
- HyperSuper - 2 days ago

BayCHI Monthly Events

- 2006/02/14: Mo... ago

original. animation on drop. my yahoo!

Use the “cut it in-half” rule of thumb.



current. no animation on drop. my yahoo!

MY YAHOO! BETA

Blog Report a bug Switch to original My Yahoo! Last update: Sep 24, 2:53 pm

Web Images Video Local Shopping more +

Search: [Web Search] Hi, Bill [Sign Out] Help

My Front Page Blogs Add Page My Quicklinks Personalize this page Travel Ideas and Insights Share this page

Top Stories from AP

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- Bush touts progress in Afghanistan - 18 minutes ago
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Yellow Pages

Your Search: [Search] Search By: Category Business Name City & State or ZIP: [Search]

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Kim.Miligan	Re:Important	Wed Sep 26, 2007 01:12 pm

eHub

- Health 2.0 - 1 hour ago
- oSlope - 1 hour ago
- SceneCaster - 4 hours ago
- Cellcast - 6 hours ago
- myvideoop - 6 hours ago

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Personal Technology from Yahoo! News

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Software from Yahoo! News

- IBM: Symphony Downloaded 100,000 Times in First Week - 3 hours ago

Moments Communicate

Moments Communicate



progress indicator

Moments Communicate



Moments Communicate



progress indicator

A screenshot of the original My Yahoo! homepage. The page features a large search bar at the top with the word 'Search' and a 'Search' button. Below the search bar are several news and information modules. On the left, there are 'Scoreboard' and 'Message Center' modules. In the center, there is a 'Weather' module showing temperatures for Dallas, TX, Denton, TX, Sunnyvale, CA, Boulder Creek, CA, Gilroy, CA, and San Jose, CA. To the right, there are 'Software News', 'eHub', and 'BayCHI Monthly Program Events' modules. The top right corner of the page includes a 'We Upgraded Mail' message and links for 'My Services' and 'Feedback'.

earlier version of my yahoo!

Moments Communicate



Connecting...

progress indicator



YAHOO! PLUS

Search:

Scoreboard

TODAY

- NHL
- Tampa Bay vs. 5 13:15
- Dallas 3 2nd

NBA

- Dallas vs. 0 10:30
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YESTERDAY

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Best Fare Tracker

- Depart: New York, NY - all
- Paris, France - all \$193.00
- Depart: Seattle/Tacoma, WA
- Honolulu, HI \$333.60
- Depart: San Francisco, CA

Message Center

Check Email

Launch Messenger 14 friends on

Weather

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eHub

- eHub Interviews Prodigem - 11 hours ago
- Veetzo - 20 hours ago
- MediaMax - 2 days ago
- IDWEYOU - 2 days ago
- HyperSuper - 2 days ago

BayCHI Monthly Program Events

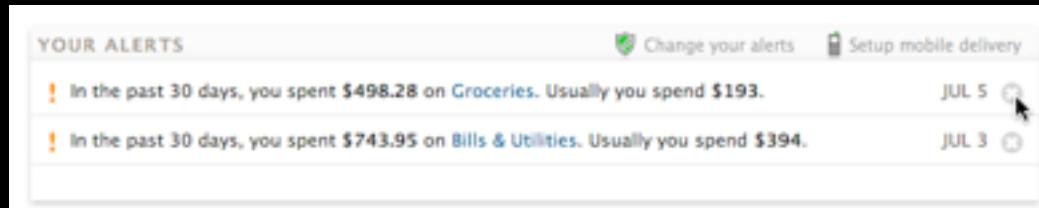
- 2006/02/14: Monthly Program Meeting - 3 hours ago

earlier version of my yahoo!

Speed up time.

Slow down time.

Moments Communicate



YOUR ALERTS

Change your alerts | Setup mobile delivery

In the past 30 days, you spent \$498.28 on Groceries. Usually you spend \$193. JUL 5

In the past 30 days, you spent \$743.95 on Bills & Utilities. Usually you spend \$394. JUL 3

mint.com



Connecting...

progress indicator

Speed up time.



YAHOO! PLUS

Select Type: Web Images

Search:

Help | Bill | Sign Out | My Account | 42° - 53°

Add Content | Change Layout | Change Colors

Scoreboard | edit | X

TODAY

NHL

- Tampa Bay vs. 5 13:15
- Dallas 3 2nd

NBA

- Dallas vs. 0 10:30
- LA Clippers 0 ET

YESTERDAY

no games for selected teams

Listen to live audio of college games

Best Fare Tracker | edit | X

Depart: New York, NY - all

Paris, France - all \$193.00

Depart: Seattle/Tacoma, WA

Honolulu, HI \$333.60

Depart: San Francisco, CA

Message Center | edit | X

Check Email

Launch Messenger 14 friends on

Weather | edit | X

Dallas, TX 40..75 F

Denton, TX 35..75 F

Sunnyvale, CA 42..57 F

Boulder Creek, CA 39..59 F

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San Jose, CA 42..58 F

Software News | edit | X

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- Cisco Patches Router, Call Manager Software - 1 day ago

eHub | edit | X

- eHub Interviews Prodigem - 11 hours ago
- Veetzo - 20 hours ago
- MediaMax - 2 days ago
- IDWEYOU - 2 days ago
- HyperSuper - 2 days ago

BayCHI Monthly Program Events | edit | X

- 2006/02/14: Monthly Program Meeting - 3 hours ago

earlier version of my yahoo!

Moments Communicate



mint.com

Show state change.



progress indicator

Speed up time.

