

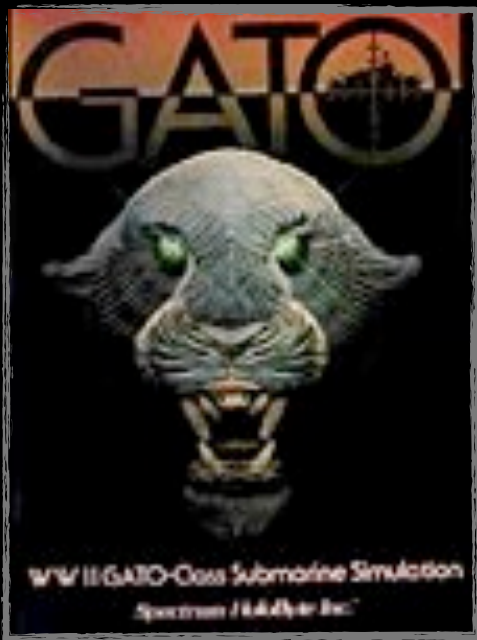
Designing for Interesting Moments

Bill Scott

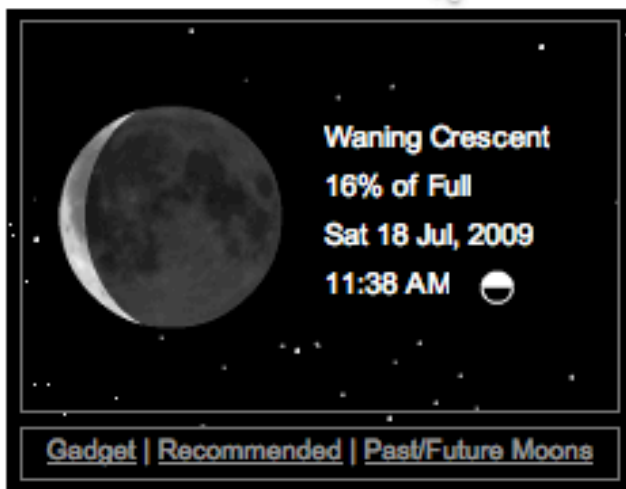
Director, UI Engineering
Netflix

IxDA Presentation ~ July 22, 2009

Me



Current Moon Phase



youtube :: top rated

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- [+ Summer and Ending Hunger \(Ep.11\)](#)
- [+ Unite Against WMG](#)

National Geographic POD



POD -

[Google Webmaster Tools](#)

Stock Market

HowStuffWorks.com Daily Feed

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- [+ Fact or Fiction: Fight it Out!](#)
- [+ Today's Video- CNN s First Broadcast](#)

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- [+ Drivers Dismiss Risks of Multitasking on the Road](#)
- [+ An Appraisal: Cronkite's Signature: Approachable Authority](#)
- [+ Media Decoder: Explaining Cronkite to the YouTube Generation](#)
- [+ Media Decoder: Memorable Video by Walter Cronkite](#)
- [+ Media Decoder: Television Icons Reflect on Cronkite's Career](#)
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- [+ Congressional Memo: In Books on Two Powerbrokers, Hints of the Future](#)

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Simple Interaction?

Current Moon Phase



Waning Crescent

16% of Full

Sat 18 Jul, 2009

11:38 AM



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Stock Market

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- [+ Today's Video- CNN's First Broadcast](#)

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- [+ Summer and Ending Hunger \(Ep.11\)](#)
- [+ Unite Against WMG](#)

National Geographic POD



POD -

[Google Webmaster Tools](#)

Simple Interaction? Events...

Page load. Mouse hover. Mouse down. Drag initiated. Drag leaves original location. Drag re-enters original location. Drag re-enters original location. Drag enters valid target. Drag exits valid target. Drag enters specific invalid target. Drag is over no specific target. Drag hovers over valid target. Drag hovers over invalid target. Drop accepted. Drop rejected. Drop on parent container.

Simple Interaction? Actors...

Page. Cursor. Tool Tip. Drag
Object. Drag Object's Parent
Container. Drop Target.

Events →

Actors ↓

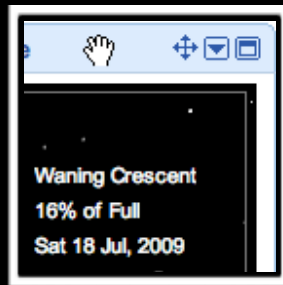
96

Interesting Moments

Interesting Moments

	Mouse Hover	Mouse Down	Drag Initiated	Drag Hovers over Valid Target*	Drop Accepted
Cursor	Change to a hand pointer.	Change to normal style.*			
Dragged Module			Slightly transparent.		Dragged module removed.
Dragged Modules Original Location			Hole is shown as a gray, thick, dashed outline.		Hole is removed.
Drop Target				Hole (gray, thick, dashed outline) is moved to the new drop spot. Other modules shift to close prior hole.	Module is placed in the new location.

Interesting Moments



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Interesting Moments



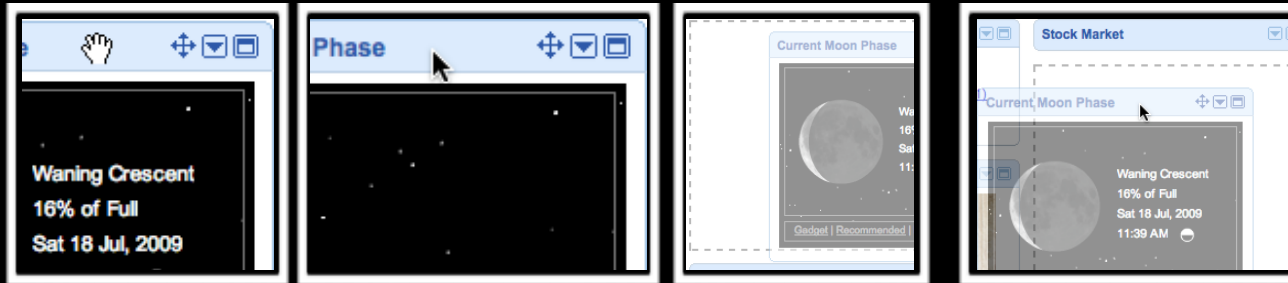
	Mouse Hover	Mouse Down	Drag Initiated	Drag Hovers over Valid Target*	Drop Accepted
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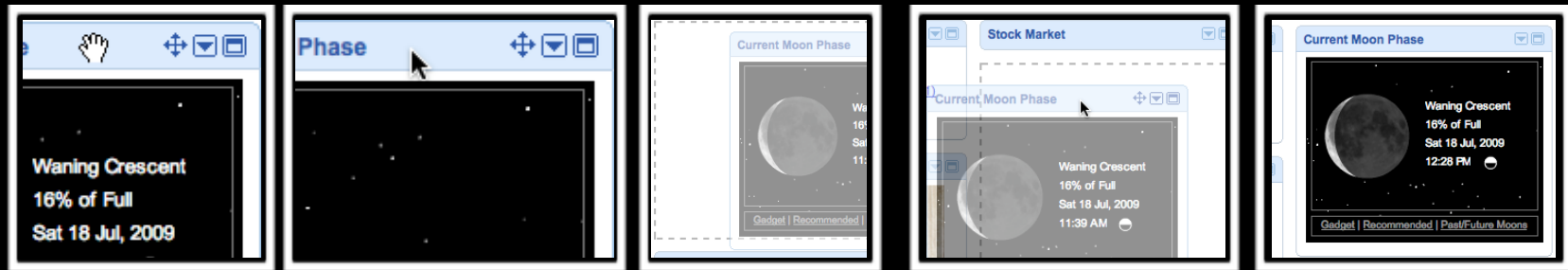
	Mouse Hover	Mouse Down	Drag Initiated	Drag Hovers over Valid Target*	Drop Accepted
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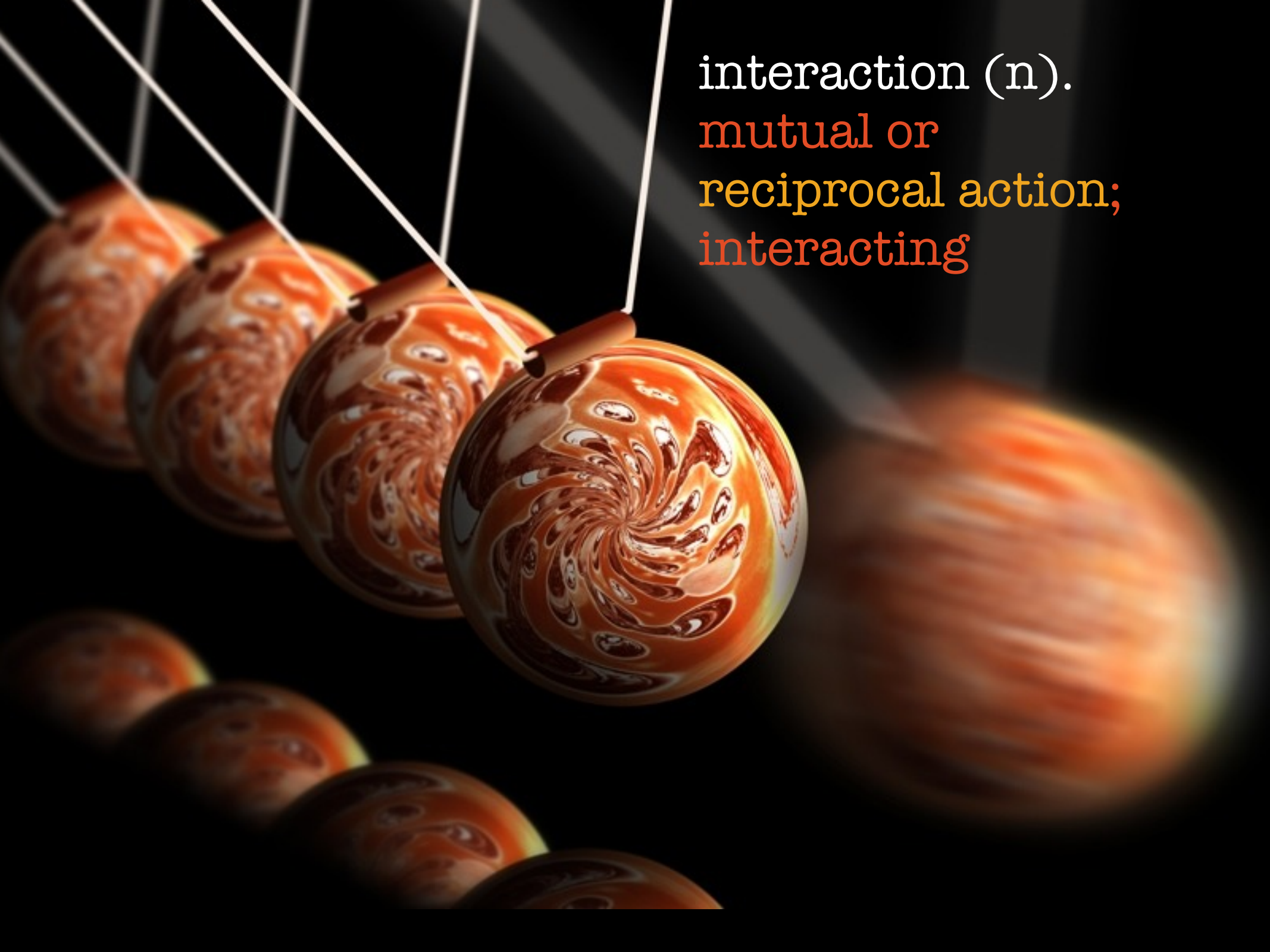
	Mouse Hover	Mouse Down	Drag Initiated	Drag Hovers over Valid Target*	Drop Accepted
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interaction (n).
mutual or
reciprocal action;
interacting





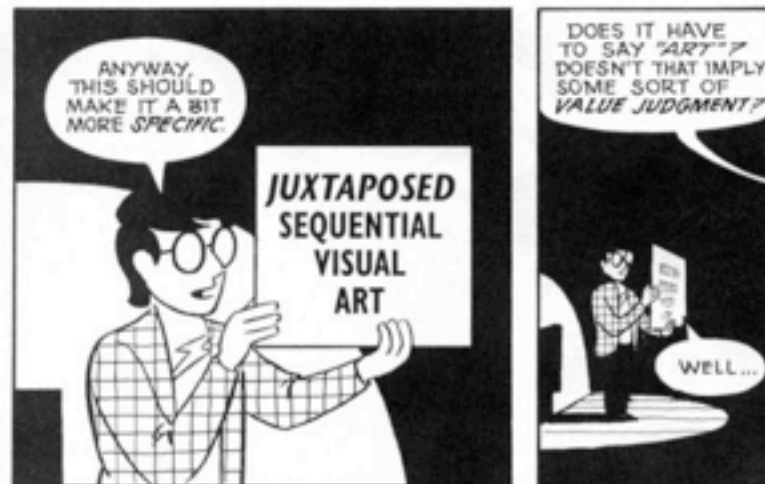
interaction.

interplay between
system and user

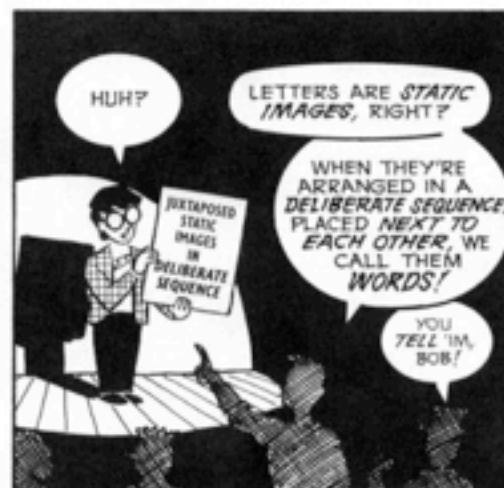
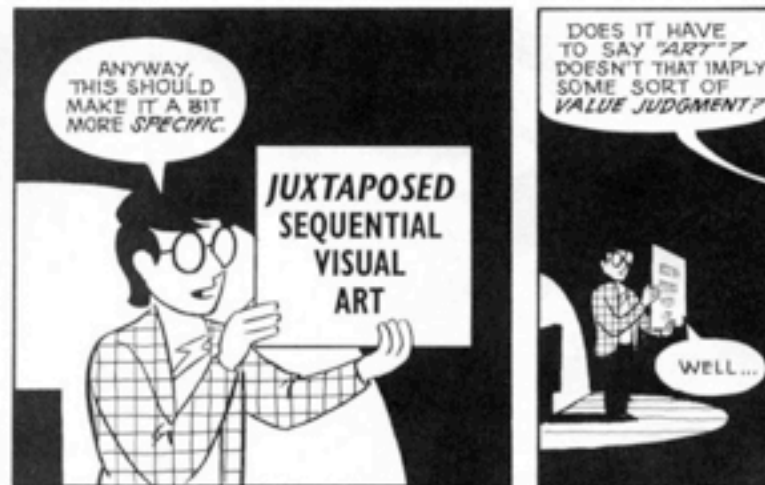
"A REMARKABLE NEW BAEDEKER OF THE TOONS."

—GARRY TRUDEAU, NEW YORK TIMES BOOK REVIEW

interaction.
interplay between
system and user



interaction.
interplay between
system and user



interaction.
sequence
tells a story





interactivity.
cyclic process
between two or
more active agents
in which each agent
alternatively
listens, thinks, and
speaks.

Chris Crawford
Interactive Storytelling

Interesting Moments

Captures minute interplay

Serves as tickler for nuances

Speaks to the possibilities

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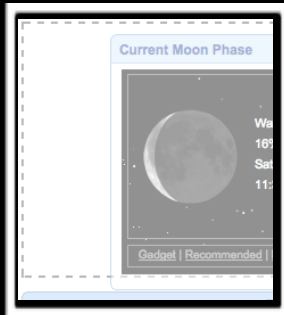
	Mouse Hover	Mouse Down	Drag Initiated	Drag Hovers over Valid Target*	Drop Accepted
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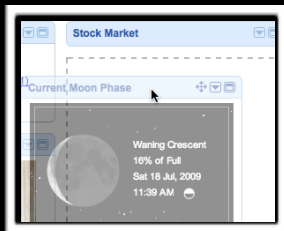
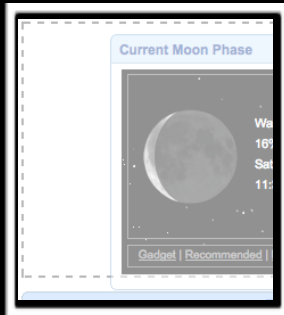
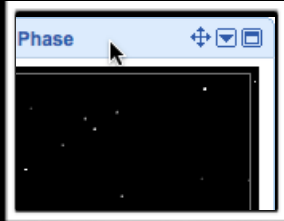
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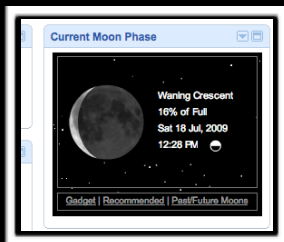
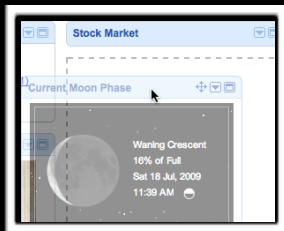
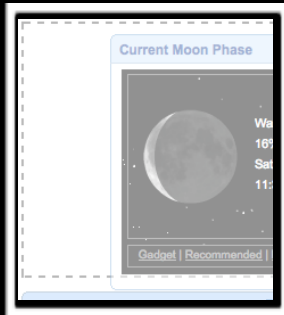
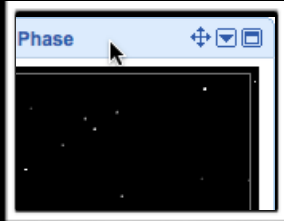
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Speaks to the possibilities



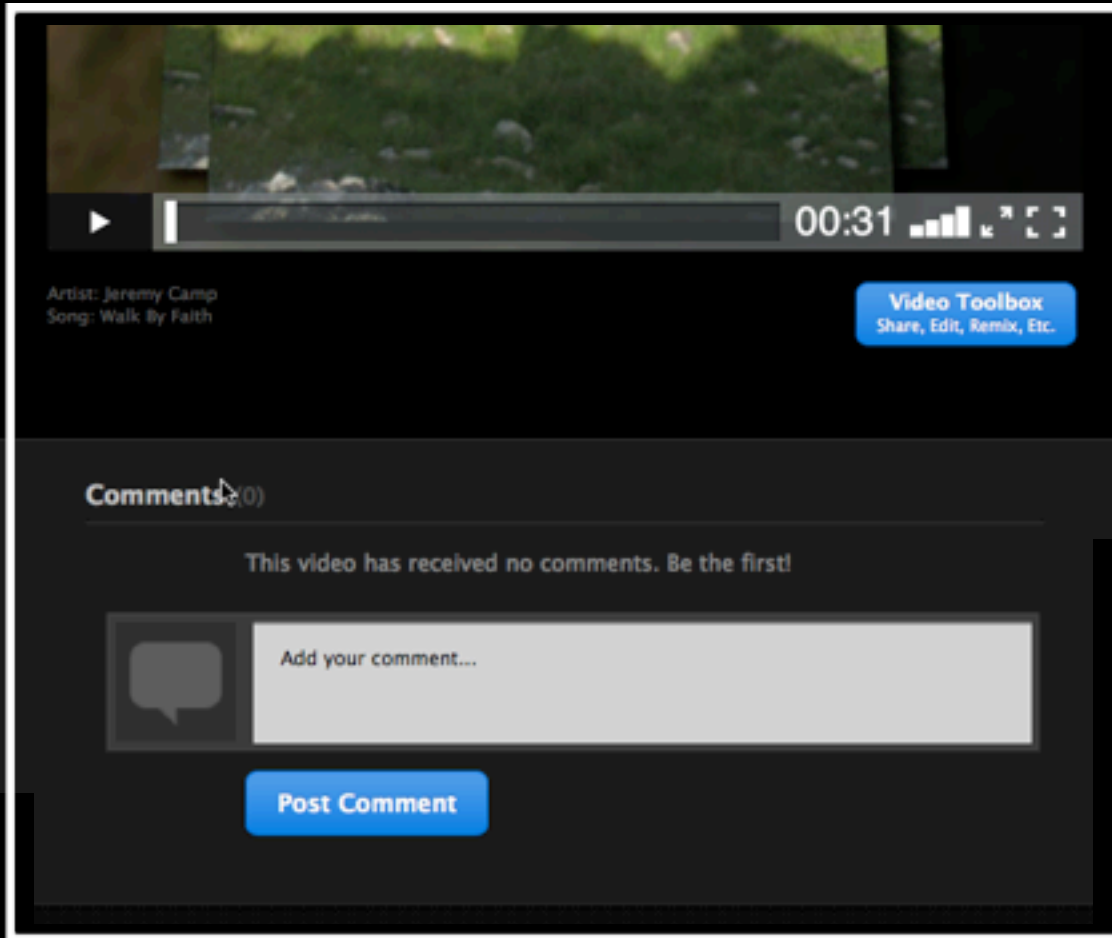
	Mouse Hover	Mouse Down	Drag Initiated	Drag Hovers over Valid Target*	Drop Accepted
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6 principles



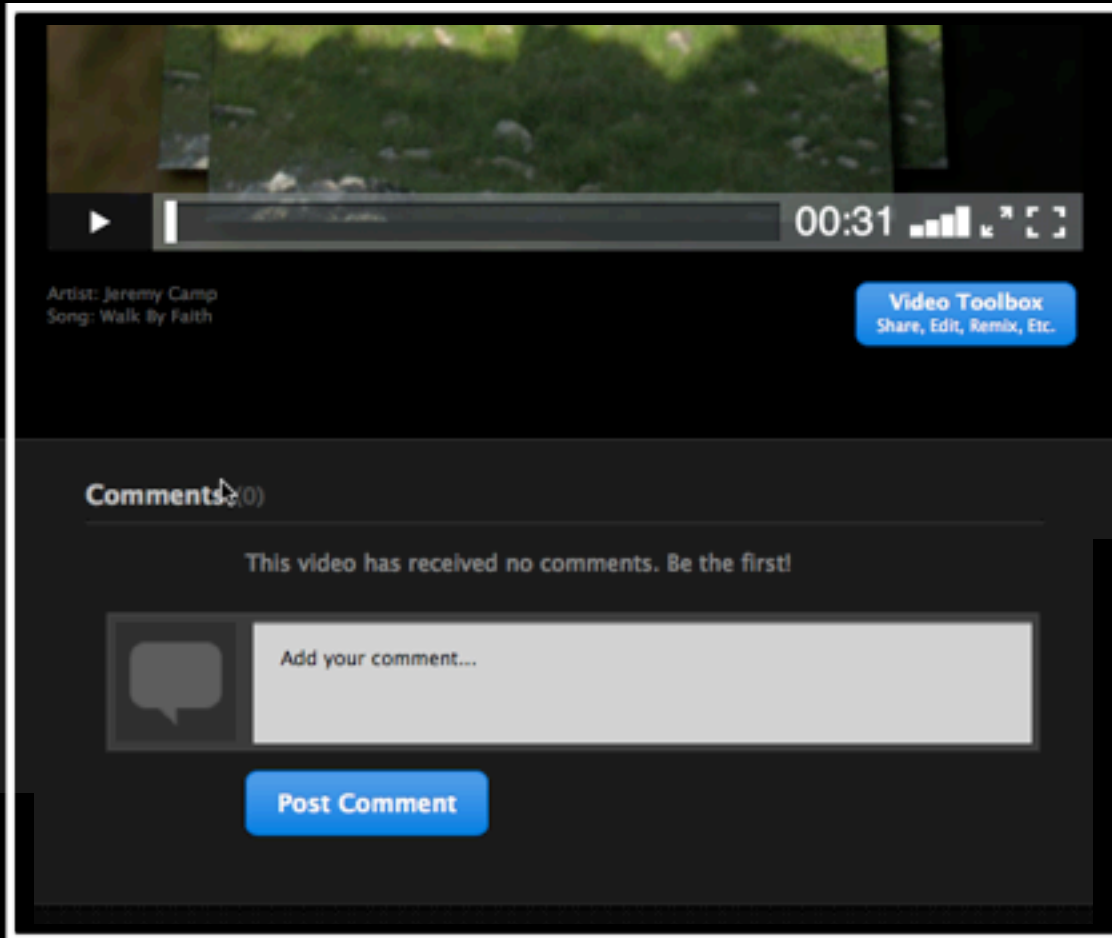
Input where
you output.

In Page Editing



inline editing. animoto.com

In Page Editing



inline editing. animoto.com

Interesting Moments

Page load

Not editing:

- Mouse enters edit area
- Mouse exits edit area
- Mouse click in edit area

Editing:

- Mouse exits edit area
- Mouse click outside edit

Analyzing the Moments

	Page Render	Not editing: Mouse in edit area	Not editing: Mouse exits edit area	Mouse clicks in edit area	Editing: Mouse exits edit area	Editing: Mouse click elsewhere
Cursor		link cursor	normal	i-beam	normal	normal
Edit Area	hidden edit field	dotted outline; invitational text	hidden edit field	dotted outline; white background	solid outline	Saving... message; new value

Analyzing the Moments

	1 Page Render	Not editing: Mouse in edit area	Not editing: Mouse exits edit area	Mouse clicks in edit area	Editing: Mouse exits edit area	Editing: Mouse click elsewhere
Cursor		link cursor	normal	i-beam	normal	normal
Edit Area	hidden edit field	dotted outline; invitational text	hidden edit field	dotted outline; white background	solid outline	Saving... message; new value

1

Analyzing the Moments

	1	2				
	Page Render	Not editing: Mouse in edit area	Not editing: Mouse exits edit area	Mouse clicks in edit area	Editing: Mouse exits edit area	Editing: Mouse click elsewhere
Cursor		link cursor	normal	i-beam	normal	normal
Edit Area	hidden edit field	dotted outline; invitational text	hidden edit field	dotted outline; white background	solid outline	Saving... message; new value

1



2



Analyzing the Moments

	1	2		3		
	Page Render	Not editing: Mouse in edit area	Not editing: Mouse exits edit area	Mouse clicks in edit area	Editing: Mouse exits edit area	Editing: Mouse click elsewhere
Cursor		link cursor	normal	i-beam	normal	normal
Edit Area	hidden edit field	dotted outline; invitational text	hidden edit field	dotted outline; white background	solid outline	Saving... message; new value

1



2



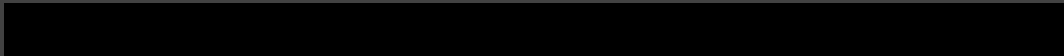
3



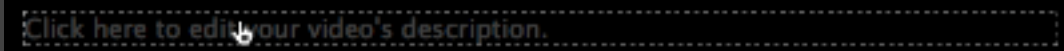
Analyzing the Moments

	1	2		3	4		
	Page Render	Not editing: Mouse in edit area	Not editing: Mouse exits edit area	Mouse clicks in edit area	Editing: Mouse exits edit area	Editing: Mouse click elsewhere	
Cursor		link cursor	normal	i-beam	normal	normal	
Edit Area	hidden edit field	dotted outline; invitational text	hidden edit field	dotted outline; white background	solid outline	Saving... message; new value	

1



2



3



4



Analyzing the Moments

	1	2		3	4	5	
	Page Render	Not editing: Mouse in edit area	Not editing: Mouse exits edit area	Mouse clicks in edit area	Editing: Mouse exits edit area	Editing: Mouse click elsewhere	
Cursor		link cursor	normal	i-beam	normal	normal	
Edit Area	hidden edit field	dotted outline; invitational text	hidden edit field	dotted outline; white background	solid outline	Saving... message; new value	



Analyzing the Moments

	1	2		3	4	5	6
	Page Render	Not editing: Mouse in edit area	Not editing: Mouse exits edit area	Mouse clicks in edit area		Editing: Mouse exits edit area	Editing: Mouse click elsewhere
Cursor		link cursor	normal	i-beam		normal	normal
Edit Area	hidden edit field	dotted outline; invitational text	hidden edit field	dotted outline; white background		solid outline	Saving... message; new value



Analyzing the Moments

	1	2		3	4	5	6	7
	Page Render	Not editing: Mouse in edit area	Not editing: Mouse exits edit area	Mouse clicks in edit area		Editing: Mouse exits edit area	Editing: Mouse click elsewhere	
Cursor		link cursor	normal	i-beam		normal	normal	
Edit Area	hidden edit field	dotted outline; invitational text	hidden edit field	dotted outline; white background		solid outline	Saving... message; new value	



Refactoring the Moments

	Page Render	Not editing: Mouse enters edit area	Not editing: Mouse exits edit area	Mouse clicks in edit area	Editing: Mouse exits edit area	Editing: Mouse click outside edit area	Editing: Click Save Button
Cursor		link cursor	normal	i-beam	normal	normal	normal
Edit Area	hint at edit field	dotted outline; invitational text	hidden edit field	dotted outline; white background	solid outline	Saving... message; new value	Saving... message; new value
Buttons?				Show Save/ Cancel buttons			Hide Save/ Cancel buttons
Edit Link?	Show edit link?						

In Page Editing



inline editing. [flickr.com](https://www.flickr.com)

In Page Editing



inline editing. flickr.com

Additions:

- Yellow spotlight/invitation
- Tooltip invitation
- Explicit Save/Cancel buttons

In Page Editing



inline editing. flickr.com



Pay attention to discoverability

Additions:

- Yellow spotlight/invitation
- Tooltip invitation
- Explicit Save/Cancel buttons

In Page Editing



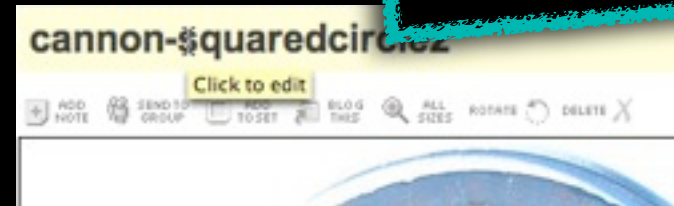
inline editing. flickr.com

Additions:

- Yellow spotlight/invitation
- Tooltip invitation
- Explicit Save/Cancel buttons



Pay attention to discoverability



Use a clear "call to action"





anti-pattern. non-symmetrical. iphone



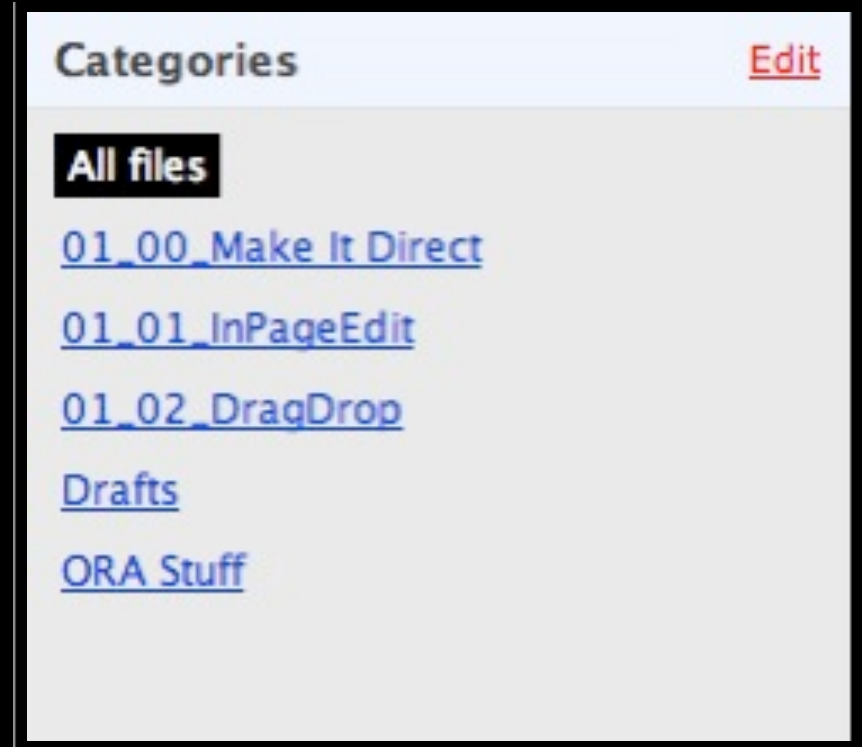
anti-pattern. non-symmetrical. iphone



anti-pattern. non-symmetrical. iphone




anti-pattern. non-symmetrical. iphone



symmetrical interaction. basecamp



anti-pattern. non-symmetrical. iphone

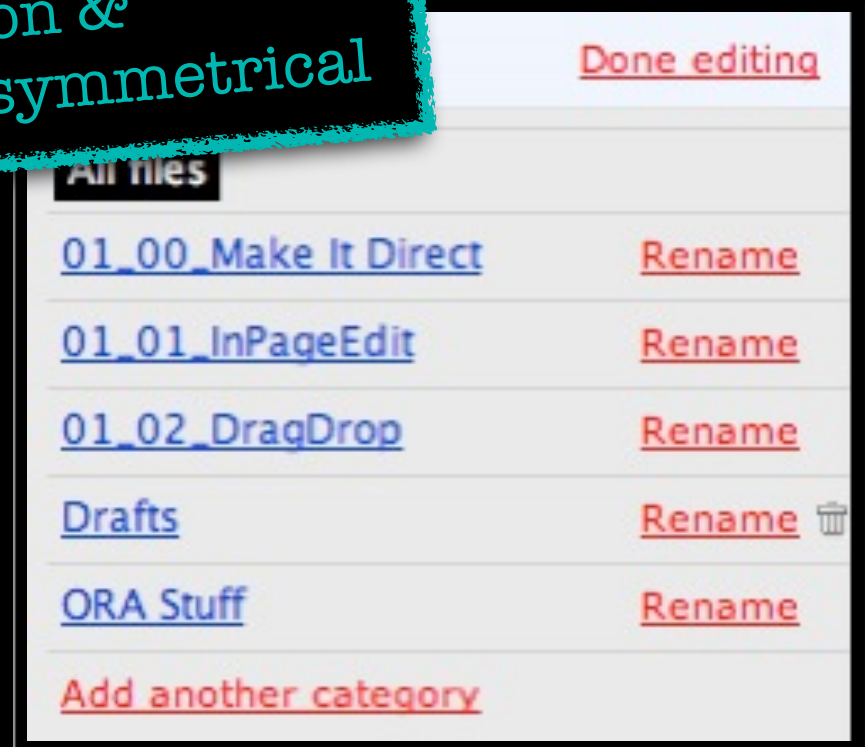
Categories		Done editing
All files		
01_00_Make It Direct	Rename	
01_01_InPageEdit	Rename	
01_02_DragDrop	Rename	
Drafts	Rename	
ORA Stuff	Rename	
Add another category		

symmetrical interaction. basecamp



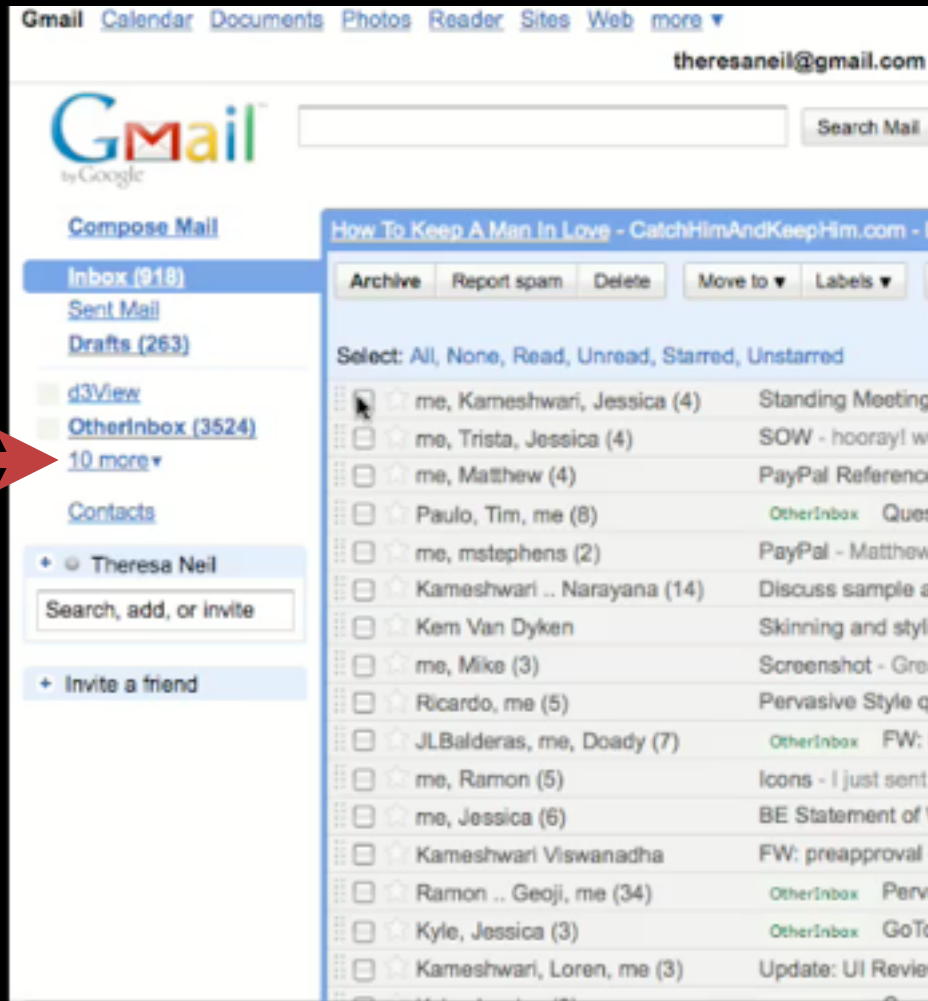
Keep activation & deactivation symmetrical

anti-pattern. non-symmetrical. iphone



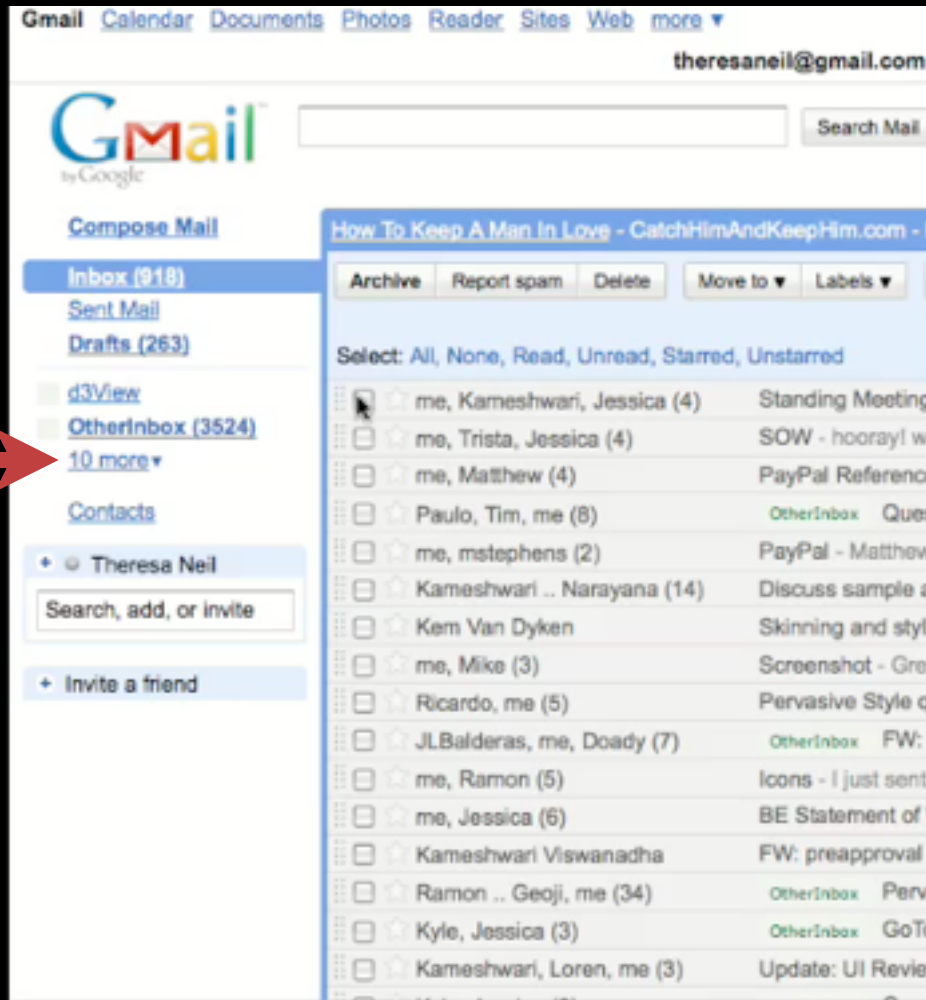
symmetrical interaction. basecamp

Drag, Open & Drop



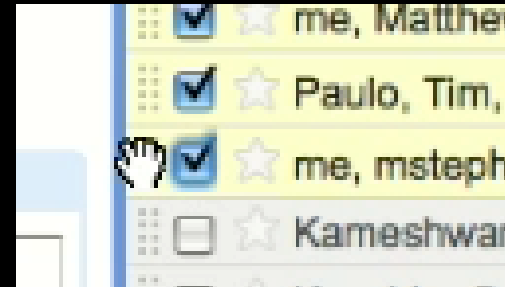
drag and drop. gmail

Drag, Open & Drop

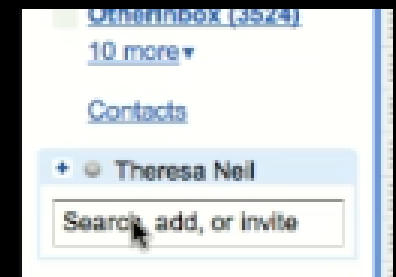
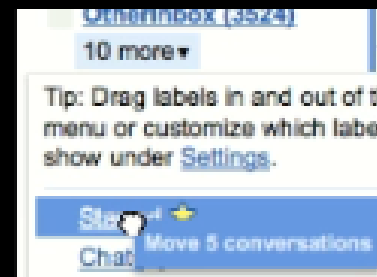


drag and drop. gmail

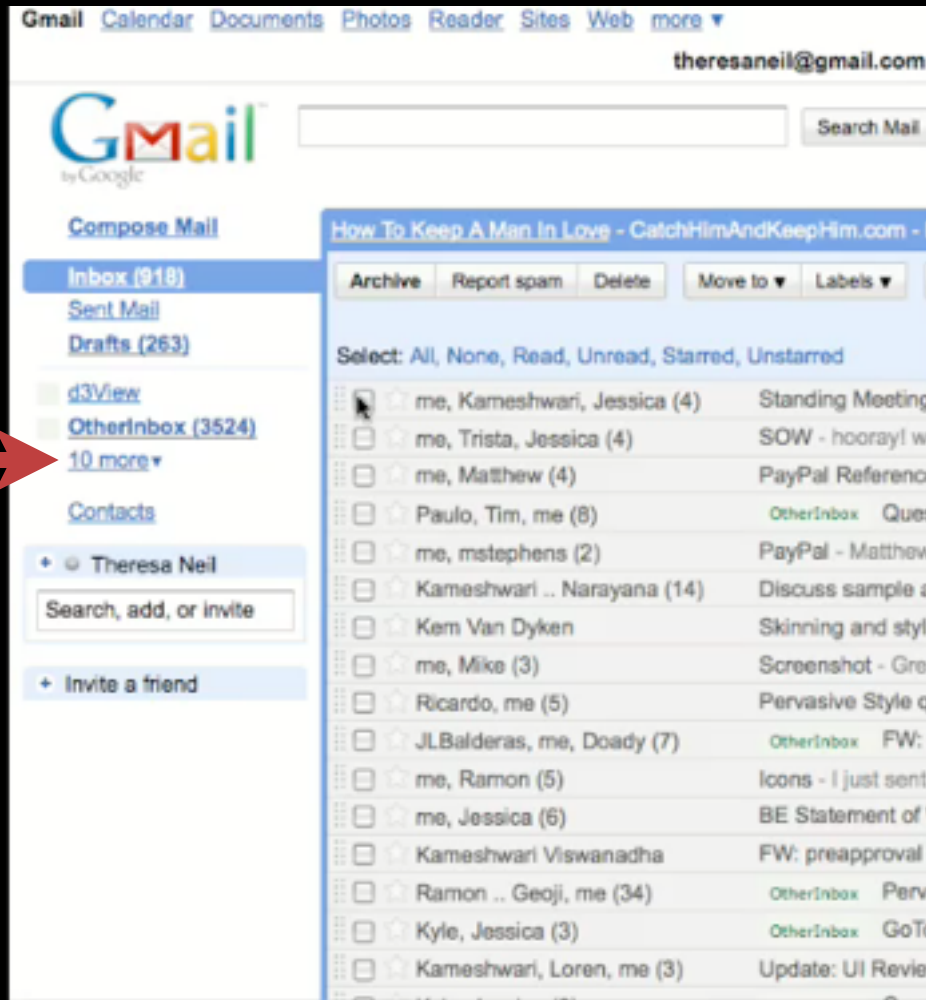
Mouse hover & initiation
Anti-pattern: Tiny Targets



Drop accepted
What happened?
Collapses immediately.



Drag, Open & Drop

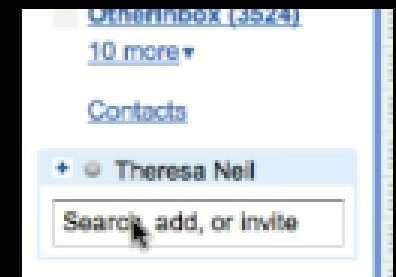
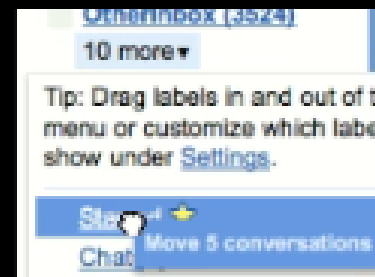


drag and drop. gmail

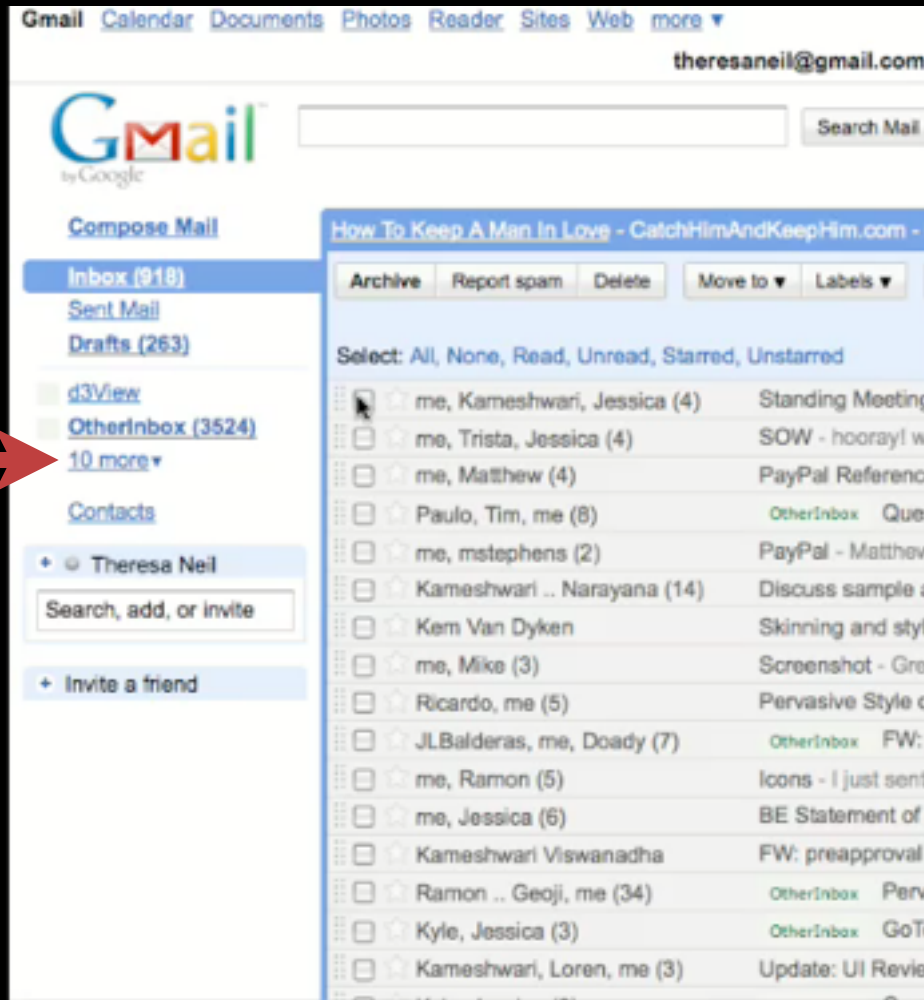
Mouse hover & initiation
Anti-pattern: Tiny Targets



Drop accepted
What happened?
Collapses immediately.



Drag, Open & Drop



drag and drop. gmail

Mouse hover & initiation
Anti-pattern: Tiny Targets

Reduce physical effort.

Drop accepted
What happened?
Collapses immediately.

Reduce mental effort.

Home Location

FILTERS
 Price Range: \$0 - \$1M
 Beds: 1 - 5
 Baths: 1 - 5
 Sq Ft: 1,000 - 5,000
 Year Built: 1900 - 2010
 Property Type: All
 Sort: Price (Low to High)

Price	Sq. Ft.	Beds	Baths	Year Built
\$450,000	1,800	3	2	2005
\$500,000	2,100	3	2	2006
\$550,000	2,400	3	2	2007
\$600,000	2,700	3	2	2008
\$650,000	3,000	3	2	2009
\$700,000	3,300	3	2	2010
\$750,000	3,600	3	2	2011
\$800,000	3,900	3	2	2012
\$850,000	4,200	3	2	2013
\$900,000	4,500	3	2	2014
\$950,000	4,800	3	2	2015
\$1,000,000	5,100	3	2	2016
\$1,050,000	5,400	3	2	2017
\$1,100,000	5,700	3	2	2018
\$1,150,000	6,000	3	2	2019
\$1,200,000	6,300	3	2	2020
\$1,250,000	6,600	3	2	2021
\$1,300,000	6,900	3	2	2022
\$1,350,000	7,200	3	2	2023
\$1,400,000	7,500	3	2	2024
\$1,450,000	7,800	3	2	2025
\$1,500,000	8,100	3	2	2026
\$1,550,000	8,400	3	2	2027
\$1,600,000	8,700	3	2	2028
\$1,650,000	9,000	3	2	2029
\$1,700,000	9,300	3	2	2030
\$1,750,000	9,600	3	2	2031
\$1,800,000	9,900	3	2	2032
\$1,850,000	10,200	3	2	2033
\$1,900,000	10,500	3	2	2034
\$1,950,000	10,800	3	2	2035
\$2,000,000	11,100	3	2	2036
\$2,050,000	11,400	3	2	2037
\$2,100,000	11,700	3	2	2038
\$2,150,000	12,000	3	2	2039
\$2,200,000	12,300	3	2	2040
\$2,250,000	12,600	3	2	2041
\$2,300,000	12,900	3	2	2042
\$2,350,000	13,200	3	2	2043
\$2,400,000	13,500	3	2	2044
\$2,450,000	13,800	3	2	2045
\$2,500,000	14,100	3	2	2046
\$2,550,000	14,400	3	2	2047
\$2,600,000	14,700	3	2	2048
\$2,650,000	15,000	3	2	2049
\$2,700,000	15,300	3	2	2050
\$2,750,000	15,600	3	2	2051
\$2,800,000	15,900	3	2	2052
\$2,850,000	16,200	3	2	2053
\$2,900,000	16,500	3	2	2054
\$2,950,000	16,800	3	2	2055
\$3,000,000	17,100	3	2	2056
\$3,050,000	17,400	3	2	2057
\$3,100,000	17,700	3	2	2058
\$3,150,000	18,000	3	2	2059
\$3,200,000	18,300	3	2	2060
\$3,250,000	18,600	3	2	2061
\$3,300,000	18,900	3	2	2062
\$3,350,000	19,200	3	2	2063
\$3,400,000	19,500	3	2	2064
\$3,450,000	19,800	3	2	2065
\$3,500,000	20,100	3	2	2066
\$3,550,000	20,400	3	2	2067
\$3,600,000	20,700	3	2	2068
\$3,650,000	21,000	3	2	2069
\$3,700,000	21,300	3	2	2070
\$3,750,000	21,600	3	2	2071
\$3,800,000	21,900	3	2	2072
\$3,850,000	22,200	3	2	2073
\$3,900,000	22,500	3	2	2074
\$3,950,000	22,800	3	2	2075
\$4,000,000	23,100	3	2	2076
\$4,050,000	23,400	3	2	2077
\$4,100,000	23,700	3	2	2078
\$4,150,000	24,000	3	2	2079
\$4,200,000	24,300	3	2	2080
\$4,250,000	24,600	3	2	2081
\$4,300,000	24,900	3	2	2082
\$4,350,000	25,200	3	2	2083
\$4,400,000	25,500	3	2	2084
\$4,450,000	25,800	3	2	2085
\$4,500,000	26,100	3	2	2086
\$4,550,000	26,400	3	2	2087
\$4,600,000	26,700	3	2	2088
\$4,650,000	27,000	3	2	2089
\$4,700,000	27,300	3	2	2090
\$4,750,000	27,600	3	2	2091
\$4,800,000	27,900	3	2	2092
\$4,850,000	28,200	3	2	2093
\$4,900,000	28,500	3	2	2094
\$4,950,000	28,800	3	2	2095
\$5,000,000	29,100	3	2	2096
\$5,050,000	29,400	3	2	2097
\$5,100,000	29,700	3	2	2098
\$5,150,000	30,000	3	2	2099
\$5,200,000	30,300	3	2	2100

NEW! VIEW PROPERTY INFO

You have 1 property in your search results.

Home Location

FILTERS
 Price Range: \$0 - \$1M
 Beds: 1 - 5
 Baths: 1 - 5
 Sq Ft: 1,000 - 5,000
 Year Built: 1900 - 2010
 Property Type: All
 Sort: Price (Low to High)

Price	Sq. Ft.	Beds	Baths	Year Built
\$450,000	1,800	3	2	2005
\$550,000	2,200	3	2	2005
\$670,000	2,500	3	2	2005
\$750,000	2,800	3	2	2005
\$850,000	3,000	3	2	2005
\$1,000,000	3,500	3	2	2005
\$1,200,000	4,000	3	2	2005
\$1,500,000	4,500	3	2	2005
\$1,800,000	5,000	3	2	2005
\$2,000,000	5,500	3	2	2005
\$2,200,000	6,000	3	2	2005
\$2,500,000	6,500	3	2	2005
\$2,800,000	7,000	3	2	2005
\$3,000,000	7,500	3	2	2005
\$3,500,000	8,000	3	2	2005
\$4,000,000	8,500	3	2	2005
\$4,500,000	9,000	3	2	2005
\$5,000,000	9,500	3	2	2005
\$5,500,000	10,000	3	2	2005
\$6,000,000	10,500	3	2	2005
\$6,500,000	11,000	3	2	2005
\$7,000,000	11,500	3	2	2005
\$7,500,000	12,000	3	2	2005
\$8,000,000	12,500	3	2	2005
\$8,500,000	13,000	3	2	2005
\$9,000,000	13,500	3	2	2005
\$9,500,000	14,000	3	2	2005
\$10,000,000	14,500	3	2	2005
\$10,500,000	15,000	3	2	2005
\$11,000,000	15,500	3	2	2005
\$11,500,000	16,000	3	2	2005
\$12,000,000	16,500	3	2	2005
\$12,500,000	17,000	3	2	2005
\$13,000,000	17,500	3	2	2005
\$13,500,000	18,000	3	2	2005
\$14,000,000	18,500	3	2	2005
\$14,500,000	19,000	3	2	2005
\$15,000,000	19,500	3	2	2005
\$15,500,000	20,000	3	2	2005
\$16,000,000	20,500	3	2	2005
\$16,500,000	21,000	3	2	2005
\$17,000,000	21,500	3	2	2005
\$17,500,000	22,000	3	2	2005
\$18,000,000	22,500	3	2	2005
\$18,500,000	23,000	3	2	2005
\$19,000,000	23,500	3	2	2005
\$19,500,000	24,000	3	2	2005
\$20,000,000	24,500	3	2	2005
\$20,500,000	25,000	3	2	2005
\$21,000,000	25,500	3	2	2005
\$21,500,000	26,000	3	2	2005
\$22,000,000	26,500	3	2	2005
\$22,500,000	27,000	3	2	2005
\$23,000,000	27,500	3	2	2005
\$23,500,000	28,000	3	2	2005
\$24,000,000	28,500	3	2	2005
\$24,500,000	29,000	3	2	2005
\$25,000,000	29,500	3	2	2005
\$25,500,000	30,000	3	2	2005
\$26,000,000	30,500	3	2	2005
\$26,500,000	31,000	3	2	2005
\$27,000,000	31,500	3	2	2005
\$27,500,000	32,000	3	2	2005
\$28,000,000	32,500	3	2	2005
\$28,500,000	33,000	3	2	2005
\$29,000,000	33,500	3	2	2005
\$29,500,000	34,000	3	2	2005
\$30,000,000	34,500	3	2	2005
\$30,500,000	35,000	3	2	2005
\$31,000,000	35,500	3	2	2005
\$31,500,000	36,000	3	2	2005
\$32,000,000	36,500	3	2	2005
\$32,500,000	37,000	3	2	2005
\$33,000,000	37,500	3	2	2005
\$33,500,000	38,000	3	2	2005
\$34,000,000	38,500	3	2	2005
\$34,500,000	39,000	3	2	2005
\$35,000,000	39,500	3	2	2005
\$35,500,000	40,000	3	2	2005
\$36,000,000	40,500	3	2	2005
\$36,500,000	41,000	3	2	2005
\$37,000,000	41,500	3	2	2005
\$37,500,000	42,000	3	2	2005
\$38,000,000	42,500	3	2	2005
\$38,500,000	43,000	3	2	2005
\$39,000,000	43,500	3	2	2005
\$39,500,000	44,000	3	2	2005
\$40,000,000	44,500	3	2	2005
\$40,500,000	45,000	3	2	2005
\$41,000,000	45,500	3	2	2005
\$41,500,000	46,000	3	2	2005
\$42,000,000	46,500	3	2	2005
\$42,500,000	47,000	3	2	2005
\$43,000,000	47,500	3	2	2005
\$43,500,000	48,000	3	2	2005
\$44,000,000	48,500	3	2	2005
\$44,500,000	49,000	3	2	2005
\$45,000,000	49,500	3	2	2005
\$45,500,000	50,000	3	2	2005
\$46,000,000	50,500	3	2	2005
\$46,500,000	51,000	3	2	2005
\$47,000,000	51,500	3	2	2005
\$47,500,000	52,000	3	2	2005
\$48,000,000	52,500	3	2	2005
\$48,500,000	53,000	3	2	2005
\$49,000,000	53,500	3	2	2005
\$49,500,000	54,000	3	2	2005
\$50,000,000	54,500	3	2	2005
\$50,500,000	55,000	3	2	2005
\$51,000,000	55,500	3	2	2005
\$51,500,000	56,000	3	2	2005
\$52,000,000	56,500	3	2	2005
\$52,500,000	57,000	3	2	2005
\$53,000,000	57,500	3	2	2005
\$53,500,000	58,000	3	2	2005
\$54,000,000	58,500	3	2	2005
\$54,500,000	59,000	3	2	2005
\$55,000,000	59,500	3	2	2005
\$55,500,000	60,000	3	2	2005
\$56,000,000	60,500	3	2	2005
\$56,500,000	61,000	3	2	2005
\$57,000,000	61,500	3	2	2005
\$57,500,000	62,000	3	2	2005
\$58,000,000	62,500	3	2	2005
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\$59,000,000	63,500	3	2	2005
\$59,500,000	64,000	3	2	2005
\$60,000,000	64,500	3	2	2005
\$60,500,000	65,000	3	2	2005
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\$64,000,000	68,500	3	2	2005
\$64,500,000	69,000	3	2	2005
\$65,000,000	69,500	3	2	2005
\$65,500,000	70,000	3	2	2005
\$66,000,000	70,500	3	2	2005
\$66,500,000	71,000	3	2	2005
\$67,000,000	71,500	3	2	2005
\$67,500,000	72,000	3	2	2005
\$68,000,000	72,500	3	2	2005
\$68,500,000	73,000	3	2	2005
\$69,000,000	73,500	3	2	2005
\$69,500,000	74,000	3	2	2005
\$70,000,000	74,500	3	2	2005
\$70,500,000	75,000	3	2	2005
\$71,000,000	75,500	3	2	2005
\$71,500,000	76,000	3	2	2005
\$72,000,000	76,500	3	2	2005
\$72,500,000	77,000	3	2	2005
\$73,000,000	77,500	3	2	2005
\$73,500,000	78,000	3	2	2005
\$74,000,000	78,500	3	2	2005
\$74,500,000	79,000	3	2	2005
\$75,000,000	79,500	3	2	2005
\$75,500,000	80,000	3	2	2005
\$76,000,000	80,500	3	2	2005
\$76,500,000	81,000	3	2	2005
\$77,000,000	81,500	3	2	2005
\$77,500,000	82,000	3	2	2005
\$78,000,000	82,500	3	2	2005
\$78,500,000	83,000	3	2	2005
\$79,000,000	83,500	3	2	2005
\$79,500,000	84,000	3	2	2005
\$80,000,000	84,500	3	2	2005
\$80,500,000	85,000	3	2	2005
\$81,000,000	85,500	3	2	2005
\$81,500,000	86,000	3	2	2005
\$82,000,000	86,500	3	2	2005
\$82,500,000	87,000	3	2	2005
\$83,000,000	87,500	3	2	2005
\$83,500,000	88,000	3	2	2005
\$84,000,000	88,500	3	2	2005
\$84,500,000	89,000	3	2	2005
\$85,000,000	89,500	3	2	2005
\$85,500,000	90,000	3	2	2005
\$86,000,000	90,500	3	2	2005
\$86,500,000	91,000	3	2	2005
\$87,000,000	91,500	3	2	2005
\$87,500,000	92,000	3	2	2005
\$88,000,000	92,500	3	2	2005
\$88,500,000	93,000	3	2	2005
\$89,000,000	93,500	3	2	2005
\$89,500,000	94,000	3	2	2005
\$90,000,000	94,500	3	2	2005
\$90,500,000	95,000	3	2	2005
\$91,000,000	95,500	3	2	2005
\$91,500,000	96,000	3	2	2005
\$92,000,000	96,500	3	2	2005
\$92,500,000	97,000	3	2	2005
\$93,000,000	97,500	3	2	2005
\$93,500,000	98,000	3	2	2005
\$94,000,000	98,500	3	2	2005
\$94,500,000	99,000	3	2	2005
\$95,000,000	99,500	3	2	2005
\$95,500,000	100,000	3	2	2005
\$96,000,000	100,500	3	2	2005
\$96,500,000	101,000	3	2	2005
\$97,000,000	101,500	3	2	2005
\$97,500,000	102,000	3	2	2005
\$98,000,000	102,500	3	2	2005
\$98,500,000	103,000	3	2	2005
\$99,000,000	103,500	3	2	2005
\$99,500,000	104,000	3	2	2005
\$100,000,000	104,500	3	2	2005
\$100,500,000	105,000	3	2	2005
\$101,000,000	105,500	3	2	2005
\$101,500,000	106,000	3	2	2005
\$102,000,000	106,500	3	2	2005
\$102,500,000	107,000	3	2	2005
\$103,000,000	107,500	3	2	2005
\$103,500,000	108,000	3	2	2005
\$104,000,000	108,500	3	2	2005
\$104,500,000	109,000	3	2	2005
\$105,000,000	109,500	3	2	2005
\$105,500,000	110,000	3	2	2005
\$106,000,000	110,500	3	2	2005
\$106,500,000	111,000	3	2	2005
\$107,000,000	111,500	3	2	2005
\$107,500,000	112,000	3	2	2005
\$108,000,000	112,500	3	2	2005
\$108,500,000	113,000	3	2	2005
\$109,000,000	113,500	3	2	2005
\$109,500,000	114,000	3	2	2005
\$110,000,000	114,500	3	2	2005
\$110,500,000	115,000	3	2	2005
\$111,000,000	115,500	3	2	2005
\$111,500,000	116,000	3	2	2005
\$112,000,000	116,500	3	2	2005
\$112,500,000	117,000	3	2	2005
\$113,000,000				

The screenshot shows the HomeLoocator.com website. The header features the site's logo and navigation links. The left sidebar contains a 'SEARCH AREA' section with a map of North America and a 'FILTERS' section with various search criteria. The main content area displays a table of search results with columns for Price, Sq. Ft., Bedrooms, Baths, and Floors. A map of the United States is shown on the right side of the page.

HomeLoocator

SEARCH AREA

North America

FILTERS

Price Range: \$0 - \$1,000,000

Rooms: 1-5

Bedrooms: 1-5

Baths: 1-5

Floors: 1-5

Advanced Search

RESULTS

Price	Sq. Ft.	Bedrooms	Baths	Floors
\$100,000	1,000	3	2	1
\$200,000	2,000	4	3	2
\$300,000	3,000	5	4	3
\$400,000	4,000	6	5	4
\$500,000	5,000	7	6	5
\$600,000	6,000	8	7	6
\$700,000	7,000	9	8	7
\$800,000	8,000	10	9	8
\$900,000	9,000	11	10	9
\$1,000,000	10,000	12	11	10

Map

Map of the United States showing search results.

HomeLoocator

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Home Locator

SEARCH AREA

SEARCH RESULTS

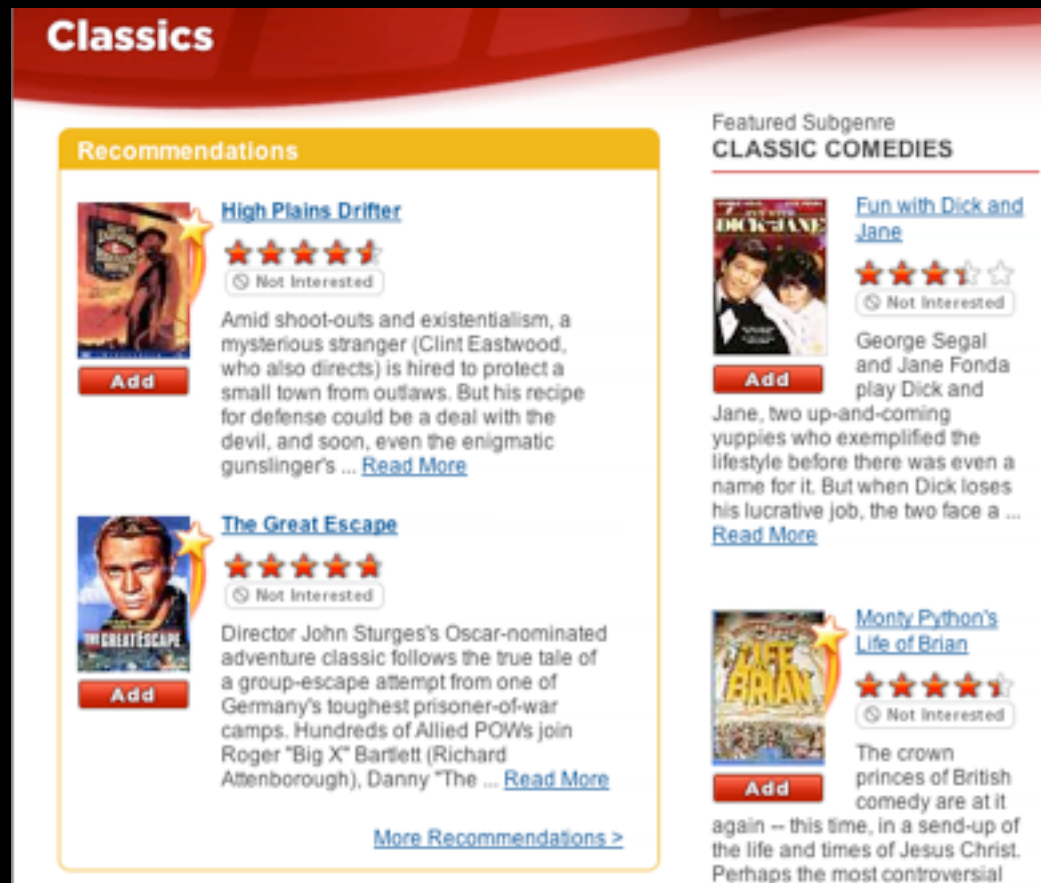
Address	City, St.	Distance	Rating	Details
12345 Main St	Anytown, TX	1.2 mi	4.5	Details
67890 Elm St	Anytown, TX	2.5 mi	3.8	Details
90123 Oak St	Anytown, TX	3.1 mi	4.2	Details
45678 Pine St	Anytown, TX	4.7 mi	3.9	Details
23456 Maple St	Anytown, TX	5.3 mi	4.1	Details
78901 Birch St	Anytown, TX	6.8 mi	3.7	Details
34567 Cedar St	Anytown, TX	7.4 mi	4.3	Details
89012 Spruce St	Anytown, TX	8.9 mi	3.6	Details
56789 Willow St	Anytown, TX	9.5 mi	4.4	Details
10987 Hickory St	Anytown, TX	10.1 mi	3.5	Details
21098 Ash St	Anytown, TX	11.6 mi	4.0	Details
32109 Poplar St	Anytown, TX	12.2 mi	3.4	Details
43210 Sycamore St	Anytown, TX	13.7 mi	4.2	Details
54321 Walnut St	Anytown, TX	14.3 mi	3.3	Details
65432 Cherry St	Anytown, TX	15.8 mi	4.1	Details
76543 Peach St	Anytown, TX	16.4 mi	3.2	Details
87654 Plum St	Anytown, TX	17.9 mi	4.0	Details
98765 Apple St	Anytown, TX	18.5 mi	3.1	Details
09876 Orange St	Anytown, TX	19.0 mi	4.3	Details
10987 Lemon St	Anytown, TX	20.6 mi	3.0	Details
21098 Lime St	Anytown, TX	21.1 mi	4.2	Details
32109 Grape St	Anytown, TX	22.7 mi	3.9	Details
43210 Strawberry St	Anytown, TX	23.2 mi	4.1	Details
54321 Blueberry St	Anytown, TX	24.8 mi	3.8	Details
65432 Raspberry St	Anytown, TX	25.3 mi	4.0	Details
76543 Blackberry St	Anytown, TX	26.9 mi	3.7	Details
87654 Elderberry St	Anytown, TX	27.4 mi	4.2	Details
98765 Mulberry St	Anytown, TX	29.0 mi	3.6	Details
09876 Fig St	Anytown, TX	29.5 mi	4.1	Details
10987 Kiwi St	Anytown, TX	31.1 mi	3.5	Details
21098 Mango St	Anytown, TX	31.6 mi	4.3	Details
32109 Papaya St	Anytown, TX	33.2 mi	3.4	Details
43210 Guava St	Anytown, TX	33.7 mi	4.0	Details
54321 Pineapple St	Anytown, TX	35.3 mi	3.9	Details
65432 Tangerine St	Anytown, TX	35.8 mi	4.2	Details
76543 Apricot St	Anytown, TX	37.4 mi	3.7	Details
87654 Peach St	Anytown, TX	37.9 mi	4.1	Details
98765 Plum St	Anytown, TX	39.5 mi	3.6	Details
09876 Cherry St	Anytown, TX	40.0 mi	4.3	Details
10987 Apple St	Anytown, TX	41.6 mi	3.5	Details
21098 Orange St	Anytown, TX	42.1 mi	4.0	Details
32109 Lemon St	Anytown, TX	43.7 mi	3.8	Details
43210 Lime St	Anytown, TX	44.2 mi	4.2	Details
54321 Grape St	Anytown, TX	45.8 mi	3.7	Details
65432 Strawberry St	Anytown, TX	46.3 mi	4.1	Details
76543 Blackberry St	Anytown, TX	47.9 mi	3.9	Details
87654 Elderberry St	Anytown, TX	48.4 mi	4.3	Details
98765 Mulberry St	Anytown, TX	50.0 mi	3.6	Details
09876 Fig St	Anytown, TX	50.5 mi	4.0	Details
10987 Kiwi St	Anytown, TX	52.1 mi	3.5	Details
21098 Mango St	Anytown, TX	52.6 mi	4.2	Details
32109 Papaya St	Anytown, TX	54.2 mi	3.8	Details
43210 Guava St	Anytown, TX	54.7 mi	4.1	Details
54321 Pineapple St	Anytown, TX	56.3 mi	3.7	Details
65432 Tangerine St	Anytown, TX	56.8 mi	4.3	Details
76543 Apricot St	Anytown, TX	58.4 mi	3.9	Details
87654 Peach St	Anytown, TX	58.9 mi	4.2	Details
98765 Plum St	Anytown, TX	60.5 mi	3.6	Details
09876 Cherry St	Anytown, TX	61.0 mi	4.0	Details
10987 Apple St	Anytown, TX	62.6 mi	3.5	Details
21098 Orange St	Anytown, TX	63.1 mi	4.1	Details
32109 Lemon St	Anytown, TX	64.7 mi	3.8	Details
43210 Lime St	Anytown, TX	65.2 mi	4.2	Details
54321 Grape St	Anytown, TX	66.8 mi	3.7	Details
65432 Strawberry St	Anytown, TX	67.3 mi	4.1	Details
76543 Blackberry St	Anytown, TX	68.9 mi	3.9	Details
87654 Elderberry St	Anytown, TX	69.4 mi	4.3	Details
98765 Mulberry St	Anytown, TX	71.0 mi	3.6	Details
09876 Fig St	Anytown, TX	71.5 mi	4.0	Details
10987 Kiwi St	Anytown, TX	73.1 mi	3.5	Details
21098 Mango St	Anytown, TX	73.6 mi	4.2	Details
32109 Papaya St	Anytown, TX	75.2 mi	3.8	Details
43210 Guava St	Anytown, TX	75.7 mi	4.1	Details
54321 Pineapple St	Anytown, TX	77.3 mi	3.7	Details
65432 Tangerine St	Anytown, TX	77.8 mi	4.3	Details
76543 Apricot St	Anytown, TX	79.4 mi	3.9	Details
87654 Peach St	Anytown, TX	79.9 mi	4.2	Details
98765 Plum St	Anytown, TX	81.5 mi	3.6	Details
09876 Cherry St	Anytown, TX	82.0 mi	4.0	Details
10987 Apple St	Anytown, TX	83.6 mi	3.5	Details
21098 Orange St	Anytown, TX	84.1 mi	4.1	Details
32109 Lemon St	Anytown, TX	85.7 mi	3.8	Details
43210 Lime St	Anytown, TX	86.2 mi	4.2	Details
54321 Grape St	Anytown, TX	87.8 mi	3.7	Details
65432 Strawberry St	Anytown, TX	88.3 mi	4.1	Details
76543 Blackberry St	Anytown, TX	89.9 mi	3.9	Details
87654 Elderberry St	Anytown, TX	90.4 mi	4.3	Details
98765 Mulberry St	Anytown, TX	92.0 mi	3.6	Details
09876 Fig St	Anytown, TX	92.5 mi	4.0	Details
10987 Kiwi St	Anytown, TX	94.1 mi	3.5	Details
21098 Mango St	Anytown, TX	94.6 mi	4.2	Details
32109 Papaya St	Anytown, TX	96.2 mi	3.8	Details
43210 Guava St	Anytown, TX	96.7 mi	4.1	Details
54321 Pineapple St	Anytown, TX	98.3 mi	3.7	Details
65432 Tangerine St	Anytown, TX	98.8 mi	4.3	Details
76543 Apricot St	Anytown, TX	100.4 mi	3.9	Details
87654 Peach St	Anytown, TX	100.9 mi	4.2	Details
98765 Plum St	Anytown, TX	102.5 mi	3.6	Details
09876 Cherry St	Anytown, TX	103.0 mi	4.0	Details
10987 Apple St	Anytown, TX	104.6 mi	3.5	Details
21098 Orange St	Anytown, TX	105.1 mi	4.1	Details
32109 Lemon St	Anytown, TX	106.7 mi	3.8	Details
43210 Lime St	Anytown, TX	107.2 mi	4.2	Details
54321 Grape St	Anytown, TX	108.8 mi	3.7	Details
65432 Strawberry St	Anytown, TX	109.3 mi	4.1	Details
76543 Blackberry St	Anytown, TX	110.9 mi	3.9	Details
87654 Elderberry St	Anytown, TX	111.4 mi	4.3	Details
98765 Mulberry St	Anytown, TX	113.0 mi	3.6	Details
09876 Fig St	Anytown, TX	113.5 mi	4.0	Details
10987 Kiwi St	Anytown, TX	115.1 mi	3.5	Details
21098 Mango St	Anytown, TX	115.6 mi	4.2	Details
32109 Papaya St	Anytown, TX	117.2 mi	3.8	Details
43210 Guava St	Anytown, TX	117.7 mi	4.1	Details
54321 Pineapple St	Anytown, TX	119.3 mi	3.7	Details
65432 Tangerine St	Anytown, TX	119.8 mi	4.3	Details
76543 Apricot St	Anytown, TX	121.4 mi	3.9	Details
87654 Peach St	Anytown, TX	121.9 mi	4.2	Details
98765 Plum St	Anytown, TX	123.5 mi	3.6	Details
09876 Cherry St	Anytown, TX	124.0 mi	4.0	Details
10987 Apple St	Anytown, TX	125.6 mi	3.5	Details
21098 Orange St	Anytown, TX	126.1 mi	4.1	Details
32109 Lemon St	Anytown, TX	127.7 mi	3.8	Details
43210 Lime St	Anytown, TX	128.2 mi	4.2	Details
54321 Grape St	Anytown, TX	129.8 mi	3.7	Details
65432 Strawberry St	Anytown, TX	130.3 mi	4.1	Details
76543 Blackberry St	Anytown, TX	131.9 mi	3.9	Details
87654 Elderberry St	Anytown, TX	132.4 mi	4.3	Details
98765 Mulberry St	Anytown, TX	134.0 mi	3.6	Details
09876 Fig St	Anytown, TX	134.5 mi	4.0	Details
10987 Kiwi St	Anytown, TX	136.1 mi	3.5	Details
21098 Mango St	Anytown, TX	136.6 mi	4.2	Details
32109 Papaya St	Anytown, TX	138.2 mi	3.8	Details
43210 Guava St	Anytown, TX	138.7 mi	4.1	Details
54321 Pineapple St	Anytown, TX	140.3 mi	3.7	Details
65432 Tangerine St	Anytown, TX	140.8 mi	4.3	Details
76543 Apricot St	Anytown, TX	142.4 mi	3.9	Details
87654 Peach St	Anytown, TX	142.9 mi	4.2	Details
98765 Plum St	Anytown, TX	144.5 mi	3.6	Details
09876 Cherry St	Anytown, TX	145.0 mi	4.0	Details
10987 Apple St	Anytown, TX	146.6 mi	3.5	Details
21098 Orange St	Anytown, TX	147.1 mi	4.1	Details
32109 Lemon St	Anytown, TX	148.7 mi	3.8	Details
43210 Lime St	Anytown, TX	149.2 mi	4.2	Details
54321 Grape St	Anytown, TX	150.8 mi	3.7	Details
65432 Strawberry St	Anytown, TX	151.3 mi	4.1	Details
76543 Blackberry St	Anytown, TX	152.9 mi	3.9	Details
87654 Elderberry St	Anytown, TX	153.4 mi	4.3	Details
98765 Mulberry St	Anytown, TX	155.0 mi	3.6	Details
09876 Fig St	Anytown, TX	155.5 mi	4.0	Details
10987 Kiwi St	Anytown, TX	157.1 mi	3.5	Details
21098 Mango St	Anytown, TX	157.6 mi	4.2	Details
32109 Papaya St	Anytown, TX	159.2 mi	3.8	Details
43210 Guava St	Anytown, TX	159.7 mi	4.1	Details
54321 Pineapple St	Anytown, TX	161.3 mi	3.7	Details
65432 Tangerine St	Anytown, TX	161.8 mi	4.3	Details
76543 Apricot St	Anytown, TX	163.4 mi	3.9	Details
87654 Peach St	Anytown, TX	163.9 mi	4.2	Details
98765 Plum St	Anytown, TX	165.5 mi	3.6	Details
09876 Cherry St	Anytown, TX	166.0 mi	4.0	Details
10987 Apple St	Anytown, TX	167.6 mi	3.5	Details
21098 Orange St	Anytown, TX	168.1 mi	4.1	Details
32109 Lemon St	Anytown, TX	169.7 mi	3.8	Details
43210 Lime St	Anytown, TX	170.2 mi	4.2	Details
54321 Grape St	Anytown, TX	171.8 mi	3.7	Details
65432 Strawberry St	Anytown, TX	172.3 mi	4.1	Details
76543 Blackberry St	Anytown, TX	173.9 mi	3.9	Details
87654 Elderberry St	Anytown, TX	174.4 mi	4.3	Details
98765 Mulberry St	Anytown, TX	176.0 mi	3.6	Details
09876 Fig St	Anytown, TX	176.5 mi	4.0	Details
10987 Kiwi St	Anytown, TX	178.1 mi	3.5	Details
21098 Mango St	Anytown, TX	178.6 mi	4.2	Details
32109 Papaya St	Anytown, TX	180.2 mi	3.8	Details
43210 Guava St	Anytown, TX	180.7 mi	4.1	Details
54321 Pineapple St	Anytown, TX	182.3 mi	3.7	Details
65432 Tangerine St	Anytown, TX	182.8 mi	4.3	Details
76543 Apricot St	Anytown, TX	184.4 mi	3.9	Details
87654 Peach St	Anytown, TX	184.9 mi	4.2	Details
98765 Plum St	Anytown, TX	186.5 mi	3.6	Details
09876 Cherry St	Anytown, TX	187.0 mi	4.0	Details
10987 Apple St	Anytown, TX	188.6 mi	3.5	Details
21098 Orange St	Anytown, TX	189.1 mi	4.1	Details
32109 Lemon St	Anytown, TX	190.7 mi	3.8	Details
43210 Lime St	Anytown, TX	191.2 mi	4.2	Details
54321 Grape St	Anytown, TX	192.8 mi	3.7	Details
65432 Strawberry St	Anytown, TX	193.3 mi	4.1	Details
76543 Blackberry St	Anytown, TX	194.9 mi	3.9	Details
87654 Elderberry St	Anytown, TX	195.4 mi	4.3	Details
98765 Mulberry St	Anytown, TX	197.0 mi	3.6	Details
09876 Fig St	Anytown, TX	197.5 mi	4.0	Details
10987 Kiwi St	Anytown, TX	199.1 mi	3.5	Details
21098 Mango St	Anytown, TX	199.6 mi	4.2	Details
32109 Papaya St	Anytown, TX	201.2 mi	3.8	Details
43210 Guava St	Anytown, TX	201.7 mi	4.1	Details
54321 Pineapple St	Anytown, TX	203.3 mi	3.7	Details
65432 Tangerine St	Anytown, TX	203.8 mi	4.3	Details
76543 Apricot St	Anytown, TX	205.4 mi	3.9	Details
87654 Peach St	Anytown, TX	205.9 mi	4.2	Details
98765 Plum St	Anytown, TX	207.5 mi	3.6	Details
09876 Cherry St	Anytown, TX	208.0 mi	4.0	Details
10987 Apple St	Anytown, TX	209.6 mi	3.5	Details
21098 Orange St	Anytown, TX	210.1 mi	4.1	Details
32109 Lemon St	Anytown, TX	211.7 mi	3.8	Details
43210 Lime St	Anytown, TX	212.2 mi	4.2	Details
54321 Grape St	Anytown, TX	213.8 mi	3.7	Details
65432 Strawberry St	Anytown, TX	214.3 mi	4.1	Details
76543 Blackberry St	Anytown, TX	215.9 mi	3.9	Details
87654 Elderberry St	Anytown, TX	216.4 mi	4.3	Details
98765 Mulberry St	Anytown, TX	218.0 mi	3.6	Details
09876 Fig St	Anytown, TX	218.5 mi	4.0	Details
10987 Kiwi St	Anytown, TX	220.1 mi	3.5	Details
21098 Mango St	Anytown, TX	220.6 mi	4.2	Details



anti-pattern. artificial construct.

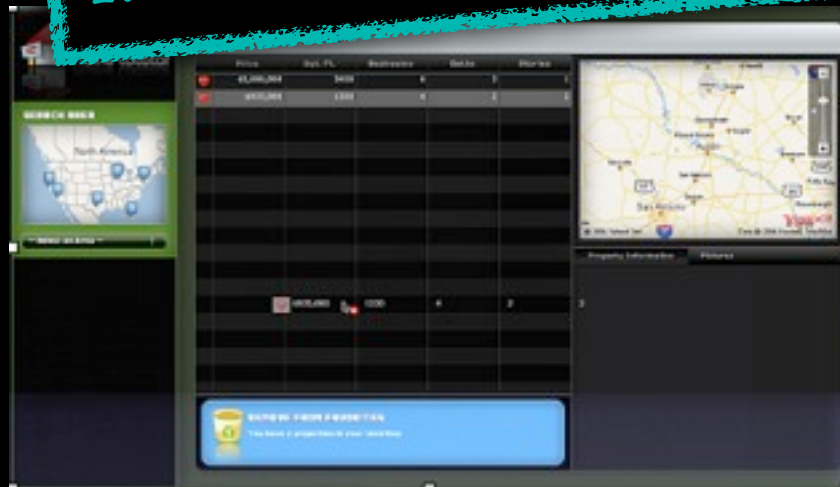


anti-pattern. artificial construct.

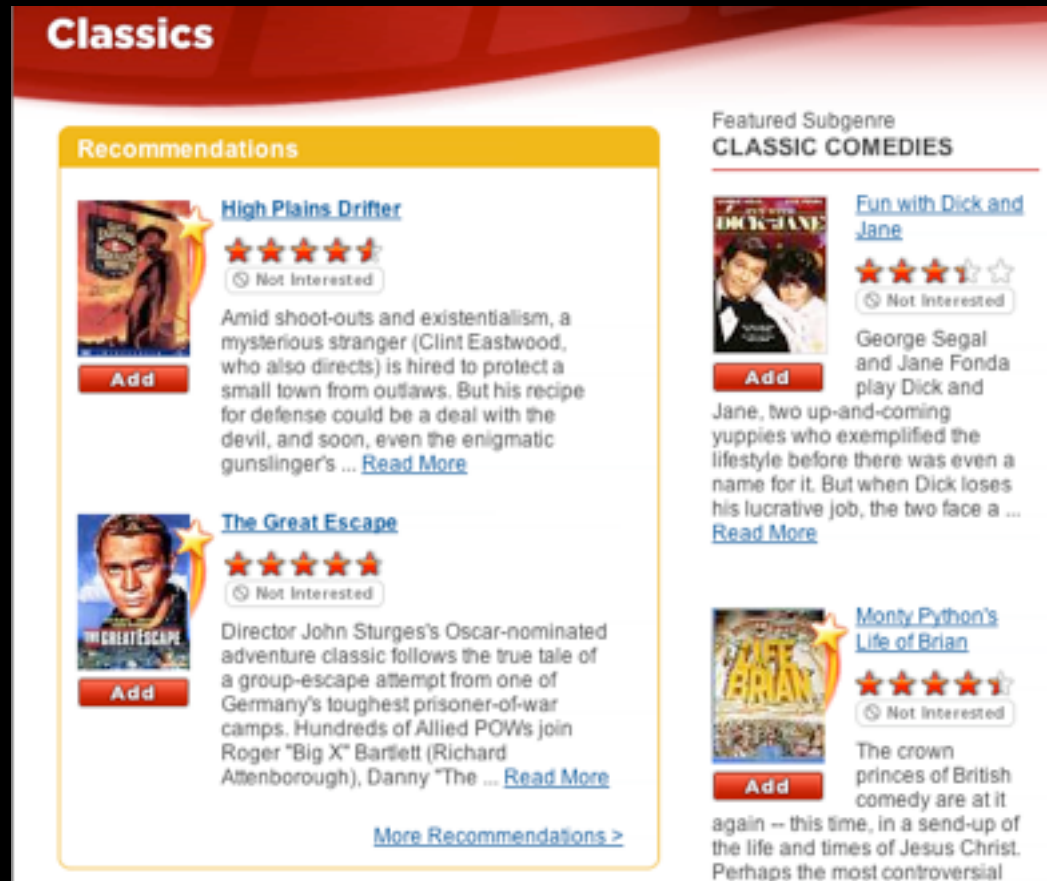


rate an object. netflix.com

No artificial constructs!



anti-pattern. artificial construct.



rate an object. netflix.com



Require a
light footprint.

In Page Actions (always visible)

sorting by: [[newest](#) | [oldest](#) | [most digs](#) | [least digs](#)]

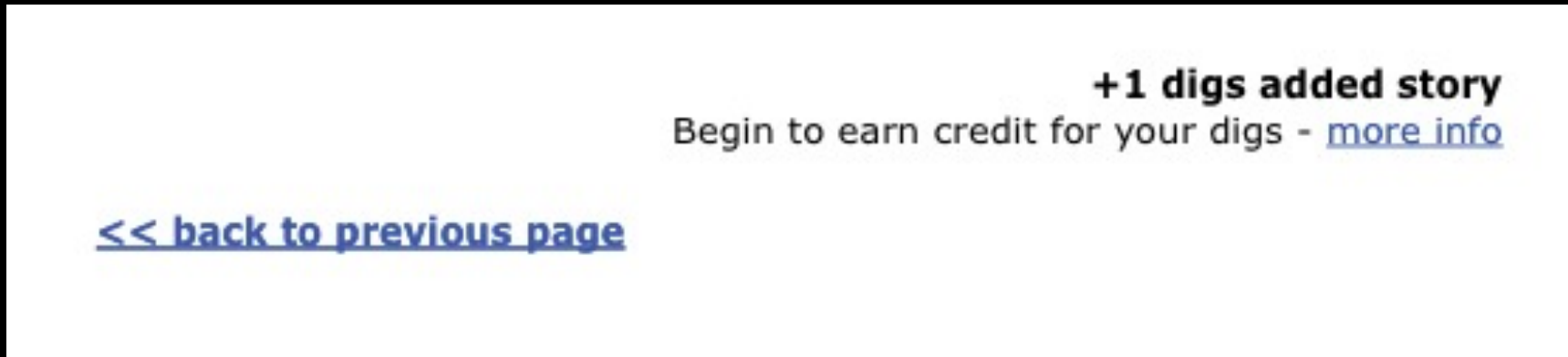
IBM, AMD, Sony boost chip speeds by 24%

"IBM and AMD have found a way to improve transistor performance by up to 24% without increasing the power draw - using a tweaked implementation of Big Blue's 'strained silicon' process."

[[dig this story](#) | [comment](#) | by: anonymous]

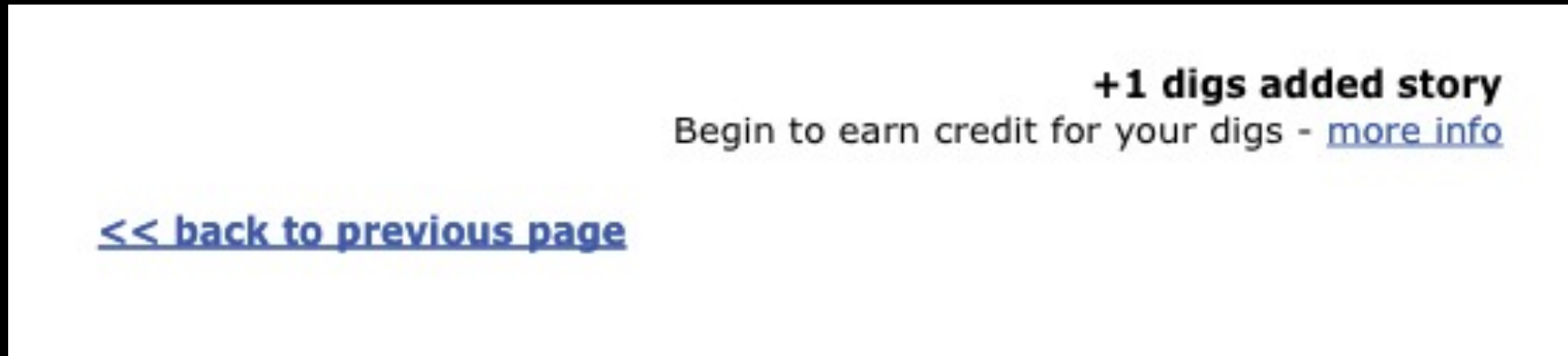
original digg site. [digg.com](#) 1.0

In Page Actions (always visible)

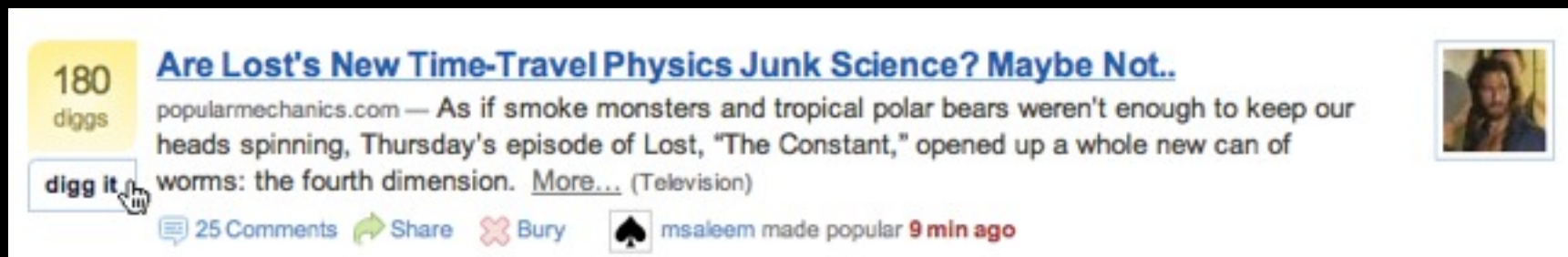


original digg site. [digg.com](#) 1.0

In Page Actions (always visible)



original digg site. [digg.com](#) 1.0

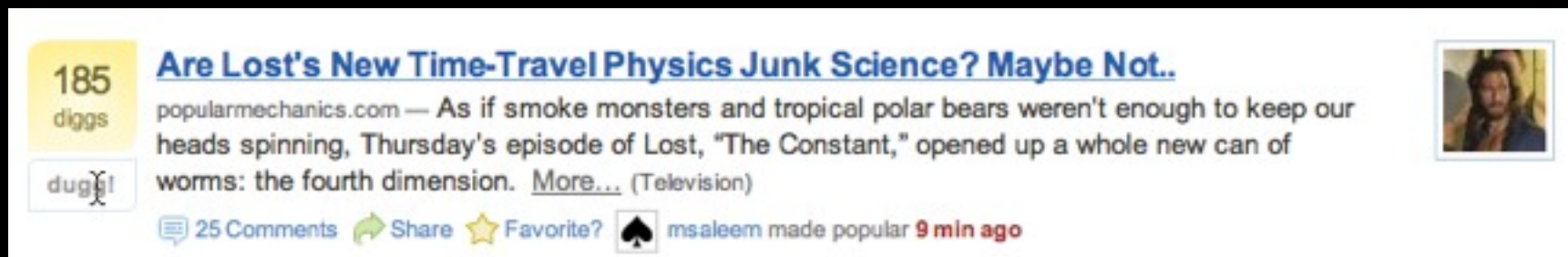


in-page action. [digg.com](#)

In Page Actions (always visible)

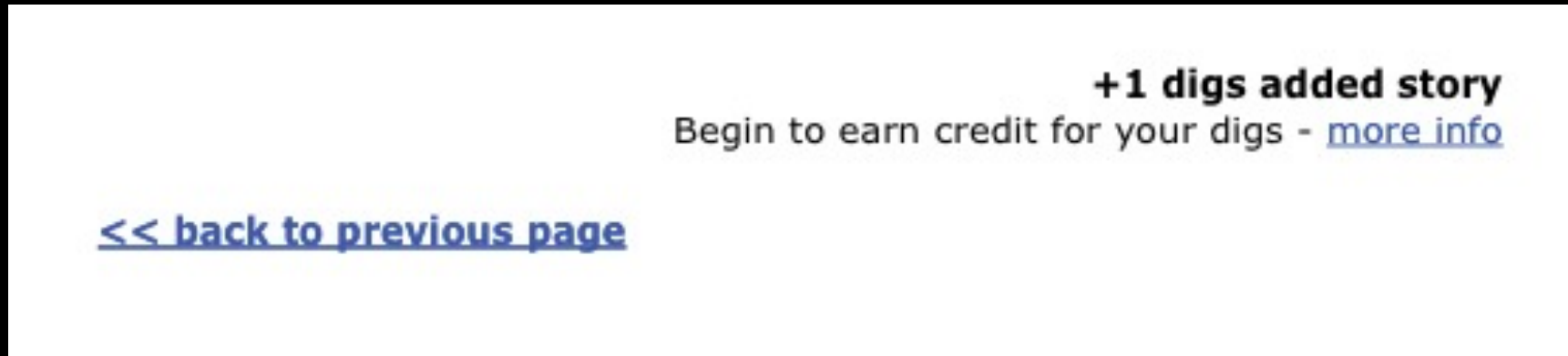


original digg site. [digg.com](#) 1.0

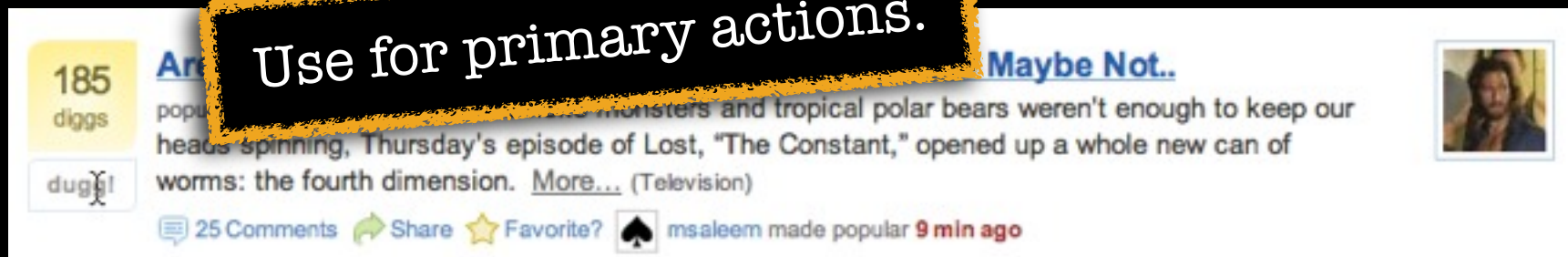


in-page action. [digg.com](#)

In Page Actions (always visible)



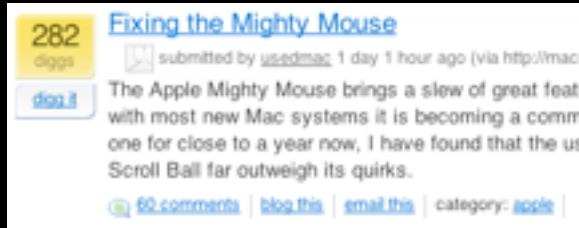
original digg site. [digg.com](#) 1.0



in-page action. [digg.com](#)

In Page Actions (always visible)

in-page action. [digg.com](#)




In Page Actions (always visible)

in-page action. [digg.com](#)

282
digg

[Fixing the Mighty Mouse](#)

 submitted by [usedmac](#) 1 day 1 hour ago (via [http://mac](#))

[digg it](#)

The Apple Mighty Mouse brings a slew of great feat with most new Mac systems it is becoming a comm one for close to a year now, I have found that the us Scroll Ball far outweigh its quirks.

[62 comments](#) | [blog this](#) | [email this](#) | category: [apple](#)

rating an object. [y!news](#), [netflix](#)

RECOMMEND THIS STORY

Recommend It:

☐ ☐ ☐ ☐ ☐

 Average (63 votes)

☒ ☒ ☒ ☒ ☒

Classics

Recommendations



Add

High Plains Drifter

☒ ☒ ☒ ☒ ☒

☐ Not Interested

Amid shoot-outs and existentialism, a mysterious stranger (Clint Eastwood, who also directs) is hired to protect a small town from outlaws. But his recipe for defense could be a deal with the devil, and soon, even the enigmatic gunslinger's ... [Read More](#)



Add

The Great Escape


☒ ☒ ☒ ☒ ☒

☐ Not Interested

Director John Sturges's Oscar-nominated adventure classic follows the true tale of a group-escape attempt from one of Germany's toughest prisoner-of-war camps. Hundreds of Allied POWs join Roger "Big X" Bartlett (Richard Attenborough), Danny "The ... [Read More](#)

[More Recommendations >](#)

Featured Subgenre
CLASSIC COMEDIES



Add

Fun with Dick and Jane

☒ ☒ ☒ ☒ ☒

☐ Not Interested

George Segal and Jane Fonda play Dick and Jane, two up-and-coming yuppies who exemplified the lifestyle before there was even a name for it. But when Dick loses his lucrative job, the two face a ... [Read More](#)



Add

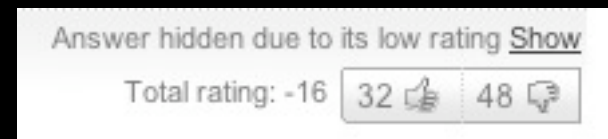
Monty Python's Life of Brian

☒ ☒ ☒ ☒ ☒

☐ Not Interested

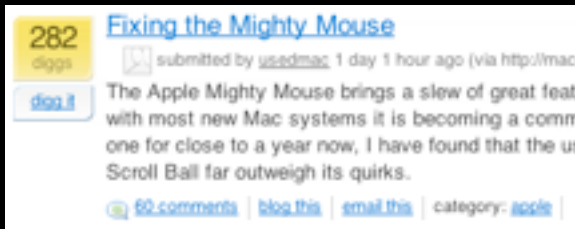
The crown princes of British comedy are at it again -- this time, in a send-up of the life and times of Jesus Christ. Perhaps the most controversial

in-page action. digg.com

rating an object. `y!movies, y!answers`

In Page Actions (always visible)

in-page action. digg.com



rating an object. y!news, netflix

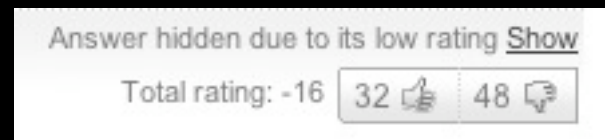


Use to reduce the “click weight.”