YAHOO! PLUS

Select Type: Web Images

Search:

Help Bill | Sign Out, My Account | 42° - 52°

Add Content Change Layout Change Colors

Scoreboard edit X

TODAY

NHL Tampa Bay vs. 5 13:15

Dallas 3 2nd

NBA Dallas vs. 0 10:30

LA Clippers 0 ET

YESTERDAY

no games for selected teams

Listen to live audio of college games

Best Fare Tracker edit X

Depart: New York, NY - all \$193.00

Paris, France - all \$193.00

Depart: Seattle/Tacoma, WA \$333.60

Honolulu, HI \$333.60

Depart: San Francisco, CA

Message Center edit X

Check Email

Launch Messenger 14 friends on

Weather edit X

Dallas, TX 40..75 F

Denton, TX 35..75 F

Sunnyvale, CA 42..57 F

Boulder Creek, CA 39..59 F

Gilroy, CA 38..57 F

San Jose, CA 42..58 F

Software News edit X

- AccuRev gives software configuration system global focus - 5 hours ago
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- Cisco Patches Router, Call Manager Software - 1 day ago

eHub edit X

- eHub Interviews Prodigem - 11 hours ago
- Veetzo - 20 hours ago
- MediaMax - 2 days ago
- IDWEYOU - 2 days ago
- HyperSuper - 2 days ago

BayCHI Monthly Program Events edit X

- 2006/02/14: Monthly Program Meeting - 3 hours ago

Maps edit X

Select From My Locations or Recently Used clear recent

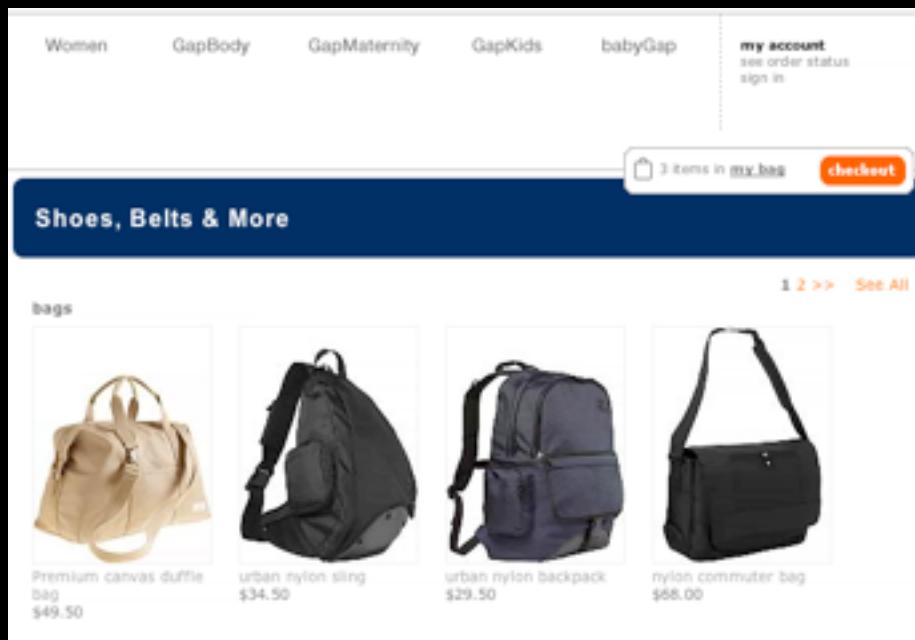
My Locations

earlier version of my yahoo!

Moments Communicate



mint.com



Show state change.

A screenshot of an older version of the Yahoo! homepage. At the top, it says 'Connecting...' with a progress bar. Below this is a 'progress indicator' bar. The main content area includes the 'YAHOO! PLUS' logo, a search bar, and various news and information boxes. These boxes include 'Scoreboard', 'Message Center', 'Weather', 'Best Fare Tracker', 'Maps', and 'Software News'. The 'Software News' box lists items like 'AccuRev gives software configuration system global focus' and 'Cisco Patches Router, Call Manager Software'. The 'Maps' box shows flight departures from New York, Paris, Seattle/Tacoma, Honolulu, and San Francisco. The bottom right corner of the image has the text 'earlier version of my yahoo!'.

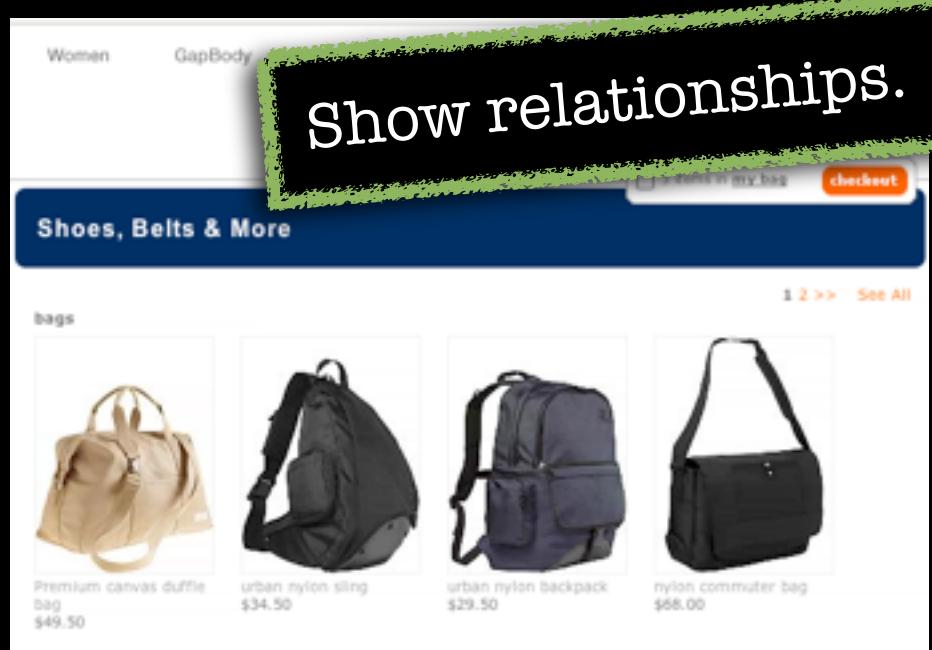
Speed up time.