- # of interaction steps
- Decision time
- Seek time
- Second guessing
- Wait time



remembered collections. gap.com



Contextual Tools (inline on hover)



[lantzilla](#) pro says:
...with biscuits and gravy and all the fixins...
Posted 16 hours ago. ([permalink](#))

Add your comment

(Some HTML is OK.)

contextual tool menu. [flickr.com](#)

Contextual Tools (inline on hover)



contextual tool menu. flickr.com



contextual tool actions. backpackit

Contextual Tools (inline on hover)



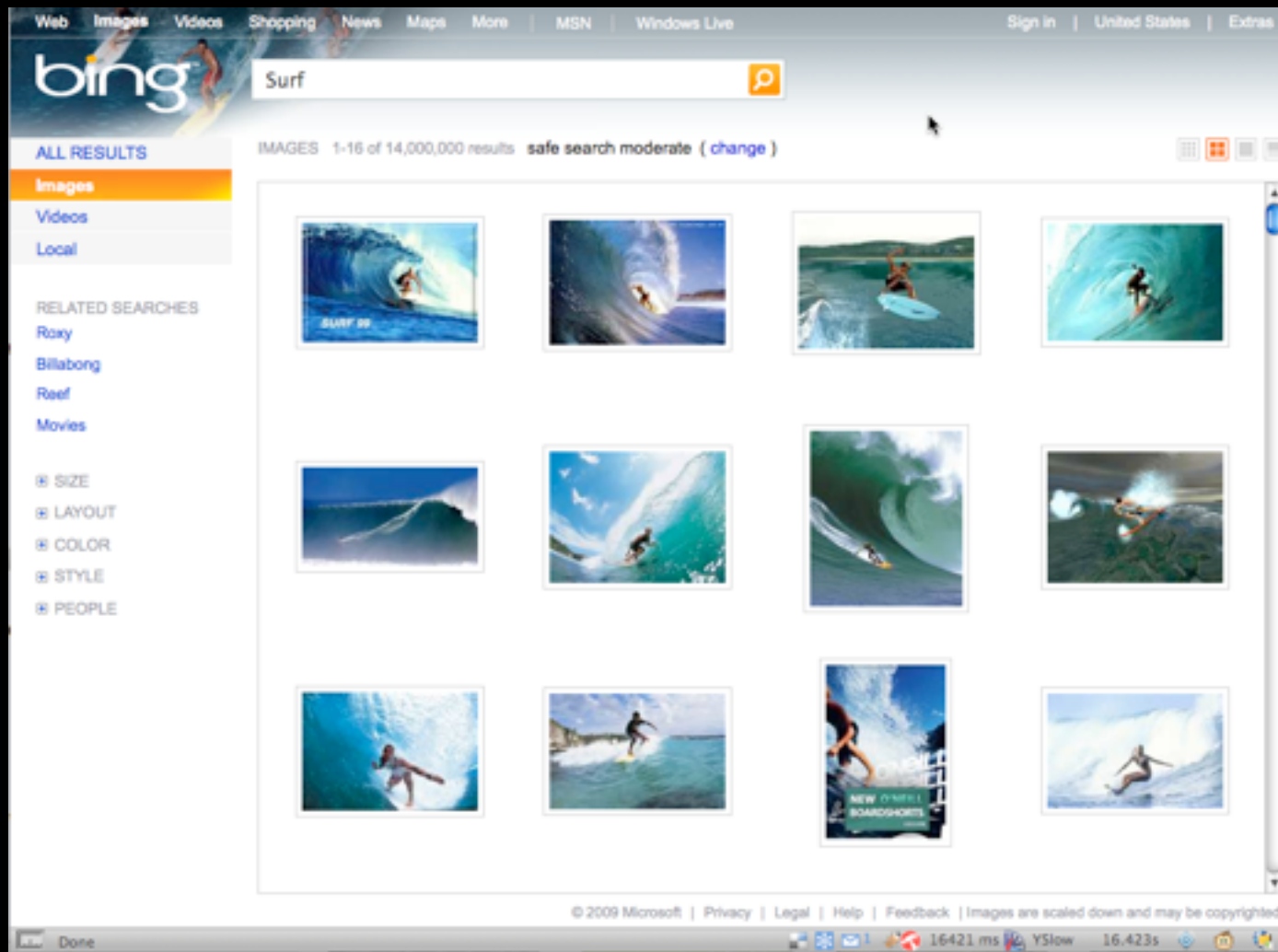
Use for secondary actions
or to preserve readability.

contextual tool menu. flickr.com



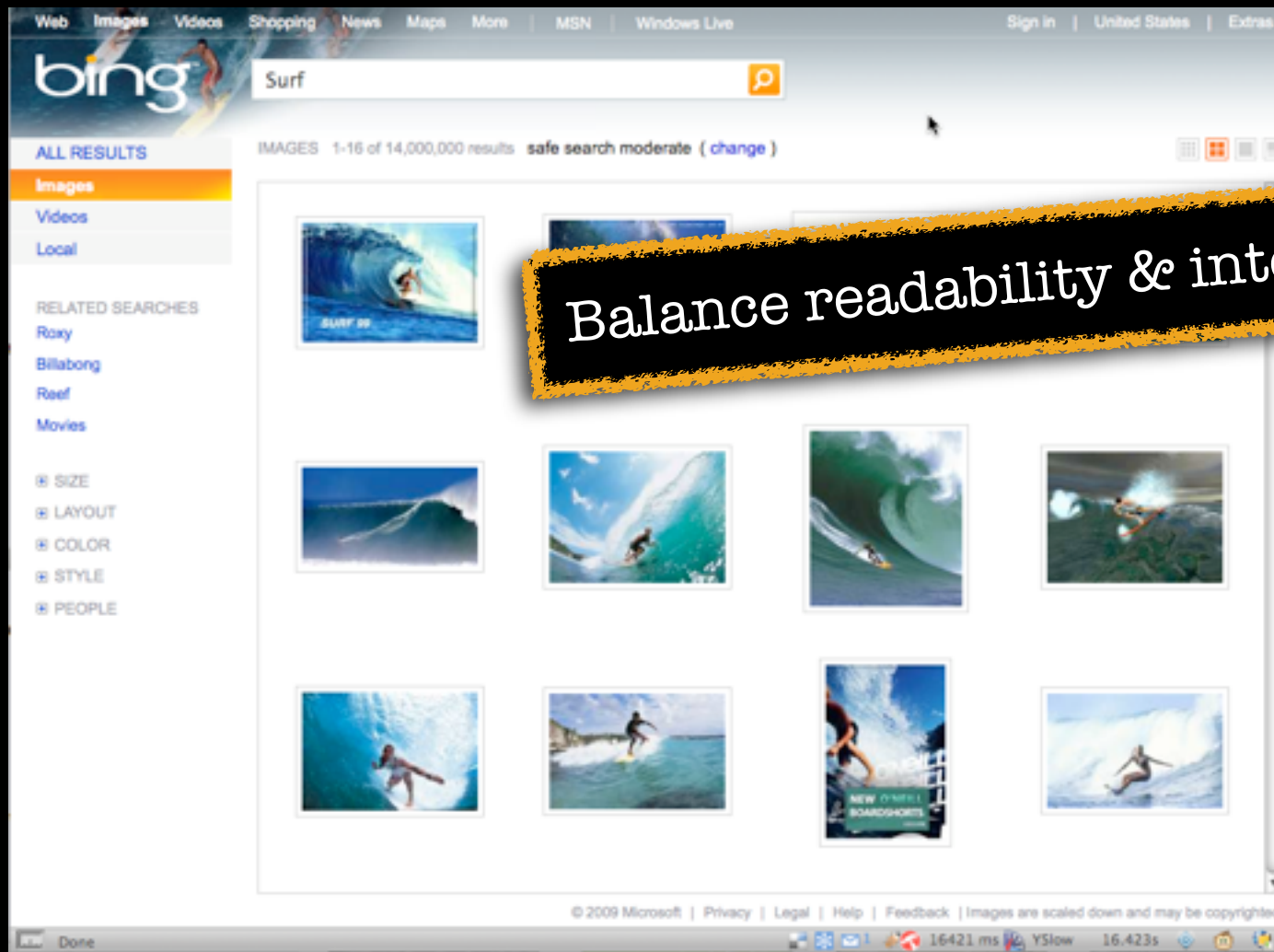
contextual tool actions. backpackit

Contextual Tools (overlay on hover)



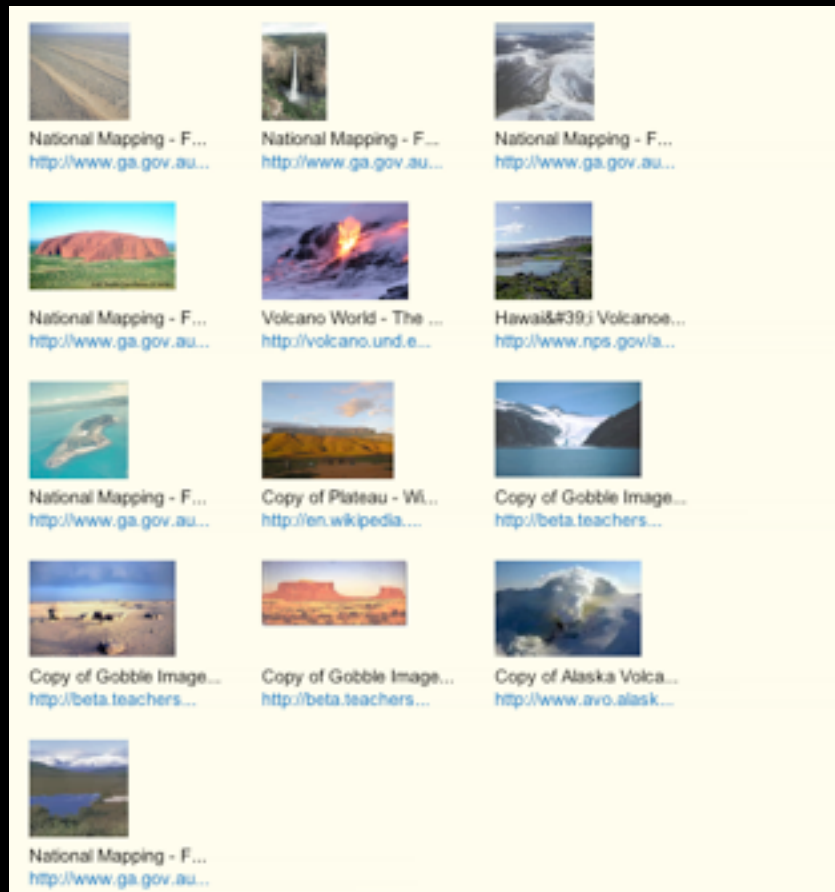
contextual tool overlay. bing.com

Contextual Tools (overlay on hover)



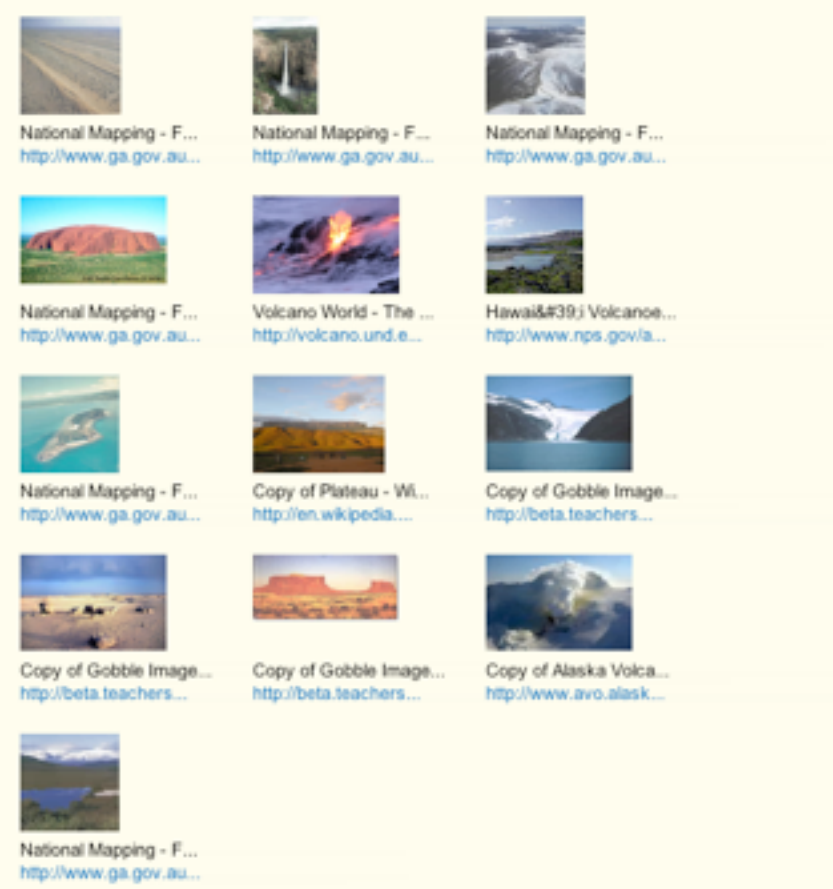
contextual tool overlay. bing.com

Anti-Pattern: Hover & Cover



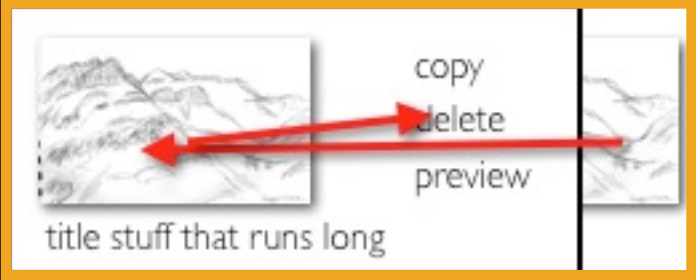
anti-pattern. hover & cover. yahoo! teachers

Anti-Pattern: Hover & Cover



anti-pattern. hover & cover. yahoo! teachers

	Page Render	Mouse over object	Mouse leaves tool layer	Tool selected	In Progress	Complete
Cursor		link cursor				
Actionable Object		Wrapped by tool layer	Normal display mode	Normal display mode		
Contextual Tools		Show tool layer	Hide tool layer	Hide tool layer		

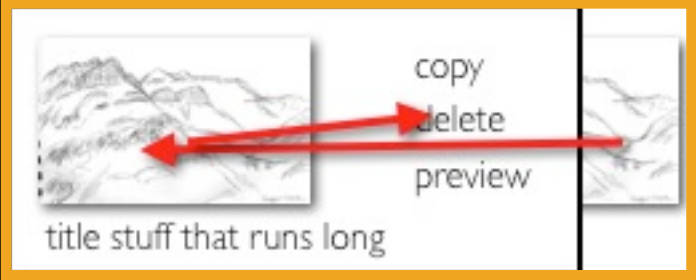


Anti-Pattern: Hover & Cover



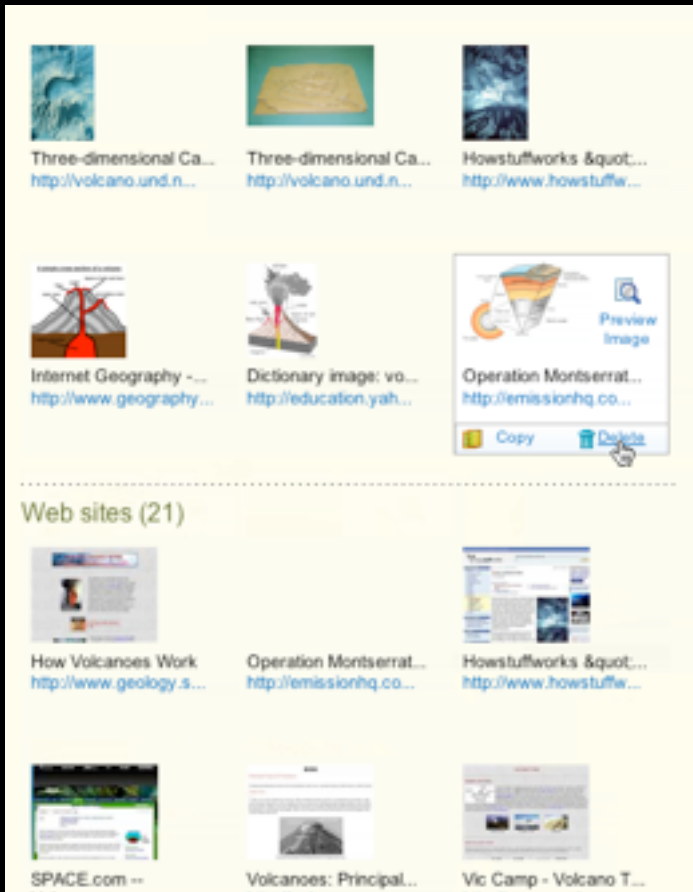
Don't obscure context or navigation.

	Page Render	Mouse over object	Mouse leaves tool layer	Tool selected	In Progress	Complete
		link cursor				
Actionable Object		Wrapped by tool layer	Normal display mode	Normal display mode		
Contextual Tools		Show tool layer	Hide tool layer	Hide tool layer		



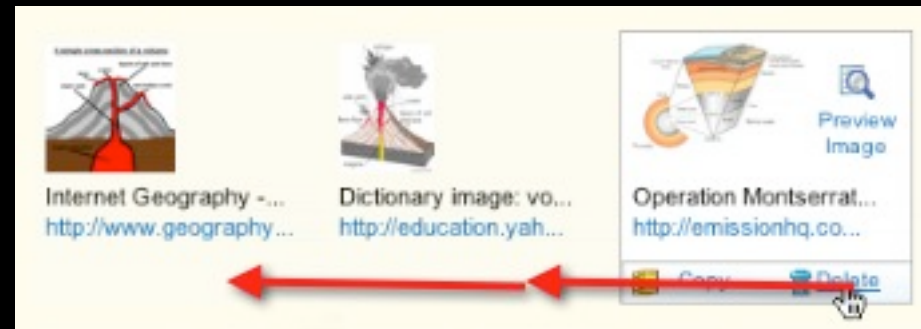
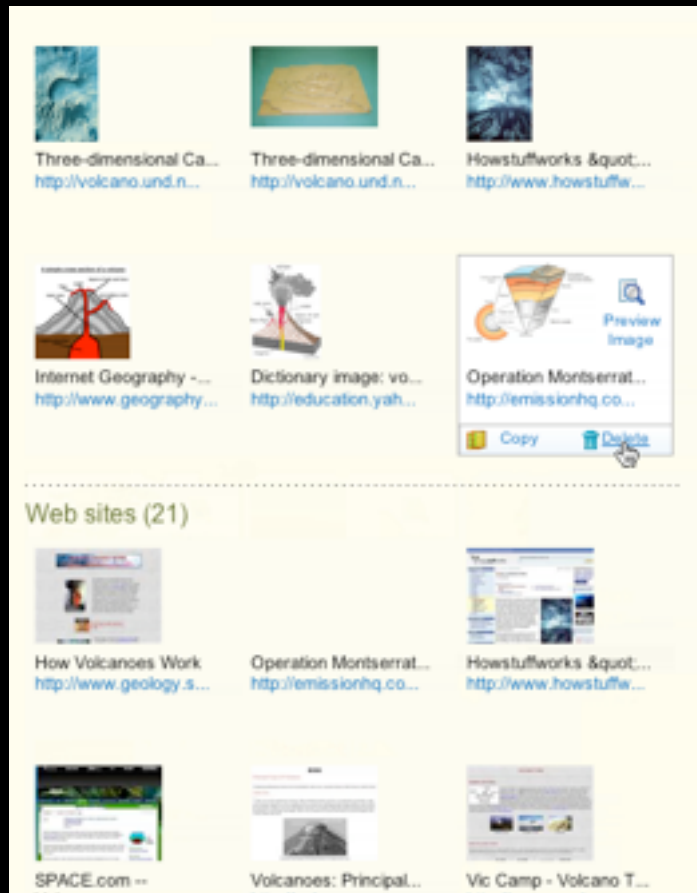
anti-pattern. hover & cover. yahoo! teachers

Hover & Cover Refactored



hover & cover resolved. y! teachers

Hover & Cover Refactored



hover & cover resolved. y! teachers

Contextual Tools (overlay on hover)

Inbox (11 unread)

Matt Marenghi	Invitation to connect	Jul 16	take action ▾
Keith Deacon	RE: Wondered what...	Jul 14	take action ▾
Sita Bhatt	What are your top 5...	Jul 14	Archive
Nick Finck	The Netflix connection	Jul 13	take action ▾
Robert Newby	Please contact Robert...	Jul 7	Archive




Action Items: [Invitations \(10\)](#), [InMails \(4\)](#), [See all messages »](#)

Network Updates

[See more updates »](#)

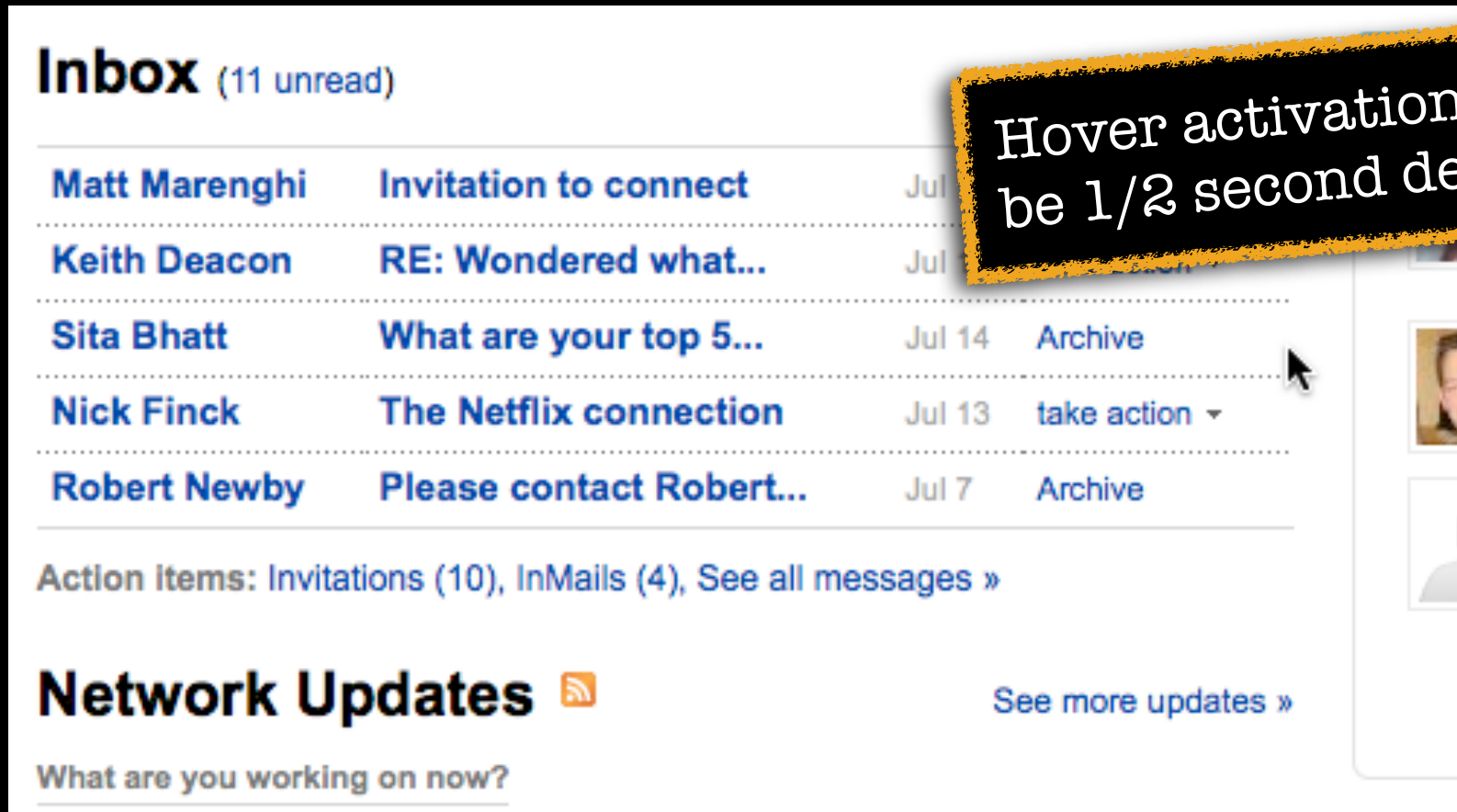
What are you working on now?

Peop



hover details. [linkedin.com](https://www.linkedin.com)

Contextual Tools (overlay on hover)




The screenshot shows a LinkedIn interface. At the top is the 'Inbox' section with 11 unread messages. Below it is a list of messages from various contacts. A mouse cursor is hovering over the 'Archive' link for a message from Sita Bhatt. A yellow-bordered tooltip box with a black background and white text is overlaid on the right side of the screen, stating: 'Hover activation should be 1/2 second delay'. Below the inbox is the 'Network Updates' section, which includes a feed of updates and a 'See more updates' link.

Inbox (11 unread)

From	Subject	Date	Action
Matt Marenghi	Invitation to connect	Jul 14	
Keith Deacon	RE: Wondered what...	Jul 14	
Sita Bhatt	What are your top 5...	Jul 14	Archive
Nick Finck	The Netflix connection	Jul 13	take action ▾
Robert Newby	Please contact Robert...	Jul 7	Archive

Action Items: Invitations (10), InMails (4), See all messages »

Network Updates  See more updates »

What are you working on now?

hover details. [linkedin.com](https://www.linkedin.com)


Contextual Tools (overlay on hover)

The screenshot shows a portion of a LinkedIn interface. At the top is the 'Inbox' section with a sub-header '(11 unread)'. Below this is a list of five email-like entries, each with a name, a subject line, and a date (all starting with 'Jul'). The entries are: Matt Marenghi (Invitation to connect), Keith Deacon (RE: Wondered what...), Sita Bhatt (What are your top 5...), Nick Finck (The Netflix connection), and Robert Newby (Please contact Robert...). Below the inbox is a section for 'Action Items' showing 'Invitations (10), InMails (4), See all messages »'. Underneath is the 'Network Updates' section, which includes a sub-header 'What are you working on now?' and a 'See more updates »' link. Two callout boxes with orange borders and black backgrounds are overlaid on the right side of the inbox. The top callout box contains the text 'Hover activation should be 1/2 second delay'. The bottom callout box contains the text 'Time-based targeting is tricky.'

Inbox (11 unread)

Matt Marenghi	Invitation to connect	Jul
Keith Deacon	RE: Wondered what...	Jul
Sita Bhatt	What are your top 5...	Jul
Nick Finck	The Netflix connection	Jul
Robert Newby	Please contact Robert...	Jul

Action Items: Invitations (10), InMails (4), See all messages »

Network Updates  See more updates »

What are you working on now?

hover details. [linkedin.com](https://www.linkedin.com)

Contextual Tools (overlay on hover)

Inbox (11 unread)

Matt Marenghi	Invitation to connect	Jul
Keith Deacon	RE: Wondered what...	Jul
Sita Bhatt	What are your top 5...	Jul
Nick Finck	The Netflix connection	Jul
Robert Newby	Please contact Robert...	Jul

Action Items: Invitations (10), InMails (4), See all messages

Network Updates 

What are you working on now?

Callout 1: Hover activation should be 1/2 second delay

Callout 2: Time-based targeting is tricky.

Callout 3: Mouse path targeting is tricky.

hover details. [linkedin.com](https://www.linkedin.com)

anti-pattern. double duty. amazon.com

Continue shopping: Customers Who Bought Items in Your Recent History Also Bought

Page 1 of 17



[Treat Your Own Neck 4th Ed](#)  by Robin McKenzie

★★★★★ (28) \$10.00



[7 Steps to a Pain-Free Life: H...](#)  by Robin McKenzie

★★★★★ (72) \$11.56



[Talent Is Not Enough: Business S...](#)  by Shel Perkins

★★★★★ (3) \$26.39

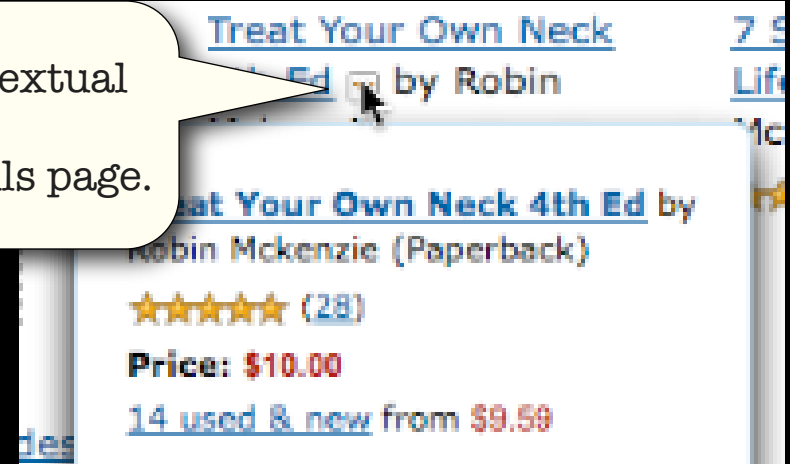
[design management](#) (Books)

amazon.com®

Amazon.com Home | Directory of All Stores

Top of Page

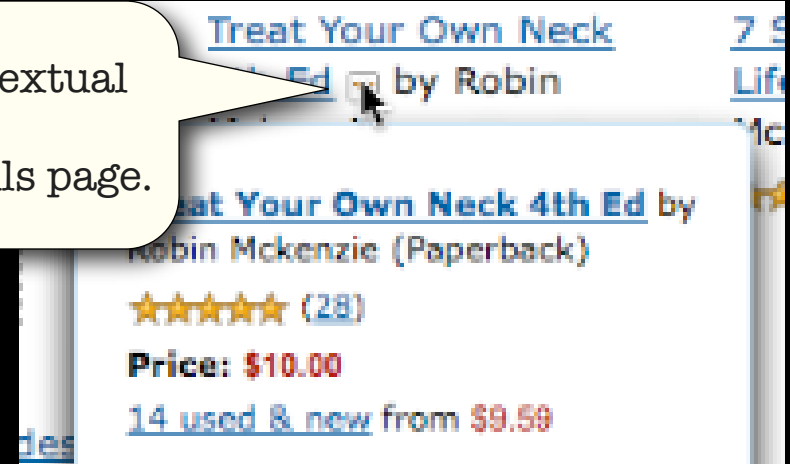
Hover: shows contextual tool overlay.
Click: goes to details page.



anti-pattern. double duty. amazon.com



Hover: shows contextual tool overlay.
Click: goes to details page.



anti-pattern. double duty. amazon.com

Do one thing well.



Contextual Tools (overlay on click)

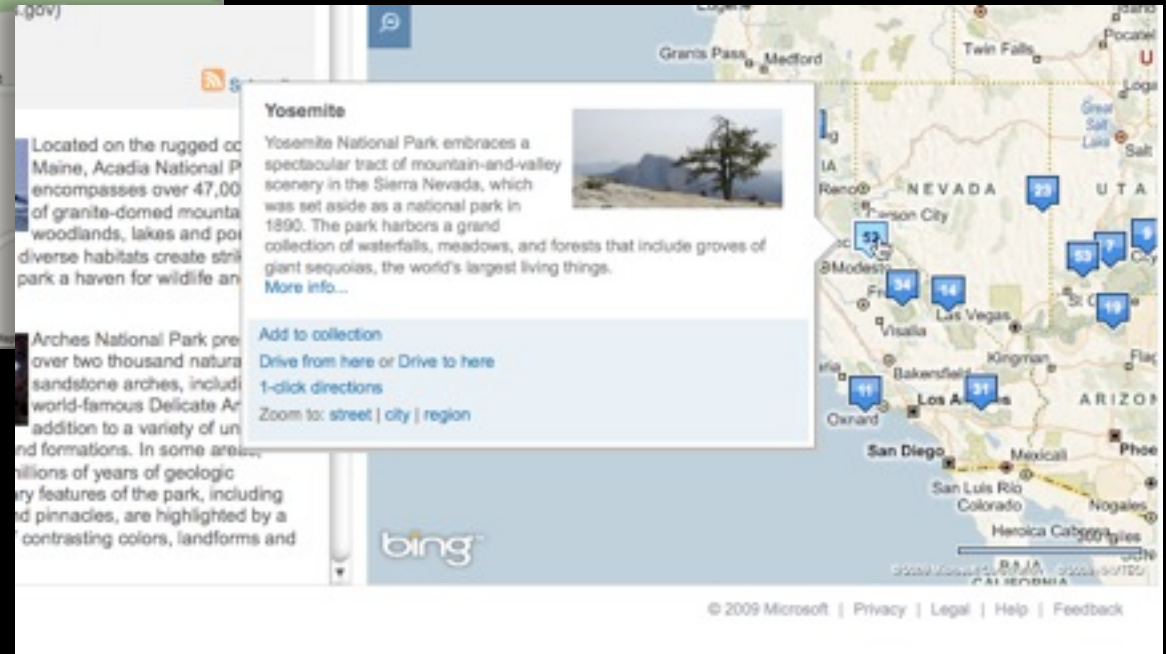


google maps

Contextual Tools (overlay on click)



google maps

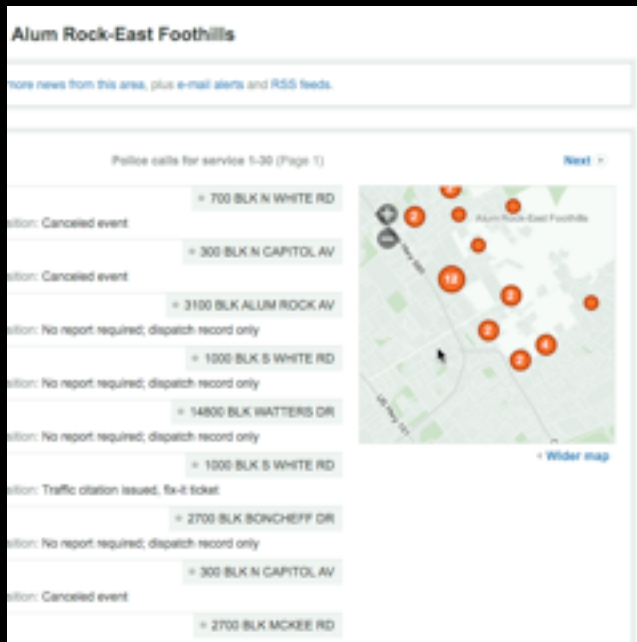


bing.com

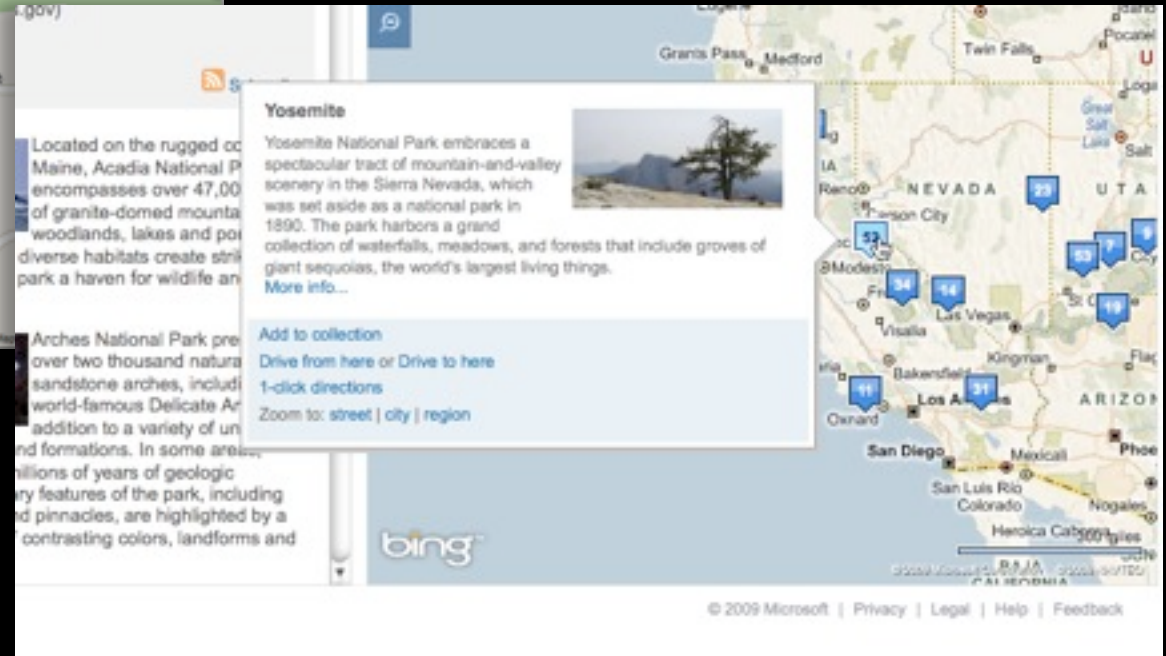
Contextual Tools (overlay on click)



google maps



everyblock.com

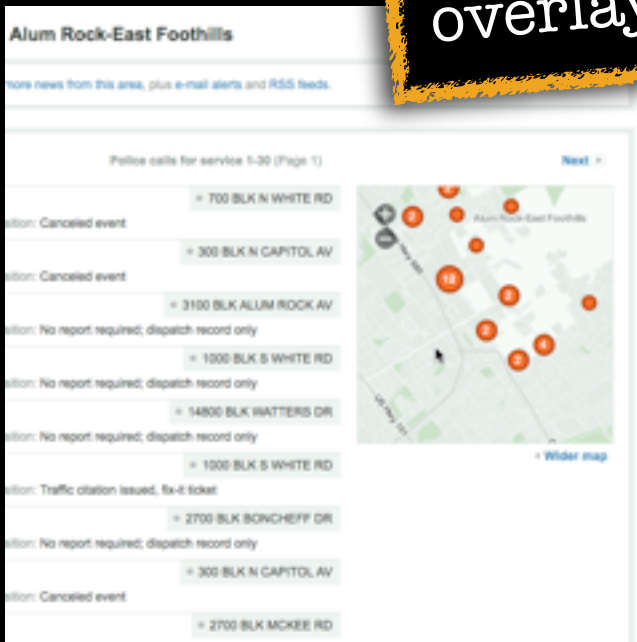


bing.com

Contextual Tools (overlay on click)



google maps

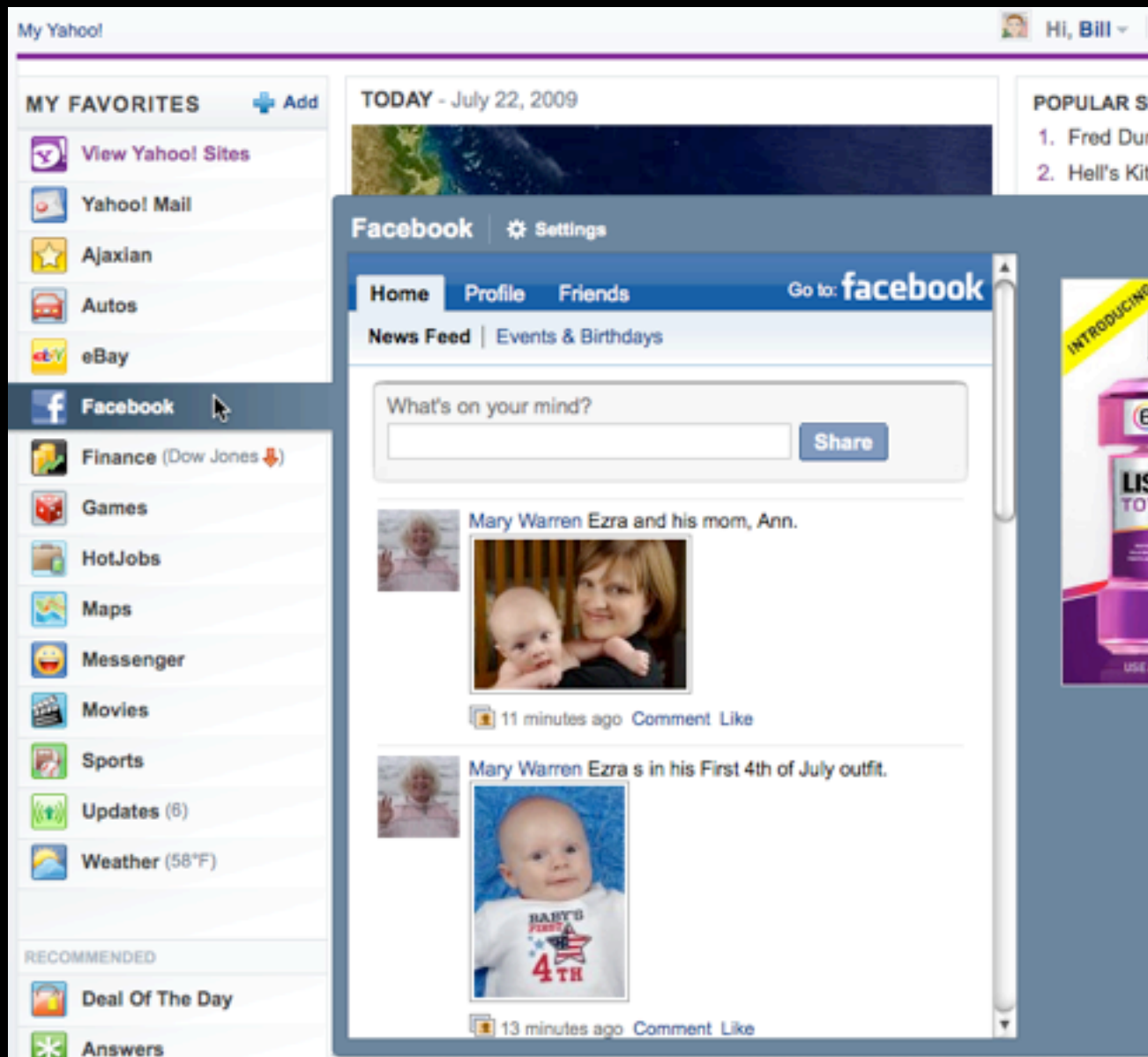


everyblock.com



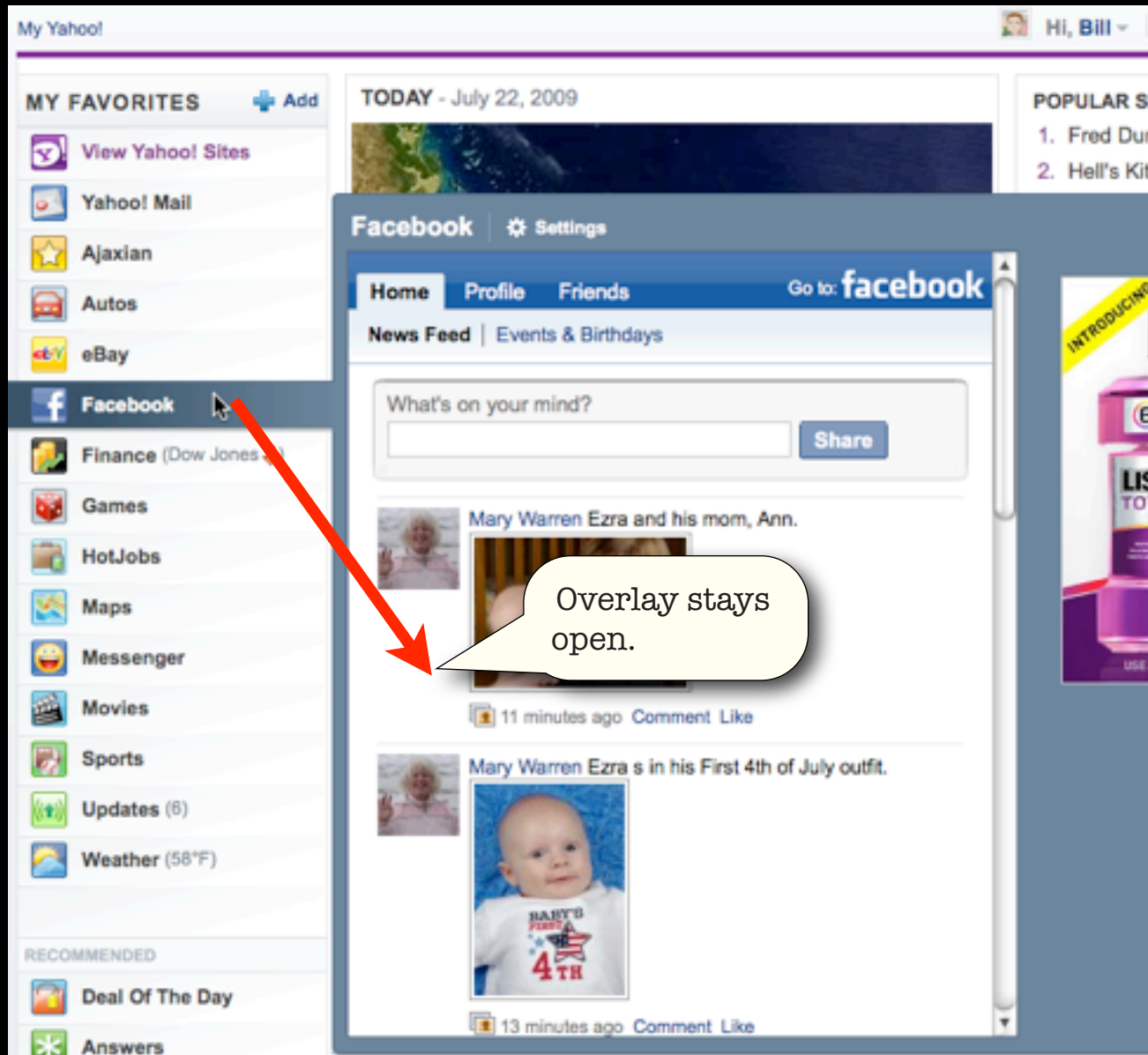
bing.com

What about new Yahoo page?



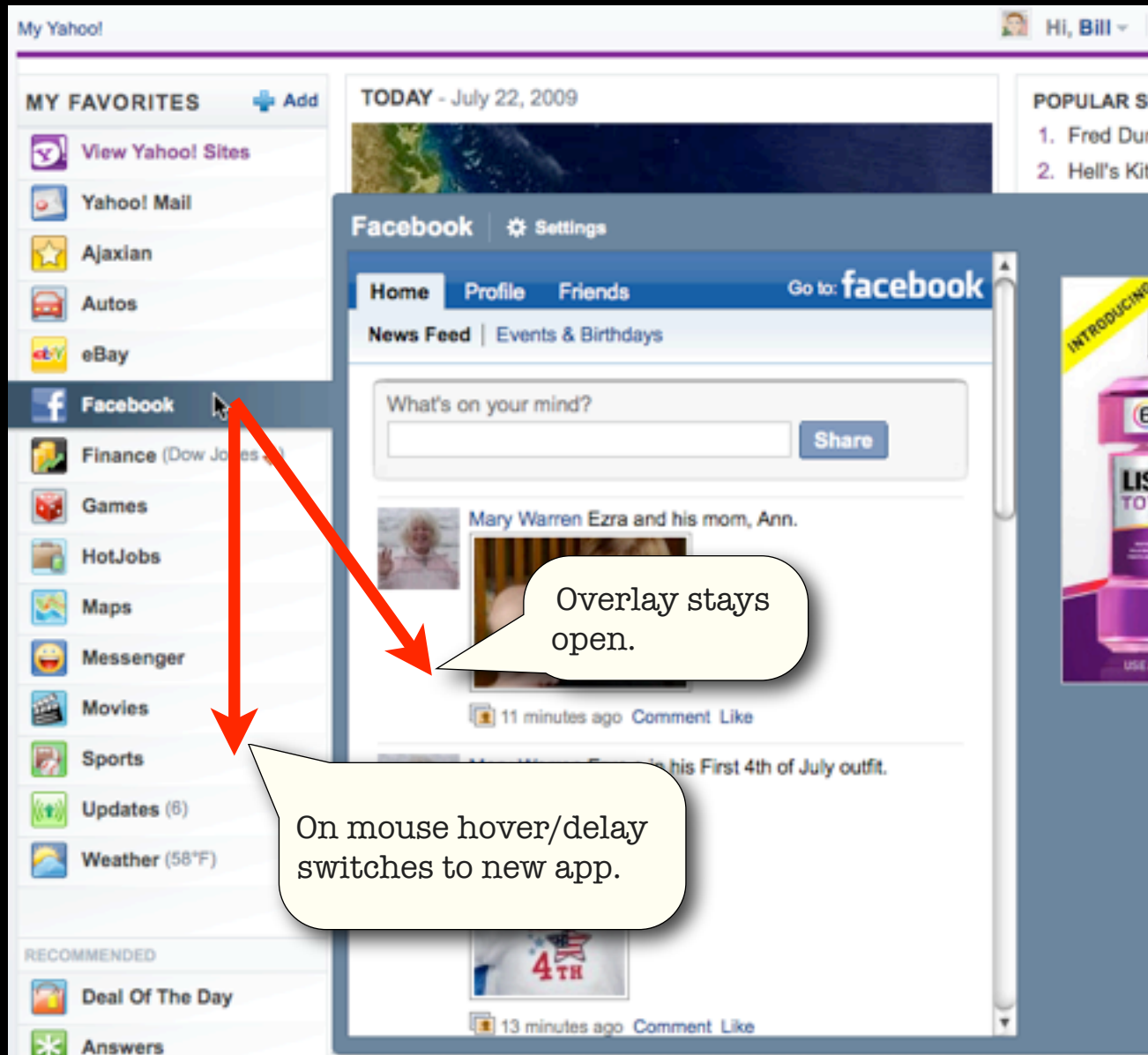
embedded application overlay - hover activated. yahoo.com 2009

What about new Yahoo page?