Slow down time.

Moments Communicate



mint.com



the gap

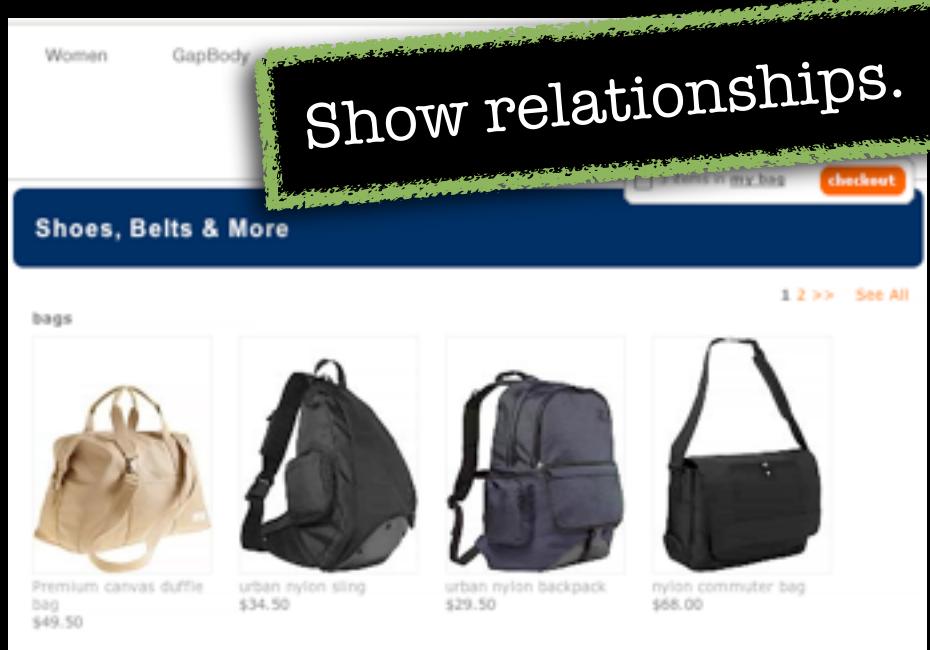
A screenshot of an earlier version of the my yahoo! homepage. A green box contains the text "Speed up time." It points to a "Connecting..." progress indicator. Another green box contains the text "Slow down time." It points to the "Software News" and "eHub" sections, which are filled with a large number of news items and links.

earlier version of my yahoo!

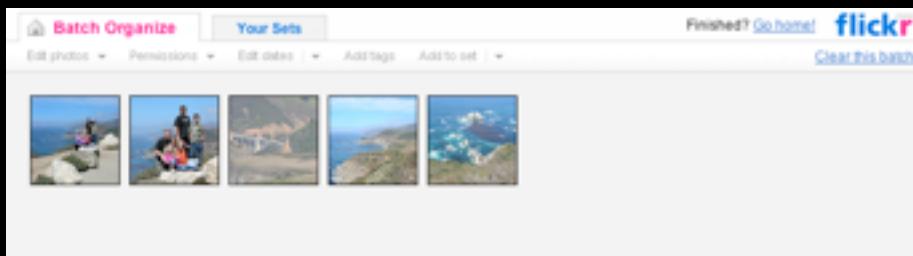
Moments Communicate



mint.com



the gap



flickr organizr

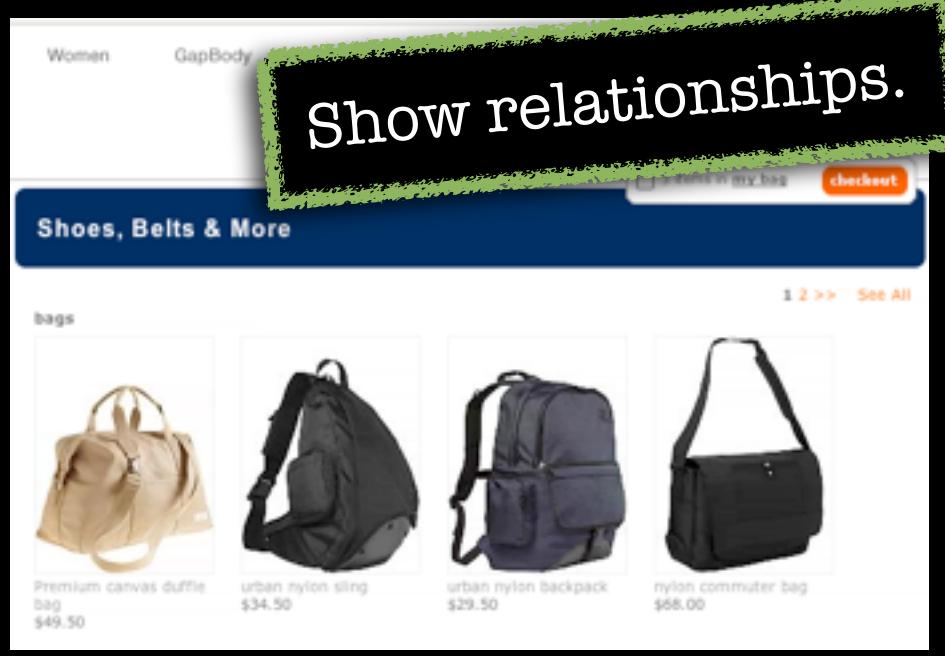


earlier version of my yahoo!

Moments Communicate



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A screenshot of an earlier version of the My Yahoo! homepage. A box with a green border contains the text 'Speed up time.' A progress indicator bar is visible above the main content area. The main content includes a 'Connecting...' message, a search bar, and several news and weather modules. A box with a green border contains the text 'Slow down time.' The news modules include 'Scoreboard', 'Message Center', 'Weather', 'Best Fare Tracker', and 'Maps'. The weather section shows temperatures for Dallas, TX, Denton, TX, Sunnyvale, CA, Boulder Creek, CA, Gilroy, CA, and San Jose, CA. The news section shows various headlines like 'AccuRev gives software configuration system global focus', 'Anti-virus Software: The Next Big Worm', and 'India's Satyam logs 64 percent rise in third-quarter profit'.

earlier version of my yahoo!



Be reactive.

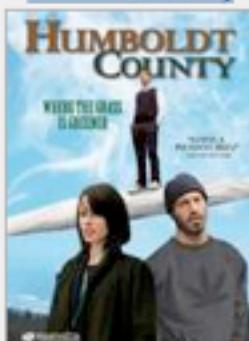
Late Night Comedies

Not Interested [See All >](#)

Based on your interest in
[National Lampoon's Pledge This!](#)
[The Stoned Age](#)
[Team America: World Police](#)

Set this genre
Late Night Comedies
 Sometimes watch

Humboldt County



[Add](#)



Not Interested

Revenge of the Nerds: Panty Raid Edition



[Add](#)



Not Interested

The Onion Movie



[Add](#)



Not Interested

A Dirty Shame



[Add](#)



Not Interested

experiment on home page

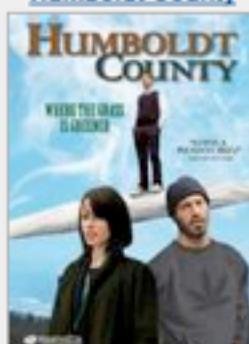
Late Night Comedies

Not Interested [See All >](#)

Based on your interest in
[National Lampoon's Pledge This!](#)
[The Stoned Age](#)
[Team America: World Police](#)

Set this genre
Late Night Comedies
 Sometimes watch

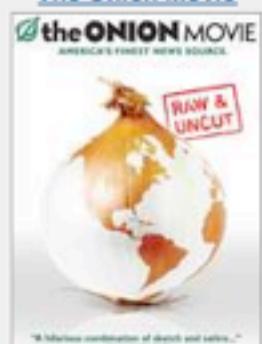
Humboldt County

[Add](#) Not Interested

Revenge of the Nerds: Panty Raid Edition

[Add](#) Not Interested

The Onion Movie

[Add](#) Not Interested

A Dirty Shame

[Add](#) Not Interested

experiment on home page

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608

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dedicated area

Live Feedback

wundrbar beta

american airlines from july 12 to july 16

Expedia flight search redirect 

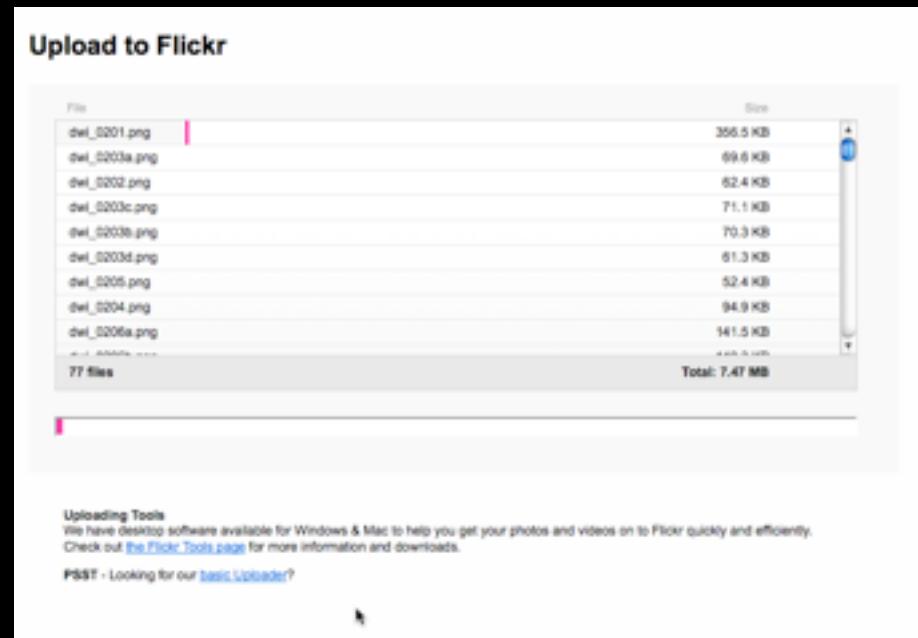
Don't want Expedia? You can also use CheapTickets, Kayak, Orbitz, Sidestep or Travelocity. Just say so!

From Boston, Logan, MA (BOS)
To Dallas/Ft. Worth, TX (DFW)

Dates: leaving Sat July 12, 2008
returning Wed July 16, 2008 Passengers: 1 adult

Other trip details:
Economy class on American Airlines

Live Feedback



live feedback. flickr

wundrbar beta

merican airlines from july 12 to july 16

Expedia flight search  redirect 

Don't want Expedia? You can also use CheapTickets, Kayak, Orbitz, SideStep or Travelocity. Just say so!

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live feedback. wundrbar.

Live Feedback

wundrbar beta

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Passengers:
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live feedback. wundrbar

live feedback. flickr

live feedback. [google maps](#)

Live Feedback

Create a tight feedback loop with the user.

wundrbar beta

merican airlines from july 12 to july 16

Expedia flight search  redirect 

Don't want Expedia? You can also use CheapTickets, Kayak, Orbitz, SideStep or Travelocity. Just say so!