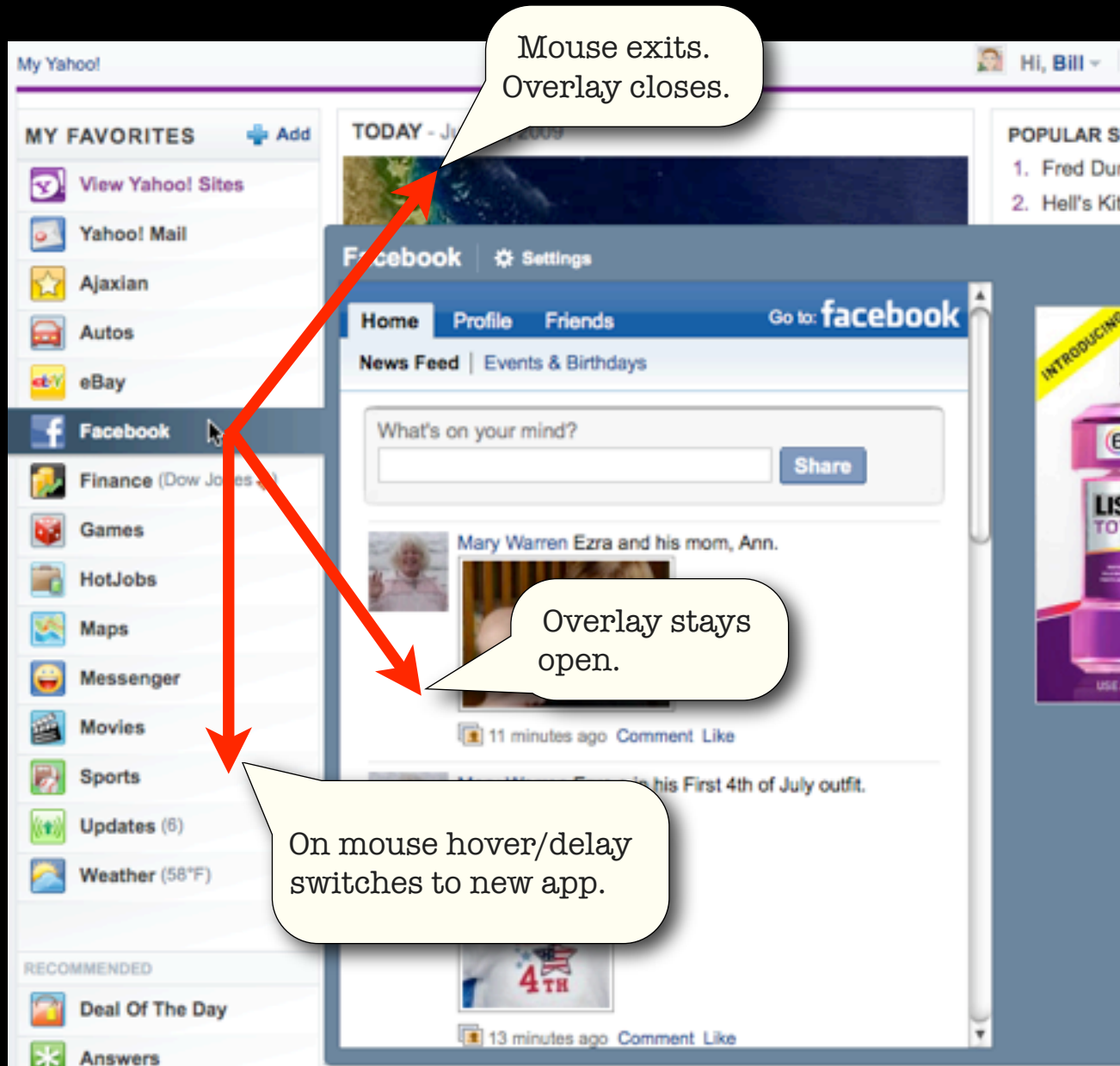
embedded application overlay - hover activated. yahoo.com 2009

What about new Yahoo page?

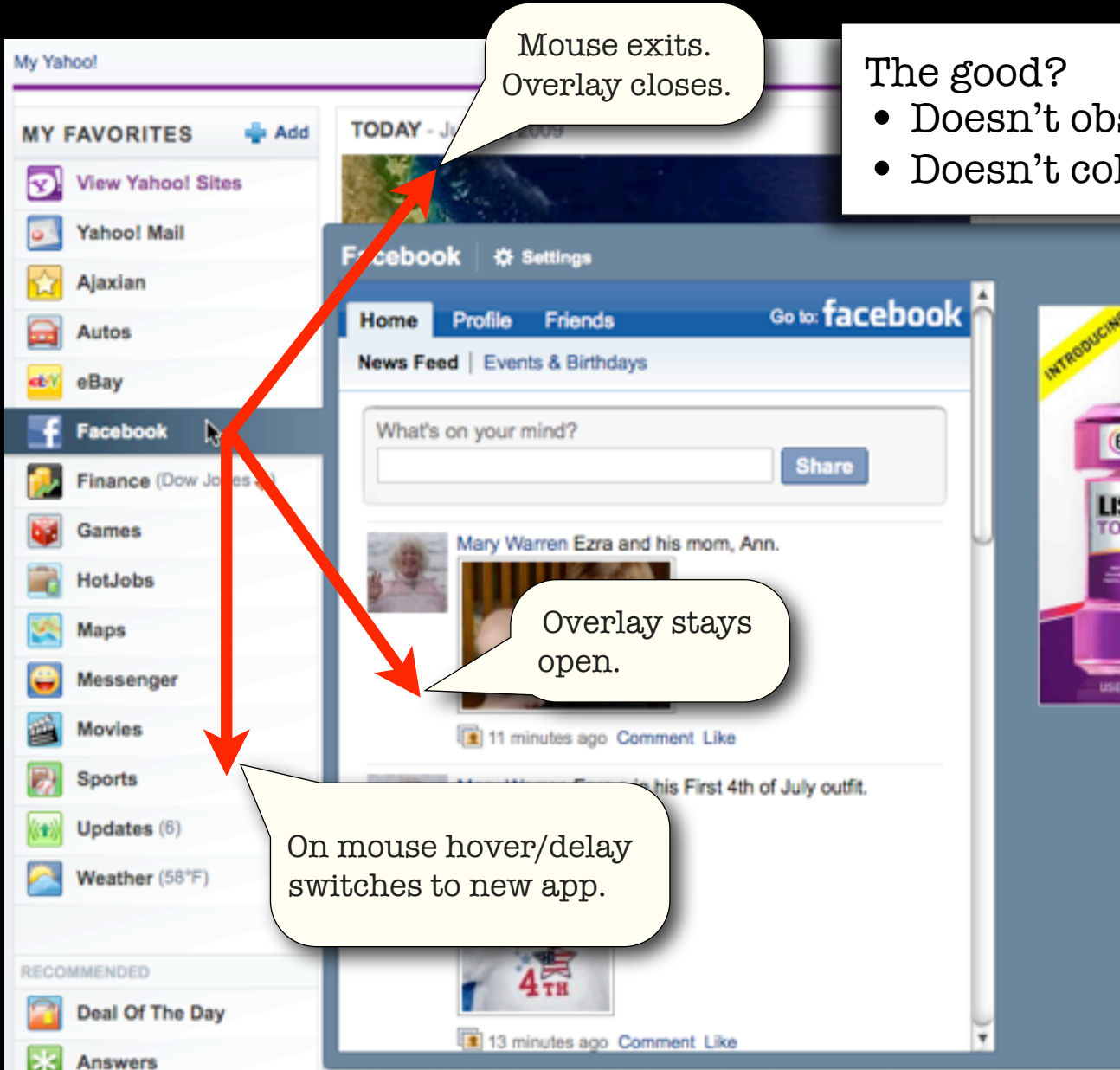


embedded application overlay - hover activated. yahoo.com 2009

What about new Yahoo page?



What about new Yahoo page?



The good?

- Doesn't obscure other navigation.
- Doesn't collapse erratically.

What about new Yahoo page?



The good?

- Doesn't obscure other navigation.
- Doesn't collapse erratically.

The not so good?

- Activation delay feels sluggish (however delay is necessary).
- Not all menus activate a panel.
- Accidental triggering (result in obscuring content).
- Gigantic overlays activated by hover



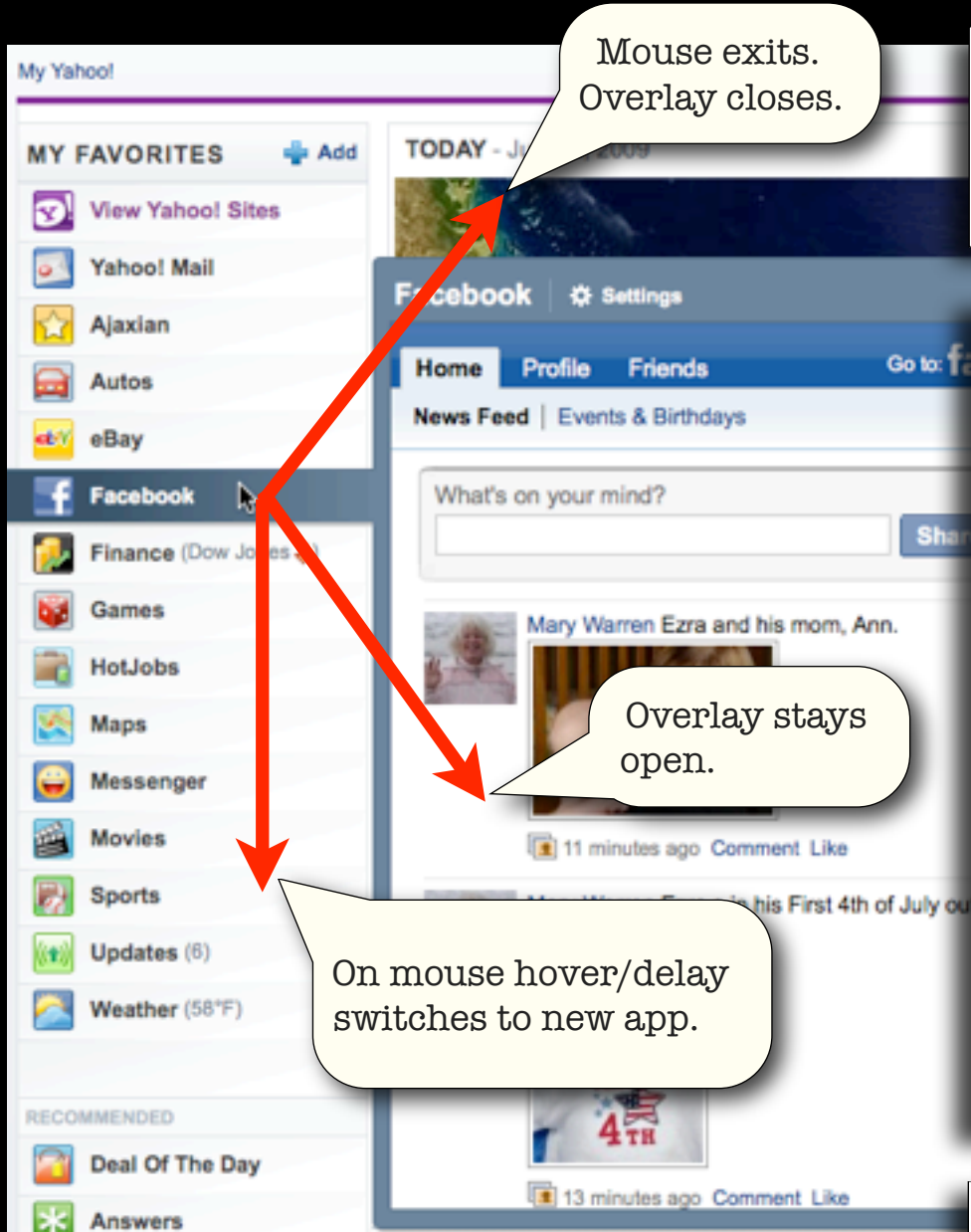
bokardo

I like the idea of the left-hand nav on Yahoo's new home page, but my guess is the gigantic hovers won't last long.

<http://yahoo.com>

20 minutes ago from TweetDeck

What about new Yahoo page?



Mouse exits.
Overlay closes.

Overlay stays
open.

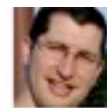
On mouse hover/delay
switches to new app.

The good?

- Doesn't obscure other navigation.
- Doesn't collapse erratically.

The not so good?

- Activation delay feels sluggish (however delay is necessary).
- Not all menus activate a panel.
- Accidental triggering (result in obscuring content).
- Gigantic overlays activated by hover



bokardo

I like the idea of the left-hand nav on Yahoo's new home page, but my guess is the gigantic hovers won't last long.

<http://yahoo.com>

20 minutes ago from TweetDeck

embedded application overlay - hover activated. yahoo.com

See also: Jakob Nielsen's research on "Mega Menus": <http://tr.im/twnC>



Maintain flow.

Spot the differences

Spot the differences



Now try again...

Now try again...



Now try again...

Keep the moments within the page.






[VIEW CART](#)
(0 items)

ALL PRODUCTS

[SOFT WHITE CHEESE](#)
[SHEEPS MILK CHEESE](#)
[PRESSED CHEESE](#)
[FRESH CHEESE](#)
[COWS FETA](#)
[BLUE CHEESE](#)
[GIFT PACKS](#)
[MERCHANDISE](#)
[GOATS MILK CHEESE](#)


BRIE

Rounds \$17.50

An unstabilised brie, this is a living cheese that ripens with ageing.



Rounds



MT DOMET DOUBLE CREAM BRIE

Rounds \$18.25

Named after one of North Otagos highest mountains, this unstabilised



Rounds



WAITAKI CAMEMBERT

Rounds \$36.00

The full and rich flavour of Waitaki Camembert captures the



Rounds



 [BROWSE PRODUCTS](#)[VIEW CART](#)[\(0 items\)](#)[ALL PRODUCTS](#)[SOFT](#)[SHEEP MILK CHEESE](#)[PRESSED CHEESE](#)[FRESH CHEESE](#)[COWS FETA](#)[BLUE CHEESE](#)[GIFT PACKS](#)[MERCHANDISE](#)[GOATS MILK CHEESE](#)

Keep the moments within the page.

...this is a living
cheese that ripens with ageing.

[Rounds](#)

MT DOMET DOUBLE CREAM BRIE

Rounds \$18.25

Named after one of North Otago's highest mountains, this unstabilised

[Rounds](#)

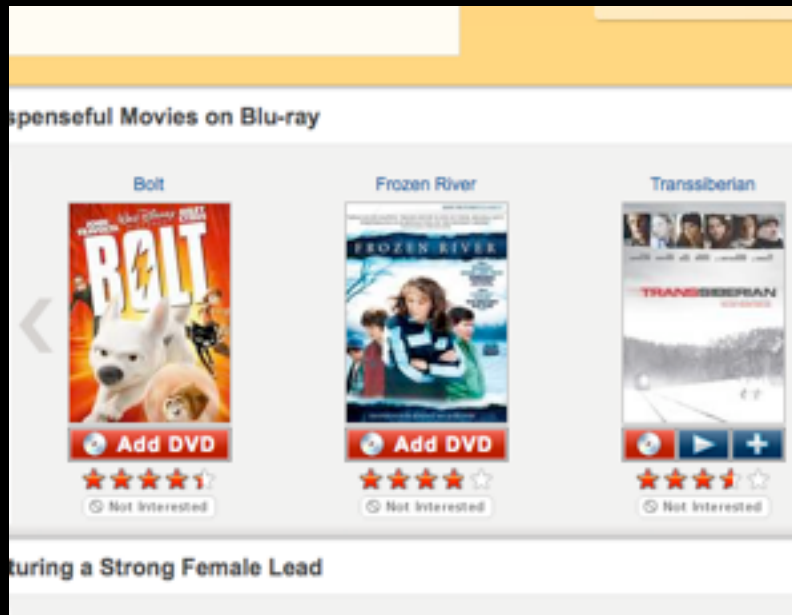
WAITAKI CAMEMBERT

Rounds \$36.00

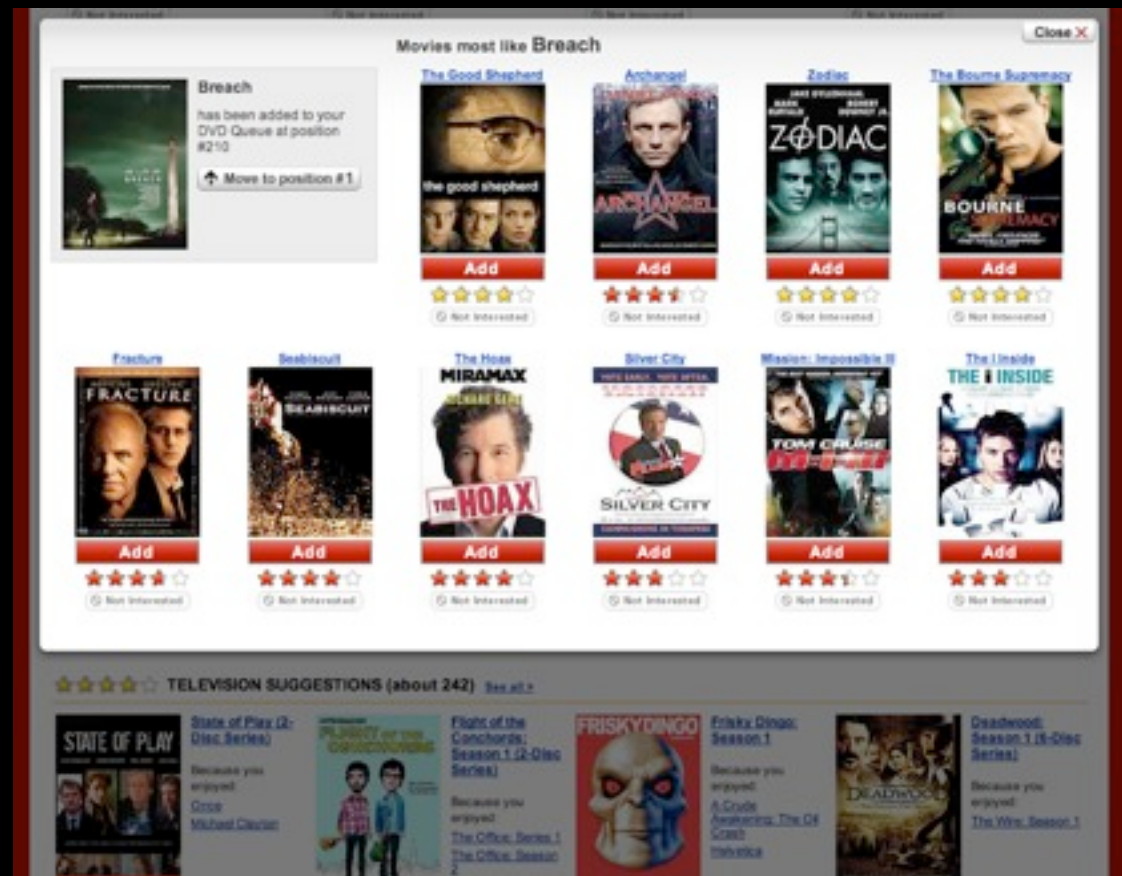
The full and rich flavour of Waitaki Camembert captures the

[Rounds](#)

Overlays

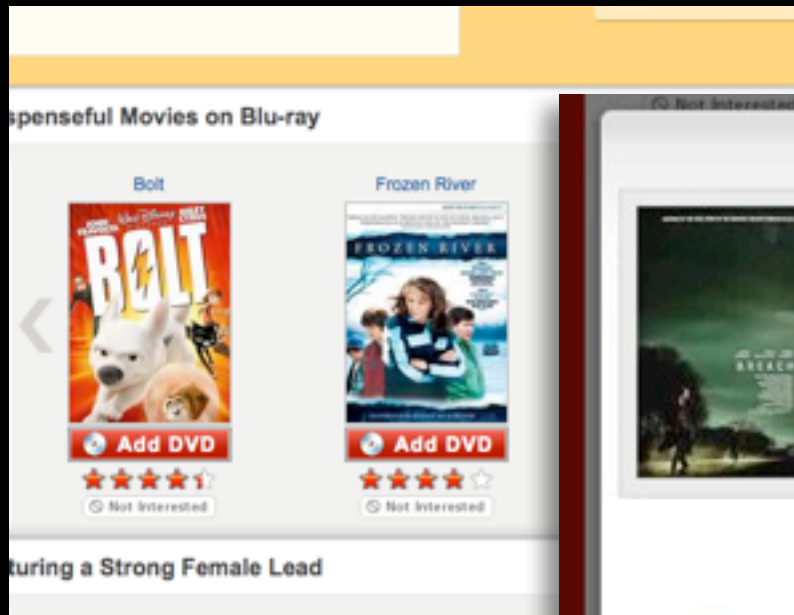


hover details. netflix.com

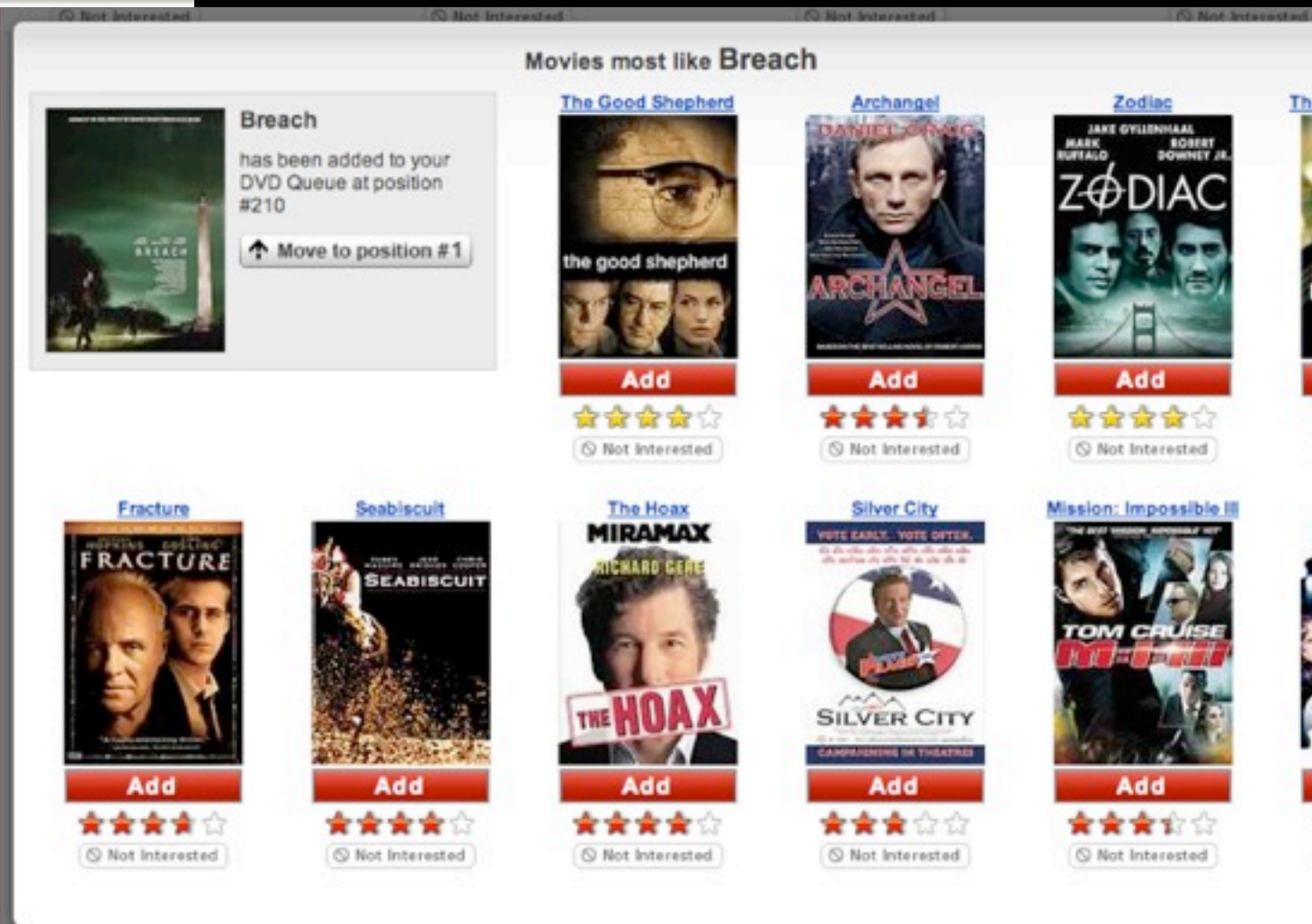


hover dialog. netflix.com

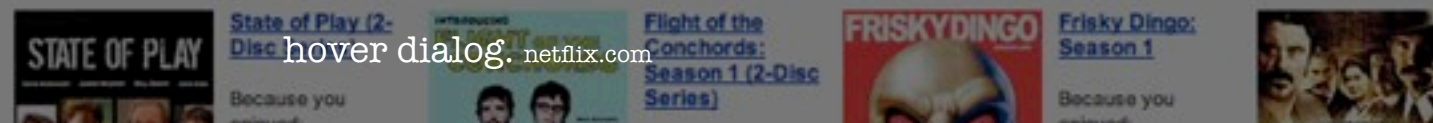
Overlays



hover details. netflix.com



TELEVISION SUGGESTIONS (about 242) [See all >](#)



Overlays

Wait 1/2 second to
activate hover details.

Expensive Movies on Blu-ray



Featuring a Strong Female Lead

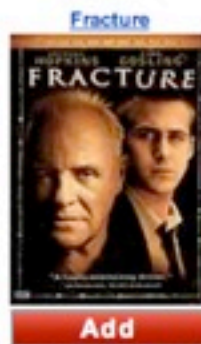
hover details. netflix.com



Breach

has been added to your
DVD Queue at position
#210

Move to position #1



Not Interested



Not Interested



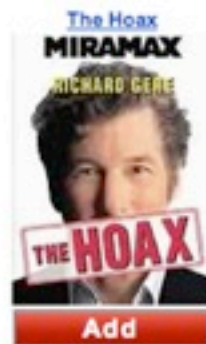
Not Interested



Not Interested



Not Interested



Not Interested

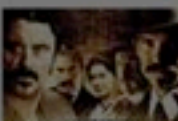
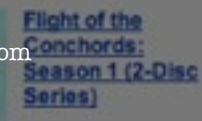
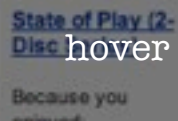
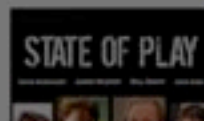


Not Interested



Not Interested

TELEVISION SUGGESTIONS (about 242) See all >

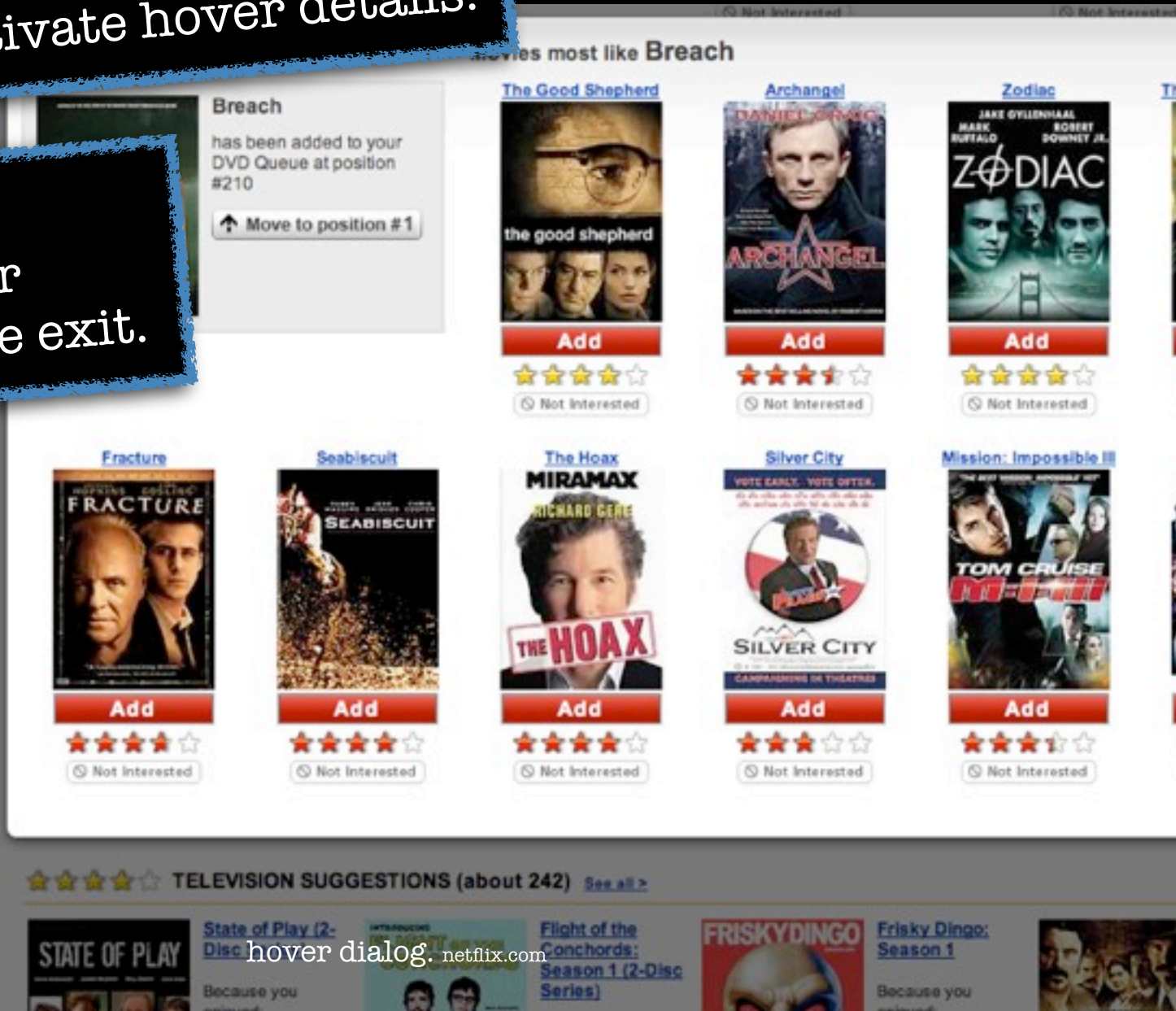


Overlays

Wait 1/2 second to
activate hover details.

Immediately
deactivate hover
details on mouse exit.

hover details. netflix.com



Overlays

Wait 1/2 second to
activate hover details.

Immediately
deactivate hover
details on mouse exit.

hover details. netflix.com

Change context or capture
flow in overlay dialog.

TELEVISION SUGGESTIONS (about 242) [See all >](#)

hover dialog. netflix.com

Anti-Pattern: Idiot Boxes

Yelp Food brought to you by MGD 64



Mi Tierra Foods

★★★★☆ based on 35 reviews [Rating Details »](#)

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2082 San Pablo Avenue
(between Addison St & University Ave)
Berkeley, CA 94702
(510) 540-8946



[Add Photos](#)

Price Range: \$

Good for Kids: Yes

Take-out: Yes

Outdoor Seating: No

Accepts Credit Cards: Yes

Attire: Casual

Takes Reservations: No

Waiter Service: No

Good for: Lunch

Parking: Street, Private Lot

Good for Groups: No

Delivery: No

Wheelchair Accessible: Yes

Alcohol: None

[Edit Business Info](#) [Is this your business?](#)

[First to Review](#)  Amy J.

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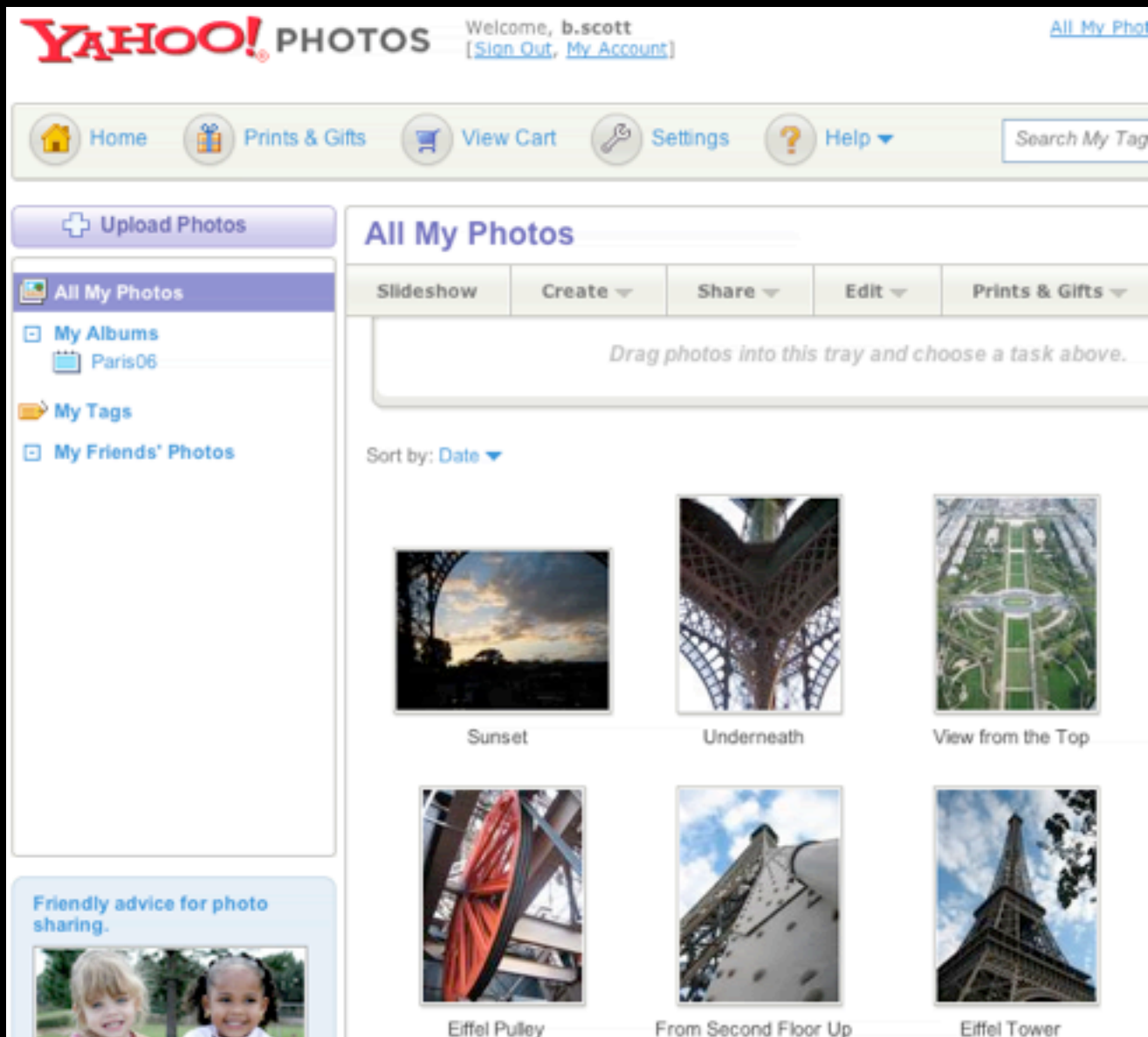
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Anti-Pattern: Idiot Boxes



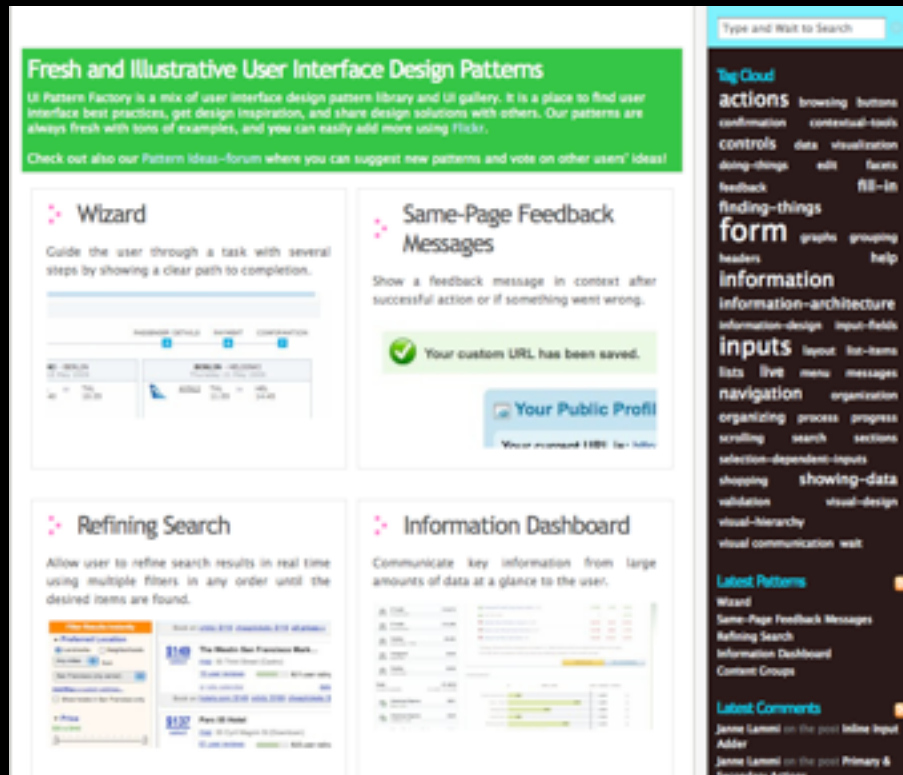
anti-pattern. idiot box. yahoo! photos

Anti-Pattern: Idiot Boxes



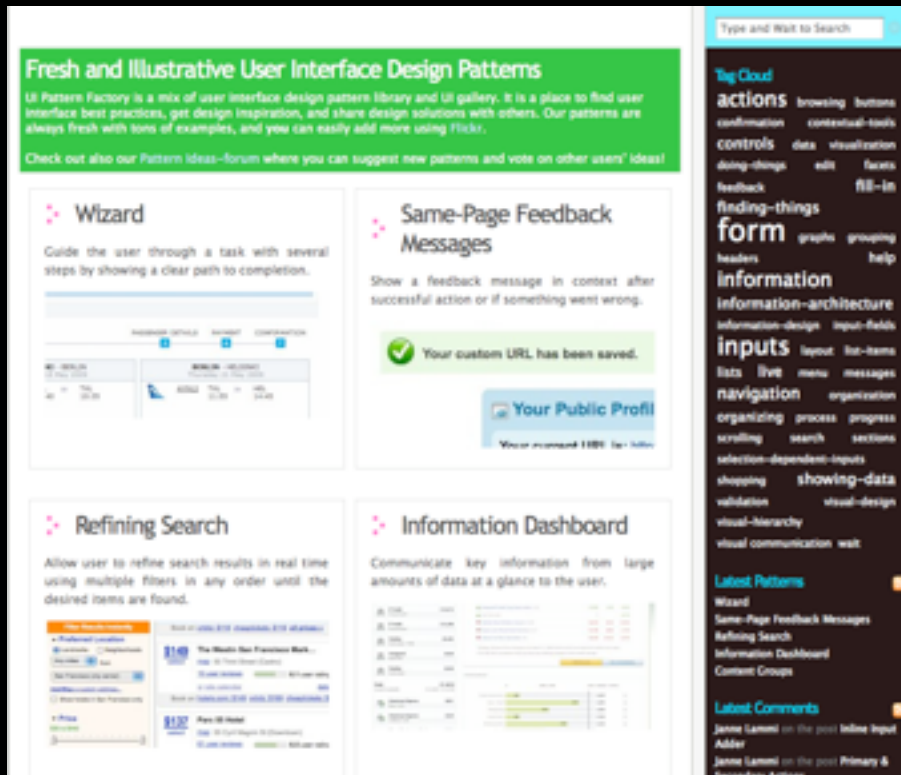
anti-pattern. idiot box. yahoo! photos

Overlays: Hover Initiated



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Overlays: Hover Initiated



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better implementation of shifting overlay. instructables

Overlays: Hover Initiated

Fresh and Illustrative User Interface Design Patterns

UI Patterns Factory is a mix of user interface design pattern library and UI gallery. It is a place to find user interface best practices, get design inspiration, and share design solutions with others. Our patterns are always fresh with lots of examples, and you can easily add more using Flickr.

Check out also our Pattern Ideas forum where you can suggest new patterns and vote on other users' ideas!

Wizard
Guide the user through a task with several steps by showing a clear path to completion.

Same-Page Feedback Messages
Show a feedback message in context after successful action or if something went wrong.

Refining Search
Allow user to refine search results in real time using multiple filters in any order until the desired items are found.

Information Dashboard
Communicate key information from large amounts of data at a glance to the user.

Tag Cloud
actions: browsing, buttons, confirmation, contextual-tools, controls, data visualization, doing-things, edit, facets, feedback, fill-in, finding-things, form, graphs, grouping, help, headers, information, information-architecture, information-design, input-fields, inputs, layout, list-items, lists, live, menu, messages, navigation, organization, organizing, process, progress, scrolling, search, sections, selection-dependent-inputs, shopping, showing-data, validation, visual-design, visual-hierarchy, visual-communication, wait.

Latest Patterns
Wizard, Same-Page Feedback Messages, Refining Search, Information Dashboard, Comment Groups.

Latest Comments
James Lammi on the post Inline Input, Adder, James Lammi on the post Primary & Secondary Actions.

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Strongest Glue Ever
Premium Instant Glue Guaranteed Stronger, Faster, Glue! www.utoplatools.com

Epoxy Adhesive
Search multiple engines for epoxy adhesive www.webcrawler.com

All Art Craft Food Games Green Home Kids Life Music Offbeat Outdoors

Make an awesome Harry Potter wand from a sheet of paper and glue gun glue

VIEW ALL STEPS ON THE PAGE

step 1 step 2 step 3 step 4 **step 5** step 6 step 7 step 8 step 9

step 5 plug the ends of the wand (and fill it)
Carefully dribble glue gun glue into both ends of the wand (one at a time, waiting till each end is set). For the bigger of the two ends, you can pack the end with a little rolled up tissue pushed down a bit with a pencil so that you don't have to use too much glue. For the bigger end you will probably need to have two goes. If you are careful you can achieve a rounded end, as the glue is setting make sure that you rotate the wand to stop it slumping to one side or dripping over the edge. The same goes for the little end, although if you have wound the wand tightly enough, you will not need to fill this twice.

NOTE If you want your wand to be stiff and very robust, then after plugging the little end, but before plugging the big end, then you can fill the wand with quick setting, two part epoxy resin. (This is the sort of glue where you have to mix 2 equal amounts of glue from a glue and hardener tube) use the 5 minute setting version rather than the really fast 90 second version and carefully dribble the glue down the inside of the wand, making sure not to get it on the outside. Don't worry if you do get a little bit on the outside though, just wipe it off carefully and quickly, you'll be painting over that later.

EMBED EMAIL PRINT FAVORITE FLAG

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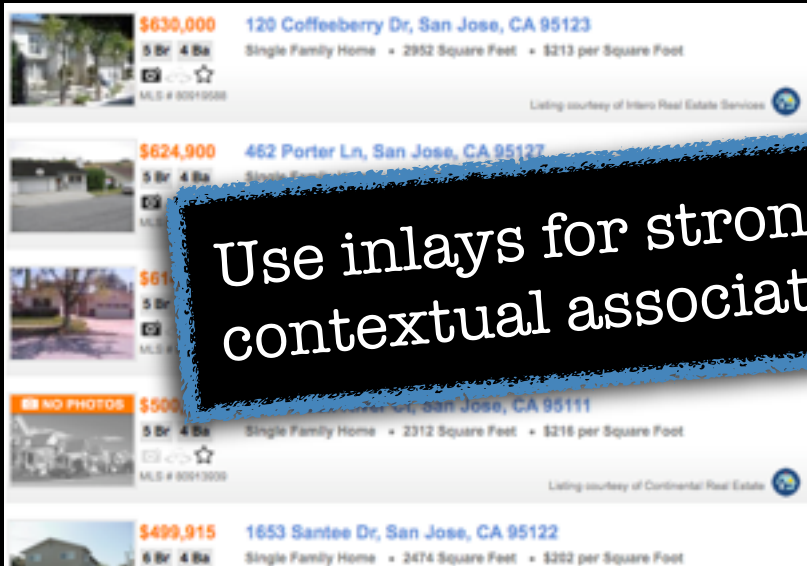
anti-pattern. shifting overlay. wikirank

Inlays

 <div>\$630,000 5 Br 4 Ba MLS # 80919588</div>	120 Coffeeberry Dr, San Jose, CA 95123 Single Family Home • 2952 Square Feet • \$213 per Square Foot <small>Listing courtesy of Intero Real Estate Services</small>
 <div>\$624,900 5 Br 4 Ba MLS # 80921757</div>	452 Porter Ln, San Jose, CA 95127 Single Family Home • 3324 Square Feet • \$188 per Square Foot <small>Listing courtesy of REMAX Real Estate Services</small>
 <div>\$614,800 5 Br 4 Ba MLS # 80916759</div>	1708 Ewer Dr, San Jose, CA 95124 Single Family Home • 2720 Square Feet • \$226 per Square Foot <small>Listing courtesy of Intero Real Estate Services</small>
 <div>NO PHOTOS 5 Br 4 Ba MLS # 80913909</div>	2924 Rock River Ct, San Jose, CA 95111 Single Family Home • 2312 Square Feet • \$216 per Square Foot <small>Listing courtesy of Continental Real Estate</small>
 <div>\$499,915 6 Br 4 Ba</div>	1653 Santee Dr, San Jose, CA 95122 Single Family Home • 2474 Square Feet • \$202 per Square Foot

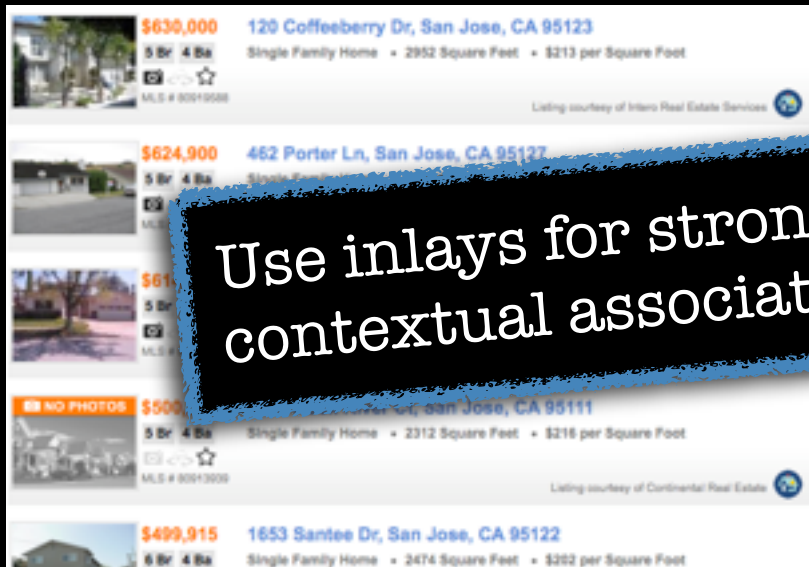
click activated inlay. roost.com

Inlays

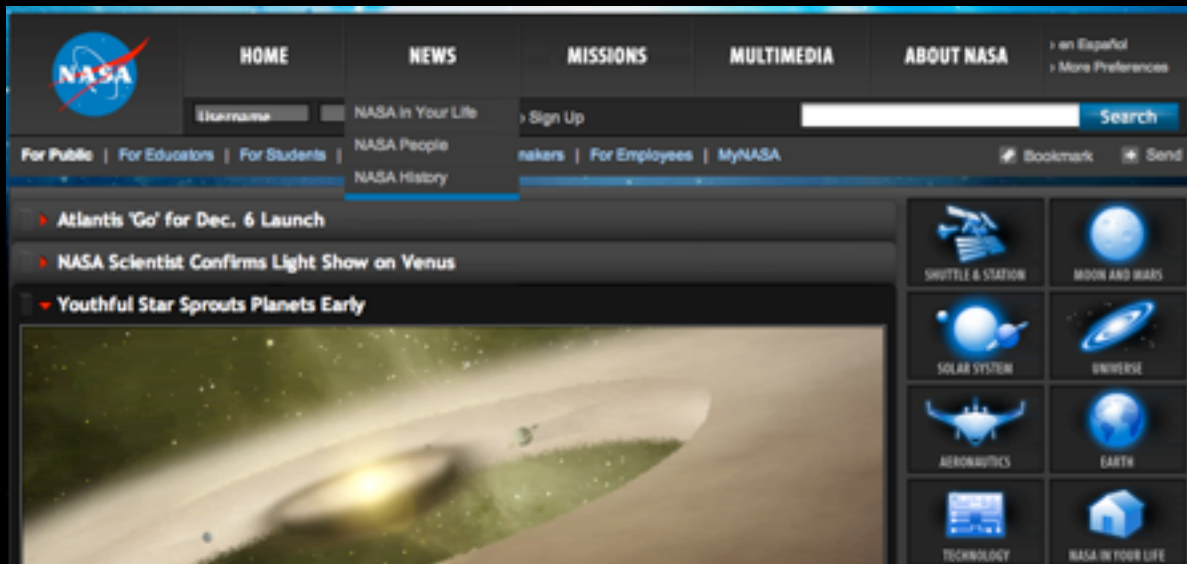


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Inlays

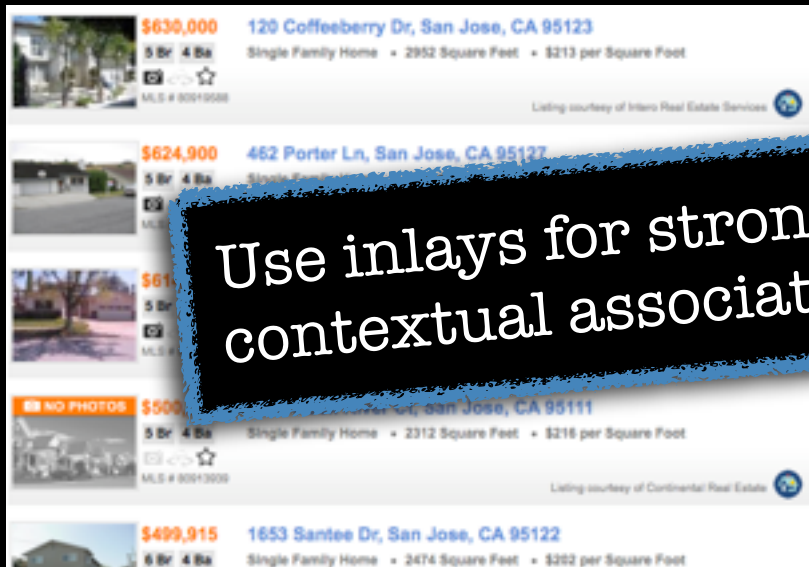


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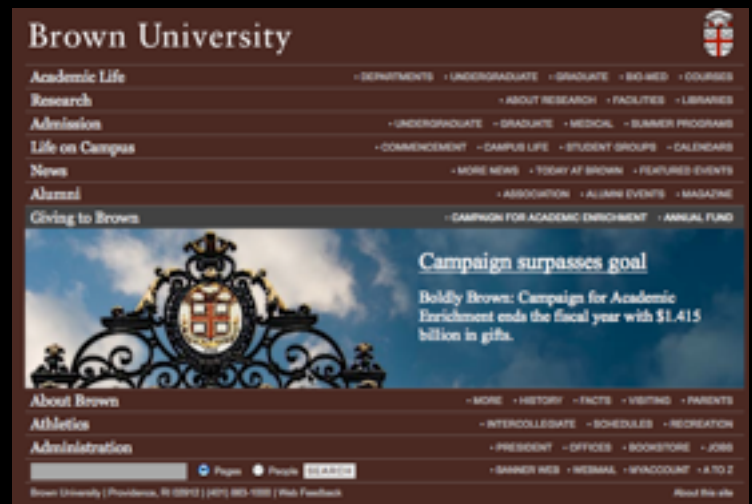