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Dates:
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Passengers:
1 adult

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live feedback. wundrbar

File	Size
dw_0201.png	356.5 KB
dw_0203a.png	69.6 KB
dw_0202.png	62.4 KB
dw_0203c.png	71.1 KB
dw_0203b.png	70.3 KB
dw_0203d.png	61.3 KB
dw_0205.png	52.4 KB
dw_0204.png	94.9 KB
dw_0206a.png	141.5 KB
dw_0206b.png	42.6 KB
77 files	Total: 7.47 MB

live feedback. flickr

A screenshot of Google Maps showing a route from San Francisco Airport to San Francisco. The route is highlighted in green, indicating fast traffic. A speech bubble on the left side of the map contains the text: "Address: San Francisco Airport", "Get directions: To here - From here", "Search nearby - Save to My Maps", and "Live traffic chance". The map shows the San Francisco coastline, the Golden Gate Bridge, and various neighborhoods like South San Francisco, Millbrae, Burlingame, San Mateo, Foster City, and Belmont. The legend at the top right shows traffic conditions: Slow (red), Normal (yellow), and Fast (green).

live feedback. [google maps](#)

Live Suggest

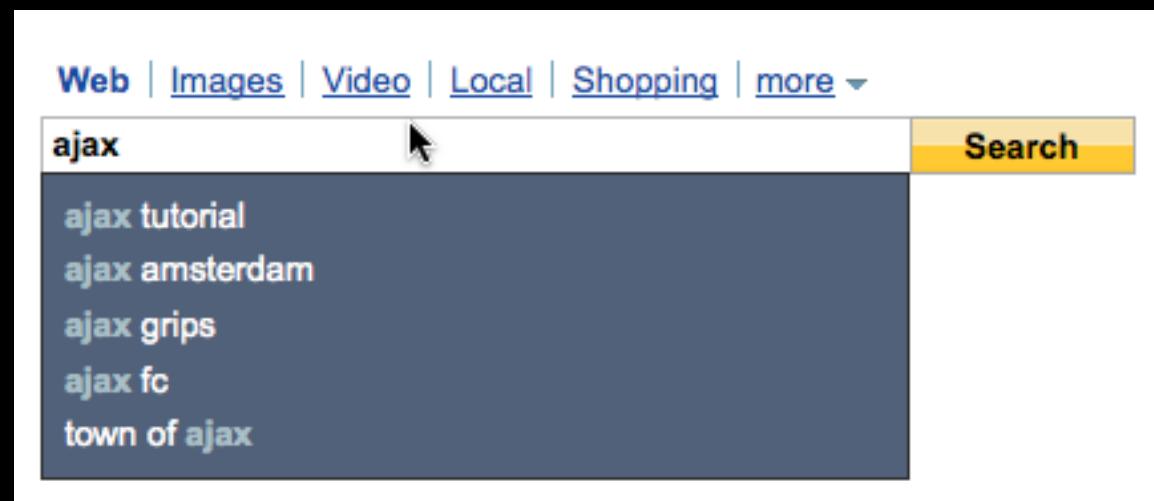


live suggest. google (early version)

Live Suggest



live suggest. google (early version)



live suggest. yahoo search

Live Suggest



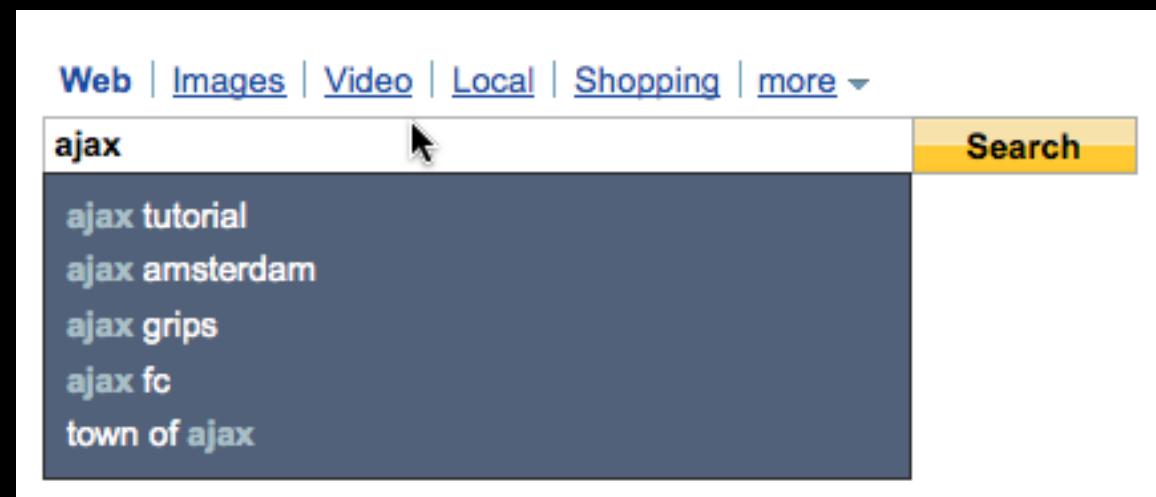
Google Suggest BETA

Web Images Groups News Froogle Local more »

ajax

ajax	3,840,000 results
aja	2,410,000 results
ajay devgan	72,000 results
ajay	816,000 results
ajax amsterdam	502,000 results
ajax fc	710,000 results
ajanta	190,000 results
ajanta caves	46,600 results
ajax ontario	275,000 results
ajax grips	8,860 results

live suggest. google (early version)



Web | Images | Video | Local | Shopping | more ▾

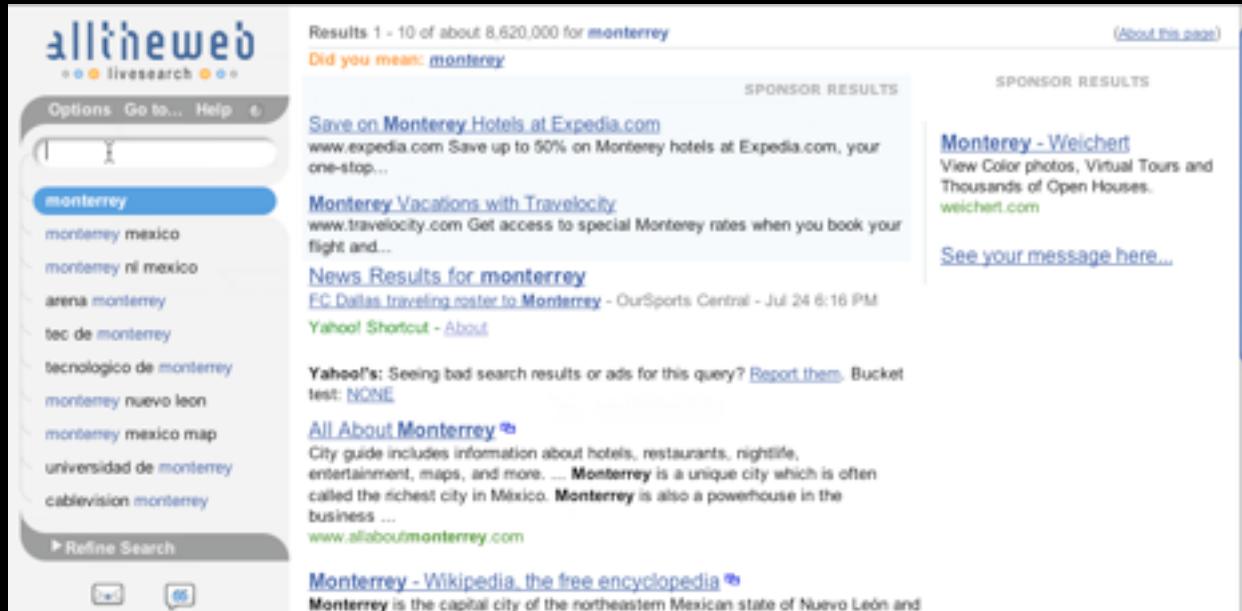
ajax

ajax tutorial
ajax amsterdam
ajax grips
ajax fc
town of ajax

Search

live suggest. yahoo search

live suggest. early yahoo search experiment



alltheweb live search

Options Go to... Help

monterrey

- monterrey mexico
- monterrey nl mexico
- arena monterrey
- tec de monterrey
- tecnologico de monterrey
- monterrey nuevo leon
- monterrey mexico map
- universidad de monterrey
- cablevision monterrey

Results 1 - 10 of about 8,620,000 for monterrey

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Monterey Vacations with Travelocity

www.travelocity.com Get access to special Monterey rates when you book your flight and...

News Results for monterrey

FC Dallas traveling roster to Monterrey - OurSports Central - Jul 24 6:16 PM

Yahoo! Shortcut - About

Yahoo!'s: Seeing bad search results or ads for this query? Report them. Bucket test: NONE

All About Monterrey

City guide includes information about hotels, restaurants, nightlife, entertainment, maps, and more. ... Monterrey is a unique city which is often called the richest city in Mexico. Monterrey is also a powerhouse in the business ...

www.allaboutmonterrey.com

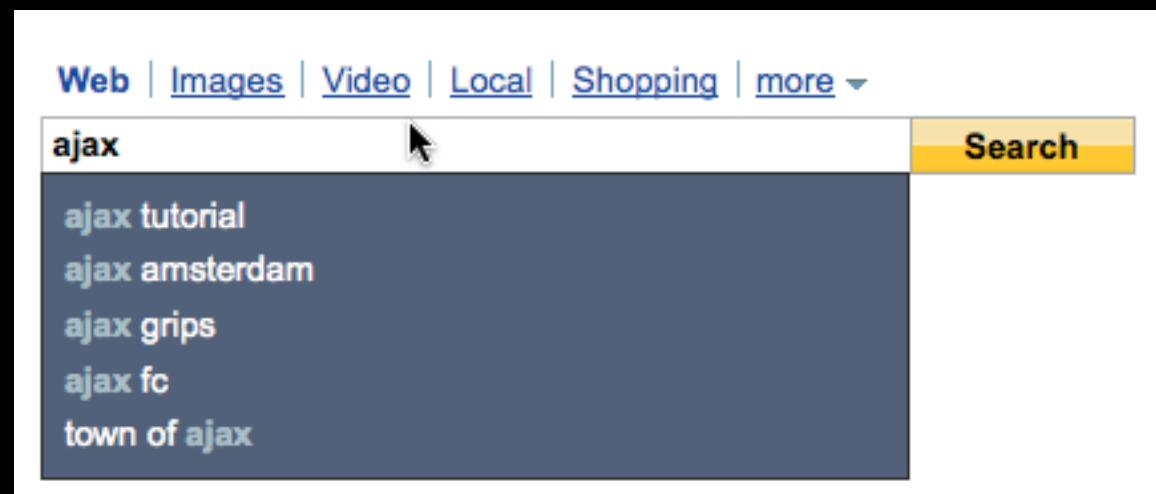
Monterrey - Wikipedia, the free encyclopedia

Monterrey is the capital city of the northeastern Mexican state of Nuevo Leon and