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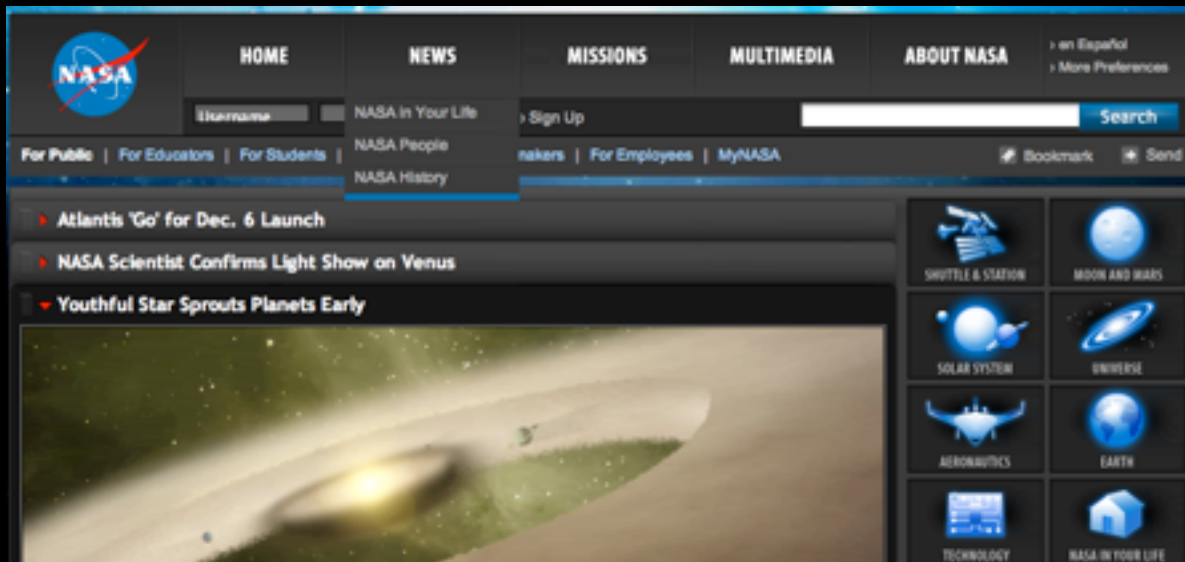
Inlays



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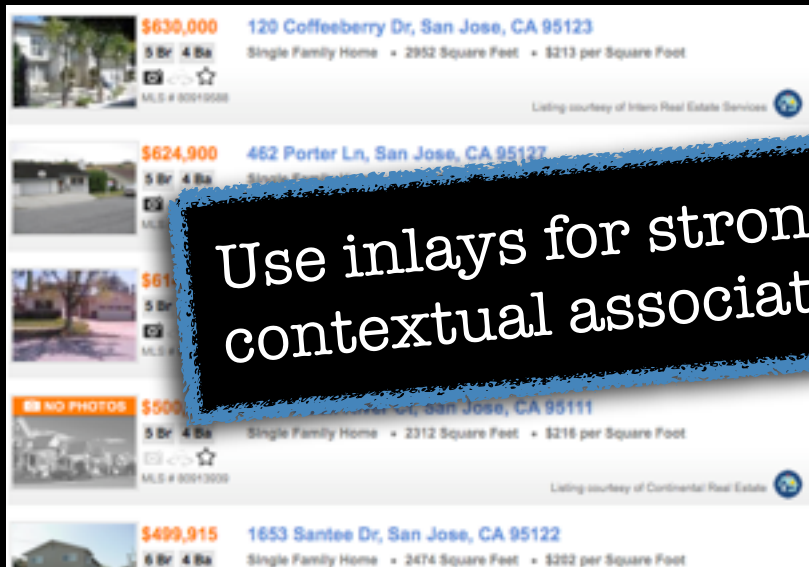


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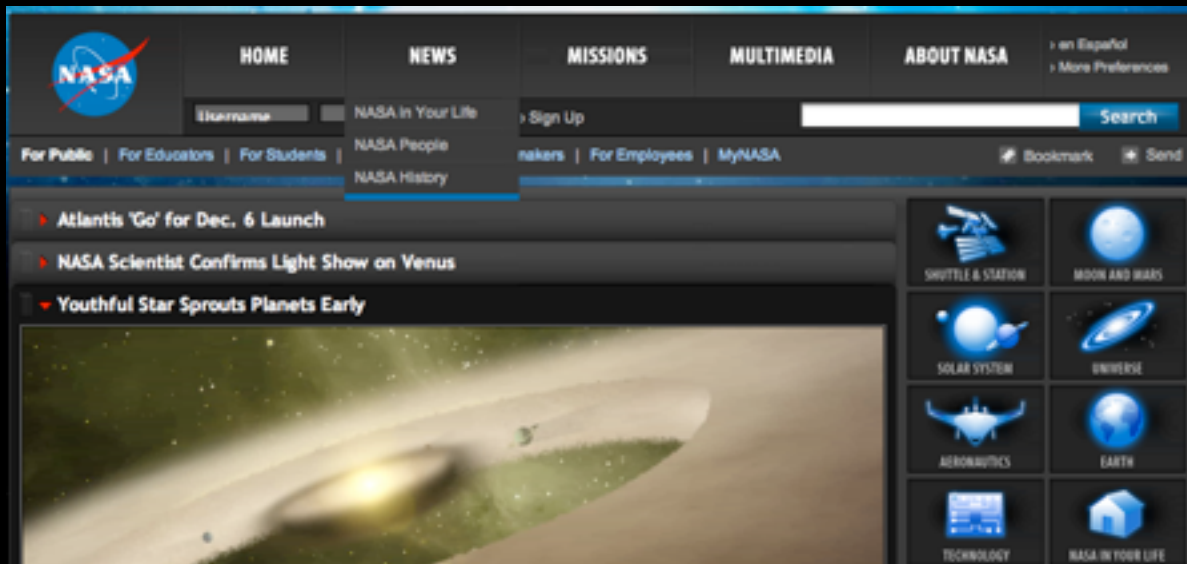


hover activated accordion. nasa.gov

Inlays



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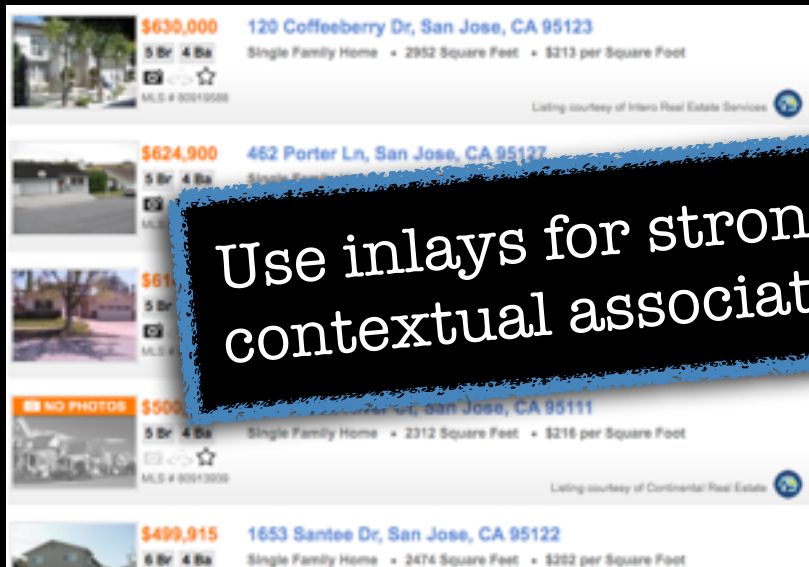


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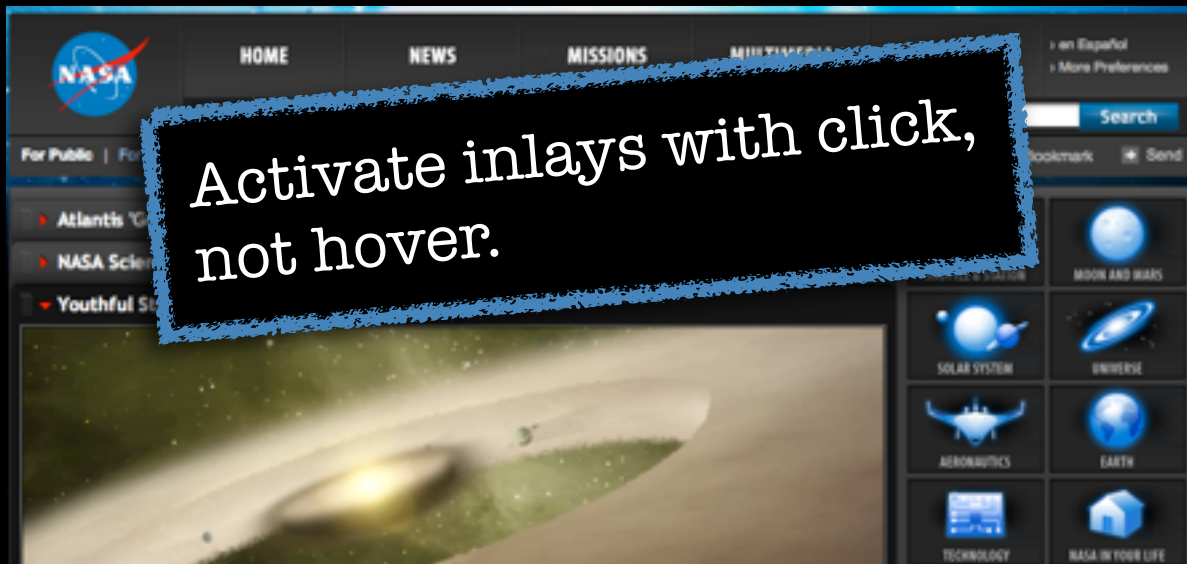


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Inlays



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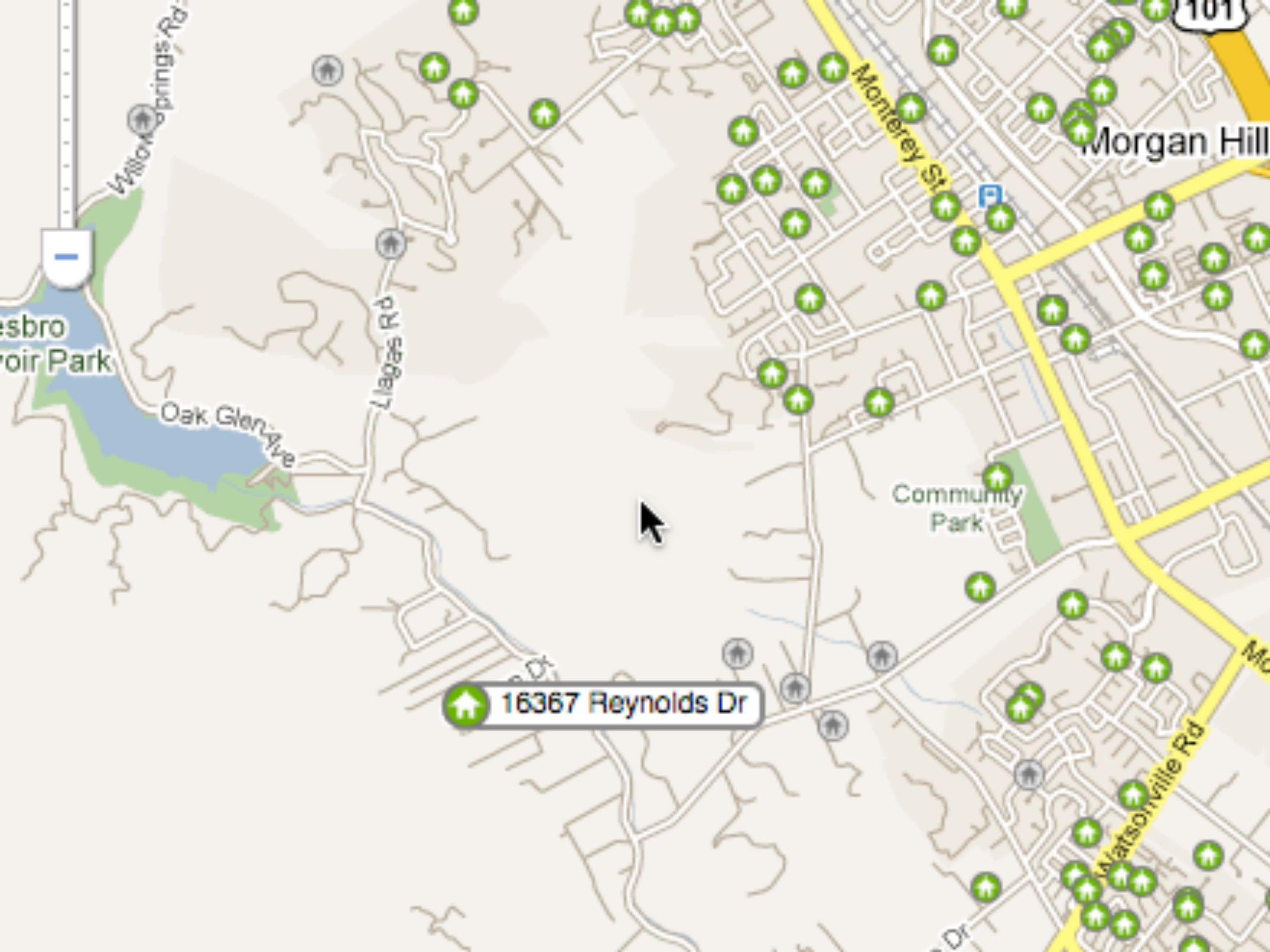
hover activated accordian. nasa.gov



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hover activated accordian. apple.com



Esbroir Park

Oak Glen Lake

Wilson Springs Rd

Llagas Rd

Monterey St

Morgan Hill

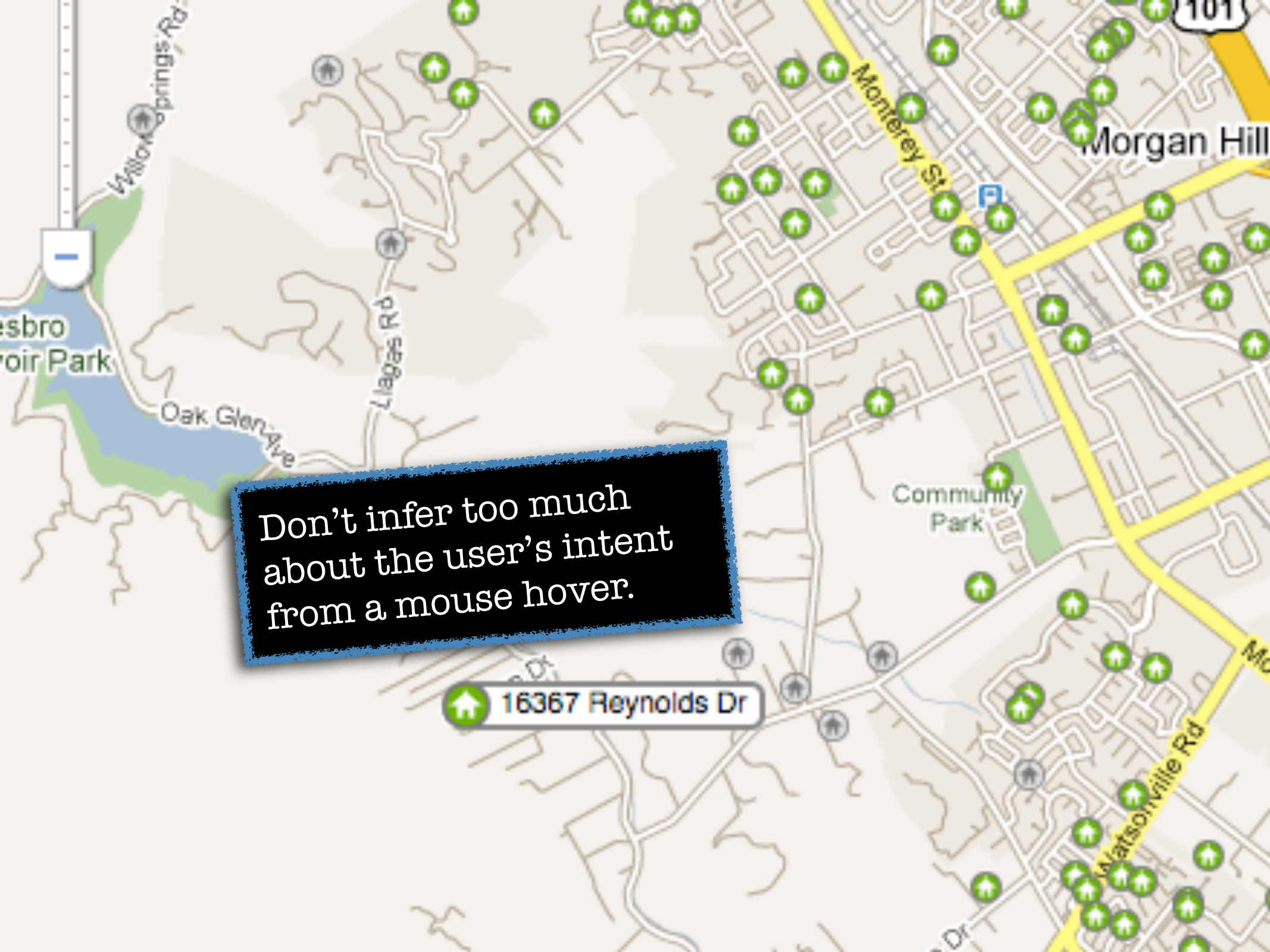
101

Community Park

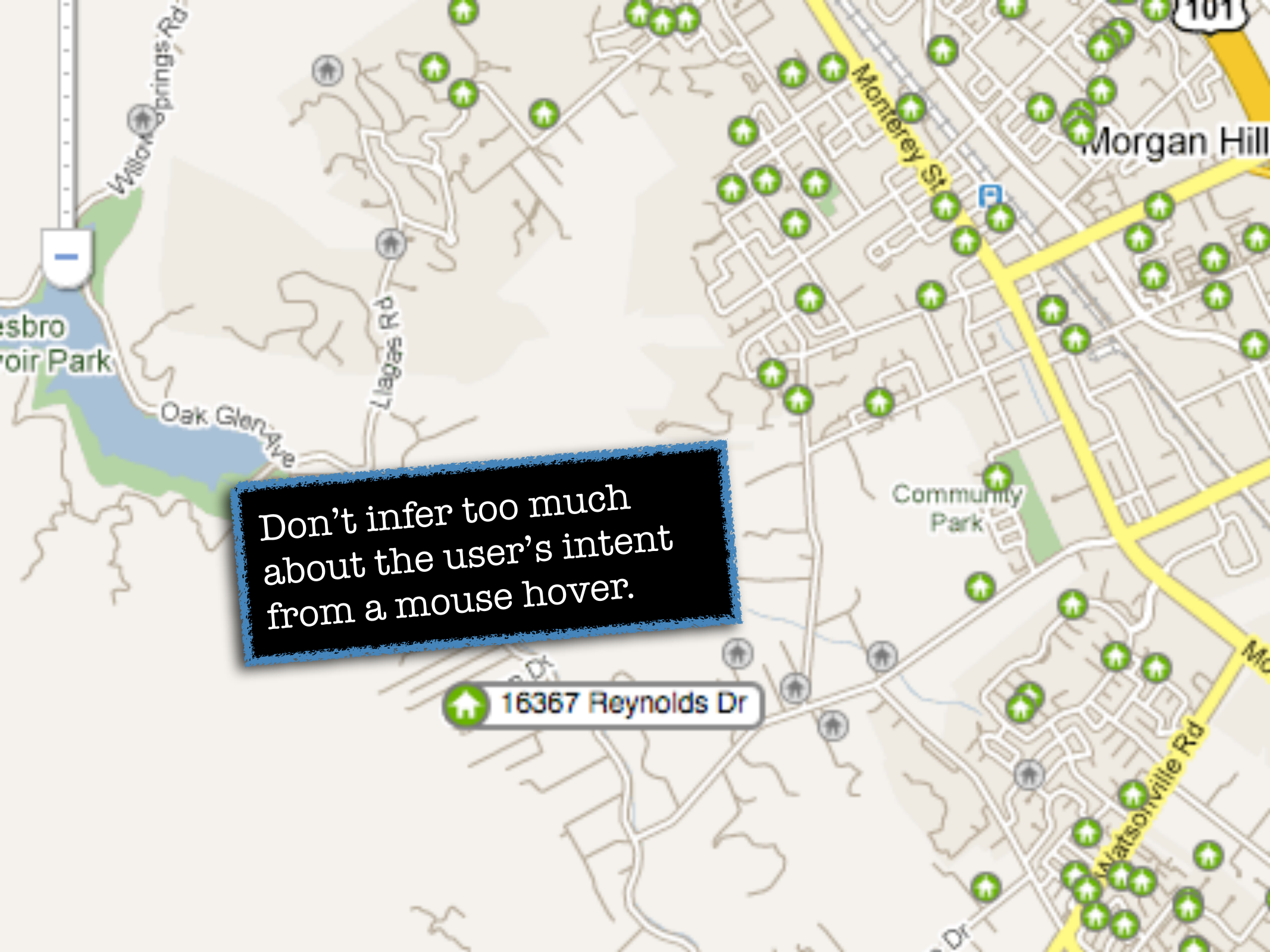
Morgan Hill Rd

Watsonville Rd

16367 Reynolds Dr

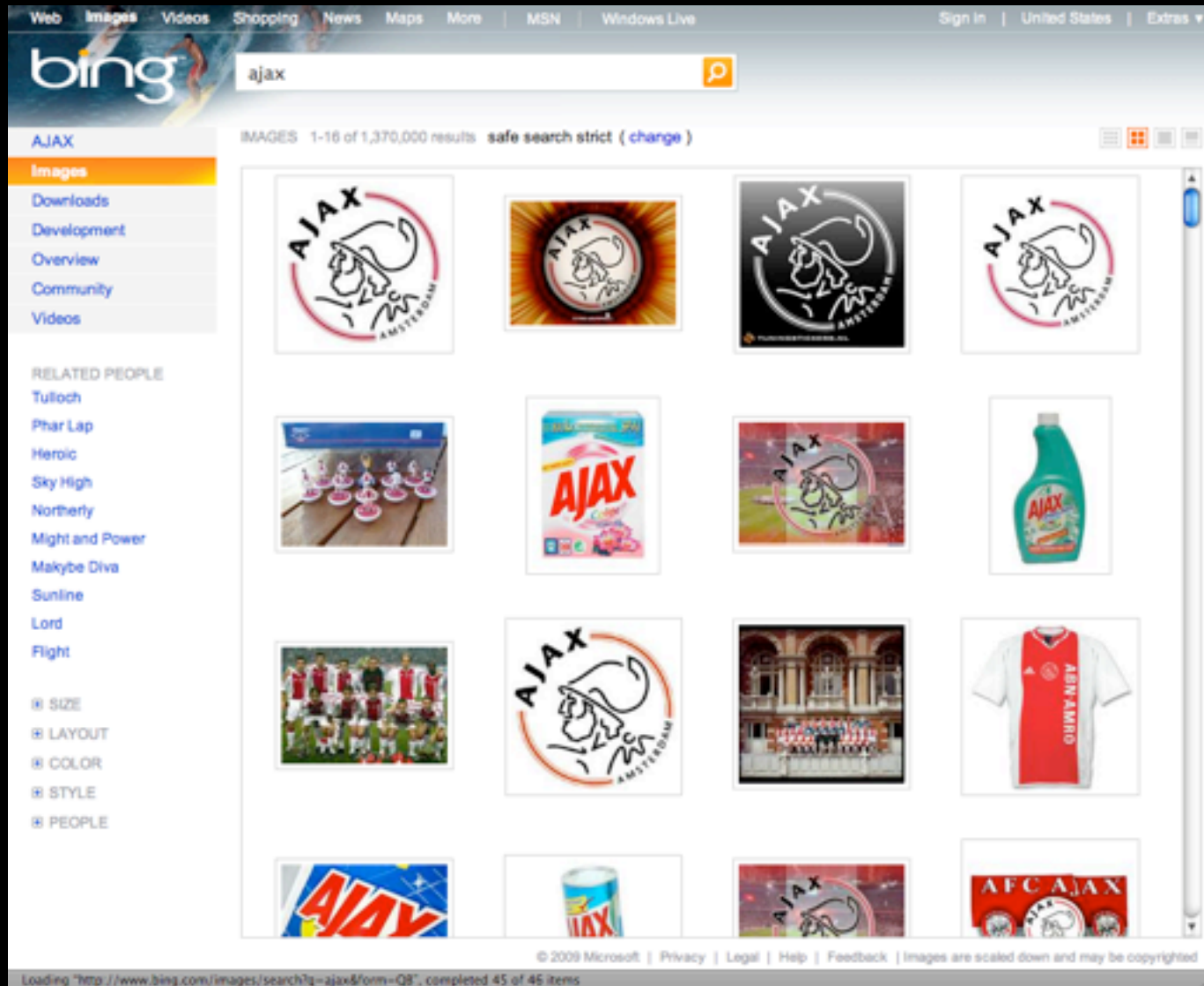
A map of Morgan Hill, California, showing streets like Monterey St, Watsonville Rd, and Llagas Rd. The map is populated with numerous green house icons, indicating a high density of homes. A blue parking icon is visible near the center. A text box with a blue border and black background is overlaid on the map.

Don't infer too much
about the user's intent
from a mouse hover.

A map of Morgan Hill, California, showing streets like Monterey St, Watsonville Rd, and Llagas Rd. The map is populated with numerous green house icons, indicating a high density of homes. A blue parking icon is visible near the center. A text box with a blue border and black background is overlaid on the map.

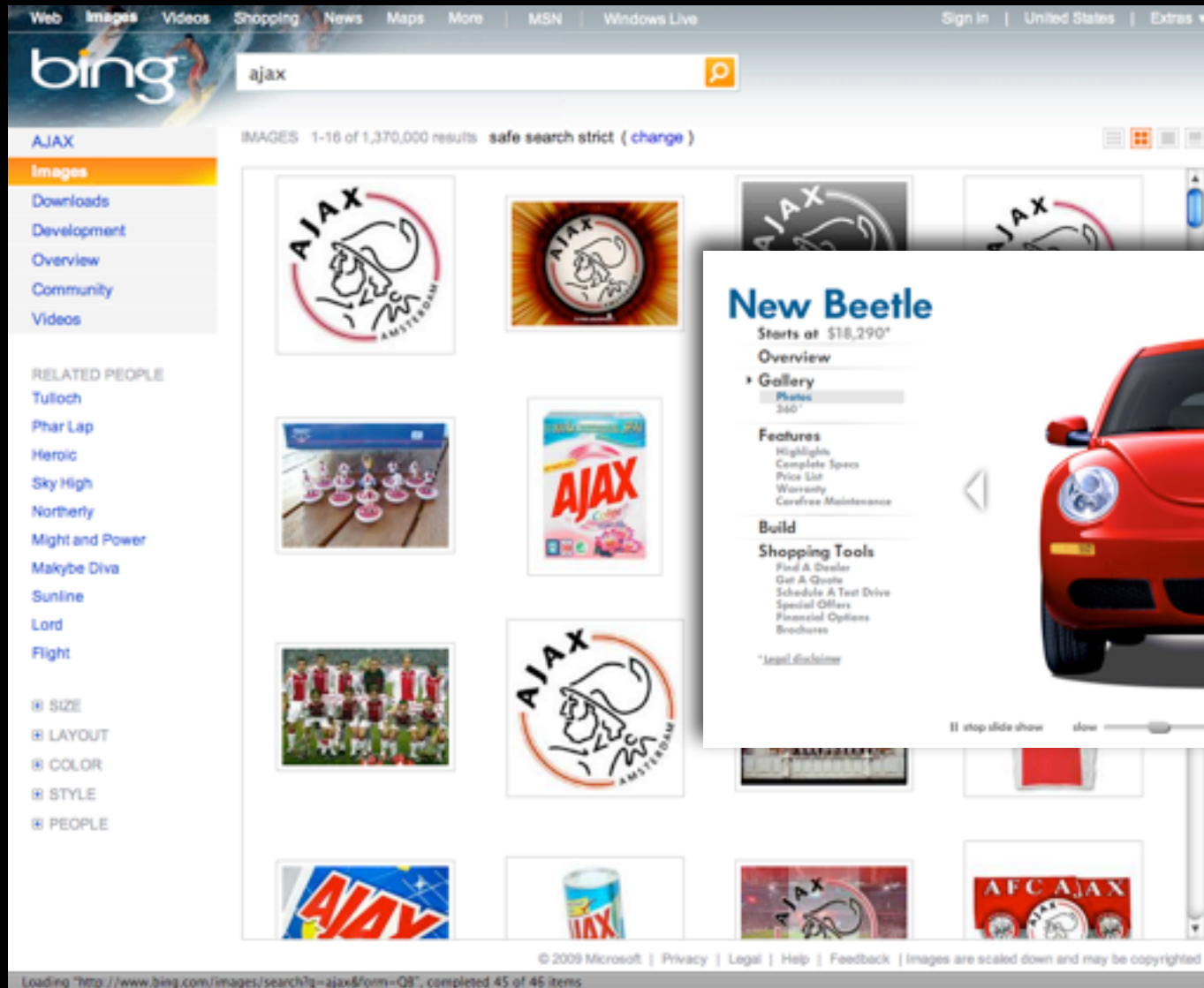
16367 Reynolds Dr

Virtual Space



endless scrolling. [bing.com](http://www.bing.com)

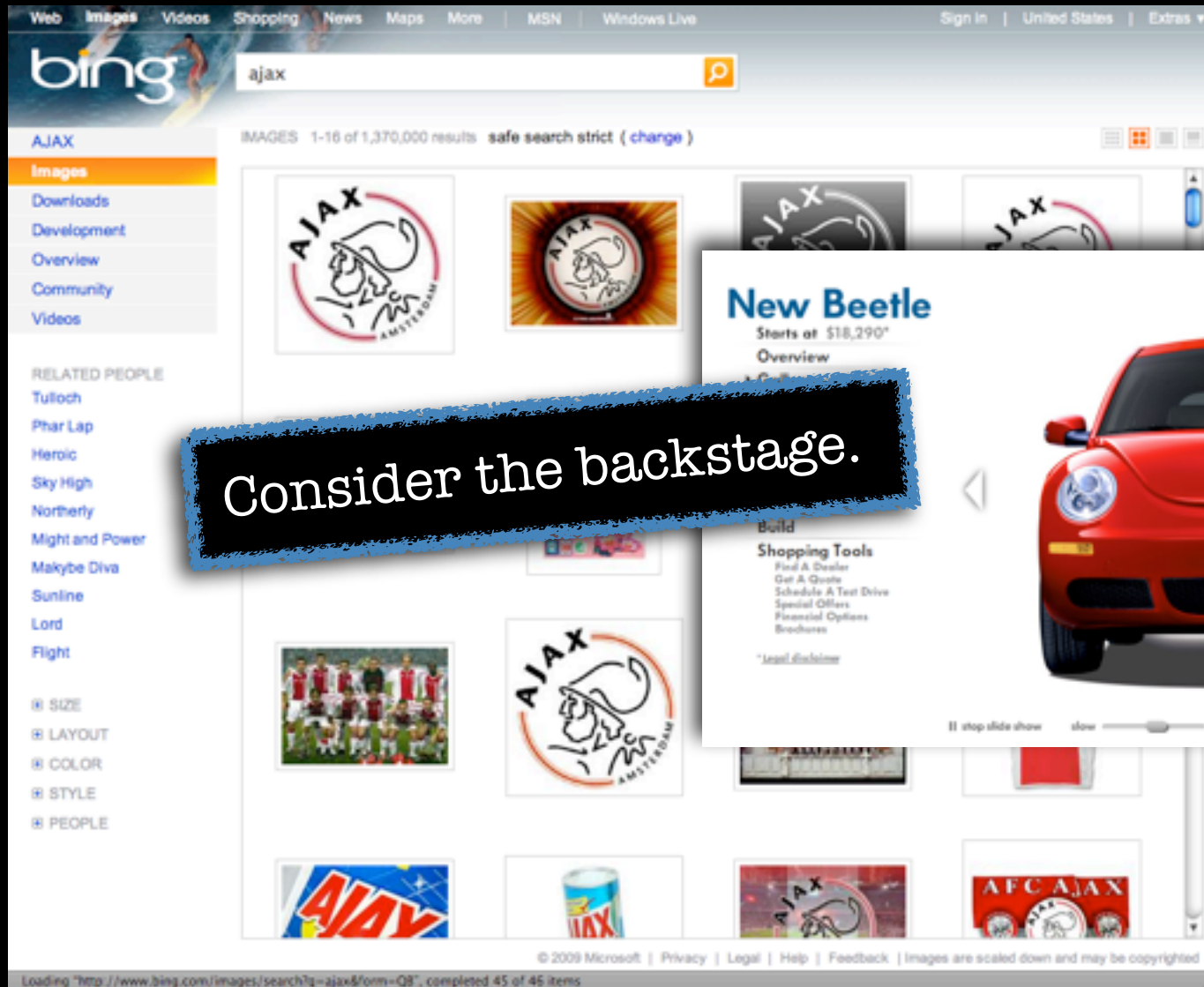
Virtual Space



carousel. paging. gallery. bing.com

endless scrolling. bing.com

Virtual Space

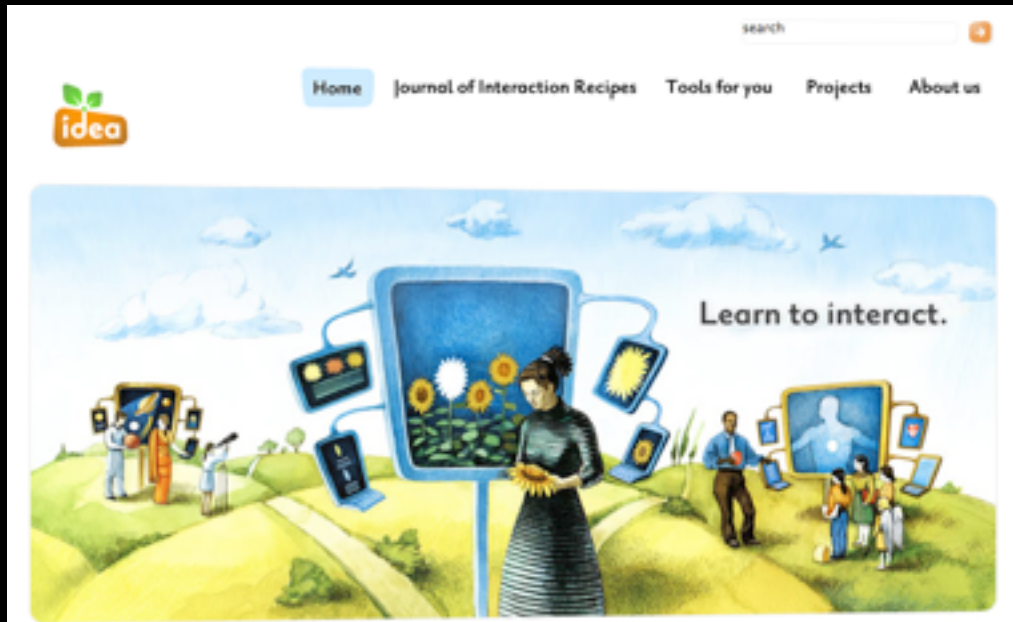


carousel. paging. gallery. bing.com

endless scrolling. bing.com

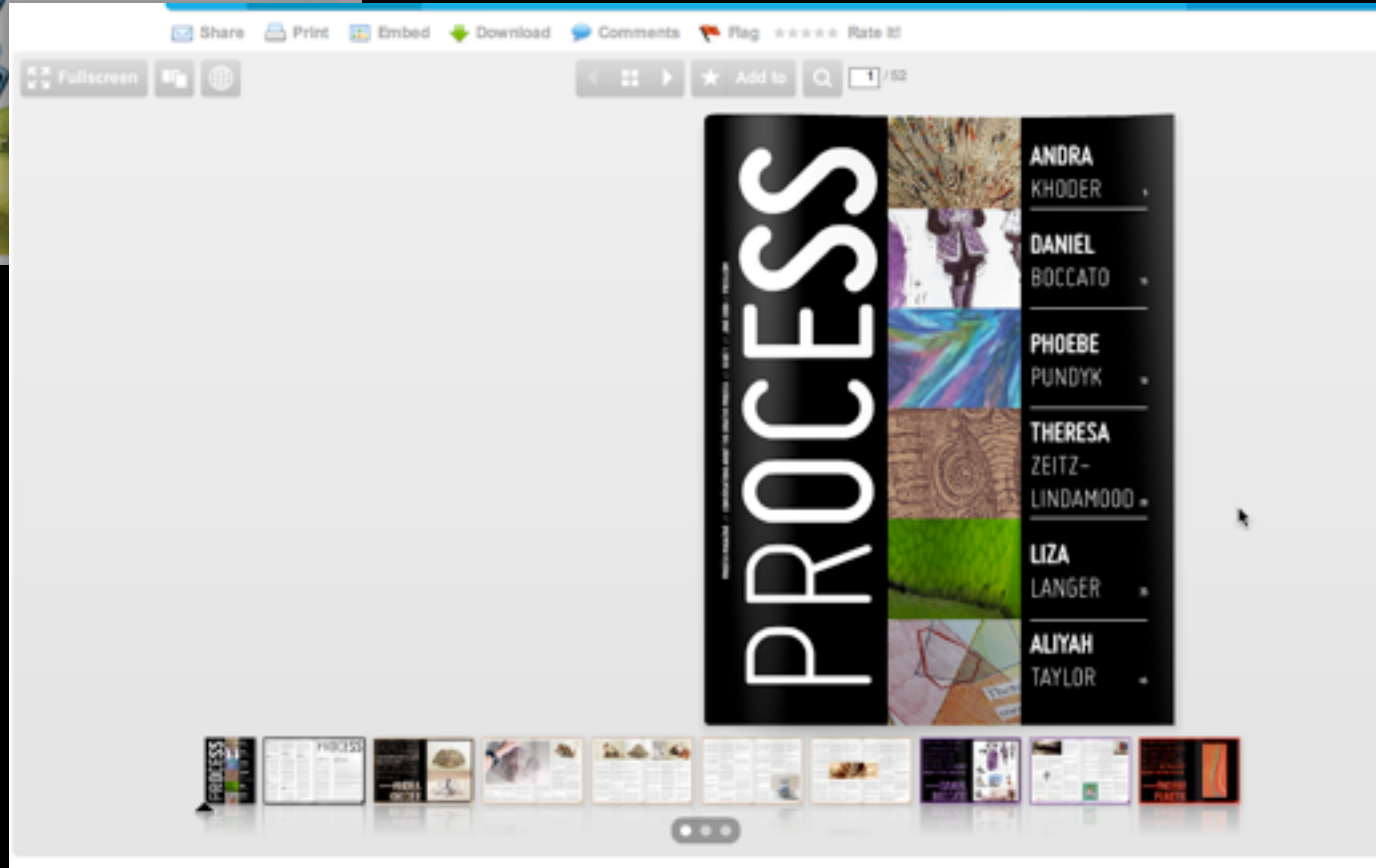
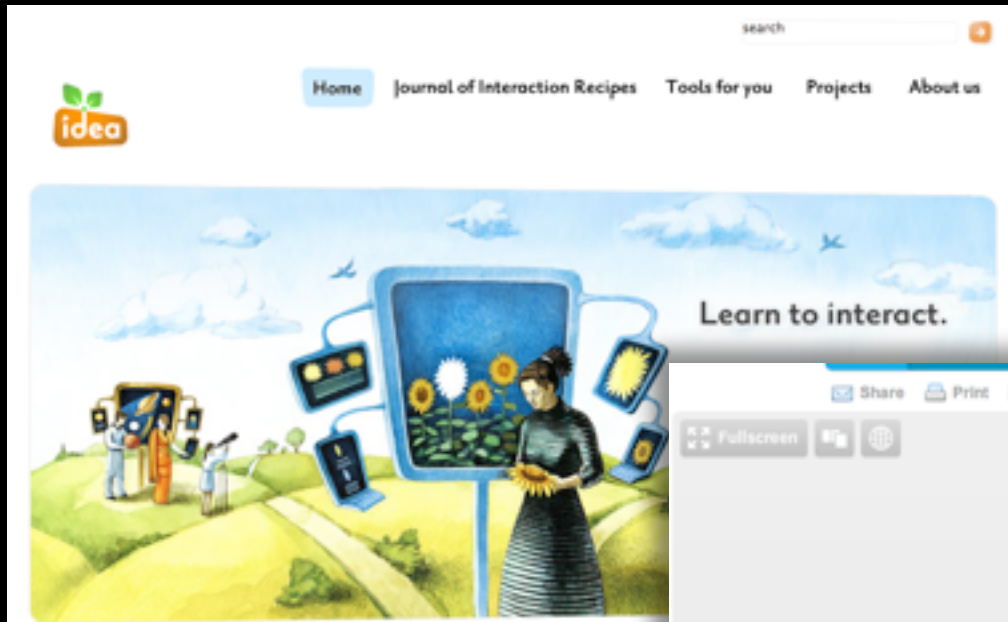
Seamless Context

you are here. idea.org



Seamless Context

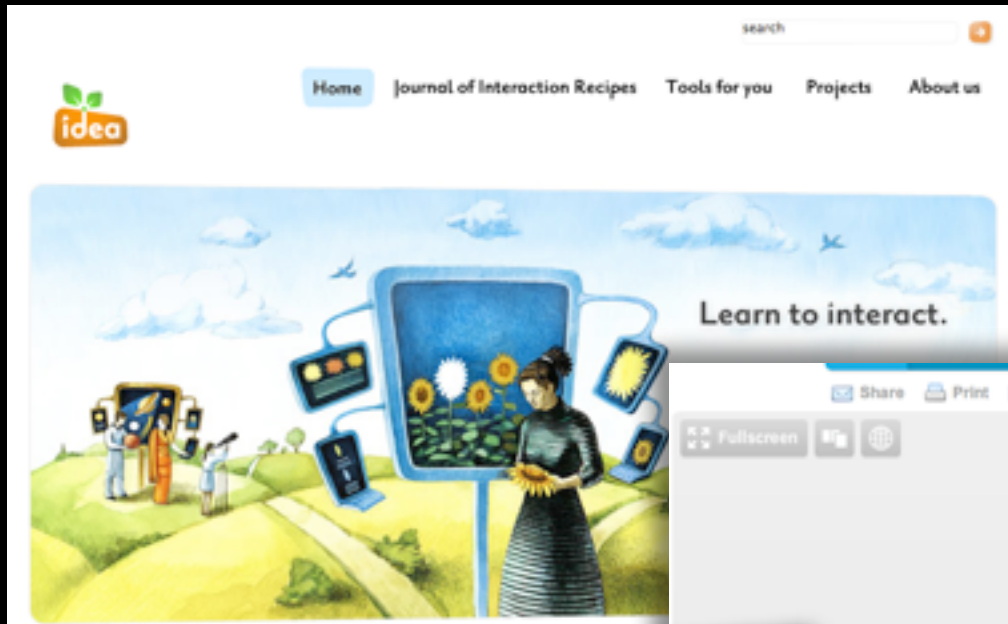
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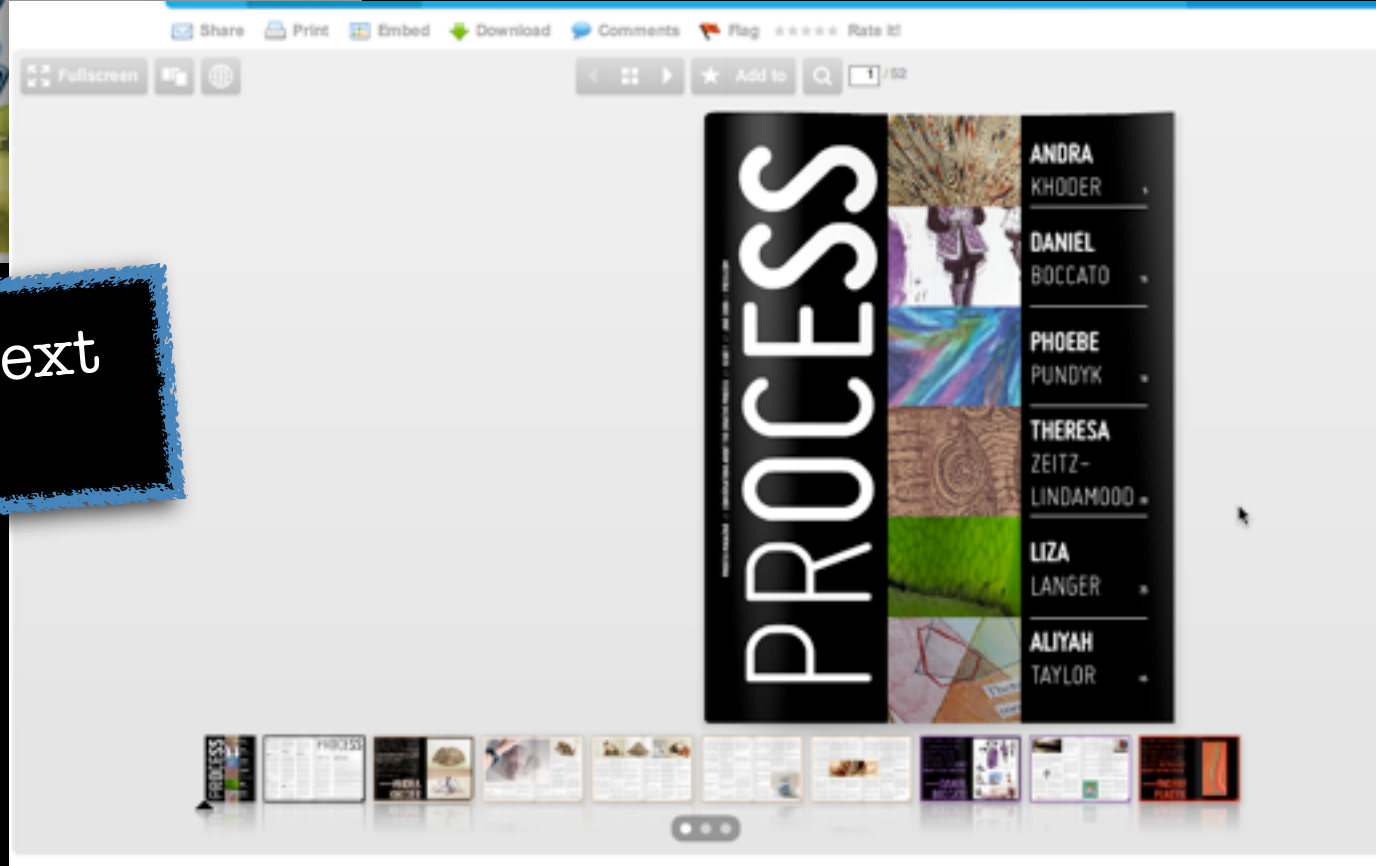
seamless paging. magcloud

Seamless Context

you are here. idea.org

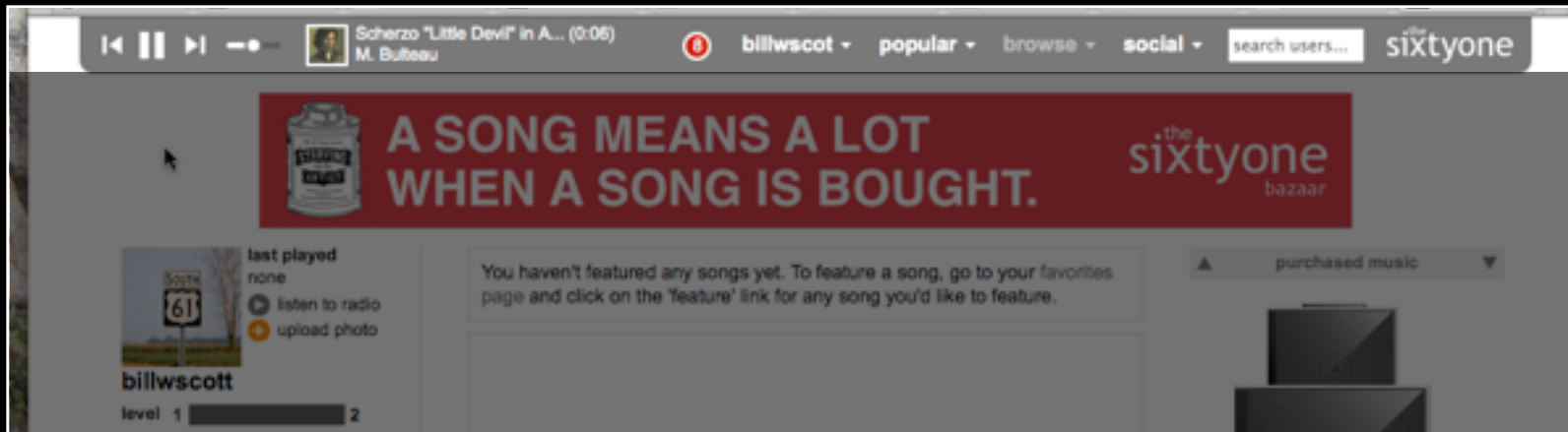


Maintain context
across pages.