Live Suggest

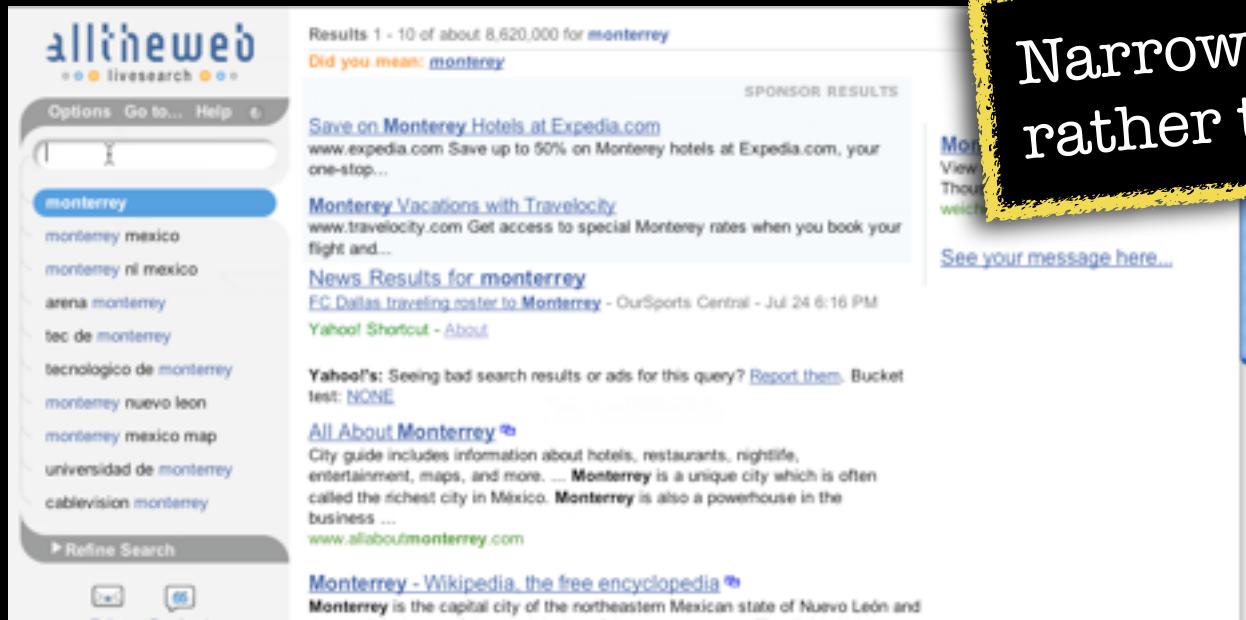


live suggest. google (early version)



live suggest. yahoo search

live suggest. early yahoo search experiment



Narrow toward a goal
rather than distract from it.

Live Previews

New Beetle
Starts at \$18,290¹

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» [Gallery](#)
 Photos
 360°

Features
Highlights
Complete Specs
Price List
Warranty
Carfax Maintenance

Build
Shopping Tools
Find A Dealer
Get A Quote
Schedule A Test Drive
Special Offers
Financial Options
Brochures

¹Legal disclosure

Block



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Live Previews

New Beetle

Starts at \$18,290¹

Overview

Gallery

Photos 360°

Features

Highlights

Complete Specs

Price List

Warranty

Carfax Maintenance

Build

Shopping Tools

Find A Dealer

Get A Quote

Schedule A Test Drive

Special Offers

Financial Options

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exterior

interior

Click and Drag the Car or **Spin Now**

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Search

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Standard

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34 MB 101 MB 164 MB

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Live Previews

New Beetle
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Overview
» **Gallery**
Photos 340²
Features
Highlights
Complete Specs
Price List
Warranty
CarCare Maintenance
Build
Shopping Tools
Find A Dealer
Get A Quote
Schedule A Test Drive
Special Offers
Financial Options
Brochures
¹MSRP. ²Photo gallery. © 2009 Volkswagen AG. All rights reserved.

Block

exterior

Black

Live previews are engaging.

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Live Previews



New Beetle
Starts at \$18,290¹
Overview
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Photos 360°
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Highlights
Complete Specs
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Warranty
CarCare Maintenance
Build
Shopping Tools
Find A Dealer
Get A Quote
Schedule A Test Drive
Special Offers
Financial Options
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¹MSRP. Excludes destination and options. © 2009 Volkswagen AG. All rights reserved.

Block

exterior

- Black
- White
- Light Green
- Yellow
- Light Blue
- Red

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Let the user see ahead.



live suggest. apple search

Live Filtering

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Fusing Twitter Trends with Bing Insights

trending topics

Popular Now People Places Products

Carl Crawford Chuck Norris Dash Snow Dave Chappelle Joe Buck Lamar Odom Mariano Rivera Michael Jackson Obama Orrin Hatch Pujols Ryan Higa Ryan Howard Sonia Sotomayor Wendy Williams

tweets

jokink1: CQ Politics | Craig Crawford's Trail Mix - Smiling GOPers Ought to ...
<http://u.mavrev.com/o2tw>
Jul 15, 2009 10:58am

realty: At a minum, Papelbon should but **Crawford** a rolex.
Jul 15, 2009 10:57am

TheLuckyLadybug: Win the Tutu's Take...Meaningful Beauty by Cindy **Crawford** Review (GIVEAWAY!) | theohanamama.com - Source: <http://bit.ly/O1je4> @theohanamama Jul 15, 2009 10:57am

StPeteSpirits: Wednesday's

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Carl Crawford

CARL CRAWFORD

Biography Quotes Jersey Fan Club Interview News Images

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Carl Crawford LF, #13 Tampa Bay Rays

	OPP	AB	R	H	HR	RBI	BB	K	SB
Jul 10	Oak, W6-0	4	0	1	0	1	1	0	0
Jul 11	Oak, L2-7	3	0	0	0	0	1	2	0
Jul 12	Oak, L3-7	1	0	0	0	0	0	1	0

Jul 17 - Rays at Royals - 8:10 PM ET
Season: GP 88 · AVG .309 · HR 8 · RBI 39 · Runs 58 · SB 44

Player Stats · FOX Sports on MSN · Statistics provided by STATS, Inc. © 2009

· Tampa Bay Rays LF Carl Crawford's catch creates instant...
St. Petersburg Times 7/15/2009
· SportsNation Blog Archives Carl Crawford ESPN.com 7/15/2009

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Live Filtering

bing tweets
Beta
Fusing Twitter Trends with Bing Insights

trending topics **twitter** 

Popular Now People Places Products

Carl Crawford Chuck Norris Dash Snow Dave Chappelle Joe Buck Lamar Odom Mariano Rivera Michael Jackson Obama Orrin Hatch Pujols Ryan Higa Ryan Howard Sonia Sotomayor Wendy Williams

tweets

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 **TheLuckyLadybug**: Win the Tutu's Take...Meaningful Beauty by Cindy **Crawford** Review (GIVEAWAY!) | theohanamama.com - Source: <http://bit.ly/O1je4> @theohanamama Jul 15, 2009 10:57am

 **StPeteSpirits**: Wednesday's

share **result**

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Carl Crawford 

ALL RESULTS 1-20 of 6,860,000 results · [Advanced](#)

Carl Crawford LF, #13 Tampa Bay Rays

	OPP	AB	R	H	HR	RBI	BB	K	SB	
	Jul 10	Oak, W6-0	4	0	1	0	1	1	0	0
	Jul 11	Oak, L2-7	3	0	0	0	0	1	2	0
	Jul 12	Oak, L3-7	1	0	0	0	0	0	1	0

Jul 17 - Rays at Royals - 8:10 PM ET
Season: GP 88 - AVG .309 - HR 8 - RBI 39 - Runs 58 - SB 44
[Player Stats](#) - [FOX Sports on MSN](#) - Statistics provided by STATS, Inc. © 2009

• Tampa Bay Rays LF **Carl Crawford**'s catch creates instant...
St. Petersburg Times 7/15/2009
• SportsNation Blog Archives **Carl Crawford** ESPN.com 7/15/2009

Reduce search effort with live filtering.

refining search. bing tweets

Live Forms

Find a domain name:

www. (ex. widgetdesigns.com)

live forms. yahoo! small business

Live Forms

Find a domain name:

www.
(ex. widgetdesigns.com)

live forms. yahoo! small business

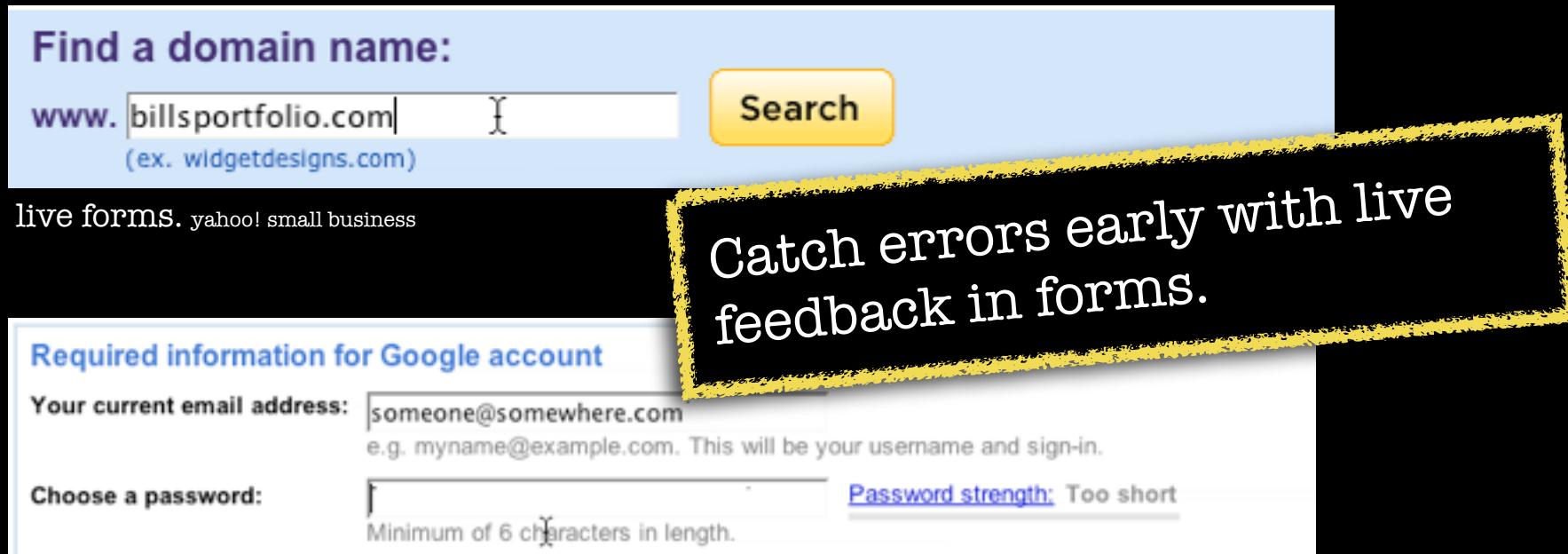
Required information for Google account

Your current email address:
e.g. myname@example.com. This will be your username and sign-in.

Choose a password:
Minimum of 6 characters in length. [Password strength: Too short](#)

live forms. google account creation

Live Forms



The image displays two examples of live forms. The top example is a domain search interface with a search bar and a 'Search' button. The bottom example is a Google account creation form with fields for email and password. A yellow callout box with a hand-drawn style border is overlaid on the forms, containing the text: 'Catch errors early with live feedback in forms.'

Find a domain name:

www.
(ex. widgetdesigns.com)

live forms. yahoo! small business

Required information for Google account

Your current email address:
e.g. `myname@example.com`. This will be your username and sign-in.

Choose a password: >Password strength: Too short
Minimum of 6 characters in length.

live forms. google account creation

Catch errors early with live feedback in forms.

Auto Complete



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Round-trip One-way Multi-city

From

 Show Nearby Airports 

Leave  **Time** 

To

 Show Nearby Airports

Return  **Time** 

Travelers **Cabin** 

Prefer Nonstop

Search multiple sites for [hundreds of airlines](#).

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Round-trip One-way Multi-city

From

 Show Nearby Airports 

To

 Show Nearby Airports

Leave  **Time** 

Return  **Time** 

Travelers **Cabin** 

Prefer Nonstop

Search multiple sites for [hundreds of airlines](#).

Autocomplete effortlessly.

auto complete. kayak

Input where you output.

Maintain flow.

Require a light footprint.

Invite interaction.

Show transitions.

Be reactive.



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