seamless paging. magcloud

Nav Bars: Extend the moment

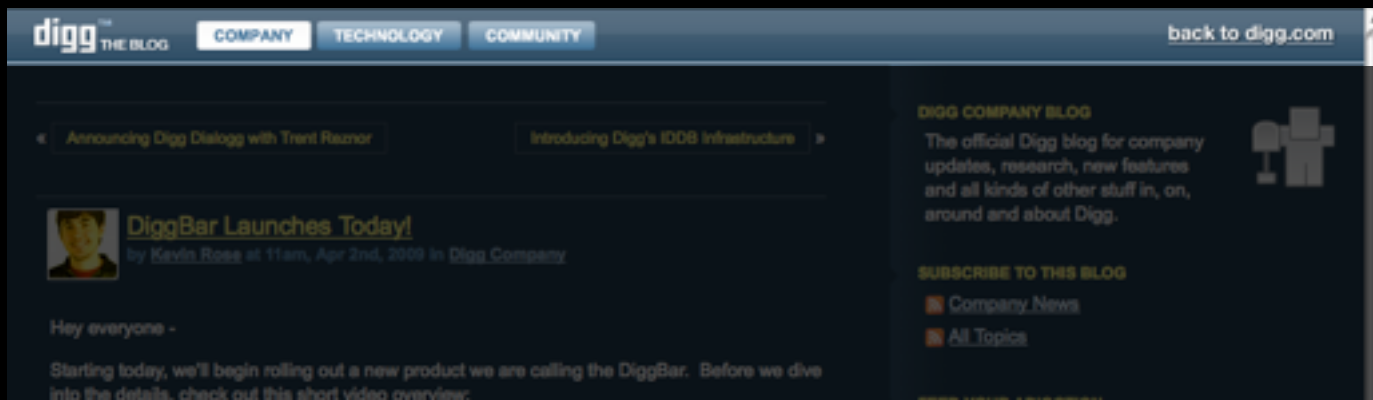


nav status bar. thesixtyone.com

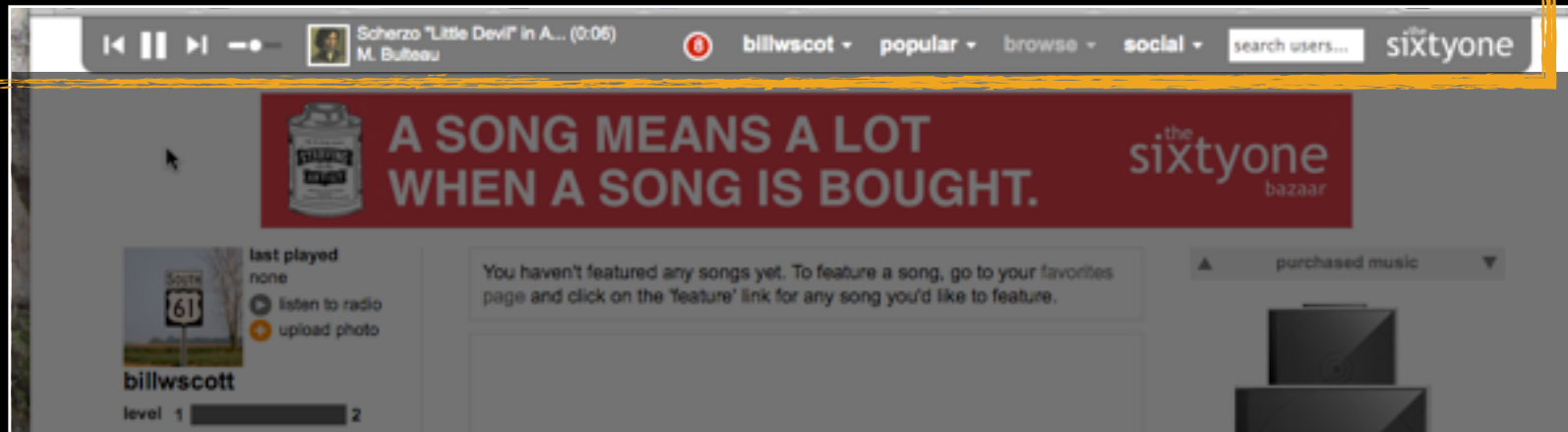


nav status bar. facebook.com

nav status bar. digg.com



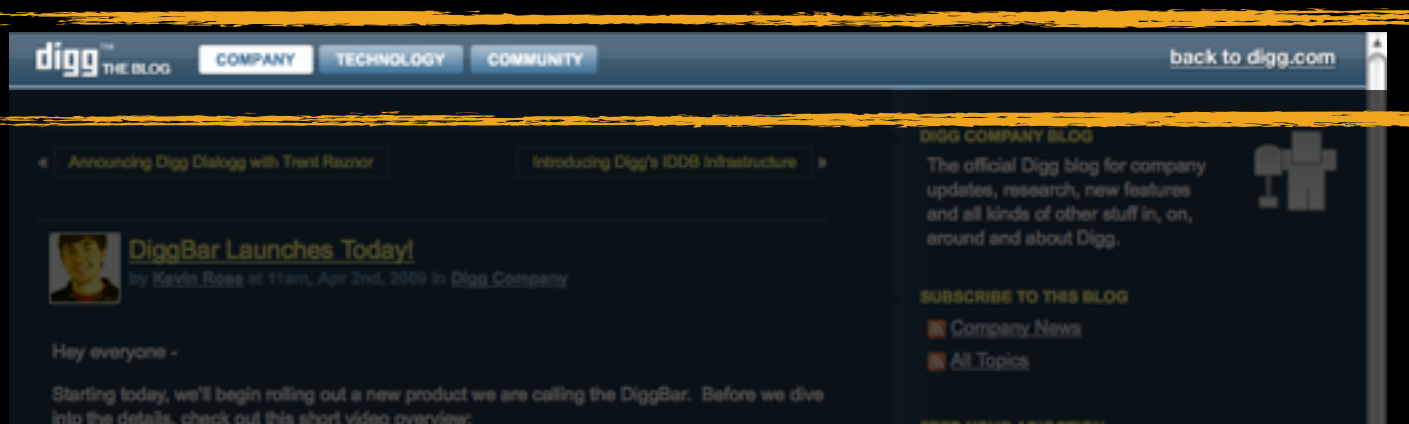
Nav Bars: Extend the moment



nav status bar. thesixtyone.com

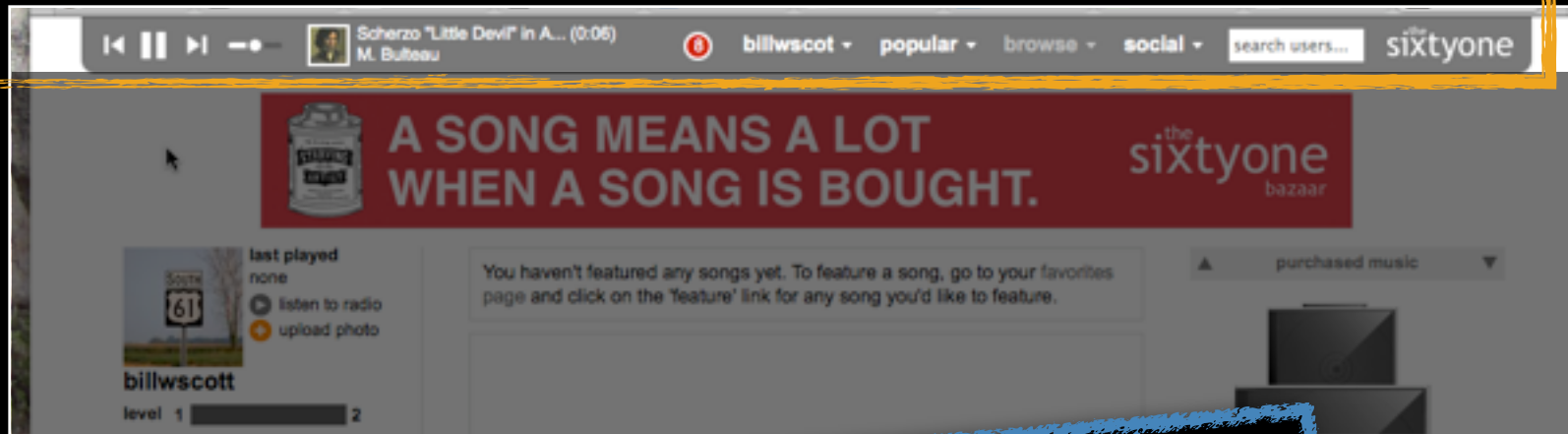


nav status bar. facebook.com



nav status bar. digg.com

Nav Bars: Extend the moment



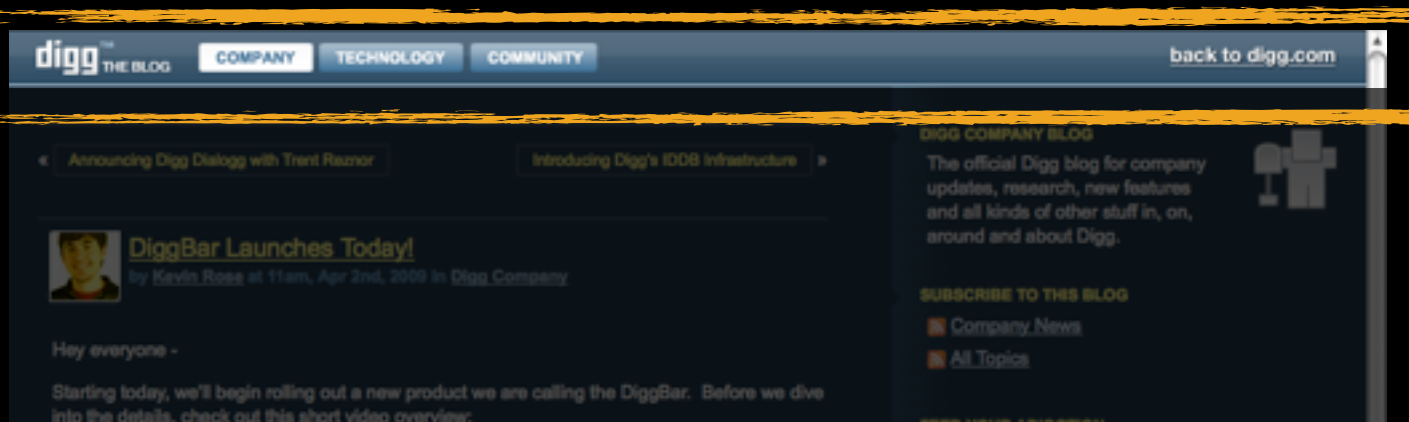
bar. thesixtyone.com

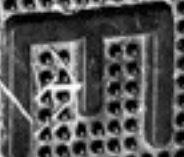
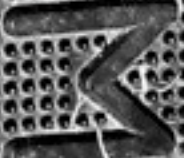
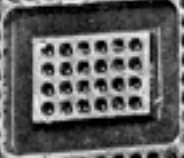
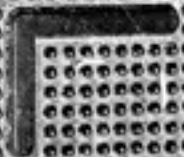
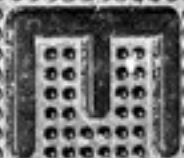
Maintain context across pages.



nav status bar. facebook.com

nav status bar. digg.com





Invite interaction.

"I'm on Twitter."

4.70%

http://dustincurtis.com/images/twitter/green_spill.jpg

PERMUTATION

CLICKTHROUGH

"I'm on Twitter."

4.70%

PERMUTATION

CLICKTHROUGH

"Follow me on twitter."

7.31%

http://dustincurtis.com/images/twitter/green_spill.jpg

PERMUTATION

CLICKTHROUGH

"I'm on Twitter."

4.70%

PERMUTATION

CLICKTHROUGH

"Follow me on twitter."

7.31%

PERMUTATION

CLICKTHROUGH

"You should follow me on twitter."

10.09%

PERMUTATION

CLICKTHROUGH

"I'm on Twitter."

4.70%

PERMUTATION

CLICKTHROUGH

"Follow me on twitter."

7.31%

PERMUTATION

CLICKTHROUGH

"You should follow me on twitter."

10.09%

PERMUTATION

CLICKTHROUGH

"You should follow me on twitter here."

12.81%

PERMUTATION

CLICKTHROUGH

"I'm on Twitter."

4.70%

PERMUTATION

CLICKTHROUGH

"Follow me on twitter."

7.31%

PERMUTATION

CLICKTHROUGH

"You should follow me on twitter."

10.09%

PERMUTATION


CLICKTHROUGH

"You should follow me on twitter here."

12.81%

Use a clear call to action.



Anti-Pattern: No clear action





change your search or start over [go back to your search](#) 

☒ round trip ☐ one way ☐ multi-city

from to

☐ include nearby airports ☐ include nearby airports

leave  return 

adults   class   stops ☐ non-stop only

compare search (in new window)

☐ Hotwire ☐ Expedia ☐ AA.com ☐ Priceline ☐ BookingBuddy

☐ search hotels too (in a new window)

[\[close \]](#)

Anti-Pattern: No clear action

The image shows a flight search interface with various input fields and options. An orange rectangular box highlights the text "change your search or start over" in the top left corner. To the right of this box is a link "go back to your search" with a close icon. Below these are radio buttons for "round trip" (selected), "one way", and "multi-city". The "from" field contains "San Jose, CA (SJC) - San Jose Municipal A" and the "to" field contains "Fairbanks, AK (FAI) - Fairbanks Internati". Both fields have a checkbox for "include nearby airports". The "leave" date is "07/18/2009" and the "return" date is "07/25/2009", each with a calendar icon. The "adults" field shows "1" with a dropdown arrow, and the "class" field shows "Economy" with a dropdown arrow. The "stops" field has a checkbox for "non-stop only". Below these is a section "compare search (in new window)" with checkboxes for "Hotwire", "Expedia", "AA.com", "Priceline", and "BookingBuddy". At the bottom left is a large orange button "search flights". At the bottom right is a checkbox for "search hotels too (in a new window)". A "[close]" link is in the bottom right corner. The background shows a partial view of a flight search results page with a table header "SJC>DFW" and flight details "6:30a - 1:40p", "1", "5h 10m", "econ", and "Our Lowest F".

change your search or start over

go back to your search ☒

☒ round trip ☐ one way ☐ multi-city

from San Jose, CA (SJC) - San Jose Municipal A

to Fairbanks, AK (FAI) - Fairbanks Internati

☐ include nearby airports ☐ include nearby airports

leave 07/18/2009 return 07/25/2009

adults 1 class Economy stops ☐ non-stop only

compare search (in new window)

☐ Hotwire ☐ Expedia ☐ AA.com ☐ Priceline ☐ BookingBuddy

search flights

☐ search hotels too (in a new window)

[close]

Anti-Pattern: No clear action

The screenshot shows a flight search form with several elements highlighted by orange boxes:

- change your search or start over**: A button at the top left of the form.
- go back to your search**: A button at the top right of the form, accompanied by a close icon (X).

The form itself contains the following fields and options:

- Trip Type**: Radio buttons for ☒ round trip, ☐ one way, and ☐ multi-city.
- from**: Text input field containing "San Jose, CA (SJC) - San Jose Municipal A". Below it is a checkbox ☐ include nearby airports.
- to**: Text input field containing "Fairbanks, AK (FAI) - Fairbanks Internati". Below it is a checkbox ☐ include nearby airports.
- leave**: Date input field showing "07/18/2009" with a calendar icon.
- return**: Date input field showing "07/25/2009" with a calendar icon.
- adults**: Spinner input field showing "1".
- class**: Dropdown menu showing "Economy".
- stops**: Checkbox ☐ non-stop only.
- compare search**: Section header with "(in new window)" and a list of checkboxes for Hotwire, Expedia, AA.com, Priceline, and BookingBuddy.
- search flights**: A large orange button at the bottom left.
- search hotels too**: Checkbox ☐ search hotels too (in a new window) at the bottom right.
- [close]**: A link at the bottom right corner of the form.

A mouse cursor is pointing at the "compare search" section.

Below the form, a snippet of search results is visible:

SJC>DFW	6:30a - 1:40p	1	5h 10m	econ	Our Lowest F
---------	---------------	---	--------	------	--------------

Anti-Pattern: No clear action

The screenshot shows a flight search modal window. At the top, there are two links: "change your search or start over" and "go back to your search" with a close icon. Below these are radio buttons for "round trip" (selected), "one way", and "multi-city". The "from" field contains "San Jose, CA (SJC) - San Jose Municipal A" and the "to" field contains "Fairbanks, AK (FAI) - Fairbanks Internati". Both fields have a checkbox for "include nearby airports". The "leave" date is "07/18/2009" and the "return" date is "07/25/2009", each with a calendar icon. The "adults" field shows "1" with a dropdown arrow, and the "class" field shows "Economy" with a dropdown arrow. There is a "stops" section with a checkbox for "non-stop only". Below this is a "compare search (in new window)" section with checkboxes for "Hotwire", "Expedia", "AA.com", "Priceline", and "BookingBuddy". At the bottom left is a large orange "search flights" button. At the bottom right is a checkbox for "search hotels too (in a new window)". A "[close]" link is in the bottom right corner. The background shows a partial view of a flight results table with columns for flight number, route, time, duration, class, and price.

change your search or start over

go back to your search

☒ round trip ☐ one way ☐ multi-city

from San Jose, CA (SJC) - San Jose Municipal A

to Fairbanks, AK (FAI) - Fairbanks Internati

☐ include nearby airports ☐ include nearby airports

leave 07/18/2009 return 07/25/2009

adults 1 class Economy stops ☐ non-stop only

compare search (in new window)

☐ Hotwire ☐ Expedia ☐ AA.com ☐ Priceline ☐ BookingBuddy

search flights

☐ search hotels too (in a new window)

[close]

Anti-Pattern: No clear action

The image shows a flight search interface with several sections. At the top, there are two buttons: "change your search or start over" and "go back to your search". Below these are radio buttons for "round trip", "one way", and "multi-city". The "from" field is "San Jose, CA (SJC) - San Jose Municipal A" and the "to" field is "Fairbanks, AK (FAI) - Fairbanks Internati". There are checkboxes for "include nearby airports" for both fields. The "leave" date is "07/18/2009" and the "return" date is "07/25/2009". The "adults" field is "1" and the "class" is "Economy". There is a checkbox for "non-stop only". Below these is a "compare search (in new window)" section with checkboxes for "Hotwire", "Expedia", "AA.com", "Priceline", and "BookingBuddy". At the bottom, there is a large orange "search flights" button and a checkbox for "search hotels too (in a new window)". A "[close]" button is in the bottom right corner. The interface is cluttered with many elements, making it difficult to find the primary action.

change your search or start over

go back to your search

☒ round trip ☐ one way ☐ multi-city

from San Jose, CA (SJC) - San Jose Municipal A

to Fairbanks, AK (FAI) - Fairbanks Internati

☐ include nearby airports ☐ include nearby airports

leave 07/18/2009 return 07/25/2009

adults 1 class Economy stops ☐ non-stop only

compare search (in new window)

☐ Hotwire ☐ Expedia ☐ AA.com ☐ Priceline ☐ BookingBuddy

search flights

☐ search hotels too (in a new window)

[close]

Anti-Pattern: No clear action

The screenshot shows a flight search interface with several elements highlighted by orange boxes:

- change your search or start over**: A link at the top left.
- go back to your search**: A link at the top right with a close icon.
- round trip**: A radio button option for the trip type.
- one way**: A radio button option for the trip type.
- multi-city**: A radio button option for the trip type.
- from**: A text input field containing "San Jose, CA (SJC) - San Jose Municipal A".
- to**: A text input field containing "Fairbanks, AK (FAI) - Fairbanks Internati".
- include nearby airports**: Two checkboxes, one for each location.
- leave**: A date input field showing "07/18/2009".
- return**: A date input field showing "07/25/2009".
- adults**: A dropdown menu showing "1".
- class**: A dropdown menu showing "Economy".
- stops**: A checkbox labeled "non-stop only".
- compare search (in new window)**: A section header for comparison options.
- Hotwire**, **Expedia**, **AA.com**, **Priceline**, **BookingBuddy**: Checkboxes for comparing search results.
- search flights**: A large orange button at the bottom left.
- search hotels too (in a new window)**: A checkbox at the bottom right.
- [close]**: A link at the bottom right.

Below the search interface, a flight summary is visible: SJC>DFW 6:30a - 1:40p 1 5h 10m econ Our Lowest F

Anti-Pattern: No clear action

The screenshot shows a flight search interface with several elements highlighted by orange boxes:

- change your search or start over**: A link at the top left.
- go back to your search**: A link at the top right with a close icon.
- round trip**: A radio button option, currently selected.
- one way**: A radio button option.
- multi-city**: A radio button option.
- from**: A text input field containing "San Jose, CA (SJC) - San Jose Municipal A".
- to**: A text input field containing "Fairbanks, AK (FAI) - Fairbanks Internati".
- include nearby airports**: Two checkboxes, one under "from" and one under "to".
- leave**: A date input field showing "07/18/2009".
- return**: A date input field showing "07/25/2009".
- adults**: A dropdown menu showing "1".
- class**: A dropdown menu showing "Economy".
- stops**: A checkbox labeled "non-stop only".
- compare search (in new window)**: A section with checkboxes for "Hotwire", "Expedia", "AA.com", "Priceline", and "BookingBuddy".
- search flights**: A large orange button at the bottom left.
- search hotels too (in a new window)**: A checkbox at the bottom right.
- [close]**: A link at the bottom right.

At the bottom of the page, there is a summary bar showing: "SJC>DFW 6:30a - 1:40p 1 5h 10m econ Our Lowest F".

Anti-Pattern: No clear action

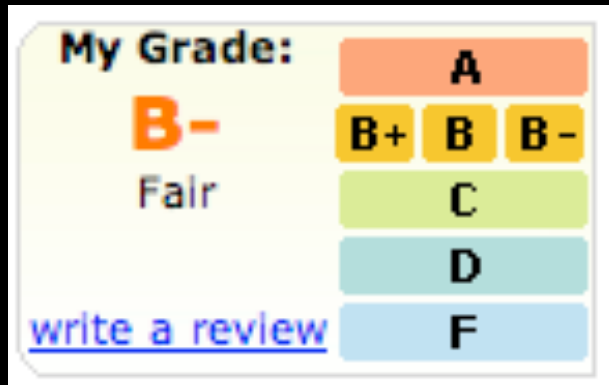
The image shows a flight search form with several elements highlighted by orange dashed boxes:

- change your search or start over**: A link at the top left.
- go back to your search**: A link at the top right with a close icon.
- round trip**: A radio button option, currently selected.
- one way**: A radio button option.
- multi-city**: A radio button option.
- from**: A text input field containing "San Jose, CA (SJC) - San Jose Municipal A".
- to**: A text input field containing "Fairbanks, AK (FAI) - Fairbanks Internati".
- include nearby airports**: Two checkboxes, one under each location.
- leave**: A date input field containing "07/18/2009".
- compare search (in new window)**: A section with checkboxes for "Hotwire", "Expedia", "AA.com", "Priceline", and "BookingBuddy".
- search flights**: A large orange button at the bottom left.
- search hotels too (in a new window)**: A checkbox at the bottom right.
- [close]**: A link at the bottom right.

A red callout box with a black background and white text is overlaid on the form, stating: **Use a clear call to action.**

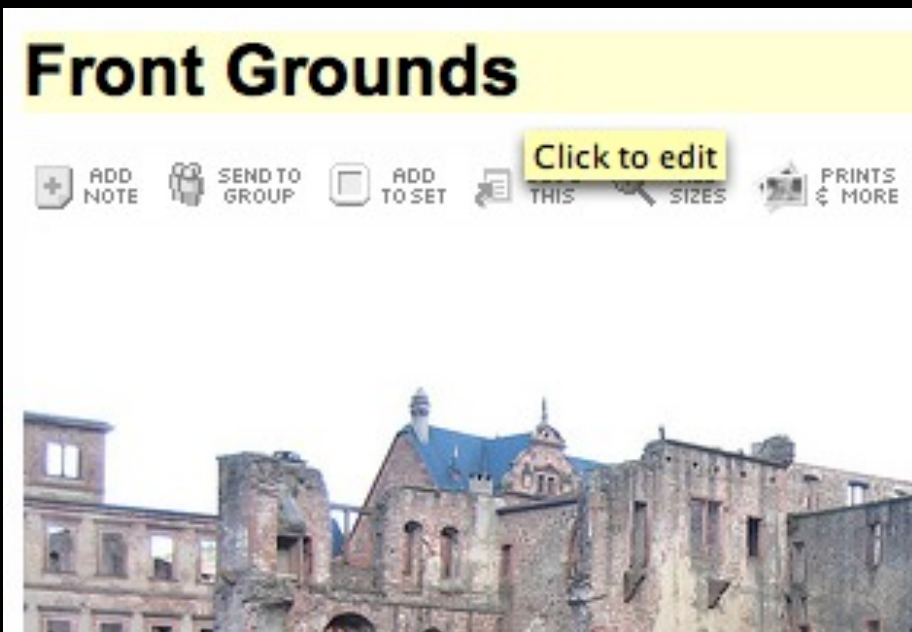
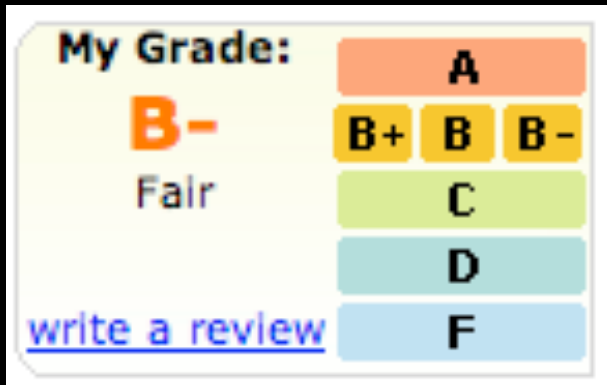
Hover Invitations

hover invitation. y!movies



Hover Invitations

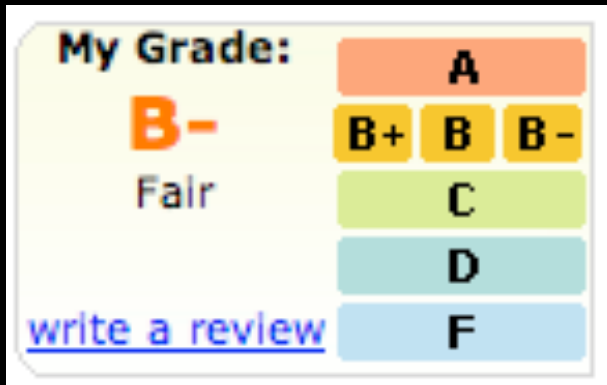
hover invitation. y!movies



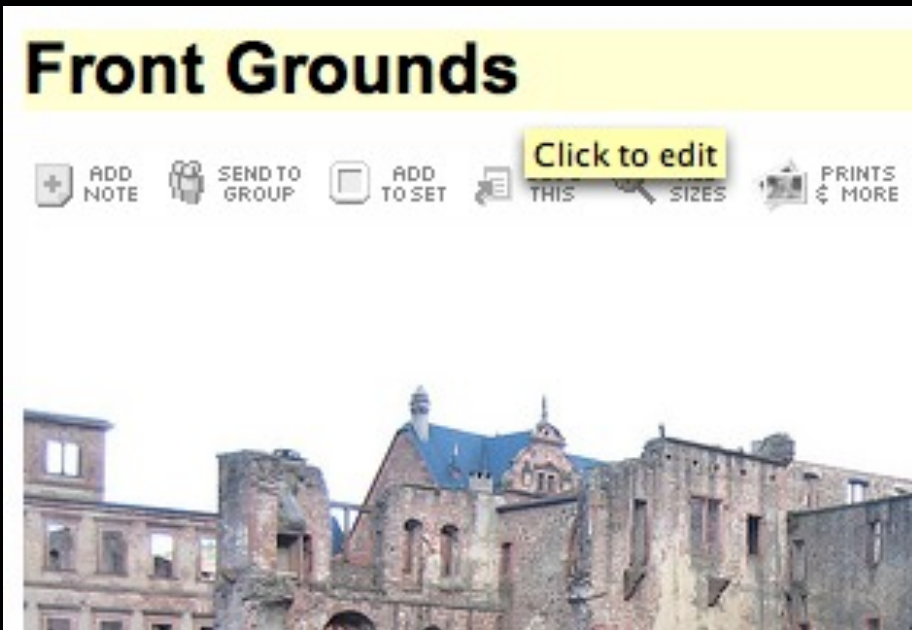
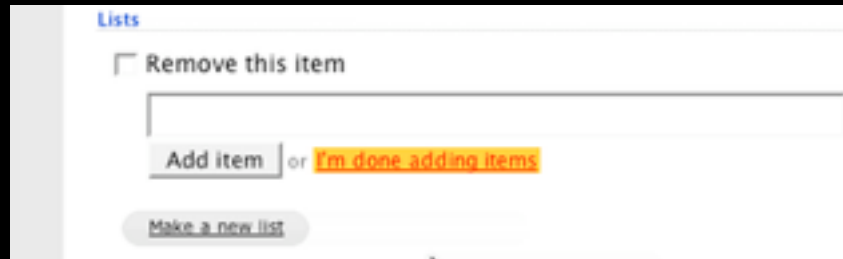
tooltip, hover & cursor invitation. flickr.com

Hover Invitations

hover invitation. y!movies



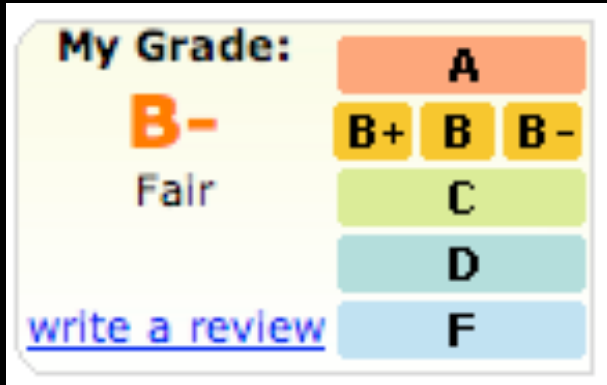
hover & tool invitation. backpackit



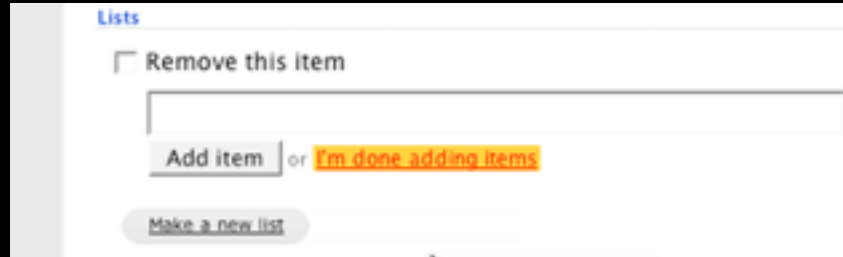
tooltip, hover & cursor invitation. flickr.com

Hover Invitations

hover invitation. y!movies



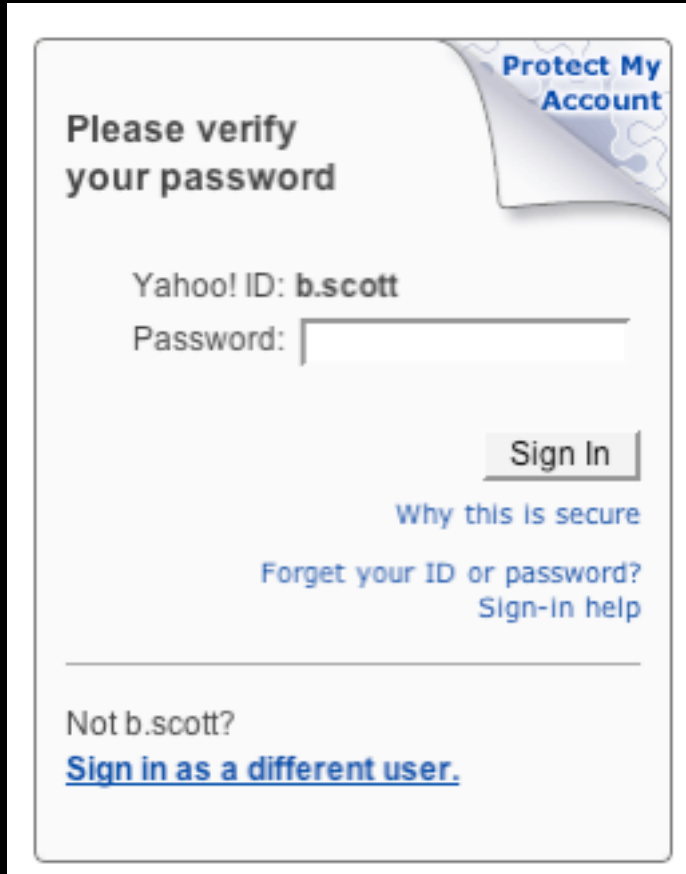
hover & tool invitation. backpackit



Aid discoverability with
hover invitations.

tooltip, hover & cursor invitation. flickr.com

Blank Slate Invitation



**Please verify
your password**

Protect My Account

Yahoo! ID: **b.scott**

Password:

Sign In

[Why this is secure](#)

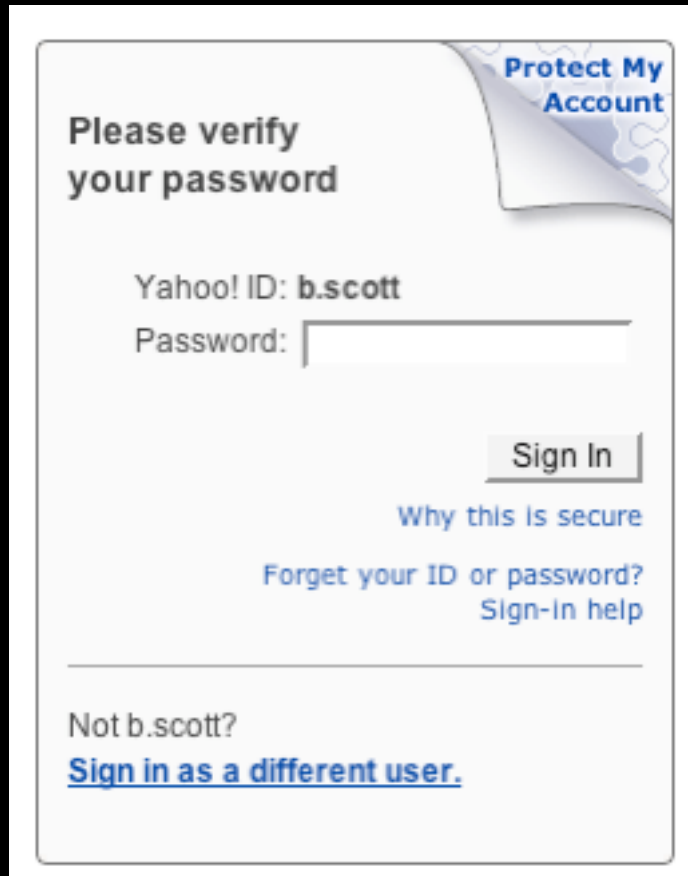
[Forget your ID or password?](#)

[Sign-In help](#)

Not b.scott?
[Sign in as a different user.](#)

dog-ear invitation. login.yahoo.com

Blank Slate Invitation



Please verify your password

Protect My Account

Yahoo! ID: **b.scott**

Password:

Sign In

[Why this is secure](#)

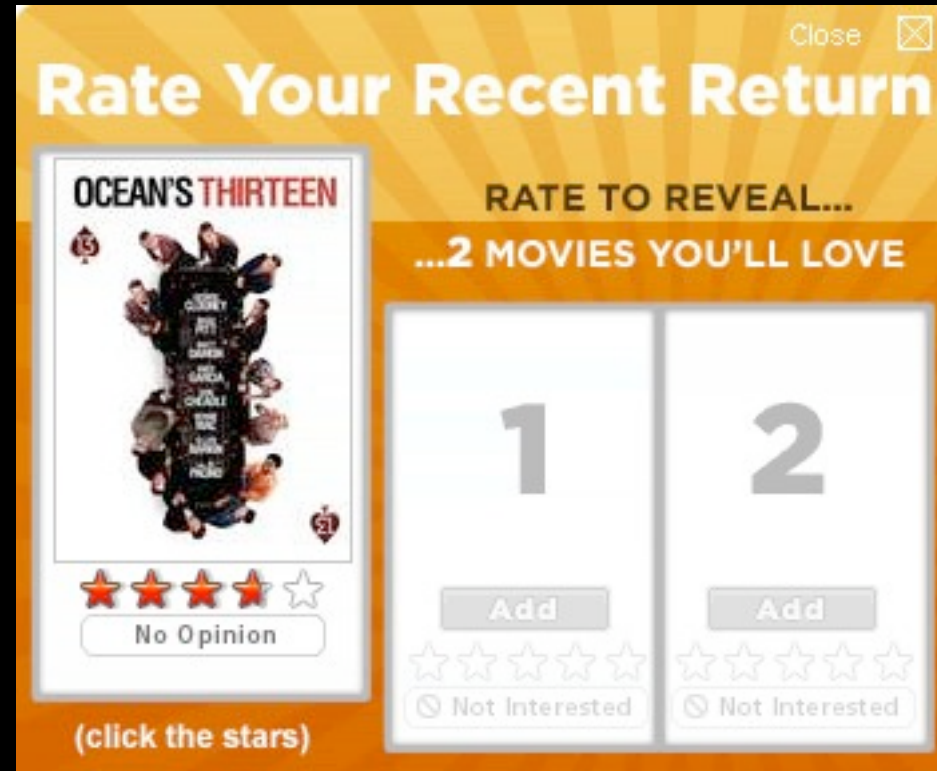
[Forget your ID or password?](#)

[Sign-in help](#)

Not b.scott?

[Sign in as a different user.](#)

dog-ear invitation. login.yahoo.com



Close ☐

Rate Your Recent Return

OCEAN'S THIRTEEN

RATE TO REVEAL...
...2 MOVIES YOU'LL LOVE

1

Add

☆☆☆☆☆

☐ Not Interested

2

Add

☆☆☆☆☆

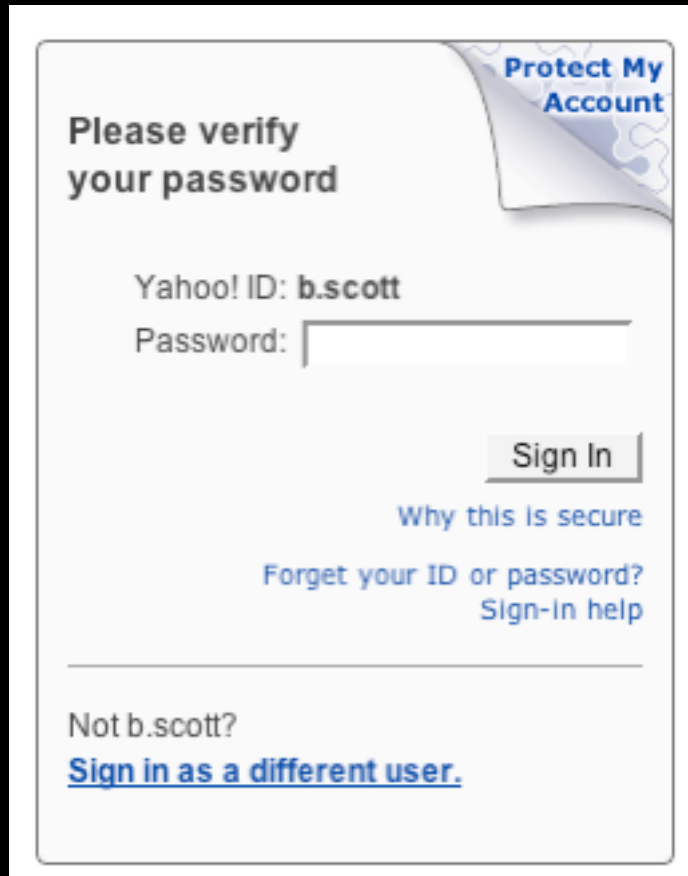
☐ Not Interested

(click the stars)

No Opinion

fill-in-the-blanks invitation. netflix

Blank Slate Invitation



Protect My Account

Please verify your password

Yahoo! ID: b.scott

Password:

Sign In

[Why this is secure](#)

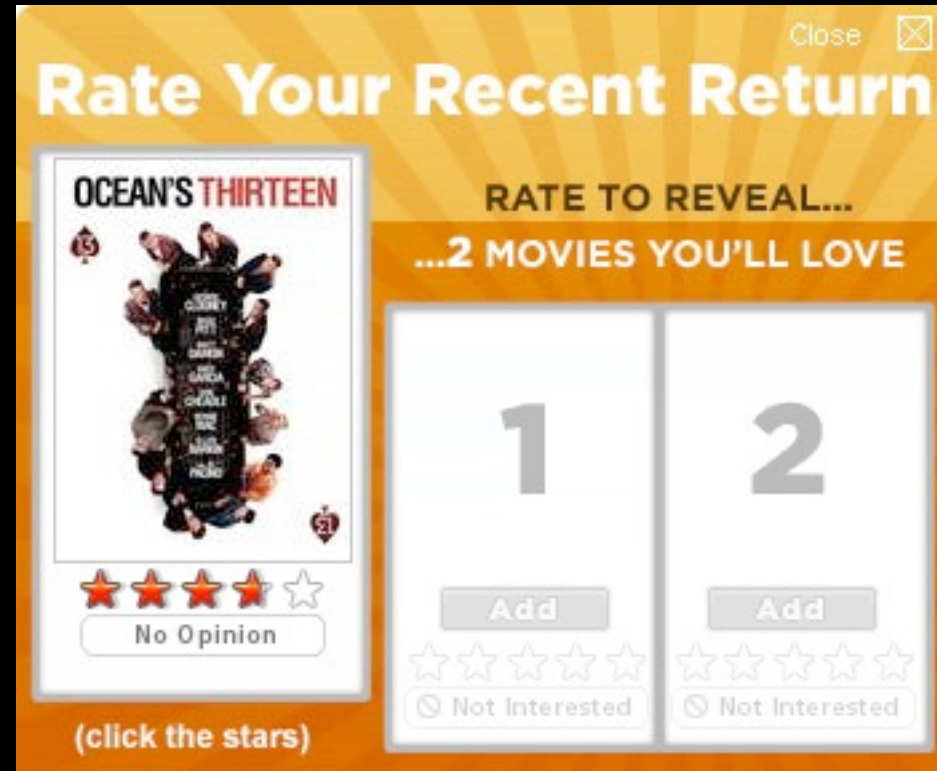
[Forget your ID or password?](#)

[Sign-in help](#)

Not b.scott?

[Sign in as a different user.](#)


dog-ear invitation. [login.yahoo.com](#)



Close

Rate Your Recent Return

RATE TO REVEAL...
...2 MOVIES YOU'LL LOVE



OCEAN'S THIRTEEN

★★★★☆

No Opinion

(click the stars)

1

Add

★★★★☆

Not Interested


2

Add

★★★★☆

Not Interested

fill-in-the-blanks invitation. [netflix](#)



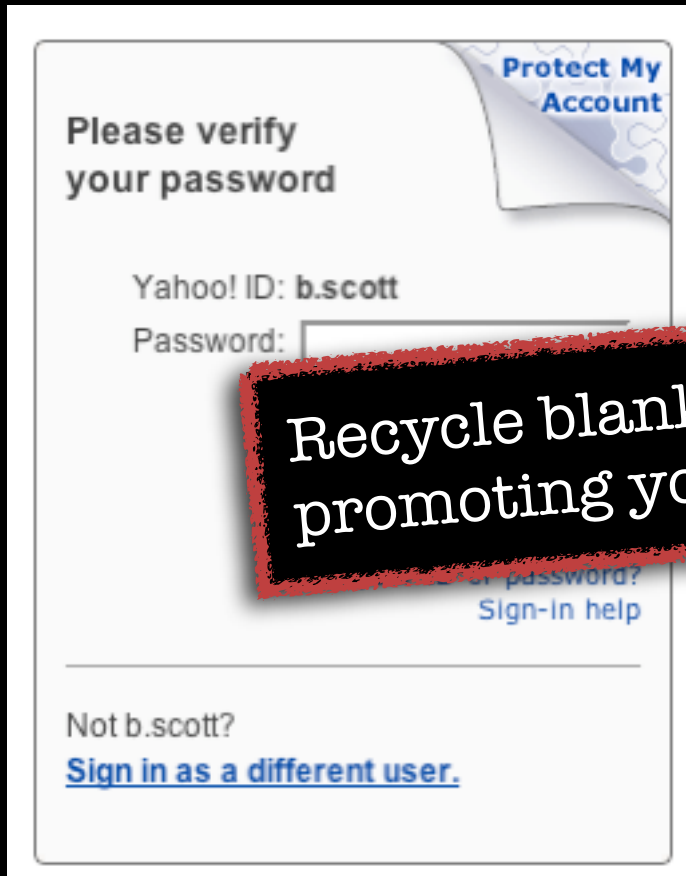
Add a [List](#), [Note](#), [Writeboard](#), [Divider](#), or add [Tags](#)

My Own Page

Use these links to fill your page. [Need inspiration](#) or [a tutorial?](#)

blank-slate invitation. [backpackit](#)

Blank Slate Invitation



Please verify your password

Protect My Account

Yahoo! ID: b.scott

Password:

[Forgot your password?](#)

[Sign-in help](#)

Not b.scott?

[Sign in as a different user.](#)

dog-ear invitation. [login.yahoo.com](#)

Recycle blank areas for promoting your features.



Close 

Rate Your Recent Return

OCEAN'S THIRTEEN

RATE TO REVEAL...
...2 MOVIES YOU'LL LOVE

1

2

Add



Not Interested

Add


Not Interested

(click the stars)

fill-in-the-blanks invitation. [netflix](#)



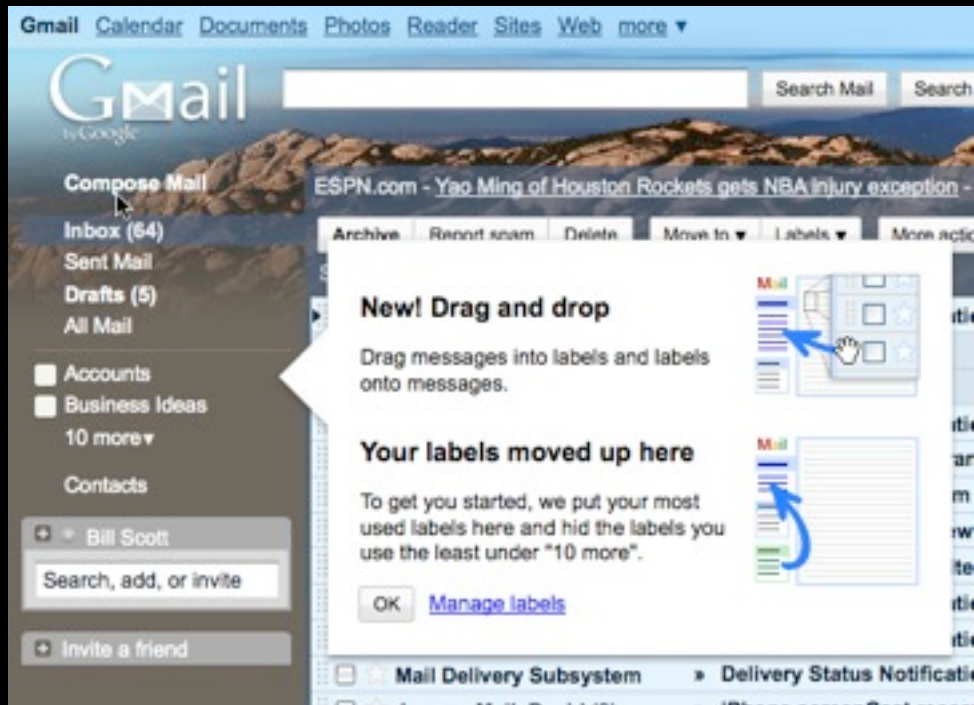
Add a [List](#), [Note](#), [Writeboard](#), [Divider](#), or add [Tags](#)

My Own Page

Use these links to fill your page. [Need inspiration](#) or [a tutorial?](#)

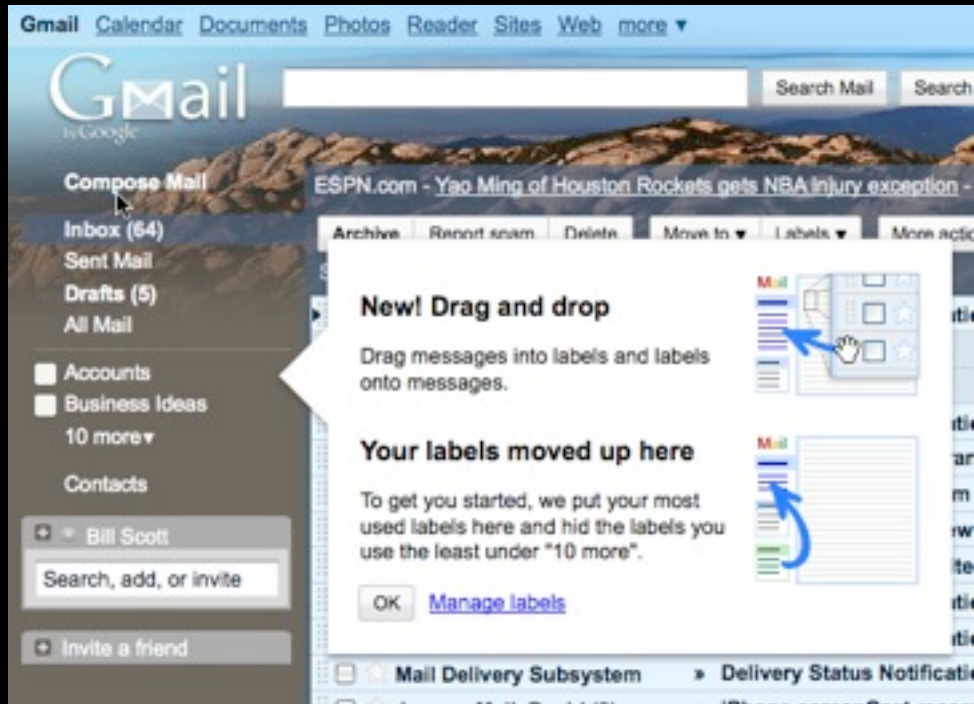
blank-slate invitation. [backpackit](#)

Tour Invitation



tour invitation. gmail

Tour Invitation

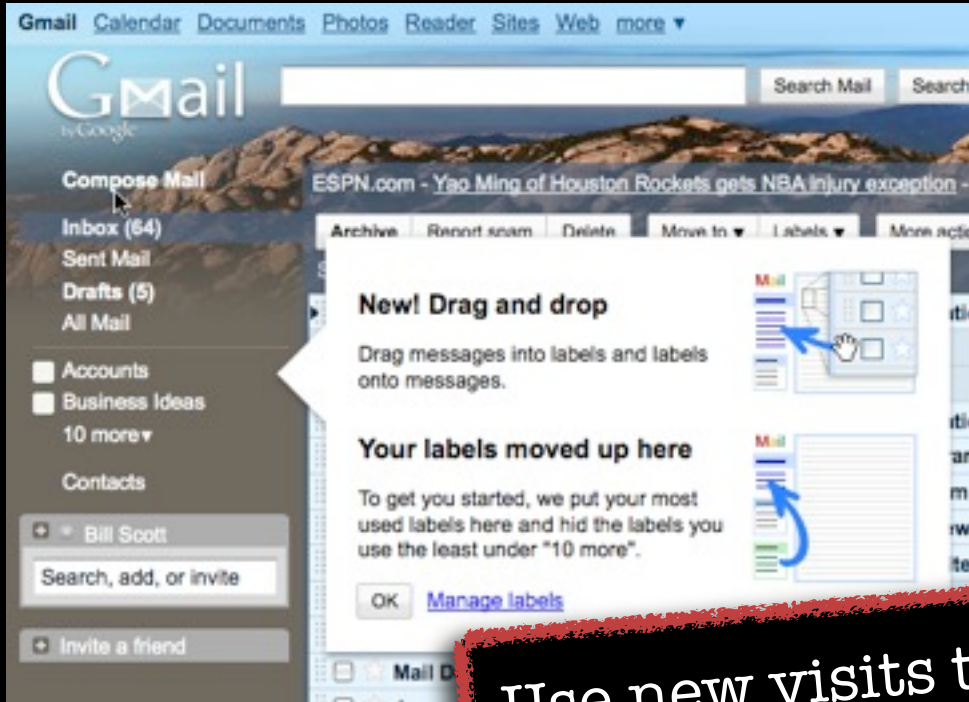


tour invitation. gmail



tour invitation. yahoo.com

Tour Invitation



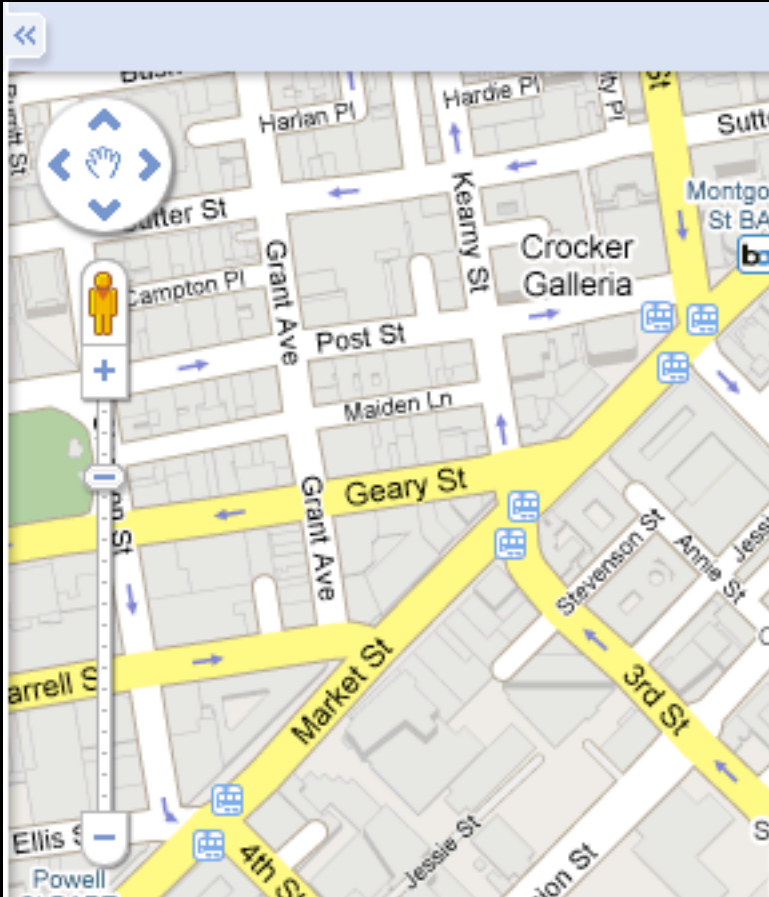
tour invitation. gmail



ion. yahoo.com

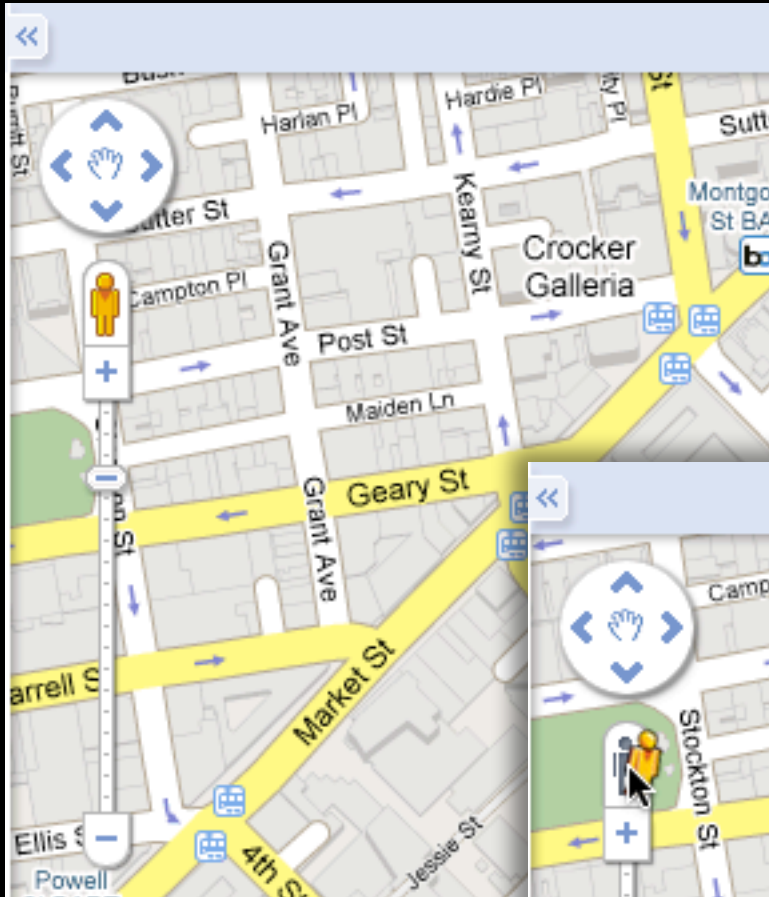
Use new visits to
promote new features.

Drag & Drop Invitation

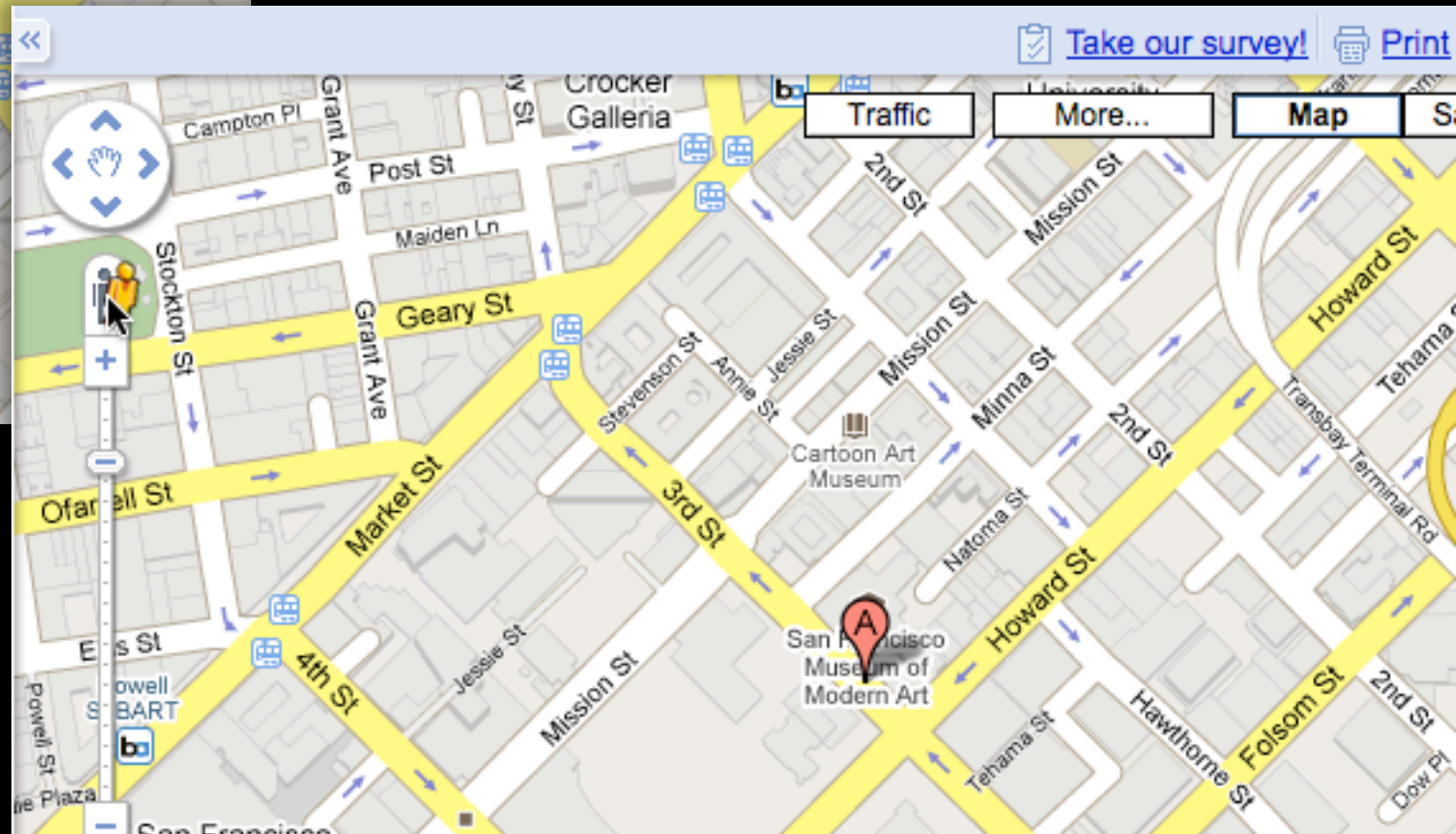


drag invitation. google maps

Drag & Drop Invitation

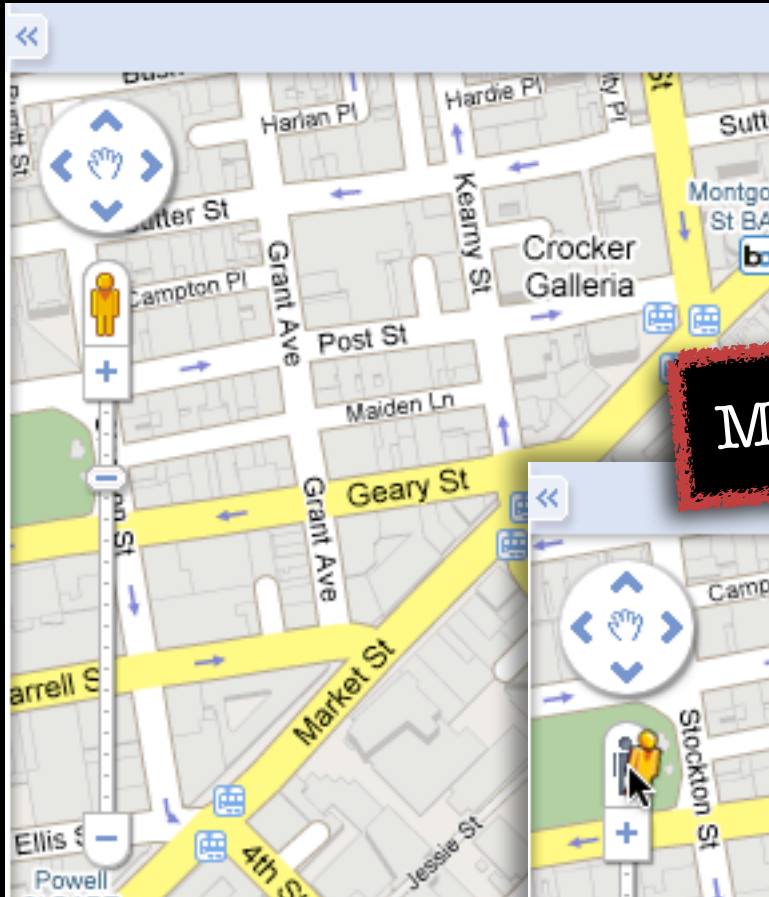


drag invitation. google maps



drop invitation. google maps

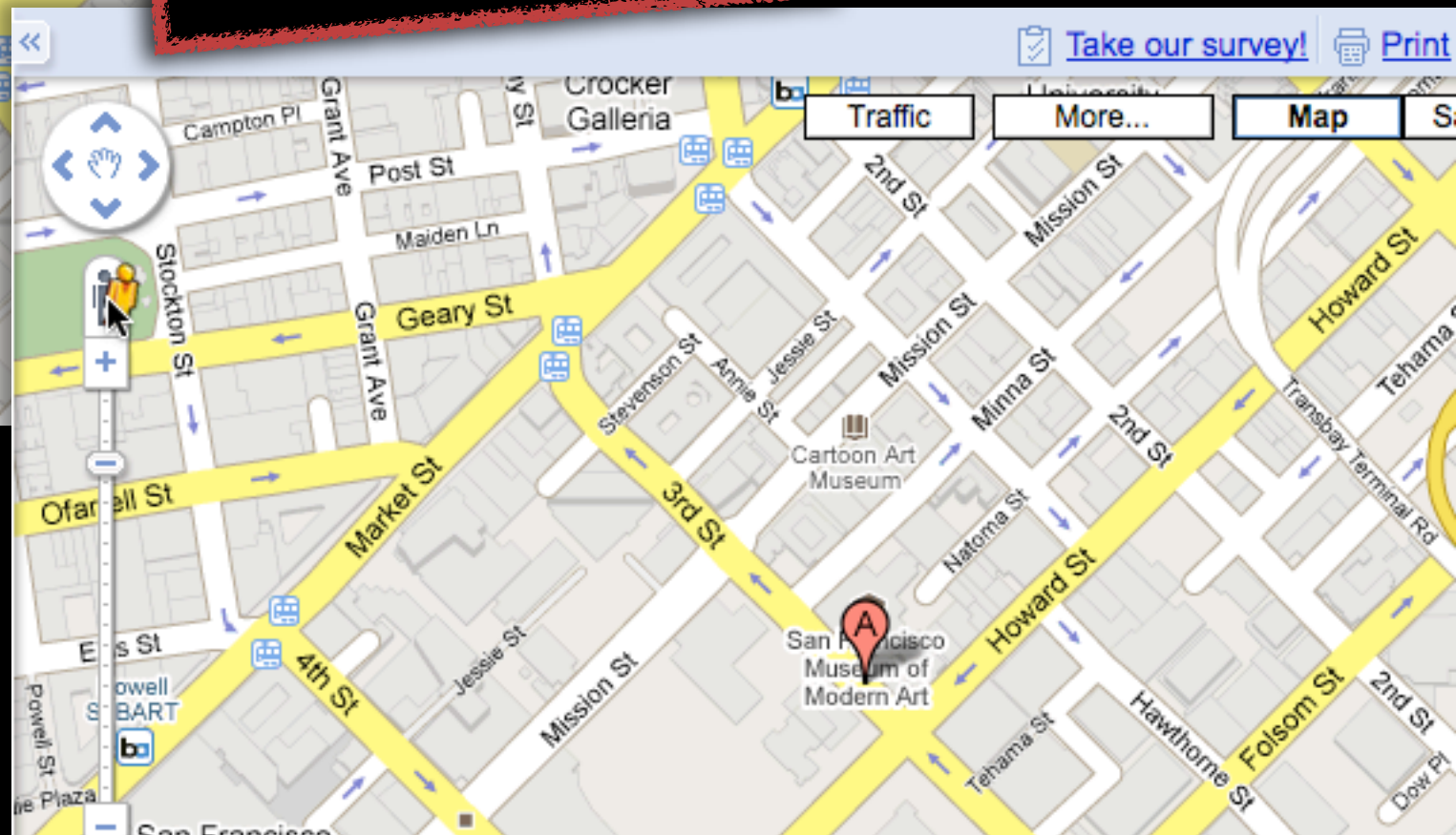
Drag & Drop Invitation



drag invitation. google maps

Mind your moments.

drop invitation. google maps



[Take our survey!](#) [Print](#)

Traffic

More...

Map

S

Prompt Invitation



What are you doing right now?

facebook.com

Prompt Invitation

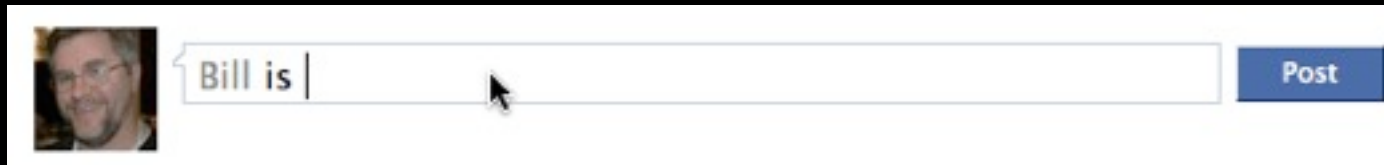


Bill is |

Post

facebook.com

Prompt Invitation



A screenshot of a Facebook post creation interface. On the left is a small profile picture of a man. To its right is a text input field containing the text "Bill is |". A mouse cursor is positioned at the end of the text in the input field. To the right of the input field is a blue button with the word "Post" in white text.

facebook.com



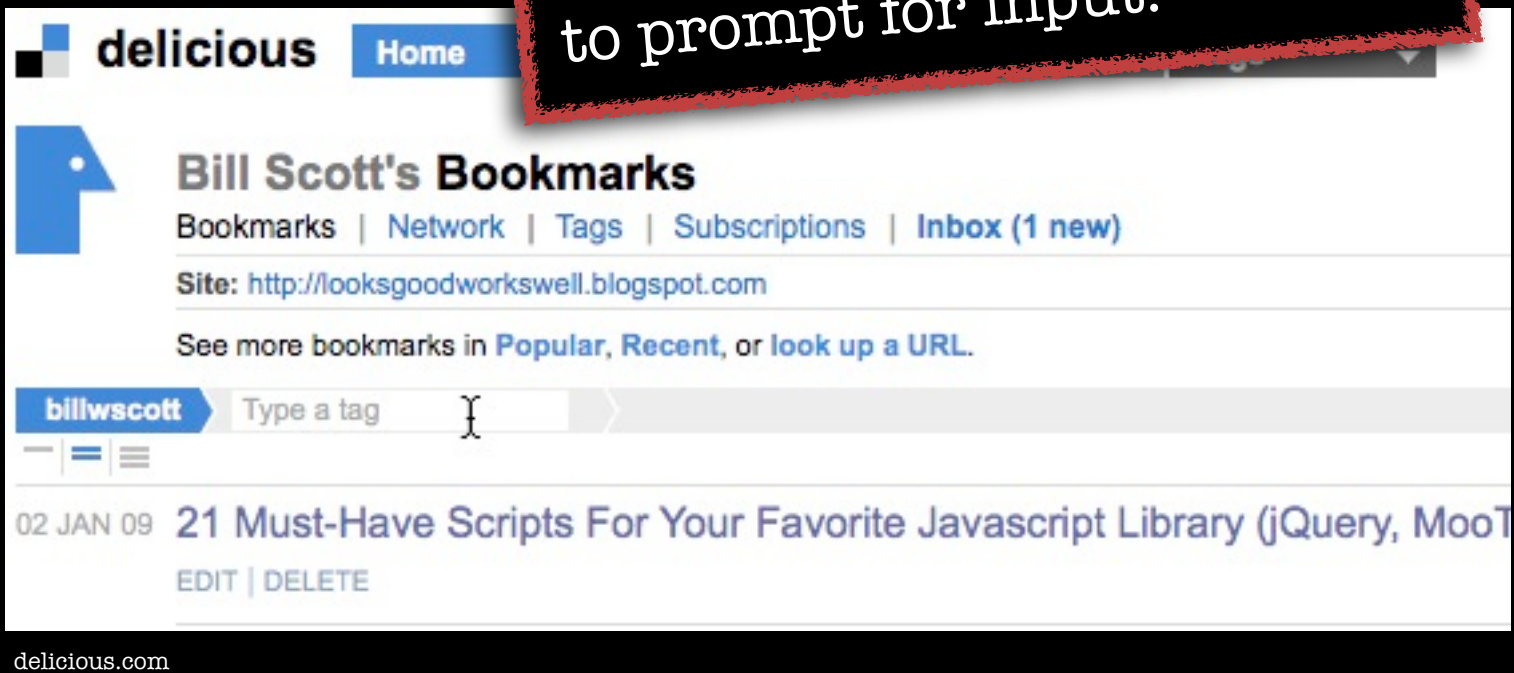
A screenshot of the Delicious bookmarks page for a user named Bill Scott. The top navigation bar includes the "delicious" logo and links for "Home", "Bookmarks", "People", and "Tags". Below this is a blue header with the user's name "Bill Scott's Bookmarks" and links for "Bookmarks", "Network", "Tags", "Subscriptions", and "Inbox (1 new)". The user's site is listed as "http://looksgoodworkswell.blogspot.com". A section titled "See more bookmarks in Popular, Recent, or look up a URL." is followed by a search bar with the text "billwscott" and a placeholder "Type a tag". Below the search bar are three icons: a minus sign, an equals sign, and a hamburger menu. The main content area shows a bookmark entry dated "02 JAN 09" with the title "21 Must-Have Scripts For Your Favorite Javascript Library (jQuery, MooT" and links for "EDIT" and "DELETE".

delicious.com

Prompt Invitation



Use questions or commands to prompt for input.



Standard Fit



Standard fit
(lightweight denim)
jeans
\$54.50



Standard fit (aged blue
wash) jeans
\$49.50



Standard fit (medium
wash) jeans
\$59.50

button. the gap

Standard Fit



Standard fit
(lightweight denim)
jeans
\$54.50

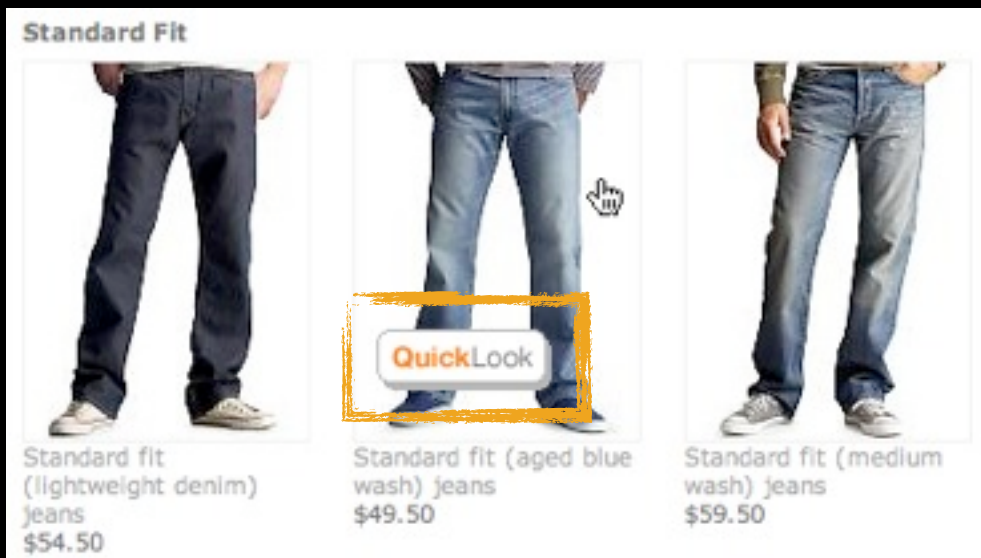


Standard fit (aged blue
wash) jeans
\$49.50



Standard fit (medium
wash) jeans
\$59.50

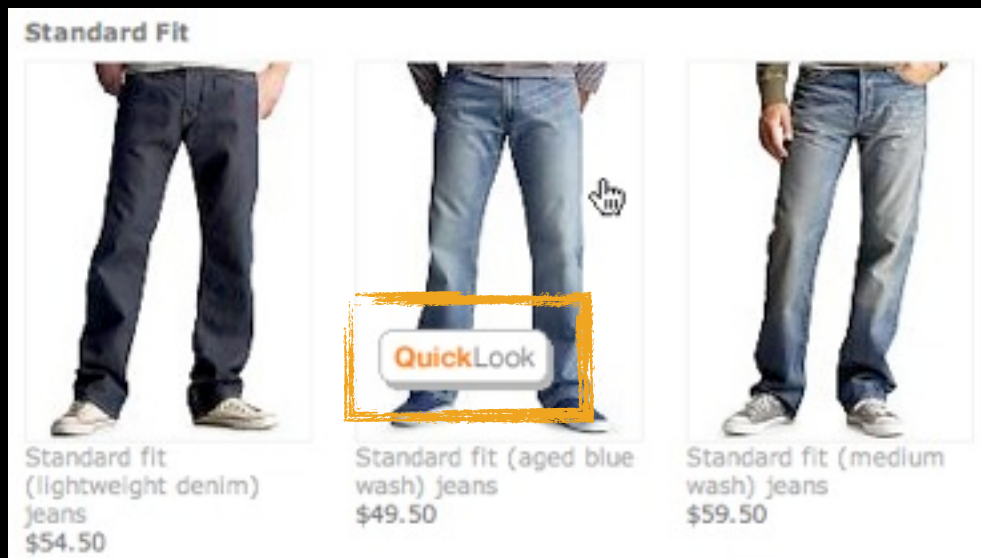
button. the gap



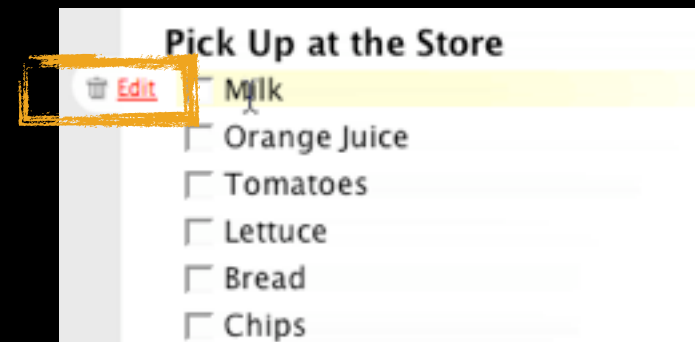
button. the gap



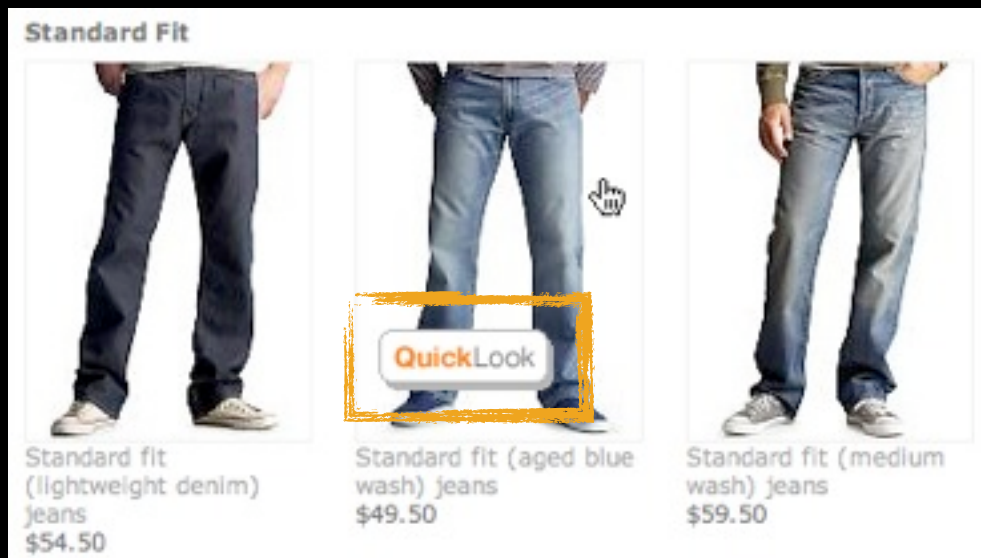
hyperlink. backpackit



button. the gap



hyperlink. backpackit



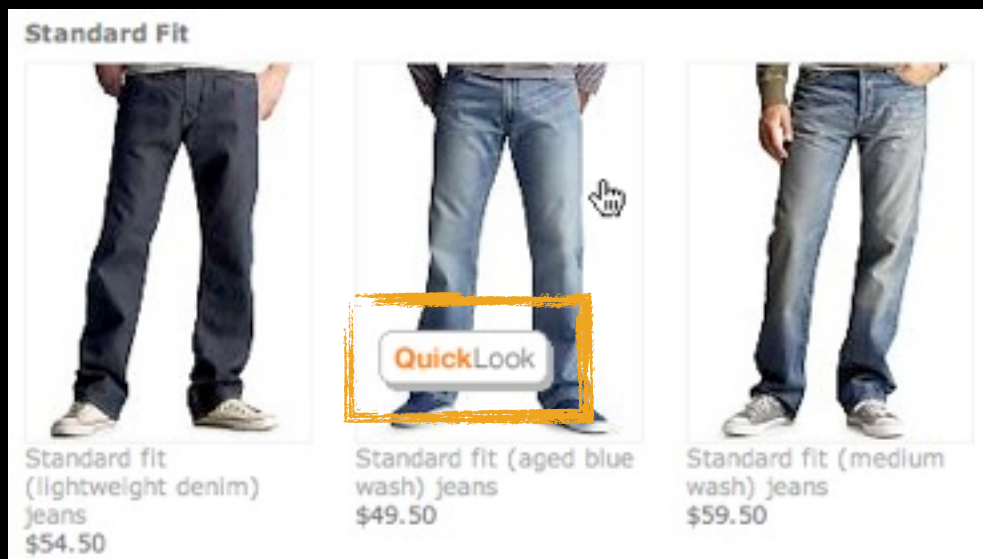
button. the gap



hyperlink. backpackit



drop down arrow. flickr



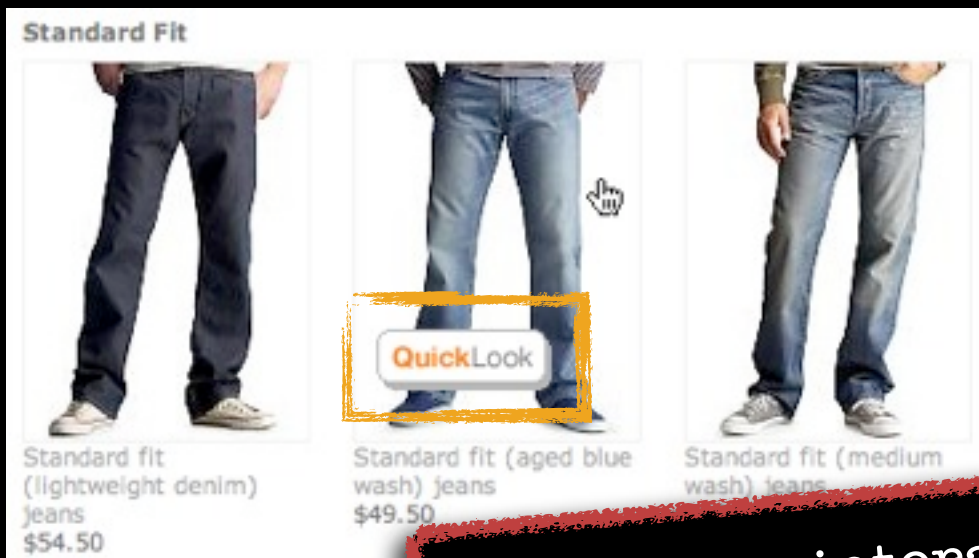
button. the gap



hyperlink. backpackit



drop down arrow. flickr



button. the gap

Bridge new interaction styles with familiar idioms.



hyperlink. backpackit



drop down arrow. flickr



Show transitions.

MIND HACKS

Tips & Tools for Using Your Brain



*Tom Stafford &
Matt Webb*

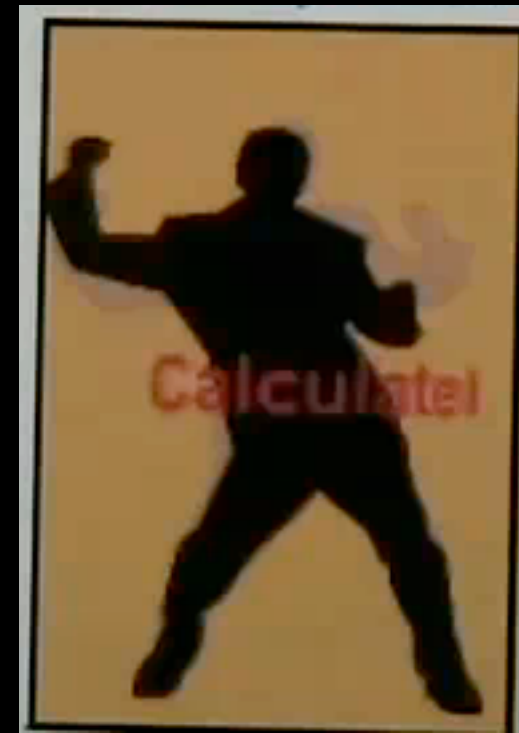
O'REILLY®

Foreword by Steven Johnson, author of Mind Wide Open



Attention processing is
hard-wired into the brain

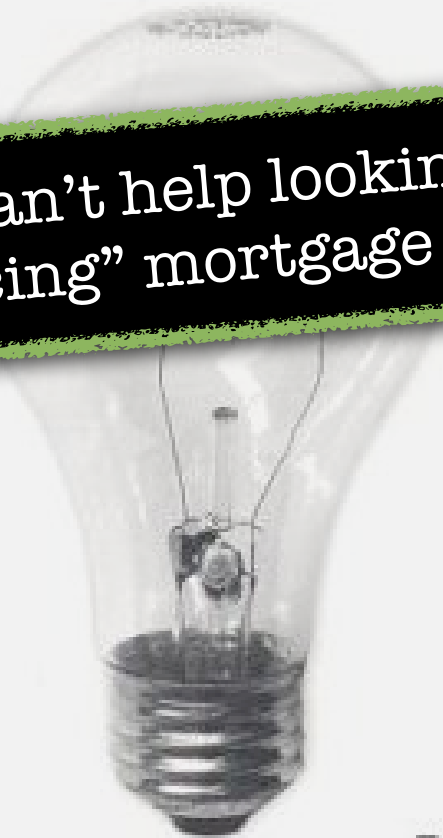
It is chemistry. You can't
help it.



MIND HACKS

Tips & Tools for Using Your Brain

You can't help looking at
"dancing" mortgage ads



*Tom Stafford &
Matt Webb*

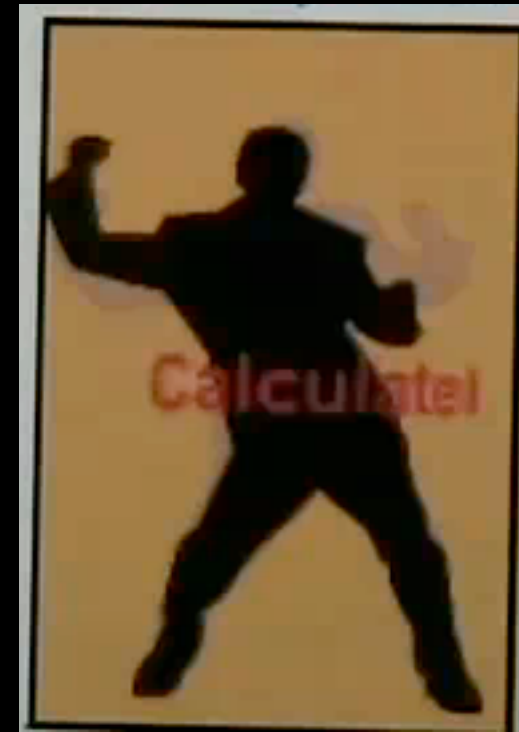
O'REILLY®

Foreword by Steven Johnson, author of Mind Wide Open



Attention processing is
hard-wired into the brain

It is chemistry. You can't
help it.



TurboTax
Deluxe

Personal Info

Federal Taxes

Federal Review

State Taxes

Print & File

Federal Tax Due
\$10,533

CA Tax Due
\$4,973

Wages & Income

Deductions & Credits

Other Tax Situations


Enter Your Interest Paid to Some Lender

Deductible interest paid in 2008 [See qualifications and limitations.](#)

(Box 1 on your 1098)

0.00

anti-pattern. needless fanfare. macintosh turbo tax

TurboTax 
Deluxe

Personal Info **Federal Taxes** Federal Review State Taxes Print & File

Wages & Income **Deductions & Credits** Other Tax Situations

Federal Tax Due
\$10,533

CA Tax Due
\$4,973

Enter Your Interest Paid to Some Lender

Deductible interest paid in 2008 [See qualifications and limitations.](#)

(Box 1 on your 1098)

anti-pattern. needless fanfare. macintosh turbo tax


Federal Tax Due

\$10,533

CA Tax Due

\$4,973

again in slow-motion...

TurboTax 
Deluxe

Personal Info **Federal Taxes** Federal Review State Taxes Print & File

Wages & Income **Deductions & Credits** Other Tax Situations

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Deductible interest paid in 2008 [See qualifications and limitations.](#)

(Box 1 on your 1098)

anti-pattern. needless fanfare. macintosh turbo tax

Federal Tax Due

\$10,533

CA Tax Due


\$4,973

again in slow-motion...



nbc.com

upc *cow

TurboTax 
Deluxe

Personal Info **Federal Taxes** Federal Review State Taxes Print & File

Wages & Income **Deductions & Credits** Other Tax Situations

Federal Tax Due
\$10,533

CA Tax Due
\$4,973

Enter Your Interest Paid to Some Lender
Deductible interest paid in 2008 [See qualifications and limitations.](#)

(Box 1 on your 1098)

anti-pattern. needless fanfare. macintosh turbo tax

Federal Tax Due
\$10,533

CA Tax Due
\$4,973

again in slow-motion...



nbc.com

upc * cow

16280 Paradise Valley Ln
Morgan Hill, CA 95037

\$2,265,000



◀ (1 of 9) ▶

Listing courtesy of Intero Real Estate
Services

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[View Details](#)




[Schedule a Tour](#)



anti-pattern. needless fanfare. roost.com

16280 Paradise Valley Ln
Morgan Hill, CA 95037

\$2,265,000




(1 of 9)

Listing courtesy of Intero Real Estate Services [Disclaimer](#)

[View Details](#) [Schedule a Tour](#)


anti-pattern. needless fanfare. roost.com

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[Log In](#) [Sign Up](#) [Search](#)

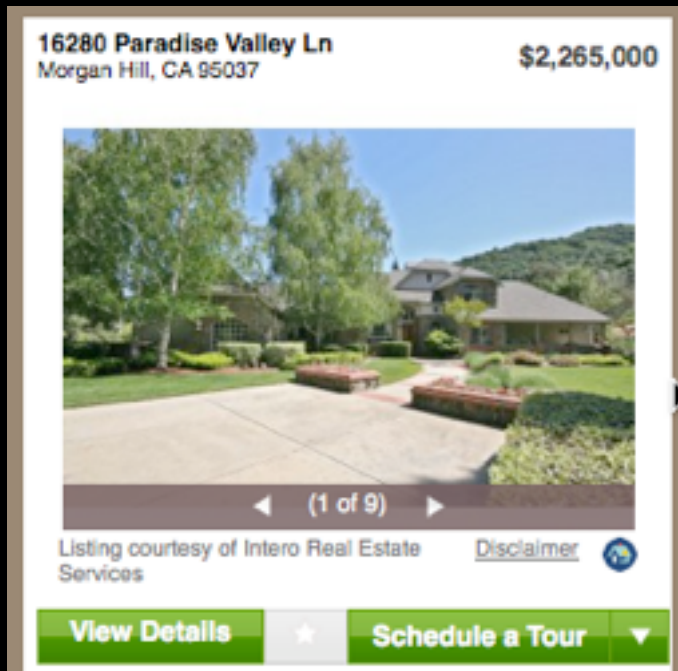
[For Public](#) | [For Educators](#) | [For Students](#) | [For Media](#) | [For Policymakers](#) | [For Employees](#) | [MyNASA](#) [Bookmark](#) [Send](#)

[Atlantis 'Go' for Dec. 6 Launch](#)
[NASA Scientist Confirms Light Show on Venus](#)
[Youthful Star Sprouts Planets Early](#)



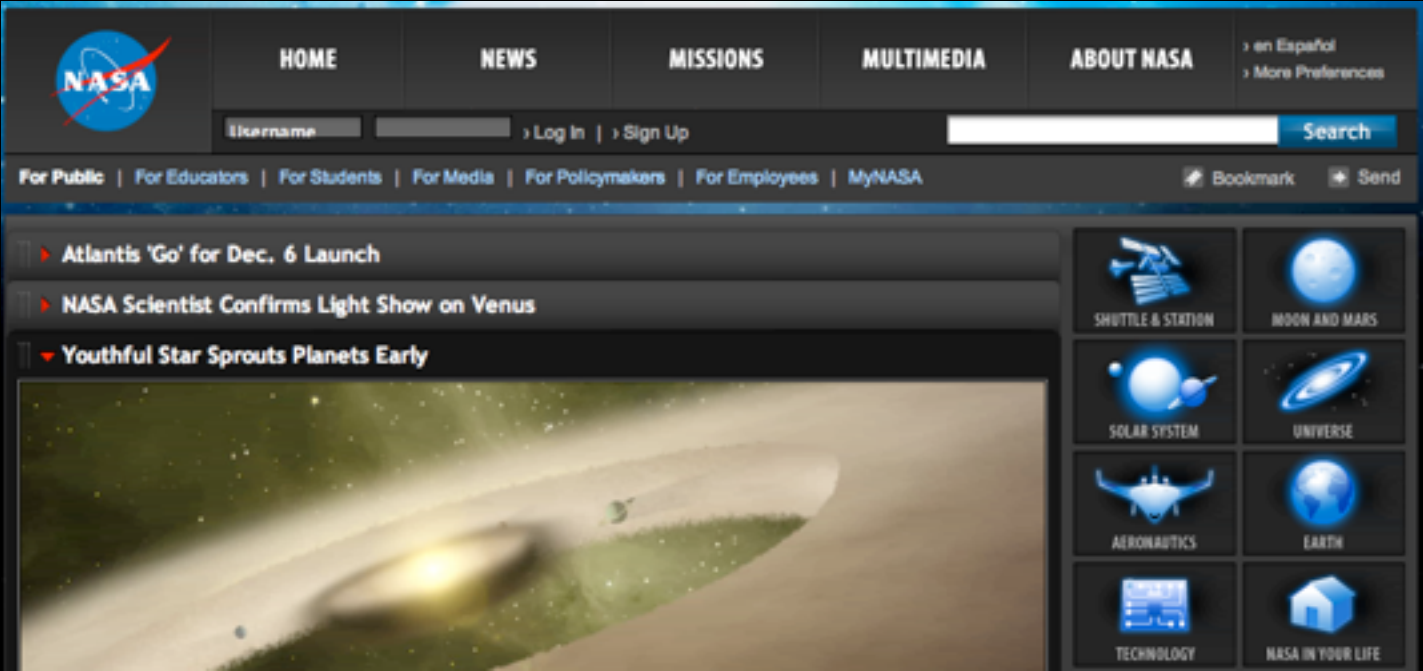
[SHUTTLE & STATION](#) [MOON AND MARS](#)
[SOLAR SYSTEM](#) [UNIVERSE](#)
[AERONAUTICS](#) [EARTH](#)
[TECHNOLOGY](#) [NASA IN YOUR LIFE](#)

anti-pattern. needless fanfare. nasa.gov



Imagine an animation knob.
Dial in animation carefully.

anti-pattern. needless fanfare. roost.com



anti-pattern. needless fanfare. nasa.gov

YAHOO! PLUS

Animated Tour Useful New Features | We Upgraded Mail Storage! Now 2GB

Select Type: **Web** | Images | Local | News | Shopping

Search: Search

My Services | Feedback

Music | Video | Mail | More

Hello Bill | Sign Out, My Account | 42° - 57°

+ Add Content | + Change Layout | + Change Colors | Select Page: **My Front Page**

Scoreboard

TODAY

NHL

Tampa Bay vs. Dallas	5 - 3	13:15 2nd
----------------------	-------	-----------

NBA

Dallas vs. LA Clippers	0 - 0	10:30 ET
------------------------	-------	----------

YESTERDAY

no games for selected teams

Listen to live audio of college games

Message Center

Check Email

Launch Messenger **14 friends on**

Software News

- AccuRev gives software configuration system global focus - 5 hours ago
- Anti-virus Software: The Next Big Worm Target? - 10 hours ago
- India's Satyam logs 64 percent rise in third-quarter profit - 10 hours ago
- Cisco Patches Router, Call Manager Software - 1 day ago

Best Fare Tracker

Depart: New York, NY - all

Paris, France - all	\$193.00
---------------------	----------

Depart: Seattle/Tacoma, WA

Honolulu, HI	\$333.60
--------------	----------

Depart: San Francisco, CA

Weather

Dallas, TX	40...75 F	
Denton, TX	35...75 F	
Sunnyvale, CA	42...57 F	
Boulder Creek, CA	39...59 F	
Gilroy, CA	38...57 F	
San Jose, CA	42...58 F	

Search

search by Zip Code or City

eHub

- eHub Interviews Prodigem - 11 hours ago
- Veetro - 20 hours ago
- MediaMax - 2 days ago
- iOWEYOU - 2 days ago
- HyperSuper - 2 days ago

Maps

Select From My Locations or Recently Used clear recent

--- My Locations ---

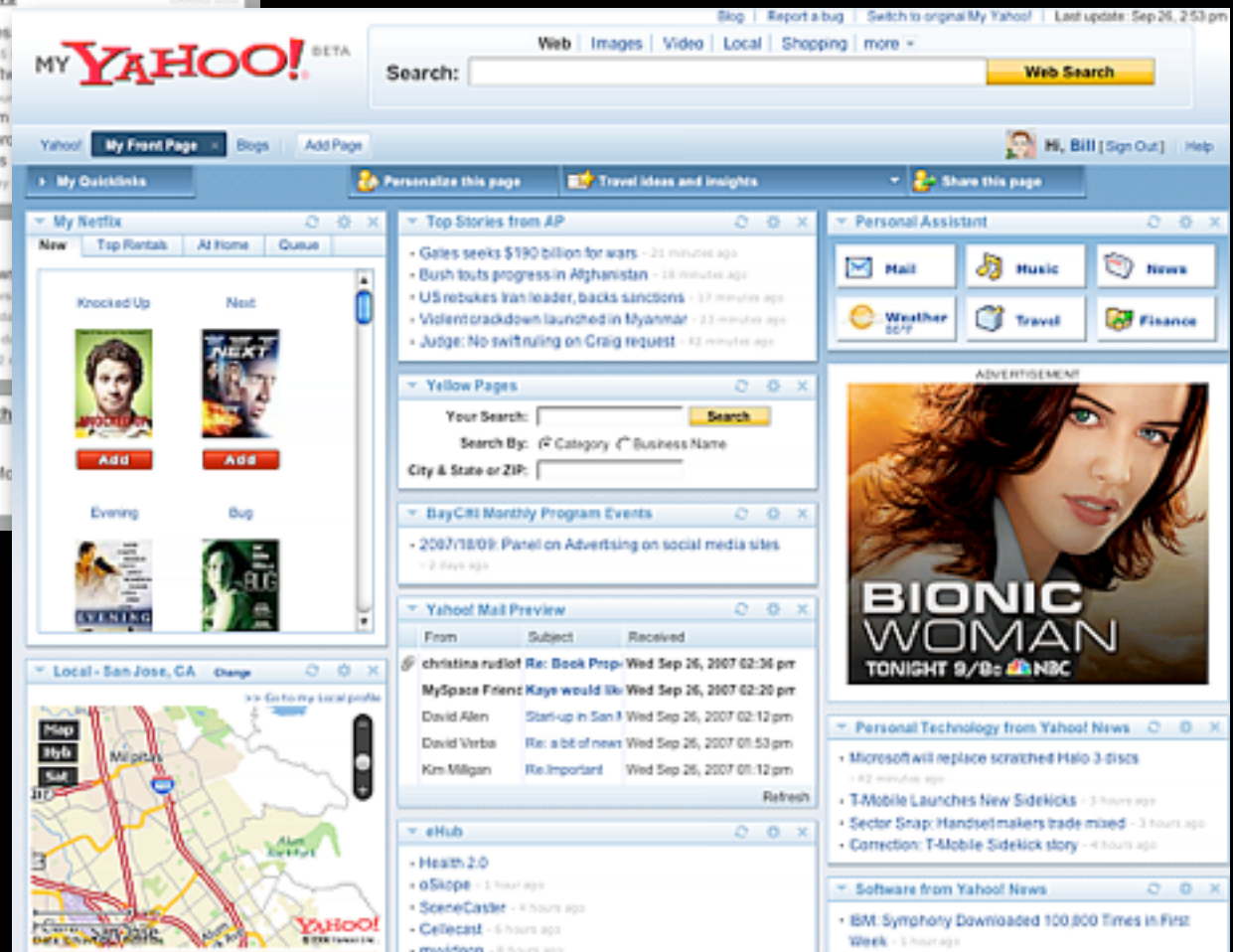
BayCHI Monthly Program Events

- 2006/02/14: Monthly Program Meeting - 3 hours ago

original. animation on drop. my yahoo!



original. animation on drop. my yahoo!

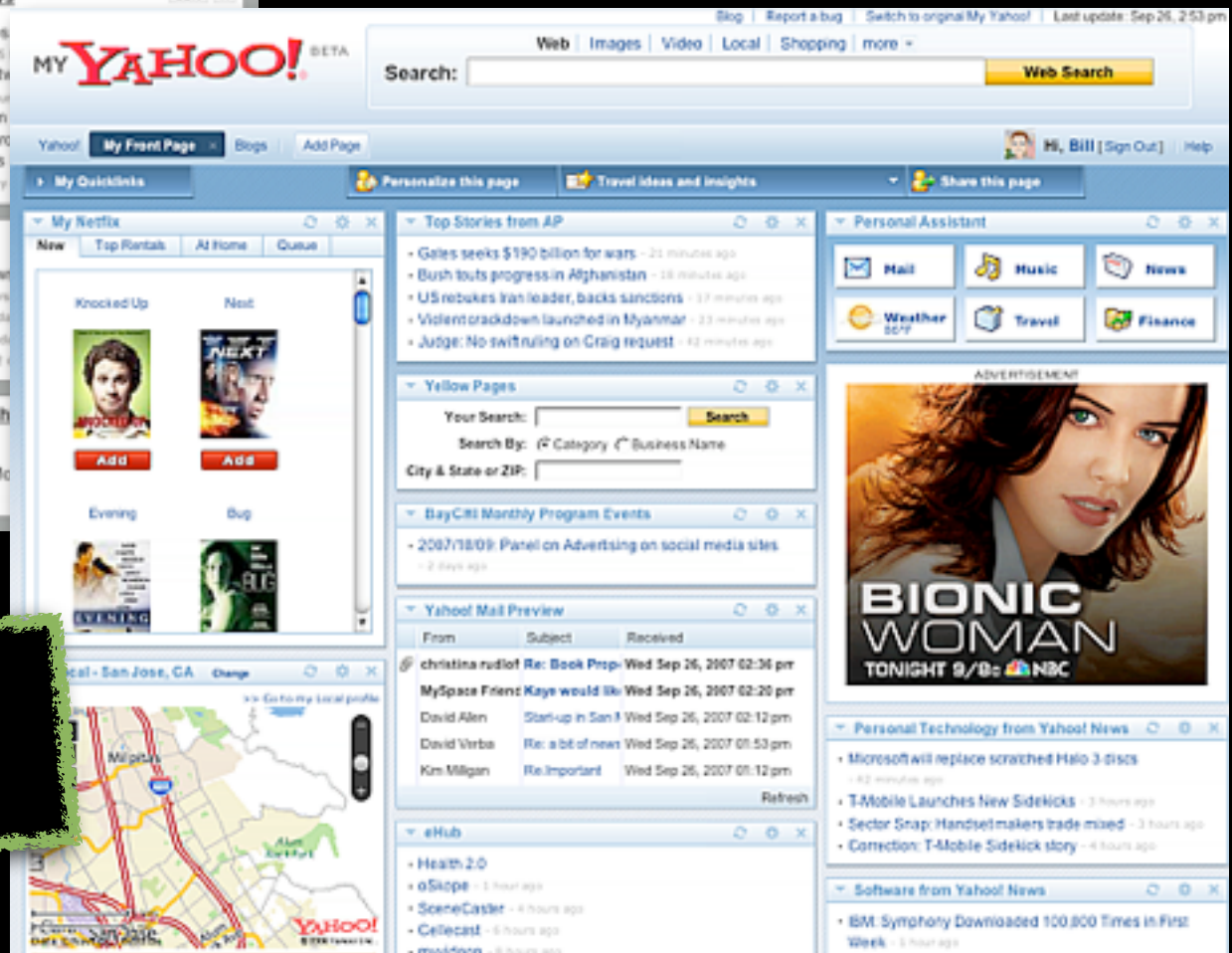


current. no animation on drop. my yahoo!



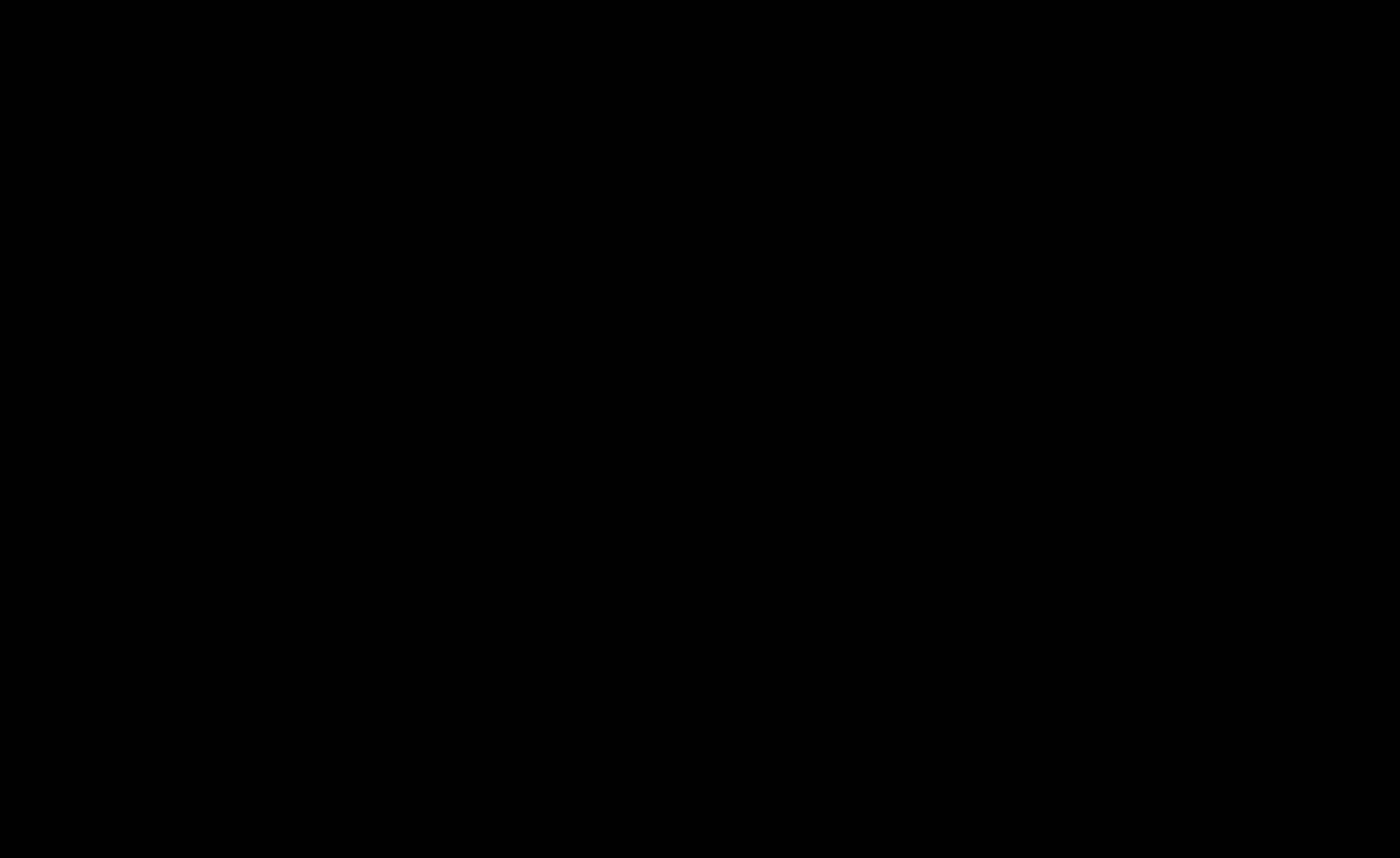
original. animation on drop. my yahoo!

Use the “cut it in-half” rule of thumb.

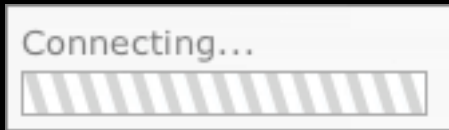


current. no animation on drop. my yahoo!

Moments Communicate



Moments Communicate



progress indicator

Moments Communicate



Moments Communicate

Connecting...



progress indicator

Speed up time.



earlier version of my yahoo!

Moments Communicate

Connecting...

progress indicator

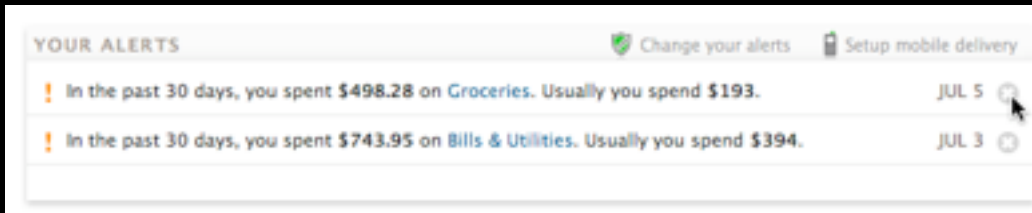
Speed up time.

Slow down time.

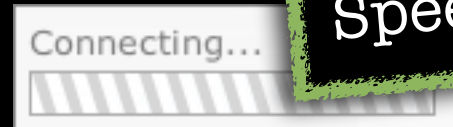


earlier version of my yahoo!

Moments Communicate



mint.com



progress indicator

Speed up time.



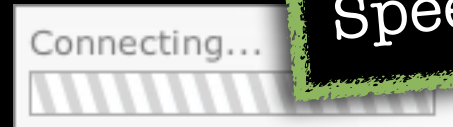
Slow down time.

earlier version of my yahoo!

Moments Communicate



mint.com



progress indicator

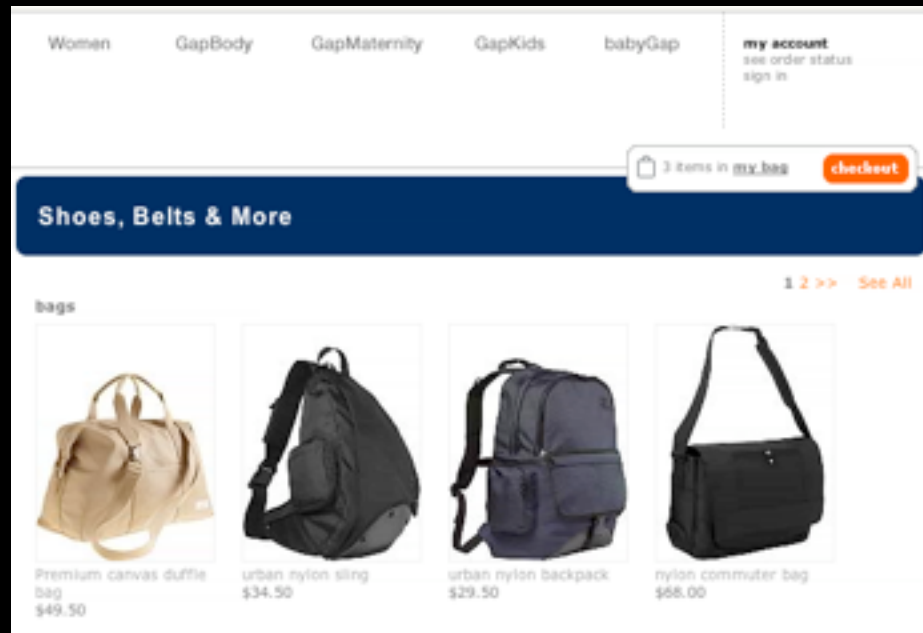


earlier version of my yahoo!

Moments Communicate



mint.com



the gap



Speed up time.



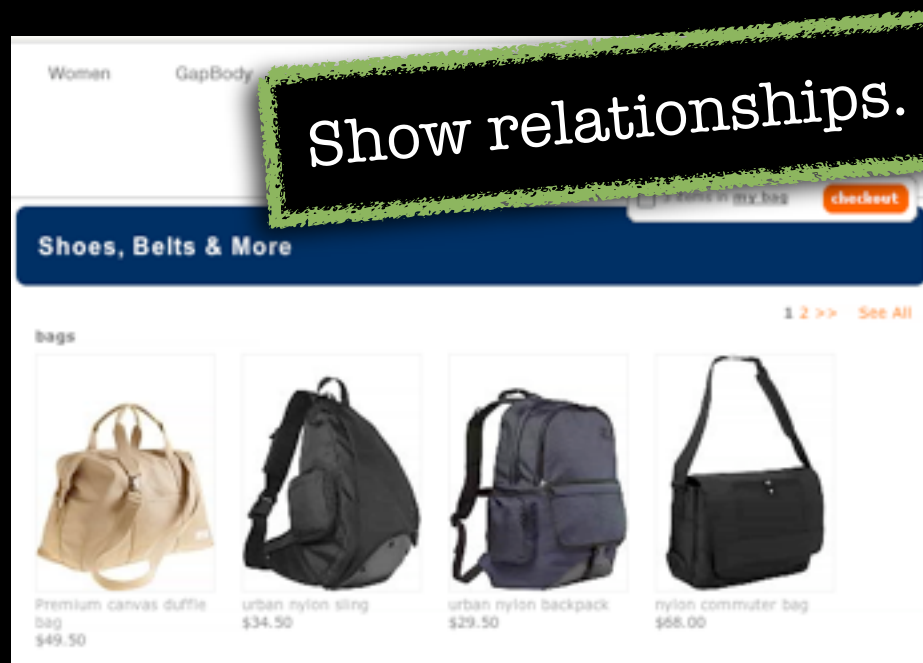
earlier version of my yahoo!

Slow down time.

Moments Communicate



mint.com



the gap

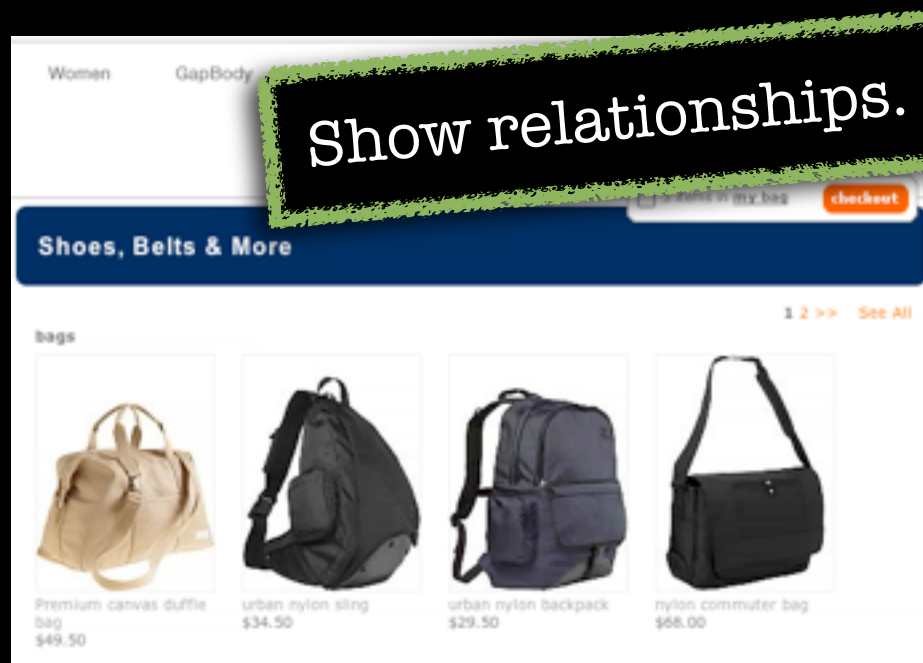


earlier version of my yahoo!

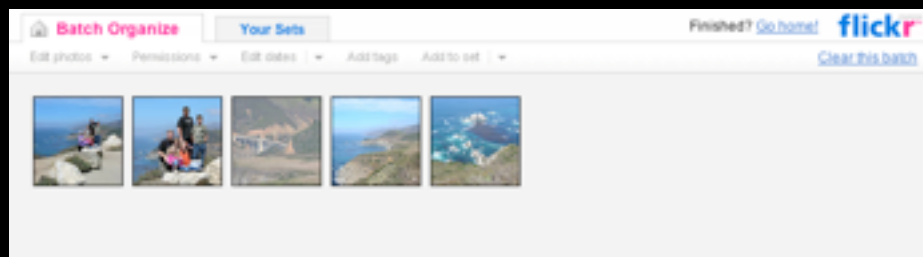
Moments Communicate



mint.com



the gap



flickr organizer



progress indicator

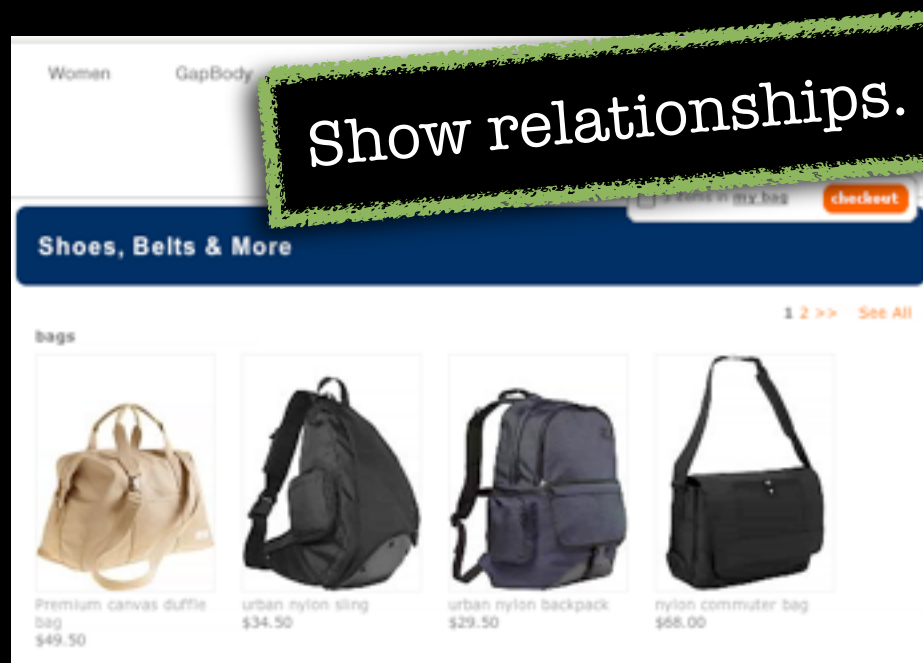


earlier version of my yahoo!

Moments Communicate



mint.com



the gap



flickr organizer



progress indicator



earlier version of my yahoo!



Be reactive.

Live Feedback

 beta

merican airlines from july 12 to july 16

Expedia flight search

Don't want Expedia? You can also use CheapTickets, Kayak, Orbitz, Sidestep or Travelocity. Just say so!

From Boston, Logan, MA (BOS)
To Dallas/Ft. Worth, TX (DFW)

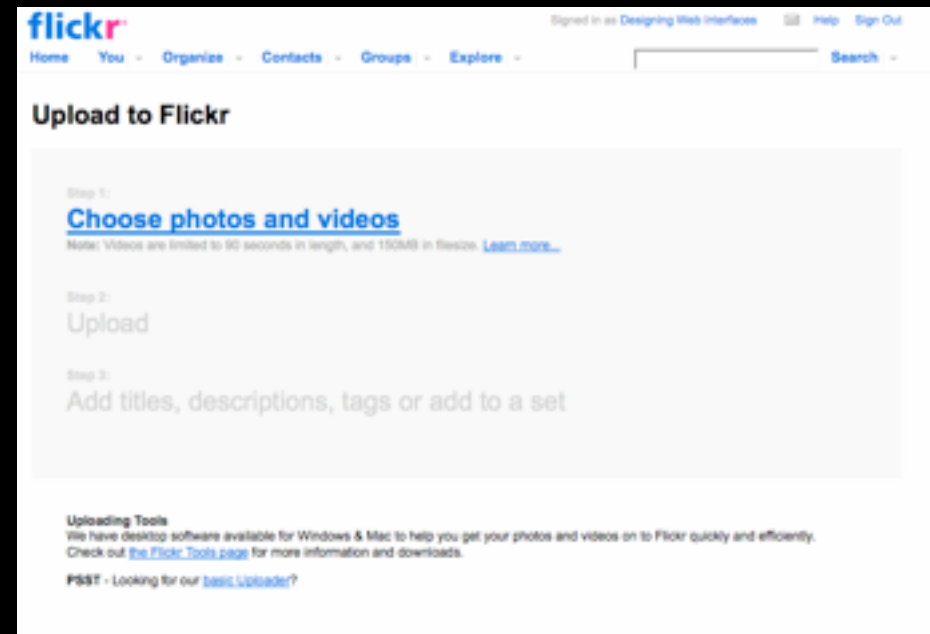
Dates:
leaving Sat July 12, 2008
returning Wed July 16, 2008

Other trip details:
Economy class on American Airlines

 redirect 

live feedback. wundrbar

Live Feedback

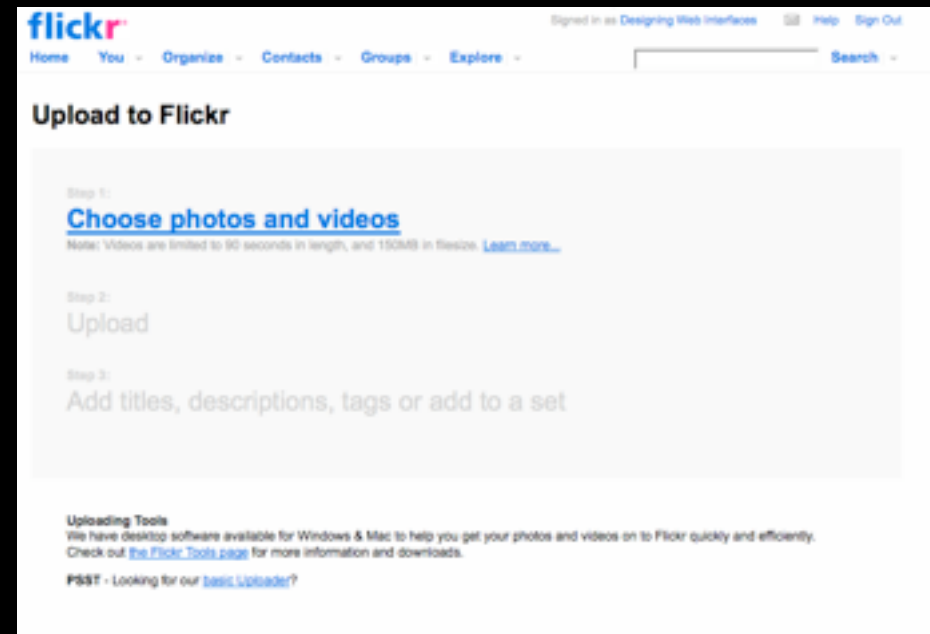


live feedback. flickr



live feedback. wundrbar

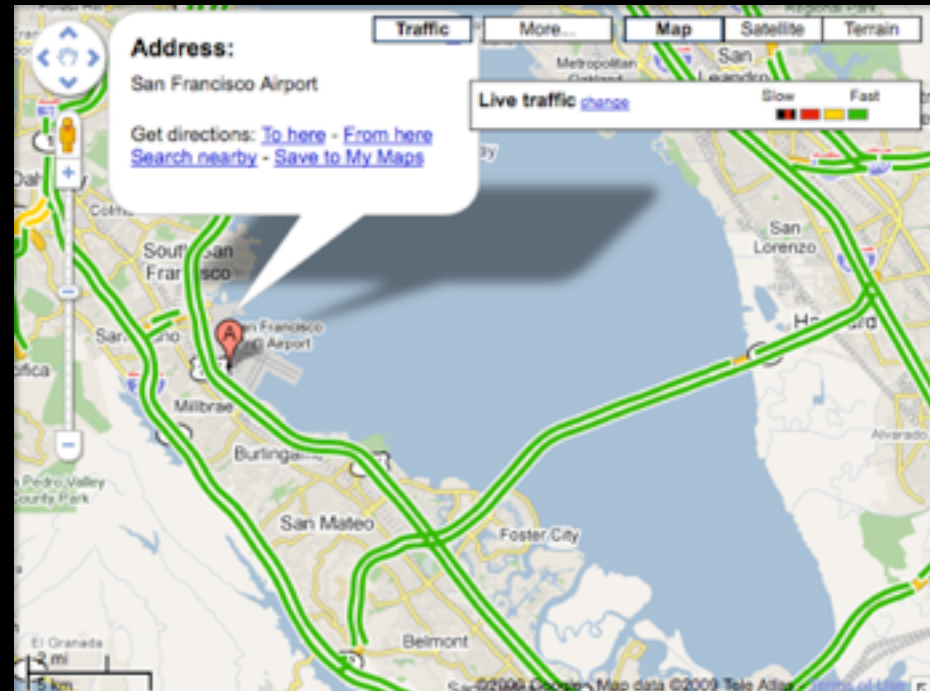
Live Feedback



live feedback. flickr



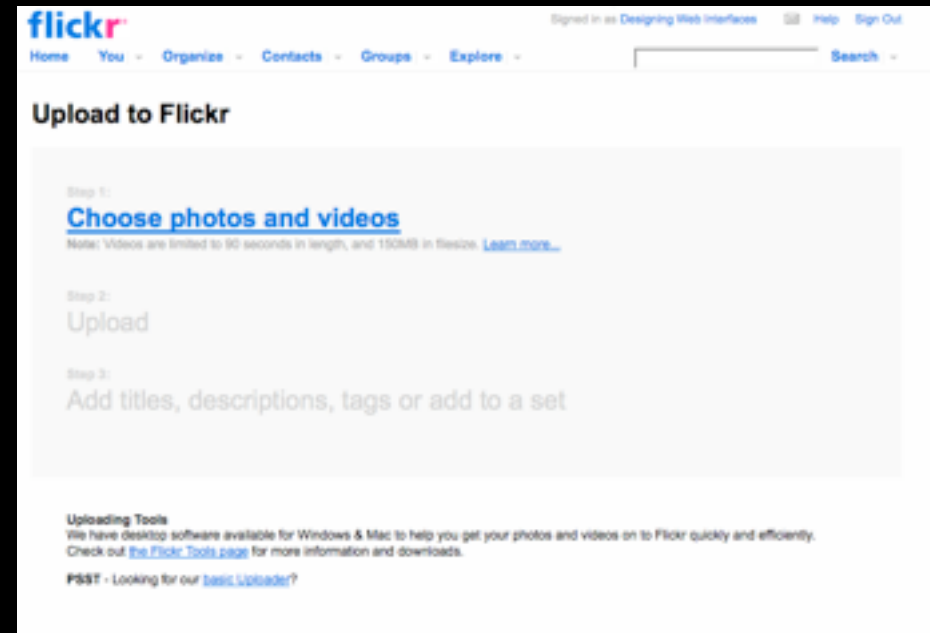
live feedback. wundrbar



live feedback. google maps

Live Feedback

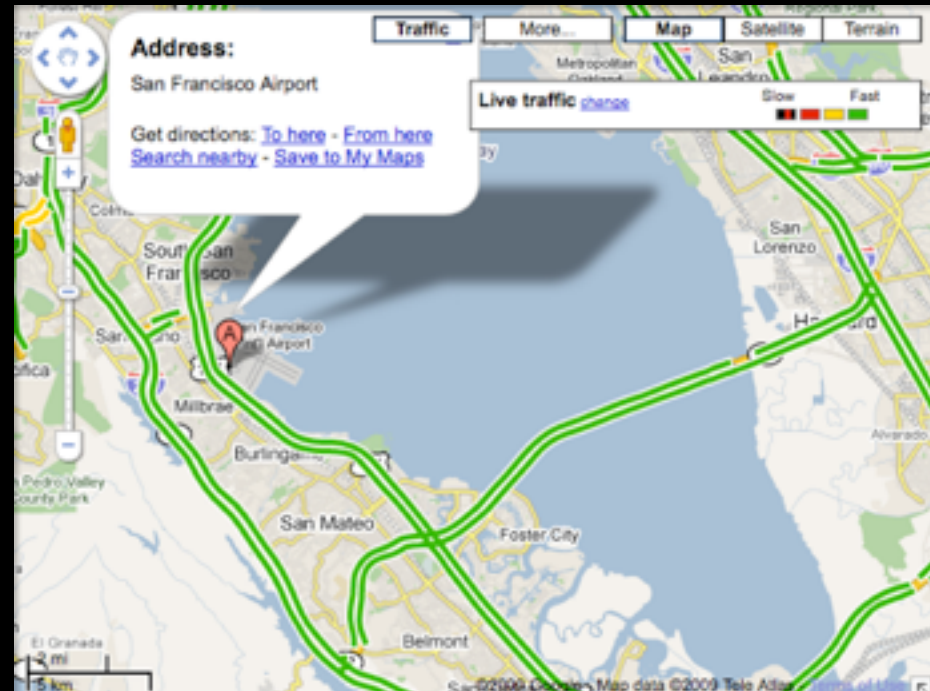
Create a tight feedback loop with the user.



live feedback. flickr



live feedback. wundrbar



live feedback. google maps

Live Suggest

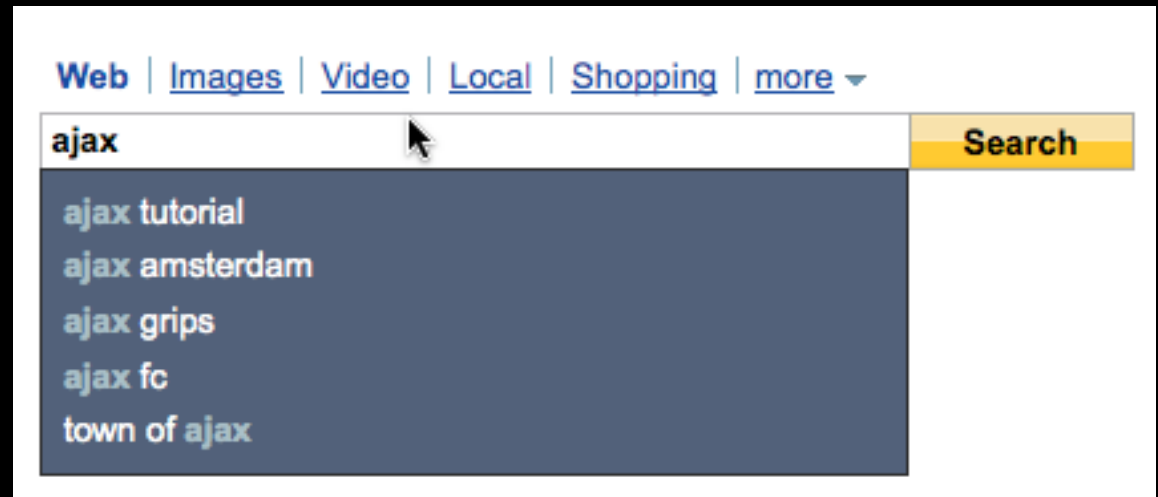


live suggest. google (early version)

Live Suggest



live suggest. google (early version)

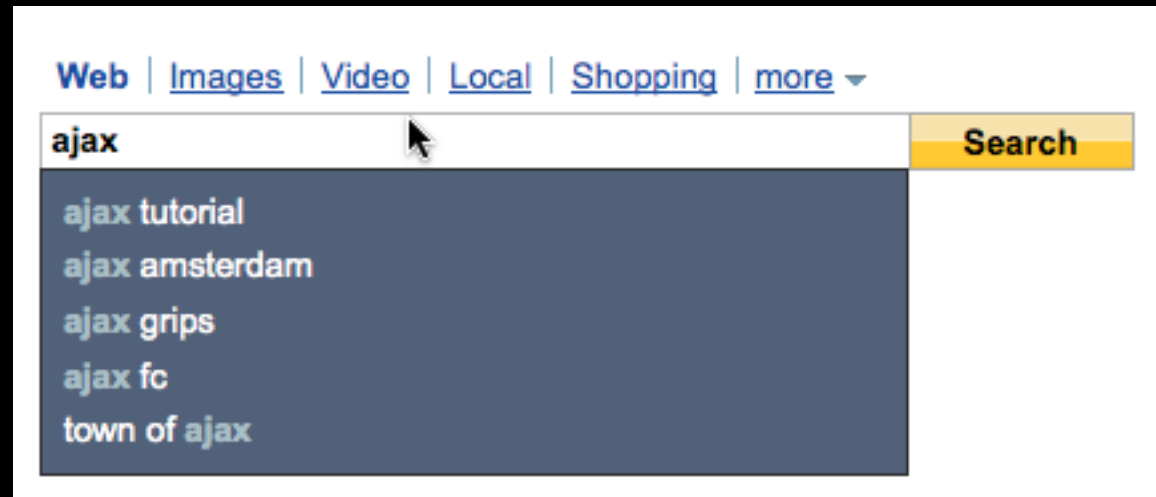


live suggest. yahoo search

Live Suggest

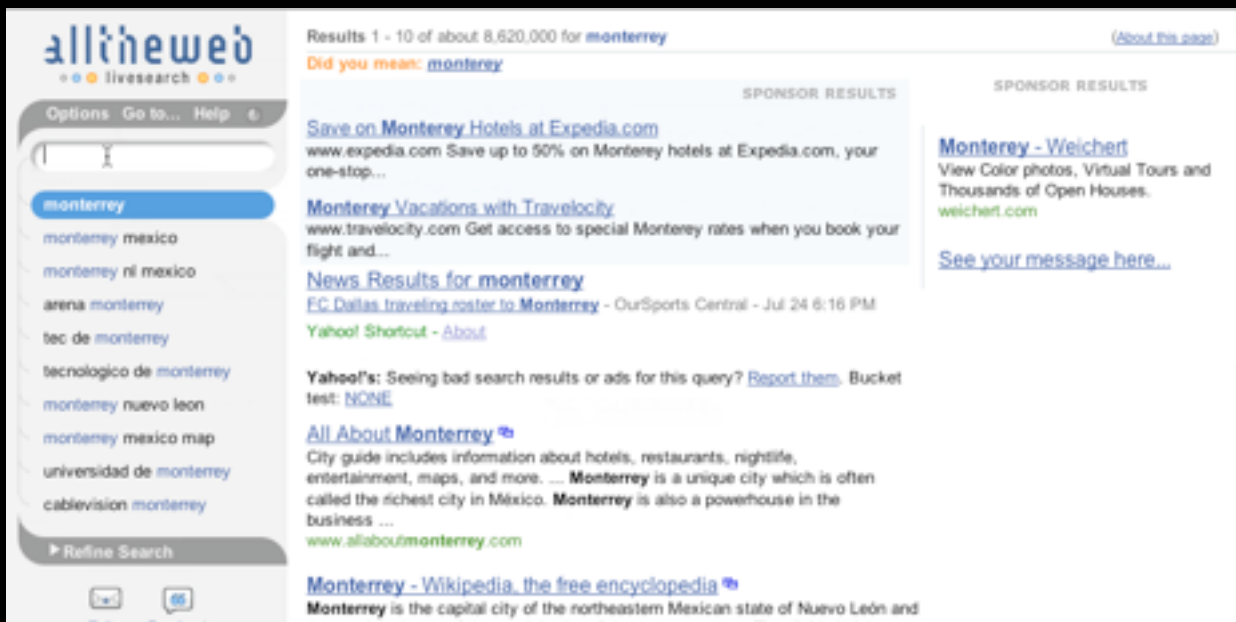


live suggest. google (early version)



live suggest. yahoo search

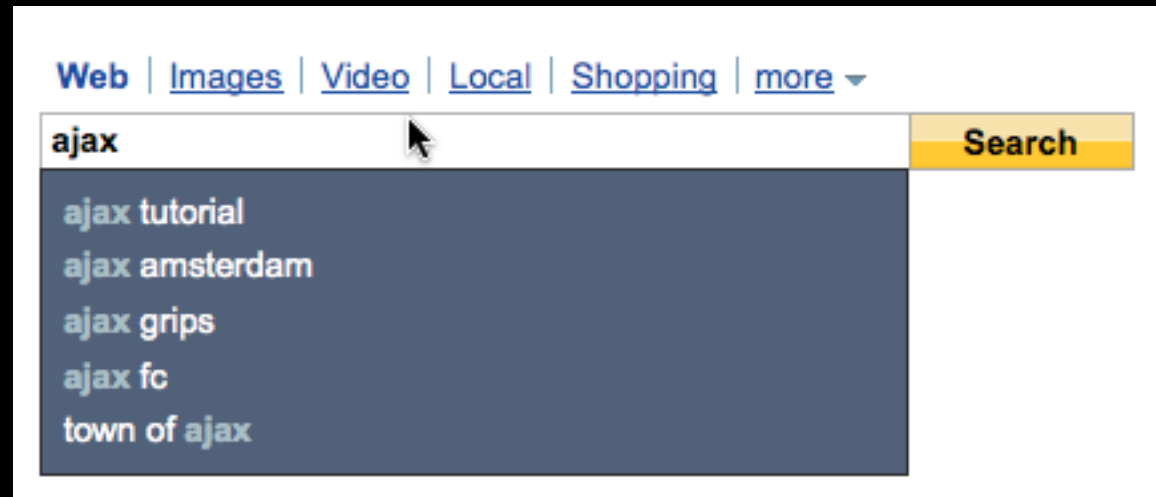
live suggest. early yahoo search experiment



Live Suggest

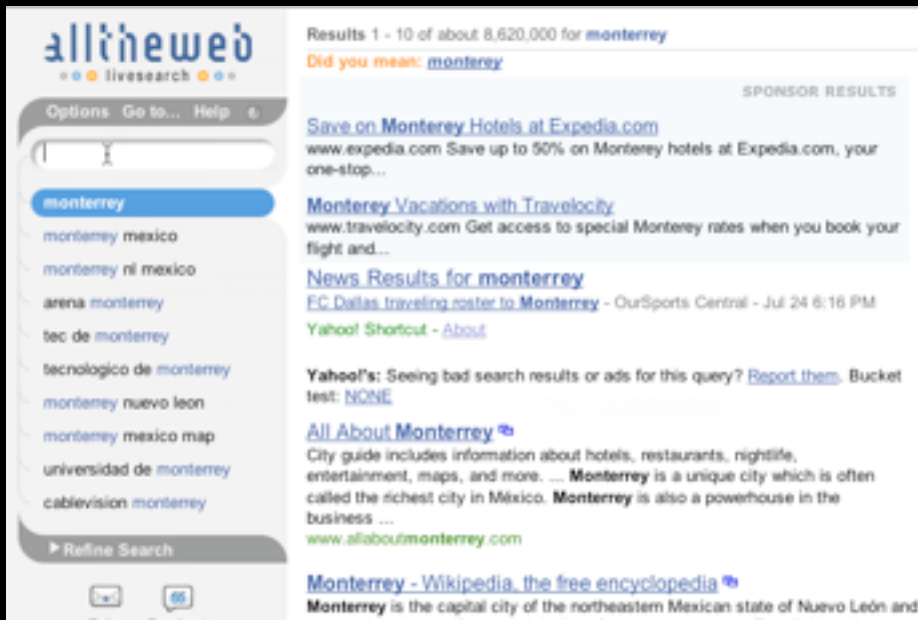


live suggest. google (early version)



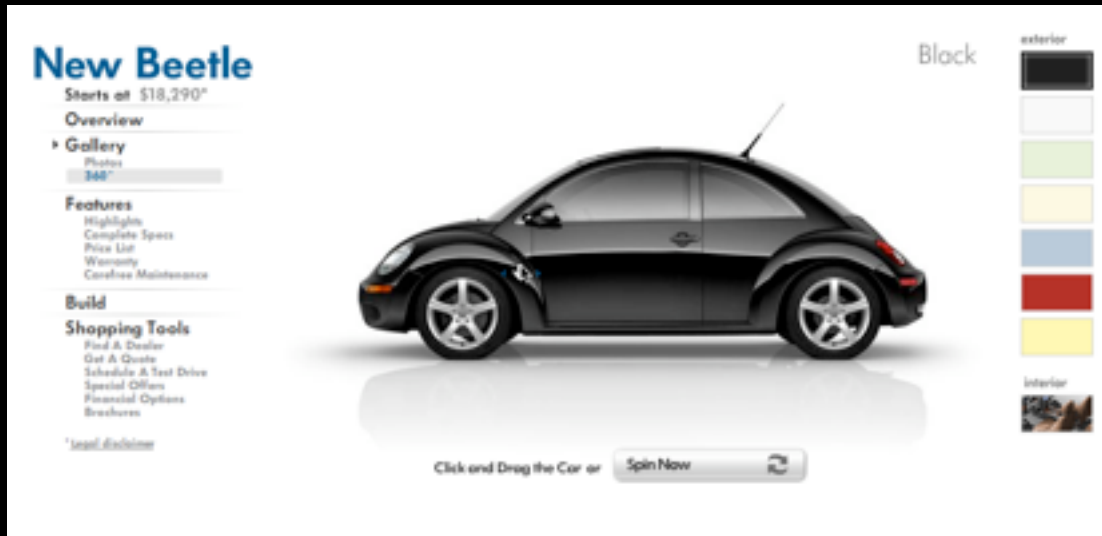
live suggest. yahoo search

live suggest. early yahoo search experiment



Narrow toward a goal
rather than distract from it.

Live Previews

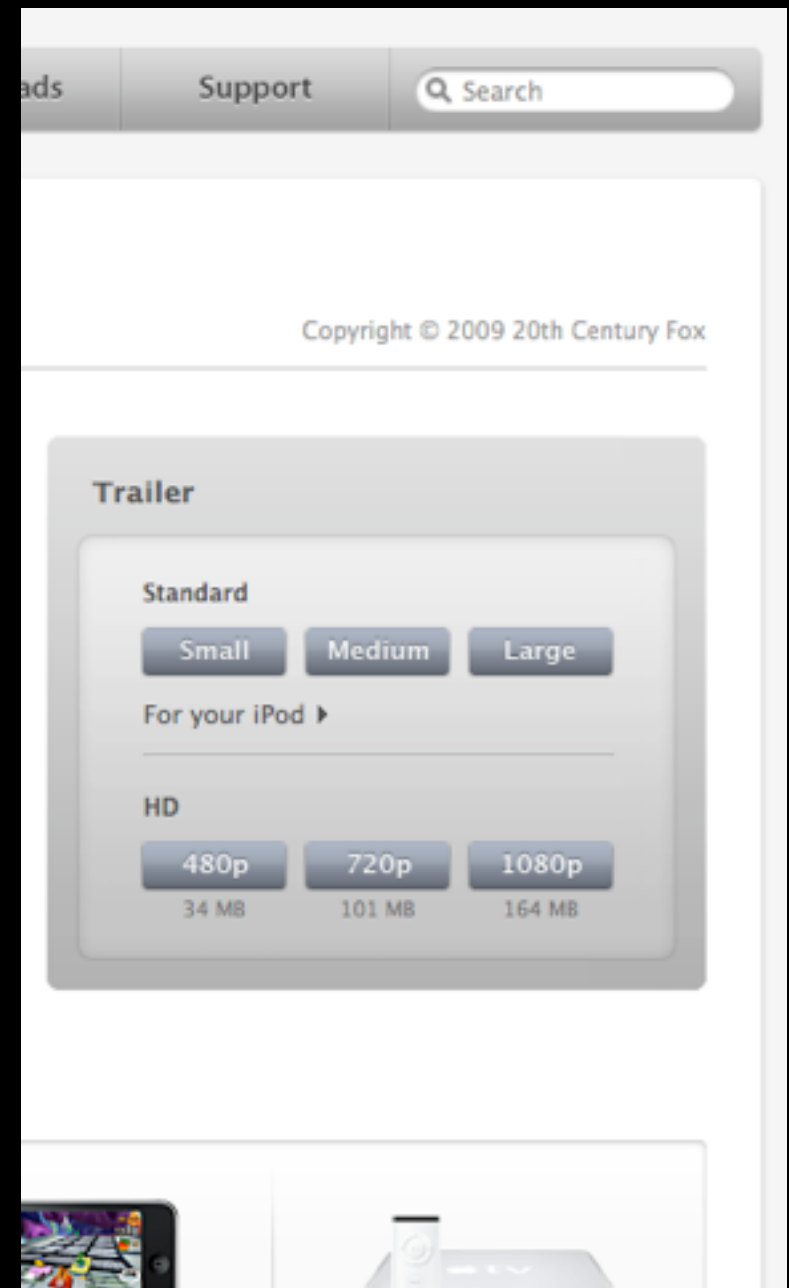


live preview. volkswagen car configurator

Live Previews



live preview. volkswagen car configurator



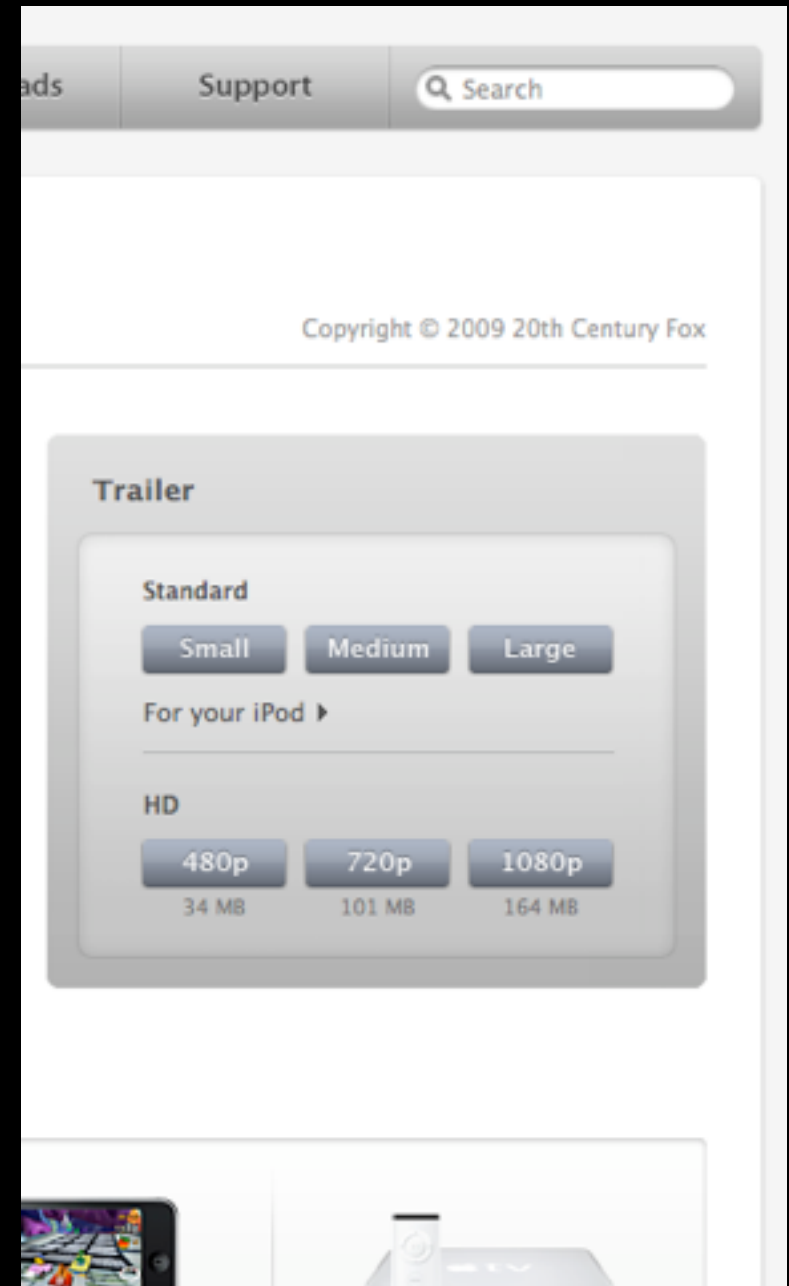
live suggest. apple search

Live Previews



live preview. volkswagen car configurator

Use live previews.



live suggest. apple search

Live Filtering

The screenshot shows the Bing Tweets website interface. At the top, the 'bing tweets' logo is displayed with the tagline 'Fusing Twitter Trends with Bing Insights'. A search bar is located at the top right. Below the logo, there are tabs for 'trending topics' and 'twitter'. The 'trending topics' section lists names like Carl Crawford, Chuck Norris, and Dash Snow. The 'twitter' section shows a tweet from 'jokirk1' about Carl Crawford. The 'search results' section for 'Carl Crawford' displays a table of statistics and a list of related searches.

bing tweets
BETA
Fusing Twitter Trends with Bing Insights

About BingTweets | Feedback | Follow @Bing on Twitter

Search Bing & Twitter

trending topics **twitter**

Popular Now People Places Products

Carl Crawford Chuck Norris Dash Snow Dave Chappelle Joe Buck Lamar Odom Mariano Rivera Michael Jackson Obama Orrin Hatch Pujols Ryan Higa Ryan Howard Sonia Sotomayor Wendy Williams

share this result

Check out BingTweets about Carl Crawford
<http://bit.ly/FRaFO> #bing

74 Tweet this Share This

tweets

jokirk1: CQ Politics | Craig Crawford's Trail Mix - Smiling GOPers Ought to ...
<http://u.mavrev.com/o2tw>
Jul 15, 2009 10:58am

really: At a minium, Papelbon should but Crawford a rolex.
Jul 15, 2009 10:57am

TheLuckyLadybug: Win the Tutu's Take...Meaningful Beauty by Cindy Crawford Review (GIVEAWAY!) | thechanamama.com - Source: <http://bit.ly/Q1je4> @thechanamama
Jul 15, 2009 10:57am

StPeteSpirits: Wednesday's

search results

Open Bing in new window Return to Bing

Web Images Videos Shopping News Maps More MSN Windows Live

bing Carl Crawford

CARL CRAWFORD

Biography
Quotes
Jersey
Fan Club
Interview
News
Images

ALL RESULTS 1-20 of 6,860,000 results - Advanced

Carl Crawford LF, #13 Tampa Bay Rays

	OPP	AB	R	H	HR	RBI	BB	K	SB
Jul 10	Oak, W6-0	4	0	1	0	1	1	0	0
Jul 11	Oak, L2-7	3	0	0	0	0	1	2	0
Jul 12	Oak, L3-7	1	0	0	0	0	0	1	0

Jul 17 - Rays at Royals - 8:10 PM ET

Season: GP 88 · AVG .309 · HR 8 · RBI 39 · Runs 58 · SB 44

Player Stats · FOX Sports on MSN · Statistics provided by STATS, Inc. © 2009

• Tampa Bay Rays LF Carl Crawford's catch creates instant...
St. Petersburg Times 7/15/2009

• SportsNation Blog Archives Carl Crawford ESPN.com 7/15/2009

RELATED SEARCHES
Ryan Howard
Jimmy Rollins

refining search. bing tweets

Live Filtering

Reduce search effort
with live filtering.

The screenshot displays the Bing Tweets website. At the top, the 'bing tweets' logo is visible with the tagline 'Fusing Twitter Trends with Bing Insights'. Below this, there's a 'trending topics' section with tabs for 'Popular Now', 'People', 'Places', and 'Products'. The 'People' tab is selected, showing a list of names including Carl Crawford, Chuck Norris, Dash Snow, Dave Chappelle, Joe Buck, Lamar Odom, Mariano Rivera, Michael Jackson, Obama, Orrin Hatch, Pujols, Ryan Higa, Ryan Howard, Sonia Sotomayor, Wendy Williams, and others. To the right, there's a 'share this result' section with a text box containing a link to a tweet about Carl Crawford and buttons for 'Tweet this' and 'Share This'.

The main content area is titled 'search results' and shows a search for 'Carl Crawford'. The results are categorized by 'Web', 'Images', 'Videos', 'Shopping', 'News', 'Maps', 'More', 'MSN', and 'Windows Live'. The 'Web' category is selected, showing a list of tweets. The first tweet is from 'jokirk1' about 'Crawford's Trail Mix - Smiling GOPers Ought to ...'. The second tweet is from 'really' about 'At a minium, Papelbon should but Crawford a rolex.'. The third tweet is from 'TheLuckyLadybug' about 'Win the Tutu's Take... Meaningful Beauty by Cindy Crawford Review (GIVEAWAY!)'. The fourth tweet is from 'StPeteSpirits' about 'Wednesday's'.

Below the tweets, there's a 'CARL CRAWFORD' section with links to 'Biography', 'Quotes', 'Jersey', 'Fan Club', 'Interview', 'News', and 'Images'. To the right of this section, there's a 'ALL RESULTS' section showing '1-20 of 6,860,000 results'. The first result is 'Carl Crawford LF, #13 Tampa Bay Rays'. Below this, there's a table showing his performance over three games:

	OPP	AB	R	H	HR	RBI	BB	K	SB
Jul 10	Oak, W6-0	4	0	1	0	1	1	0	0
Jul 11	Oak, L2-7	3	0	0	0	0	1	2	0
Jul 12	Oak, L3-7	1	0	0	0	0	0	1	0

Below the table, there's a section for 'Jul 17 - Rays at Royals - 8:10 PM ET' and a 'Season' summary: 'GP 88 - AVG .309 - HR 8 - RBI 39 - Runs 58 - SB 44'. There's also a 'Player Stats' link and a note about statistics provided by STATS, Inc. © 2009. At the bottom, there's a 'RELATED SEARCHES' section with links to 'Ryan Howard' and 'Jimmy Rollins'.

refining search. bing tweets

Live Forms

Find a domain name:

www.
 (ex. widgetdesigns.com)

Search

live forms. yahoo! small business

Live Forms

Find a domain name:

www.
 (ex. widgetdesigns.com)

Search

live forms. yahoo! small business

Required information for Google account

Your current email address:
 e.g. myname@example.com. This will be your username and sign-in.

Choose a password:
 Minimum of 6 characters in length. [Password strength:](#) Too short

live forms. google account creation

Live Forms

Find a domain name:

www.

(ex. widgetdesigns.com)

live forms. yahoo! small business

Prevent errors beforehand
with live forms.

Required information for Google account

Your current email address:

e.g. myname@example.com. This will be your username and sign-in.


Choose a password:

Minimum of 6 characters in length.

[Password strength:](#) Too short

live forms. google account creation

Auto Complete



KAYAK™ Search with us, book with them.™

[Flights](#) | [Hotels](#) | [Cars](#) | [Deals](#) | [Best Fare Buzz](#)


☒ Round-trip ☐ One-way ☐ Multi-city


From

☒ Show Nearby Airports

To

☒ Show Nearby Airports

Leave  **Time** ▼

Return  **Time** ▼

Travelers ▼

Cabin ▼

☐ Prefer Nonstop

for [hundreds of airlines.](#)

auto complete. kayak

Auto Complete



KAYAK™ Search with us, book with them.™

Flights | [Hotels](#) | [Cars](#) | [Deals](#) | [Best](#)

☒ Round-trip ☐ One-way ☐ Multi-city

From

☒ Show Nearby Airports

Leave Time

Travelers

☐ Prefer Nonstop

To

☒ Show Nearby Airports

Return Time

Cabin

for [hundreds of airlines.](#)

Reduce user effort by
autocompleting correctly.

auto complete. kayak

Input where you output.

Maintain flow.

Require a light footprint.

Invite interaction.

Show transitions.

Be reactive.



Credits

<http://tr.im/t6Ew>

Presentation

[billwscott.com/share/
presentations/2009/ixda](http://billwscott.com/share/presentations/2009/ixda)

Blog

looksgoodworkswell.com

Web username

[billwscott](#)



Book

designingwebinterfaces.com
O'Reilly